



Gokhale Institute of Politics and Economics
(Deemed to be University u/s 3 of the UGC Act 1956)
846, Shivajinagar, B.M.C.C. Road, Pune- 411004

Seminar Notice

'The Barriers to Entrepreneurship in Current Indian Environment'

by

Ms. Rashmi Bansal
Writer and Entrepreneur

on

Monday, August 8, 2022

4.00 pm

at

Seminar Hall
Gokhale Institute of Politics and Economics

All are invited

Video call link: To join the video meeting, click this link:
<https://meet.google.com/jtv-iczu-sjd>

Otherwise, to join by phone, dial +1 949-459-3405 and enter this PIN:
940 780 373#

K.S. Hari

'The Barriers to Entrepreneurship in Current Indian Environment'

Abstract

India is now becoming a hub for start-ups over the recent years due to high growth rates and other factors. Many entrepreneurs like to invest in information technology, finance, software, and other sectors to earn more money. A recent study says that India is growing at faster levels in the start-up ecosystem which contributes more to the country's economic growth. Moreover, Innovation is what propels economies forward. Forward-thinking individuals with the ambition, abilities, and background to transform a business vision into reality are responsible for most of that innovation. However, the significance of entrepreneurs extends beyond the impact they have on their businesses. In her talk, Bansal will be addressing these facets of Entrepreneurship, with special emphasis on the barriers entrepreneurs face in India. She will also be sharing some exciting stories from her on field interviews of entrepreneurs.

Rashmi Bansal is a writer, entrepreneur and a motivational speaker. An author of **10 bestselling books** on entrepreneurship which have sold more than **1.2 million copies** and been translated in 12 languages, including Korean and Vietnamese. Rashmi is the # 1 business books author in India. Some of her notable books are Stay Hungry, stay Foolish, Connect the dots, I have a dream and many more.

Link to her personal website: <https://rashmibansal.in/>