

#### **SLA Asian Chapter**



Jayakar Library University of Pune, Pune – 411007 Email – pulisaa@gmail.com



Workshop Secretariat Dhananjayarao Gadgil Library Gokhale Institute of Politics and Economics B M C C Road, Pune 411004 Website: <u>www.gipe.ernet.in</u> Tel: (020) 25679940 (Direct) 25650287 (Ext. 401)

# Speakers

#### Janice Lachance, CEO, SLA

Janice R. Lachance is the 13th chief executive of the Special Libraries Association. A seasoned leader and communicator with more than 20 years experience in public service and governance, Janice is a collegial executive and team player with a concertmaster leadership style that inspires both allegiance and hard work.

# Anand Deshpande, Founder, CEO, Persistent Systems Limited, India and Persistent Inc., USA

Anand Deshpande, is known for his outstanding achievement in the field of information technology. He earned a Bachelor's Degree (Hons.) in Technology in Computer Science and Engineering from IIT, Kharagpur and a Doctorate in Computer Science from the Indiana University, Bloomington, Indiana (USA). He currently serves on the executive committee of the National Association of Software and Services Companies (NASSCOM) and Mahratta Chamber of Commerce Industries and Agriculture (MCCIA).

Other eminent speakers from Industry and Academia are invited.

#### **Organizing Committee**

Secretary: Nanaji Shewale, Librarian, GIPE Members N B Dahibhate, NCL, Pune Asha Gadre, Former Librarian, GIPE Meera Gaikaiwari, Algorhythms, Pune and SLA India Representative Kishore Ingale, TCS, Mumbai Shubhada Nagarkar, Dept.of LIS, University of Pune Nagnath R. Ramdasi, C-DAC, Pune Prabhash N. Rath, GIPE, Pune

#### **Registration Fees**

Early Bird registration (closes on 5 <sup>th</sup> October 2009)	Rs. 250/-	
For SLA / PULISAA Members	Rs. 250/-	
Regular registration	Rs. 350/-	

Workshop timings 9.30 am to 2.00 pm Registration - 9.00 am to 9.30 am

Duly filled registration form should be sent to the Workshop Secretary or to any one of the following members,

Dr, Nanaji Shewale - 25679940/ shewale@gipe.ernet.in

Dr. Shubhada Nagarkar - 9822014134 / shubha@unipune.ernet.in

Mrs. Meera Gaikaiwari - 9764004618 / meera.g@slimkm.com



A half day workshop on

# The Future of the Information Profession: Embedded Librarians and Beyond

Organised by SLA Asian Chapter in co-ordination with Gokhale Institute of Politics and Economics (GIPE) & Pune University Library and Information Science Alumni

Association (PULISAA)

on October 12, 2009 Time: 9.30 am to 2.00 pm

# Workshop Secretary Dr. Nanaji Shewale,GIPE

## Venue

Gokhale Institute of Politics and Economics (GIPE) B M C C Road Pune 411004

### ABOUT THE WORKSHOP ORGANISERS

#### SLA

Special Libraries Association (SLA) is a nonprofit global organization for innovative information professionals and their strategic partners. SLA is one of the world's largest information related Associations with 12.000 members in 85 countries. SLA serves the information professionals, including corporate, academic, government, corporations, media, finance, science, research, academies, museums, trade nonprofit associations. organizations, and nontraditional enterprises information specialists. The mission of the SLA is to advance the leadership role of its members in putting knowledge to work for the benefit of decision makers in corporations. government and society. For further details visit http://www.sla.org

#### SLA – Asian Chapter

SLA has 58 chapters and 25 divisions. The Asian chapter covers a large geographical area consisting of 22 countries.

#### GIPE

The Gokhale Institute of Politics and Economics, established in 1930, is one of the oldest and major social science research institutes in India. Its library, the Dhananjayarao Gadgil Library, dates back to 1905 is one of the best social science libraries of the country both in terms of collection and services. Details of GIPE are available at http://www.cipe.orgot.in

http://www.gipe.ernet.in

#### PULISAA

Department of Library and Information Science of University of Pune, celebrated its Golden Jubilee recently. Its alumni has spread all over the country as well as abroad and occupied higher positions in various institutions. In 1997, alumni association - Pune University Library & Information Science Alumni Association (PULISAA) was formally inaugurated. The aims and objectives of PULISAA are to cultivate professionalism among the members, to hold meetings, gatherings and seminars that enable them to widen their perspective and grow professionally. More details about PULISAA activities are made available at

## **ABOUT THE WORKSHOP**

In Today's knowledge driven society, the information needs of users are becoming increasingly complex and, unfortunately, traditional library services often fail to meet them.

The emerging model of Embedded Librarianship offers one approach to tackle the situation by bringing the library and librarian to the user. Embedded librarians are assigned to work outside the library with domain experts as co-workers and team members. They acquire an understanding of the users' work and utilize the core competencies of the profession to more precisely fulfill the information needs of the team. By working closely with librarians, users find it convenient and feel more comfortable asking librarians questions that would most likely go unasked and unanswered. Because embedded librarians share the responsibility for outcomes and can see more tangible results of their efforts, they have a better appreciation of ways to improve the level of service that they provide and also feel more satisfaction as a result of their deeper level of involvement.

Realizing the growing importance of embedded librarianship as one important model of librarianship, a half day workshop on "The Future of the Information Profession: Embedded Librarians and Beyond" is organized. We have, among us, a distinguished guest, Janice Lachance, CEO, SLA, who will speak to us on this topic. We will have other eminent speakers from industry and academia to further elaborate on the topic. Information professionals, who are currently serving as embedded librarians, will share their experiences.

#### Who Should Attend?

Information professionals in all sectors - Academia, Government and Industry (Librarians, Information Architects, KM Heads, Content Annotators, Chief Information Officers in industry)

#### Workshop will give an excellent opportunity

- To understand the concept of Embedded Librarian from the eminent speakers
- To discuss the topic with fellow professionals who are serving as a "embedded Librarians"



## The Future of the Information Profession: Embedded Librarians and Beyond

# **Registration Form**

Name				
Designation				
Affiliation				
Address				
Telephone / Fax				
Email				
Rs/- enclosed as registration fees				
vide Cheque / Draft No				
dated drawn in favour of				
"SLA Workshop" payable at Pune.				
Please send the completed form to the Workshop Secretariat.				
Place				

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