

Census of Business: 1939

RETAIL TRADE

Louisiana

Kinds of Business, by Areas
Counties, and Cities

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CONTENTS

Introduction

Table 1.—Comparison summary of stores, sales, personnel, and pay roll, by major groups and principal kinds of business: 1939, 1935, and 1929

Table 2.—Stores, sales, personnel, pay roll, and stocks by kinds of business

Table 15.—Counties and all places of more than 2,500 population. Stores and sales by major business groups and 5 separate kinds of business

Table 16.—Counties and all places of more than 2,500 population. Stores, sales, personnel, and pay roll

Table 17.—Cities of more than 10,000 population. Stores, sales, personnel, and pay roll, by kinds of business

APPENDIX

CENSUS OF BUSINESS: 1939

Results of the 1939 Census of Business will be published in bound volumes, a tentative list of which follows:

Volume

- I. Retail Trade.
- II. Wholesale Trade.
- III. Service Businesses.
- IV. Construction Industry.
- v. Distribution of Manufacturers' Sales.

Special Reports.

These volumes will, for the most part, contain information that has been or will be published in the form of State reports and other bulletins prior to the time that these bound volumes are available. The bound volumes will contain some summary information as well as special tables that may not be published in bulletin form. The volumes will be for sale by the Superintendent of Documents, and not for free distribution. Furthermore, they will not be available from the Superindent of Documents until after all the information for the subject has been compiled and is ready for publication. Therefore, not more than one or two of these volumes will be available prior to 1942.

RETAIL TRADE-1939

Introduction

This report on retail trade is based upon results obtained in the 1939 Census of Business which covered retail trade, wholesale trade, the distribution of manufacturers' sales, the construction industry, service establishments, hotels, laundries, cleaning and dyeing plants, tourist courts and tourist camps, motion-picture theaters and other places of amusement, and a mail canvass of sales finance companies.

The first Census of Retail Trade was taken as a part of the Census of Distribution of 1929 which followed a trial census of 11 cities in 1926. The second Retail Census was taken as part of the Census of American Business of 1933, and the third as part of the Census of Business of 1935. In this report 1939 data are compared with those for the Census years 1929 and 1935. The data represent the operations of retailers during the years 1939, 1935, and 1929, respectively. The figures were collected by the Bureau of the Census during the year following that to which they pertain, in a complete field canvass of retail stores in every State, city, and county in the United States. The figures for 1929 and 1935 shown in tables 1 and 2 have been revised to exclude data for repair garages which were classified as retailers in those years but are now included in the Service Census.

The following statistics on retail trade are presented in this report:

Table 1 presents information on the number of stores, dollar volume of sales, the number of proprietors and employees, and the dollar volume of pay rolls for major business groups and principal kinds of business. Comparisons are with similar data for 1929 and 1935.

Table 2 presents the 1939 data by a more detailed kind-ofbusiness classification, and in addition this table shows the number and pay roll of full-time and part-time employees, and merchandise stocks on hand at the end of the year.

Table 15 shows for each county, each city of more than 2,500 population, and for the remainder of each county, stores and sales for each of the 11 major business groups and five selected kinds of business.

Table 16 shows for each county, each city of more than 2,500 population, and for the remainder of each county, the total number of stores, dollar sales, number of proprietors, number of employees, and pay roll.

Table 17 shows, for each city of more than 10,000 population, the number of stores, dollar sales, number of proprietors, number of employees, and pay roll by kinds of business, the detail varying according to four city-size groups.

DEFINITIONS AND GENERAL EXPLANATION OF TERMS

Retail trade as covered in this census includes establishments primarily engaged in selling merchandise for personal or household consumption or utilization, and rendering service incidental to the sale of goods. In addition to those kinds of business readily recognizable as retail stores under this general description, there are included retail businesses such as eating and drinking places, filling stations, lumber and building-materials dealers, and motor-vehicle dealers. The major portion of the sales or receipts must be from retail sales in order to classify an establishment, for census purposes, as a retail establishment. It must also operate as an established place of business open to the general public; thus peddlers or itinerant vendors are excluded. Also excluded are places of business connected with institutions which are open only to their members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, and cafeterias operated by industrial plants for their employees.

STORES.—A retail store or establishment is, for census purposes, the place where the business is conducted, readily recognizable as a place of business. Each separate place of business is counted as a separate store. Included are filling stations, motor-vehicle dealers, market stands (except farmers' stands), lumber and coal yards, eating and drinking places, milk dealers,

mail-order houses, and leased departments. It includes only those retail establishments which are found to be doing more than one-half of their business at retail. When an establishment is primarily engaged in service or wholesale trade, it is so classified even though it may be, in part, engaged in retail trade. The number of stores in any one classification is not equal to the number of "outlets" for any one commodity since the store is counted only in its major classification.

SALES.—The term "sales" means total operating receipts of retail stores after deduction of refunds or allowances for merchandise returned by customers. There is excluded the amount of local and State sales taxes which are collected by the store directly from customers over and above the marked selling price and paid directly by the store to the local or State taxing agency. Excise taxes, gasoline, and other taxes which are paid by the manufacturer or wholesaler and passed along to the retailer, are included in census reports in the amount of sales. In previous censuses the schedule called for any State or local sales tax to be included. In many instances these instructions were not followed.

ACTIVE PROPRIETORS OF UNINCORPORATED BUSINESSES.—The number of active proprietors includes owners or partners of unincorporated businesses devoting the major portion of their time to the operation of the business. They are not included in the count of employees nor is their compensation included in pay roll. Salaried officers of corporations and executives are classified as employees, not as proprietors or firm members, and their compensation is therefore included in pay roll.

EMPLOYEES.—This term represents the number of full-time and part-time paid employees, including salaried officers of corporations and executives. The number of employees shown is an aggregate of the average employment of each establishment; this average was obtained by totaling the number reported monthly (full-time and part-time separately) for the period ended nearest the 15th of each month, and dividing the sum by 12.

FULL-TIME AND PART-TIME EMPLOYEES.—Full-time employees are those who work or are paid for the full number of hours of the workweek. Also reported as full-time employees are extras and contingents who worked the full number of hours during the particular week for which employment data were requested. All other employees were reported as part-time employees.

PAY ROLL.—This includes all compensation (salaries, wages, commissions, and bonuses) paid during the year to all employees. This item does not include compensation for proprietors or firm members of unincorporated businesses. Excluded from pay roll are payments in kind, such as free meals, lodging, etc. Pay roll is reported before deductions for social security, insurance, dues, etc.

STOCKS ON HAND.—The retail schedule form employed in the 1939 Census of Business asked for the value of inventory of merchandise on hand at cost value as of December 31, 1939, or the nearest inventory date, with further instructions to report the cost equivalent if inventory were taken at retail. However, it is probable that in a few cases these instructions were not followed.

DESCRIPTION OF KINDS OF BUSINESS.—At the end of this report are to be found descriptions of kinds of business. Kinds of business not described in detail in this report are included in a more complete list of definitions provided in part 3 of volume I, Retail Trade: 1939.

Although comparability in the data has been maintained between the retail censuses, some of the data may reflect changes in classification of individual establishments as well as developments in distribution. Each place of business is classified according to its major kind of business. A change in sales emphasis of borderline establishments may shift the establishment's entire business from one classification to another within the Retail Census or from the Retail to the Wholesale or Service Census.

BELVIT LEVING—POOLSTVAY—186

TABLE 1.—COMPARISON SUMMARY OF STORES, SALES, PERSONNEL AND PAY ROLL BY MAJOR GROUPS AND PRINCIPAL KINDS OF BUSINESS: 1939, 1935, AND 1929

KIND OF BUSINESS	NUM	BER OF S	FTORES		SALES (Add 000)		IINII	PROPRIE NCORPOR SUSINESS	ATED		R OF EMPL		тот	AL PAY RO (Add 000)	п.
	1939	1935	1929	1989	1985	1929	1939	1985	1929	1989	1985	1929	1989	1985	1929
Major Business Groups Total All Stores	25,469	22,615	22,559	\$486,250	\$54 <u>1</u> ,911	\$469,755 80,685	22,845 9,708	20,797 8,908	23,001 9,656	63,638 9,275	49,608 8,705	49,207 6,324	\$49,000 5,428	-\$36,569 4,725	\$47,698 4,632
Food group	10,500	9,198	8,947 3,140	96,856 30,332	69,929 36,674	78,116	1,420	2,166	3,491	2,475	2.971	4.541	1,796	2,155	3,845
General stores (with food)	1,517	668	781		47,607	80,802	582	510	707	10,596	7,758	8,508	8,239	5,875 5,363	7,247 4,577
Food group General stores (with food) General merchandise group Apparel group Furniture—household—radio group Automotive group!	958	790	957	39,230	28,285	36,922	852	528 280	824 319	4,861 3,854	3,793 2,166	5,756 2,877	4,453 5,687	2,150	8,914
Furniture—household—radio group	538	389 396	453	22,417 72,958	15,220 48,345	23,570 68,802	358 396	221	844	5,795	5,989	5.155	6,945	4,759	6,817
Automotive group	578 2,721	2,379		50,781	20, 190	18,753	2,487	2,208	1,592	5,859	2,901	2,396	2,540	2,072	2,169
Tumber huilding hardware group	ARA	J 585	564	37,945	18,058	29,490	485	362	454	4,090 11,591	2,218 8,726	3,454 5,258	4,135 5,316	2,286	4, Q84 2, 947
Kating and drinking places	4,785	3,703	2,697	38,967 23,075	25,621 18,669	18,770 21,090	4,550	5,744 705	3,037 872	4,091	5,726	3,009	2,678	3,685 2,165	2,525
Filling stations. Lumber—building—hardware group. Eating and drinking places. Drug stores.	1,725	877 1,400		27,611	19,555	32,755	752 1,475	1,189	1,788	3,854	5,302	4,372	3,808	2,958	4,941
Other swites	1,123						_ _								
Principal Kinds of Business Food Group	10,500	9,196	8.947 4.685	96,658 39,520	69,929 50,691	90,685 34,596 27,175	9,708 8,083 1,829	8,908 5,446	9,658 5,388	9,275 2,549	8,705 2,600	6,324 1,938	5,428 1,550	4.725 1.286	4,652 1,342
Grocery stores (without fresh meats) Combination stores (groceries meats)	2,005	1.572	1,204	44.278	26,688	27,176	1,829	5,446 1,229	1,147	4, a.e.	3,090	1,914	2,755	2,041	1,692
Deirer products stores milk dealers	500	550	170 875	2,934	2,645 5,509	961 8,689	249 800	491 860	229 982	608 853	761 1,046	202 948	422 418	51.8 522	97 625
Meat markets, fish markets	804 285	849 342	374	5,616 752	907	2,068	276	· 327	384	98	196	562	38	89	246
Candy, nut, confectionery stores	271	514	1,163	1,182	1,271	5,617	275	313	1,258	176	257	258	70	100	104 528
Meat markets, fish markets. Candy, nut, confectionery stores. Fruit stores, vegetable markets. Other food stores.	245	247	276	2,556	2,218	3,579	198	241	260	492	755	706	375 1,796	367 2,155	526 5,845
General Stores (with food)	2,527 799	2, 254 668	5,140 781	30,332 65,898	36,674 47,607	78, <u>11</u> 6 60,802	1,480	2,166 510	<u>3,491</u> 707	2,475 10,598	2,971 7,758	9,308	8,239	5,878	7,247
General Merchandise Group Department stores	54	52	45 564	40,053	29,210	55,280	151	18 448	25	10,598 8,090	4,595 1,081	4.888	5,762 1,294	3,958	4,661
Dry goods and general merchandise stores. Variety stores	579 136	118 118	564 172	14,939 10,908	8,549 9,848	18,292 9,222	467 100	448 44	554 128	1,868 2,438	2,080	1,980 1,440	1,183	741 1,194	1,689. 897
	956	790	957 225	39,230 7,027	28,265 5,058	36,922 9,583	652	528	824 195	4, 981 625	3.79 5 538	3.735 611	4,455 744	3,363 562	4,577 1,143
Men's-boys' clothing, furnishings, hat stores.	162 194	159 120	159	8,602	8,633	8, 475	128 155	111	168	1,259	937	855	1.13/1	828	1,019
Apparel Group Men's-boys' clothing, furnishings, hat stores Family clothing stores. Women's ready-to-wear stores Accessories, other apparel stores	235	166	151	11,587	B, 023	7,827	160	100	139	1,571	1,071	889	1,258	897	935 576
Accessories, other apparel stores	169 196	141 204	190 232	3,345 7,871	2,356 6,195	2,888 8,149	109 102	102 121	155 172	599 827	500 747	468 712	461 833	392 684	901
Shoe stores (all kinds)	1			','''	(****)	· · · · · ·	"-]		_ i		•				
Farniture Household Radio Group	536 257		453	22,417	13,220	23,570 16,249	358 204	290 148	319 204	3,334 1,874	2,168 1,199	2,877 1,729	3,687 2,284	2,150	3,914 2,234
Furniture stores	70	67	202 45	15,018 1,629	9,337 1,255	1,551	55		35	456	302	207	2,207	1,342 252	290
Other home furnishings stores. Household appliance, radio dealers.	209	129	146	5,570	2,628	5,750	99	65 69	80	1,004	665	941	979	558	1,590
j.						** ***		221	344	5,793	5,989	E 764	8,945	4 550	6,817
Automotive Group ' Motor-vehicle dealers (new)	576 351	398 278	509 357	72,958 62,212	48,345 42,571	68,802	398 231	158	230	4,084	3,409	5,153 4,494	5,744	4,759 4,155	6,029
Used-car dealers	351 58	276 21	9 [3,678	519	429	30	17	8	256	68	59	279	47	41
Used-car dealers. Accessory, tire, battery dealers. Other automotive.	175 16	87 12	128 15	6,529 537	3,120 127	5,413 158	121	55 13	97 14	784 69	453 19	584 38	843 77	523 14	712 35
Other automotive	2, 721	2, 379	1,858	50,781	20,190	18,753	2,487	2,208	1,592	3,858	2,901	2,398	2,540	2,072	2,169
4	$\neg \neg$														
Lumber Building Group Lumber and building-materials dealers	347	287	202	25.244	10,897	21.694 17.650	207 158	156 100	254 147	2,633	1,454 1,254	2,712 2,049	2,965	1,507 1,268	3,196 2,341
Lumber and building-materials dealers Heating, plumbing, paint, electrical stores	283 84	213	137	22,934 2,310	9,421 1,476	4,044	100	56	107	253	1,220	663	323	259	855
Hardware Group	\$33	278	225	12,701	7,139	2,798	278	206	199	1,204	764	742	1,172	779	
Hardware stores Farm implement—tractor—hardware dealers	251 62	207 71	158 67	6,016 5,685	3,631 3,508	4,531 5,265	2).5 65	163	152 47	709 495	454 53.0	474 268	878 494	440 859	574 314
Eating Places	2,550	1,999	2,697	20,088	15,390	18,770	2,234	1,990	3,037	7,673	6,137	5,238	3,509	2,854	2,947
Drinking Places	2,435	1,704		18,879	10,231		2,518	1,754	<u></u> j	3,718	2,509		1,806	1,251	
Drug Storea	892	877	884	23,075	18,589	21,000	732	703	872	4,091	5,061	5,000	2,678	2,165	2,525
Liquer Stores (parkaged goods)	221	313		2.797	1,504		172	85		293	505		186	128	

Other Retail Stores	1,279	1,052	1,654	22,861	15,947	30,531	1,088	859	1,646		2,645		5,317	2,505	4,613
Fuel, ice, fuel-oil dealers	241	251	518	1,097			220	257	575	226	309	462	159	185	372
Hay, grain and feed stores	95	50	241	2,709	1,633		91	59	262	199	129	489	142	98	356
Farm and garden supply stores	76	85	36	2,158	1,919		57	70	51	343	199	113	210	164	1.08
Jewelry stores	144	150	204	5,023	2,714	5,253	122	106	27.2	606	585	568	913	485	854
Cigar stores, cigar stands	89	68	147	909	1,176	1,998	40	39	124	121	218	255	68	114	នារ
Fiorists	139	98	59	1,188	787	1,123	138	89	69	211	175	179	166		
News dealers	35	42	47	236	245	826	. 50	\$8	41	41	98	259	16		170
Other retail stores	460	308	402	9,545	6,257	10,429	590	241	332	1,415	1,150	1,745	1,645	1,322	
Second-hand Stores	225	255	157	2,153	1,844	2,224	21.5	225	140	599	457	502	505	525	328

^{*} Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

1 Previously published totals for the State and for the automotive group, for 1935 and 1929, are revised to exclude service garages and other automotive service businesses whose receipts from service sales exceed their sales of serchandise. These are now included in the Census of Service Establishments.

TABLE 2.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of	Sales	Active proprietors of unincor-	NUMBEI (4	R OF EMPL werage for yea	OYEES *	1	PAY ROLL (add 000)		Stocks of hand, en of year
RIAD OF BUSINESS	stores	(add 000)	porated businesses	Total	Full-time	Part-time	Total	Full-time	Part-time	at cost
State Totals 1939 1935 1935 1939 1929 1929 1929 1929 1929 1929 1929	25,469 22,615 22,559	\$485,250 341,911 469,755	20,797 25,081	63,638 49,608 49,207	(a) 45,785	7,7 <u>12</u> (a) 5,422	\$49,000 56,569 47,698	54,635 46,851	1,536 847	\$58,1 47,1 73.0
od Group	10,300	98,838 39,520		9,275 2,549	7,789 2,182	1,496 367	5,428 1,350	6,122 1,278		6, 1 8, 1
Grocery stores (without fresh meats)	2,005	44,276		4,519	8,675	844	2,753	2,587		2,
Dairy products stores	67	585	12	154	142	. 14	89	85		-
Milk dealers Meat markets Fish (sea food) markets	233 644	2,349 8,165	257 641	454 744	434 641	20 105	553 584	329 356		•
Meat markets Fish (see food) markets	160	463	159	89	65	25	54	26		-
Candy, nut stores Confectionery stores	19	99	19	ध्य	15	6 1	9	8	1	
Confectionery stores	266 15	653 206		77 30	67 26	10	29 15	27 14	2 1	
Delicatessen stores Fruit stores, vegetable markets	271	1,182		176		88	70	66	اً أ	
Bakeries, caterers Egg and poultry dealers	100	ត.7		180		9	80	78	2	
Egg and poultry dealers Other food stores	52 75	448 1,568		104 198	62 188	10	38 242	51 255		
	1 ~1	2,000	"		ı				1 1	
neral Stores (with food)	1,517	50,332	1,420	2,475	2,251	224	1,798	1,748	48	5,
neral Merchandise Group	799	65,898	562	10,396	7,991	2,405	8,259	7,601	638	10.
Department stores	54	40,053		6,090		789	5,782	5,469		5,
Dry goods stores General merchandise stores with food	198	2,038	165	276	203	73	144	150	14	-,
General merchandise stores with food	117 264	4,396 8,505		455	592	45	356 794	542		ŧ
Variety stores	166	10,905	100	1,157 2,438	844 1,251	515 1,187	1,183	724 936		1
		-	1 1	,	.	· .	1,200		/	
parel Group Men's-boys' furnishings stores	956	89,230		4,881	4,088	795	4,433	4,187	246	6,
Men's-boys' lurnishings stores.	29	662 304		49 29	40	9	4	44		
Men's-boys' hat stores Men's-boys' clothing stores (and furnishings)	122	5,061		547		8 34	35 665	84 655	10	1,
Family clothing storea Women's ready-to-wear stores	194	9,602	153	1,259	1,124	135	1,157	1,102	35	2.
Women's ready-to-wear stores	235 5	11,587 235		1,571		248	1,258	1,184	74	1,
Furriers, fur shops		1,440		35: 247	\$4 215	1 84	27 204	26 193	1	
Millinery stores Corset and lingerie shops] 6	108	4	- 6	- ~~ š		~~	8		
Other women's accessories stores	· 61	226		87	26	61	89	27		
Uther women's accessories stores	15 11	78 296		10 52		4	.6	.5		
Infants' wear shops Other apparel stores	1 16	205		32 16		5 1	21 12	19 11		
Custom tallon	.1 60	761	. 58	164		59	144	115	29.	
Men's shoe stores	. 54 116	1,325	اتہ ا	96	74	22 61	120	112	8	
Family shoe stores Women's shoe stores	46	5,065 5,283	63 12	844 587	283 251	61 156	841 872	328 328		
	1 <u> </u>	•		33,			9/2		1	
rniture—Household—Radio Group	536 257	22,417		5,834	2,951	405	3,687	5,550		4 ,
Furniture stores	- 4	15,018 124		1,874 25			2,264	2,252		£,
Drapery, curtain, upholatery stores	i — I		_		22	<u> </u>	30	29	اــــــا	
China, glassware, metalware stores	1 5	} ee	ıl sl	20				I	ا, ا	
Interior decoratorsAntique shops	45	998	1				17			
Other home-furnishings stores	17	624		154 279			188	182		
Other home-furnishings stores Household appliance dealers Radio—household appliance stores	156	4,107	55	792		16 510	214 799	- 212 709		
Radio-household appliance stores.	. 57	1,295	i 45	189		25	162	163		
Radio stores	15 1	} 168) <u>21</u>	25	22	1	10			
	- 1	1			_	l •1		_ <u>-</u>		
tomotive Group	578	72,956		5,793	5,680	115	6,943	6,872	71	5
Motor-vehicle dealers (new and trade-in)	509	55,985	225	4,127	4,041		5,038	4,978	7 <u>1</u>	8
Motor-vehicle—farm implement dealers Motor-vehicle dealers (retail-wholesale)	12 25	1,484	1 7	134	134		156	158		
Herdwar dealers		5,678	3 50	425 256			550 970	549 278		
Accessory, tire, battery dealers	. 178	6,521	121	784	761	25	279 843	854	1 2	
Motorcycle dealers	-l≗	104		15	16	ı -'	14	14		
Motorboat, yacht dealers		43		54			_	=		
	_		1	**	54	ı —	65	68	1	
ling Stations	2.721	50,78	2,487	8,656	8,590	268	2,540	2,470	70	
mber—Building Group	347	25,24	4 207	2,685						4
Lumber yards	240	19,51	0 141	2,257			2,965	2,807 2,079	124	- 8
Building materials dealers Heating—plumbing equipment dealers	43 15	5,42 53		576	580	46	437	410	l **	
Paint, glass, wallpaper stores	41	1,26			, , ,	6	108	105		
Electrical supply stores	7	50					178 42	172		
rdware Group	883	12.70		į	1	*	42	l "		2
Hardware stores	251					90	1,172	1,145	29	<u>*</u>
Farm implement—tractor—hardware dealers	62					54	678	659		1
Mad Blaces		1			1	56	494	484	'l	
ting Piaces Restaurants, cafeterias, lunchrooms	2,550 1,518		-1			531	5,509	8,571	138	
Lunch counters and stands.	697	2.68			6,752	404	8,175	8,056		
Soft drink, juice, ice cream stands	116					110	508	891	177	
Intelligit Places	2,455	. 1		1	1	17	26	24		
Inking Places Drinking places with meals	656					295	1,806	1.751	75	 _
Drinking places—other	1,779			-,	1,797	151	915	872		
_ · · · · · · · · · · · · · · · · · · ·	692]	_,,,,,	1,790	1,626	164	895	850	'	5
ug Stores		25,01								

TABLE 2.—STORES, SALES, PERSONNEL, PAY ROLL AND STOCKS BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of	Sales	Active proprietors of unincor-		R OF EMPL		1	PAY ROLL (add 000)	• •	Stocks on hand, end of year,
	stores	(add 000)	porated businesses	Total	Full-time	Part-time	Total	Full-time	Part-time	at cost (add 000)
Liquor Stores (packaged goods)	221	\$2,797	172	293	269	24	\$186	\$182	84	\$390
Other Retail Stores	1,279	22,861	1,088	5,162	2,785	577	8,817	3,193	124	4.127
Fuel and ice dealers	237	969	217	202	151	51	138	117	21	74
Fuel-oil retailers	4	128	"5	24 :	20	4	21	19	2	18
Hay grain and feed stores (milk processes)	21	1.122	2.5	61	58	š	45	4	ī	118
Hay, grain, and feed stores (with groceries) Hay, grain, and feed—farm implements	9	401	اءَ ا	21	20	i il	20	19	ī	112 20 80
Hay, grain, and feed stores other	65	1,186	اقت ا	117	98	19	77	70	7	BC.
Farm and garden supply stores		2,156	57	343	277	66	eio e	194	16	228
Farm and garden supply stores.	144	5.023	122	606	586	20	913	904	9:	1.776
Jewelry atores.	28	749	21	125	108	15	157	155	٤	108
Book stores		218	13	36	27	اق ا	42	37		45
Stationery stores Cigar stores, cigar stands	1 40	808		121			66	66	5	
Cigar stores, cigar stands	89		40		107	14			.2	. 75
Florista	ן שביב ן	1,186	158	811	186	25	166	156	10	85
Gift, novelty, souvenir shops	72	654	73	83	71	12	60	57	5	140
News dealers	85	256	50	41	27	14	26	14	2	. 9
Office, store appliance and equipment dealers.	47	2,650	55	420	596	24	565	552	18	502
Office, store, school supply dealers	18	847	12 57	120	117	. 8	142	341	1	162 42 27 59 28
Opticians	47	618	57	77	70	7	108	103	5	42
Photographic supply—camera stores	5	128	1 1	21	20	1	28	27	1	27
Sporting goods stores	18	257	1 15	32	27	5	34	35	1	58
Sporting goods stores Bicycle shops	10	156	181	24	21	š	17	16	ī	26
Luggage stores	"4	127] 3	15	15		13	18		26
Piano, musical instrument stores	28	994	16	171	161	10	229	224	б	172
Piano, musical instrument stores	🐃	223	<u>**</u>	28	28		35	55		37
Scientific, medical instrument and supply dealers	າຄົ	1,748	امّهدا	255	196	69	• ยรั้ง	197	18	810
Other retail stores	131	1,740	140	200	1360	69	اسم			910
Second-hand Stores	225	2,153	21,5	599	852	67	505	291	14	674
Book stores (second-hand)					ombined with	"Other secon	ad—band stor	96,°	_1	
Clothing, shoe stores (second-hand)	38 j	91	35	19	14	5	8		1	20
Furniture stores (second-hand)	80	502	74	65	78	7	52 51	60	2	194
Tires, accessories, parts (second-hand)	64	294	67	m	79	32 5	51	48	5	80
Pawn shops (sales)	(. <u>12</u> (861	10	89	84		117	114	5/	474
Other second-hand stores	31.	405	29	95	77	18	77	72	5	106

Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

1 Previously published totals for the State, for 1935 and 1929, are revised to exclude service garages and other automotive service businesses whose receipts from service makes among their seles of merchandise. These are now included in the Census of Service Establishments.

8 Not available.

TABLE 15.—PARISHES AND ALL PLACES

STORES AND SALES BY MAJOR BUSINESS

																	(Sal	es are er	rpressed in
2	PARISH AND CITY	T	otal	· ·	group	Genera	2 al stores (food)	Ger merch	3 seral andise oup	Apı	4 parel oup	Furn hous	5 siture- chold- group	Auto	6 motive oup	Fil	7 Iling tions	buil	8 nber- ding- dware
Line No.	,	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
1	State Total	25,469	\$486,250	10,500	\$96,838	1,517	\$30,332	799	85,898	956	\$39,230	536	22,417	578	\$72,958	2,721	\$50,781	680	\$37,945
2 3	Acadia Parish Crowley	486 180	7,162 3,692	201 68	938 425	26	714	11	1,001 305	9	156 (x)	15 8	290 221	14 10	1,127	58 20	424	23 9	1.375
4 5	Rayne Remainder of Parish	94 212	1,557 1,913	56 97	185 328	2 1 23	(x) (x) 457	5	621 75	-	(x)	5 2	(x) (x)	2 2	(x) (x)	10 28	84	6	274
6	Allen Parish	162	1.687	55	434	п	559	9	69	3	30		60	5	270	24	197	1	(x)
7 8	Ominiale Remainder of Parish	73 89	901 986	27 28	219 215	3 8	200 359	5	63 26	5	30	3	-80	5 2	(x) (x)	8 16	77	<u>-</u> -	(x)
9	Ascension Parish Donaldsonville	218 84	2,848 1,726	106 31	490 193	14	327	5	187	10	148	5	155	10	638	20	136	3	471
띪	Remainder of Parish	134	1,122	75	297	14	527	3 2	(x) (x)	9	(x) (x)	5	135	5 5	500 138	12	46 90		471
12	Assumption Parish	165	2,544	75	402	17	595	4	185	-		5	10	4	188	10	101	5	524
15 14	Avoyelles Parish Bunkie	500 68	4,195 1,580	218 25	767 219	68 4	<u>534</u> 53	15	27 <u>1</u> 114	11 4	200 79	11 5	10e 78	8 5	889		403 137	16 6	441 218
15	Remainder of Parish	412	2,615	193	548	64	461	9	157	7	121	6	50	5	410		268	10	223
16 17 18	Beauregard Parish De Ridder Remainder of Parish	168 89 79	2,028 1,662 366	52 26 28	441, 506	1 3	(x) (x)	8	218 218		(x)	10	(x) (x) 151	3	539 539	- 48 13	229 143	- 6	
19	Bienville Parish	183	2,571	55	135 539	25	(X) 573		123	1	(x)	1				55	86	2	1
20	Bossier Parish	226	4,262	95	951	5	270	5	101		99 	5	27 48	4	619 1.228	46	298	5	80 583
21 22	Bossier City Remainder of Parish	89 137	2,820 1,442	23 72	402 549	- 5	270	2	(x) (x)	2	(x) (x)	2 2	(2)	4	(z) (x)	20 24	515 330 185	5	(x)
23 24	Caddo Parish Shreveport	1,684	52,385	544	9,798	30	681	. 59	6,440	120	6,443	43	3,069	58	9,335	228	3,170	40	3,331
25	Remainder of Parish	1,215 469	46,959 5,426	357 167	8,130 1,668	3 27	53 648	29 20	6,291 149	112 8	6,301 142	58 7	2,979 90	49 9	8,542 793	169 59	2,677 493	29 12	3,012 319
26 27	Calcasieu Parish De Quincy	755 54	16,063 910	247	3,191 193	14 5	438	2 <u>1</u>	2,180 109	\$0	919	27	785	27	5,073	100	1,258		1,782
28 29	Lake Charles Remainder of Parish	355 346		103 125	1,842 1,358	2 9	(x) (x) 352	บุ	1,969	27	884 35	21 21	(x) 746	18	209 2,507	44	70 841 345	18 12	(x) 1,225 (x)
50	Caldwell Parish	90	1,510	19	117	17	396	7	153	2	(x)	1	(x)		357 339	49	102	[]	43
31	Cameron Parish	89	493	24	110	17	102	4	24)			,	(x)	18 6	51	3	32
3 2	Catahoula Parish	112	1,111	34	206	26	351	3	133	1	(x)		-	8	69	16	108	أها	106
33 34	Claiborne Parish Homer	250 84	1,641	88 18	801 309	13	292 167	14	454 218	8	141		52	9	592	47	552		284 144
35 38	Remainder of Parish Concordia Parish	166	1,885	70	492	9	125	8	236	2	(x) (x)	2	(x) (x)	5 -6	299 393	17 5 0	139 193	4	120
37 38	Ferriday Begainder of Parish	235 65 70	1,225	19 22	474 399	20	317	6 1	210 (x) (x)	3 3	<u>54</u> 34		(x) (x)			14	183 131		290 290
59	De Soto Parish	249	1	112	75 807	20 35	317	_	1	[-		-	` ` ~	_	_	5	52	-	' — <u>}</u>
40 41	<u> </u>	95 154		28 84	350 457	5 28	435 82 373	17 9 8	694 418 281	2	(x)	<u>5</u>	(x) 78	6 3	789 488	23 11	274 210	3 2	(x)
42 43	East Baton Rouge Parish Baton Rouge	977 545		395	6.429	12 1	982		5,052	58	(X) _2,699	2	(x)	8	501	12	64	24	4,035
44	Remainder of Parish	452			4,505 1,924	1 11	(x) (x)	19 2	(x) (x)	58	2,699	28 27 1	2,040 (x) (x)	20 18 2	5,393 (x) (x)	<u>111</u> 48 63	2,397 1,854 743	19	5,109 924
45 48	East Carroll Parish Lake Providence	132 61		55 23	415 290	12	389	5	150	_ 8	177		50	4	144	11	117	. 4	267
47	Remainder of Parish	51	547	52		บ๋	(x) (x)		150	В	177	4	30	4	144	9 2	(x) (x)		267
48 49 50	East Feliciana Parish Jackson	120	361	9	65	7 3	298 59	 	57	<u> </u>	<u> </u>			4	186	11	96	4	(x)
50 51	Remainder of Parish Evangeline Parish	102	1	1 "		23	259	1 4	(x) (x)	=	=	=	_	2 2	XXX	<u>_</u>	86	딕	(x)
52	1	214	1	}	1 -	1	1	6	207	5	29	8	40	2	(x)	27	167	. 기	557
53	Grant Parish	340	1	1	'	1	541 351	14	75	•	92	2	(x)	5	278	26	554	11	450
54 55	Iberia Parish New Iberia	434				24	534	12	597	-		2	(x)	5	428	34	175	.]	(x) 1,031
56 56		18					58	8	548	11 3	415 294 121	1 - 11 8 3	229	15 10	1,649	45 23	551 391 160	15 8 7	598 435
57 58	Therville Parish Plaquemine	29: 91	1,77	. 54				12	570		119	*	169	5	360 594	20	179		
59	1	190	1,622	92	470	24		6	207 165	B 8	110	5 2	(<u>x</u>)	2 5	(x) (x)	25 10 18	90 89	二	=
60 61	1	70	,,	`J ``	1		} -,	7	148	5	76	2	(x)	5	585	17	117	. 5	240
62 63	Gretna	18	8 2,29	103	853		 	12	111	7	224 170	 _	98	7	930	88	_1.481	20	1.608 (x)
64	Remainder of Parish	45	5 6,85	222	1,829			1	(x) (x)] i	(*)		(x) (x)	3 1 3	(x) (x)	16 5 69	170 9 1,242	2 15	(x) (x) 1,526
65 66	Jennings	26 9 16	9 2,65	27	531	-	109	 4	356	14	196	\prod_{n}	158	8	482 616	37	429	10	1.094 415
67	1	ı	1	⁵] 4	387	יו וי	109	å		6 8	120	7 4	149	5 1	(x) (x)	13 24	244 185	12	679
	x Withheld to avoid dis	closure.							-	•	•	ı	f	i i		i i	: 1	,	'

OF MORE THAN 2,500 POPULATION

GROUPS AND 5 SEPARATE KINDS OF BUSINESS

thousands of dollars)

	9 .		10		11				3 OI DOS	111200 (211	CLUDED A				
Eatin drinkin	ng and ng places	Drug	stores	Othe	r stores	tion	combina- stores Group I)	Ī	te stores Group δ)	catin	ints, other g places <i>Group 9</i>)	Liquor (package (Part of	stores ed goods) Group II)	Feed, fan sup (Part of	m, garden plies Group II)
tores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
,785	\$30,967	892	\$23,075	1,725	\$27,811	8,397	283,796	251	\$6,816	2,330	\$20,088	221	\$2,797	171	34 ,86
_66 28	505 214	14	240 119	3 <u>1</u>	392 254	179 58	853 379	5 1	173 (v)	45 17	189 116	4	<u>54</u>	12	(x)
24 36	132 159	3 5	81 40	4 7	30 108	32 89	172 312	2 2	(X) (X) (X)	10	29 44	3 1	(x) 	i	(x) (x)
30			78	5	(x)	55	412	ן ו	(x)	. 29	57			1	(x)
15 27	128 49 77	2 2	(x) (x)	3 2	(x) (x)	25 28	(x) (x)		(x)	10	25 32			<u>i</u>	(x)
56	221	, a	91	5	``^/	68	424			10	62				` <u>-</u>
13 23	96 125	4 2	(x) (x)	3	4	24 64	164 260	• =	=	5 5	9 53			=	
54	123	6	72	7	. 44	59	360	1	(x)	13	24			·	_
75	345	15'	210	8	29	190	705	2	(x)	37	131			1	(x) (x)
18 59	100 243	4 9	79 151	3	24 5	22 188	202 503	1	(x) (x)	12 25	64 67	==	_	1	(x)_
25	143	5	50	8	(x)	44	426	3	28	16	70	1	(x) (x)	5	7
17	110 33	\$ 2	(x) (x)	5 3	78 (x)	18 26	281 135	2	(x) (x)	11 5	55 17		(x)		7
13	44	12	117	7	52	54	538	3	(x)	15	44			괴	(x)
. 43	526	7	164	n	80	68	900	2	(x)	18	212	4	42	2	(x)
21 22	525 201	4 5	109 55	6 5	45 15	17 71	369 531	1	(x) (x) (x)	12 8	177 35	1 5	(x) (x)	1	(x)
329	3,268	63	5.101	189	3,749	454	8,038	IJ	580	218	8.012	24 19	573	12	45
231 98	2,622 646	48 15	2,849 252	152 57	3,523 226	279 155	6,532 1,506	7	(x) (x)	169 49	1,721 291	19 5	488 85	10 2	(x) (x)
163	1,231	21	460	54	748	220	5,024	5	88	87	582	12	159		(15
10 64	47 644	11	(x) 347	4 58	XX	17 91	177 1,555	2	(x)	40	35 429	1 8	(x) 95	2	(x) 7
109	540	9	(x)	14	153	112	1,292	5	l l	40	118	5	(x)	*	
15	92	4	78	1	(x)	19	117	1	(x)	9	. 15	14	32		
11	48	5	16	17	(x)	21	105		(x)	'n	12		32		(x)
20	77	4	52	1	(x)	50	183	1	(2)	22	83			اءً	12
32 14	103 48	8	218 114	20 8	179 55	88 17	792 308 484	· 1	(<u>*</u>)	12 10	(£)			2	(x) (x)
1.8	55	5	102	12	1.24	69 35	462	, ,		25	42	_}			
19	169 82	3	(x) (x)	1	(x) (x)	16- 19	391 71	<u>î</u>	(x) 	7 <u>2</u>	32				_
21 21	87	1 8	157	13	50	110	795	1	(x)	25	(x)			3	1
26	7 <u>1</u> 48	4	69 68	11 2	(x) (x)	26 84	538 457	<u> </u>	(x)	17 2	(x) 48	=	=	2	(x)
9 160	23 2,669	41	1.753	87		539		5	(×)	107	1,474	12	193 150		. 8
96 64	1,392	30 11	1,363	58 29	1,596 1,389 207	138 201	5,768 3,957 1,811	3	(x) —	63 44	666 808	8	150 45	2 4	(x) (x)
17	1,277	3		9	115		401	.8	(x) (x)	14	79		69	<u>.</u>	(x) (x)
13	116 11	3	130	7 2	(x)	50 20 30	271 130	2	(x)	11 3	(<u>X</u>)	1 2	(₹)		(x)
_	111	8	46	1	(x)	.47	230	1	(x)	5	52				
-14 1 13	(x) (x)	2	(x) (x)	1	(x)	7 40	(x) (x)	1	(x)	1	(<u>*</u>)	=	_		=
13 56	(X) 216	5	27	5	(x)	121	340	1	(x)	24	47			3	
30	111	10	152	6	(x)	78	693	6	213	21.	100			1	(x)
19	79	5	49	5	41	52	412		_	12	35	3	27		
50	464	_12	248	20	307	163	1,016	5	159	28 17	161 140	1	(x) (x)	 	(x) (x)
\$7 25	336 128	7 5	194 54	16	221 86	78 85	598 42 0	2 3	(x) (x)	꿃	57 140		``~'—	i	(x) x)
57	296	11	118	<u> 11</u>	79	103	7 <u>99</u> 373			. 14	72 57	2 1 1	(x) (x) (x)		
17 40	124 162	9.0	64 54		42 57	24 79	373 426		=	8 8	15	î	(≅)		_
18	. 117	5	90	12	(x)	57	367	2	(x)	14	73	6	41	3	1
135	1.174	17	229	42	326 132	238 77	2.195 727	8	154 114	41 10	455 (x)		(x)		(x)
37 9	223 88	3	68 39	4 4 27	10 10 184	28 131	227 1,239		40	10 1 30	(x) (x) 350		(z)	3	(x)
89	863	11	102	15	143	71	885	6	127	84	153	s	22	s	57
53 17	330 164	-	103	7 8	(x) (x)	25 45	(x) (x)	3 3	65 62	15 21	73 80	2	(x) (x)	1 4	(x) (x)
36	166	5	69	"	(×/	40	\^/	•	υ <u>ν</u>	~-	~	-1	`~ '	7	(x) (x)

TABLE 15.—PARISHES AND ALL PLACES
STORES AND SALES BY MAJOR BUSINESS GROUPS

_																	(Sale	s are ex	pressed in
No.	PARISH AND CITY	То	tal	Food		Genera (with	stores	Gen merch	3 eral andisc oup	App	4 parel pup	house	5 iture- hold- group	Autor	6 motive oup	Fil	7 ling ions	Lun buile	8 nber- iing- ware
Line		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
68 69 70	Lafayette Parish Lafayette Remainder of Parish	537 520 217	\$8,451 7,024 1,427	245 138 107	8914 685 231	37 3 34	\$409 174 235	13 7 6	1,605 1,670 135	18 17 1	\$374 (x) (x)	15 11 2	3496 (x) (x)	15 12 1	\$1,666 (x) (x)	45 81 14	\$512 420 92	15 6 7	\$1.078 623 455
71 72 73	Lafourche Parish Thibodaux Remainder of Parish	370 101 269	7,243 3,368 3,875	145 36 109	1.008 471 537	51 2 49	1:480 (x) (x)	23 9 14	684 280 384	17 11 6	208 149 59	7 5 2	525 (x) (x)	B 4	1,435 1,048 387	29 4 25	251 39 192	10 6 4	982 631 351
74	La Salle Parish	114	1,995	35	340	7	143	7	385	! —		2	(x)	6	537	27	323	5	48
75 76 77	Lincoln Parish Ruston Remainder of Parish	199 114 85	3,554 2,824 710	66 30 36	584 561 125	27 3 24	529 69 260	12 10 2	(x) (x)	8	154 134	3 1 2	(x) (x)	4 5 1	724 (x) (x)	31 19 12	418 322 98		376 378
78	Livingston Parish	170	1,545	78	484	21	399	2	(x)			 		5	274	15	79	4	50
79 60 81	Madison Parish Tallulah Remainder of Parish	146 92 54	2,632 2,281 351	69 32 37	793 556 237	- <u>5</u>	45	6	299 299 	\$ 5	93 93	2	(3)	4	405 405	15 11 2	174 (x) (x)	9	435 435
82 83 84	Morehouse Parish Bastrop Remainder of Parish	178 90 88	3,688 2,484 1,204	62 50 52	711 519 192	19 1 18	521 (x) (x)	11 7 4	452 404 48	4	105 105	1	(x)	6 4 2	903 (x) (x)	24 13 11	275 177 98	5 4 1	167 (x) (x)
85	Natchitoches Parish	333	4,352	131	1.068	44	684	11	494	7	98	. 7	172	4	588	40	308	5	217
66 87	Natchitoches Remainder of Parish	124 209	2,812 1,520	39 92	638 450	58	213 651	10	(x) (x)	-	96	5	(x) (x)		588 —	2J 8	126 182	4	(x)
89 89	Orleans Parish New Orleans	6,673	157,082 157,082	2,832	\$1.395 \$1,395	7	<u>21</u> 21	147 147	27,861 27,861	379 379	20,608 20,608	138 138	9,936 9,936	104 104	16,996 16,996	405 405	5,944 5,944	156 156	5,519 5,519
90 91	Quachita Parish Monroe	713 484	20,585 17,003	271 159	3.638 2,291	<u>-</u> 8	96	23 17	2,763 2,588	_48 46	2.034 (x)	24 18	1.232	21 19	3.252 (x)	83 44	1,500 1,161	18 16	1.902 (x)
92 93	Mest Monroe Remainder of Parish	112	2,502 880	49 63	852 495	7	(x) (x)	5 1	(x) (x)	2	(x)		175		(x) 	20 19	249 90	2	(x)
94	Plaquemines Parish	128	91,7	82	474	9	257	2	(x)	—						9	46		_
95	Pointe Coupee Parish	283	2,631	128	558	62	508	3	182	1	(x)	5	23	4	71,2	21	124	6	258
96 97 98 99	Rapides Parish Alexandria Pineville Remainder of Parish	768 425 59 286	15,406 12,278 994 2,134	315 146 20 149	2.975 1,758 423 612	1	589 (x) (x) . 505	28 19 1 6		27 25 	(x) (x)	18 13 4	741 722 (x) (x)	17 14 . 2 1	2,212 2,026 (x) (x)	117 53 16 48	1,452 1,048 129 275	25 18 5	1,257 1,070 147
100	Red River Parish	96	1,328	53	249	1	461		106	1	(x)	2	(x)	6	281	24	140	1	(x)
101	Richland Parish	208	2,958	67	680	23	528	12	224	5	85	_ 2	(x)	اً	579	27	319	8	245
102	Sabine Parish	217	2,510	80	425	54	844	12	284	1	(x)	"	(x)	, 8	329	26	213	2	(x)
103	St. Bernard Parish	90	677	51	285						_	1	(x)	1	(x)	10	87	1	(x)
104	St. Charles Parish	165	1,508	n	501	17	257	—		1	(x)	5	57	3	144	21	153	2	(x)
105	St. Helena Parish	45	516	21	48	15	214							—ˈ	_	6	58		
106	St. James Parish	184	1,632	85	506	21	460	4	76	1	(x)	8	27	4	151	14	159	-	
107 108	St. John the Baptist Parish	160			438		555	· -	(x)	1	(x)	5	17			п	156	4	217
109	St. Landry Parish Eunice Opelouses	108 187	9,631 1,666 4,939		1,283 196 720		1.502 (x) (x)	15	(x)	8	1.155 (x)	17 5	26) (x)	_16_ 5	2.015 (x)	62 12	502 121	21 5	1.149 280
īĭĭ	Remainder of Parish	377	5,026		587		1,549	7	(x)	8 2	702 (x)	10	(x)	2	1,569 (x)	19 51	213 168	9	490 399
112		524	2,615	l l	555		245	18	249			4	52	7	845	41	76	9	202
215 114	Franklin	556 78		. 24	1.429 257	1	485 (x)	19 5	320		96 28	7 4	99 77	<u>11</u>	740 498	27 4	244 63	8	512 (x)
115 116		181			586 608		(x) (x)	7	265		68	3	22	6	(x) (x)	8 1,5	87 • 94	4 2	`î≲1 (≭)
117 118		292 98			1,028		395			هِ ا	51	5	152	10	495	37	245	5.	202
119 120	811de11	53 141	925	19	196	1	(x) (x)	2 1	(x)	4 2	(x) (x)	5 2	(x) (x)	6	(x)	10 8	105 78	2 2	
121	Tangipahoa Parish	450	7.575	163	1.405	22	1.399	25	1.032	15	269	12	149	2 12	(x) 1.130	19	62	1	(x) 594
122 123	Hammond	110	2,678	32			386	11	96 759	2 9	(x)	3 8	(x) 62	2 5		72 6 20	658 106 252	16 4 5	111 155
124 125	Remainder of Parish	66 208	1,848				405 610	3	1.42	l i	(x) (x)	4 2	55 (x)	2	(x) 140	111	252 84 216	2 5	(x) (x)
126		125	-,		'''		319	6	114	1	(x)			1	(x)	12	127	5	197
127 128	House	193	5,698	65	740) 3	275	8	709		358 358	10 10	281 281	18 13	1.551	36 20	475	<u> </u>	962
129	1	217	1					7	234			-		-="	1,551	16	572 101	6 2	(x)
ناميا	w Withhald to sweld dis	ı	1,007	· **	342	44	509	7	78	3	19	4	8	Б	581	2.9	, 225	4	85

 $[\]mathbf{x}$ Withheld to avoid disclosure.

OF MORE THAN 2,500 POPULATION

AND 5 SEPARATE KINDS OF BUSINESS—Continued

thousands of dollars)

	9		10		11	_	SEPAR	ATE KINI	S OF BUS	INESS (IN	CLUDED A	LSO IN G	ROUP TOT	ALS)		_j
Eatis drinkin	ng and 1g places	Drug	stores	Other	stores	tion	, combina- stores (Group I)		re stores Group 8)	Restauri eatin (Part of	ants, other g places Group 9)	(packae	or stores red goods) Group 11)	suD.	m, garden plies Group 11)	2
tores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales] <u>:</u>
93 57	\$720 521	17 10	\$169 130		\$310	209 118	\$790 602	3	\$92	38 30	\$ 300_ 24\$	<u>5</u>	237	2	(x) (x)	4
56 56	199	7	39	2	(x) (x)	91	188	1	(x) (x)	8	57	i	(x)		_	-
47 16	487 240	10	214 111	25 4	211 57	118	873 415	2 2	-(x) (x)	24 10	21S 103	17 1 18	(x) (x)	<u>1</u>	(x)	╀
31	247	6	103	19	154	91	458		_	14	112	16	(x)			ļ
18	45	6	109	5	(x)	. 28	315	3	48	13	32 120	_		1 6	, (x) 	
20	120 100	5	195 188	17 16 1	(x) (x)	81 25 36	559 536 125	2	(x)	20 16 4	100		===	- 6	5	9
54	20 108	8	29 38	. ,	(x) (x)	72	486	2	(x)	10	13			6	94	۰
25	_170		130	a	(x)	60	<i>7</i> 38	3	113	16	88	2	(x)		(x) (x)	╀
12	110 60	4	130	7	(x)	25 55	(x)	3	113	9 7	83 5	2	(x)		(X)	-
25	179	9	149	12	(x)	<u>57</u> 25	684 492	2 2	(x)(x)	17 10	93 74	5	(x)	3 3	120	
15 10	145 36	4 5	93 \$6	7 5	156 (x)	52 52	192	[- -	(×)	7	19	5	(x)		_	1
63 27	258 134	7	173 154	14 8	72 51	119 28	1,031 582			24 17	91 76	5 1	(x) (x) (x)	- 	(x) (x)	╁
36	124	3	19	6	21	91	449			7	5	4				1
.517 .517	16,281 16,281	290 290	9,023	698 698	13,478 13,478	1,909	24,718 24,718	98 98	(x) (x)	617 617	8,926 8,926	39 59	817 917	30	1,147	
129	1,257	24	785	64	1,945	238	3,394	2	(x) (x)	83	836 706	7	107	7	59 0	4
95 18	979 115	19 5	83 (X,X)	52 7	1,455 476	134 41 63	2,084 815 495	2	(x)	65 13 5	75 55	2 1 4	(x) (x) (x)	3	389	
18 23	143 88	1 5	(x) (x)	5	32	80	472			4	n		\`` <u></u>			١
44	180	6	(X) 57	7	(x)	110	512	1	(x)	u	36	2	(x)			-
127	807	24	668	51	1,079	287	2 662	6	95	79	494	7	61		235	1
75 7	604 23	15	555 79	45	960 56	125 17	1,658 412	2 1 3	XXX	54 6	409 (x) (x)	6	(x) (x)	2	(x) (x)	l
45	180	5	34	1	63	145	794 247	3	(x) (x)	19 S	(X) 14	1	(x) (x)		\~ <i>/</i>	
8	24	2	(x)	5	15	51 62	653	5	131	26	77	9	,, S3	1	(x)	
39	159	7	154 132	14	(x) (x)	78	421	ı	(x)	35	80	1	(x)			-
45 23	140 114	1	(x)	2	(x) (x)	45	271	1	(x)	10	58			2	(x)	ļ
35	201	6	71	2	(x)	55	454			11	99					-[
2	(x)	1	(x)			ध	48			2	(x)	-		·		ŀ
28	154	7	58	17	(x)	68	450			2	(x)	_		{		╢
37	271	ا ء	70	5	31	87	401			12	162	1	(≍)	_		l
118	231 789	5 15	35 315	18	232	203	1.198	4	205	59	282	2	(x)		107	ļ
25 41	178 278	4	94 175	12	(x) (x)	27 58	175 677	2	XX	13 29	59 120	1	(x) (x)	2 2	(x)	
54	355	5	48	2		118	348			17	83 31	1	(x) (x)		(x)	ľ
55	262	9	69	6	59	159	481	4	40	20	180	13	50		,	,
17	341 115	10	154 48	25	127 54	151 18	1,233 185	2 2	(x) (x) (x)	29 12 7	73 59	2	(x)			\dagger
10 17	105 121	5 5	66 22	12 12	23 50	33 100	470 578	-	\^/	8	48	n	(x)			1
58 21 12	606	12	174 93		105 101	97 24	925 334	2	-(x) (x)	24 12	311 30	_ ==	- =	2 2	(x)	t
12 25	209	5 3 4	51 50	5		16 57	183 408	i	(x)	8	144 137					[
_88	628	18	356		153	140	1.284	6	151	35	249				126 (x)	
13 17	52 177	4 4	64 117	2 4	(x) 54	15 24	186 402	1 2 1 2	XXXX	8 10 7	34 76 70			1 1 2	(x) (x) (x)	1 3
16 42	142 257	6	110 65	3	(x)	80 17	277 439	2	(x)	10	69			-		١:
18	68	5	108	3	12	52	374	1	(x)	12	24		-]
67 30	481 316	<u> </u>	316 (x)	24 18	177 155	149 48	1,221 629		<u></u>	24 17	243	6 2	(x) (x)	3	68	1
57	165	2	(X)	6	22	103	592			7	42	4	(x)		(*)	1
14	45	4	89	7	50	45	341	2	(x)	13	(x)			2	(x)	١,

TABLE 15.—PARISHES AND ALL PLACES STORES AND SALES BY MAJOR BUSINESS GROUPS

(Sales are expressed in

Line No.	PARISH AND CITY	To	otal	Food	l group	Genera	2 l stores [ood]	Ger merch	3 neral andise xup		4 parel pup	house	S iture- shold- group	Auto	6 motive oup	Fil	7 ling tions	buil	8 nber- ding- lware
<u>:</u>	·	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
131	Vermilion Parish	442	\$4.737	211	\$811	19	\$235	25	\$724	8	\$134	u	\$ 155	9	\$819	35	\$292		\$ 959
132 135	Abbeville Remainder of Parish	129 312	2,522 2,195	41 170	292 519	18	(x) (x)	9 16	424 500	. S	96 38	4	140 15	5 4	716 - 105	15 20	159 153	17	445 514
154	Vernon Parish	175	2,195	58	604	21	330	4	166	2	(x)	2	(x)	4	456	54	189	5	86
135 136	Leesville Remminder of Parish	85 90	1,490 705	21 \$7	315 289	19	(x) (x)		166	2	(×)	n	(x)		456	19 15	139 50	n	86
137	Washington Parish	512	5,945	125	1,235	20	380	-18	1,025	12	174	В	309	9			374	7	
138 139	Bogaluse Remainder of Parish	189 123	4,352 1,593	76 47	940 295	18	148 2 34	12 8	754 271	10	(x) (x)	8 2	(x) (x)	8 3	661 293	16 16	275 101	4.0	483 25
140	Webster Parish	511	5,434	105	1,021	19	732	22	562	L 11	97	6	109	10		55	472	11	602
141 142	Minden Remainder of Parish	116	3,078 2,356	57 88	590 451	5 14	149 583	12 10	353 209	8	83 14	4	(x)	· 4	1,083 199		278 194	5 6	243 359
145	West Baton Houge Parish	95	1,179	48	493	8	509	1	(x)		_	1	(x)			12	140	l 1	(x)
144	West Carroll Parish	147	1,805	58	440	22	359	7	250	5	45	1	(x)	2	(x)	22	125	6	215
145	West Feliciana Parish	75	666	38	216	17	209	2	(x)	—		2	(x)	2	(x)	3	40	1	(x)
148	Winn Parish	130	2,058	48	545	10	169	5	_ 292	4	107	1	(x)	s	400	23	217	5	103
147 148	Winnfield Remainder of Parish	73 57	1,717 341	14 34	374 171	7	71 118	5	292	-4	107	-1	(x)	5	400	11	(x) (x)		103

x Withheld to avoid disclosure.

OF MORE THAN 2,500 POPULATION AND 5 SEPARATE KINDS OF BUSINESS—Continued

thousands of dollars)

	9		10] :	11		SEPARA	ATE KIND	S OF BUS	iness (in	CLUDED A	LSO IN G	ROUP TOT	ALS)		_[_
	ng and ng places	Drug	stores	Other	stores	tion	combina- stores Group I)	Hardwa (Part of		catin	ints, other g places Group 9)	(packag	r stores ed goods) Group 11)	au b	m, garden oplies <i>Group II</i>)	Š.
Stores	Sales	Stores	Sales	*Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	造
69	3 275	15	\$192	15	3 121	191	\$741	. 5	\$81	26	\$121	2	(x)	5	\$66	8 13 13
29 40	139 136	4 9	97 105	1 11	(x) (x)	34 157	253 488	3	(x) (x)	12 14	95 26	1	(x) (x)	5	66	6 12 6 12
39	170	2	(x)	6	40	54	<u>5</u> 86	2	(x) (x)	20	71	1	(x)	2	(x)	12
25 14	142 28	_2	(x)	1 5	(x) (x)	19 35	(x) (x)	2	(x) —	16 4	65 6	_1	(x)	- 2	(x)	13
60	413	12	290	<u> </u>	282	ııı	1.128	6	(x) (x)	34	182			2	(x)	بيل
21 29	332 61	8	203 87	9	(x)	66 45	837 291	2	(x) 26	23 11	160 22		=	i	(*)	12 12
48	180	16	274	8	103	99	998		173	58	106	=			<u></u>	4 14
13 35	34 148	6 10	173 101	5 5	(*)	33 66	574 424	2	RX.	15 25	34 72		=	2	XX] ii
18	100	2	(x)	4	20	44	457	_		7	10	1	(x)	_		14
15	59	5	107	8	66	54	435	2	(x)	14	(x)	-	_	2	(x)	14
- 4]	(x)	2	(z)	4	41	33	177	1	(x)	4	(x)	4	\$41	-		- 14
21	80	5	113	3	(x)	45	\$40	2	(x)	21	80			2	(x) (x)	14
17	54 6	4	(x)	3	(x)	13	570 170		(x)	17	54 6	=	=	·{	, ' '	14

TABLE 16.—PARISHES AND ALL PLACES OF MORE THAN 2,500 POPULATION STORES, SALES, PERSONNEL, AND PAT ROLL

			S	tores, Sa	les, Person	NEL, AND PAY ROLL					
PARISH AND CITY	Number of stores	Sales	Active proprietors of unincor- porated businesses	Number of em- ployees* (average	Total pay roll*	PARISH AND CITY	Number of stores	Sales	Active proprietors of unincor- porated businesses	of em- ployees* (average	Total pay roll*
		(add 000)	 	for year)	(add 000)		1 1	(add 000)	-	for year)	(add 000)
State Total	25,469	\$486,250	22,845	63,638		Lafourche Parish Thibodaux	370 101	37,243 3,368	361 104	900 374	3634 288
Acadia Parish Crowley	180	7,162 3,692	453 157	1,039 550		Remainder of Parish	269	3,875	257	526	346
Rayne Remainder of Parish	94 212	1,557 1,913	88 208	276 233	167 118	La Salle Parish	114	1,995	l	185	
Allen Parish	162	1,687	149	225		Lincoln Parish Ruston	199 114	3,534 2,624	172 96		263 240
Cakdale Remainder of Parish	73 89	901 986	67 61	104 121		Remainder of Parish	65	710	76		23
Ascension Parish	218	2,848	202	422		Livingston Parish	170	1,543 _2,632	148	120 329	78
Donaldsonville Remainder of Parish	84 134	1,726 1,122	78 124	282 140	193 76	Tallulah	146 92 54	2,281	125 80 45	278 53	175
Assumption Parish	165	2,544	135	274	153	Remainder of Parish Norehouse Parish	178	351. _3,688	140	l "	52 521
Avoyelles Parish Bunkie	500 68	4,195 1,580	454	527 233		Remainder of Parish	90	2,484 1,204	71 69		223 96
Remainder of Parish	412	2,615		294		Natchitoches Parish	333	4,552	267		338
Beauregard Parish De Ridder	168 89	2,028 1,662	149 76	260 203		Hatchitoches Remainder of Parish	124	2,812 1,520	103	348 135	259 79
Remainder of Parish	79	366	73	57		Orleans Parish	6,678	157,062	5,945	25,458	19,141
Bienville Parish	183	2,571	179	215	157		6,673	157,082	5,945		19,141
Bossier Parish Bossier City	226 89	4 262 2 820	206 75	449 272		Ouschita Parish	715 484	20,385 17,003	608 396	2,635 2,247	2,097 1,832
Remainder of Parish	157	1,442	131	177		West Monroe Remainder of Parish	117	2,502 890	100	295 93	220 45
Caddo Parish Shraveport	1,684 1,215	52,385 46,959	1,456 1,008	6,845 6,312	6,040 5,657	Plaquemines Parish	128	917	150	1	38
Remainder of Parish	469	5,426	430	533	583	Pointe Coupee Parish	263	2,631	270	238	
Calcariou Parish De Quincy	755 54	16,065 910	633 56	2,127		Rapides Parish	768	15,406	671	2,047	1,584
Lake Charles Remainder of Parish	355 346	11,516 3,837	256	79 1,561 488	1,448	Alexandria Pineville	423 50	12,278	355 53	1,735	1,409
Caldwell Parish	90	1,510	80	120		Remainder of Parish	286	2,134		190	ni
Cameron Parish	89	493	91	44	1.	Red River Parish	96	1,320	96	118	76
Catahoula Parish	112	1,111	106	100		Richland Parish	208	2,936	172	520	194
Claiborne Parish	250	3,526	248	\$62	i l	Sabine Parish	21.7	2,510	201	263	169
Homer Remainder of Parish	84 166	1,641 1,885	76 170	195 167	264 136 129	St. Bernard Parish	90	677	81	65	49
Concordia Parish	135	1,770	125	216	146	St. Charles Parish	163	1,508	160	175	95
Ferriday Remainder of Parish	65 70	1,225 545	56 69	151 65	103	St. Helene Parish	4.5	27.6	4.8	20	9
De Soto Parish	249	3,505	_ 232	533	254	St. James Parish	194	1,682	141	184	101
Mansfield Remainder of Parish	95 154	1,901 1,602	. 85 · 147	204 129	161 93	St. John the Baptist Parish	160	1,667	152	819	157
East Baton Rouge Parish	977	85.043		4,510	ľ	St. Landry Parish Eunice	108	9,831 1,866	641 99	1.184 275	
Baton Rouge Remainder of Parish	545 432	27,780 7,263	409 406	8,391 1,119	2,986	Opelouses Remainder of Parish	187 877	, 4,939 3,026	162	620	441 165
East Carroll Parish	152	2,061	106	235	175	St. Martin Parish	524	2,575	_		145
Lake Providence Remainder of Parish	81 51	1,514 547	70 36	195 58	152	St. Mary Parish	356	4.879	350	578	
East Policiana Parish	120	1,052	124	83	43	Franklin Morgan City	78 97	1,761 1,599	64	21.6	151 150
Jackson Remainder of Parish	18 102	361 591	21 105	87 48	23	Remainder of Parish	181	1,519			61
Evengeline Parish	842	2,561	525	548		St. Tanmany Parish Covington	292 98	3.587 1,507	251 86	495 184	290 114
Franklin Parish	214	5,093	179	558		Slidell Remainder of Parish	55 141	926 1,154		165	108 68
Grant Parish	148	1,621	125		1	Tangipahoa Parish	450		595	.918	566
Iberia Parish	410	7,153	420	125	78	Amite Hammond	88	1,479 2,678	54	178	121 227
New Iberia Remainder of Parish	250 188	4,815 2,338	228 194	1,017 707	492	Ponchatouls Remainder of Parish	66	1,575 1,846	60	179	104 114
Iberville Parish	295	3,593	248	510 439		Temses Parish	125	1,408	121	165	204
Plaquemine Remainder of Parish	· 196	1,771 1,822	81	240 199		Terrebonne Parish	410		_ 574	929	594
Jackson Parish	128	2,908	110	281	117 259	Houma Remainder of Parish	193 217	5,696 2,068	172	729 200	\$56 138
Jefferson Parish	705	9,288	651	1,004	239	Union Parish	166	1,891	155		93
Gretna Westwego	188 62	2,296 660	168 63	226 60	162	Vermilion Parish	411	4.717	392	545	355
Remainder of Parish	455	6,532	422	71.6	525	Abbeville Remainder of Parish	129 512	2,522 2,195	104 288	342 203	229 126
Jefferson Davis Parish Jennings	284 99	4.491 2,655	243 84	651 874	419 271	Vernon Parish	175	2.195	157	257	158
Remainder of Parish	185	" ","		257	148	Lessville Remainder of Parish	85 90	1,490 705	78 81	200 87	126 50
Lafayette Parish	820 217	8.451 7,024		1,264 1,072		Washington Parlah Bogalusa	512	5.945	285	621	468
Remainder of Parish	1 .	1,427	l	192	97	Remainder of Parish	189 128	4,352 1,593	171 114	457 164	358 150
 Employees and pay roll incl 	ude paid exe	cutives of c	orporations	but not	the muhau		,]	-,		1	

[•] Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

15

RETAIL TRADE-LOUISIANA-1939

TABLE 16.—PARISHES AND ALL PLACES OF MORE THAN 2,500 POPULATION

STORES, SALES, PERSONNEL, AND PAY ROLL -Continued

PARISH AND CITY	Number of stores	Sales (<i>add 000</i>)	Active proprietors of unincor- porated businesses	Number of em- ployees* (average for year)	pay roll*	PARISH AND CITY	Number of stores	Sales (<i>add 000</i>)	Active proprietors of unincor- porated businesses	of em- ployees* (average	
Louisiana—Con.						West Carroll Parish	147	\$1,805	137	182	\$102
Webster Parish	\$11	\$5,434					75	668	_ n	70	35
Minden Remainder of Parish	116 195	3,078 2,358		306 230			130 73	2,058 1,717	56	215	144
West Baton Rouge Parish	95	1,179	70	778	75	Remainder of Parish	57	541	51	19	11

^{*} Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

TABLE 17.—CITIES OF MORE THAN 10,000 POPULATION

Stores, Sales, Personnel, and Pay Roll, by Kinds of Business

								<u></u>			
CITY AND KIND OF BUSINESS	Num- ber of stores	Sales (add 000)	Active proprie- tors of unincor- porated busi- nesses	ccs"	Total pay roll* (add 000)	CITY AND KIND OF BUSINESS	Num- ber of stores	Sales • (<i>add 000</i>)	Active proprie- tors of unincor- porated busi- nesses	ccs*	Total pay roll* (add 000)
ALEXANDRIA						BOGALUSA					
Total, all stores	423	\$12,278	355	1,735	\$3,409	Total, all stores	189	\$4,352	171	457	\$338
•	60					Grocery, combination stores.	56	837	59	64	
Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealers	65	1,558	59 58	182	105	Other food stores	10	3.03 146	4	12 12	10 12
Meat markets, fish marketa	21 22	 82	18	12		General merchandise group. Apparel group, except aboe stores	12 8 2 6	754 138	9	116 15	79 11
Other food stores General stores (with food)	2	(x) 02	(x)	(x)	(x)	Shoe stores (all kinds)	ž	(\$)	((<u>*</u>)	썮
Gen'l muse group except variety stores.	17	2,920	l 11	432	334	Shoe stores (all kinds) Furniture—household—radio group Automotive group	6	(x) 661	(×)	(<u>x)</u> 36	
Variety stores. Men's-boys' clothing, furnshgs, hat stores	17 2 4 2 11 2 6 7	135	5	13	10	Filling stations Lumber and building-materials dealers	16 -1 2	275	15	\$1	ž
Family clothing stores Women's ready-to-wear stores	2	(x) 280	(x) ,	(x) 48	(x) 🦼	Lumber and building-materials dealers					
Accessories, other apparel stores	1 12	(x) 200	(x)	(x) ³⁰	(x)	Hardware stores	2	483	9	54	26
Shoe stores (all kinds)	6	168	2	22	17	Farm implement—tractor—hardware dlra.	25 16 6	160] -;;	19
Furniture, home-furnishings stores	6	479 243		1 43	52	Restaurants, other eating places Drinking places	16	172		24	17
Automotive group	14	2,026	10	157	221	Drug stores	8	205	9	16	16
Filling stations	14 55 8 4 2	1,048 620		134 112	93	Liquor stores (packaged goods) Fuel, ice, fuel-oil dealers	_		_	l <u> </u>	
Lumber and building-materials dealers Plumbing, paint, electrical stores	4	126		17	17	Feed stores, farm and garden supplies.	1	(x) (x)	(x) (x)	(x) (x)	(<u>x</u>)
Harriware stores	2	324	2	33	36	Jewelry stores Other stores	2	(x) 116) (x) ,	(x) 15) (x) 。
Farm implement—tractor—hardware dlra. Restaurants, other eating places	54	ا 408		177	60		<u>°</u>			133	<u> </u>
Drinking places	21	196	16	54	16						
Drug stores Liquor stores (packaged goods)	54 21 15 6 1 2 4	(x)	(x)	107 (x)	(x) 65	Total, all stores	188	2,296	166	226	162
Fuel. ice. fuel-oil dealers	l ĭ	280		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	36						
Fuel, ice, fuel-oil dealers	2	536	1	42	1 1	Grocery, combination stores.	77 26			39 15	23
Jewelry stores Book, stationery stores	1 i	(z) 550	(x)	(x) 2		General stores (with food)			25	13	<u> </u>
Other retail stores	19 10	242	[15	37	35	General merchandise group.	5	61	4	8	4
Second-hand stores.		35	8	9	7	Apparel group, except shoe stores		170	4	21	13
		•	ł	i	ŀ	Shoe stores (all kinds) Furniture—household—radio group	1 3 16 2	(x) (x)	(x) (x)	(x)	(x)
	ì '	\ .		1	`	Automotive group	3	(x) 170	(x)	(x)	(x)
			ŀ			Filling stations Lumber and building-materials dealers	2	(x) 1/0	(x) 13	(x)	(x)
						Plumbing, paint, electrical stores				l	
BATON ROUGE		1		1		Hardware stores Farm implement—tractor—hardware dira	3 10 27	114	4		
Total, all stores						Restaurants, other eating places	10	223	50	48	24
Total, all Stores	545	27,780	409	3,591	2,986	Drinking places.	27	88	1	12	
Grocery stores (without fresh meats)	109		98	145	107	Liquor stores (nackeged goods)					
Combination stores (groceries-meats) Dairy products stores, milk dealers	One sto	2,213 re combined	1 11	202	136	li Pital iaa disal ail danlam	9)			ŀ
Meat markets, fish markets	1 20	l 338	19	54	50	Jewelry stores.		132	n	8	7
Other food stores General stores (with food)	1 13	(*)	(x) 12		26	Other stores	1	J	ł	l	l
General stores (with 100d) Gen'l midse group except variety stores] 16	4.226) ^(ж) в	(x) 565	(x) 484	LAFAYETTE					
Variety stores	1 3	1 (x)	(x)	(x)	(x)	1				l	
Men's-boys' clothing, furnshgs, hat stores Family clothing stores	11 7	912 245	5		115 58		520	7,024	280	1,072	687
Women's ready-to-wear stores	17	790	. 4	89	58	Grocery, combination stores	118		109	85	51
Accessories, other apparel stores	1 14	98 656	4 5	16 69	12	Other food stores General stores (with food)	20	81	17 3 5	15	,6
Furniture, home-furnishings stores	14 19 8 8 48 6 6 9 5 3 3 5 0 6 8 2 2 2 2 2	1,506	14	157	140	Canaral marchandias annua	20 3 7	174 1,670	3 3	25 338	201
Household appliance, radio dealers	1 12	(x) (x)	(x) (x)	(z)	(x)	Apparei group, except shoe stores Shoe stores (all kinds) Furniture—household—radio group	14	286	8	50	26
Automotive group Filling stations	48	1,654	47	235	(x) 185	Furniture—household—radio group	, 3	(x)	<u>{*</u> }	{\$}	(x) (x)
Lumber and building-materials dealers		1,858	2	135			14 5 11 12 51 4	(x) (x) (x)	(x) (x) (x)	(x) (x)	
Plumbing, paint, electrical stores	j 🖁	784		1	76	Filling stations. Lumber and building-materials dealers.	31	420	27	46	29
Farm implement—tractor—hardware dlrs.	ļĭ)} 967	1	1		II i i i i i i i i i i i i i i i i i i	4	625		71	80
Restaurants, other eating places Drinking places	65	666 726		276			2	l		"	ŀ
Denz stores] 👸	1,363		146 200	87 151	Farm implement—tractor—hardware dlra Restaurants, other eating places		~~~		102	57
Liquor stores (packaged goods)	1 🙎	150		14	ີ້ນີ	Drinking places	50 27 10	245 278	28 28	75	57
Fuel, ice, fuel-oil dealers Feed stores, farm and garden supplies] 2	} 43	11	7	6	Drug stores. Liquor stores (packaged goods)	10	130		35	16
Jewelry stores	-} š	453	5	47	64	II ruel, ice, fuel-oil depless	4	(x)	(x)	(x)	(x)
Book, stationery stores. Other retail stores	50	743	28	1		Feed stores, farm and garden supplies	2	(x)	(x)	(x)	(x)
Second-hand stores	_ ິմ	ຸ່ 20				Other stores	2 20		21,	52	24
		1 -			 		~ ~	,	<u> </u>		

^{*} Employees and pay roll include paid executives of corporations but not the number and compensation of propriators of unincorporated businesses.

TABLE 17.—CITIES OF MORE THAN 10,000 POPULATION STORES, SALES, PERSONNEL, AND PAY ROLL, BY KINDS OF BUSINESS—Continued

(add 000) \$11,516 1,555 67 (x) 1,969 736 2,507 841 832 504 429 215 547 95 (x) 178 210 17,003	89 10 (x) 3 12 2 2 15 5 6 4 1	1,561 170 15 (x) 519 88 20 156 238 115 78 12 160 43 52 160 (x) (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) 519 (x) (x) (x) (x) (x) (x) (x) (x)	101 10 (x) 245 85 157 358 85 125 128 44 81 200 50 5 (x)	Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealers Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets Bakeries, caterers Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalss)	2,832 1,586 545 113 566 170 12 181 43 57 21 7 147 8 90 49 379 28 46	31,395 12,970 11,748 951 5,010 584 178 739 247 306 860 21 27,861 22,017 1,307 4,557	2,628 1,474 285 . 97 . 571 163 122 164 56 . 37 . 19 . 7 . 130	23,456 3,687 1,089 1,473 181 488 52 27, 121 73 63 142 4,598 3,512 171 915	528 913 911 229 21 13 48 40 20 172 4,163 3,526 109
1,555 87 (x) 1,969 738 148 746 2,507 841 832 89 215 547 95 (x) 178 210 17,003	89 10 (x) 3 12 2 2 15 5 6 4 39 25 6 4 (x) (x) 2 14	170 15 (x) 198 20 156 238 113 78 13 52 160 43 53 (x) (x) 21 35	101 10 (x) 245 85 157 358 85 125 128 44 81 200 50 5 (x)	Food Group Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealers Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets. Bakeries, caterers Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalss)	2,832 1,586 545 113 566 170 12 181 43 57 21 7 147 8 90 49 379 28 46	31,395 12,970 11,748 951 5,010 584 178 739 247 306 860 21 27,861 22,017 1,307 4,557	2,628 1,474 285 . 97 . 571 163 122 164 . 36 . 37 . 19 . 7 . 130	3,687 1,089 1,473 1,473 181 468 52 27, 121 73 63 142 4,598 5,512 171 915	2,075 528 913 911 229 21 15 48 40 20 172 4,163 3,526 109
1,555 87 (x) 1,969 738 148 746 2,507 841 832 89 215 547 95 (x) 178 210 17,003	89 10 (x) 3 12 2 2 15 5 6 4 39 25 6 4 (x) (x) 2 14	170 15 (x) 198 20 156 238 113 78 13 52 160 43 53 (x) (x) 21 35	101 10 (x) 245 85 157 358 85 125 128 44 81 200 50 5 (x)	Food Group Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealera Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets. Bakeries, caterera Egg and poultry dealers. Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalss)	2,832 1,586 545 113 566 170 12 181 43 57 21 7 147 8 90 49 379 28 46	31,395 12,970 11,748 951 5,010 584 178 739 247 306 860 21 27,861 22,017 1,307 4,557	2,628 1,474 285 . 97 . 571 163 122 164 . 36 . 37 . 19 . 7 . 130	3,687 1,089 1,473 1,473 181 468 52 27, 121 73 63 142 4,598 5,512 171 915	2,075 528 913 911 229 21 15 48 40 20 172 4,163 3,526 109
87 (x) 1,969 736 148 746 2,507 841 842 89 215 547 95 (x) 178 210 17,003	30 (x) 3 12 2 2 15 8 56 4 4 4 (x) (x) 2 14	15 (x) 5119 88 20 156 238 115 78 12 52 160 43 52 21 (x) 21 55	(x) 243 83 15 157 3589 85 123 18 44 44 81 20 50 5 (x)	Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealers Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets Bakeries, caterers Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalss)	1,586 343 113 566 170 12 161 43 3 3 7 21 147 8 90 49 90 49 28 46 45	12,970 11,748 951 951 5,010 584 178 739 247 308 880 21 27,861 22,017 4,557 20,608	1,474 285, 87, 87, 103 12 164 36 37, 19 7, 130,	1,089 1,473 181 468 52 27 73 63 142 4,598 3,512 711 915	528 913 911 229 21 13 48 40 20 172 4,163 3,526 109
(x) 1,969 738 148 746 2,507 841 832 89 215 547 95 (x) 178 210 17,003	3 3 12 12 15 15 16 16 16 16 16 16 16 16 16 16 16 16 16	\$19 88 20 156 239 113 78 13 55 (x) (x) 21 35	243 83 157 358 85 125 18 44 81 20 50 5 (x)	Combination stores (groceries-meats) Dairy products stores, milk dealers Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets Bakeries, caterers Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalss)	113 360 120 161 43 57 21 7 147 90 49 579 28 46 45	951 3,010 584 178 739 247 308 860 21 27,881 22,017 1,307 4,537 20,608	. 87 571 163 12 164 56 37 19 7	1,473 181 468 52 27, 121 73 63 142 4,598 3,512 171 915	913 91 229 21 15 48 40 20 172 4,163 3,526 109
736 148 746 2,507 841 89 215 504 429 215 547 95 (x) 178 210 17,003	12 2 2 155 8 8 566 4 4 (x) (x) 2 14	88 20 156 239 155 78 13 52 160 43 5 55 6 (x) 21 5 5 5	83 15 157 558 85 123 18 44 44 81 20 50 50	Meat markets, fish markets Candy, nut, confectionery stores Delicatessen stores Fruit stores, vegetable markets Bakeries, caterera Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalsgs)	170 12 161 43 57 21 7 147 90 49 28 46 45	\$84 178 739 247 308 860 21 27,881 22,017 1,307 4,537	163 12 164 36 37 19 7 150	52 27 121 73 63 142 ———————————————————————————————————	48 40 20 172 4,163 3,526 109
746 2,507 841 832 89 215 547 95 (x) 178 210 17,003	15 8 8 8 4 4 — — — — — — — — — — — — — — —	156 239 115 78 13 52 160 43 53 6 (x) (x) 21 35	157 358 85 123 18 44 81 20 50 50	Delicatessen stores. Fruit stores, vegetable markets. Bakeries, caterers. Egg and poultry dealers. Other food stores. General Stores (with food). General Merchandise Group. Department stores. Dry goods and gen'l merchandise stores. Variety stores. Apparel Group. Men's-boys' furnishings, hat stores. Men's-boys' cloth'g stores (and furnalss)	12 161 43 577 21 7 147 8 90 49 28 46	178 739 247 308 880 21 27,881 22,017 1,307 4,537	12 164 36 37 19 7 130 92 38	27 121 73 63 142 4,598 5,512 171 915	48 40 20 172 4,163 3,526 109
17,003 1,955 1,955 1,955 1,955 1,955	39 25 6 (x) (x) 2 14	115 78 15 15 160 160 (x) (x) 21 35	85 123 18 44 81 20 50 5 (x)	Bakeries, caterers Egg and poultry dealers Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores. Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalsgs)	43 57 21 7 147 8 90 49 379 28 46	247 308 860 21 27,861 22,017 1,507 4,537 20,608	36 37 19 7 130 92 38	73 63 142 4,598 3,512 171 915	40 20 172 4,163 3,526 109
17,003 1,955 1,955 1,955 1,955 1,955	39 25 6 4 (x) (x) 2 14	15 52 160 43 53 (x) (x) 21 35	18 44 81 20 50 5 (x)	Other food stores General Stores (with food) General Merchandise Group Department stores Dry goods and gen'l merchandise stores Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnalses)	7 147 8 90 49 379 28 46 43	27,861 22,017 1,507 4,557 20,608	19 7 130 92 38	142 4,598 3,512 171 915	172 4,163 3,526 109
17,003 1,955 1,955 1,955 1,955 1,955	39 25 6 4 (x) (x) 2 14	160 43 53 6 (x) (x) 21 35	81 20 50 5 (x)	General Merchandise Group Department.stores Dry goods and gen'l merchandise stores Variety stores Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnangs)	147 8 90 49 379 28 46 43	27,861 22,017 1,307 4,537 20,608	130 92 38	3,512 171 915	3,526 109
17,003 129 1,955 120 26	25 6 4 (x) (x) 2 14 596	43 53 6 (x) (x) 21 35	20 50 5 (x) (x)	General Merchandise Group. Department stores. Dry goods and gen'l merchandise stores. Variety stores. Apparel Group. Men's-boys' furnishings, hat stores. Men's-boys' cloth'g stores (and furnangs)	8 90 49 379 28 46	22,017 1,307 4,537 20,608	92 38	3,512 171 915	3,526 109
17,003 129 1,955 120 26	(x) (x) 2 14	(x) (x) 21 35	(x) (x)	Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnshgs)	90 49 379 28 46 45	1,307 4,537 20,608	92 38	171 915	109
17,003 129 1,955 120 26	(x) (x) 2 14	21 \$5	(x) (x) 25 27	Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnshgs)	379 28 46	20,608			528
17,003 129 1,955 120 26	396	21 \$5	25 27	Men's-boys' cloth'g stores (and furnshgs)	28 46 43		[24∩		i
17,003 129 1,955 120 28	396			Men's-boys' cloth'g stores (and furnshgs)	46 43			55	58
129 1,955 120 26		9 947				2,315 4.801	34	625	584
129 1,955 120 26		2 247		Women's ready-to-wear stores Furriers, fur shops Three stores	73	6,110	45	684	752
129 1,955 120 26		9 947	1	li Millinery stores	_ ~~	,	•		
1,955 120 26	31	24.49/	1,832	Women's accessories stores Infants', other apparel stores	9 16	467	10	81	39
120 26			111	Infants', other apparel stores. Custom tailors Shoe stores (all kinds)	108		29 56		
		27	27	Furniture—Household—Radio Group Furniture stores	138	9,936	104		1,735
		10	7	Furniture stores	62 3	n i	1	803	1,025
} 2,588	17	596	260	Floorcoverings, drapery stores Other home-furnishings stores Household appliance dealers	50 15	1,699		404 185	414 268
(x)		i .		Household appliance dealers Radio—household appliance stores Radio stores—other		97	4	20	19
(x)	(x)	(x)	(x)	Radio stores—other	1				
293	6	43	33	Automotive Group Motor-vehicle dealers (new)	25	-11,711	15	675	1,078
879	9	91	109	Used-car dealers				318	
. 378 (x)	(x)	(x)	(x)		6	457	1 4		66
1,161 693		135	124	Filling Stations	405	5,944	364	827	572
(x) 115	(x) 1		(x)	Lumber—Building Group	56				498
686 206	5	48	125	Heating—plumbing equipment dealers	5	67	1	13	15
273	27	57	29 81	Paint, glass, wallpaper stores Electrical supply stores	3	263 73		6	4
			_4		100	1,639	97	162	136
ore combd wi	Ψ.	10	70			1 280		162	136
				*		8,926	580	5,121	1,714
["" (ا			26	Restaurants, cafeterias, lunchrooms	374	7,774	355	2,848	1,550 158
	<u> </u>			Lunch counters and stands					
				Drinking Places	900	7,355	875	1,384	722
				Drug Stores	290	9,023	252	1,874	1,118
4,815	226	707	492						
596		57	24	Times Steem (nackaged goods)	 59	817	29	103	72
	4	10	7					1,642	1,945
548				Trial ica fusioni desiera	103	449	99	91 48	. 55
209				Farm and garden supply stores.			5	63	
1,289	10	113		Book stores	16	480		99	145 . 35
)				Challen am atamos	57	600	15	76	46 92
IJ		'		Florists	20	547 447	74 52	60	45 5
140		69		Name deplore	38	2,236	6 21	557	504
104	1 10	41	24	Onticions	24 3	468	75	16	91 22
tore combine	ed with "(3	Other sto		Sporting goods stores	6	61	5 81	10 289	8 320
215)		31	Other retail stores.		-	121	238	190
J								+	
	742 295 384 679 378 (x) 1,161 693 115 (x) 686 706 275 693 207 199 779 250 4,815 596 83 598 1,289 1,289 1,289 1,289 1,294 1,295 1,294 1,2	742 66 295 384 679 384 679 4 (x) 1,161 52 693 15 (x) 685 64 693 15 (x) 685 64 693 15 -es combd with "Other ore combined with "Other ore	742 6 94 255 6 45 384 2 42 679 9 91 378 4 49 (x) (x) 1,161 52 162 683 2 135 115 1 16 (x) 686 5 706 84 517 275 27 57 693 13 118 res combd with "Other retail ore combd with "Other retail ore combd with "Other retail 277 1 1 16 199 4 21 199 2 779 32 101 250 7 27 4,815 226 707 596 74 57 83 19 27 596 8 96 1 294 11 53 391 22 61 391 391 22 61 391 391 22 61 391 40 41 40 47 69 196 21 68 196 10 41 tore combined with "Other at tore combined with "Other at tore combined with "Other at 100 41 586	742 6 94 67 295 6 45 33 384 2 42 45 679 9 91 109 378 4 49 71 (x) 1,161 52 162 124 683 2 135 124 115 1 16 20 (x) 686 5 48 48 706 64 337 125 275 27 57 693 13 118 81 res combd with "Other retail stores." rec combd with "Other retail stores." rec combd with "Other retail stores." 207 1 16 18 199 4 21 47 779 32 101 94 250 7 27 28 4,815 226 707 492 598 74 57 24 65 19 27 548 6 96 63 1,259 10 113 33 1	742 6	742 6	742	742	742

TABLE 17.—CITIES OF MORE THAN 10,000 POPULATION STORES, SALES, PERSONNEL, AND PAY ROLL, BY KINDS OF BUSINESS—Continued

Combination stores (groceries-meats)	Sales (add 000) 5 \$46,959 7 6,130 4 1,151 5 5,361 1 758 1 554	317 39	(average for year) 6,512	Total pay roll* (add 000)	SEREVEPORT—Con.	Number of stores	Sales (add 000)	Active proprie- tors of unincor- porated busi- nesses	ees* (average	Total pay roll*
Food Group 35 Grocery stores (without fresh meats) 2 Combination stores (groceries-meats) 2 Dairy products stores, milk dealers 4 Meat markets, fish markets 2 Candy put confectionery stores	7 6.130 4 1,151 5 5,381 1 758 1 534	317 39	919	8 5,657	1112	,,,,				
Food Group 35 Grocery stores (without fresh meats) 4 Combination stores (groceries-meats) 21 Dairy products stores, milk dealers 4 Meat markets, fish markets 4 Candy, put. confectionery stores	7 6.130 4 1,151 5 5,381 1 758 1 534	317 39	919	8 5,657	1112	,,,,				ł
Food Group 35 Grocery stores (without fresh meats) 25 Combination stores (groceries-meats) 22 Dairy products stores, milk dealers 36 Meat markets, fish markets 36 Candy put confectionery stores 36	7 6.130 4 1,151 5 5,381 1 758 1 534	317 39	919	85,657		1 100				1
Grocery stores (without fresh meats) Combination stores (groceries-meats) Dairy products stores, milk dealera Meat markets, fish markets Candy, put. confectionery stores	4 1,151 5 5,381 1 758 1 534	39	919		Filling Stations.	169	\$2,677	1,57	377	\$261
Grocery stores (without fresh meats) 4 Combination stores (groceries-meats) 2 Dairy products stores, milk dealers 4 Meat markets, fish markets 4 Candy nut confectionery stores	5 5,381 1 758 1 534			878	Lumber—Building Group	20			211	266 211
Combination stores (groceries-meats) Dairy products stores, milk dealera Meat markets, fish markets Candy, put, confectionery stores	1 758 1 534	220		84	Lumber—Building Group Lumber and building-materials dealers	12	2,109	9	177	211
Meat markets, fish markets Candy, nut. confectionery stores	1 534			353	Heating—plumbing equipment dealers] 1	l 351	6	84	55
Candy, nut, confectionery stores			128 52			7	,	_		· ·
Candy, nut, contectionery stores	1 79			31	Electrical supply stores.	- I		_		
					Hardware Group	او	542	10	45	56
Delicatessen stores One atc Fruit stores, vegetable markets	51 65	15	6	j ~	Hardware stores	7	542	10	45	
Rekeries caterors	41 22	3	4	3	Farm implimit tractor hardware dira	2	342	ш	45	. 50
Egg and poultry dealers	4 140	5	35	21	R -		Ī .			
Other food stores	2] 140	ľ	~~	\ - -	II Rating Places	169		184	748	
	3 33	Ι.		١.	Restaurants, cafeterias, lunchrooms	112	1,445		656	301
COLUMN (1 101 1000)		-	-	 •	Lunch counters and stands	52 5	261 15	53 3	87 5	
General Merchandise Group	9 6.291	13	1.000	838	Soft drink, juice, ice cream stands	1	1.5	3	•	
Densytment stores	6 4,348		627	649	Drinking Places	62	901	59	163	98
Dry goods and gen't merchandise stores	7 279	1 21	36	24	OTHIRING THE STATE OF THE STATE					
Variety stores	6 1,664	2	537	165	Drug Stores	48	2,849	28	538	. 599
Appearel Group 11					Liquor Stores (packaged goods)	19	488	13	42	35
Apparel Group Men's-boys' furnishings, hat stores Men's-boys' cloth'g stores (and furnshgs) Family clothing stores Women's ready-to-wear stores Furriers, fur shops Millingary stores	7 187	7	16	14						
Men's-boys' cloth'g stores (and furnshgs).	0 1,093	<u> 7</u>	90	150	Other Retail Stores	106		76	549	447
Family clothing stores	5 979	7	134	174	Fuel, ice, fuel-oil dealers	√ <u>1</u>	l} so	2	7	4
Women's ready-to-wear stores	5) 4,101) 0 th 900h	257	220	Hay, grain and feed stores	2 8	IJ			ſ
Millings stores	5] 283	5	46	l 36	Farm and garden supply stores. Jewelry stores.	1 14		8	78	
Millinery stores Women's accessories stores	8 193					1 78	ls I			
infants', other apparel stores	0 149	. 7	13		Stationery stores	1 2		•	13	_
Custom tailors	7 24				Stationery stores Cigar stores, cigar stands] 15	94		14	
Custom tailors Shoe stores (all kinds)	7 1,292	5	135	164	Florists] 13		[ii	35	30
i i	8 2.979		·	ì	Florists Gift, novelty, souvenir shops] 3		3	9	
	3 2,514					- ·	50		69 69	
Flormoverings dranery stores	ĩh ~,524	1			The state of the s	ተ ፣	426 36		D. D.	1 7
Floorcoverings, drapery stores Other home-furnishings stores	1 56	2	35	17	Photographic supply—camera stores	i	ls.			1 -
Household appliance dealers	9 409	1	65	82	Sporting goods stores	1 2		1	10	18
Radio—household appliance stores —— Radio stores—other ————————————————————————————————————	= =		I —		Other retail stores] 2ī	487	12	75	97
Radio stores—other		1 —	1 —		1	1 "	ì]]]
Automotive Cenup	9 8,542	25	655	848	Second-hand Stores	27	351	25	62	47
Automotive Group Motor-vehicle dealers (new)	4 5.980					1	l '			ſ
Used-car dealers	2 1,062						I		1	1
Accessory, tire, battery dealers	1 1.500						I		·	l
Other automotive	5 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	14	181	209	1	1	I			l

^{*} Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

DESCRIPTION OF KINDS OF BUSINESS

Kind of business classifications are not interchangeable with commodity classifications. Food stores, for instance, sell more than food, and food also is sold in other kinds of stores, including variety, general, and department stores. Likewise, apparel, furniture, and drugs are sold in many stores not classified as apparel, furniture, or drug stores. For the purpose of this classification it is necessary to include each establishment in a particular group on the basis of the activity from which it derives the principal part of its receipts. Many establishments sell such a wide range of articles that they cannot be classified on a basis of commodity sales; in such cases establishments are classified on the basis of usual trade designations, such as drug stores, delicatessens, and variety stores.

Rinety-nine kinds of business are shown in table 2 of this report. These 99 are combined into 15 major classifications. At the head of table 1, these are further reduced to 11 major business groups, summarizing the 1939, 1935, and 1929 information. Each major group, except the miscellaneous group, includes stores dealing in related commodities, such as food, apparel and accessories, furniture, household appliances, etc.

These kinds of business defined below are arranged by groups, with special attention given to principal kinds of business within each group. A more complete list of definitions is provided in another publication entitled Retail Trade - United States Summary - 1939.

FOOD GROUP

The Food Group includes 15 classifications. Establishments primarily engaged in selling prepared foods and meals for consumption on the premises, such as eating and drinking places, are included in classifications under those names, and stores primarily engaged in selling packaged liquor are also classified elements.

GROCERY STORES (without fresh ments).— These stores are primarily engaged in selling at retail all sorts of canned foods, such as soups, regetables, fruits, and meats, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, occoa, dried fruits, spices, sugar, flour, and crackers. They may carry moked and prepared meats, and fresh fish and poultry in limited quantities, but not fresh meats. Usually fresh vegetables and fruits are carried.

COMBINATION STORES (groceries-meats). — These stores are primarily engaged in salling the same line of merchandise as grocery stores, in combination with fresh meats.

DAIRY PRODUCTS STORES, MILK DEALERS.—These establishments are primarily engaged in selling at retail such dairy products as milk, cream, butter, cheese, and related products. The dairy products store is engaged in over-the-counter sales to customers and this classification is differentiated from milk dealers in method of distribution and not by kind of commodity. Milk dealers are concerns selling by daily delivery to the home. Dealers who sell primarily to retailers or hotels and restaurants are considered, for census purposes, as engaged in wholeseling and are included in the Wholesele Census reports.

BAKERIES, CATERERS. — This classification includes the bakery goods store that purchases its goods from a bakery and the retail branch of a manufacturing bakery. This classification also includes the bakery whose business amounts to less than \$5,000 for the year. Caterers represent a specialised business in which service plays an important part, whose primary source of revenue is from the preparation of food and the serving of that food elsewhere than at the place of business.

OTHER CLASSIFICATIONS.—The Food Group also includes meat markets; fish (see food) markets; candy, mut stores; confectionary stores; delicatessen stores; fruit stores, vegetable markets; and egg and poultry dealers. These stores handle food lines limited in major part to the merchandise indicated by the classification, except in the case of delicatessen stores. These latter handle a wide range of products, many of which are cooked foods ready for consumption in the home without further preparation. Souther food stores is a further miscellaneous classification out-car propersion. -- owner room stores is a further mascellaneous classification in the Food Group and includes stores and house-to-house distributors specialising in coffee, tes, and spices, stores handling special health foods, and other specialty food stores.

GENERAL STORES (WITH FOOD)

These stores sell a general line of merchandise, such as hardware, farm supplies, apparel and notions, with a substantial volume of food. These stores frequently sell gasoline and related automotive supplies and accessories. They are located typically but not exclusively in the smaller communities, and are frequently known as general merchandise stores. Many general stores designated as such on their schedules but shown by their commodity sales analysis to be predominantly food stores are therefore classified as grocery or combination stores. Others were found to be feed stores, or filling stations, or general merchandise stores, and are so classified.

GENERAL MERCHANDISE GROUP

The General Merchandise Group includes five classifications; these stores selling a masher of lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and often food. Mail-order houses in the general merchandise field are included in this group but not as a separate kind of business.

DEPARTMENT STORES. — Department stores are general merchandise stores with sales in excess of \$100,000, usually of the full service type, carrying men's, women's, and children's apparel and shoes, furnishings and accessories, dry goods, howeverse, and many other lines. Furniture and hardware are often but not necessarily represented, although home furnishings, draperies, curtains, and liness are almost invariably carried.

VARIETY STORES. —These stores carry a variety of small wares, especially lower-priced lines of stationery, gift items, women's accessories, tolist articles, light hardware, toys, housewares, confectionery, etc. Sales are usually for cash without delivery service. They are frequently distinguished by advertised price ranges of "5 and 10 cent" or "5 cents to a dollar."

OTHER CLASSIFICATIONS. — Three other classifications are included in the General Marchandise Group. Dry goods stores cell piece goods in combination with notions, women's and children's ready-to-wear apparel and accessories, and home furnishings. Price range is unrestricted. If additional lines are reported, such as men's clothing, the store is classified as a general merchandise store. "General merchandise stores with food" is the fifth classification.

APPAREL GROUP

This group includes 16 classifications; these stores selling primarily cloth-shoes, hats, underwear, and related articles for personal year and adormant.

The principal stores in the apparel field are men's stores, family stores, momen's apparel stores, and shoe stores.

MEN'S-BOYS' FURNISHINGS, HAT AND CLOTHING STORES. - These three sifications are marked by their specialization in men's clothing. Men's-boys' furnishings stores are primarily engaged in selling men's and boys' furnishings such as shirts, gloves, hosiery, and underwear. Stores primarily engaged in selling hats are separately classified. Men's-boys' clothing stores (and furnishings) are primarily engaged in selling men's and boys' overcoats, topcoats, suits, and work clothing.

FAMILY CLOTHING STORES. — These establishments are primarily engaged in selling clothing, furnishings and accessories for men, women, and children, without specializing in any line.

WOMEN'S APPAREL.—Of the six classifications of women's apparel stores, "Momen's ready-to-wear stores" carry the most general line, although they are primarily engaged in selling ready-to-wear coats, suits, and dresses. Frequently accessories and shoes also are sold. The other classifications are furriers, fur shops; millinery stores; corest and lingeric shops; hossiery shops; and other women's accessories stores. The classification indicates the principal merchandise sold. The "Other women's accessories stores" includes places of business selling both general and specialized lines of accessories, such as costume jewelry, gloves, handbags, and umbrellas.

SHOE STORES. Three classifications of shoe stores are recognized, men's shoe stores, family shoe stores, and women's shoe stores. The family stores are primarily engaged in selling footwear for men, women, and children, without specializing in any one line, while the men's shoe stores and women's shoe stores specialize in men's and boys' footwear and women's and misses' footwear, respectively.

OTHER CLASSIFICATIONS. - Infants' wear shops, custom tailors, and other apparel stores are three additional classifications in the Apparel Group. Oustom tailors are primarily engaged in making and selling men's and somen's clothing to individual order.

FURNITURE-HOUSEHOLD-RADIO GROUP

This group includes 11 classifications; these stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and china wear, stoves, refrigerators, radios, and other household electric and gas appliances.

FURNITURE STORES. — These stores are primarily engaged in selling ho furniture in combination with home furnishings and appliances.

OTHER CLASSIFICATIONS.— The other ten classifications in this group are based upon specialization in types of home furnishings and are as follows: floor coverings stores; drapery, curtain, upholstery stores; china, glassware, metalware stores; interior decorators; antique shops; other home-furnishings stores; household appliance dealers; radio—household appliance stores; radio stores; and radio—musical instrument stores.

AUTOMOTTVE GROUP

This group includes eight classifications; dealers selling new and used automobiles, new parts and accessories, aircraft, motorboats, and motorcycles. Automotive distributors, the greater part of whose sales are to dealers, are excluded from this group, and are included in the Census of Wholesale Trade. The distributor is frequently the largest single retailer in the area, but is classified as a wholesaler since more than 50 percent of total receipts are from sales of automobiles to other retailers. The effect of this factor is important amough to cause an understatument of retail automobile sales in many areas. Establishments primarily engaged in selling trucks and motorized industrial equipment are, for census purposes, classified as wholesale establishments.

MOTOR VEHICLE DEALERS. — These dealers specialize in the sale of automobiles. The establishments frequently carry stocks of replacement parts and maintain repair departments to provide service and repairs from which income is derived. Limited quantities of tires, batteries, and automotive accessories are ordinarily carried, the sales of which are included in the total sales reported. There are four classifications of motor-vehicle dealers. Motor-vehicle dealers (new and tradefour classifications of motor-vehicle dealers. Motor-vehicle dealers (new and trace-in) are primarily engaged in selling new and used automobiles at retail. Motor-wehicle—farm implement dealers carry lines of tractors or farm implements and ma-chinery and are usually found only in smaller cities and towns, and in rural commu-nities. Motor-vehicle dealers (retail-wholesale) are engaged in selling new and used automobiles in combination with a subsidiary amount of wholesale sales. Used-car dealers include only those establishments engaged primarily in the sale of used

ACCESSORY, TIRE, BATTERY DEALERS.—These establishments are primarily engaged in selling automobile tires, betteries, and other accessories.

OTHER CLASSIFICATIONS. — Three other classifications distinguished by the specialisation indicated are: motorcycle dealers; aircraft dealers; and motorboat, yacht dealers.

FILLING STATIONS

This classification includes establishments primarily engaged in selling gaso-line and lubricating cils. Places of business operating under the name "garage" but which derive the larger part of their receipts from gasoline and cil sales also are included. Filling stations also sell tires and tubes, other automobile accessories, and sometimes lunches, candy, tobacco, and groceries.

LIMBER-BUILDING GROUP

This group includes five classifications; these establishments selling in retail quantities, lumber, heating and plumbing equipment, paint, glass, malipaper, electrical supplies, and other construction material and supplies. The retail dealers sells to contractors and farmers, as well as other ultimate consumers. Distributors of lumber and building materials who sell primarily to dealers for resals are considered, for communa purposes, as engaged in wholesaling and are included in the Wholesale Census reports.

IMMER YARDS AND BUILDING-MATERIALS DEALERS.—Lumber yards are establishments primarily engaged in selling lumber, while building-materials dealers are establishments primarily engaged in selling at retail a specialized line of brick, tile, cement, roofing materials, sand, gravel, crushed stone, etc.

HEATING—PIGHBING EQUIPMENT DEALERS,— This classification includes only those dealers whose receipts are derived primarily from the retail cales of plumbing, heating, and air-conditioning equipment. Establishments primarily engaged