Michigan Business Studies

VOLUME VI

NUMBER 1

CORPORATION FINANCIAL STATEMENTS

MORTIMER B. DANIELS





Gokhale Institute of Politics and Economics, Pouna 4.

UNIVERSITY OF MICHIGAN
SCHOOL OF BUSINESS ADMINISTRATION
BUREAU OF BUSINESS RESEARCH
ANN ARBOR
1934

MICHIGAN BUSINESS STUDIES

VOLUME I

1. The Life History of Automobiles, by C. E. Griffin. 50c.

2. An Index of Local Real Estate Prices, by Herman Wyngarden. 50c.

3. Suggestions from Employees, by Z. Clark Dickinson. 50c.

4. Standard Departmental Stock-Sales Ratios for Department Stores, by Carl N. Schmalz. (Out of print.)

5. Sales Quota Systems, by C. E. Griffin. 50c.

6. Operating Statistics for the Credit and Accounts Receivable Departments of Retail Stores: 1927, by Carl N. Schmalz. 50c.

7. Measures of Business Conditions in Michigan, by O. W. Blackett. 50c.

8. Standards of Departmental Performance in Department Stores: 1927, by Carl N. Schmalz. 50c.

9. Real Estate Subdividing Activity and Population Growth in Nine Urban Areas, by Ernest M. Fisher. 50c.

10. Industrial and Commercial Research: Functions, Finances, Organization, by Z. Clark Dickinson. 50c.

VOLUME II

1. Factory Labor Turnover in Michigan, by O. W. Blackett. 50c.

2. Problems of Hospital Management, with Special Reference to the University of Michigan Hospital, by Albert E. Sawyer. 50c.

3. Business and the Young Accountant: Vocational Experiences of the College Graduate, by Clarence S. Yoakum. 50c.

4. Standard Departmental Stock-Sales Ratios for Department Stores: Fall Season, by Carl N. Schmalz and O. W. Blackett. 50c.

5. Catalog of Long-Term Leases in Detroit, by Ernest M. Fisher and Marvin L. Niehuss. \$5.

6. Monthly Standards of Performance for Department Stores: 1928-1929, by Edgar H. Gault. \$1.

7. Subdivision Accounts, by Herbert F. Taggart. \$1.

8. Problems of Long-Term Leases, by Marvin L. Niehuss and Ernest M. Fisher. \$1.

9. The Rôle of Agricultural Fluctuations in the Business Cycle, by Vladimir P. Timoshenko. \$1.

10. Yearly Standards of Performance for Department Stores: 1928-1929, by Edgar H. Gault. \$1.

VOLUME III

1. Earnings of Women in Business and the Professions, by Margaret Elliott and Grace E. Manson. \$1.50.

2. Management of Unit Banks, by Charles L. Jamison. \$1.

3. Occupational Interests and Personality Requirements of Women in Business and the Professions, by Grace E. Manson. \$1.

4. Monthly and Yearly Standards of Performance for Department Stores: 1930, by Edgar H. Gault. \$1.

5. Effect of the Foreign Market on the Growth and Stability of the American Automobile Industry, by D. M. Phelps. \$1.50.

Michigan Business Studies

VOLUME VI

NUMBER 1

CORPORATION FINANCIAL STATEMENTS

BY

MORTIMER B. DANIELS

ASSISTANT PROFESSOR OF ACCOUNTING



Gokhale Institute of Politica and Economics, Poona 4.

UNIVERSITY OF MICHIGAN
SCHOOL OF BUSINESS ADMINISTRATION
BUREAU OF BUSINESS RESEARCH
ANN ARBOR
1934

COPYRIGHT, 1934, BY THE University of Michigan

AUTHOR'S NOTE

The primary aim of this study is to present a brief critical survey of financial statement practice. Extended discussion of accounting principles has therefore been included only upon those points in which statement practice seems weakest or in which little discussion is given in the standard accounting texts. Examples of the former are (1) valuation of plant and (2) treatment of various "reserves." Examples of the latter are (1) valuation of investments in foreign subsidiaries and (2) treatment of the minority interest in consolidated statements.

The work is based upon a detailed examination of the published annual reports of two hundred ninety-four corporations. Most of these are industrial companies, although thirty-seven electric utilities are included. Banks and other financial corporations and railroads were excluded inasmuch as their financial statements are of a specialized nature and are also normally presented in a standard, often a prescribed form. The statements examined were taken from the file of published annual reports in the Library of the School of Business Administration of the University of Michigan. Their representativeness is attested by the catalogue of companies included in Appendix B.

No complete list of author's acknowledgments can be attempted. To many former teachers and associates is owed an imponderable debt. Thanks are especially due to Professor W. A. Paton of the University of Michigan, who has given continuous aid and advice and has been a constant source of encouragement.

M. B. Daniels

Ann Arbor, Michigan January, 1934.

CONTENTS

			STUDY Page Numbe
Summary	and	Conclusions	1
Chapter	1.	Underlying Structure of Financial State- ments Assets Equities The Balance Sheet Liabilities and Proprietorship The Income Sheet Surplus Analysis	5
Chapter	2.	Clarity in Financial Statements The Non-technical Statement Balance-Sheet Arrangement English and American Form Sequence of Balance-Sheet Items Income-Sheet Arrangement Terminology	10
Chapter	3.	Adequacy in Financial Statements Adequacy in the Balance Sheet Adequacy in the Income Sheet Surplus Analysis	20
Chapter	4.	Accuracy in Financial Statements—Valuation Principles Popular Conceptions of Asset Valuation Asset Valuation for Accounting Purposes	27
Chapter	5.	Valuation of Plant	33
Chapter	6.	Valuation of Goodwill Goodwill in Published Financial Statements The Nature of Goodwill	45
Chapter	7.	Valuation of Investments Types of Investments Short-Term Investments Permanent Investments Investments in Foreign Corporations	49

		STUDY Page Umbe
Chapter 8		. 61
Chapter 9	. Valuation of Liabilities	. 66
Chapter 10	. Valuation of Proprietorship	68
Chapter 11.	Business Income Capital Gains and Losses Extraordinary Income or Loss Adjustments of Prior Years' Earnings Employment of Contingent Reserves Operating and Non-operating Income Conclusion	75
Chapter 12.	Treasury Stock, Treasury Bonds, and Reserves Reasons for Acquiring Treasury Stock Treasury Stock as an Asset Treasury Stock in the Balance Sheet Treasury Bonds Interest on Treasury Bonds Treasury Bonds Held in the Sinking Fund Treasury Bonds in the Balance Sheet "Reserves" as a Subdivision of Equities Reserves Resembling Both Liability and Surplus Misplaced "Reserves" "Reserves" Unclassified as to Nature Reserves and Surplus	84
Chapter 13.	Treatment of Miscellaneous Items	96

CORPORATION FINANCIAL STATEMENTS vii

		STUDY PAGE NUMBER
	Deficits Maturing Portion of Long-Term Debt Fractional Shares Stock-Purchase Warrants and Rights Reserve for Unrealized Profit on Installment Sales Stock Dividends Declared Sales Tax	
Chapter 1	4. Consolidated Statements—General Considerations Alternative Methods for Holding Company Reports Two Viewpoints in Consolidated Statements When to Consolidate Limitations of Consolidated Statements	104
Chapter 1	5. Consolidated Statements—Specific Prob- lems	108
	APPENDIXES	
A. Outlin	e Forms of Balance Sheet and Income Sheet	119
B. Catalog	gue of Companies	123

APPENDIX A

OUTLINE FORMS OF BALANCE SHEET AND INCOME SHEET

It would be difficult to present outline statements illustrating every possible item. The statement forms given below are intended to be only suggestive in this respect. Moreover, in many instances the designations used would be unsatisfactory for an actual statement. Finally, actual statements may employ more or less detail depending upon circumstances. Thus, the forms illustrated are not models in themselves. They are, however, exemplary of sound principles of arrangement and presentation, and it is believed that they can readily be adapted to specific uses. The degree of adaptation necessary is of course greater in respect to the income sheet than the balance sheet. The treatment of most doubtful and moot points is indicated in the forms or the accompanying notes. However, the reader is urged to consider the forms as supplementary to the text rather than as complete in themselves, and consequently to refer to the discussion before passing judgment on the treatment of individual items.

THE BLANK CORPORATION CONSOLIDATED BALANCE SHEET

December 31, 19-

Current Assets: Assets				
Cash and Current Funds— Cash on hand and in banks Temporary investments (market value \$)			xxx	XXX
Receivables—	• • •		XXX	AAA
Notes receivable—trade	xxx			
Accounts receivable—trade Less allowance for uncollectible items		XXX	*****	
Advances to officers and employees ¹		XXX	XXX	
Other current receivables1			XXX	XXX
Inventories—				
Finished goods (at cost) ² . Work in process (at cost) ³ . Raw materials (at cost) ³ .	• • •		XXX	
Raw materials (at cost) ³			XXX	
Supplies (at cost) ³			XXX	
Prepayments—4	• • •		XXX	XXX
Prepaid insurance, rent, taxes, wages, licenses, and dues.				xxx
Total current assets				XXX
Long-Term Receivables—				
Mortgages (good)			XXX	
Other loans (good)		XXX	XXX	
Less unrealized income ⁵		xxx	XXX	xxx
Bonds (at adjusted cost, market value \$) Investments in and advances to affiliated			xxx	
companies not consolidated ⁷			xxx	
Holdings in other companies (at cost)			XXX	
Sinking funds			XXX	XXX
Plant (at cost)—			-	
	Depl. or Depr.			
Gross	Allow.	Net		
Land		XXX		
Natural resourcesxxx Buildingsxxx	XXX	XXX		
Machinery and equipmentxxx	XXX	XXX		
Automobiles and other vehiclesxxx	XXX	XXX		
Leasehold improvementsxxx	XXX	XXX	XXX	
Tools, dies, and patternsLiquidation value of abandoned plant and equipment			XXX	xxx
Intangibles—				
Organization costs			XXX	
Stock issue costs			XXX	
Unamortized cost of			AAA	
patents, trade-marks, and copyrights			XXX	
Unamortized development costs			XXX	
holding or subsidiary companies)			XXX	
Excess of book value of subsidiaries' stocks over cost		XXX		
Less excess of cost of subsidiaries' stocks over book value		XXX	XXX	xxx
Total assets				XXX
177.43* 14 - 1 - 4 - 4 - 1 - 1 - 1				

¹ If this item is not shown at realizable value, an appropriate allowance should be deducted.

2 Estimated realizable cash value in the ordinary course of business operations should be indicated, if lower than cost.

3 When estimated replacement value is below cost, such value should be noted; when above cost, such value may be noted.

4 Supplies may be listed here rather than under "inventories."

5 See discussion in text, p. 102. If installment accounts are current, they should of course be so shown.

6 "Adjusted cost" means plus (or minus) accumulation of discount (or amortization of premium).

7 This item should be accompanied by a footnote giving estimated market value or indicated book value of equity on the issuing companies' books.

Equities				
Current Liabilities:				
Notes payable to banks		XXX		
Notes payable—other		XXX		
Trade accounts payable		XXX		
Advances from customers and deposits		XXX		
Dividends payable		XXX		
Purchase money obligations due following years Accrued taxes, interest, wages, and other expenses		XXX		
Provision for income taxes		XXX	xxx	
		AAA		
Deferred revenue or income			XXX	
Total current liabilities				XXX
Fixed Liabilities:				
Bonds of subsidiaries—par*	XXX			
Less held in treasury and sinking funds	XXX	XXX		
Less unaccumulated discount		XXX	XXX	
Bonds of the Blank Corporation—par		XXX		
Plus unamortized premium		XXX	XXX	
Bonds of the Blank Corporation due following year10			xxx	
Purchase money obligations			XXX	
Reserves for employee pensions and other benefits ¹¹			XXX	XXX
Total liabilities				xxx
Minority Interest:				
Preferred stock of White Company outstanding				
(shares at par)			XXX	
Common stock of Green Company outstanding				
(shares, paid-in value)		XXX		
Equity of above shares in surplus of Green Company				
and its subsidiaries		XXX	XXX	XXX
Capital and Surplus of the Blank Corporation:				
7% cumulative preferred stock—authorized 10,000				
shares; issued and outstanding, 8,000 shares at				
\$100 par value ¹²			XXX	
shares, issued 80,000 shares at paid-in value		XXX		
Less 5,000 shares reacquired and held in treasury		XXX		
		XXX		
Common shares outstanding at paid-in value Amount paid in on subscriptions to 10,000 shares		XXX		
of common stock ¹³		XXX		
Paid-in and other capital surplus		XXX	XXX	
Subsid-	Riank			
iaries				
Reserves for self insurancexxx	XXX	xxx		
Reserves for retirement of preferred stock	XXX	XXX		
Surplus appropriated for additions to plantxxx	XXX	xxx		
Reserves for contingenciesxxx	XXX	XXX		
Surplusxxx	XXX	XXX	XXX	
Total capital and surplus of the Blank Corporation ^B				XXX
Total equities				XXX
worm administration to the contract of the con				

A Pending legal retirement or reissue of treasury stock, surplus in an equivalent amount is unavailable for dividend purposes.

B The Blank Corporation is contingently liable for notes receivable discounted of \$_____.

⁸ Represents currently due portion of serial long-term obligation to be paid from current funds. See discussion in text, p. 99.

Details regarding company of issue, due dates, rate of interest, and so on should be given, in a separate schedule if considerable.

No Assuming that the funds for payment are excluded from current assets. A note giving this information should accompany the item. See text, p. 99.

¹¹ Assuming a contractual nature of the pension or other agreement. See text, p. 91.

¹² If there are dividends in arrears, the amount should be noted.

¹³ Assuming payments on stock subscriptions are not returnable. See discussion of stock subscriptions in text, p. 96.

THE BLANK CORPORATION

CONSOLIDATED INCOME SHEET For the Year 19-

	For the year 19—		
I1			
	Sales ²		XXX
	Less: Returns and allowances	XXX	
	Sales discounts	XXX	XXX
	Net sales.		
	Deduct: Sales tax		XXX
			XXX
	Balance		XXX
п			
	Production (or merchandise) cost of product sold ^a		XXX
	Margin on sales		XXX
	Selling and general operating expenses		XXX
	Operating income		XXX
Ш	operating incommentation and inc		AAA
***	Add: Net income of minor activities	xxx	
	Other net income	XXX	
		_	
	Total	XXX	
	Deduct: Non-operating charges ⁵	XXX	XXX
	Total net income		XXX
IV			
	Interest on current obligations	XXX	
	Interest on bonds and other fixed liabilitiesxxx		
	Add: Accumulation of bond discountxxx		
	Amortization of bond expensexxx	XXX	XXX
	Net income before income taxes		XXX
	Provision for income taxes		XXX
	1		XXX
	Net income		XXX
•			_
	Balance of net income		XXX
	Minority interest:		
	Dividends on subsidiaries' preferred stock	XXX	
	Dividends on subsidiaries' common stock	XXX	
	Equity in net income retained	XXX	XXX
	Consolidated net income (applicable		
	to the Blank Corporation)		XXX
	Dividends on preferred stock		XXX
	Net income for common stock		XXX
	Dividends on common stock		XXX
	Income retained in the business		XXX
	Appropriations to surplus reserves	XXX	AAA
	Extraordinary deductions (or additions)	XXX	XXX
		444	_
v	Addition to surplus		XXX
V	O-1-11 T 1 10		
	Surplus balance, January 1, 19	XXX	*******
	Deduction arising from correction of opening inventories	XXX	XXX
	Total surplus		XXX
	Stock dividends		XXX
	Surplus balance, December 31, 19		XXX
	nestran parameter as a second		

ŧ

¹ Roman numerals are not part of the statement. They are included in order to identify the underlying divisions of the income sheet as described in the text, pp. 14-17.

² After elimination of intercompany sales. See discussion in text, p. 115.

³ Some note should be made of the amount of depreciation charges, which ought to be included as operating deductions in their entirety, with the possible exception of any amount included in a special non-operating charge for expense of idle capacity. Use of a note of ronce or segregation of the amount of depreciation in the statement proper are possible methods.

⁴ If it is impracticable to show certain items net of expense, they may be added to "margin on sales."

All it is impracticable to show certain items net or expense, they may be added to "margin on sales."
 Deduction of inventory write-downs and idle capacity expense are examples of items to be included here.
 A footnote may refer to the share in net income of subsidiaries not consolidated.
 Itemized and described. It is desirable at this point to bring in amounts of special losses charged to reserves. See text, p. 79.
 Adjustments from corrections of depreciation rates should also be included here. See text, 78.

APPENDIX B

CATALOGUE OF COMPANIES

Annual Reports of Corporations-Industrials

Advance-Rumely Corporation Air Reduction Company, Inc. Allied Chemical & Dye Corporation Allis-Chalmers Manufacturing Company Amalgamated Leather Companies American Agricultural Chemical Company American Bank Note Company American Brake Shoe and Foundry Company American Can Company American Car and Foundry Company American Chicle Company American Cyanamid Company American Encaustic Tiling Company, Ltd. American Hide and Leather Company American Ice Company American Locomotive Company American Machine & Foundry Company American Multigraph Company American Radiator & Standard Sanitary Corporation American Safety Razor Corporation American Seating Company American Smelting and Refining Company American Steel Foundries American Sugar Refining Company American Tobacco Company American Zinc, Lead and Smelting Company Anaconda Copper Mining Company Armour and Company Arnold, Constable Corporation Art Metal Construction Company Artloom Corporation Associated Dry Goods Corporation Atlantic Refining Company

Baldwin Locomotive Works L. Bamberger & Co. Beech-Nut Packing Company Belding Heminway Company Best & Company Bethlehem Steel Corporation Bloomingdale Bros., Inc. Bohn Aluminum and Brass Corporation Bon Ami Company, The Borden Company, The Borg-Warner Corporation Briggs Manufacturing Company Brown Fence & Wire Company Brown Shoe Company, Inc. Bucyrus-Erie Company Burns Bros. Burroughs Adding Machine Company

California Packing Corporation Calumet and Arizona Mining Company Calumet and Hecla Consolidated Copper Company Canada Dry Ginger Ale, Incorporated J. I. Case Company Celanese Corporation of America Celotex Company, The Central Alloy Steel Corporation Cerro de Pasco Copper Corporation Certain-teed Products Company Chicago Pneumatic Tool Company Chrysler Corporation Cluett, Peabody & Co., Inc. Commercial Solvents Corporation Congoleum-Nairn Inc. Congress Cigar Company Consolidated Cigar Corporation Consolidated Oil Corporation Consolidation Coal Company, The Continental Baking Corporation Continental Motors Corporation Continental Oil Company Corn Products Refining Company Coty, Inc.

Crowley, Milner & Company Crucible Steel Company of America Cuban Cane Products Co., Inc. Cudahy Packing Company Cutler-Hammer, Inc.

Davison Chemical Company, The Alfred Decker & Cohn, Inc.
Deere & Company
Devoe & Raynolds Co., Inc.
Diamond Match Company
Dictaphone Corporation
Drug Incorporated
E. I. du Pont de Nemours & Company

Eastman Kodak Company
Eaton Axle & Spring Company, The
Elk Horn Coal Corporation
Endicott Johnson Corporation
Eureka Vacuum Cleaner Company

Fairbanks, Morse & Company
Firestone Tire & Rubber Company
First National Stores, Inc.
Fisk Rubber Company
Ford Motor Company of Canada
Foundation Company, The
Fox Film Corporation
Freeport Texas Company

General American Tank Car Corporation General Asphalt Company General Cigar Company General Electric Company General Fireproofing Company General Foods Corporation General Motors Corporation General Railway Signal Company Gimbel Bros., Inc. Glidden Company, The B. F. Goodrich Company, The Goodyear Tire & Rubber Company, The Gotham Silk Hosiery Co., Inc. Granby Consolidated Mining, Smelting and Power Company, Limited, The Grand Union Company, The W. T. Grant Company Great Western Sugar Company Greene Cananea Copper Company Gulf Oil Corporation of Pennsylvania

Hartman Corporation, The Hart Schaffner & Marx Houston Oil Company of Texas Hudson Motor Car Company Humble Oil & Refining Company Hupp Motor Car Company

Indian Refining Company
Ingersoll-Rand Company
Inland Steel Company
Inspiration Consolidated Copper Company
International Business Machines Corporation
International Cement Corporation
International Combustion Engineering Corporation
International Harvester Company
International Paper and Power Company
International Salt Company
International Silver Company
International Shoe Company
Island Creek Coal Company

Jewel Tea Co., Inc.

Julius Kayser & Co.
Kelsey-Hayes Wheel Corporation
Kennecott Copper Corporation
G. R. Kinney Co., Inc.
S. S. Kresge Company
Kroger Grocery & Baking Company, The
B. Kuppenheimer & Co., Inc.

Laguna Land and Water Company Lambert Company, The Lehn & Fink Products Company Liggett & Myers Tobacco Company Liquid Carbonic Corporation, The Loew's Incorporated Loose-Wiles Biscuit Company

R. H. Macy & Co., Inc. Magma Copper Company H. R. Mallinson & Co., Inc. Marlin-Rockwell Corporation Marmon Motor Car Company Mathieson Alkali Works (Inc.), The May Department Stores Company, The Maytag Company, The McCrory Stores Corporation Melville Shoe Corporation Miami Copper Company Midland Steel Products Company Miller Rubber Company, The Minneapolis-Moline Power Implement Company Motor Wheel Corporation Mullins Manufacturing Corporation Munsingwear, Inc.

Nash Motors Company, The
National Biscuit Company
National Cash Register Company, The
National Dairy Products Corporation
National Department Stores, Inc.
National Fireproofing Corporation
National Steel Corporation
National Tea Co.
Newmont Mining Corporation
New York Air Brake Company, The

Oppenheim, Collins & Co., Inc. Otis Elevator Company Otis Steel Company, The Packard Motor Company Paramount Publix Corporation Parke, Davis & Company Pathé Exchange, Inc. Penick & Ford, Ltd., Incorporated J. C. Penney Company Pennsylvania Coal and Coke Corporation Phillips Petroleum Company Phoenix Hosiery Company Pillsbury Flour Mills, Incorporated Pittsburgh Coal Company Pittsburgh Plate Glass Company Pittsburgh Steel Foundry Corporation Pond Creek Pocahontas Company Porto Rican American Tobacco Company Postum Company, Incorporated Pro-phy-lac-tic Brush Co. Punta Alegre Sugar Company

Quaker Oats Company, The Quincy Mining Company

Real Silk Hosiery Mills, Incorporated Remington Rand Inc. Reo Motor Car Company Republic Steel Corporation R. J. Reynolds Tobacco Company Richmond Radiator Company Ross Gear & Tool Company Royal Typewriter Company, Inc.

Safeway Stores, Incorporated
Schulte Retail Stores Corporation
Sears, Roebuck and Co.
Seiberling Rubber Company
Frank G. Shattuck Company
Shell Union Oil Corporation
Shubert Theatre Corporation
Simmons Company
Sloss-Sheffield Steel and Iron Company
Socony-Vacuum Corporation
Spicer Manufacturing Corporation

Standard Brands Incorporated
Standard Oil Company of California
Standard Oil Company (New Jersey)
Stewart-Warner Corporation
Stromberg Carburetor Company of America, Inc.
Studebaker Corporation, The
Swift & Company

Telautograph Corporation
Texas Corporation, The
Texas Gulf Sulphur Company
Thompson Aeronautical Corporation
Tobacco Products Corporation
Transue & Williams Steel Forging Corporation
Trico Products Corporation

Underwood Elliott Fisher Company
Union Carbide and Carbon Corporation
United American Bosch Corporation
United Biscuit Company of America
United Cigar Stores Company of America
United Electric Coal Companies, The
U. S. Industrial Alcohol Company
United States Rubber Company
United States Steel Corporation

Vadsco Sales Corporation Victor Talking Machine Company Virginia-Carolina Chemical Corporation

Westinghouse Electric & Manufacturing Co. Wheeling Steel Corporation White Sewing Machine Corporation Williams Oil-O-Matic Heating Corporation Willys-Overland Company, The Wilson & Co., Inc. F. W. Woolworth Co.

Yale & Towne Manufacturing Company, The L. A. Young Spring and Wire Corporation Annual Reports of Corporations-Utilities

American Power & Light Company American Telephone and Telegraph Company Associated Gas and Electric Company

Central Maine Power Company
Cities Service Company
Commonwealth & Southern Corporation, The
Commonwealth Edison Company
Connecticut Electric Service Company, The
Consolidated Gas Company of New York
Consolidated Gas Electric Light and
Power Company of Baltimore
Consumers Power Company

Detroit Edison Company, The

Eastern Utilities Associates
Edison Electric Illuminating Company
of Boston, The
Electric Bond and Share Company
Electric Power & Light Corporation

International Hydro-Electric System

Memphis Power & Light Company Midland Utilities Company Montana Power Company, The

North American Company North American Edison Company Northern States Power Company

Oklahoma Gas and Electric Company

Pacific Gas and Electric Company
Peoples Gas Light and Coke Company, The
Public Service Corporation of New Jersey
Puget Sound Power & Light Company

San Antonio Public Service Company South Carolina Power Company

[130]

Southern California Edison Company, Ltd.
Southwestern Gas and Electric Company
Standard Gas and Electric Company

Toledo Edison Company, The

Union Electric Light and Power Company United Light and Power Company, The Utah Power & Light Company

MICHIGAN BUSINESS STUDIES, Continued

VOLUME IV

1. Real Estate Valuation, A Statement of the Appraisal Problem and a Discussion of the Principles Involved in the Development of Valuation Methods, by F. M. Babcock. \$1.

2. Real Property Leases and the Federal Income Tax, by H. F. Taggart. \$1.

3. Preferred Stocks as Long-Term Investments, by R. G. Rodkey. \$1.

4. Performance of Department Stores: 1931, by Edgar H. Gault. \$1.

5. Land Subdividing and the Rate of Utilization, by Ernest M. Fisher and Raymond F. Smith. \$1.

VOLUME V

1. Financial Policies of Public Utility Holding Companies, by Merwin H. Waterman. (186 pp.) \$1.

2. The Detroit Money Market, by G. Walter Woodworth. (221 pp.) \$1.50.

3. Performance of Department Stores: 1932, by Edgar H. Gault. (83 pp.) \$1.

4. Wholesale Distribution of Breakfast Cereals in Southern Michigan, by Edgar H. Gault and Raymond F. Smith. (47 pp.) \$1.

5. World Agriculture and the Depression, by Vladimir P. Timoshenko. (123

pp.) \$1.

TERMS: Each study is a complete monograph and is published separately. Less than 10 copies, net, 10 to 99 copies, 30% discount. For orders of 100 copies or more apply to the Bureau for special terms. Whenever possible, remittance should accompany order.

Orders and inquiries should be addressed to the Bureau of Business Research, 208 Tappan Hall, Ann Arbor, Michigan.

VOLUME VI

1. Corporation Financial Statements, by Mortimer B. Daniels. (131 pp.) \$1.