## Michigan Business Studies

VOLUME VI NUMBER 1<br>CORPORATION FINANCIAL STATEMENTS

BY
MORTIMER B. DANIELS


## MICHIGAN BUSINESS STUDIES

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# Michigan business 'Studies 

# CORPORATION FINANCIAL STATEMENTS 

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## AUTHOR'S NOTE

The primary aim of this study is to present a brief critical survey of financial statement practice. Extended discussion of accounting principles has therefore been included only upon those points in which statement practice seems weakest or in which little discussion is given in the standard accounting texts. Examples of the former are (1) valuation of plant and (2) treatment of various "reserves." Examples of the latter are (1) valuation of investments in foreign subsidiaries and (2) treatment of the minority interest in consolidated statements.

The work is based upon a detailed examination of the published annual reports of two hundred ninety-four corporations. Most of these are industrial companies, although thirty-seven electric utilities are included. Banks and other financial corporations and railroads were excluded inasmuch as their financial statements are of a specialized nature and are also normally presented in a standard, often a prescribed form. The statements examined were taken from the file of published annual reports in the Library of the School of Business Administration of the University of Michigan. Their representativeness is attested by the catalogue of companies included in Appendix B.

No complete list of author's acknowledgments can be attempted. To many former teachers and associates is owed an imponderable debt. Thanks are especially due to Professor W. A. Paton of the University of Michigan, who has given continuous aid and advice and has been a constant source of encouragement.

M. B. Daniels

Ann Arbor, Michigan
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## APPENDIX A

## Outline Forms of Balance Sheet and Income Sheet

It would be difficult to present outline statements illustrating every possible item. The statement forms given below are intended to be only suggestive in this respect. Moreover, in many instances the designations used would be unsatisfactory for an actual statement. Finally, actual statements may employ more or less detail depending upon circumstances. Thus, the forms illustrated are not models in themselves. They are, however, exemplary of sound principles of arrangement and presentation, and it is believed that they can readily be adapted to specific uses. The degree of adaptation necessary is of course greater in respect to the income sheet than the balance sheet. The treatment of most doubtful and moot points is indicated in the forms or the accompanying notes. However, the reader is urged to consider the forms as supplementary to the text rather than as complete in themselves, and consequently to refer to the discussion before passing judgment on the treatment of individual items.

## THE BLANK CORPORATION <br> Consolidated Balance Sheet

## December 31, 19-

Current Assets: Assets
Cash and Current Funds-

Cash on hand and in-
xxx
xxx $\quad \mathrm{xx}$
Temporary investments (market value
$\ldots \ldots . . . . . . . .$.
Receivables-
Notes receivable-trade. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . xxx
Aocounts receivable-trade
Less allowance for uncollectible items...........................
Advances to officers and employeest.
Other current receivables ${ }^{1}$ nxx $x \times x$

Inventories-


Raw materials (at cost)
Supplies (at cost) ${ }^{3}$
at $\cos t$ )
xXX
Salvage value of damaged and obsolete inventory.
XXX
Prepayments-.-
Prepaid insurance, rent, taxes, wages, licenses, and dues...
Total current assets xxx
Fixed Assets:
Long-Term Receivables-
Mortgages (good)
Other loans (good)
xxx
Installment accounts receivable....................... . $x$.
Less unrealized income ${ }^{5}$................................. $\quad$ xxx
Long-Term Investments-
Bonds (at adjusted cost, ${ }^{8}$ market value \$_._... . .
Investments in and advances to affiliated
companies not coosolidated ${ }^{7}$
ted (at cost)
XXX
zxx

Holdings in other companies (at cost) XXX
Cash surrender value of life insurance. xxx

Sinking fundsXXX

Plant (at cost)-

## XX

$X X$ XXx x $\mathbf{X X X}$
 XXX $\mathbf{x x x}$
Tools dies, and patterns. ..............................................
Liquidation value of abandoned plant and equipment $\mathbf{x x x}$

## Intangibles-

Organization costs


Unamortized cost of
patents, trade-marks, and copyrights.............. . $\quad$. $x x$

Goodwill (unamortized cost to
holding or subsidiary companies)

Excess of book value of subsidiaries' stocks over cost XXX
Less excess of cost of
subsidiaries' stocks over book value.
Total assets.
${ }^{1}$ If this item is not shown at realizable walue an appropriate allowance should be deducted.
${ }^{2}$ Estimated realizable cash value in the ordinary course of business operations should be indicated, if lower than cost
"When estimated replacement value is below eost, such value should be noted; when above cost, such value may be noted.
"Supplies may be listed here rather than under "inventories."
B See discussion in text, p. 102. If installment accounts are current, they should of course be so shown.
"Adjusted cost" means plos (or minus) accumulation of discount (or amortizstion of premium).
${ }^{1}$ This item should be accompanied by a footnote giving estimated market value or indicated book value of equity on the issuing companies' books.

## Equities



[^0]THE BLANK CORPORATION
Consolidated Income Sheet For the Year 19-
${ }^{1}$
Less: Returns and allowances ..... xXX
Sales discounts. ..... Xx ..... x xxXXX
Net sales. ..... xxx
Deduct: Sales tax. ..... 
Balance ..... xxx
IIProduction (or merchandise) cost of product sold ${ }^{a}$xxx
Margin on sales ..... XXX
Selling and general operating expense ${ }^{3}$ ..... $8 \times x$
Operating income. ..... XXX
III
Add: Net income of minor activities ${ }^{4}$ ..... xxx
Other net income ..... xxx
Total. ..... xXX
Deduct: Non-operating charges ${ }^{5}$ ..... $\frac{x x x}{x x x}$
Total net income.
IV
xx
Interest on current obligations.
Interest on bonds and other fixed liabilities. ..... zxX
Add: Accumulation of bond discount ..... $x_{x}$
Amortization of bond expense.Xxx
${ }^{\mathrm{xxx}}$Net income before income taxes
Provision for income taxes. ..... xx
Net income. ..... xxx
Amortization of goodwill. ..... $\frac{\mathrm{xxx}}{\mathrm{xxx}}$
Balance of net income
Balance of net income
XXX
XXX
Dividends on subsidiaries preferred stock
Dividends on subsidiaries preferred stock ..... xxx
Dividends on subsidiaries ${ }^{1}$ common stock.
Dividends on subsidiaries ${ }^{1}$ common stock. ..... xXX
Equity in net income retained. ..... XXX
Consolidated net income (applicable to the Blank Corporation) ${ }^{\text {B }}$ ..... xxx
Dividends on preferred stock ..... $\frac{\mathrm{xxx}}{\mathrm{xx}}$
Net income for common stock.
xxa
Dividends on common stock ..... $\frac{x \times x}{x \times x}$
Income retained in the business
Income retained in the business
xxx
xxx
Appropriations to surplus reserves ${ }^{\top}$
Appropriations to surplus reserves ${ }^{\top}$ ..... xxx$\frac{\mathrm{xxx}}{\mathrm{xxx}}$
vAddition to surplus
Surplus balance, January 1, 19xxx
Deduction arising from correction of opening inventories ${ }^{3} \ldots$. ..... xxx ..... $\frac{\mathrm{XXX}}{\mathrm{XXX}}$
Total surplus
Xxx
Stock dividencs.
xxs
xxs
Saplan ban 19
${ }^{1}$ Roman numerals are not part of the statement. They are included in order to identify theunderlying divisions of the income sheet as described in the text, pp .14 d 17 .

After elimination of intercompany sales. See discussion in text, p. 115.
${ }^{8}$ Some note should be made of the amount of depreciation charges, which ought to be included as operating deductions in their entirety, with the possible exception of any amount included in a special non-operating charge for expense of idfe capacity. Use of a note or footnote or segregation of the amount of depreciation in the statement proper are possible methods.
"If it is impracticable to show certain items net of expense, they may be added to "margin on sales."
${ }^{5}$ Deduction of inventory write-downs and idle capacity expense are examples of items to be included here.

A footnote may refer to the share in net income of subsidiaries not consolidated.
Itemized and deacribed. It is desirable at this point to bring in amounts of special losses charged to reserves. See text, p. 79.
${ }^{8}$ Adjustments from corrections of depreciation rates should also be included here. See test, p. 78.
[122]

## APPENDIX B

## Catalogue of Companies

Annual Reports of Corporations-Industrials
Advance-Rumely Corporation
Air Reduction Company, Inc.
Allied Chemical \& Dye Corporation
Allis-Chalmers Manufacturing Company
Amalgamated Leather Companies
American Agricultural Chemical Company
American Bank Note Company
Arnerican Brake Shoe and Foundry Company
American Can Company
American Car and Foundry Company
American Chicle Company
American Cyanamid Company
American Encaustic Tiling Company, Ltd.
American Hide and Leather Company
American Ice Company
American Locomotive Company
American Machine \& Foundry Company
American Multigraph Company
American Radiator \& Standard Sanitary Corporation
American Safety Razor Corporation
American Seating Company
American Smelting and Refining Company
American Steel Foundries
American Sugar Refining Company
American Tobacco Company
American Zinc, Lead and Smelting Company
Anaconda Copper Mining Company
Armour and Company
Arnold, Constable Corporation
Art Metal Construction Company
Artloom Corporation
Associated Dry Goods Corporation
Atlantic Refining Company

Baldwin Locomotive Works
L. Bamberger \& Co.

Beech-Nut Packing Company
Belding Heminway Company
Best \& Company
Bethlehem Steel Corporation
Bloomingdale Bros., Inc.
Bohn Aluminum and Brass Corporation
Bon Ami Company, The
Borden Company, The
Borg-Warner Corporation
Briggs Manufacturing Company
Brown Fence \& Wire Company
Brown Shoe Company, Inc.
Bucyrus-Erie Company
Burns Bros.
Burroughs Adding Machine Company
California Packing Corporation
Calumet and Arizona Mining Company
Calumet and Hecla Consolidated Copper Company
Canada Dry Ginger Ale, Incorporated
J. I. Case Company

Celanese Corporation of America
Celotex Company, The
Central Alloy Steel Corporation
Cerro de Pasco Copper Corporation
Certain-teed Products Company
Chicago Pneumatic Tool Company
Chrysier Corporation
Cluett, Peabody \& Co., Inc.
Commercial Solvents Corporation
Congoleum-Nairn Inc.
Congress Cigar Company
Consolidated Cigar Corporation
Consolidated Oil Corporation
Consolidation Coal Company, The
Continental Baking Corporation
Continental Motors Corporation
Continental Oil Company
Corn Products Refining Company
Coty, Inc.

Crowley, Milner \& Company
Crucible Steel Company of America
Cuban Cane Products Co., Inc.
Cudahy Packing Company
Cutler-Hammer, Inc.
Davison Chemical Company, The
Alfred Decker \& Cohn, Inc.
Deere \& Company
Devoe \& Raynolds Co., Inc.
Diamond Match Company
Dictaphone Corporation
Drug Incorporated
E. I. du Pont de Nemours \& Company

Eastman Kodak Company
Eaton Axle \& Spring Company, The
Elk Horn Coal Corporation
Endicott Johnson Corporation
Eureka Vacuum Cleaner Company
Fairbanks, Morse \& Company
Firestone Tire \& Rubber Company
First National Stores, Inc.
Fisk Rubber Company
Ford Motor Company of Canada
Foundation Company, The
Fox Film Corporation
Freeport Texas Company
General American Tank Car Corporation
General Asphalt Company
General Cigar Company
General Electric Company
General Fireproofing Company
General Foods Corporation
General Motors Corporation
General Railway Signal Company
Gimbel Bros., Inc.
Glidden Company, The
B. F. Goodrich Company, The

Goodyear Tire \& Rubber Company, The
Gotham Silk Hosiery Co., Inc.
Granby Consolidated Mining, Smelting and
Power Company, Limited, The
Grand Union Company, The
W. T. Grant Company

Great Western Sugar Company
Greene Cananea Copper Company
Gulf Oil Corporation of Pennsylvania
Hartman Corporation, The
Hart Schaffiner \& Marx
Houston Oil Company of Texas
Hudson Motor Car Company
Humble Oil \& Refining Company
Hupp Motor Car Company

Indian Refining Company
Ingersoll-Rand Company
Inland Steel Company
Inspiration Consolidated Copper Company
International Business Machines Corporation
International Cement Corporation
International Combustion Engineering Corporation
International Harvester Company
International Paper and Power Company
International Salt Company
International Silver Company
International Shoe Company
Island Creek Coal Company

Jewel Tea Con, Inc.

Julius Kayser \& Co.
Kelsey-Hayes Wheel Corporation
Kennecott Copper Corporation
G. R. Kinney Co., Inc.
S. S. Kresge Company

Kroger Grocery \& Bąking Company, The
B. Kuppenheimer \& Co., Inc.

[^1]Packard Motor Company
Paramount Publix Corporation
Parke, Davis \& Company
Pathé Exchange, Inc.
Penick \& Ford, Ltd., Incorporated
J. C. Penney Company

Pennsylvania Coal and Coke Corporation
Phillips Petroleum Company
Phoenix Hosiery Company
Pillsbury Flour Mills, Incorporated
Pittsburgh Coal Company
Pittsburgh Plate Glass Company
Pittsburgh Steel Foundry Corporation
Pond Creek Pocahontas Company
Porto Rican American Tobacco Company
Postum Company, Incorporated
Pro-phy-lac-tic Brush Co.
Punta Alegre Sugar Company
Quaker Oats Company, The
Quincy Mining Company
Real Silk Hosiery Mills, Incorporated
Remington Rand Inc.
Reo Motor Car Company
Republic Steel Corporation
R. J. Reynolds Tobacco Company

Richmond Radiator Company
Ross Gear \& Tool Company
Royal Typewriter Company, Inc.
Safeway Stores, Incorporated
Schulte Retail Stores Corporation
Sears, Roebuck and Co.
Seiberling Rubber Company
Frank G. Shattuck Company
Shell Union Oil Corporation
Shubert Theatre Corporation
Simmons Company
Sloss-Sheffield Steel and Iron Company
Socony-Vacuum Corporation
Spicer Manufacturing Corporation

Standard Brands Incorporated<br>Standard Oil Company of California<br>Standard Oil Company (New Jersey)<br>Stewart-Warner Corporation<br>Stromberg Carburetor Company of America, Inc.<br>Studebaker Corporation, The<br>Swift \& Company

Telautograph Corporation
Texas Corporation, The
Texas Gulf Sulphur Company
Thompson Aeronautical Corporation
Tobacco Products Corporation
Transue \& Williams Steel Forging Corporation
Trico Products Corporation
Underwood Elliott Fisher Company
Union Carbide and Carbon Corporation
United American Bosch Corporation
United Biscuit Company of America
United Cigar Stores Company of America
United Electric Coal Companies, The
U. S. Industrial Alcohol Company

United States Rubber Company
United States Steel Corporation
Vadsco Sales Corporation
Victor Talking Machine Company
Virginia-Carolina Chemical Corporation
Westinghouse Electric \& Manufacturing Co.
Wheeling Steel Corporation
White Sewing Machine Corporation
Williams Oil-O-Matic Heating Corporation
Willys-Overland Company, The
Wilson \& Co., Inc.
F. W. Woolworth Co.

Yale \& Towne Manufacturing Company, The
L. A. Young Spring and Wire Corporation

Annual Reports of Corporations-Utilities
American Power \& Light Company
American Telephone and Telegraph Company
Associated Gas and Electric Company
Central Maine Power Company
Cities Service Company
Commonwealth \& Southern Corporation, The
Commonwealth Edison Company
Connecticut Electric Service Company, The
Consolidated Gas Company of New York
Consolidated Gas Electric Light and
. Power Company of Baltimore
Consumers Power Company
Detroit Edison Company, The
Eastern Utilities Associates
Edison Electric Illuminating Company of Boston, The
Electric Bond and Share Company
Electric Power \& Light Corporation
International Hydro-Electric System
Memphis Power \& Light Company
Midland Utilities Company
Montana Power Company, The
North American Company
North American Edison Company
Northern States Power Company
Oklahoma Gas and Electric Company

- Pacific Gas and Electric Company

Peoples Gas Light and Coke Company, The
Public Service Corporation of New Jersey
Puget Sound Power \& Light Company
San Antonio Public Service Company
South Carolina Power Company
[130].

Southern California Edison Company, Ltd. Southwestern Gas and Electric Company
Standard Gas and Electric Company
Toledo Edison Company, The
Union Electric Light and Power Company
United Light and Power Company, The Utah Power \& Light Company

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## VOLUME VI

1. Corporation Financial Statements, by Mortimer B. Daniels. (131 pp.) $\$ 1$.

[^0]:    ${ }^{1}$ Represents currently due partion of serial long-term obligation to be paid from current funds. See discussion in text, p. 99.

    - Details regarding company of issue, due dates, rate of interest, and so on should be given, in a separate schedule if considerable.
    ${ }^{10}$ Assuming that the funds for payment are excluded from current assets. A note giving this information should accompany the item. See text, p. 99.
    ${ }^{11}$ Assuming a contractual nature of the pension or other agreement. See text, p. 91 .
    ${ }^{18}$ If there are dividends in arrears, the amount should be noted.
    ${ }^{13}$ Assuming payments on stock subscriptions are not returnable. See discussion of stock subscriptions in text, p. 96.

[^1]:    Laguna Land and Water Company
    Lambert Company, The
    Lehn \& Fink Products Company
    Liggett \& Myers Tobacco Company
    Liquid Carbonic Corporation, The
    Loew's Incorporated
    Loose-Wiles Biscuit Company
    R. H. Macy \& Co.,Inc.

    Magma Copper Company
    H. R. Mallinson \& Co., Inc.

    Marlin-Rockwell Corporation
    Marmon Motor Car Company
    Mathieson Alkali Works (Inc.), The
    May Department Stores Company, The
    Maytag Company, The
    McCrory Stores Corporation
    Melville Shoe Corporation
    Miami Copper Company
    Midland Steel Products Company
    Miller Rubber Company, The
    Minneapolis-Moline Power Implement Company
    Motor Wheel Corporation
    Mullins Manufacturing Corporation
    Munsingwear, Inc.

    Nash Motors Company, The
    National Biscuit Company
    National Cash Register Company, The
    National Dairy Products Corporation
    National Department Stores, Inc.
    National Fireproofing Corporation
    National Steel Corporation
    National Tea Co.
    Newmont Mining Corporation
    New York Air Brake Company, The

    Oppenheim, Collins \& Co., Inc.
    Otis Elevator Company
    Otis Steel Company, The

