## DIVISION OF RESEARCH: BUSINESS RESEARCH STUDIES

No. 1. Merchandising of Cotton Textiles - Methods and Organization, by M. T. Copeland and
E. P. Learned (1933) ..... $\$ 1.00$
No. 2. Raw Material Prices and Business Conditions, by Melvin T. Copeland (i933) ..... 1.00 ..... 1.00
No. 3. The Behavior of Consumption in Business Depression, by Arthur R. Tebbutt (1933) ..... $\$ 1.00$
No. 4. Department Leasing in Department Stores, by Stanley F. Teele (1933) ..... \$1.00
No. 5. International Raw Commodity Prices and the Devaluation of the Dollar, by Melvin $\mathbb{T}$. Copeland (1934). ..... $\$ 2.00$
V'No. 6. Managing Cloth Inventories in the Cotton Textile Industry, by John J. Madigan (1934)
$\$ 1.00$
$\$ 1.00$
No. 7. Truck Selling: Simultaneous Selling and Delivery in Wholesale Food Distribution, by Lars J. Sandberg (1934) ..... $\$ 1.00$
No. 8, The Effect of Size on Corporate Earnings and Condition, by William Leonard Crum (1934) ..... $\$ \$ 1.00$No, 9. Management and the Worker: Technical vs. Social Organization in an Industrial Plant, byF. J. Roethlisberger and W. J. Dickson (1934).
No. 10. Corporate Earning Power in the Current Depression, by William Leonard Crum (1935). ..... 50 cents
No. 11. A Test of the Consumer Jury Method of Ranking Advertisements, by N. H. Borden andO. S. Lovekin (1935)$\$ 1.00$
No. 12. The Use of Statistical Techniques in Certain Problems of Market Research, by T. H, Brown (1935). ..... $\$ 1.00$No. 13. The Distribution of Wealth: A Factual Survey Based Upon Federal Estate-Tax Returns, byW. L. Crum (1935) .
No. 14. Law and Labor Relations: A Study of the Industrial Disputes Investigation Act of Canada, byB. M. Selekman (1936)No. 15. Unemployment and Prospects for Reemployment in Massachusetts With Particular Reference toManufacturing Industries, by Donald H. Davenport and John J. Croston (1936).$\$ 1.00$
BUREAU OF BUSINESS RESEARCH: BULLETINS IN PRINT
AUTOMOBILE TIRE AND ACCESSORY - RETAILNo. 48. Operating Expenses in the Retail Automobile Tire and Accessory Business in 192350 centsAUTOMOTIVE EQUIPMENT - WHOLESALEOperating Expenses in the Wholesale Automotive Equipment Business: 1924, No. 51; 1923, No. 42 . . . . 50 cents eachBUILDING MATERIALSNo. 81. Operating Results and Policies of Building Material Dealers in 1928. . . . . . . . . . . . . . . . . . . . . . . . . . . . $\$ 1.00$
Operating Expenses of Building Material Dealers: 1927, No. 75; 1926, No. 64. $\$ 1.00$ each
CHAIN STORESNo. 101. Operating Results of Department Store Chains and Department Store Ownership Groups: 1929,
No. 99. Expenses and Profits of Food Chains in 1934 ..... $\$ 1.00$$\$ 1.00$
No. 95. Expenses and Profits of Variety Chains in 1933 ..... $\$ 1.00$
No. 94. Chain Store Expenses and Profits: An Interim Report for 1932 ..... $\$ 1.00$
No. 93. Expenses and Profits of Variety Chains in 1932 ..... $\$ 1.00$
No. 90. Expenses and Profits of Department Store Chains and Department Store Ownership Groups in 1931 ..... $\$ 1.00$
No. 89. Expenses and Profits of Variety Chains in 1931 Compared with 1929 ..... $\$ 1.00$
No. 87. Operating Results of Drug Chains in 1929 ..... $\$ 1.00$
No. 86. Operating Results of Shoe Chains in 1929
$\$ 1.00$
$\$ 1.00$
No. 84. Expenses and Profits in the Chain Grocery Business in 1929
$\$ 1.00$
No. 82. Distribution of Hard Fibre Cordage (1927)
50 cents COTTON (See also TEXTILES)
No. 49. A Study of Cotton Hedging for a Grey Goods Mill, 1921-23
50 centsDEPARTMENT STORES (See also CHAIN STORES)
No. 102. Operating Results of Department and Specialty Stores in the Pacific Coast States: 1935. ..... 50 cents
No. 100. Operating Results of Department and Specialty Stores in 1935
No. 97. Operating Results of Department Stores in the Pacific Coast States: 1934 ..... 50 cents
No. 96. Operating Results of Department and Specialty Stores in 1934 ..... $\$ 2.50^{*}$
No. 92. Operating Results of Department and Specialty Stores in 1933 ..... $\$ 2.50^{*}$
No. 91. Operating Results of Department and Specialty Stores in 1932 ..... $\$ 1.00$
No. 88. Operating Results of Department and Specialty Stores in 1931 ..... $\$ 1.00$ each
No. 78. Operating Expenses of Department Stores and Departmentized Specialty Stores in 1928
$\$ 1.00$
$\$ 1.00$
No. 78. Operating Expenses of Department Stores and Departmentized Specialty
Operating Expenses of Department and Specialty Stores: 1927, No. 74; 1926, No. 63 ..... $\$ 1.00$ eachNo. 61. Department Store Operating Expenses for 1926 (Prelim.), and Financial Ratios for 1923,1924, 1925.50 cents
No. 59. Cases on Merchandise Control in Women's Shoe Departments of Department Stores (1926)...... 50 cents
Operating Expenses in Department Stores: 1925, No. 57; 1924, No. 53; 1922, No. 37; 1921, No. 33..... 50 cents each
(Continued on inside back cover)
*To firms furnishing figures for the department store studies, to members of the National Retail Dry Goods Association, which financed the worli, and to educational institutions, etc., the list price of Bulletins Nos. 92, 96, and 100 is $\$ 1.00$, and the regular discounts apply.

Orders for the publications listed on these pages should be addressed to the Bureau of Business Research, Harvard Graduate School of Business Administration, Soldiers Field, Boston, Massachusetts. Whenever possible the remittance should accompany the order. Checks should be made payable to the Bureau of Business Research.

Discounts: $50 \%$ to educational institutions, to professors, and to libraries operated by universities, municipalities, governments, or public institutions. Trade and quantity discounts on application.

The prices of these publications are revised from time to time. Lists showing the prices current at any time may be obtained from the Bureau of Business Research.

## APPENDIX

Composition of the Various Classes of Manufacturing Activity in Massachusetts and in the United States as Measured by Number of Wage Earners in 1929

| Classification | Wage Earners |  |  |
| :--- | :--- | :--- | :--- |
|  |  | Massa- <br> chusetts | United <br> States |


| Leather Groods |  |  |
| :---: | :---: | :---: |
| Boots and shoes, other than rubber | 55,093 | 205,640 |
| Leather, tanned, curried, and finished | 10,707 | 49,932 |
| Trunks, suitcases and bags | 485 | II,359 |
| Pocket-books, purses, and card-cases | 696 | 10,430 |
| Boot and shoe findings, not made in shoe factories | 4,844 | 10,376 |
| Boot and shoe cut stock, not made in shoe factories | 2,814 | 9,499 |
| Gloves and mittens, leather . . | 2, | 9,203 |
| Leather goods, not elsewhere classified | 459 | 6,035 |
| Saddlery and harness . . | 46 | 3,339 |
| Belting and packing, leather | 433 | 2,602 |
| Lasts and related products | 728 | 1,760 |
| Total | 76,305 | 320,175 |

## Cotton Goods

| Cotton goods | 70,788 | 424,916 |
| :---: | :---: | :---: |
| Cotton smallwares . . . . . . - | 2,924 | 15,281 |
| Bags, other than paper, not made in textile mills | 74 | 11,828 |
| Awnings, tents, sails, and canvas covers | 308 | 7,162 |
| Total | 74,094 | 459,187 |

## Iron and Steel Products

| Iron and Steel Products |  |  |
| :---: | :---: | :---: |
| Foundry and machine shop products, n.e.c. | 21,243 | 454,44I |
| Steel works and rolling mill products |  | 394,574 |
| Structural and ornamental metal, not made in rolling mills | 1,377 | 54,947 |
| Hardware, n.e.c. | 775 | 52,306 |
| Stoves and ranges (other than electric), and warm air furnaces | 2,033 | 46,616 |
| Stamped ware, enamelled ware, and metal stampings. | 1,409 | 40,000 |
| Steam and hot water heating apparatus and steam fittings | 2,879 | 39,621 |
| Tin cans, n.e.c. . . . . . | 605 | 31,497 |
| Plumbers' supplies, not including pipe or vitreous china | 629 | 27,960 |
| Blast furnace products . |  | 24,960 |
| Wire drawn from purchased rods | 4,178 | 22,467 |
| Wire work, n.e.c. . . . . | 1,627 | 22,388 |



*Not reported.
n.e.c. Not elsewhere classified.


| Other Textiles |  |  |
| :---: | :---: | :---: |
| Knit goods | 8,817 | 208,488 |
| Silk and rayon goods | 7,390 | 130,467 |
| Dyeing and finishing textiles | 14,450 | 79,327 |
| Carpets and rugs, wool | 4,297 | 32,623 |
| House furnishing goods, n.e.c., and miscellaneous textile articles | 1,703 |  |
| Cordage and twine | 1,882 | 14,489 |
| Asbestos products, other than steam packing and boiler covering |  | 8,092 |
| Trimmings (not made in textile mills) and stamped art goods for embroidering | 112 |  |
| Lace goods . . . . . . . . |  | 6,854 |
| Embroideries | 45 | 6,622 |
| Linoleum |  | 5,544 |
| Felt goods . . . . . . | 863 | 5,540 |
| Jute goods . . |  | 4,931 |
| Waste processed | 469 | 3,905 |
| Artificial leather | 318 | 2,590 |
| Asphalted base floor covering |  | 2,345 |
| Linen goods . | 880 | 2,195 |
| Regalia . . | 79 | 1,757 |
| Carpets and rugs, rag | ${ }^{76}$ | 1,529 |
| Oil cloth |  | 1,412 |
| Upholstering materials, n.e.c. |  | r,410 |
| Flags and banners . $\cdot \therefore$. |  | 938 |
| Cloth sponging and refinishing | 4 I | 902 |
| Mats and matting, grass, and coir |  | 467 |
| Hair cloth . | * | 450 |
| Belting, other than leather or rubber, not made in textile mills |  | 5 |
| Flax and hemp | * | 47 |
| Total | 41,422 | 546,907 |

## Electrical Machinery

| Electrical machinery, apparatus and supplies Elevators and elevator equipment <br> Lighting equipment, electric and gas, lamps | 28,844 | 328,722 |
| :---: | :---: | :---: |
|  |  |  |
|  | 493 | 23,580 |
| Total | 29,337 | 352,302 |

## Food

| Bread and other bakery products | 10,413 | 200,841 |
| :---: | :---: | :---: |
| Meat packing, wholesale | 2,594 | 122,505 |
| Canned and dried fruits and vegetables, preserves, jellies, fruit butters, pickles, and sauces. | 518 | 8,866 |
| Confectionery | 7,47I | 63,501 |
| Manufactured ice | 288 | 32,184 |
| Beverages, non-alcoholic | 1,304 | 28,28I |
| Flour and other grain mill products | 65 | 27,028 |
| Ice cream | 975 | 22,399 |
| Butter . . . . . . . . . . |  | 19, |
| Sugar-beet or cane (refining only-no growing) | * | 3, |
| Canning and preserving: fish, crabs, shrimps, oysters, and clams | 907 | 13,6 |

[^0]| Classification | Wage Earners |  |
| :---: | :---: | :---: |
|  | Massachusetts | United States |
| Food-Continued |  |  |
| Food preparations, n.e.c. <br> Feeds, prepared for animals and fowl <br> Sugar <br> Coffee and spices, roasting and grinding <br> Peanuts <br> Poultry killing, dressing and packing, wholesale <br> Condensed and evaporated milk <br> Corn syrup, corn sugar, corn oil, and starch <br> Cereal preparations <br> Chocolate and cocoa products, not including confectionery . | 488 | 10,616 |
|  | 157 | 10,223 |
|  | * | 9,815 |
|  | $4_{*}^{67}$ | 9,053 |
|  |  | 7,933 |
|  |  | 7,769 |
|  | 30 | 7,065 |
|  |  | 6,730 |
|  |  | 6,488 |
|  | 899 | 6,249 |
| Sausage, meat puddings, headcheese, etc., and sausage casings, not made in meat packing establishments <br> Macaroni, spaghetti, Vermicelli, and noodles | 485 | 5,897 |
|  | 192 | 5,072 |
| Flavoring extracts and flavoring syrups Cheese Baking powder, yeast, and other leavening compounds | ${ }_{*}^{153}$ | 5,041 |
|  | * | 3,401 3,006 |
| Shortenings (other than lard) vegetable cooking oils and salad oils | * | 2,712 |
| Chewngg gum ${ }^{\text {Rice cleaning and polishing }}$. . . . . | * | 2,265 |
|  | * | 1,589 |
| Oleomargarine, not made in meat packing establishments | * | 1,534 |
| Liquors, distilled and ethyl alcohol |  | 1,484 |
| Vinegar and cider | 66 | 979 |
| Malt <br> Liquors, vinous |  | 590 |
| Liquors, vinous . | * | 186 |
| Total | 27,486 | 757,923 |

Paper and Allied Products

| Paper | 12,138 | 103,320 |
| :---: | :---: | :---: |
| Boxes, paper, n.e.c. | 5,349 | 55,654 |
| Pulp, wood and other fiber | 223 | 24,729 |
| Paper goods, n.e.c. . | 4,053 | 20,227 |
| Stationery goods, n.e.c. | 2,33I | 11,078 |
| Envelopes . . . . . . . | 2,21I | 10,367 |
| Bags, paper, exclusive of those made in paper mills | ${ }^{193}$ | 6,970 |
| Wall paper . . . . . . . |  | 4,705 |
| Pulp goods and molded composition products |  | 3,558 |
| Card-cutting and designing | ${ }_{*}^{23}$ | 2,338 600 |
| Card board, not made in pap mill |  |  |
| Total | 26,730 | 243,555 |

## Heavy Machinery

| Railroad repair shops, steam | 4,144 | 368,68I |
| :---: | :---: | :---: |
| Motor vehicles, not including motorcycles |  | 226,116 |
| Motor vehicle bodies and parts | 3,393 | 221,332 |
| Engines, turbines, tractors, waterwheels, and windmills | 221 |  |
| Ship and boat building, steel and wooden, including repairs. | 3,635 |  |
| Machine tools | 3,365 | 47, |
| Agricultural implements |  | 41 |
| Cars, electric and steam railroad, not made in repair shops | * |  |



| Railroad repair shops, electric Machine tool accessories . | 1,094 | 29,475 |
| :---: | :---: | :---: |
| Machine tool accessories - . . | 3,239 | 26,682 |
| Pumps, hand and power, and pumping equipment | 2,558 | 23,106 |
| Aircraft and parts . . . . . . . |  | 14,710 |
| Locomotives, other than electric, not made in repair shops | * | 11,045 |
| Motorcycles, bicycles, and parts . . | 1,206 | 4,392 |
| Safes and vaults |  | 3,033 |
| Total | 22,851 | 1,175,432 |

Printing, Publishing, and Engraving

| Printing and publishing, book and job | 9,341 | 150,649 |
| :---: | :---: | :---: |
| Printing and publishing, newspaper and |  | 13,649 |
| periodical ${ }^{\text {a }}$, ${ }^{\text {a }}$, | 5,775 | 129,660 |
| Bookbinding and blankbook making | 2,645 | 24,754 |
| Signs and advertising novelties | 359 | 20,000 |
| Lithographing . $\cdot$. | 1,052 | 18,979 |
| Photo-engraving, not done in printing establishments | 679 | 12,353 |
| Engraving, steel, copperplate, and plate printing | 769 | 10,130 |
| Stereotyping and electrotyping, not done in printing establishments. | 362 | 6,487 |
| Labels and tags . . | 60 | 4,474 |
| Engraving (other than steel, copperplate, or wood) chasing, etching and die-sinking | 329 | 2,240 |
| Printers' supplies . . . . . . . | 4 I | 1,004 |
| Printing and publishing, music | 82 | 8 ro |
| Type founding . . |  | 467 |
| Engravers' materials |  | 313 |
| Engraving, wood | $\dagger$ | 142 |
| Total | 21,494 | 382,462 |

## Rubber Goods



## Furniture and Finished Lumber

Lumber and timber products, n.e.c.
Furniture, including store and office fixtures
Planing mill products, including general millwork
Boxes, wooden, except cigar boxes . . .

## Refrigerators

Wood turned and shaped and other wooden goods, n.e.c.

## ${ }^{*}$ Not reported.

included in steel and copper.
$\ddagger$ Reported with tires and tubes.
n.e.c. Not elsewhere classified.

Classification $\quad$|  |
| :---: | :---: |

Furniture and Finished Lumber-Continued

| Musical instruments, organs and pianos . 1,356 $\mathbf{1 5 , 4 4 9}$ <br> Radios and phonographs    |  |  |
| :---: | :---: | :---: |
|  |  |  |
| Caskets, coffins, burial cases, and other morticians' goods |  |  |
| Cooperage . . | 488 | 13,033 10,691 |
| Baskets and rattan and willow ware, not including furniture | 4 |  |
| Wall plaster, wall board, and floor composition | I3I | 9,353 $\mathbf{7 , 4 6 2}$ |
| Carriages and sleds, children's | ,436 |  |
| Mirrors and other glass products made of purchased glass | 97 | 4,782 |
| Window shades and fixtures | 151 | 4,708 |
| Mirror and picture frames | 165 | 4,446 |
| Boxes, cigar, wooden . . |  | 4,374 |
| Window and door screens and weather strips | 173 | 4,034 |
| Cork products . . . . . . |  | 3,842 |
| Carriages, sleds, wagons, and sleighs |  | 3,554 |
| Excelsior | * | 1,24I |
| Total | 19,860 | 904,224 |
| Clothing |  |  |
| Clothing, women's, | 6,874 | 187,500 |
| Clothing (except work clothing), men's, youths', and boys', n.e.c. | 5,551 | 149,868 |
| Shirts and nightwear, men's | 1,277 | 59,830 |
| Clothing, work (including sheep-lined and blanket-lined coats but not including shirts), men's . | 749 | 38,20I |
| Millinery | 1,307 | 32,206 |
| Furnishing goods, men's, n.e.c. | 1,32I | 26,588 |
| Hats, fur felt | 24 I | 16,539 |
| Fur goods . - . . | 8 | 15,752 |
| Corsets and allied garments .- | 706 | 13,664 |
| Gloves and mittens, cloth or cloth and leather combined made from purchased fabrics | * | 9,279 |
| Handkerchiefs . . . . . |  | 6,014 |
| Hats and caps, except felt and straw, men's | 220 | 5,826 |
| Furs, dressed and dyed . . |  | 5,167 |
| Suspenders, garters, and other elastic woven goods, made from purchased webbing . | ${ }_{7} 4$ | 4,341 |
| Hats, straw, men's |  | 3,380 |
| Collars, men's |  | 2,952 |
| Hat and cap materials, men's |  | 2,564 |
| Hats, wool felt |  | 2,028 |
| Clothing, men's, buttonholes | * | 292 |
| Total | 19,118 | 581,991 |

## Chemicals




| Chemicals-Continued |  |  |
| :---: | :---: | :---: |
| Oil, cake and meal, cottonseed . . . . * 15,825 |  |  |
|  |  |  |
| Perfumes, cosmetics, and toilet preparations | 106 | 13,109 |
| Wood preserving - . | 63 | 13,077 |
| Druggists' preparations | 104 | ro,688 |
| Lime | ${ }^{317}$ | 8,554 |
| Ammunition and related products |  | 7,223 |
| Explosives |  | 5,614 |
| Grease and tallow | 624 | 5,475 |
| Salt ${ }^{\text {Wod distillation }}$ and charcoal manufac- |  | 5,458 |
| Wood distillation and charcoal manufacturing . |  | 4,648 |
| Compressed and liquefied gases | 108 | 3,390 |
| Glue and gelatin | 729 | 2,993 |
| Cleaning and polishing preparations | 115 | 2,713 |
| Oil, cake and meal, linseed |  | 2,715 |
| Lubricating oils, greases (not made in refineries) |  | 577 |
| Mucilage, paste, etc. (not including glue or rubber cement) |  |  |
|  | ${ }^{27}$ | 4448 |
| Tanning materials, natural dyestuffs, mordants, sizes, etc. | 200 | 2,419 |
| Bone black, carbon black, and lampblack |  | 1,915 |
| Fireworks |  | I,8II |
| Blackings, stains, and dressings | 38I | 1,617 |
| Oils, n.e.c. . . . . . | 39 | 1,234 |
| Candles |  | 78 I 677 |
| Combs and hairpins (not made of metal or rubber) |  |  |
| Fuel . |  | 426 |
| Ink, writing |  | $4{ }^{6}$ |
| Oils, essential |  | 265 |
| Bluing | * | 105 |
| Total | 14,187 | 485,852 |

## Jewelry, Clocks, Watches, Silverware, etc.

| Jewelry <br> Clocks, watches, recording devices and materials, and parts (not including watch cases) | 5,422 | 27,9 |
| :---: | :---: | :---: |
|  |  |  |
|  | 485 | 21,45 |
| Instruments, professional and scientific, and gauges (except machinists' gauges) | 67 I | 16,876 |
| Silverware and plated ware . . . | 2,697 | 15,735 |
| Pens, fountain and stylographic, pen points (gold, steel, and brass) | 227 | 4,600 |
| Watch cases . . . . | * | 3,404 |
| Gold leaf and foil . . . | 496 | 2,269 |
|  | 133 | 1,177 |
| Gold, silver, and platinum refining and alloy- | 18 | 931 |
| Lapidary work . . . . . . . . |  | 506 |
| Total | 10,252 | 94,870 |


| Non-Ferrous Metals |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Non-ferious metals, alloys, etc. <br> Copper, tin, sheet iron work. | . | . | . | $\mathbf{1}, 86 \mathrm{r}$ <br> $\mathbf{1}, 356$ |

[^1]| Classif | Wage Earners |  |
| :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Mas } \\ & \text { chus } \end{aligned}$ | United |
| Non-Ferrous Metals-Continued |  |  |
| Alu |  |  |
| Smelting and refinin |  |  |
| Smelting and refining, zinc |  | Ir,61 |
| Needles, pins, hooks and eyes, and snap fast- eners . . . . . . . |  | ,242 |
| Electroplating |  | 928 |
| Smelting and refining, lead |  | 4,819 |
| Smelting and refining, other |  | 4,134 |
| Musical instruments and par | 6 |  |
| Collapsible tubes . |  | I,821 |
| Tin and other foils, not including gold and silver |  | 1,7 |
| Fire extinguishers . . . . . |  |  |
| Total |  |  |
| Other Manufacturing Industries |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


BUREAU OF BUSINESS RESEARCH: BULLETINS IN PRINT-Continued
drug-wholesale
No. 50. Operating Expenses in the Wholesale Drug Business in 1924 50 centsNo. 46. Operating Expenses in the Wholesale Drug Business in 192350 cents
DRY GOODS - WHOLESALE (Southern)
No. 45. Operating Expenses in the Wholesale Dry Goods Business in the South in 1923 50 cents
GROCERY - RETAII (See also CHAIN STORES)
Operating Expenses in Retail Grocery Stores: 1924, No. 52; 1923, No. 41; 1919, No. 18. 50 cents each
No. 13. Management Problems in Retail Grocery Stores (1918) ..... 50 cents
No. 5. Expenses in Operating Retail Grocery Stores (1914)
50 cent
50 cent
No. 3. Operating Accounts for Retail Grocery Stores (revised edition - 1922) ..... 50 cents
GROCERY - WHOLESALE (See also CHAIN STORES)
No. 55. Cases on Merchandise Control in the Wholesale Grocery Business (1925)Operating Expenses in the Wholesale Grocery Business: 1923, No. $40 \cdot 1921$, No 30-1919, No. 19.150 cents each
No. 14. Methods of Paying Salesmen, and Operating Expenses in the Wholesale Grocery Business in 1918. 50 cents
No. 9. Operating Expenses in the Wholesale Grocery Business (1916) ..... 50 centa
No. 8. Operating Accounts for Wholesale Grocers (revised edition - 1920) 50 cents
GROCERY - MANUEACTURERS
No. 79. Marketing Expenses of Grocery Manufacturers for 1927 and 1928 ..... $\$ 1.00$
No. 77. Marketing Expenses of Grocery Manufacturers for 1927. ..... $\$ 1.00$
No. 69. Marketing Expense Classification for Grocery Manufacturers (1928) ..... $\$ 1.00$
HARDWARE - RETAIL
No. 21. Operating Expenses in Retail Hardware Stores in 1919. 50 cents
No. 11. System of Operating Accounts for Hardware Retailers (1918) ..... 50 centa
JEWELRY - RETAII
No. 76. Operating Results of Retail Jewelry Stores for 1927. ..... $\$ 1.00$
No. 65. Operating Expenses of Retail Jewelry Stores in 1926 ..... $\$ 1.00$
Corresponding Bulletins for earlier years: No. 58, 1925; No. 54, 1924; No. 47, 1923; No. 38, 1922; No. 32, 1921;No. 27, 1920; No. 23, 1919
LABOR
No. 25. Labor Terminology (1921)(In cloth) 50 cents
PAINT AND VARNISH - WHOLESALE
No. 66. Operating Expenses in the Wholesale Paint and Varnish Business in 1926 ........................... 50 cents
No. 60. Preliminary Report on Operating Expenses in the Wholesale Paint and Varnish Business in 1925. 50 centa
PLUMBING AND HEATING SUPPPLY - WHOLESALE
No. 72. Methods of Departmentizing Merchandise and Expense Figures for Plumbing and Heating Supply ..... $\$ 1.00$
Wholesalers (1928) . . . . . . . . . . . . . .............................................................. 1927 No. 71. Operating Expenses of Plumbing and Heating Supply Wholesalers in the Central States in 1927 ..... $\$ 1.00$
PRIVATE SCHOOLS
50 centsNo. 62. Operating Expenses of Private Schools for the Year 1925-26
PUBLIC UTILITIES ..... 50 centa
SHOE - RETAIL (See also CHAIN STORES)
No. 59. Cases on Merchandise Control in Women's Shoe Departments of Department Stores (1926)....... 50 cents
Operating Expenses in Retail Shoe Stores: 1923, No. 43; 1922, No. 36; 1921, No. 31; 1919, No. 20 50 each
No. 10. Management Problems in Retail Shoe Stores (1913-1917) ..... 50 cents
50 cents
No. 7. System of Stock-keeping for Retail Shoe Stores (1922) ..... 50 centsNo. 2. Operating Accounts for Retail Shoe Stores (revised edition - 1917)50 centa
SHOE - WHOLESALENo. 6. System of Accounts for Shoe Wholesalers (1916)
STATIONERY AND OFFICE OUTFITTING - RETAIL
$\$ 1.00$
$\$ 1.00$
No. 80. Operating Results of Retail Stationers and Office Outfitters in 1928. ..... $\$ 1.00$
No. 67. Operating Expenses of Retail Stationers and Office Outfitters in 1926TEXTHES (See also COTTON)(In cloth) $\$ 1.00$
No. 56. Distribution of Textiles (1926)
WALL PAPER - WHOLESALE$\$ 1.00$No. 73. Operating Expenses of Wall Paper Wholesalera in 1927.

# UNEMPLOYMENT AND PKOSPECTS FOR REEMPLOYMENT IN MASSACHUSETTS <br> WITH PARTICULAR REFERENCE TO MANUFACTURING INDUSTRIES 

BY
DONALD H. DAVENPORT
Associate Professor of Business Statistics
AND
JOHN J. CROSTON
Chief Statistician, Census of Unemployment in Massachusetts


HARVARD UNIVERSITY
GRADUATE SCHOOL OF BUSINESS ADMINISTRATION
bureau of business research SOLDIERS FIELD, BOSTON, MASSACHUSETTS

# HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION <br> George F. Baker Foundation <br> Wallace B. Donham, Dean <br> Malcolm P. McNair, Director of Research 

Copyright, 1936
By the President and Fellows of Harvard College

[^2]
## FOREWORD

This study was initiated in March, 1935, under the joint auspices of the Harvard Professors' Committee on Unemployment Studies and the Commissioner of the Massachusetts Department of Public Welfare. Through the Commissioner, funds were made available from the Emergency Relief Administration to pay for clerical work performed by a small staff of unemployed persons taken from the relief rolls of Boston and Cambridge.

The authors take this opportunity to thank all who assisted in the task, and particularly to commend the loyalty of many of the relief workers, who labored under trying conditions when on several occasions relief funds were exhgusted and the prospects of remuneration uncertain.

Special thanks are due to Mr. Richmond F. Bingham, Instructor in Business Statistics at the Harvard Graduate School of Business Administration, who prepared the charts; to Mr. Edward A. Schrader, who assisted in the construction of the statistical tables; and to Miss Gertrude M. Clark, who prepared the manuscript.

Donald H. Davenport
John J. Croston
Boston, Massachusetts
August, 1936

$$
\begin{gathered}
X 9: 922.7385 \\
G t \\
46215
\end{gathered}
$$

## CONTENTS

Introduction ..... PAGE ..... I
PART I
Background of the Unemployment Problem in Massachusetts ..... 3
Decline in Population Growth ..... 3
Changing Age Distribution ..... 3
Uneven Distribution of Sexes ..... 4
Urban Character of Population ..... 4
Loss Because of Migration ..... 5
Summary ..... 7
Certain Aspects of Unemployment in 1930 and 1934 ..... 8
Classes of Unemployment ..... 8
Incidence of Unemployment upon Heads of Households ..... 10
Incidence of Unemployment upon Persons Living in Municipalities of Different Sizes ..... 10
Incidence of Unemployment upon Persons of Different Races ..... 12
Incidence of Unemployment upon Different Classes of Occupations ..... 13
Shifts in Occupational Classes of Gainful Workers ..... 13
Indications of Employment Trends and Future Prospects ..... I3
Manufacturing and Mechanical Occupations ..... 13
Service Occupations ..... 16
Trade ..... I8
Extractive Industries ..... 18
Unemployment in Each Class of Occupations ..... r8
PART II
Incidence of Unemployment and Prospects for Reemployment in the Different Manufacturing Industries ..... 21
Leather Goods ..... 21
Cotton Goods ..... 24
Iron and Steel Products ..... 27
Woolen Goods ..... 31
"Other Textiles" ..... 33
Electrical Machinery ..... 34
Food ..... 37
Paper and Allied Products ..... 39
Heavy Machinery ..... 43
Printing, Publishing, and Engraving ..... 44
Rubber Goods ..... 46
Furniture and Finished Lumber ..... 49
Clothing ..... $5 I$
Chemicals ..... 53
Jewelry, Clocks, Watches, Silverware, etc. ..... 55
Non-Ferrous Metals ..... 57
Other Manufacturing Industries ..... 59
All Manufacturing Industries-Summary ..... 61

PART III
Conclusions-Prospects for Reemployment in Massachusetts . . . . . 67

# Appendix. Composition of the Various Classes of Manufacturing in Massachusetts and in the United States as Measured by the Number of Wage Earners in 1929 

## LIST OF TABLES

Table 1. Population of Massachusetts under 14 Years of Age, Classified by ${ }^{\text {PAGE }}$ Age and Sex: 1934 . . . . . . . . . . . . . .
Tablé 2. Population of Massachusetts Classified by Age and Sex and Compared with Similar Classification for the United States: 1920, 1930, and r934 6
Table 3. Unemployment Returns by Classes, by Sex, for Massachusetts: 1930 and 1934
Table 4. Relative Importance of Heads of Households among the Unemployed in Massachusetts: 1930 and 1934
Table 5. Relative Importance of Heads of Households in Temporary Government Work in Massachusetts: 1934
Table 6. Political Subdivisions of Massachusetts Cross-Classified According to 10 Size and Percentage of Unemployment: I934 . . . . . . . II
Table 7. Unemployment Returns for Various Urban Groups and Rural Territories in Massachusetts: 1930 and 1934
Table 8. Unemployed Persons in Massachusetts Classified According to Race and Sex: 1930 and 1934 .
Table 9. Gainful Workers in Massachusetts, by Major Occupational Classes: 1910, 1920, and 1930 ..... 13
Table 10. Indexes of Total Construction Contracts Awarded in Massachusetts and 37 Eastern States: 1928-1935 ..... 15
Table ir. Construction Contracts Awarded in Massachusetts as Percentage of Total for 37 Eastern States: 1928-1935 ..... 15
Table 12. Incidence of Unemployment upon Workers of Different Occupational Classes in Massachusetts: 1930 and 1934 ..... 19
Basic Statistics of Various Classes of Manufacturing Enterprises in Massachusetts and the United States: 1909-1933
Table A. Leather Goods ..... 22
Table B. Cotton Goods ..... 26
Table C. Iron and Steel Products ..... 28
Table D. Woolen Goods ..... 30
Table E. "Other Textiles" ..... 32
Table F. Electrical Machinery ..... 36
Table G. Food ..... 38
Table H. Paper and Allied Products ..... 40
Table I. Heavy Machinery ..... 42
Table J. Printing, Publishing, and Engraving ..... 45
Table K. Rubber Goods ..... 47
Table L. Furniture and Finished Lumber ..... 50
Table M. Clothing ..... 52
Table N. Chemicals ..... 54
Table O. Jewelry, Clocks, Watches, Silverware, etc. ..... 56
Table P. Non-Ferrous Metals ..... 58
Table Q. Other Manufacturing Industries ..... 60
Table R. All Manufacturing Industries ..... 62

## Analysis of Basic Statistics Showing Relative Growth of Various Classes of Manufacturing Enterprises in Massachusetts and the United States: 1909-1933

PAGE
Table A-I. Leather Goods ..... 23
Table B-r. Cotton Goods
27
27
Table C-r. Iron and Steel Products ..... 29
Table D-r. Woolen Goods ..... 31
Table E-r. "Other Textiles" ..... 34
Table F-I. Electrical Machinery ..... 37
Table G-I. Food
39
39
Table H-I. Paper and Allied Products ..... 41
Table I-r. Heavy Machinery
43
43
Table J-r. Printing, Publishing, and Engraving ..... 46
Table K-r. Rubber Goods ..... 48
Table L-i. Furniture and Finished Lumber ..... 49
Table M-I. Clothing ..... 53
Table N-I. Chemicals
55
55
Table O-r. Jewelry, Clocks, Watches, Silverware, etc. ..... 55
Table P-r. Non-Ferrous Metals
57
57
Table Q-I. Other Manufacturing Industries ..... $6 I$
Table R-I. All Manufacturing Industries ..... 63
Table R-2. Massachusetts and the United States Compared with Respect to Changes in the Trends in the Number of Wage Earners Employed in Various Classes of Manufacturing ..... 64
LIST OF CHARTS
Chart I. Gainful Workers in Massachusetts: 1910, 1920, and 1930 ..... 14
Charts Showing Percentage Changes in Number of Wage Earners, Horse Power, and Value of Products in Massachusetts and the United States: 1909-1933
Chart A. Leather Goods ..... 24
Chart B. Cotton Goods ..... 25
Chart C. Iron and Steel Products ..... 29
Chart D. Woolen Goods ..... $3 I$
Chart E. "Other Textiles" ..... 33
Chart F. Electrical Machinery ..... 35
Chart G. Food ..... 37
Chart H. Paper and Allied Products ..... 43
Chart I. Heavy Machinery ..... 44
Chart J. Printing, Publishing, and Engraving ..... 46
Chart K. Rubber Goods ..... 48
Chart L. Furniture and Finished Lumber ..... 49
Chart M. Clothing ..... 51
Chart N. Chemicals ..... 53
Chart O. Jewelry, Clocks, Watches, Silverware, etc. ..... 57
Chart P. Non-Ferrous Metals ..... 59
Chart R. All Manufacturing Industries ..... 63

## Charts Showing Number of Wage Earners and Value of Products in

 Massachusetts as Percentage of United States: 1909-1933PAGE
Chart A-r. Leather Goods ..... 24
Chart B-I. Cotton Goods ..... 25
Chart C-r. Iron and Steel Products ..... 29
Chart D-r. Woolen Goods ..... 33
Chart E-I. "Other Textiles" ..... 33
Chart F-I. Electrical Machinery ..... 35
Chart G-I. Food ..... 39
Chart H-I. Paper and Allied Products ..... 43
Chart I-I. Heavy Machinery ..... 44
Chart J-i. Printing, Publishing, and Engraving ..... 46
Chart K-I. Rubber Goods ..... 48
Chart L-I. Furniture and Finished Lumber ..... 49
Chart M-r. Clothing ..... 51
Chart N-i. Chemicals ..... 55
Chart O-i. Jewelry, Clocks, Watches, Silverware, etc. ..... 57
Chart P-I. Non-Ferrous Metals ..... 59
Chart R-I. All Manufacturing Industries ..... 64
Chart R-2. Percentage Changes in the Trends of Employment: 19I9-1929 ..... 65


[^0]:    ${ }^{*}$ Not reported.
    **Reported with felt.
    n.e.c. Not elsewhere classified.

[^1]:    Not reported.
    ||Reported with smelting, other.
    n.e.c. Not elsewhere classified.

[^2]:    Publication of the Graduate School of Business Administration, Harvard University. Issued at Soldiers Field Station, Boston, Mass., eight times a year, during the months of March, April, May, June, July, August, October, and December. Entered as second class matter, May 17, 1913, at.the postoffice at Boston, Mass., under the Act of August 24, 1912.

