AMERICAN FARMERS' AND RURAL ORGANIZATIONS

BY

DAVID EDGAR LINDSTROM University of Illinois College of Agriculture

EDITED BY

HERBERT MCNEE HAMLIN
University of Illinois College of Education

Published by
THE GARRARD PRESS
CHAMPAIGN, ILLINOIS

AMERICAN FARMERS' AND RURAL ORGANIZATIONS

Copyright 1948 BY DAVID E. LINDSTROM

FOREWORD

Few textbooks or books for supplementary reading are available on the subject of Farmers' and Rural Organizations, though several good books were written on farmers' movements and agricultural organizations in the United States in the last decade of the nineteenth century and the first decade of the twentieth. Records of these organizations and movements have not been brought up through the second and third decades for effective classroom and local leader use. The author hopes, therefore, that the present work will serve to review previous works and bring the records up-to-date, and to round out such records by references to the present-day works on organizations in which farm people participate.

The forms and functions of organizations in which farm people take part—farmer's clubs, farm bureau units, granges, farmer's union locals, rural community clubs, and other organizations in which they find a freedom of expression different from that found in other groups—are of real concern. The more one works with these organizations the more one is brought to feel their importance in building attitudes, shaping forms of social organization, and affecting the lives of farm people. Then, too, the county, state, and national branches of some of these organizations unquestionably have had considerable influence on local, state and national agricultural policies. Contact with these groups impresses one with the opportunities open to farm people through them to secure social, educational, and economic benefits not otherwise open to rural people.

The present work has been organized for use into five parts: Part I, The Field of Farmers' and Rural Organizations; Part II, Historical Backgrounds; Part III, Present-Day Farmers' Organizations; Part IV, Comparative Structures, Functions and Processes; and Part V, National Policies, Rural Values and Human Welfare. Selected readings and questions to encourage further study are listed at the end of each chapter. Although this material is intended for a first course in colleges, it can also be used in

advanced classes in high schools. The list of questions at the end of each chapter are therefore divided into two sections: one for the use of high school classes and one for classes in college. Leaders of farmers' and rural organizations will, it is anticipated, find this book of use for general reading and for constant reference and for use in adult educational classes or study groups.

The author wishes to acknowledge with thanks the work of H. C. Taylor, Director, Farm Foundation; B. H. Hibbard, Professor Emeritus, University of Wisconsin; Charles L. Stewart, Professor of Land Economics, University of Illinois; J. H. Kolb, Head, Department of Rural Sociology, University of Wisconsin, Mrs. Kathryn Van Aken Burns, State Leader of Home Advisers, University of Illinois Extension Service in Agriculture and Home Economics, for reading parts of the manuscript. Thanks are also due to the following farmers' organization leaders for reading certain parts of the manuscript and for furnishing valuable material: R. B. Corbett, Mrs. Charles W. Sewell, and V. V. Vaniman of the American Farm Bureau Federation; James Patton, Ed Wertz, and Robert Handschin of the National Farmers' Educational and Cooperative Union; E. A. Goss and Howard A. Caton of the National Grange; John H. Davis of the National Council of Farmers' Cooperatives; LeRoy Melton, Farmers' Equity Union, Raymond Miller of the American Institute of Cooperation and Mrs. L. J. Killey, National Home Demonstration Council.

The author is especially grateful to his wife for her constant help and inspiration in the preparation of this work; and to H. M. Haulin, Professor of Agricultural Education, University of Illinois for editing the manuscript.

DAVID EDGAR LINDSTROM.

FOREWORD

A college professor was recently quoted as saying, "You and I were born individuals; we live our individual lives; and we die as individuals. Everything we do is individualistic." It would be hard to make a statement farther from the truth. The facts are that we are born into groups; that groups have an important part in shaping our personalities, our very "selves"; and nothing that we do is without social motivations or social effects.

We have tended too much to think of farmers as individuals living autonomous lives on their own quarter-sections. They never were mere individuals. Cooperative action among our pioneer farmers was quite as common as it is today though cooperation took forms which have now largely disappeared.

Rural life without rural organizations would be rugged and primitive. Rural civilization is largely a product of rural organizations and institutions. We cannot understand an individual farmer without understanding the organizations that affect him.

Rural organizations of many kinds have grown up among us almost unnoticed. Their number and complexity become apparent as we read Dr. Lindstrom's systematic presentation of them. They are highly significant not only in rural life but in the life of the nation.

It is of the greatest importance not only that we know about these organizations, but that we become constructively critical of them. We may not assume that all they do is wise and good. Farm people must learn to participate intelligently in them and to influence their leadership and policies.

Farmers are a minority group in the United States and they must organize to protect themselves and to influence public opinion. An adverse public can make the lot of the farmers very hard. Farmers must recognize that they are a minority group and must learn to operate effectively as a minority.

Though they are a minority in the population, farmers are as yet a powerful minority with an influence upon national and world affairs out of proportion to their numbers. They still retain some

viii FOREWORD

of the prerogatives they had when they constituted a much larger part of the population. One of the best examples is their influence in the Senate of the United States. Because we provided at the beginning of our national life for two senators for each state, the agricultural states are still able to control that powerful body. Their control is of especial significance because the Senate helps to determine the foreign policy of the country. Legislators are, in turn, much influenced by organizations, so that farmers' organizations have a powerful role in determining our relations with other countries. Considering the present state of our foreign relations, the rural people have a grave responsibility for determining through their organizations whether we shall have imperialism or good neighborliness, one world, or many worlds, war or peace.

Dr. Lindstrom's book should be of help in understanding the rural organizations we have and how and why they have developed. Farm people need the background it provides as they attempt to learn how to participate effectively in their organizations and how to make their organizations serve their own and the public's interests.

H. M. HAMLIN.

TABLE OF CONTENTS

PA	GE
PART I. THE FIELD OF FARMERS' AND RURAL ORGANIZATIONS	1
CHAP. 1. FORCES AFFECTING FARMERS' AND RURAL ORGANIZATIONS	2
Expanding social contacts	2
Home versus outside contacts	2
Influence of modern communication.	
Effects of freedom of choice	3
New group alignments	3
Development of class consciousness	
Changes in the social environment	4
Groups resulting from voluntary action	
Complexity of rural group life	
The spread of urban influences	
The outreaching of government	
Chap, 2. Definition of Farmers' and Rural Organizations	
Farmers' organizations	
Rural organizations defined	
Complexity of social organizations.	
Elements in the definition of organization	
Studying farmers' and rural organizations	
CHAP. 3. THE ORGANIZATIONS IN A RURAL COMMUNITY	
Numbers of local organizations	22
Description of groups	23
PART II. HISTORICAL BACKGROUND	37
CHAP. 4. INFLUENCES OF FOREIGN DEVELOPMENTS	39
Scandinavian influences-Denmark	40
Sweden.	42
The basis for Irish reform.	43
Changes in rural organizations in Germany	45
French agricultural organizations	
Pre-Soviet rural organizations in Russia	
Rural organizations in England	
Summary	
CHAP. 5. AGRICULTURAL SOCIETIES AND FARMERS' CLUBS	
Influences of early organizational efforts.	
THEORETICES OF CALLS OF SAME AND THE CHOICES	・コフ

Eras of organizational effort	60
Significant emphases in the Colonial era	60
Agricultural societies in the pre-Civil War era.	62
Present-day functions of agricultural societies	66
Pre-Civil War origins and features of the agricultural fair	67
Pre-Civil War farmers' clubs and conventions	68
CHAP. 6. THE GROUNDSWELL AND THE GRANGER MOVEMENTS	75
General conditions leading to discontent	75
Specific causes for discontent	76
Effects on the social position of farmers	79
Early movements for redress of wrongs	
CHAP. 7. THE FARMERS' ALLIANCE AND THE POPULIST MOVEMENTS	96
Conditions leading to unrest	
The Alliance movement and its results	
Movements leading to political party organization	
Merger of the Alliance and Populist movements	108
Results of the Alliance movement	109
CHAP. 8. MOVEMENTS FOR COOPERATION, EDUCATION, AND CONTROL	111
Recognition of social problems	
Early Twentieth Century farmer movements	
Early Twentieth Century farmers' organizations	
Federation of organization movements	
Chap. 9. Movements For Agricultural Adjustment	
Economic conditions	
Movements for remedial legislation	
A shift to emphasis upon adjustment	
From individual to concerted group action	
CHAP. 10. THE DEVELOPMENT OF DIRECT ACTION.	
Movements involving physical resistance	
Movements calling for government action	
PART III. PRESENT DAY FARMERS' AND RURAL ORGANIZATIONS	161
Chap. 11. The Grange	
Membership in the Grange	
The Grange organizational plan	
Local organization	10/

PAGE

CONTENTS

	PAGE
National program	170
Summary	
CHAP. 12. THE AMERICAN FARM BUREAU FEDERATION	170
The membership	
The form of organization.	
Nature of community organizations	
Program and policies of the organization	
Summary	
Chap. 13. The Farmers' Union Movement in the U.S. A	. 204
The Farmers' Educational and Cooperative Union	
The Southern Tenant Farmers' Union	
CHAP. 14. ORGANIZATIONS OF RURAL YOUTH	
The 4-H Club movement	
Rural Youth	
The Future Farmers of America.	
Collegiate rural youth	
Youth in farmers' organizations	
Rural youth in the community	243
CHAP, 15. FARM WOMEN'S ORGANIZATIONS	
Organization of rural women	
Types of organizations	252
International organization	264
CHAP. 16. FARMERS' COOPERATIVE ORGANIZATIONS	270
The place of the cooperative in agriculture and community life	
The expansion of cooperation in the United States	
Principles of operation	
Increasing selectivity of economic cooperatives	284
Cooperation as a means of social justice	
Council organization for advancing cooperation	287
Possibilities of producer-consumer cooperation	291
CHAP. 17. THE ORGANIZATION OF RURAL INSTITUTIONS	296
The organization of the farm family	296
Organization of the rural church	
The organization of the rural school	304
The organization for extension work	
The organization of rural government	310

CHAP. 18. FARMERS' COMMUNITY ORGANIZATIONS AND AMERICAN COUNTRY LIFE MOVEMENTS	317
Country Life Movements	317
Farmers' community organizations	329
The Country Life movement	224
CHAP. 19. THE FARMER AND FEDERAL AGRICULTURAL AGENCIES	22/
The Extension service—county, state, and national.	229
Farm Credit Administration	330
Farmers' Home Administration	24A
Production and Marketing Administration	2A2
Rural Electrification Administration	24A
Soil Conservation Service	3 <i>A7</i>
Organization for vocational education	2AG
Other government services	250
International organization	
PART IV. ORGANIZATIONAL PROCESS AND PRINCIPLES	357
CHAP. 20. THE PROCESS OF STIMULATION AND PROMOTION	358
Stimulation of recognition to need	358
Methods of promotion	368
The steps in getting an organization started	375
Chap. 21. Forces Affecting Participation	-
Social and economic conditions affecting participation	378
Leadership in rural organizations	
CHAP. 22. PRINCIPLES GUIDING EFFECTIVE ORGANIZATION	
Means of contact	
Planning community or neighborhood meetings	
Essential principles for organization	400
PART V. NATIONAL POLICIES, RURAL VALUES, AND HUMAN WELF	ARE419
CHAP. 23. INFLUENCE ON NATIONAL POLICY	420
The growth of government service.	
Elements in a national policy	
Planning and policy making.	
Chap. 24. Rural Values and National Welfare	
Values important to rural organizations.	
Rural values and world peace	