

FOOD BUYING AND OUR MARKETS

New Edition
Completely Revised and Enlarged

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M. BARROWS AND COMPANY, Inc.

NEW YORK

1946

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PREFACE

This book as all those familiar with the first edition will realize is not merely a revision of the text on this subject published in 1925 by Miss Monroe and her sister, Mrs. Stratton, but a completely re-written and in many respects new and different discussion of the subject. At Miss Monroe's request the publishers made no new printing of the old text after October, 1932. So many changes had occurred in the food market by that time and so many new problems had come to the forefront that she believed a thorough-going revision was essential before more copies were made available. Unfortunately, however, Mrs. Stratton was unable to assist in the re-writing and Miss Monroe's regular work made it impossible for her unaided to make the extensive revision planned. For this reason Miss Kyrk and Mrs. Stone were asked to collaborate in the undertaking.

In its general plan this edition follows the old text; the first part deals with the market, the second with the major groups of foods found in the market. All those planning to use the book should note that it is not a book on meal planning or on food selection from the nutritive standpoint. It deals entirely with the economic aspects of food purchase. Its study, it is hoped, will suggest the way to the more economical purchase of any type of dietary and will indicate what features of the present market promote and which obstruct intelligent selection. Part II will probably be of the greater practical value to the individual buyer. The subject-matter of Part I, however, is such that it is hoped that not only food buyers but those interested in marketing and price problems in general will find the discussion of value.

A special word should be said to those who may use the reading lists given at the end of each chapter. In many cases the supplementary readings suggested were chosen from

a long list of possibilities. Their probable availability in the small library was the main basis for the selection.

In keeping with this policy of making the reading lists short, highly selected, and readily accessible only printed material easily obtainable was included. Mimeographed material, privately printed pamphlets and leaflets, were not usually included. The result was the exclusion of some excellent material dealing with current issues. The teacher should therefore acquaint herself with the organizations, governmental and private, that are putting out such material and provide the students with it.

Another responsibility that the users of this book must assume is keeping the factual data in it up-to-date. Laws, administrative rulings, and trade practices change; new studies reveal new trends. The book will not be long off the press before revisions will be in order. In spite of repeated checking corrections especially in Part II will also undoubtedly be necessary from other causes. The authors will appreciate information in regard to errors of fact that are discovered.

The authors wish finally to record their indebtedness to Rosa Biery Andrews for the able assistance given in the preparation of Part II. Without her intelligent and careful work not only would the publication have been delayed but many significant points would have been overlooked.

December, 1937

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The rewriting of Chapter XI of this book, "Legal Protection of the Food Buyer," was made necessary by the passage of the Food, Drug and Cosmetic Act of June, 1938. At many other points in the text changes have been made to bring the information more up-to-date or to incorporate the results of new studies.

May, 1940

THE AUTHORS

CONTENTS

PART I—THE MARKET

CHAPTER	PAGE
I. THE ECONOMIC IMPORTANCE OF FOOD BUYING	3
II. WHAT IS A GOOD FOOD-MARKET?	17
III. THE RETAIL FOOD MARKET—ACTIVITIES AND SERVICES	27
IV. THE RETAIL FOOD MARKET—AGENCIES	41
V. THE CHAIN STORE	52
VI. CONSUMERS' CO-OPERATIVE ASSOCIATIONS	69
VII. FOOD MARKETING COSTS	85
VIII. PRICES AND PRICE POLICIES	108
IX. BRANDS, LABELS AND ADVERTISEMENTS	124
X. STANDARDS AND GRADES	142
XI. LEGAL PROTECTION OF THE FOOD BUYER	155

PART II—FOODS

XII. HOW TO BUY	179
XIII. CEREAL FOODS	188
XIV. CANNED FOODS	200
XV. FRUITS AND VEGETABLES	224
XVI. FRUITS AND VEGETABLES (<i>Continued</i>)	262
XVII. MEAT	296
XVIII. FISH	329
XIX. POULTRY	343
XX. EGGS	352
XXI. MILK AND CREAM	358
XXII. BUTTER, MARGARINE AND OTHER FATS	370
XXIII. CHEESE	379
XXIV. MISCELLANEOUS STAPLES	393

TABLES

TABLE	PAGE
I. Aggregate Disbursements of American Consumers, 1935-36	7
II. Estimated Distribution of Food Money among Various Classes of Food Products, 1929	8
III. Estimated Distribution of Sales of Grocery Stores among Types of Commodities, 1929	28
IV. Distribution of Sales of 26 Grocery Stores in Louisville, Kentucky, among Commodities, 1929	29
V. Relative Proportions of Credit and Cash Sales in Various Types of Food Stores, 1935	34
VI. Food Products in Cold Storage in the United States, January 1, 1940	38
VII. Number and Volume of Sales of Retail Food Stores Classified by Kind of Business, 1935	45
VIII. Size of Retail Food Stores, 1935	47
IX. Sales of Grocery Stores by Type of Operation, 1935	55
X. Size of Grocery Stores by Type of Operation, 1935	56
XI. Proportion of Short Weights, Over Weights and Exact Weights in Bulk Commodities Purchased at 702 Chain and 989 Independent Stores in Four Cities, 1930 and 1932	63
XII. Percentage Distribution of Grades of Canned Vegetables by Types of Brands	66
XIII. Comparison of Farm and Retail Prices of Selected Commodities, 1939	86
XIV. Division of the Consumer's Dollar Spent for Beef, 1929 and 1933	87

TABLE	PAGE
XV. Approximate Distribution of the Consumer's Dollar Spent for Fresh Fruits and Vegetables in New York City, July 1 to December 31, 1936	90
XVI. Operating Results by Commodity Groups in 26 Louisville Grocery Stores, 1929	94
XVII. Operating Results by Selected Commodities in 26 Louisville Grocery Stores, 1929	95
XVIII. Price Spreads of Certain Commodities as a Percentage of Their Selling Price per Unit, New York City, 1923	96
XIX. Operating Expenses of Certain Types of Food Stores, 1929	98
XX. Typical Operating Statement of 200 Nebraska Retail Grocery Stores, 1926	99
XXI. Typical Operating Statement of 545 Retail Grocery Stores, 1924	100
XXII. Comparison of Grocery Chain Store Operating Expenses with Expenses for All Other Grocery Stores, 1929	101
XXIII. Operating Expenses of Food Wholesalers, 1935	102
XXIV. Total Carlot Arrivals of Certain Fresh Fruits in Chicago, 1936	225
XXV. Total Carlot Arrivals of Certain Vegetables in Chicago, 1936	225