

MARKETING OF TEA

REPORT ON A STUDY UNDERTAKEN
BY A TEAM OF EXPERTS
SPONSORED BY THE TEA INDUSTRY

PUBLISHED BY

THE CONSULTATIVE COMMITTEE OF PLANTATION ASSOCIATIONS

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This Report is the result of a study carried out by a specialist Team on Tea Marketing appointed by the Consultative Committee of Plantation Associations of India. The members of the Study Team were :

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The views and opinions expressed in this Report are those of the Study Team and do not necessarily reflect the views of the Consultative Committee of Plantation Associations.

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