

**UNITED STATES DEPARTMENT OF COMMERCE**

JESSE H. JONES, *Secretary*

**BUREAU OF THE CENSUS**

J. C. CAPT, *Director (Appointed May 22, 1941)*

WILLIAM LANE AUSTIN, *Director (Retired January 31, 1941)*

VERGIL D. REED, *Assistant Director*



**SIXTEENTH CENSUS OF THE UNITED STATES : 1940**

**CENSUS OF BUSINESS**

**VOLUME I**

**RETAIL TRADE : 1939**

**PART I**

**UNITED STATES SUMMARY**

and

**Types of Operation**

**Credit Sales and Receivables**

**Monthly Employment**

**and Other Subjects**

Prepared under the supervision of

**FRED A. GOSNELL**

*Chief Statistician for Business*

*(Resigned April 6, 1942)*

**JOHN ALBRIGHT**

*Chief Statistician for Business*

UNITED STATES  
GOVERNMENT PRINTING OFFICE  
WASHINGTON : 1943

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## REPORTS ON BUSINESS

### CENSUS OF BUSINESS: 1939

Volume I. Retail Trade:

Part 1. United States Summary and Special Subjects.

Part 2. Commodity Sales and Analysis by Sales Size.

Part 3. Kinds of Business by Areas. States, Counties, and Cities.

Volume II. Wholesale Trade.

Volume III. Service Businesses.

Volume IV. Construction.

Volume V. Distribution of Manufacturers' Sales.  
Special reports.

## LETTER OF TRANSMITTAL

DEPARTMENT OF COMMERCE,  
BUREAU OF THE CENSUS,  
Washington, D. C., May 25, 1943.

SIR: I transmit herewith part 1 of volume I of the Sixteenth Census reports on the Census of Business. Volume I contains statistics on retail trade and is published in three parts.

Part 1 contains summary tables for the United States, by kinds of business and by States, of all basic retail trade data and of such special subjects as types of operation, employment and pay roll including self-employment, credit sales and receivables, legal forms of organization, an analysis of stores and sales according to number of employees, and other subjects, as well as a general analysis of retail trade as shown by the 1939 census in comparison with similar censuses for 1929 and 1935.

Part 2 contains a detailed analysis of sales by commodities, for each kind of business in each State, in the form of ratios by means of which it is possible to compute the approximate dollar sales of each listed commodity or group of commodities, by States and for the United States. Part 2 also contains an analysis of basic retail data by sales size (amount of annual business), by kinds of business for each State.

Part 3, which was published in May 1941, contains a detailed analysis of stores and sales by kinds of business, by areas (States, counties, cities, and all places of 2,500 or more inhabitants).

The Census of Business, taken in 1940 in conformity with the act providing for the Sixteenth Decennial Census approved June 18, 1929, covers operations during the calendar year 1939. The facts were collected in 1940 by a complete field canvass of all retail establishments, in the continental United States.

The statistics were compiled under the supervision of Fred A. Gosnell, Chief Statistician for Business (resigned April 6, 1942), John Albright, Chief Statistician, and William A. Ruff, Assistant Chief Statistician. This volume was prepared by John Guernsey, Distribution Economist, and James O Reid, in charge of retail trade, with the technical assistance of Donald K. Weasmer and L. Parker Temple.

Respectfully,

Hon. JESSE H. JONES,  
*Secretary of Commerce.*

J. C. CAPT,  
*Director of the Census.*

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| Arizona              | 192     | 334     | 343     | 542     | 591     | 658     | 724      | 738       | 741      | 756      |
| Arkansas             | 194     | 334     | 346     | 543     | 592     | 659     | 724      | 738       | 741      | 756      |
| California           | 196     | 334     | 349     | 544     | 593     | 660     | 724      | 738       | 742      | 757      |
| Colorado             | 202     | 334     | 358     | 545     | 596     | 663     | 724      | 738       | 742      | 757      |
| Connecticut          | 204     | 334     | 361     | 546     | 597     | 664     | 724      | 738       | 742      | 758      |
| Delaware             | 206     | 334     | 364     | 547     | 598     | 665     | 724      | 738       | 742      | 758      |
| District of Columbia | 208     | 335     | 367     | 548     | 599     | 666     | 724      | 738       | 743      | 759      |
| Florida              | 210     | 335     | 370     | 549     | 600     | 667     | 726      | 738       | 743      | 759      |
| Georgia              | 212     | 335     | 373     | 550     | 601     | 668     | 726      | 738       | 744      | 760      |
| Idaho                | 214     | 335     | 376     | 551     | 602     | 669     | 726      | 738       | 744      | 760      |
| Illinois             | 216     | 335     | 379     | 552     | 603     | 670     | 726      | 738       | 744      | 761      |
| Indiana              | 220     | 335     | 385     | 553     | 605     | 672     | 726      | 738       | 745      | 761      |
| Iowa                 | 222     | 335     | 388     | 554     | 606     | 673     | 726      | 738       | 745      | 762      |
| Kansas               | 224     | 335     | 391     | 555     | 607     | 674     | 726      | 738       | 745      | 762      |
| Kentucky             | 226     | 336     | 394     | 556     | 608     | 675     | 728      | 738       | 745      | 763      |
| Louisiana            | 228     | 336     | 397     | 557     | 609     | 676     | 728      | 739       | 746      | 763      |
| Maine                | 230     | 336     | 400     | 558     | 610     | 677     | 728      | 739       | 746      | 764      |
| Maryland             | 232     | 336     | 403     | 559     | 611     | 678     | 728      | 739       | 746      | 764      |
| Massachusetts        | 236     | 336     | 409     | 560     | 613     | 680     | 728      | 739       | 747      | 765      |
| Michigan             | 240     | 336     | 415     | 561     | 615     | 682     | 728      | 739       | 747      | 765      |
| Minnesota            | 244     | 336     | 421     | 562     | 617     | 684     | 728      | 739       | 747      | 766      |
| Mississippi          | 246     | 336     | 424     | 563     | 618     | 685     | 730      | 739       | 748      | 766      |
| Missouri             | 248     | 337     | 427     | 564     | 619     | 686     | 730      | 739       | 748      | 767      |
| Montana              | 252     | 337     | 433     | 565     | 621     | 688     | 730      | 739       | 748      | 767      |
| Nebraska             | 254     | 337     | 436     | 566     | 622     | 689     | 730      | 739       | 748      | 768      |
| Nevada               | 256     | 337     | 439     | 567     | 623     | 690     | 730      | 739       | 749      | 768      |
| New Hampshire        | 258     | 337     | 442     | 568     | 624     | 691     | 730      | 739       | 749      | 769      |
| New Jersey           | 260     | 337     | 445     | 569     | 625     | 692     | 730      | 739       | 749      | 769      |
| New Mexico           | 262     | 337     | 448     | 570     | 626     | 693     | 730      | 739       | 749      | 770      |
| New York             | 264     | 337     | 451     | 571     | 627     | 694     | 732      | 739       | 749      | 770      |
| North Carolina       | 280     | 338     | 475     | 572     | 635     | 702     | 732      | 739       | 750      | 771      |
| North Dakota         | 282     | 338     | 478     | 573     | 636     | 703     | 732      | 740       | 750      | 771      |
| Ohio                 | 284     | 338     | 481     | 574     | 637     | 704     | 732      | 740       | 750      | 772      |
| Oklahoma             | 288     | 338     | 487     | 575     | 639     | 706     | 732      | 740       | 751      | 772      |
| Oregon               | 290     | 338     | 490     | 576     | 640     | 707     | 732      | 740       | 751      | 773      |
| Pennsylvania         | 292     | 338     | 493     | 577     | 641     | 708     | 732      | 740       | 751      | 773      |
| Rhode Island         | 298     | 338     | 502     | 578     | 644     | 711     | 734      | 740       | 752      | 774      |
| South Carolina       | 300     | 338     | 505     | 579     | 645     | 712     | 734      | 740       | 752      | 774      |
| South Dakota         | 302     | 338     | 508     | 580     | 646     | 713     | 734      | 740       | 752      | 775      |
| Tennessee            | 304     | 339     | 511     | 581     | 647     | 714     | 734      | 740       | 752      | 775      |
| Texas                | 306     | 339     | 514     | 582     | 648     | 715     | 734      | 740       | 753      | 776      |
| Utah                 | 308     | 339     | 517     | 583     | 649     | 716     | 734      | 740       | 753      | 776      |
| Vermont              | 310     | 339     | 520     | 584     | 650     | 717     | 734      | 740       | 753      | 777      |
| Virginia             | 312     | 339     | 523     | 585     | 651     | 718     | 734      | 740       | 753      | 777      |
| Washington           | 314     | 339     | 526     | 586     | 652     | 719     | 736      | 740       | 754      | 778      |
| West Virginia        | 316     | 339     | 529     | 587     | 653     | 720     | 736      | 740       | 754      | 778      |
| Wisconsin            | 318     | 339     | 532     | 588     | 654     | 721     | 736      | 740       | 754      | 779      |
| Wyoming              | 322     | 339     | 538     | 589     | 656     | 723     | 736      | 740       | 754      | 779      |

  

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| Baltimore                    | 234     |         | 406     |         | 612     | 679     |          |           |          | 780      |
| Boston                       | 238     |         | 412     |         | 614     | 681     |          |           |          | 780      |
| Buffalo                      | 266     |         | 454     |         | 628     | 695     |          |           |          | 781      |
| Chicago                      | 218     |         | 382     |         | 604     | 671     |          |           |          | 781      |
| Cleveland                    | 286     |         | 484     |         | 638     | 705     |          |           |          | 782      |
| Detroit                      | 242     |         | 418     |         | 616     | 683     |          |           |          | 782      |
| Los Angeles                  | 198     |         | 352     |         | 594     | 661     |          |           |          | 783      |
| Milwaukee                    | 320     |         | 535     |         | 655     | 722     |          |           |          | 783      |
| New York (combined boroughs) | 268     |         | 457     |         | 629     | 696     |          |           |          | 784      |
| Bronx                        | 270     |         | 460     |         | 630     | 697     |          |           |          |          |
| Brooklyn                     | 272     |         | 463     |         | 631     | 698     |          |           |          |          |
| Manhattan                    | 274     |         | 466     |         | 632     | 699     |          |           |          |          |
| Queens                       | 276     |         | 469     |         | 633     | 700     |          |           |          |          |
| Richmond                     | 278     |         | 472     |         | 634     | 701     |          |           |          |          |
| Philadelphia                 | 294     |         | 496     |         | 642     | 709     |          |           |          | 784      |
| Pittsburgh                   | 296     |         | 499     |         | 643     | 710     |          |           |          | 785      |
| St. Louis                    | 250     |         | 430     |         | 620     | 687     |          |           |          | 785      |
| San Francisco                | 200     |         | 355     |         | 595     | 662     |          |           |          | 786      |
| Washington, D. C.            | 208     | 335     | 367     | 548     | 599     | 666     | 724      | 738       | 743      | 786      |

VIII

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and

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and  
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