



Frozen Food Home
LOCKERS & FREEZERS
in meat distribution



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Agricultural Experiment Stations of Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin, and Bureau of Agricultural Economics, U. S. Department of Agriculture, cooperating.

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Foreword

FEW business enterprises in the United States have had as rapid growth as the frozen food locker plants. The number of plants increased from 200 in 1935 to approximately 11,000 by the spring of 1948. These plants are of real benefit to rural and urban families in the preservation and storage of meat, fish, fruits and vegetables, and a convenience to many farmers in slaughtering livestock. Along with the growth and development in recent years of the frozen food locker plants is the development of home freezer units for similar food preservation and storage.

Regional research has attempted to appraise the place of this development in the field of livestock marketing, meat distribution and consumption. Former research studies have related to the internal organization and operating policies, patron reactions, location problems, and business analyses—in short, to problems that were of immediate concern to plant operators and those who might be considering the construction of locker plants. The Regional Committee trusts that these results will be of value to the meat industry, the locker industry, the home freezer industry, producers and consumers. An analysis of the situation dealing with meat distribution as affected by frozen food lockers and home freezer units is presented in the last section of the bulletin.

Nine States in the North Central Region participated actively in this study, with the Bureau of Agricultural Economics cooperating. This report has been reviewed by all members of the North Central Livestock Marketing Research Committee, who assume the responsibility for its publication. The Wisconsin Agricultural Experiment Station has printed the report, and the distribution of the regional publication is being made through the State Experiment Stations, represented by the personnel of the Regional Committee listed on the previous page.

I. B. JOHNSON
Administrative Advisor

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