



REPORT
ON
CURRENT EVALUATION
OF
THE APPLIED NUTRITION
PROGRAMME
1964-65

PROGRAMME EVALUATION ORGANISATION
PLANNING COMMISSION
GOVERNMENT OF INDIA

May 1965

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PREFACE

The Applied Nutrition Programme represents a bold attempt at helping people, especially in the vulnerable groups, to improve their level and consciousness of nutrition. Initiated in Orissa in 1959 under the name of Expanded Nutrition Programme, it was later taken up in Andhra Pradesh and Uttar Pradesh. Madras followed in 1962, by which time the programme had assumed its present name. By 1965-66, the programme is expected to be in operation in all the States and Territories of India. The importance of the programme from the point of view of its goals as well as its recent and projected expansion, led the Ministry of Community Development and Cooperation in 1964 to request the Programme Evaluation Organization to undertake a quick evaluation. The International agencies—UNICEF, FAO and WHO—, co-operating in this programme, have also been very keen on its evaluation, especially as India has made pioneering efforts for implementing such a programme. Accordingly, late in 1964, the Programme Evaluation Organization undertook a quick evaluation of the working of this programme in Andhra, Madras, Orissa and U.P.

With the deadline of reporting set for May 1965, no elaborate field survey could be undertaken. What was planned, in consultation with these agencies, was a "current evaluation" with the main focus on the planning, administration and extension aspects of the programme. There was also a general feeling that the operation of the programme has been too short for the effect on dietary habits and preferences to be visible enough for an impact study. The method of observation and discussion has been followed by the officers of this Organization for reporting on the administrative and operational aspects of the programme. Whatever progress data are available have also been analysed. These have been supplemented by some of the findings of surveys initiated earlier by the evaluation agencies of the Governments of Andhra Pradesh, Orissa and U.P.

In presenting the report on this current evaluation, it may be mentioned that it should be taken as the initial report in a series of continuing evaluation studies of this programme. No attempt has been made in this report to indulge in any end-evaluation; for the programme is still in its initial phase

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in most States. Applied Nutrition is a running programme with long range goals in a new and difficult area of extension, and needs to be watched and studied over a long period. The issues raised and suggestions offered in this report are intended to help in the development of this programme and will, it is hoped, receive due consideration.

The cooperation and assistance received from the State Governments of Andhra Pradesh, Madras, Orissa and Uttar Pradesh and their evaluation agencies in the conduct of this study are thankfully acknowledged.

J. P. BHATTACHARJEE,

NEW DELHI;

May, 1965.

Director,

Programme Evaluation Organization.

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List of P.E.O. Publications

- 1.* Group Dynamics in a North Indian Village (1954).
- 2.* Evaluation Report on First Years' Working of Community Projects (May, 1956).
- 3.* Community Projects—First Reactions (August, 1954).
4. Training of Village Leaders in Bhopal (September, 1954).
5. Cotton Extension in P.E.P.S.U.—A case study (1955).
- 6.* Evaluation Report on Second Years' Working of Community Projects (Vols. I & II) (April 1955).
7. Evaluation Report on Second Years' Working of Community Projects (Summary (April, 1955).
- 8.* Training of Village Artisans in Bihar (May, 1955).
9. Leadership and Groups in a South Indian Village (June, 1955).
10. Evaluation Report on Working of Community Projects and N.E.S. Blocks (April, 1956).
11. Evaluation Report on Working of Community Projects and N.E.S. Blocks (April, 1956—Summary).
- 12.* Bench Mark Survey Report—Batala (Punjab) (February, 1956).
- 13.* Bench Mark Survey Report—Bhadrak (Orissa) (1956).
- 14.* Three Years of Community Projects (August, 1956).
15. Study of Village Artisans (August, 1956).
- 16.* Bench Mark Survey Report—Kolhapur (Bombay) (July, 1956).
- 17.* Bench Mark Survey Report—Morsi (Madhya Pradesh) (Nov., 1956).
- 18.* Studies in Cooperative Farming (December, 1957).
19. Fourth Evaluation Report on Working of Community Projects and N.E.S. Blocks—Vol. I: (includes studies on, 1. Achievements and Problems of the Community Development Programme, 2. Some Aspects of the Community Development Programme) (April, 1957).
- 20.* Fourth Evaluation Report on Working of Community Projects and N.E.S. Blocks—Vol. II: includes studies on, 1. Some Aspects of Social change, 2. Enquiry into coverage by Project Programme (May, 1957).
21. Bench Mark Survey Reports—Malavalli (Mysore) and Chalakudy (Kerala) (July, 1957).
22. Bench Mark Survey Reports—Bānswada (Andhra), Samalkot (Andhra), and Erode (Madras) Blocks (July, 1957).
- 23.* Bench Mark Survey Reports—Pusa (Bihar), Mohd. Bazar (W. Bengal) and Arunachal (Assam) Blocks (July, 1957).
- 24.* Bench Mark Survey Reports—Pounta (Himachal Pradesh), Bhadson (Punjab) and Bhathat (Uttar Pradesh), Blocks (Oct. 1957).

*Out of Stock.

25. Bench Mark Survey Reports—Manavadar (Bombay) Nowgong (Madhya Pradesh) and Rajpur (Madhya Pradesh) Blocks (October 1957).
26. Fifth Evaluation Report on Working of Community Development and N.E.S. Blocks: includes studies on 1. Current Evaluation study, 2. Acceptance of Practices, 3. Study of Panchayats, 4. Block Records (May, 1958).
27. Fifth Evaluation Report on Working of Community Development and N.E.S. Blocks—Summary and Conclusions (May, 1958).
28. A Study of Panchayats (May, 1958).
29. Evaluation Report on the Working of the Welfare Extension Projects of the Central Social Welfare Board (April, 1959).
30. Evaluation Report on the Working of the Large and Small Sized Cooperative Societies (April, 1959).
31. The Sixth Evaluation Report on Working of Community Development and N.E.S. Blocks: includes studies on 1. Planning Process, 2. Cottage Industries, 3. Social Education, 4. Study of Co-operatives—Large and Small (June, 1959).
32. The Seventh Evaluation Report on C.D. & Some Allied Fields (1960): includes studies on 1. Current Evaluation Study of 18 selected blocks, 2. Evaluation of the 1958-59 Rabi Crop Campaign in selected areas in Punjab, Rajasthan and Uttar Pradesh, 3. Case Studies—Panchayats and Co-operatives, 4. Some Aspects of Rural Unemployment (1960).
33. Evaluation of 1958-59 Rabi Crop Campaign in Punjab, Rajasthan and Uttar Pradesh (1960).
34. Some Successful Panchayats—Case Studies (1960).
35. Some Successful Cooperatives—Case Studies (1960).
36. A Study of the Lok Karya Kshetras of the Bharat Sevak Samaj (1960).
37. Summary of Evaluation Studies (1960-61) (1961).
38. Evaluation of the Gram Sahayak Programme (1961).
39. Study of the Multiplication and Distribution Programme for Improved Seed (1961).
40. Study of the Problems of Minor Irrigation (1961).
41. Soil Conservation Programme for Agricultural Land (Under print) (1962).
42. Case Studies of the Role of Bullock Carts and Trucks in Rural Transport (1963).
43. Problems of extension of Primary Education in rural areas (1964).
44. Report on current Evaluation of the Applied Nutrition Programme, 1964-65 (May, 1965).