A NOTE ON THE SUPPLY OF LABOR

RICHARD J. CEBULA

THERE exists a small economics literature which concerns itself with the notion of a negatively sloped labor supply curve in underdeveloped economies.1 The standard theoretical explanation of a negatively sloped labor supply curve involves two necessary conditions: (1) the notion of counteracting income and substitution effects as money wage rates change and (2) the notion of an income effect which outweighs the substitution effect.2 Thus, conventional theory treats the negatively sloped supply curve effectively as a special case. Recently, Josef Hadar has considered the case wherein "a consumer desires to earn some fixed level of income, and...adjusts to changes in the wage rate to always maintain his desired level of income." The conclusion which Hadar reaches is that the individual under these conditions will have a rectangular hyperbola (and thus negatively sloped) labor demand curve.4 The analysis by Hadar is deficient in at least two major respects. First, he provides no analytical reasoning as to why a consumer would strive for a "target" money income, rather than target utility. Second, he does not adequately develop the nature of significance of the hyperbolic labor supply locus; he analyzes neither the factors influencing the supply locus (does not specify the qualitative character of ceteris paribus) nor the implications of individual curves of the kind he derives for the market labor supply curve.

The purpose of this paper is to provide a framework for labor supply analysis which postulates consumers as having a target utility (welfare) level, rather than a target income level per se. After rigorously developing the basic framework, we proceed to the derivation of

4 Ibid., p. 256.

¹ See, especially Eliot Berg, "Bacward-Sloping Labor Supply Functions in Dual Economies: The African Case," Quarterly Journal of Economics, Vol. 75, August 1961, pp. 468-92.

² See, for example, Richard A. Bilas, Microeconomic Theory: A Graphical Analysis, McGraw-Hill Book Co., New York, 1967, pp. 255-58; Charles E. Ferguson, Microeconomic Theory, Homewood, Illinois, Richard D. Irwin, 1966, pp. 315-18; and Charles E. Ferguson and S. Charles Maurice, Economic Analysis, Homewood, Illinois: Richard D. Irwin, 1970, pp. 96-7.

⁸ Josef Hadar, Elementary Theory of Economic Behavior, Palo Alto, Addison-Wesley Publishing Co., California, 1966, pp. 255-56.