

PRODUCTION IN
RELATION TO
CAPITAL AND COSTS

FEBRUARY 1931
BASED UPON ACCOUNTS
FOR CROPPING YEAR 1929

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INTRODUCTION

THE PROBLEM STATED.

Some men love the normal, others the abnormal; some stress the importance of what is usual and regular, others of what is exceptional and irregular; some risk their lives upon the "long run", others upon the "short run".

The man who loves the normal knows that the costs incurred by him upon his farm bear some relation to the capital invested, and that the production he obtains will be in some way related to the investment of capital and to the expenditure upon various items of cost. He knows that an increase in milk production can be attained by increasing his capital in dairy cows and at the same time, up goes the bill for feeding stuffs. He is sure that, in the long run, at least, the richer the land, the greater the rent, the more intensive the cultivation, the heavier the costs and the more bountiful the production.

The other man dislikes the normal; dislikes the long run. He loves the exceptional; loves the immediate. He knows that the most important factors determining the production of a farm are the management, good or bad, and the particular local and individual circumstances and conditions, lucky or unlucky. He says it is the good man or the lucky man who gets the favourable result, and it is the bad man or the unlucky man who gets the unfavourable result.

The problem consists in determining the degree of importance attaching to each of the contentions. We will not say that the problem consists in demonstrating which is right and which is wrong, for we hope to show that they are quite compatible with one another, and not in conflict at all. We venture in this issue to indicate a line of approach. We set forth our new material in columns in Chapter 1, and proceed to relate the abnormal and the normal in diagrams in Chapter 2. As yet Chapter 3 must be accepted in a tentative way, subject to limitations, as therein set forth. In Chapter 4 are outlined our own intentions for future work.

IMPORTANT

Please note that Issue Number 3 will be out in May. For inclusion in this issue, it is essential that accounts for the cropping year 1929 be sent to 22, Berkeley Square by May 1st.

In November next, we shall deal with the 1930 results on similar lines to the treatment of 1929 results in this issue; we should like as many 1930 results by November 1st.

CHAPTER 1

STATISTICS FOR CAPITAL, COSTS, PRODUCTION, & PROFIT OR LOSS

REFERENCE NOTES OF TABLE 1

(1) Farms are placed in order of Production per 100 acres. The farm with the highest production per 100 acres is found at the top, and the farm with the lowest is found at the end. (Refer to column headed "Production").

(2) The five counties of the Bristol Province are mixed together; they are not separately listed.

(3) The figures for Capital, Costs and Production are given per 100 acres.

(4) The figures for Profit or Loss per 100 acres, per £100 Capital and per £100 Costs are indicated thus :

P for Profit
L for Loss

Although the farms are placed in order of the intensity of production, they also place themselves in a rough way, in order of intensity both of capital and of costs. A glance down the respective columns will show this to be so, costs falling more in order than capital.

Those farms which clearly fall out of line upon the assumption that capital and costs figures fall gradually from one end of the table to the other, deserve close attention. At this stage we cannot pretend to be able to make important deductions from the irregularities in these gradual falls. Nevertheless it is these irregularities which must ultimately be accounted for. It will be readily seen that they have a deal to do with the figure for profit or loss. We already begin to feel that in some way the gradual fall is connected with the normal, whilst deviations are contrarily somehow connected with the abnormal.

TABLE 1

FIGURES PER 100 ACRES

| FARM NUMBER | CAP-ITAL | COSTS | PROD-UC-TION | PROFIT OR LOSS | | |
|-------------|----------|-------|--------------|----------------|------------------|----------------|
| | | | | PER 100 ACRES | PER £100 CAPITAL | PER £100 COSTS |
| R.6G.1 | 2733 | 3320 | 2913 | L 407 | L 15 | L 12 |
| W. 275 | 1653 | 2070 | 2044 | L 26 | L 2 | L 1 |
| W. 266 | 1516 | 2415 | 1880 | L 535 | L 35 | L 22 |
| W. 9 | 2472 | 1545 | 1808 | P 263 | P 11 | P 17 |
| S. 317 | 1878 | 1215 | 1721 | P 506 | P 27 | P 42 |
| S. 315 | 1549 | 1297 | 1442 | P 145 | P 9 | P 11 |
| G.6D.1 | 1485 | 1238 | 1421 | P 183 | P 12 | P 15 |
| G.4E.3 | 1124 | 814 | 1374 | P 560 | P 50 | P 69 |
| S. 19 | 1344 | 1216 | 1366 | P 150 | P 11 | P 12 |
| S. 49 | 1589 | 1123 | 1259 | P 136 | P 9 | P 12 |
| S. 40 | 1994 | 1413 | 1243 | L 170 | L 9 | L 12 |
| W. 301 | 1266 | 1114 | 1241 | P 127 | P 10 | P 11 |
| W. 10 | 1203 | 1142 | 1205 | P 63 | P 5 | P 6 |
| W. 300 | 1308 | 1246 | 1185 | L 61 | L 5 | L 5 |
| S. 56 | 2092 | 1044 | 1135 | P 91 | P 4 | P 9 |
| G.5D.2 | 1089 | 1219 | 1059 | L 160 | L 15 | L 13 |
| W. 305 | 2855 | 1115 | 1053 | L 62 | L 2 | L 6 |
| S. 97 | 1279 | 1021 | 1038 | P 17 | P 1 | P 2 |
| S. 31 | 1433 | 899 | 1024 | P 125 | P 9 | P 14 |
| S. 312 | 1170 | 910 | 1023 | P 113 | P 10 | P 12 |
| S. 275 | 1313 | 914 | 1011 | P 97 | P 7 | P 11 |
| W. 11 | 1382 | 902 | 1009 | P 107 | P 8 | P 12 |
| W. 18 | 1177 | 951 | 964 | P 13 | P 1 | P 1 |

TABLE 1 (contd.)

FIGURES PER 100 ACRES

| FARM NUMBER | CAP- ITAL | COSTS | PROD -UC- TION | PROFIT OR LOSS | | |
|----------------|--------------|-------|----------------------|---------------------|------------------------|----------------------|
| | | | | PER 100 ACRES | PER £100 CAPITAL | PER £100 COSTS |
| W. 28 | 1384 | 1042 | 959 | L 83 | L 6 | L 9 |
| S. 64 | 1852 | 774 | 951 | P 177 | P 10 | P 23 |
| H.3E.2 | 1378 | 557 | 915 | P 358 | P 26 | P 64 |
| H.4E.1 | 852 | 662 | 899 | P 237 | P 28 | P 36 |
| W. 4 | 1575 | 899 | 886 | L 13 | L 1 | L 1 |
| H.3E.1 | 800 | 763 | 863 | P 100 | P 13 | P 13 |
| G.7D.3 | 1059 | 849 | 847 | L 2 | L 0 | L 0 |
| W. 43 | 1127 | 552 | 832 | P 280 | P 25 | P 51 |
| W. 304 | 918 | 843 | 827 | L 16 | L 2 | L 2 |
| G.6C.2 | 822 | 568 | 816 | P 248 | P 30 | P 44 |
| S. 80 | 1302 | 1181 | 814 | L 367 | L 28 | L 31 |
| W. 7 | 1159 | 646 | 806 | P 160 | P 14 | P 25 |
| W. 29 | 1116 | 724 | 790 | P 66 | P 6 | P 9 |
| G.4E.5 | 714 | 695 | 781 | P 86 | P 12 | P 12 |
| S. 118 | 1487 | 1069 | 773 | L 296 | L 20 | L 28 |
| G.4A.1 | 694 | 615 | 772 | P 157 | P 23 | P 26 |
| S.329 | 1745 | 779 | 768 | L 9 | L 1 | L 1 |
| W. 6 | 1241 | 646 | 732 | P 86 | P 7 | P 13 |
| W. 3 | 897 | 652 | 727 | P 75 | P 8 | P 12 |
| S. 279 | 782 | 699 | 722 | P 23 | P 3 | P 3 |
| W. 284 | 1339 | 767 | 721 | L 46 | L 3 | L 6 |
| W. 35 | 1106 | 689 | 693 | P 4 | P 0 | P 1 |
| G.7C.1 | 784 | 493 | 685 | P 192 | P 24 | P 39 |

TABLE 1 (contd.)

FIGURES PER 100 ACRES

| FARM NUMBER | CAP- ITAL | COSTS | PROD- UC- TION | PROFIT OR LOSS | | |
|----------------|--------------|-------|----------------------|---------------------|------------------------|----------------------|
| | | | | PER 100 ACRES | PER £100 CAPITAL | PER £100 COSTS |
| G.6C.1 | 1160 | 712 | 658 | L 54 | L 5 | L 8 |
| S. 106 | 1262 | 808 | 652 | L 156 | L 12 | L 19 |
| S. 91 | 935 | 614 | 632 | P 18 | P 2 | P 3 |
| S. 196 | 1588 | 790 | 625 | L 165 | L 10 | L 21 |
| S. 92 | 1204 | 702 | 597 | L 105 | L 9 | L 15 |
| W. 34 | 960 | 673 | 595 | L 78 | L 8 | L 12 |
| W. 163 | 1013 | 579 | 557 | L 22 | L 2 | L 4 |
| W. 41 | 909 | 568 | 549 | L 19 | L 2 | L 3 |
| W. 1 | 492 | 532 | 548 | P 16 | P 3 | P 3 |
| W. 91 | 624 | 535 | 540 | P 5 | P 1 | P 1 |
| W. 318 | 1056 | 504 | 536 | P 32 | P 3 | P 6 |
| G.8C.1 | 636 | 505 | 518 | P 13 | P 2 | P 3 |
| W. 52 | 555 | 510 | 508 | L 2 | L 0 | L 0 |
| S. 198 | 1182 | 446 | 506 | P 60 | P 5 | P 13 |
| W. 31 | 711 | 309 | 506 | F 197 | P 28 | P 64 |
| W. 272 | 1029 | 554 | 496 | L 58 | L 6 | L 10 |
| W. 115 | 914 | 514 | 494 | L 20 | L 2 | L 4 |
| W. 30 | 808 | 486 | 492 | P 6 | P 1 | P 1 |
| W. 36 | 1015 | 588 | 472 | L 116 | L 11 | L 20 |
| W. 258 | 708 | 331 | 471 | P 140 | P 20 | P 42 |
| W. 134 | 813 | 421 | 459 | P 38 | P 5 | P 9 |
| W. 280 | 969 | 439 | 452 | P 13 | P 1 | P 3 |
| W. 53 | 589 | 347 | 445 | P 98 | P 17 | P 28 |

TABLE 1 (contd.)

FIGURES PER 100 ACRES

| FARM NUMBER | CAP-ITAL | COSTS | PROD-UC-TION | PROFIT OR LOSS | | |
|-------------|----------|-------|--------------|----------------|------------------|----------------|
| | | | | PER 100 ACRES | PER £100 CAPITAL | PER £100 COSTS |
| G.5E.1 | 921 | 807 | 434 | L 373 | L 40 | L 46 |
| W. 278 | 841 | 468 | 411 | L 57 | L 7 | L 12 |
| W. 15 | 707 | 411 | 403 | L 8 | L 1 | L 2 |
| G.2B.1 | 990 | 611 | 378 | L 233 | L 24 | L 38 |
| W. 283 | 823 | 413 | 369 | L 44 | L 5 | L 9 |
| W. 303 | 803 | 472 | 348 | L 124 | L 15 | L 26 |
| G.7D.4 | 717 | 361 | 330 | L 31 | L 4 | L 9 |
| W. 320 | 731 | 439 | 322 | L 117 | L 16 | L 27 |
| W. 138 | 665 | 287 | 300 | P 13 | P 2 | P 5 |
| G.7D.2 | 336 | 206 | 282 | P 75 | P 22 | P 27 |
| W. 281 | 314 | 194 | 229 | P 35 | P 11 | P 18 |

1930 CROPPING YEAR

| | | | | | | |
|--------|------|------|------|-------|------|-------|
| W. 9 | 2575 | 1549 | 1942 | P 323 | P 15 | P 25 |
| W. 307 | 1790 | 1389 | 1900 | P 511 | P 29 | P 37 |
| G.6D.1 | 1640 | 1289 | 1427 | P 138 | P 8 | P 11 |
| G.7C.2 | 950 | 427 | 990 | P 563 | P 59 | P 132 |
| G.7D.3 | 1063 | 774 | 952 | P 178 | P 17 | P 23 |
| H.3G.2 | 1047 | 575 | 877 | P 302 | P 29 | P 52 |
| G.7D.1 | 1015 | 477 | 752 | P 275 | P 27 | P 58 |
| G.8E.1 | 786 | 473 | 592 | P 119 | P 15 | P 25 |
| G.2B.1 | 1271 | 635 | 470 | L 165 | L 13 | L 26 |
| G.7D.4 | 723 | 303 | 376 | P 73 | P 10 | P 24 |
| W. 315 | 656 | 685 | 257 | L 428 | L 65 | L 62 |

CHAPTER 2

THE RELATION OF PRODUCTION TO CAPITAL AND COSTS

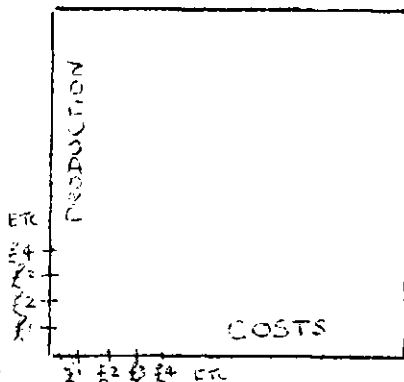
Given the figures presented in the first chapter, our foremost need in this is a form of diagram which can provide us with a picture at one glance, of the relations that we are endeavouring to analyse. We must have something of greater value and greater interest than a collection of columns and figures, which are boring to look at and meaningless as they stand, which through their very tediousness menace their examination, confuse thought and when finally attacked may give rise to innumerable doubts and misinterpretations.

On the contrary, our diagram is very simple; simple both in form and understanding, and so we proceed to explain its construction :

It is in form a square; from left to right we measure (say) costs in £s per acre, and upwards from the bottom we measure (say) production, also in £s per acre.

UPWARDS

Mark off "Production in £s per acre", starting with nothing, proceeding to £1, £2, £3 etc., and going as far as will be necessary to get all farms in.



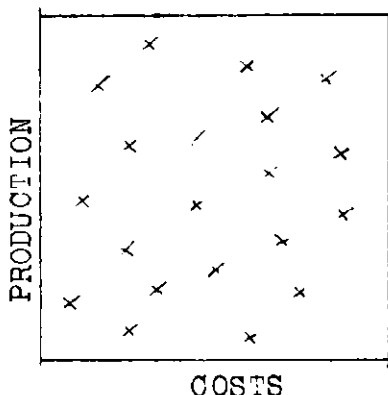
LEFT TO RIGHT

Similarly mark off "Costs in £s per Acre", again commencing with nothing and going far enough to include all individual cases.

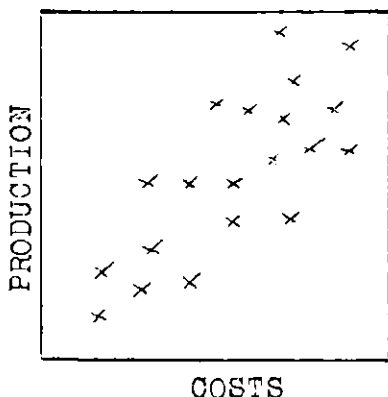
We now have a space in which can be marked the position of any or all farms, and by entering all farms, we can show what, in actual practice, is the relation between costs and production. For instance, if we wish to enter farm G.6C.1, given at the top of page 7, we find costs are £7 per acre (just over, the figure given is £712 per 100 acres), and production is £6½ per acre (again just over, the figure given being £658 per 100 acres). Then we locate £7 (and a wee bit more) along the line from left to right, and move upwards until we are level with £6½ (and a wee bit more) on the scale from bottom to top. A cross, dot or circle, or anything else, marked here will give you the position of the farm. By filling in

all farms, we get a very simple diagram, giving at a glance the relation between costs and production. The resulting scattering of farms may give very different sorts of diagrams, as we pass from one experiment to another. Here are several imaginary cases, with their interpretations :

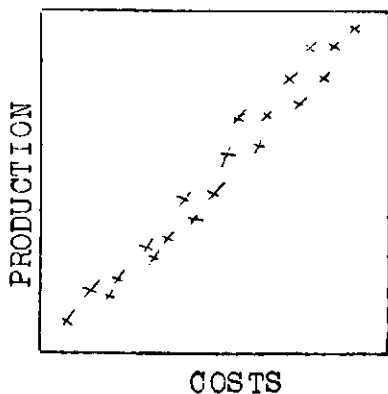
The diagram may turn out like this, indicating the absence of normal relation. Abnormal conditions or outside influences decide the matter :



Or it may come like this, indicating some sort of connexion, though the uncertain element is still very marked :



Or again, the diagram may appear thus, and then we could conclude that abnormal factors have very little play :



FOUR SPECIAL POINTS TO NOTICE.

(1) The line which appears to drive straight through the middle of the group of crosses on the diagram shows the normal or average relation between the two factors being compared. Whenever the position of this line is easy to find, there is greater significance attaching to the average. Whenever the position of the line is difficult to locate, there is less significance attaching to the average. (The line in question is to be found on Tables 2a and 2b).

(2) A tendency for the crosses to diverge from this line indicates the existence of factors which are local or individual. The more the divergence is marked, the greater the influence of such factors; the less marked is the divergence, the smaller is the influence of these factors.

(3) Although individual management and circumstance may cause very considerable variation - producing great divergences on the diagram - there will still be cases where the skill and luck are average. In spite of a marked tendency to scatter on the diagram, individual cases of average skill and luck will bring the farm close to, if not actually on, the normal line. In other words, upon the normal line itself, the abnormal factors are themselves average and normal.

(4) An outside factor influencing the entire, or a very large section of the agricultural industry, will be revealed by the change in the position of the normal line from time to time. General weather conditions, trade and price conditions, volume of imports, are examples of such factors. The normal line showing the relation between production and costs may be one of profit or of loss, according to these outside influences.

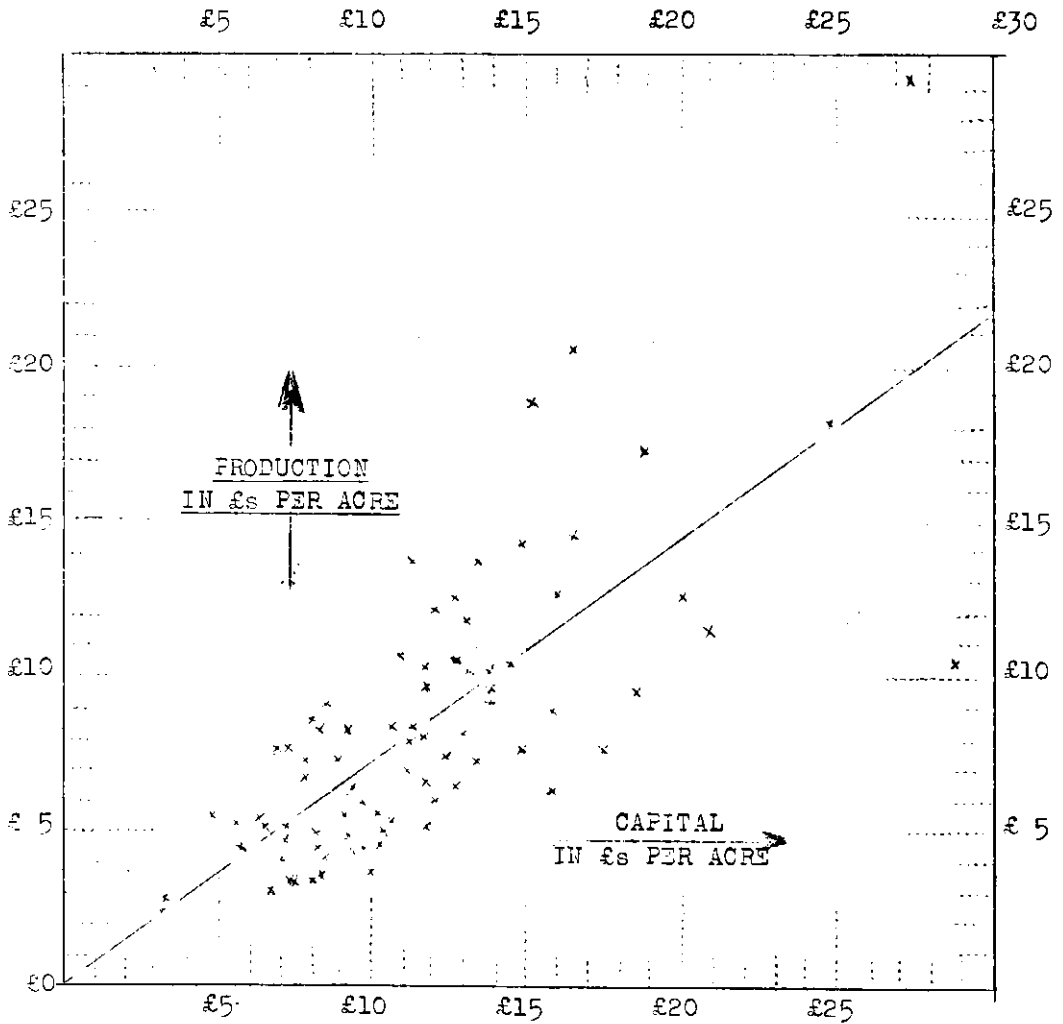
Finally : we have calculated the exact position of the normal line by an accurate mathematical process, and not by sight. We have thought it advisable to stress the deductions as given above, rather than say anything about the way in which we have carried out the calculations.

TABLE 2a

THE RELATION OF PRODUCTION TO CAPITAL

EACH CROSS REPRESENTS ONE FARM, AND

YOUR FARM IS MARKED WITH AN ARROW.



NOTES ON THE TABLE OPPOSITE.

This table is drawn up according to the plan we have just explained. From left to right is measured Capital per Acre up to £30, and upwards Production per Acre up to £30.

Notice that the highest capital is £27 and the lowest £3, about 9 times. The greatest production is £29 and the smallest £2 $\frac{1}{4}$, about 13 times. A general tendency for production to increase as capital increases can be observed. The normal line gives a capital turnover of 72%. The average production to correspond to any particular capital can be worked out according to the formula :

$$\text{PRODUCTION} = .714(\text{CAPITAL}) + 0.06 \text{ in } \text{£s per acre.}$$

The degree of divergence is very considerable. We have to be very careful here since an artificial error is introduced due to the varying dates upon which different farmers make their valuations. We shall tackle this problem seriously in the near future. Otherwise, however, we can demonstrate the importance of the variable factors, giving an idea in the following way :

| <u>FOR FARMS OF</u> <u>CAPITAL</u> | <u>PRODUCTION VARIES</u> | | <u>GIVING A VARIATION</u> |
|---------------------------------------|--------------------------|-----------|---------------------------|
| | <u>FROM</u> | <u>TO</u> | <u>OF.</u> |
| £ 5 | £ 4 | £ 5 | £ 1 |
| £ 6 | £ 3 | £ 7 | £ 4 |
| £ 7 | £ 3 | £ 7 | £ 4 |
| £ 8 | £ 3 | £ 8 | £ 5 |
| £ 9 | £ 4 | £ 8 | £ 4 |
| £10 | £ 4 | £10 | £ 6 |
| £11 | £ 5 | £13 | £ 8 |
| £12 | £ 5 | £12 | £ 7 |
| £13 | £ 7 | £13 | £ 6 |
| £14 | £ 7 | £14 | £ 7 |
| £15 | £ 6 | £18 | £12 |
| £16 - £20 | £ 7 | £20 | £13 |
| over £20 | £10 | £29 | £19 |

For farms of low intensity, the degree of variation is high compared with the amount of capital. As the intensity of cultivation increases, the degree of variation becomes even greater. This indicates that variable factors have a greater influence, the more intensive the farming.

Notice furthermore, that the lower productions give a capital turnover of about 50%. The higher productions give a turnover of about 100% - another way of illustrating the broadness of the band. The average, as already stated, is 72%.

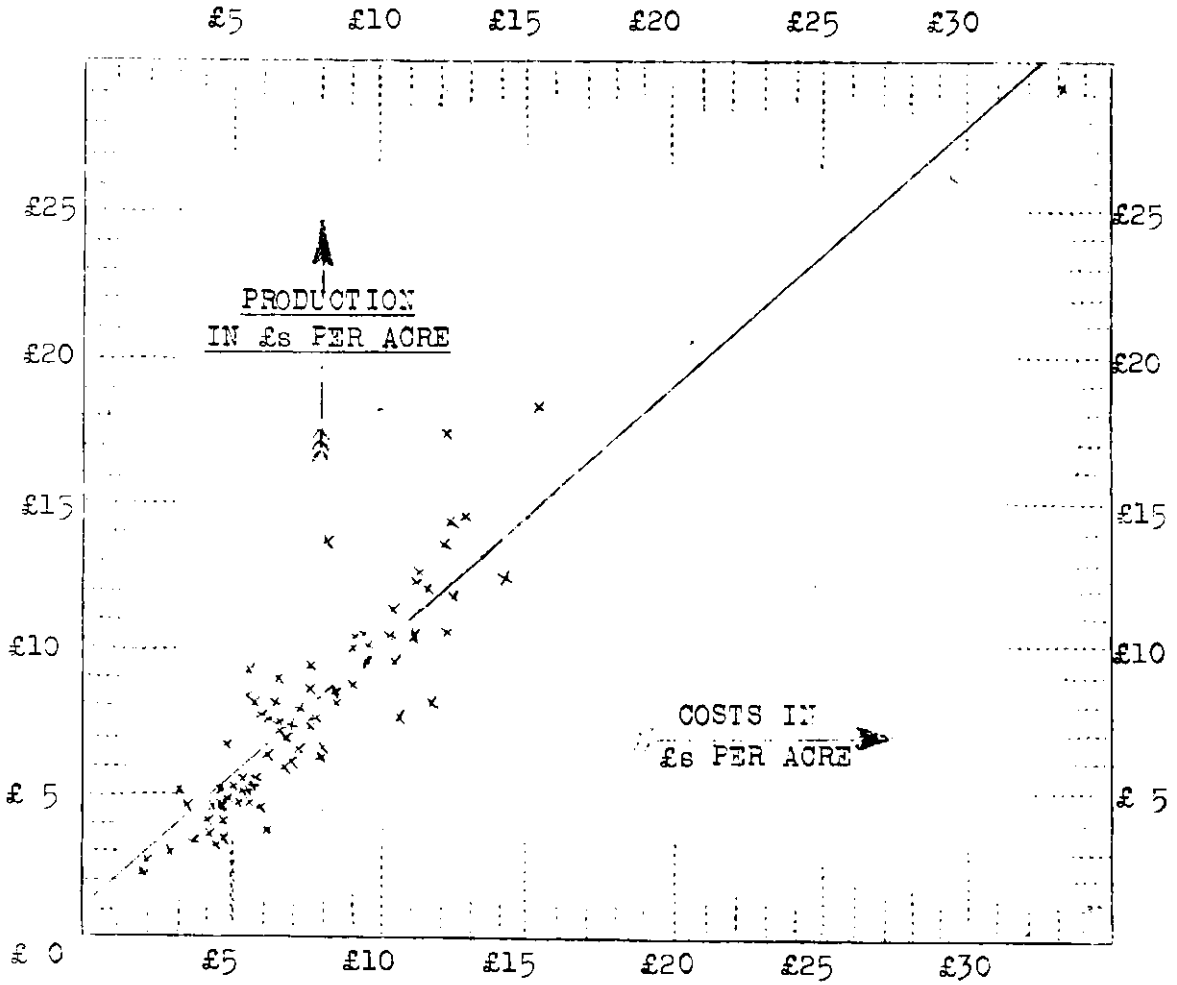
Yet, in spite of this, the existence of a normal still remains apparent. A high degree of variation can be attained before the normal becomes really indistinguishable.

TABLE 2b.

THE RELATION OF PRODUCTION TO COSTS

EACH CROSS REPRESENTS ONE FARM, AND

YOUR FARM IS MARKED WITH AN ARROW.



NOTES ON THE TABLE OPPOSITE

This table is similar in construction to the last one. Instead of comparing production with capital, production is compared with costs. The highest cost per acre that we find amongst our selection of farms is one of just over £33, whilst the lowest is just under £2, the highest being, therefore, about 17 times the lowest.

The general tendency for production to rise as the total costs rise, appears at first sight, to be more marked than in the case of capital. Farms scatter themselves rather less away from the normal line.

The turnover of production on costs averages out at about 102½% giving a small profit of 2½% on costs.

The normal figure for production corresponding to given figure for costs can be obtained from the formula :

$$\text{PRODUCTION} = .877(\text{COSTS}) + 1.18 \text{ in } \text{£s per acre.}$$

The degree of variation will be seen from this table :

| <u>FOR FARMS</u> <u>WITH COSTS OF</u> | <u>PRODUCTION VARIES</u> | | <u>GIVING A</u> |
|--|--------------------------|-----------|---------------------|
| | <u>FROM</u> | <u>TO</u> | <u>VARIATION OF</u> |
| £ 2 | £ 2 | £ 3 | £ 1 |
| £ 3 | £ 3 | £ 5 | £ 2 |
| £ 4 | £ 3 | £ 6 | £ 3 |
| £ 5 | £ 4 | £ 9 | £ 5 |
| £ 6 | £ 3 | £ 8 | £ 5 |
| £ 7 | £ 5 | £ 9 | £ 4 |
| £ 8 | £ 4 | £13 | £ 9 |
| £ 9 | £ 9 | £10 | £ 1 |
| £10 - £15 | £ 7 | £18 | £11 |
| over £15 | £18 | £29 | £11 |

The degree of variation is still very great, as will be seen from a comparison of the first and last columns. The lowest productions drag a little behind the costs, whilst the highest productions are a pound or two ahead of the costs.

CHAPTER 3

ESTIMATES OF PRODUCTION COMPARED WITH ACTUAL PRODUCTION.

NOTES ON TABLE 3.

Figures are given to the nearest £10 per 100 acres

FARM NUMBER Farms are arranged in numerical order, county by county.

ACTUAL PRODUCTION As in Table 1.

ESTIMATE OF PRODUCTION BASED ON CAPITAL

This is the figure we have obtained for the normal production we should expect from your given capital.

ACTUAL ABOVE ESTIMATE + : ACTUAL BELOW ESTIMATE -.

If we have found your actual production to be in excess of our estimate, we have calculated the difference and labelled it + ; if short of our estimate, we have calculated the difference and labelled it - .

ESTIMATE OF PRODUCTION BASED ON COSTS.

The normal production expected from your given costs.

ACTUAL ABOVE ESTIMATE + : ACTUAL BELOW ESTIMATE -.

The difference, calculated and labelled as above.

On page 21, you will find diagrams intended to make the meaning of the above clearer.

TABLE 3

FIGURES PER 100 ACRES

SOMERSET FARMS

| FARM NUMBER | ACTUAL PRODUCTION | ESTIMATE OF PRODUCTION BASED ON CAPITAL. | ACTUAL ABOVE ESTIMATE | ESTIMATE OF PRODUCTION BASED ON COSTS | ACTUAL ABOVE ESTIMATE | |
|-------------|-------------------|--|-----------------------|---------------------------------------|-----------------------|--|
| | | | + | | + | |
| | | | ACTUAL BELOW ESTIMATE | | | |
| | | | - | | | |
| S. 19 | 1370 | 960 | + 410 | 1190 | + 180 | |
| S. 31 | 1020 | 1030 | - 10 | 910 | + 110 | |
| S. 40 | 1240 | 1430 | - 190 | 1360 | - 120 | |
| S. 49 | 1260 | 1140 | + 120 | 1100 | + 160 | |
| S. 56 | 1140 | 1500 | - 360 | 1030 | + 110 | |
| S. 64 | 950 | 1330 | - 380 | 800 | + 150 | |
| S. 80 | 810 | 930 | - 120 | 1150 | - 340 | |
| S. 91 | 630 | 670 | - 40 | 660 | - 30 | |
| S. 92 | 600 | 870 | - 270 | 730 | - 130 | |
| S. 97 | 1040 | 920 | + 120 | 1010 | + 30 | |
| S. 106 | 650 | 910 | - 260 | 830 | - 180 | |
| S. 118 | 770 | 1070 | - 300 | 1060 | - 290 | |
| S. 196 | 620 | 1140 | - 520 | 810 | - 190 | |
| S. 198 | 510 | 850 | - 340 | 510 | 0 | |
| S. 275 | 1010 | 940 | + 70 | 920 | + 90 | |
| S. 279 | 720 | 560 | + 160 | 730 | - 10 | |
| S. 312 | 1020 | 840 | + 180 | 920 | + 100 | |
| S. 315 | 1440 | 1180 | + 260 | 1260 | + 180 | |
| S. 317 | 1720 | 1350 | + 370 | 1180 | + 540 | |
| S. 329 | 770 | 1250 | - 480 | 800 | - 30 | |

TABLE 3 (contd.)

FIGURES PER 100 ACRES

WILTSHIRE FARMS

| FARM NUMBER | ACTUAL PRODUCTION | ESTIMATE OF PRODUCTION BASED ON CAPITAL. | ACTUAL ABOVE ESTIMATE | ESTIMATE OF PRODUCTION BASED ON COSTS | ACTUAL ABOVE ESTIMATE |
|-------------|-------------------|--|-----------------------|---------------------------------------|-----------------------|
| | | | + | | - |
| W. 1 | 550 | 360 | + 190 | 580 | - 30 |
| W. 3 | 730 | 650 | + 80 | 690 | + 40 |
| W. 4 | 890 | 1130 | - 240 | 910 | - 20 |
| W. 6 | 730 | 890 | - 160 | 680 | + 50 |
| W. 7 | 800 | 830 | - 30 | 680 | + 120 |
| W. 9 | 1810 | 1670 | + 140 | 1470 | + 340 |
| W. 10 | 1210 | 860 | + 350 | 1120 | + 90 |
| W. 11 | 1010 | 990 | + 20 | 910 | + 100 |
| W. 15 | 400 | 510 | - 110 | 480 | - 80 |
| W. 18 | 960 | 850 | + 110 | 950 | + 10 |
| W. 28 | 960 | 990 | - 30 | 1030 | - 70 |
| W. 29 | 790 | 800 | - 10 | 750 | + 40 |
| W. 30 | 490 | 580 | - 90 | 540 | - 50 |
| W. 31 | 510 | 510 | 0 | 390 | + 120 |
| W. 34 | 590 | 690 | - 100 | 710 | - 120 |
| W. 35 | 690 | 790 | - 100 | 720 | - 30 |
| W. 36 | 470 | 730 | - 260 | 630 | - 160 |
| W. 41 | 550 | 660 | - 110 | 620 | - 70 |
| W. 43 | 830 | 810 | + 20 | 600 | + 230 |
| W. 52 | 510 | 400 | + 110 | 570 | - 60 |
| W. 53 | 450 | 430 | + 20 | 420 | + 30 |

TABLE 3 (contd.)

FIGURES PER 100 ACRES

WILTSHIRE FARMS

| FARM NUMBER | ACTUAL PRODUCTION | ESTIMATE OF PRODUCTION BASED ON CAPITAL. | ACTUAL ABOVE ESTIMATE | ESTIMATE OF PRODUCTION BASED ON COSTS | ACTUAL ABOVE ESTIMATE |
|-------------|-------------------|--|-----------------------|---------------------------------------|-----------------------|
| | | | + | | + |
| | | | ACTUAL BELOW ESTIMATE | | ACTUAL BELOW ESTIMATE |
| | | | - | | - |
| W. 91 | 540 | 450 | + 90 | 590 | - 50 |
| W. 115 | 490 | 660 | - 170 | 570 | - 80 |
| W. 134 | 460 | 590 | - 130 | 490 | - 30 |
| W. 138 | 300 | 480 | - 180 | 370 | - 70 |
| W. 163 | 560 | 730 | - 170 | 630 | - 70 |
| W. 258 | 470 | 510 | - 40 | 410 | + 60 |
| W. 266 | 1880 | 1090 | + 790 | 2240 | - 360 |
| W. 272 | 500 | 740 | - 240 | 600 | - 100 |
| W. 275 | 2040 | 1190 | + 850 | 1930 | + 110 |
| W. 278 | 410 | 610 | - 200 | 830 | - 420 |
| W. 280 | 450 | 700 | - 250 | 500 | - 50 |
| W. 281 | 230 | 230 | 0 | 290 | - 60 |
| W. 283 | 370 | 590 | - 220 | 480 | - 110 |
| W. 284 | 720 | 960 | - 240 | 790 | - 70 |
| W. 300 | 1180 | 990 | + 190 | 1210 | - 30 |
| W. 301 | 1240 | 910 | + 330 | 1090 | + 150 |
| W. 303 | 350 | 580 | - 230 | 530 | - 180 |
| W. 304 | 830 | 660 | + 170 | 860 | - 30 |
| W. 305 | 1050 | 2040 | - 990 | 1100 | - 50 |
| W. 318 | 540 | 760 | - 220 | 560 | - 20 |
| W. 320 | 320 | 530 | - 210 | 500 | - 180 |

TABLE 3 (contd.)

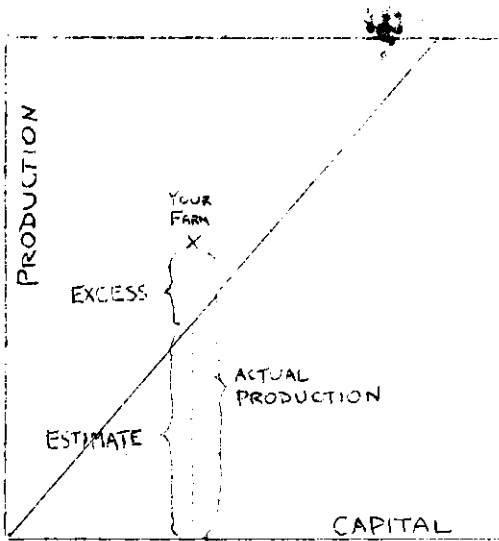
FIGURES PER 100 ACRES

GLOUCESTER, HEREFORD & WORCESTER FARMS

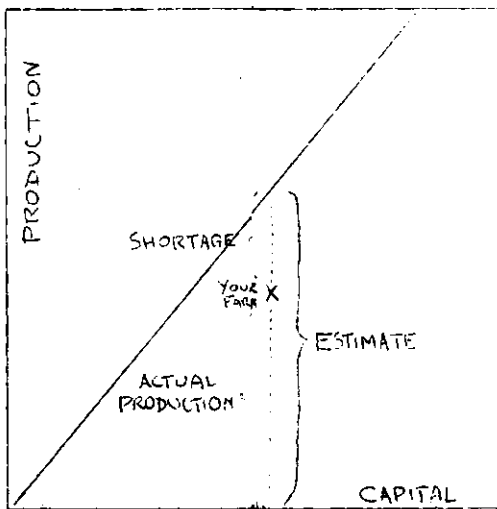
| FARM NUMBER | ACTUAL PRODUCTION | ESTIMATE OF PRODUCTION BASED ON CAPITAL. | ACTUAL ABOVE ESTIMATE + | ESTIMATE OF PRODUCTION BASED ON COSTS | ACTUAL ABOVE ESTIMATE + |
|-------------|-------------------|--|-------------------------|---------------------------------------|-------------------------|
| | | | ACTUAL BELOW ESTIMATE - | | ACTUAL BELOW ESTIMATE - |
| G.2B.1 | 380 | 710 | - 330 | 650 | - 270 |
| G.4A.1 | 770 | 500 | + 270 | 660 | + 110 |
| G.4E.3 | 1370 | 810 | + 560 | 830 | + 540 |
| G.4E.5 | 780 | 510 | + 270 | 730 | + 50 |
| G.5D.2 | 1060 | 780 | + 280 | 1190 | - 130 |
| G.5E.1 | 430 | 660 | - 230 | 830 | - 400 |
| G.6C.1 | 660 | 830 | - 170 | 740 | - 80 |
| G.6C.2 | 820 | 590 | + 230 | 620 | + 200 |
| G.6D.1 | 1420 | 1070 | + 350 | 1200 | + 220 |
| G.7C.1 | 680 | 560 | + 120 | 550 | + 130 |
| G.7D.2 | 280 | 240 | + 40 | 300 | - 20 |
| G.7D.3 | 850 | 760 | + 90 | 860 | - 10 |
| G.7D.4 | 330 | 520 | - 190 | 430 | - 100 |
| G.8E.1 | 520 | 460 | + 60 | 560 | - 40 |
| H.3E.1 | 860 | 580 | + 280 | 790 | + 70 |
| H.3E.2 | 920 | 990 | - 70 | 610 | + 310 |
| H.4E.1 | 900 | 610 | + 290 | 700 | + 200 |
| R.6G.2 | 2910 | 1960 | + 950 | 3030 | - 120 |

As a guide in understanding the connexion between the figures in this chapter and the diagrams in the last, the following two examples are appended :

(1) Suppose we are dealing with production and capital and your actual production exceeds our estimate; then the estimate and excess appear thus : (measurements are according to the units on the production scale).



(2) On the other hand, if your actual production falls short of our estimate, then the position is thus :



CHAPTER 4.

THE FIELD FOR FURTHER INVESTIGATION

We have now arrived at the end of the first stage in our journeyings into the realms of statistical enquiry. The time is therefore opportune for us to take our bearings and to summarize exactly the position we have attained.

In the Introduction to this issue it is stated that we hoped to show what relation exists between two principles, at first bearing, contradictory, namely, the principle (shall we say) of "proportionate factors", in which it is believed that the various factors of production are determined the moment the scale of farming is decided upon, and the principle of (shall we say) "it all depends on his skill and his fortune" in which it is believed that there are certain factors which are sure to throw out all calculations.

Our evidence so far seems to indicate that, although a large amount of irregularity exists, nevertheless the normal is by no means destroyed; it exists in spite. And also that although the normal can be detected, the irregularities continue to make an appearance; they, too, exist in spite. Just as the question of free will or predestination falls into the background when we realise the tremendous band between them, passing through all shades of possibility, through all shades of probability, on the way from perfect freedom of choice to absolute certainty - so we must realise the importance of the wide band which exists between the assertion that everything works according to natural law, and the assertion that all is determined by individual caprice. It is hoped that in our diagrams, the full significance of the great width that separates the two extremes, within which the two distinct principles operate together, is realised. It is in this wide space that British Agriculture speeds on its way; neither principle has despotic sway over happenings, probably at no place and at no time.

Furthermore, we do not discriminate in our likings between the normal and the irregular. We like them both. If there were no irregularities, we should have no variations to measure; farming would be a matter of mechanical routine with the door closed for evermore to the human factor. If there was not a trace of the normal, we should have no starting point from which to measure the omniscient variations; the human factor would be far too strong for us to be able to cope with it.

And since it is upon our diagrams that these contentions are most easily made apparent, there is every reason why their importance should be stressed. We do not wish to trouble you with details of the mathematical process

by means of which we have located the normal line; yet we feel that there is everything to be gained from a careful study of the method that has been adopted. If it is well received, we shall consider the possibility of preparing a special issue dealing with the features and characteristics of the relation-diagram, developing along the line adopted on page 11, with as many references and illustrations as possible.

Once the principles of the method are understood, there is a tremendous scope for investigation. As given here, the measurement of individual variations is of the greatest interest, even though we have stopped at the point which leaves the farmer to apply whatever interpretation he may please in order to explain the variation. We have already, in the Introduction, mentioned the existence of limitations upon the significance of the variations, and on page 13, have pointed out one of them - namely, that due to the differences that exist in the dates of valuation. With such a problem, it will be our immediate duty to grapple. The whole subject of the way to interpret the variations is so vast, that it will need a booklet of its own. For the moment, then, we leave the problem of interpretation open.

Again, attention has, as yet, been confined to the three total items of capital, costs and production. There is plenty of room to study the relations of the subdivisions of these factors, such as plant, implements, machinery, livestock carried, labour costs, feeding stuffs, rent, milk produced, livestock sold, crops, etc.

Finally, the approach to greater detail will necessitate the discovery of some basis for classification. One or two preliminary experiments have shown the importance of this. It becomes clear that immense possibilities open themselves out as we progress along the lines we suggest. With this in view we intend preparing such booklets as this one. We shall attempt to push on with them as quickly as we can, but one thing is essential - we must have sufficient farms to make the scheme work properly. In our next issue, we shall give further information on all the farms herein included, and in addition, for any farms that we get in by the first of May.

We invite enquiries and criticisms regarding these publications. Correspondence should be addressed to either C.V.Dawe or J.E.Blundell, Economics Branch, Department of Agriculture and Horticulture, 22, Berkeley Square, Bristol.