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CONSIDERED FROM THE PSYCHOLOGICAL
AND SOCIAL STANDPOINTS

THREE LECTURES
GIVEN AT THE LONDON SCHOOL OF ECONOMICS
UNDER THE HEATH CLARK BEQUEST TO THE
NATIONAL INSTITUTE OF INDUSTRIAL
PSYCHOLOGY

BY

CHARLES S. MYERS

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PRINCIPAL OF THE NATIONAL INSTITUTE OF INDUSTRIAL PSYCHOLOGY



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PREFACE

MOST of the numerous books which have been written of late on Rationalisation treat it from the financial, economic and mechanical aspects: many of them neglect entirely the important influences of the human factor. My training, experience and interests have led me to approach the subject from the biological, psychological and social points of view. This I endeavoured first to do three years ago in a course of six lectures on "The Human Factor in Business Organisation" which I was invited to give as Muirhead Lecturer in Social Philosophy in the University of Birmingham. Subsequent experience and reflexion have, I hope, resulted in maturer views which I have expressed in the present volume.

If the first (or pivotal) chapter proves difficult to those of my readers who have received no biological training, I suggest that they may find it easier if they return to it, after having read the second and third chapters which deal more directly with business problems.

CHARLES S. MYERS

July, 1932

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