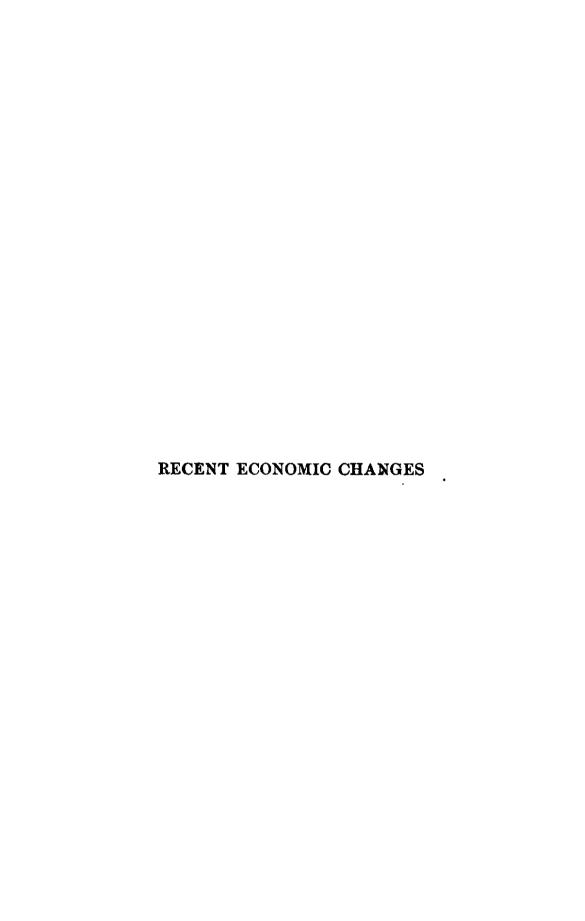
Dhananjayarao Gadgil Library

GIPE-PUNE-008176



SIGNIFICANT ECONOMIC REPORTS

WASTE IN INDUSTRY

By the Committee on Elimination of Waste in Industry of the Federated American Engineering Societies, with a Foreword by Herbert Hoover.

BUSINESS CYCLES AND UNEMPLOYMENT

By a Committee of the President's Conference on Unemployment, including an Investigation

made under the auspices of the National Bureau of Economic Research, with a Foreword by Herbert Hoover.

SEASONAL OPERATION IN THE CONSTRUCTION INDUSTRIES: THE FACTS AND THE REMEDIES By a Committee of the President's Conference on Unemployment, with a Foreword by Herbert Hoever.

CIVIL AVIATION

By the joint Committee on Civil Aviation of the U. S. Department of Commerce and the American Engineering Council.

RECENT ECÓNOMIC CHANGES

IN THE UNITED STATES

REPORT OF THE COMMITTEE ON RECENT ECONOMIC CHANGES,

OF THE

PRESIDENT'S CONFERENCE ON UNEMPLOYMENT

HERBERT HOOVER, CHAIRMAN

INCLUDING THE REPORTS OF A SPECIAL STAFF OF THE NATIONAL BUREAU OF ECONOMIC RESEARCH, Inc.

VOLUME II

FIRST EDITION
SECOND IMPRESSION

McGRAW-HILL BOOK COMPANY, Inc. NEW YORK: 370 SEVENTH AVENUE LONDON: 6 & 8 BOUVERIE ST., E. C. 4 1929 X.73.N2t

COPYRIGHT, 1929, BY THE
COMMITTEE ON RECENT ECONOMIC CHANGES, OF THE PRESIDENT'S
CONFERENCE ON UNEMPLOYMENT

PRINTED IN THE UNITED STATES OF AMERICA

8176

APPENDIX A

FIELD INTERVIEW SCHEDULE USED IN MANAGEMENT SURVEY

The field investigators were given standard instructions for using the Interview Schedule. The instructions included three items which the reader will find it helpful to keep in mind when considering the various questions:

Regard the words "recent" and "recently" as meaning during the past 10 years, with particular emphasis on the period since 1921.

Wherever the word TREND appears, give the years in which practice changed or new developments occurred and attempt to indicate the nature and direction of very recent changes in policy or practice, including changes which the person interviewed anticipates in the near future.

Words printed in *italics* directly after a question should be used, wherever applicable, as the answer, by encircling the particular words which constitute a correct answer. But expand the answer wherever necessary for clearness.

RECENT ECONOMIC CHANGES MANAGEMENT SURVEY FIELD INTERVIEW SCHEDULE	Location	Date
Persons Interviewed	Titles	Number of years with this company
~~~~		

## IDENTIFYING DATA

- A. Character of enterprise: Manufacturing, Wholesale, Mail Order, Public Utility,
  Other (describe). (Note changes during recent years, giving years).
- B. Products:
  - 1. Lines of products made or sold. (Note recent changes).
  - 2. Per cent (of total dollar volume) sold for use by "ultimate consumers"?.....
  - 3. Per cent sold for use by "producers" (i.e., for capital or material accounts)?...
  - Price range or sector: Top? Middle? Low? (If this question is inapplicable, explain why).
  - 5. Per cent of manufacturing cost spent for materials?.....direct labor?.....
    indirect labor?.....burden?.....

$\sim$	History:			
U.	IIISCOLA:			

- 1. Year business was established?....
- First and subsequent locations of major plant and general office, with reasons for and years of moves.
- D. Corporate relations and control:
  - Recent corporate changes. (Note subsidiaries, mergers, or any other special forms recently developed, giving years).
  - 2. Present ownership: Closely controlled? Widely diffused?
  - 3. Per cent of capital stock held by employees?.....
  - 4. Per cent of employees owning stock?....
  - 5. Further comments regarding control.
- E. Expansion: List all manufacturing, sales, and other branch plants, offices, stores, etc.

Location	Date estab- lished	Date acquired	Date sbandoned or disposed of	Functions (e.g., manu- facturing, sales, general office, etc)	Approximate number of employees in 1919 (or when established, if since then)	Approximate number of employees (now and when dis- continued)
					·	

## GENERAL OBSERVATIONS OF FIELD INTERVIEWER (TO BE RECORDED AFTER COMPLETING SURVEY)

Note your observations, citing evidence where possible, regarding such things as:

- A. Tendencies toward centralization or decentralization of authority and responsibility.
- B. Apparent changes in character of managerial personnel, e.g., scientist type replacing opportunist.
- C. Notions of obligation or responsibility to consumers, investors, employers, competitors, public at large, Government.
- D. Influence of banks and other financial houses on business control.
- E. Opinions regarding the value of various types of business associations, e.g., trade associations, chambers of commerce, employers' associations, etc.
- F. Opinions regarding the value of various types of business publications, e.g., general business periodicals, trade journals, books, and other similar channels of information.
- G. Opinions of executives regarding training for business, and relation of business and educational institutions.
- H. Does the management aim for improved results more from perfection of facilities and methods or from increased employee skill and morale?

## RELATIVE IMPORTANCE OF MANAGERIAL PROBLEMS

In the judgment of the ranking person interviewed, what was (or is), in each of the years shown, the relative importance to the business of—

	1919	1924	1928	
Organising ability				
Supervision of subordinate executives				
Labor management				
Management of plant, equipment, processes				
Purchasing	 	]		
Penting of modust demand	 			
Creation of product demand. Supplying market with product				
New product development	 			
Finance	 			
Other (specify):				

## I. ORGANIZATION

## A. Functionalization:

- What instances have there been of positions or departments recently established to perform staff or functional duties—rather than to exercise executive or "lines" control—affecting either the entire concern or certain divisions only, e.g., manufacturing., sales, accounting., etc.? (Describe briefly the nature of functions in each case, give year established or discontinued.)
- 2. What instances have there been of staff positions or departments recently established to investigate problems or carry on research, submitting findings, but purely advisory? (Indicate scope and place in organization and give examples of more important researches. Give year established or discontinued).
- 3. Who else (position, not name) in the organization in recent years has carried on research, and in relation to what subjects?
- 4. What outside research agencies have been utilized, when, and how?
- 5. What use has been made of the results of your own and of outside researches?
  B. Co-ordination:
  - Upon what means (or combination of means) do you chiefly rely for co-ordination? (e.g., one-man control; systematic interchange of information; occasional conferences; staff positions; established committees; executive committee replacing chief executive for control and co-ordination; organization chart; standard practice instructions; others—describe).
  - Which of the foregoing have been used and discontinued recently, when and why?
  - 3. If committees are used, what are the functions of the more important ones, when were they established and what departments are represented in each case?
  - Indicate for organization charts and/or standard practice instructions, if used—
    - (a) By whose authority are they issued?
    - (b) How and by whom are they kept current?
    - (c) Whether they define job duties and relations?
    - (d) Whether they are published to the organization—how?..... to whom?.....

## C. Executive technique:

 What changes have occurred in recent years in personnel of major executive positions? (Give positions and years, but not names).

- 2. How many persons have been promoted within past (give years) to important executive, supervisory, or staff positions?.....
- 3. How many persons have been hired from outside within past five years for important executive, supervisory, or staff positions?......
- What special means are used to prepare or qualify employees for positions of responsibility? (Briefly describe and give history).
- 5. What outside sources for executive and expert talent have been found most satisfactory? (Note especially recent experience and TREND).
  - (a) For immediate assignment (e.g., other companies; same or other business; college faculties; etc.).
  - (b) Potential (e.g., college, business or technical graduates; others).
- What methods of evaluating executive ability and performance have been tried, and with what success or results? (e.g., tests, ratings).
- 7. What special methods of remuneration for executives have been tried, when, and with what success or results? (Recent changes).
- D. Preplanning and budgeting:
  - How, by whom, and when are major or "master" plans of the company determined? (Note especially use of internal and external statistics).
  - 2. Are you finding it possible (or advisable) to plan further in advance than formerly? or are business conditions enforcing (or counselling) a shorter planning interval?
  - 3. (If systematic budgets are prepared): In what year was budgeting begun?...
  - 4. Are preliminary estimates made by department heads?......

    If so, are department heads furnished data to guide them?
    - (a) Relating to future company policies.....how?
    - (b) Relating to the business trend.....how?
  - 5. Are there budget conferences?.....
  - 6. Is the final budget determined in conference? or by the budget officer? or by the chief executive? or otherwise? (specify).
  - 7. Are departmental budgets divided into controllable and uncontrollable expenses?.....
  - 8. For what period is the budget prepared?.....
  - 9. How are revisions effected?
  - 10. Is the budget used as basis for loans from banks?
  - 11. Do the banks require it?
  - 12. What essential changes in your budget practice have been made in recent years, when, and why?
- E. Forecasting:
  - 1. To what statistical or forecasting services does the company subscribe?
  - 2. Who (positions, not names) receive the publications of these services, and how are they used?
  - 3. Are the amounts of material purchased, or the amounts of inventory carried, influenced in any regular way by the predictions published by such services?
  - 4. Has such influence in the past been generally helpful?
  - 5. (If new buildings have been built since 1920) was decision to enlarge based solely on evident growth of the business, or were you seriously influenced as to the time of expansion by predictions of such services?
  - 6. Did experience later show that it had been wise to rely on such statistical or forecasting assistance?

## II. MANUFACTURING

A.	Purchasing:
	1. Who (position, not name) buys major materials?
	2. Who buys minor materials?
	3. What purchasing records are maintained and how used?
	4. Which is your more usual practice: To seek competitive bids? To continue
	purchases from tested vendors? (TREND).
	5. Which is your more usual practice: To split orders among several vendors? To
	place orders with exclusive vendors? (TREND).
	6. What methods have you adopted to help reduce sales expenses of your vendors?
	(e.g., appointments with salesmen; increased use of annual contracts; repeat
	orders placed by correspondence or by telephone; other—specify).
B.	Inventory control:
	1. What departments or executives are responsible respectively for the inventory
	investment in—
	(a) Raw materials?
	(b) Goods in process?
	(c) Finished goods?
	2. Do you have established maxima and minima?
	How long have you used them?
	How are they kept up to date?
C.	Production management:
	Planning—
	1. Is planning functionalized?When first?
	2. Does it include routing, scheduling, despatching?
	3. What important changes have there been in recent years in the functions
	or organization of the planning department or in its relation to other
	departments?
	Recording and costing—
	1. (If "standard costs" are used): How are standard costs established for-
	(a) Direct labor?
	(b) Indirect labor?
	(c) Material?
	(d) Overhead?
	2. Are standard costs modified from time to time in the light of changing
	business conditions? How often?
	3. How are standard costs used? (e.g., fixing selling prices; prompt deter-
	mination of profit and loss; standard for department heads to work to;
	other—specify).
	4. Are actual (not standard) costs used as check against performance of
	separate portions of the organization?
	5. Are costs (actual or standard?) used to determine cost of idleness, thus
	influencing contracting for extra work?
	Material standards—
	1. Are you—
	(a) Increasing the precision of your material specifications?
	(b) Making greater use of generally accepted trade standards?
	If so, are they mainly standards approved by the United States
	Bureau of Standards?
	(c) Doing both (a) and (b) with respect to different materials?
	2. What new methods of testing materials have you adopted in recent years,
	and what did they supplant?

## Processing standards—

- 1. What methods are now used in establishing quality standards?
- 2. What recent changes in such methods have been made?
- 3. In what cases (if any) have the possibilities of poor product been practically eliminated through improvements in method or equipment?
- What means are used to maintain quality standards? (e.g., executive pressure; standard job instructions; financial incentives—what sort? nonfinancial incentives—what sort? inspectors; automatic inspection. TREND).
- 5. In what ways have you enlisted the co-operation of employees in waste elimination?

#### Maintenance---

- 1. How old is the major portion of the plant?.....Recent addition?.....
- Do you check operating conditions of buildings, power, machinery, lighting, and other equipment periodically, against standards?....
   How long has this practice been followed?.....
- 3. Do you schedule (a) replacements?.....(b) maintenance?......How? Quantity standards—
  - What methods are now used in establishing quantity standards? (e.g., analysis of past records; time study—over all? or elemental? ascertainment of machine speeds; motion study; other—specify).
  - Is it customary, before establishing a quantity standard, to standardize methods and/or equipment to reduce likelihood of delays or errors?
  - 3. What recent changes in methods of establishing quantity standards have been made?
  - 4. What means are used to maintain quantity standards? (e.g., executive pressure; standard job instructions; financial incentives—what sort? mechanical handling equipment; other—specify. TREND).

## D. Output:

- 1. To what extent has your product per employee-hour (or on other suitable basis) increased or decreased in recent years?
- 2. What have been the major causes of this change in efficiency? (e.g., mechanization; process changes; layout; simplification; production control; employees' attitude; training; labor turnover; other—specify).
- E. Technical changes (in manufacturing methods or equipment):
  - What have been the major reasons for recent technical changes? (e.g., to
    offset high labor costs? to meet price competition? to meet quality competition? other—specify).
  - 2. Which of the recent technical improvements resulted from continuous research or experimentation to improve methods?
  - 3. Are further improvements already developed awaiting expedient time for use?
  - 4. Do you anticipate that future advances (i.e., in next decade or two) will be more rapid! or equally rapid! or less rapid!
  - 5. Do you anticipate that future increases in efficiency will result principally from technical improvements and/or from better handling of "human element," or other causes? (specify).

## F. Extent and fullness of operation:

- 1. Use of facilities-
  - (a) Has there been in recent years marked over-expansion of this company's facilities?..... When?..... For what purpose?
  - (b) Has there been in recent years marked over-expansion of the industry through new or enlarged plants?.....When?.....Due to what situation?

- (c) What increase in output would be possible for this company without added facilities? (d) To what extent are present idle facilities obsolescent? (Note whether written off, if mentioned). (e) When (approximately) were present idle facilities purchased? (f) What are present normal working schedules (hours and shifts), and in what respects have they changed materially in recent years? (g) How would working two or three shifts affect costs? 2. As a result of recent technical changes, approximately how many employees were (and in what years)-(a) Transferred to other work?..... (b) Trained for new operations on same work?..... (c) Released from company?.... 3. What classes of workers, as regards types of skill, were affected in each of the ways indicated in the previous question? 1. How are those who were released from company now employed (if known)? e.g., other industries in district, especially new concerns, retail or other concerns, etc. 5. What effects have recent technical changes had upon the type or period of initial training required? 6. Has there been in recent years a marked increase in the proportion of jobs so specialized as to involve practically no carry-over of skill? (Note examples). G. Personnel practice: 1. Organization-Through what changes, as regards organization, function, and relation to other departments, has the personnel department passed in recent years, and what is its present status? 2. Employment technique— (a) Who (position, not name) is responsible for selection of new employees? (TREND). (b) When and how have you altered recently your personnel standards? (regarding, e.g., sex, age, race, nationality, citizenship, religion, physique, education, marital status, union membership, otherspecify). (c) Which of the following aids to selection have you found practicable, and which have you tried and abandoned? (TREND). Interview (who does?)..... Tests (what sort?)..... Medical examination?.... Job specifications?..... Other (specify).....
  - 3. Vocational adjustment-
    - (a) In following up the progress of new employees, which of these are used: performance records; attendance records; ratings; tests (what sort?); medical examination; other? (specify). (TREND).

companies?.....What? (TREND).

(b) What is the practice regarding transferring from job to job or from department to department? (TREND).

- (c) What systematic practice for making promotions has been developed, when put into effect? (Describe briefly).
- (d) Are employees leaving interviewed, by whom, and for what purposes? What exceptions, if any? (TREND).
- 4. Training and education-
  - (a) What are the organization and facilities, including relations with outside agencies, for training or advancing the educational interests of employees? (TREND).
  - (b) Which of the following training means do you use: Preliminary job training; apprentice course (what trades or subjects?); classes company subjects; classes—general or cultural; foremen's conferences; executive training courses; "flying squadron;" special training of college men; alien education; library; company publications; other? (specify).
  - (c) Which of the foregoing have been tried and discontinued?..... When?.....Why?.....
- 5. Incentives-
  - (a) How are job or trade differentials (for wage rates and salaries) determined? (e.g., market; union scale; job classification based on job study; job evaluation by some special method—describe).
  - (b) What are the prevailing types of rates? (e.g., time; piece, bonus or premium; etc.) (TREND).
  - (c) Is an extra wage paid employees upon dismissal? (TREND). Under what conditions?
  - (d) What special bonuses are paid? (e.g., annual; length-of-service; group; etc.)
  - (e) What is the practice, and how altered in recent years, regarding payment for—

Overtime?

Absences?

Holidays?

Vacations?

Transportation?

Lunches?

- (f) What financial rewards are offered for employees' suggestions, and with what results? (TREND).
- 6. Separations-
  - (a) Age of retirement.
- 7. Wages.
- 8. Provisions for workers' security-
  - (a) What has been done toward regularizing employment, when and how? ...... What are the outstanding obstacles to regularization?
  - (b) What has been done along the lines of accident prevention?
  - (c) What studies have been made of fatigue and monotony?
  - (d) What company provisions are there for insurance? (Include mention of mutual benefit associations, insurance provisions of unions, and indicate company's part in their support).

Pensions? formal? contributory? funded? actuarially sound? reinsured? Savings plan?

Stock (or bond) purchase plan?

Others?

Services for employees—Which of the following have been provided and when
 —social, athletic, recreational activities; employee magazine; store, or

special buying privileges; loan fund; credit unions? Which discontinued —when?.....why?

- 10. Joint relations-
  - (a) Are relations between the management and employees based upon— Supervisory contact only with individuals?

Occasional special committees (how composed and selected)?

Employee representation plan?

When established? (Note any comments as to its effectiveness). Union agreement? (Note comments).

(b) In what respects have joint relations altered in recent years?

 Personnel research—What special research has been conducted, when, and how utilized? (e.g., tests for selection and placement; application blank data correlated with performance; rating procedure; fatigue; health; accidents; compensation methods; labor turnover).

## III. MARKETING

## A. Selling:

- 1. Organization-
  - (a) What is the structure of your selling organization? (Brief description, showing relationships within sales department and to other departments).
  - (b) What structural changes have occurred in recent years?
  - (c) What auxiliary or functional sales activities have been performed in recent years by special divisions of the sales organization or designated individuals? (Note when each was established and when any were discontinued, e.g., sales promotion, sales engineering, sales counsel [outside], etc.)
  - (d) To what extent, and when, in recent years, have you increased or decreased the number of missionary salesmen as compared with regular salesmen?
  - (e) In what respects and when have there been changes in policy respecting employing sales engineers for designing and engineering service, demonstration, or installation?
- Personnel—What are your practices, and in what respects and when during recent years have they changed respecting methods of—
  - (a) Selecting salesmen?
  - (b) Training salesmen?
  - (c) Remunerating salesmen?
- 3. Sales control-
  - (a) In what respects, and when in recent years, have methods of routing salesmen been changed? (e.g., respecting permitting salesmen to choose own routes; length of trips; other—specify).
  - (b) In what respects, and when recently, have the sizes of sales territories been altered?
  - (c) When was the use of sales quotas instituted?......When abandoned? ......When were (or are) quotas used as a basis for remuneration?
  - (d) When recently, and to what extent, have changes been made in the frequency of calls?.....in frequency of sales reports?.....
- 4. Sales costs-
  - (a) What methods of analyzing costs of distribution have been adopted recently, and with what results? (e.g., by classes of product; by

- classes of customers; by types of salesmen; by territories; others—specify).
- (b) What per cent of total sales represented direct selling expense in 1919? in 1924? in 1928?
- 5. Advertising-
  - (a) In what respects, and when recently, have advertising methods been changed with respect to media used, area (e.g., local, sectional, national, international), type (e.g., institutional or product), etc.?
  - (b) What per cent of total sales represented advertising expense in 1919? in 1924? in 1928?
- B. Merchandising:
  - In what respects, and when recently, have methods of co-ordinating sales with production been changed? (e.g., appointment of merchandise manager; merchandise committee—how composed? other—specify; briefly describe present process).
  - 2. Where is responsibility now placed for-
    - (a) Selection of products?..... Where previously?..... When changed?
    - (b) Design of products?.....Where previously?.....When changed?
    - (c) Pricing of products?.....Where previously?.....When changed?
    - (d) Scheduling production in relation to sales?.....Where previously? ......When changed?.....
  - 3. (If market analyses are (or were) made)-
    - (a) When begun?.....When discontinued?.....
    - (b) What objectives? (e.g., setting quotas; allocation of sales territories; evaluation of competition; determination of proper sales channels; other—specify).
  - 4. (If distribution analyses are (or were) made)—
    - (a) When begun?.....When discontinued?.....
    - (b) What objectives? (e.g., discovery of new uses; reaction of market to product; other—specify.)
  - 5. Market-
    - (a) What per cent of your market is local?.....Sectional?.....National?.....
    - (b) What changes in policy respecting market areas have occurred in recent years? When?
    - (c) What per cent of sales are through brokers?.....Through sales agents? .....To manufacturers and other industrial users?.....To whole-salers?.....To chain store companies.....To individual retailers? .....To individual consumers?.....(through your own stores or by canvassers). Other? (specify).
    - (d) What changes in policy respecting trade channels have occurred in recent years? When?
    - (e) Do you face competition from concerns producing similar products?

      from industries making substitute products?
    - (f) On what basis is a share of total business sought? (e.g., territorial advantages; product advantages; varying price sector; other—specify).
    - (g) What special means are used to protect from competition? (e.g., patents; trade marks; brands; secret processes; other—specify).
  - 6. Trade channels-

Wholesalers.

Small retailers. Department stores. Chain stores.

## IV. OFFICE MANAGEMENT

- A. Functionalization: (If there is an "office manager"): What are the major functions and scope of authority of the office manager? (TREND).
- B. Control: What has been done in recent years along such lines as layout? Routing of work? Job study? Salary classification? Standardization and simplification of forms? Standard instructions? etc. (TREND).
- C. Mechanization: What types of office equipment have been-
  - 1. Recently installed.
  - 2. Recently abandoned.

Supplement	1919	1924	1928
Number of employees in production (direct labor)			[ <i></i>
Annual sales (index number)			

## APPENDIX B

## ECONOMIC MOVEMENTS IN THE UNITED STATES

## Table 1.—Indexes of Prices, 1922-1927

Index	Average annual rate of change (per cent)
Wholesale commodity prices:	
Index of United States Bureau of Labor Statistics.	- 0.1
Foods	+ 2.3
Farm products	+ 1.2
Hides and leather products	+ 0.2
Chemicals and drugs	- 0.5
Building materials	- 1.3
Textile products.	- 1.5
House furnishing goods	- 1.5
Fuel and lighting	- 2.7
Metals and metal products	- 1.5
Clothing	- 1.8
Raw materials (1923–1927)	- 0.2
Finished products (1923-1927)	- 0.7
Semimanufactured articles (1923-1927)	- 4.8
ndexes for minor groups, United States Bureau of Labor Statistics:	
Foods	
Meats	+ 5.1
Butter, cheese, and milk	+ 1.9
Other foods	+ 0.3
Farm producte	1 0.0
Livestock and poultry	+ 5.5
Grains.	+ 3.5
Other farm products	- 1.2
Hidee and leather products—	
Boots and shoes.	+ 0.8
Leather	+ 0.8
Hides and skins	- 1.5
Chemicals and drugs—	1.0
Chemicals	+ 0.6
Drugs and pharmaceuticals	+ 0.4
Fertilizer materials	- 1.0
Wholesale chemical prices (index of the Oil and Paint Reporter)-	
Drugs and pharmaceuticals (40 drugs)	+ 4.6
Essential oils (20 oils)	+ 2.7
Crude drugs (35 drugs)	+ 1.2
Building materials—	,
Brick	- 1.1
Structural steel	- 1.4
Portland cement	- 1.7
Lumber	- 1,9
Composite lumber prices (indexes of the Lumber Manufacturer and	
Dealer)—	
Hardwood	- 0.9
Softwood	- 1.7
Textile products—	
Textile products, other than cotton, silk and wool	+ 6.0
Woolen and worsted goods	0.0
Cotton goods	- 1.8
Silk and rayon.	- 1.8 - 5.8
	- 0.5
House furnishing goods— Furnishings	+ 0.1
	T V. 1

## APPENDIX B

Table 1.—Indexes of Prices, 1922-1927 (Continued)

Index	Average annual rate of change (per cent)
Fuel and lighting—	
Anthracite coal	- 0.2
Petroleum products	- 1.8
Bituminous coal	- 4.5
Coke	5.6
Miscellaneous—	
Rubber, crude	+16.8
Cattle feed.	+ 0.1
Paper and pulp	÷ 0.5
Metals and metal products—	0.0
Nonferrous metals	+ 1.9
Iron and steel	- 1.9
Agricultural products, at wholesale	+ 0.7
Vonagricultural products, at wholesale	- 1.8
ndex numbers of the prices of raw materials and of manufactured goods	1.0
made from these materials (United States Bureau of Labor Statistics).*	
Raw materials (27 price series)	+ 1.1
Manufactured goods (70 price series)	+ 1.8
Group index numbers, wholesale prices, of the National Bureau of Economic	7- 1.0
Research:	
Index numbers for major groups—	
Agricultural products	+ 1.0
Nonagricultural products	
Foreign products	- 1.1
Domestic products.	+ 3.4 - 0.4
Products of American farms.	
	+ 0.7
All other commodities.	- 0.5
All agricultural products, excluding rubber, processed textiles,	
leather, and shoes	+ 1.8
All other commodities (i.e., industrial goods)	- 0.9
Raw materials	+ 1.4
Processed materials	- 0.4
Consumers' goods	+ 0.3
Producera' goods	0.0
Foods	+ 2.0
Nonfoods	- 0.9
Animal products	+ 1.2
Cultivated vegetable products	+ 0.5
Mineral products	- 0.9
Forest products	- 1.6
Index numbers for minor groups—	
Agricultural products—	
Producers' goods	+ 1.3
Consumers' goods	+ 0.7
Raw materials	+ 2.1
Processed materials	+ 0.4
Producers' goods, raw	+ 1.9
Producers' goods, processed	+ 0.6
Consumers' goods, raw	+ 2.8
Consumers' goods, processed	+ 0.4
Foreign/	+ 3.0
Domestic/	+ 0.8
Nonagricultural products—	
Consumers' goods	- 0.5
Producers' goods	- 0.9
Raw materials	0,0

## Table 1.—Indexes of Prices, 1922-1927 (Continued)

Index	Average annual rat of change (per cent
Processed materials.	- 1.3
Producers' goods, raw	+ 0.1
Producers' goods, processed	- 1.2
Consumers' goods, raw	+ 0.8
Consumers' goods, processed	- 0.8
Foreign	+ 6.0
Domestic	- 1.5
Products of American farms—s	
Raw materials	+ 1.2
Processed materials	+ 0.4
Commodities not products of American farms—	
Raw materials	+ 1.7
Processed materials.	- 1.1
Agricultural products, excluding rubber, processed textiles, leather, and shoes—	
Raw materials	+ 1.9
Processed materials	+ 1.7
All other commodities (industrial goods)—	
Raw materials	+ 0.5
Processed materiale	- 1.2
Raw materials—	
Agricultural products	+ 2.1
Nonagricultural products	0.0
Commodities not products of American farms	+ 1.7
Products of American farms	+ 1.2
leather, and shoes	+ 1.9
All other commodities (industrial goods)	+ 0.5
Consumers' goods	+ 2.3 + 1.3
Producers' goods	+ 1.3 + 3.0
Nonfoods	+ 3.0 - 0.1
Forest products	- 0.1 + 9.6
Cultivated vegetable products	+ 3.1
Animal products	+ 0.3
Mineral products	<b>–</b> 0.3
Processed materials—	- 0.0
Agricultural products	+ 0.4
Nonagricultural products.	- 1.3
Products of American farms	+ 0.4
Commodities not products of American farms.	- 1.1
Agricultural products, excluding rubber, processed textiles,	
leather, and shoes	+ 1.7
All other commodities (industrial goods)	- 1.2
Consumers' goods	0.0
Producera' goods	- O.7
Foods	+ 1.4
Nonfoods	- 1.0
Animal products	+ 1.6
Cultivated vegetable products	- 0.6
Mineral products	- 1.0
Forest products	- 1.9
Consumers' goods	
Raw materials	+ 2.3
Processed materials	0.0 + 0.7

## APPENDIX B

Table 1.-Indexes of Prices, 1922-1927 (Continued)

Index	Average annual rate of change (per cent
Nonagricultural products.	- 0.5
Foods	+ 1.7
Nonfoods	- 1.0
Producers' goods—	
Raw materials	+ 1.3
Processed materials	<b>~ 0.7</b>
Agricultural products	+ 1.8
Nonagricultural products	- 0.9
Foods	+ 2.6
Nonfoods	- 0.6
Foods-	
Raw materials	+ 3.0
Processed materials	+ 1.4
Producers' goods	+ 2.6
Consumers' goods	+ 1.7
Producers' goods, raw	+ 3.0
Producers' goods, processed	+ 1.1
Consumers' goods, raw	+ 2.8
Consumers' goods, processed	+ 1.4
Nonfoods-	
Raw materials	<b>- 0.1</b>
Processed materials	<b>- 1.0</b>
Producers' goods	- 0.8
Consumers' goods	<b>- 1.0</b>
Producers' goods, raw	0.0
Producers' goods, processed	- 0.8
Consumers' goods, raw	+ 0.8
Consumers' goods, processed	- 1.1
Animal products—	
Processed materials	+ 1.6
Raw materials	+ 0.8
Cultivated vegetable products—	
Raw materials	+ 3.1
Processed materials	- 0.8
Mineral products—	
Raw materials	<b>- 0.3</b>
Processed materials	- 1.0
Forest products—	
Raw materials	+ 9.6
Processed materials	- 1.9
rices of commodities at the farm:	
Index of United States Bureau of Agricultural Economics	+ 1.1
Meat animals	+ 6.6
Grain	+ 4.3
Fruits and vegetables	+ 4.0
Dairy and poultry	+ 0.2
Unclassified commodities	- 3.7
Cotton	- 7.5
etail food prices:	
Index of the U. S. Bureau of Labor Statistics	+ 2.4
Meata	+ 3.2
Cereals	+ 2.2
Dairy products	+ 1.2
Retail sugar prices, index, 51 cities	- 4.0

## TABLE 1.—INDEXES OF PRICES, 1922-1927 (Continued)

Index	Average annual rate of change (per cent;
Cost of living:	
Index of the United States Bureau of Labor Statistics	+ 0.7
Food	+ 2.6
Miscellaneous	+ 0.4
Fuel and light	+ 0.3
Housing	0.0
Furniture and furnishings	- 0.6
Clothing	- 1.2
Beneral price level:	
Index of the Federal Reserve Bank of New York	+ 1.5
Security prices	+ 0.1
Wages	+ 2.8
Food prices, retail	+ 2.4
Equipment and machinery	+ 1.3
Prices at the farm	+ 1.1
Automobile prices	+ 0.9
Hardware prices, wholesale	+ 0.3
Rente	0.0
Realty values	- 0.1
Cost of living items other than food and rents	- 0.3
Transportation costs	- 1.5
Industrial commodity prices, at wholesale.	- 1.8
Building costs:	
Building material prices (Bureau of Standards)—	
Frame buildings.	- 0.2
Brick buildings	- 0.5
Construction costs—	•.•
Index of construction costs, Engineering News Record	+ 1.8
Index of construction costs, Associated General Contractors of	
America	+ 0.9
Factory building costs, Aberthaw Construction Co	+ 1.4
Indexes of costs, by building types—	
Indexes of the American Appraisal Co.	
Brick building, wood frame.	+ 0.9
Frame building	+ 0.8
Reinforced concrete building.	+ 0.4
Brick building, steel frame.	+ 0.2

### APPRNDIX B

#### FOOTNOTES FOR TABLE 1.

- Unless otherwise noted, the index numbers of the United States Bureau of Labor Statistics which have been employed in the present calculations are the revised measures, on the 1926 base. For the purpose of the present computations, the revised sub-group index numbers have been carried back one year to include 1922.
- ³ Computed from unrevised (1913 base) index numbers of the United States Bureau of Labor Statistics.
- Index numbers computed by the Bureau of Agricultural Economics and the Bureau of Labor Statistics.
- These index numbers are those begun by the Federal Reserve Board, employing the data of the Bureau of Labor Statistics, and carried through 1927 by the Bureau of Labor Statistics. The classifications are those of the Federal Reserve Board. The classifications are arbitrary, as pointed out by the Bureau of Labor Statistics, "Index Numbers of Wholesale Prices on Prewar Base." They do not agree with the classifications employed in constructing the index numbers from which the measures in the next section have been computed.
- The measures included in this section are based upon unpublished index numbers prepared by the National Bureau of Economic Research. The data employed are the price quotations compiled by the United States Bureau of Labor Statistics. The index numbers are unweighted geometric means of relatives on the 1913 base. In certain cases the classifications of commodities upon which these index numbers are based differ from the classifications employed in the construction of currently published index numbers in which the same group names are used. This is true of the classifications of agricultural and nonagricultural products, producers' goods and consumers' goods, raw materials and processed materials. A complete account of the present classifications will be published by the National Bureau of Economic Research.
- I The goods upon which these index numbers are based are of purely domestic origin and of purely foreign origin (or practically so), in so far as consumption in the United States is concerned. Goods coming from both domestic and foreign sources have been omitted.
- * Among products of American farms are included goods of which part of the American supply may come from foreign sources. There is, thus, an important difference between this group and the group of "agricultural products, domestic" which is listed on p. 923.

TABLE 2.—COMMODITY PRICES, 1922-1927

	Average annual	Average annual rate of change in—		
Commodity	Farm price (per cent)	Wholesale pric		
cultural products, raw:				
Grains—				
Wheat	+ 5.8	•+ 5.2		
Wheat		*+ 3.2		
Rye	+ 4.6	+ 5.0		
Barley	+ 3.8	+ 4.2		
Corn	+ 2.7	+ 4.0		
Oats	+ 2.2	+ 2.7		
Fruite and vegetables—				
Potatoes, white	+13.6	+13.1		
Sweet potatoes	+ 4.5	+ 3.4		
Grapefruit	+ 8.0			
Beans	- 1.1	- 5.8		
Oranges	- 2.2	+ 0.2		
Apples	- 4.3	- 6.6		
Meat animals—				
Hoggs	+ 7.8	+ 6.9		
Calves	+ 6.1	i		
Cattle	+ 5.9	+ 4.5		
Sheep	+ 3.9	+ 1.5		
Lambe	+ 3.5	+ 1.0		
Dairy and poultry products—		!		
Butter	+ 2.7	+ 1.8		
Chickens	+ 2.4	+ 2.4		
Eggs	+ 0.5	+ 0.8		
Milk	- 1.6	+ 2.6		
Cotton and cottonseed-		•		
Cottonseed	- 7.3	- 7.3		
Cotton	- 7.5	- 7.0		
Unclassified commodities—		i		
Hay	+ 0.7	- 2.7		
Wool	- 0.2	- 4.1		
Horses	- 1.3			
Flanseed	- 1.5	- 2.7		
Other agricultural products, raw—				
Rubber, plantation		+16.4		
Hides		+ 0.1		
Sugar, raw		- 5.0		
Tobacco, leaf		- 7.1		
Silk, raw		- 7.3		
cultural products, processed:				
Meate-				
Pork, mess		+ 7.5		
Pork, fresh		+ 6.4		
Beef		+ 3.6		
Lamb		+ 0.9		
Other products, processed—		1		
Flour, wheat		+ 3.3		
Leather, side chrome		+ 3.2		
Tobacco, plug		- 0.2		
Leather, glazed kid		- 0.7		
Leather, sole union backs		- 0 9		
Silk, spun		- 1.5		

## APPENDIX B

Table 2.—Commodity Prices, 1922-1927 (Continued)

Commodity	Average annual rate of change in-		
	Farm price (per cent)	Wholesale pric	
Tobacco, smoking.		- 4.1	
Sugar, granulated, index 51 cities	, , , , , ,	- 4.2	
Sugar, granulated, New York		- 5.0	
Vonagricultural products, raw:		1	
Tip		+13.9	
Lead		+ 3.3	
Zinc		+ 2.5	
Wood pulp		+ 0.1	
Anthracite coal		- 0.2	
Copper		- 0.7	
Crude petroleum		- 1.8	
Silver		- 2.7	
Bituminous coals	,	- 4.5	
Iron ore		- 5.4	
Pig iron		- 7.3	
Vonagricultural products, processed:		<b>,</b>	
Zinc, sheet		+ 5.2	
Lead pipe		+ 3.5	
Wrapping paper		+ 2.3	
Lubricating oil, paraffin		+ 2.1	
Fuel oil, Pennsylvania		+ 1.9	
Kerosene		+ 0.6	
Copper wire		- 0.9	
Brick*		- 1.1	
Structural steel*	,.	- 1.4	
Portland cement	,	- 1.7	
Lumber		- 1.9	
Steel billets	,	- 2.0	
Newsprint		- 2.8	
Gasoline		- 4.6	
Coke*		- 5.6	

[•] Hard winter, Kansas City.

^b Northern spring, Minneapolis.

⁴ The rates of price change for this commodity have been computed from indexes secured by combining price quotations from a number of markets or for a number of grades.

Table 3.—Production, 1922-1927

Series	Average annual rate of change (per cent)
law materials:	•
Minerals—Zino	+ 8.6
Zino. Copper, mine production. Lead. Crude petroleum.	$\frac{1}{+}$ 8.4
Lead	+ 8.4 + 7.7 + 7.4
Crude petroleum	+ 7.4 + 3.6
Iron ore Bituminous coal	+ 3.5
Anthrocite coel	+ 3.3
Silver	÷ 0.1
Crops, production— Flaxseed	+11.3
Cotton. Barley.	+ 9.2
BarleyRice	+ 5.9 + 1.5
Hay, tame.	Ŧ 1:ŏ
Wheat, total. Spring wheat.	
Spring wheat	- 0.4 + 1.3
Onts	- 1.0 - 0.5
Corn	$-1.1 \\ -1.2$
Tobacco	- 1.2 - 3.9
Potatoes	- 3.9 - 3.9
Rye	-13.3
Rye. Crops, total value. Animal products, marketings:	- 3.0
Amma products, marketings:".	+ 9.4
Fish Milk, New Yrok Poultry	<b>+ 20</b>
Poultry	+ 2.9 + 2.5
Wool	+ 2.5 + 1.7
Cattle and calves	0.0
Sheep. Cattle and calves. Eggs. Hogs.	- 0.5
Forest products—	- 4.1
Gum (rosin and turpentine)	+ 5.3
Distilled wood	+ 0.7
Lumber	+ 0.4 + 0.1
Pulp wood	, 0.2
Chemicals, cils, ctc.— Petroleum refining—	
Gasoline	+17.3
Fuel oil. Lubricating oil.	+ 8.6
Lubricating oil	+ 8.6 + 6.7 + 1.2
Kerosene	<del>+</del> 12.1
Vegetable oils, total	
Crude	+16.3 +15.0
Cocoanut oil—	T15.0
Refined. Crude.	+12.8
Crude	+ 7.5
Stone and elay products—	+ 7.5
Cement. Face brick,	<b>+ 4.1</b>
Tobacco	+12.1
Cigarettes. Manufactured tobacco and snuff.	<del>-</del> 0.9
Cigara	- 1.7
	4.85
Blister-copper. Tin, deliveries from port warehouses. Iron and steel—	+ 4.9
Iron and steel-	
	+10.7 + 8.2
Foundry compment, new orders	450
Steel ingots, production	+ 4.3
Machine tools, new orders. Steel sheets, production. Foundry equipment, new orders. Steel ingots, production. Pig iron, production. Iron ore, consumption.	+ 4.1 + 3.3
Stool castings, new orders	- 1.7
Steel castings, new orders.  Lumber products—Flooring, maple and oak  Foodstuffs—	+ 7.2
Foodstuffs—	
Slaughtering and meat packing— Calves slaughteredSheep slaughtered	$\begin{array}{c} + \ 3.7 \\ + \ 3.3 \end{array}$

TABLE 3.—PRODUCTION, 1922-1927 (Continued)

Series	Average annual rate of change (per cent	
Cattle slaughtered	+ 2.5	
Hogs slaughtered.	$\frac{+2.5}{-2.7}$ •	
Meats	- 03	
Lamb	+ 3.7 + 1.0	
Beef	+ 1.9	
Pork	- 2.0 - 1.4	
Animal fats	- 1.4	
Butter	+ 5.9 + 1.4	
Sugar meltings (raw cane sugar)	+ 0.3	
Wheat flour	+ 3.8 .	
Paner and printing	T 0.0 .	
Wood pulp—		
Chemical	+ 5.4	
Mechanical	+ ž.ī	
Paper, total	+ 4.2	
Newsprint—	-	
Canada	+14.1	
United States	+ 1.6	
Other paper—		
Paper board	+ 6.2	
Book paper	+ 5.6	
Wrapping paper	÷ 5.6	
Newsprint consumption	+ 4.2 + 8.1	
Textiles—	7 0.1	
Cotton goods—		
Cotton consumption	+ 3.8	
Cotton consumption	+ 2.9	
Total spindle hours	+ 2.9 + 2.0	
Cotton cloth, exports	-02	
Active spindles	- 0.7	
Finished cotton goods, billings	- 2.9	
Wool machinery activity	9.77	
Consumption of raw wool.	$\begin{array}{c} -3.7 \\ -4.3 \end{array}$	
Carpet and rug loom activity	- 4.4	
Wool receipts at Boston, total	- 5.1	
Knit underwear, production	- ŏ.ŝ	
Silke		
Silk deliveries	+10.1	
Silk loom activity	+ 7.1	
Leather and leather products—	- 0.2	
Sole leather		
Upper leather—Goat and kid	1.19	
Calf and kip.	$^{+\ 1.3}_{-\ 1.5}$	
Cattle	- 4.5	
Boots and shoes	+ 0.2	
Coke production, total	+ 4.5	
By-product	+ 8.1	
Beehive	- 6.6	
Vehicles for land transportation—		
Automobiles	+ 4.2	
Trucks	+10.9	
Passenger cars	+ 3.8	
Locomotives completed	- 10.8	
Shipbuilding	- 0.1	
Tires, pneumatic	+10.0	
Inner tubes	+ 10.0 + 7.3	
Inner tubes. Crude rubber consumption, total.	∓ 6.3	
	+ 7.4	
Crude rubber consumption for tires	T 1.9	

^{*} Monthly and annual values of most of the series from which the following rates were computed are published currently in the Survey of Current Business or in the Federal Reserve Bulletin. Full descriptions of the several series, with statements concerning the sources, will be found in these publications.

* Dollar value series.

* Certain of the series listed in the table dealing with distribution are here employed as indexes of production.

production.

4 The general grouping follows that employed by the Department of Commerce, but the constituent items are not the same in all cases as those entering into the Department indexes.

TABLE 4.—THE DISTRIBUTION OF GOODS; SUPPLEMENTARY SERIES MEASURING MARKETING MOVEMENTS, 1922-1927

Series	Average annual rate of change (per cent)
Animal products, marketings (Indexes of Department of Commerce)	+ 1.1
Fish	
Milk, New York	
Poultry	
Wool,	
Sheep	
Cattle and calves	
Eggs	***
Hogs	
Crop marketings:	
Cotton products	+ 9.2
Fruite	,
Vegetables	,
Grains	,
Other shipments and receipts:	
Silk deliveries	+10.1
Steel sheets, shipments	+ 7.6
Iron ore shipments	
Finished cotton goods, shipments	
Finished cotton goods, billings	· ·
Total wool receipts at Boston.	
Domestic	+ 2.4
Foreign	
Livestock movements-	
Sheep and lambs	+ 1.7
Cattle and calves	0.0
Hogs	- 4.5
Imports, individual commodities:	
Hides and skins	- 6.4
Goat skins	+ 1.3
Sheep skins	- 3.1
Calf skins	
Cattle hides	-10.7
Cotton cloth	-19.4
Exports, individual commodities; Cotton cloth	

^{*} Fish: Fish landings in Boston, Seattle, Portland, Me., and Gloucester. Milk: Receipts in Greater New York. Poultry: Receipts of dressed poultry in New York, Chicago, Philadelphia, Boston, and San Francisco. Wool: Receipts of domestic wool at Boston. Cattle and calves, hogs, sheep: Receipts in 67 markets. Eggs: Receipts in New York, Chicago, Philadelphia, Boston and San Francisco.

b Deliveries of raw silk from principal warehouses in New York City, indicating approximate consumption by mills. Compiled by the Silk Association of America. Published currently in the Survey of Current Business. Iron ore shipments through Upper Great Lakes ports. The data from which the measures for steel sheets, cotton goods and wool have been computed are published, and the sources are described, in the Survey of Current Business. The data on livestock movements relate to receipts at 60 or 70 markets. They are compiled by the Bureau of Agricultural Economics.

## APPENDIX B

Table 5.—Commodity Stocks, 1922-1927°

Series	Average annual rate change (per cent)
aw materials:	
Nonfood materials, for manufacture—	
Textiles—	Ī
Cotton— Total world visible	+10.0
Total domestic	+ 7.0
Silk	<u>+</u> 7.4
Wool	- 7.8
Minerale -	
Crude petroleum	
Iron oreZino.	
Tin	
Copper—	
Blister	
Refined	-15.0
Other commodities	
Unmanufactured tobacco (including imported types)	+ 3.6
Wood pulp— Mechanical	+10.8
Chemical	
Crude rubber, domestic stocks	
Raw foodstuffs—	
Cottonseed	
Corn, visible supply	
Barley, visible supply	
Rice, domestic at mills and dealers	+ 6.5
Wheat, visible supply	+ 4.1
Oats, visible supply	+ 0.6
Rye, visible supply	- 4.8
anufactured goods:  Manufactured commodities, nonfoods—	
Portland cement	+18.3
Steel sheets	1 +80
Gasoline, stocks at refineries	+13.4
Lubricating oil, stocks at refineries	†
Kerosene, stocks at refineries	+ 4.1
Gas and fuel oils, stocks at refineries	- 5.5
Total paper	+ 6.6 + 6.1
Newsprint paper, stocks at publishers. United States	+ 2.0
Newsprint paper, stocks at publishers, United States Leather, upper, finished	9.6
Leather, sole and belting, finished	-17.4
Innufactured foodstuffs:	
Vegetable oils, refined	+21.0
Cottonseed oil, refined	
Sugar, refined	
Butter, gold storage holdings	+ 7.2
Condensed and evaporated milk	
Wheat, flour	- 1.2
Pork products, cold storage holdings.	- 0.2
Beef, cold storage holdings	$\begin{array}{c} -3.\overline{2} \\ -7.5 \end{array}$

The series from which the present figures have been compiled appear in the Surrey of Current Business. Details concerning the individual series will be found in that publication. The groupings employed by the Bureau of the Census in the construction of indexes of commodity stocks have been used in classifying the individual series, but it is not to be assumed that the indexes of the Census Bureau are constructed from the series listed.

TABLE 6.—EMPLOYMENT, PAY ROLL, AND PER CAPITA EARNINGS IN MANUFACTURING INDUSTRIES, 1922-1927°

	Average annual rate of change in		
Industry	Employ- ment (per cent)	Pay rolls (per cent)	Per capit: earnings (per cent
Lumber and its products:			
Lumber, sawmills	$-4.1 \\ +0.4$	-0.7 +2.9	+3.5 +2.5
Lumber, millwork	-1.3	+0.6	+1.9
Furniture Lumber, millwork Stone, clay, and glass products: Glass Pottery Brick, tile, terra cotta Cement Iron and steel and their products: Hardware Machine tools Iron and steel	-0.4	+3.1	+3.5
Pottery	+1.5	+4.6	+3.0
Cement ⁵ .	-0.4 -3.3	$+2.4 \\ -2.2$	+2.8 +1.1
fron and steel and their products:	-2.6		1
Machine tools	+0.8 +0.2	+1.6 +3.8	+4.3 +3.0
		+3.0	+2.7
Foundry and machine shop	-1.3 -0.4	+0.9 +1.7	+2.2 +2.1
Stoves	-4.8	-3.5	+1.5
Stoves. Steam fittings, and steam and hot water heating apparatuse Cast iron pipe	-2.1 -0.8	-0.8 -0.8	+1.3 0.0
Miscellaneous industries:			
Agricultural implements	$-1.1 \\ -1.0$	+6.1 +2.5	+5.0 +3.5
Rubber boots and shoes	+1.1	+3.7	+2.6
Shipbuilding, steel	+0.7	+3.2	+2.5
Pianos and organs	$-0.9 \\ +1.3$	+1.5 +3.4	+2.4 +2.0
Paper and printing:	-	-	į
Printing, book and job	$^{+1.4}_{+1.0}$	+4.1 +3.4	+2.6 +2.4
Paper and pulp	-0.4	+3.4 +1.9	+2.4 +2.3
Paper boxes.  Paper and pulp. Printing, nowspapers. Food and kindred products: Confectionery*.  Ice creams	+3.6	+5.6	+1.9
Confectionery	-4.1	-1.8	+2.4
Ice creamb	-2.0 + 1.3	+0.2 +2.9	+2.3 +1.6
Baking ⁴ Slaughtering and meat packing. Flour	-3.6	-2.5	+1.2
Flour	$-3.8 \\ -2.0$	$-2.8 \\ -1.7$	+1.0 +0.3
Sugar refining, cane ^b . Chemical and allied products:	-2.0		
Chemicals	+0.3	$^{+3.8}_{+2.7}$	+3.5
Chemicals.  Fortilizers  Petroleum refining.	$-0.2 \\ +0.6$	-0.3	+2.9 -0.9
Car building and repairing, steam railroads	-3.8 -4.3	-1.7 -3.1	$^{+2.2}_{+1.2}$
Carriages and wagons Car building and repairing, electric railroads	-2.3	-1.5	+0.8
Automobiles	+3.1	+3.8	+0.7
Cextiles and thoir products: Hosicry and knit goods. Silk goods. Shirta and collars. Dyeing and finishing textiles.	-0.2	+4.4	+4.6
Silk goods	+1.0 -4.4	$^{+4.0}_{-2.7}$	$^{+2.9}_{+1.8}$
Dyeing and finishing textiles.	+0.6	+2.5	+1.8
	$-7.1 \\ -2.7$	-5.6 $-1.0$	+1.6 +1.7
Cotton goods. Woolen and worsted goods. Clothing, women's.	-3.1	-1.0 -2.3	+0.8
Clothing, women's	-4.6	-4.3	+0.3
Carpets and rugs. Clothing, men's.	-0.4	-0.6 -5.5	$-0.2 \\ -1.3$
Cobacco producta:	i		
Chewing and smoking tobacco and snuff	-2.6 -4.9	-0.4 -5.0	$\begin{array}{c} +2.2 \\ -0.1 \end{array}$
Cigars and cigarettes.  Metal and metal products, other than iron and steel:			
Brass, bronse, and copper products.  Stamped and enameled ware.	-0.9 -1.0	-0.7 -1.9	$+0.2 \\ -0.9$
Leather and its products:	!		
Leather	-2.3 $-2.4$	$-0.4 \\ -3.5$	+1.9 $-1.1$
Boots and shoes	-2.9	-0.0	-1.1

<sup>The data from which these rates have been computed were compiled by the United States Bureau of Labor Statistics. The rates of change in employment and pay rolls were derived from the data as compiled; the rates of change in par capita earnings were computed from the employment and pay roll figures. Except where otherwise noted, the rates were computed from data for the period July 1922–December 1927.
Series begins April, 1923.
Series begins May, 1923.
Series begins Sept., 1922.
Beries is for 1923–1927.</sup> 

## INDEX

Page references to Vol. II are in boldfaced type.

A

Accidents, industrial, causes, 143 prevention, 142, **525** Accounting, for sales expenses, 533 methods of costing, 510 railways, uniformity, 265 Acquisitions, (see Mergers, Consolidations, and Acquisitions). Advertising, (see Chapter V, Section 7). by chain stores, 543 by construction industries, 233, 253 control of, 535 ethical standards, 420 improvement in quality, 419 in newspapers, 402 in magazines, 405 in trade journals and business papers, Advertising expenditures, by commodity groupings, 414 by types of mediums, 402 Agricultural depression, causes for, 550, 859, 879 Agricultural machinery, development of power farming, 557, 881 installment sales, 397 Agricultural products, co-operative marketing, 375, 378, 381, 383, 579 costs of distribution, 577 new uses developed, 595 postwar changes in sales volume, 636 prices, postward and prewar trend. 548, 607, 623, 630, 646 purchasing power of, 76, 548, 630 Agriculture, (see Chapter VIII). development of large-scale farming, 566, 571, 575, 580, 592 exports in postwar period, 551, 860 mancing and credits, 581 future of, 599

immobility, 588

Agriculture, improvements, factor in overproduction, 555, 881 income, 76, 548, 774, 781, 882 mechanization of, 556, 567, 561, 569, 572, 575, 590, 881 overexpansion of, 550, 553, 859, 879 production, index numbers, 448 productivity per worker, 551, 881 use of child labor. 551 (see also Farm population). Airplanes, commercial development, 323 Airports, development, 248 Alford, L. P., 96 American Construction Council, 252 Apartment houses, construction in postwar period, 235, 239 Arbitration, railway wage disputes, 280, 281, 282, 283 Architectural designs, changes in fashions, 237 Artificial illumination, see Lighting, industrial. Associations, business, growth in, 497 Automobile industry, changes in production factors, 149 inventory control, 509 productivity per worker, 459 real earnings of workers, 14 Automobiles, cost of operation, 74 exports, 715, 716 fashion changes, 323 increasing use of, 52, 59, 323, 338 influence on construction industry, 226, 236, 254 influence on demand for other products, 323 influence on food consumption, 28 influence on shifts in trading areas, 336 installment sales, 391 ownership by farmers, 75 retail sales terms, 61 types of purchasers, 59 (see also Motor vehicles).

Automobiles and equipment advertising expenditures, 416

R

Baking industry, operating costs, 189, 191

Balance of trade, correspondence of commodity trade with foreign credits, 744, 751

Balance of international payments of the United States, 736

Bank clearings, index of, prewar and 1924-27, 904

Bank credit, increase in, 664, 675 influence of Federal Reserve System, 697

relation to commodity prices, 675, 677, 679, 697

Bank failures, 693

Bank investments, growth 1875-1928, 664

Bank loans, growth 1875-1928, 664 for corporation financing, 664, 681 interest rates, 659 rural, 581 (see also Loans).

Bank reserves, effect on financial situation, 677

increases since 1922, 667

Bankers' acceptances, interest rates, 659
Banking, change in organization and
practice, 690

Banks, farm-loan, growth in South, 336 growth of branch and chain banking, 690

income and its distribution, 775, 802 influence on business management, 504, 684

reduction in number, 690
Bankruptcies (see Failures, business).
Birth control, 845
Birth rate, decline, 425, 429, 845, 884
Bonds (see Securities).

Branches, increase in, banks, 690 industrial plants, 209, 718, 751 (see also Chain stores).

Brands, use by chain store companies, 543

use on building materials, 233
Bridges and tunnels, increase in construction, 248

British coal strike, 1926, 311 Brokers' loans, 686 Budgeting, for business management, 503

Budgets, family, 15, 51, 71, 74, 78 Building (see Construction).

Building materials, changing fashions, 237, 242

monthly purchases charted, 231

nationally advertised brands, 233, 253
Building and loan associations, assets,
673

growth of, 227

Business activity, general, index of, prewar and 1924-27, 902

Business cycles, comparison of prewar, war, and postwar cycles, 891, 900 cyclical declines in cycle 1924–27, 900 duration and amplitudes, measurement, 890, 891, 894

indexes of economic series, 902 influence of Federal Reserve System. 703

reduction in fluctuations, 890, 909 reflected in prices, 616 relation to size of industry, 203 (see also Business fluctuations).

Business fluctuations, after 1922 and before, similarity, 9 conditions in 17 countries in postwar

period compared, 855, 858

indication of economic maladjustments, 11

random, relation to size of industry, 200

(see also Business cycles).

Buying habits, changes in, after World War, 321

shift of retail trade from small to large centers, 331

By-products, farm, development of uses, 595

industrial, elimination of waste, 123

C

Call money rates, (see also interest rates)
657, 731

Candy trade, increase in chain stores, 365
Capital funds, accumulation of, 672, 679
construction influenced by supply of,
226

effect of Government debt reduction, 679

for corporation financing, preferred to bank loans, 664, 681 INDEX 937

Capital investment, railways, changes in, Construction (see Chapter III). as aid to stabilization of business, 219 Carpets and rugs, increase in output of, changes in demand, causes, 225 costs, postwar trend, 638 56, 69 Cement manufacturing. changes effect on prosperity and unemployproduction factors, 152 ment, 220 Censuses, Government, faults in, 29 financing of, 227 Cereals (see Grain). hours of work, 444 improvement in standards, 65, 233, 237 Chain banks, 690 Chain stores, brands, use of, 543 income and its distribution, 775, 794 development of, 362 number of workers, 477 effects on small retailers, 538 stabilization of, 220, 225, 230, 232, 234 encouraged by shifts in trading areas, union wage rates, 434, 436 341 management of, 542 volume of, 63, 102, 136, 219, 221, 223, sales of compared with unit store 229, 235, 239, 243, 248, 638 sales, 362 (see also Building materials; Com-Charities, expenditures for, 18 mercial construction; Housing Child labor, on farms, 551 construction). City planning commissions, growth in, Consumers' Co-operative Societies, 389 Consumers' goods, distribution, changes 230 Clocks and watches, advertising expendiin methods, 361 growth of selected industries, 53 tures, 419 Clothing, (see Wearing apparel). prices, postwar trend, 629, 646 Coal industry, anthracite, wages, 443 prices, prewar trend, (see also Prices), 624, 646 bituminous, wage rates, 440 Coastal trade, increase in ships' tonnage, Consumption, an index of standard of living, 24 315 Co-operation, between business enter-Collateral loans, (see also Loans), 682 prises, 865 Commercial construction. (866 between department stores, 541 Construction), 102, 136, 240 in construction industries, 252 Commercial paper rates, (see also Interest railways and shippers, 301 rates), 643, 657, 907 Co-operative buying, by wholesalers and Committee on national debt and taxaretailers, 373, 537, 539 tion, England, 22 Co-operative marketing, appraisal of Committees, as a factor in business achievements, 389, 579 management, 500 cotton, 384 Commodity prices, (see Prices). dairy products, 375 Common stocks, (see Securities). fruits and vegetables, 378 Commons, John R., Director's footnote, grain, 381 growth of associations, 374 livestock, 383 Communication systems, accelerating tobacco, 386 influence on industry, 91 wool, 385 number of employees, 476 Copeland, Melvin T., 321 (see also Public utilities; Transporta-Copeland, Morris A., 757 Corn farming, mechanization of, 569 Company stores, 529 Corporation farming, growth of, 592 Company union, (see Employee repre-Cost of living, food, 49 sentation). measurements of, 22 Consolidations (see Mergers and Conpostwar and prewar trends, 625, 632, solidations). 646

Cost of living, (see also Prices; Real income; Standard of living). Cost of operation, department stores, 370 departmentization, 533 farming, decreased by machinery, 563, 566 labor, 102, 445 marketing, 421 merchant shipping, 311, 312 railways, changes in, 292 ratios for production and sales costs, 534 reduction caused by increased efficiency in production, 867 relation to size of industry, 188 trend of prime cost since 1899, 102 unit costs, reduction in, 87, 104, 867 Costing, methods and uses, 510 sales, methods of, 533 Cotton, co-operative marketing, 384 trend of exports, 714 Cotton farming, mechanization of, 572 Cotton manufacturing, depression caused by shifts in demand, 326 Country stores, shift in trade to larger centers, 331 Credit, bank, increase in, 664, 675 rural, 581 (see also Foreign credits; Loans). Credit unions, development of, 528 Cunningham, William J., 255

#### $\mathbf{r}$

Dairy products, changes in consumption of, 36 co-operative marketing, 375 Demand, consumer, changes in, 30, 80, 321, 551, 875, 879 (see also Standard of living). Demand deposits, bank, reductions in, 669, 676 Dennison, Henry S., 495 Department of Commerce, simplification program, 89, 116 Department stores, effects of chain store development, 369 growth of chains, 367 installment sales, 399 management of, 539 operating expenses, 370 sales and inventories compared, 354

Depression, agricultural, causes, 550 crisis of 1920-21, 849 (see also Business cycles; Business fluctuations). Diet, changing content of, 30 Directors' footnotes, Commons, John R., 758 Laidler, H. W., 389, 390, 758 May, George O., 744, 778 Rorty, M. C., 627, 677, 864 Soule, George, 268, 279, 282 Discharge, employees, process of, 522 Distribution channels, changes in. 361 selection, 537 (see also Marketing). Diversification, of industry, by localities, of products, need for simplification, 88 Dividends, changes in rates, 608, 642, 657 distribution by industry groups, 777 proportion of national income, 772 railways, 298 relation to wages, 769 Division of labor (see also Mechanization), 86 Drug trade, growth of chains, 365 Dry goods trade, growth of chains, 367

#### $\mathbf{E}$

Economic goods, classified as consumers' goods and industrial goods, 397 Economic tendencies, prewar, war, and postwar, 607, 634, 644 (see also A Review), 841 Education, expenditures for, 16 increase in school enrollment, 470 Educational buildings, increased construction, 249 Efficiency, hardships caused by, 555, 867, (see also Operating Efficiency). Electric power, (see Power). Electrical appliances, advertising expenditures, 418 growth in use of, 56, 324 (see also Standard of living; Housing standards). Electrification, industrial, 125 rural, advance in, 576 Employee representation, development of, 484, 529 in department stores, 542

INDEX 939

Employee savings, plans for encouraging, Farm population, purchasing power, 76, 548, 630 Employee stock ownership, growth of, standards of living, 70 488, 527 (see also Agriculture). Employment, building labor, by months, products Farm (see Agricultural products). decrease in volume, 608 Fashions, shifts in demand caused by, 326 development of personnel work, 517, Fatigue, industrial, 525 Federal Aid Highway Act, 1916, 246 factory, index of, prewar and 1924-27, Federal Aid highway system, 232 902 Federal land bank system, 691 postwar trend, 639 Federal Reserve System, influence in number of workers, agriculture, 452 1920-21 crisis, 452 mercantile, 471 influence on bank credit, 697 professions, 472 on business cycle, 703, 899 public, 471 on gold movements and inflation, specified industries, 450, 460, 473 selection, training, promotion and on interest rates, 659, 663, 702 discharge, 518, 541 on international monetary stability, stability and instability, 462, 465, 524 700 (see also Labor; Unemployment). on stock exchange operations, 688 Engel's Law, 51 on time deposits, 669 Ethics, business, improvements in stand-Finance companies, automobile, 391 ards, 11, 496 influence on installment selling, 401 Excess-profits tax, 535, 854 Financing, agricultural, development of. Executives, changes in technique, 502 581, 584 methods of payment, 503 construction, 241 Export trade, effect of foreign credits on, corporation, 664, 681 734, 752, 849 railways, 264 Exports, changes in commodity content, (see also Banks; Credit; Foreign 713, 750 credits; Loans). changes in geographic distribution, 709 Flour milling, changes in production factors, 158 in volume and amount, 636, 709, 750, 857 operating costs, 191 decline in agricultural exports, 551, 860 Fluctuations (see Business fluctuations). increase in postwar period, 849 Food consumption, changes in American index of, prewar and 1924-27, 905 diet, 30 declining per capita requirements. 27 Food products, increasing food cost of Factory standards, improvement in postliving, 49 war period, 244 advertising expenditures, 417 Failures, business, banks, 693 public regulation, 48 postwar period, 642, 693, 854, 874 (see also Agricultural products). "Fair return," railways, 294 Forecasting services, use in management, Farm-loan banks, growth in South, 336 505 in agricultural Farm loans (see also Loans), 581 Foreign competition, Farm population, condition in postwar products, 552, 568 period, 547, 879 Foreign conditions, effect on domestic classification of, 71 prosperity, 856, 868 family budgets, 71, 74 Foreign credits, compared with moveincome, 76, 774, 781, 882 ments of foreign trade, 744 movement to cities, 72, 226, 471, 593, dominance in balance of international 880 payments, 737

Foreign credits, effect on American business. 733 effect on export trade, 680, 734, 752, (see also Foreign investments; Foreign loans). Foreign credits and foreign markets (see Chapter XI). Foreign investments, amount of, 725 effect on financial situation, 680 influence of interest rates, 731 publicly floated capital issues, 730 reasons for increase in, 731 (see also Foreign credits; Foreign loans). Foreign loans, amount of, 725 by Federal Reserve banks, 700 (see also Foreign credits; Foreign investments; Loans). Foreign markets and foreign credits (see Chapter XI). Foreign trade, compared with foreign credit movements, 744 Foreigners' investments, in United States amount of, 727 Forward buying (see Hand-to-mouth buying). "Free gold," 670 Free income, public expenditures for social services, 15 Free trade, 2 Freight car performance, 286 Freight rates, changes in, 274 factor in location, 215 shipping cargo, 310 Freight train performance, 288 Fruits, car-lot shipments, 1920-1928, 45 change in consumption of, 43 co-operative marketing, 378 Fuel, consumption, improved efficiency, 79, 130, 289 pulverized coal installations, 133 (see also Coal industry). Functionalization, business organization, 498 chain store companies, 542 department stores, 539 marketing, 330, 498, 532 personnel management, 517 production planning, 509 Furniture, increase in output of, 69

installment sales, 393

Furniture and house furnishings, advertising expenditures, 418
Futures, canned goods, decline in sales and purchases, 349

G

Gay, Edwin F., 1 General merchandise stores, tendency toward specialization, 340 Gold movement, effect on prices, 740 imports and exports, 667, 670 influence of Federal Reserve System, to adjust trade balances, 741, 747 Government operation, railways, 257, 275, 279, 303 Government ownership, American merchant marine, 313 Government regulation, construction, 235 food products, 48 rates in intercostal trade, 317 Governments, income derived from and its distribution, 774, 807 Grain, co-operative marketing, 381 decline in American exports, 551 in per capita consumption, 31 Gregg, E. S., 309 Gries, John M., 219 Grocery trade, increase in chain stores, 363 Group buying, (see Co-operative buying).

#### Ħ

buying,

changes in

Hand-to-mouth

improvements, 324

volume for specified industries, 344 effects, 349 history, 344 measured by volume of unfilled orders, 344 Handicraft callings, decline in, 84 Hardware and cutlery, advertising expenditures, 418 Hard-surfaced roads, increased mileage, Hazards, industrial, provision for protection of employees, 524 (see also Accidents; Unemployment). Health, public expenditures for, 17 Heating systems, residential, advertising expenditures, 418

Hoch-Smith Resolution, 578 Home ownership, 237 Horse power, measurements of industry in terms of, 175, 456 (see also Power). Hospitals and institutions, improvements in, 19, 250 public expenditures for, 18 Hours of work, building trades, 444 changes in, 103, 445, 847 farming, 551 Household appliances, increase in use, 56, 68, 239, 324 Housing construction, (see also Construction; Housing standards), 63, 235 Housing standards, improvements in architectural design, 237 improvements in construction, 233, 237 sanitary equipment, 66, 238 telephones and electric wiring, 68 also Construction: Housing construction). I

Idle plants, value as index to industrial change, 84 Immigration, changes in, 428 occupations of immigrants, 429 decline for United States, 427, 884 distribution by sexes, 428 index of, prewar and 1924-27, 906 origin changes, 428 restrictive legislation, 426 Immigration restriction, effect on cotton farming, 573 effect on dietary standards, 27 on food consumption, 27 on labor supply, 252, 324, 426 . on settlement of undermanned regions, 569 stabilization of population increases, 226, 254 on wages, 324, 886 Imports, bananas, 46 changes in commodity content, 725, 750 in geographic sources, 719 in volume and amount, 636, 718,

index of, prewar and 1924-27, 905

750, 857

theory, 781, 785, 790 employees', distribution by industry groups, 777 farmers', 76, **548, 882** free, public expenditures for social services, 15 money income and disbursed income, 758, 889 railroad workers, 464 real earnings, 14, 770, 848, 862 workers in manufacturing, 92, 463, 639 in printing industry, 93 Income, net corporate, decline in 1920-21 depression. 853 railways, changes in, 294 relation to integration in petroleum industry, 194 to size of company in flour milling, to size of company in petroleum industry, 192 (see also National income). Industrial disputes, decrease in number, (see also Labor relations, Strikes). Industrial goods replacing classification as producers' goods, 397 Industrial waste, (see Waste, industrial). Industry, changes in new and old (see Chapter II). Inland waterways, 317 Installment sales, automobiles, 61, 391 department stores, 399 farm machinery, 582 increase in retail volume, 390, 398 Insurance, life, growth, 485 Insurance, workers' form and extent, 485, 526 Integration, in agriculture, 580 in petroleum industry, 194 Interest and commission, paid to foreigners, 728 received from foreigners, 728 Interest payments, distribution by industry groups, 777 postwar trend, 642 proportion of national income, 772 Interest rates, amounts and movements, 657 effect of Federal Reserve System in stabilizing, 702 on construction, 227

Income, distribution of, productivity

632, 639, 770

management of, 517

railroad workers, 464

Interest rates, funded debt, railways, 298 Labor, number of workers, agriculture, in money centers, 731 increased stability, 662, 703 general, 101, 167 postwar trend, 643 mercantile, 471 (see also Dividends). professions, 472 International trade (see Chapter XI). public, 471 Inventions, effect on economic progress, specified industries, 450, 460, 473 productivity of, 446, 850, 862, 864, 881 Inventories, effect of hand-to-mouth proportion of national income received. buying, 350 766, 788, 792, 795, 798, 802, 805, manufacturers' sales and inventories 807, 809 compared, 356 transfer of skill, 86, 92 postwar period, 637 workers' insurance, 485, 62 railways, reduction in size, 291 (see also Employment; Hours of work; reductions in, by improved railway Immigration: Unskilled labor: service, 302, 343, 350 Wages). in, effect on bank borrowings, 664 Labor costs, changes in, 445 retail sales and inventories compared, Labor relations, employee representation, 484, 529, 542 wholesale sales and inventories comimprovements in as a cause of Ameripared, 354 can prosperity, 5 Inventory control, 350, 508 in building trades, 251 Investment trusts, development of, 688 railways, management and labor, 279 Investments (see Capital funds; Capital Labor-saving machinery and equipment. investment; Employee stock ownerimprovements in construction machinery, 234, 242, 247 ship; Foreign investments; Securiinstallations for material handling, 139 ties). Iron and steel, blast furnace operations, paint spraying, 328 time-saving element, 90 154, 190 use by farmers, **553**, **556**, **557** increase in production in steel industry, 79 (see also Mechanization). Labor supply, effect of immigration, 252, 324, 426 J factors affecting, 425, 429 Jewelry, advertising expenditures, 419 Labor turnover (see Employment; Uneminstallment sales, 396 ployment). Labor unions, coal industry, 439, 443 ĸ company unions, 484 economic policies, changes in, 481, 864 Kimball, Dexter S., 79 growth and decline, 479 membership by trades, 437, 482 L railway shopmen's strike, 281 railway wage disputes, 280 Labor (see Chapter VI). union-management co-operation, average per capita income, 771 482, 531 changes in type of farm labor needed, Laidler, H. W., Director's footnote, 758 590 Land values, decline in, 584, 587 division of, 86 Large-scale production (see Size of income by industry groups, 777 industry). prewar and postwar trends, 625, Leasing, departments in department

stores, 540

Leather products, changes in output, 55

INDEX 943

Leather tanning, changes in production factors, 159 Libraries, expenditures for 17 Lien merchants, decline in credit to farmers, 336 Life insurance company, assets, 673 Lighting, industrial, codes, 144 increase in intensities, 143 relation to production, 143 Livestock, co-operative marketing, 383 Loans, bank, 581, 659 brokers', 686 collateral. 682 farm, 581 foreign, 700, 725 Location of industry, decline in geographical concentration of specified industries, 214 establishment of foreign plants by American industry, 718, 751, 753 geographical shifts, 206, 876 headquarters and branch plants, 209 influence of freight rates, 215 of Panama Canal, 316 shift from city to country, 210, 590 Locomotive performance, improvement 288

## M

McFadden Act, 227 Machinery, exports, 715, 716 improvements in roadbuilding and engineering equipment, 234, 242, increased use in manufacturing, 103, 137 power plants, changes in, 91, 129 purchasing policy for manufacturing equipment, 138, 511 use by farmers, 553, 556, 557, 881 Magazines, advertising rates, 407 circulation, 406 volume of advertising carried, 405 Mail-order business, 341, 371, 372 Management (see Chapter VII), 495 changes in type of executives, 502 improvements in, 11, 497, 862 of manufacturing, 507 of marketing, 531 organization, 497 use of committees, 500

Manufactures changes in consumption of, production, index numbers, 448 Manufacturing, comparison of activity among states, 206, 591 differences between urban and rural, 212 employment and pay-rolls, 463, 639 income and its distribution, 775, 790 migration of, 206 number of workers, 450, 452, 454, 456, 460, 478 number of workers. geographical distribution, 206 productivity, by industries, 456 per worker, 451 technical changes in (see Chanter II, Part 2). (see also Size of industry). Market analyses, development of, 536 Marketing (see Chapter V). changes in costs, 421 management of, 531 of farm products, 577 (see also Co-operative marketing). use of functional specialists, 330, 498, 532 (see also buying habits; Co-operative marketing; Demand; Merchandising; Sales promotion). Material-handling equipment, 139 Materials of manufacture, increase in total value, 102 May, George O., Director's footnote, 744, 778, 854 Meat, changes in consumption, 33 decline in American exports, 552 Meat packing and slaughtering, changes in production factors, 158 Mechanization, difficulty of measuring, 461 effect on prices, 627 on wages, 488 of farm work, 553, 556, 557, 881 substitution of machine for hand-made products, 52 (see also Labor-saving machinery; Power). . Mediation (see Arbitration). Merchandising, changes in products after World War, 322 (see also specific commodities).

definition, 330

development as a marketing function, 328, 330, **535** Merchant marine, government-owned tonnage, 313 Merchant shipping, surplus tonnage, 309 Mergers, and consolidations, effect on earnings, 190 increase in, 217 railways, 299 trend in manufacturing and mining. (see also Size of industry). Migration of industry, branch plants, 209, 718, 751 from city to country, 210, 590 geographically, 206, 876 to foreign countries, 753 Mills, Frederick C., 603 Mining, income and its distribution, 775, 786 number of workers, 451, 452 productivity per worker, 457 (see also Coal industry). Missionary salesmen, 414 Mitchell, Wesley C., 841 Monetary stability, effect of Federal

Reserve System, 700

Money and Credit, effect on business (see Chapter X).

Mortality and morbidity rates, a factor in food consumption, 27 an index of standard of living, 23 decline in, 23, 27, 430

Mother's pensions, 18

Motor vehicles, effect on railways, 272, 273

(see also Automobiles).

Multiple-plant companies (see Size of industry).

Musical instruments, advertising expenditures, 419

National Bureau of Economic Research. objects of present survey, 12 National income and its distribution, (see Chapter XII). National income, amount and growth of, 757, 762, 838

compared with income of United Kingdom, 764

with index of commodity production, 761

National income, definitions of, 757 distribution by census regions, 813, 838 by income strata, 833 by industry groups, 774, 838 by labor and property groups, 766 by rents, interest, and dividends, 772 equality of distribution, 836 New industries, growth of, 85 (see also New products). New processes, developments, 111 New products, developments, 111, 322 (see also Demand, consumer). New York Stock Exchange, 684, 688 Newspapers, advertising rates, 404 circulation, 403 volume of advertising carried, 403 Nourse, Edwin G., 547

## 0

Obsolescence, housing, 65 merchant ships, 310 products or trades, 83 reciprocating steam engines, 129 Office management, 543 Oil and gas wells, analysis of income, 786 (see also Petroleum industry). Oleomargerine, consumption in various countries, 40 Operating efficiency, railways, 285 (see Cost of operation). Operating revenues, railways, changes in, 292 Organization. internal. and types changes, 330, 497 (see also Functionalization; Management). Overproduction, of agricultural products, 553, 577, 859 Overcapacity, in American industry, 321 326, 513

## P

Paints and varnishes, advertising expenditures, 418 Panama Canal, effect on domestic trade and location of industry, 316 influence on American shipping, 315 Panics, (see Business cycles; Business fluctuations). Paper and wood pulp, changes in production factors, 162

INDEX 945

Pay rolls, manufacturing, postwar trend, 639

Pens and pencils, advertising expenditures, 419

Pensions, industrial, 526 mothers', 18

Personnel management, development of, 517, 541

Petroleum industry, changes in production factors, 150

increase in production, 451

integration, relation to profit, 194 scale of operation, relation to profit, 192

Phonographs, installment sales, 394 Pianos, installment sales, 393

Pig iron industry, changes in production factors, 154

index of production, prewar and 1924–27, 903

Planning, business activities, 503, 509 construction improvement, 230, 244

Plant location (see Location of industry). Plumbing equipment, advertising expenditures, 418

Population, birth rate, decline, 425, 429, 845, 884

changes in age and sex distribution, 27 economic consequences of decline in rate of growth, 885

growth and distribution, 842, 845, 846 mortality rate, decline, 23, 27, 430

movement between farms and cities, 72, 226, 471, 593, 880

relation to labor supply, 425, 429 restricted immigration, effect, 226, 254, 425, 429, 884

Post offices, reduction in number of fourth class, 336

Poultry and eggs, changes in consumption, 35

Power, increased use of, 79, 91, 102, 104, 119, 204, 250

industrial changes in utilization, 119

Power farming (see Agriculture, mechanization of).

Power plants, increase in use of central station power, 119, 127, 244

types and efficiencies of machinery, 91, 129

(see also Public utilities).

Price and profit, response of industry to, 780, 783, 787

Price fixing, by Federal Government, 859 Price movements and related industrial changes (see Chapter IX).

Prices, agricultural products, causes for low level, 550

agricultural products, prewar and postwar, 548, 607, 623, 630, 646

changes in relations, postwar and prewar, 649

collusive control in construction industries, 253

commodity, postwar and prewar trends and comparisons (see Chapter IX). relation to bank credit, 675, 677, 679, 697

relation to savings, 675, 677

consumers' goods, prewar and postwar, 624, 629, 646

factors preventing increases, 678, 697 fluctuations, postwar and prewar, 609, 614

increasing margin between producers' and retail prices, 49

measures of price displacement, 650 processed materials, prewar and postwar, 624, 631, 646

producers' goods, prewar and postwar, 624, 629, 646

raw materials, prewar and postwar, 624, 631, 646

reductions caused by increased efficiency, 867

securities, causes and effects of increase, 686

indexes for selected industries, 196 postwar trend, 607, 643

wholesale, international comparisons. 603, 868

wholesale, postwar and prewar trend, 851, 903

(see also Chapter IX).

Printing industry, workers' earnings, 93 Processed materials, prices, postwar trend, 631

Producers' goods, growth of selected industries, 53

prices, postwar trend, 629, 646 prices, prewar trend, 624, 646

Production, basic economic principles of, 86

interchangeability of parts, 90 management, of. 507

Production, physical volume, changes in for selected industries, 37, 39, 45, 53, 68, 101, 448, 456, 607, 635, 850 physical volume, index of, 761 scale of, in terms of horse power, 175 in terms of wage earners, 168, 170, 178 in value of products, 168 relation to costs, 188 small scale required in certain industries, 188 Production cycles, trend toward in steel industry, 206 Production factors, changes in (see Chapter II, Part 2). Production Standards, maintenance of uniform output, 510 Productivity of equipment, railways, 290 Productivity per worker, attitude of labor organizations, 864 changes in, general, 103, 447, 461, 512, 852, 862 specified industries, 147, 461 method of deriving, defects, 447, 460 Professional service, number of workers, Profits, cargo shipping companies, 310 corporations, distribution by industry groups, 778 corporations, postwar trend, 607, 640 individuals, distribution by industry groups, 779 reduction caused by increased effi-

ciency, 867

191

industry, 194

industry, 192

Prosperity).

struction, 220

tries, 887

income, 838

sumption, 39, 42, 47

relation to integration in petroleum

to scale of operation in flour milling,

to scale of operation in petroleum

(see also income; National income;

Prohibition, influence on product con-

Prosperity, affected by volume of con-

causes for in United States, 1, 861

interdependence of nations and indus-

measured by growth of national

mixed conditions in American industry

after 1922, 322, 328, 342, 841, 867

Public utilities, construction programs, income and its distribution, 775, 797 mergers and acquisitions, 185 (see also Power). Public works, improvements in planning, 244 volume of construction, 245 public expenditures for social services, Purchasing, manufacturing, methods and organization, 507 policy in purchase of industrial equipment, 138, 511 railways, improvement in, 291 Purchasing power, agriculture, 76, 547, changes in after 1920, 321, 845, 885 labor earnings, postwar and prewar trends, **625**, **633**, **646** (see also Income; National income; Real income: Wages).

Quarrying, income and its analysis, 786

R

Radios and equipment, advertising expenditures, 416 as an advertising medium, 410 growth in demand and influence, 58, 322 installment sales, 394 Railroad Labor Board, 280 Railways (see Chapter IV, Part I). capital expenditures, 255 consolidation, 299 employee and management relations, 279 financial organization, 264 freight rates, 274 Government operation, 257, 275, 279, improvements in roadway and equipment, 361 motor vehicle competition, 272 net income, changes in, 294 number of workers, 451, 452, 464 operating efficiency indexes, 285 passenger rates, 274 pay rolls, 464

Railways, productivity per worker, 451 quality of service, 301 unification, 299 volume of traffic, 268, 449, 452 (see also Transportation). Rates, intercoastal trade, Government regulation, 317 joint rail and inland water rates, 317 railway, changes in, 274 for farm products, 578 simplification by consolidation, 300 shipping, conference agreements, 311 Rating scales, for employment and promotion, 521, 541 Raw materials, prices, postwar and prewar, 624, 629, 630, 631, 646 production indexes, 635, 645 Rayon, growth in demand for, 327 Real income, effect of World War on, 848 increase in United States since 1921, 862 indexes of, 14 industrial workers, 14 wages compared with salaries, 770 (see also Cost of living; Income; Purchasing Prices; power; Wages). Reclamation and reuse, 121 Recreation, public expenditures for, 17 Refrigerators, advertising expenditures, installment sales, 396 Rental, of construction machinery, 235 Rents, distribution by industry groups, postwar trend, 632 proportion of national income, 767, 769, 772 Research, industrial and business, 106, 499, 864 Resident buyers, for department stores, 540 Retail and wholesale trade, changes in sales volume, 345, 353, 355, 357, 362, 370, 371, 373, 374, 636 income and its distribution, 774, 804 Retail trading areas, causes for widening of, 336 changes in, 331 Road construction, improvements in, 232, 244, 246 planning and finance, 246 Rogers, James Harvey, 709

Rorty, M. C., director's footnote, 627, 677, 864
Rubber tire manufacture, changes in production factors, 149

S

Safety devices, 142, 525 Salaries, changes in salaries per employee, proportion of national income, 767 (see also Wages). Sales, billings and unfilled orders for specified industries, 345 department stores, 355, 370 for specified types of chain and unit stores, 362, 363, 364, 365 of co-operative marketing associations, 374 of industries, 357 of retail establishment, 353 of wholesale establishment, 355, 373 mail-order companies, 371 retail and wholesale, changes in volume, 636 also Cooperative marketing; Installment Demand: Marketing). Sales costs, accounting for, 538 Sales promotion, by department stores, 541 missionary salesmen, 414 (see also Advertising). Salesmen, selection, training, control, and payment, 532 Savings, employee, plans for encouraging, of individuals, increase in, 672 reflected by bank credit, 675 relation to prices, 675, 677, 679 Scale of operation (see Size of industry). Scale of production (see Size of industry). Schools (see Education). Science, influence on economic changes, 842, 862 Seasonal stabilization, agricultural, effect on ocean shipping, 311 construction industries, 252 employment, 524 farm labor, 590 Securities, index of sales, prewar and

1924-27, 908

948 Securities, prices, causes and effects of increase, 686 increase in, 607, 643, 686 indexes for selected industries, 196 yields of bonds, 657 of common stocks, 657 Selling (see Marketing). Shipbuilding industry, depression in, 312 volume of construction, 312 Shipping (see Chapter IV, Part 2). surplus merchant tonnage, 309 tramp ships, decline in use, 311 Shipping associations, for hogs, 383 Shipping Board, 311, 313, 314 Shoe industry, changes in production factors, 163 hand-to-mouth buying, 347 workers' earnings, 92 Shoes, advertising expenditures, 418 76 Silverware, advertising expenditures, 419 Simplification (see also Standardization). 89, 116, 536 Single-plant companies (see Size of industry). Size of industry, increase in size of plant, causes, 85 large-scale farming, development, 566, 571, 575, 580, 592 scale of operation, relation to business fluctuations, 200, 217 of operation, relation to cost, 188, 190, 194, 216 of operation, relation to prosperity, 194 small-scale production, 188 trends in scale of operation (see Chapter II, Part 3). (see also Mergers, Consolidations, and Acquisitions). Size of orders (see Hand-to-mouth buying). Skill, change in demands for, 516, 590 transfer of, 86, 92

(see also Mechanization).

tures, 418

279, 282

Soaps and cleansers, advertising expendi-

Social sciences, application to business,

Social services, public expenditure for,

Soule George, director's footnote, 268,

Specifications for purchasing and production control, 510 Speculative credit, high interest rates. 659, 663 Sprague, O. M. W., 657 St. Lawrence waterway project, 319 Stability of industry, influenced by construction planning, 220 relation to size, 200 Stabilization of volume of construction, 225, 243 prices, 206, 609, 614, 654 reductions in fluctuations of business cycle, 890, 909 Standard of living, affected by public expenditures, 15 consumption and (see Chapter I). Europe and United States compared, farm population, 70 improved by retardation in population growth, 885 through scientific progress, 844 measured by mortality and morbidity rates, 23 by product consumption, 24 real earnings as a measure of, 13 workingmen's families in New York City, 32 (see also Cost of living; Demand; Housing standards; Income; Purchasing power, Real income; Wages). materials, Standardization. building construction machinery, and construction, 234, 243, 253 of demand, 5 of production, 80, 89, 119 reaction against product, standardization, 329 (see also Simplification). Statistical records, improvement in, 865 Steam power, replacement by electric power, 125 (see also Power). Steel industry, changes in production factors in iron and steel, 155 Stock exchange operations, expansion, causes, and significance, 685 Stocks and bonds (see Securities). Street car cards, expenditures for, 410 Strikes, British coal miners, 1926, 311 decrease in number, 490

Strikes, railway shopmen, 1922, 281
Sugar, increase in consumption, 41
Sugar refining industry, changes in production factors, 160
Supply and demand, maladjustment for farm products, 549, 577

#### Т

Tariff, benefits, of protection, 2 influence on cost of diet, 49 Taxes, farm property, 548, 588 Technical advances, effect on economic prosperity, 842, 867 Technical changes in manufacturing (see Chapter II, Part 2). Technological unemployment, 92, 469, 514, 877 Telephones, increasing use in residences, Tests, use of for employee selection, 519, **541** Textile industry, hand-to-mouth buying, 347 Textiles, advertising expenditures, 417 changes in output, 55 Thorp, Willard L., 167, 179, 188 Time deposits, banks, increase in, 669, 672, 676 Time money rates (see also Interest rates), 657, 731 Time studies, for production standards, 512 Tobacco, co-operative marketing, 386 Tobacco products, increase in chain stores distribution, 366 shift in consumption, 54 Toilet goods, advertising expenditures, 419 Tourists' expenditures, a factor in the balance of trade, 737, 743, 751, 752 Tractors, farm, increasing use of, 553, 566, 557, 881 influence Trade associations, on standards of construction, 233 channels (see Distribution Trade channels). Trade journals, as advertising mediums, 411 Trade unionists, German, 5 (see also Labor unions). Trade unions (see Labor unions). Trading areas (see Retail trading areas).

Training, employee, in department stores, 541
in industrial plants, 520
Tramp ships, decline in use, 311
Transportation (see Chapter IV).
changes in volume, 636
effect on food consumption, 47
improvements, effect on industry, 91, 302, 343, 350
income and its distribution, 775, 797
number of workers, 476
Transportation Act of 1920, provisions, 275, 280, 294, 299
Two-family houses, volume of construction, 235, 239

U Unemployment, caused by technical advances, 514, 877 effect of age, 522, 527 effect of size of companies, 203 methods for registering, 466 time lost by the nominally employed, volume of, prewar and postwar, 466. 853, 879 (see also Employment). Unfilled orders, compared with billings for selected industries, 345 postwar trend, 637 Unification (see Mergers, consolidations and acquisitions). Unions (see Labor unions). Unit stores, effect of chain store growth, 362, 369, **538** (see also Country stores; Department merchandise stores: General stores). Unskilled labor, decline in immigration, 428 wages, 437 (see also Labor). v

Vacuum cleaners, installment sales, 395
Valuation, railways, 294
Variety stores, increase in chain stores,
366
Vegetable oils, change in consumption of,
39

Vegetables, car-lot shipments of 1920– 1928, 46 change in consumption of, 43 co-operative marketing, 378

#### w

Wages, as measure of labor situation, 430 coal mining, 439 economy of high wages, 523, 866, 885 establishment of standard differentials, 522 farm labor, 548 high level in America, 4 in building trades, 251 postwar and prewar trends, 102, 103, 632, 770 railways, disputes between labor and management, 280 relation to dividends, 769 union rates in building trades, 434 in selected industries, 432 unskilled labor, 438 use of incentives, 523, 542 (see also Purchasing power; Real income; Standard of living). Washing machines, installment sales, 394 Waste, industrial, diversification of products as source of, 88 effect of World War, 846 elimination of, 81, 119, 511 consumption, compared Water Europe and United States, 69 Wateon-Parker Bill, 282 Wearing apparel, advertising expenditures, 418 fashion changes and their effects, 326 installment sales, 396

output, value 1914-1925, 55

White-Jones Shipping Act, 314
Wholesale and retail trade, changes in sales volume, 345, 353, 355, 357, 362, 370, 371, 373, 374, 636
income and its distribution, 774, 804
Wholesale prices (see Prices, wholesale).
Wholesale trade, adversely affected by changes in trading areas, 341
effect of chain store growth, 373
hand-to-mouth buying, 349
new management problems, 537
sales and inventions compared, 355
situation 1919-1928, 372
Wolman, Leo, 425
Wool, co-operative marketing, 385

Woolen and worsted industries, depres-

Workers' insurance (see Insurance). Workers' investments (see Investments).

sion caused by shift in demand, 326

Welfare work, employee, 529

growth, 381

Wheat farming, mechanization of, 561

Wheat pools, co-operative marketing,

Works council (see Employee representation).

World War, building shortage caused by, 63, 220
effect on business conditions in 17 countries, 855
on consumers' buying habits, 321
on economic progress, 846
on home ownership, 237
on inland waterway traffic, 317
on labor management, 517
on mass production, 80
on mechanization of the farm, 557, 561, 572
on shipping tonnage, 309

# **CHECKED 2003-04