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FOREWORD

THE profession of Traffic Management has become one of the most alluring professions in this age of ingenious development, perchance for the reason that transportation has resolved itself into the most intricate division of the field of commerce.

The crude method of handling transportation in the early era of water craft and railroad has evolved into such a complex system that only men with a broad knowledge of traffic in all its phases are capable of solving the modern problems of carriers and shippers.

The question arises in the young man's mind: How can I qualify myself for efficient service in this profession? The answer is: Only by assiduous study, supplemented by actual practical experience.

In order that opportunity may be afforded to those who are interested in this profession to acquire the requisite education, the Standard Traffic Management Course has been carefully prepared, being based on a life's practical experience, together with the constructive suggestions and valuable assistance of many skillful and successful traffic executives.

The purpose of this Course, from beginning to end, is to convey in a comprehensive way the methods actually employed by competent traffic managers, so that it may serve as a guide for those who are striving to fit themselves for this vocation.

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CONTENTS

Chapter	Page
1—TRAFFIC MANAGEMENT	1
2—DEVELOPMENT OF TRANSPORTATION AND ITS REGULATION	20
3—MODERN TRANSPORTATION AGENCIES	33
4—SHIPPING PAPERS AND STANDARD FORMS	41
5—FREIGHT CLASSIFICATIONS	51
6—INTERPRETATION OF CLASSIFICATION, Rules 1 to 10	62
7—INTERPRETATION OF CLASSIFICATION, Rules 11 to 24	74
8—INTERPRETATION OF CLASSIFICATION, Rules 27 to 44	82
9—FREIGHT CARS—WEIGHING	91
10—MOVEMENT OF FREIGHT—OUTBOUND	100
11—MOVEMENT OF FREIGHT—INBOUND	118
12—SHIPPING AND RECEIVING DEPARTMENTS	128
13—TRUCKING AND WAREHOUSING	139
14—ROUTING	154
15—DEMURRAGE AND STORAGE	168
16—LIGHTERAGE AND SWITCHING	184
17—DIVERSION AND RECONSIGNMENT—TRANSIT PRIVILEGES	195
18—FOREIGN COMMERCE	206
19—STEAMSHIP LINES AND LISTS	215
20—PACKING AND MARKING EXPORT SHIPMENTS	220
21—WEIGHT MEASUREMENT, FOREIGN EXCHANGE AND CONVERSION TABLES	233
22—SHIPPING PAPERS (Foreign Commerce)	247
23—MARINE INSURANCE	259
24—EXPORT AND IMPORT RAIL AND OCEAN RATES	274
25—IMPORT TRAFFIC—FOREIGN FORWARDERS	288
26—A TRIP BY OCEAN FREIGHT	300