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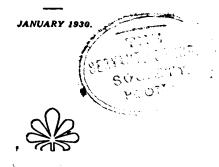
# **OF MONEY**

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H. R. SCOTT

OF

KODAIKANAL, S. INDIA.



TRICHINOPOLY:
Printed at St. Joseph's Industrial School Press.

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#### Sir Daniel Hamilton's Prize Essay.

- "The Indian Social Reformer" of October 1928 has asked for an Essay on "How the "Co-operative movement, confined with the "issue of a Sound Paper Currency not based "on gold and silver, but on organized reliable "labour and the assets which labour will "create, will provide plenty and employment "for all, and unify India."
- 1. Sir Daniel's question contains its own answer when he speaks of Sound i.e., valid Paper Currency based on organized labour plus the assets it creates; so the problem is to find some practical device which can convert such labour into banking assets on which new money may be safely issued without disturbance of retail selling prices, until these assets are redeemed again by means of this new money then destroyed.
- 2. But to prove that such a device will provide plenty and employment for all both rich and poor, and further will unify India as one country, is a more difficult task which will tax the imagination of the reader; nevertheless such is the opinion of the writer after-

some 40 years' work in this old civilisation, in connection with trade and finance.

- 3. The co-operative movement referred to in the question consists of a number of credit societies and banks now established under Government inspection and audit for the purpose of lending money on terms below those charged by the professional sowcar, and usually on the personal security of the borrower supported by his neighbours and friends with or without some pecuniary consideration; the necessary funds being found by capital money subscribed by members or shareholders in these societies and banks which are permitted to distribute limited dividends.
- 4. The idea taken from similar institutions in Europe; has met with partial success in India where the agriculturist has become enslaved by debt to the local sowcar whose security and power has improved under British rule but without sufficient compensation to the borrower in the matter of lower rates or easier terms of repayment.
- 5. In considering the question of security for loans with relation to the rate of interest demanded and conceded, it is always assumed that the better the security offered the lower the rate, but if the borrower holds good marketable security why should he not sell it

rather than mortgage it for interest payable to a bank temporarily? In practice the security offered to a bank is largely personal but backed by collateral in the shape of unsold stocks of wares or products on which some market valuation is made by the lender less a margin for depreciation or fall of price, or possibly backed by the guarantee of some third party as jointly responsible for repayment with interest in due course.

- 6. Bankers describe the high rates charged by sowcars as "risk rates" meaning that these rates include an element of risk which they themselves are not prepared to take. Their own rates are based upon those quoted in the local money or commercial debt market which rates vary with any change in the official Bank-rate. The element of risk is practically non-existent but the term and amount of such loans is strictly limited. point of time, because the main resources of a bank are derived from current account deposits withdrawable without notice and in point of amount by the financial standing of the borrower.
- 7. But in spite of these considerations and reasonable safeguards, the lending of money is always attended by risk especially when competition among lenders for business results

in any relaxation of prudence or discrimination. The money profit motive urges the lender to accept risks.

- 8. The subject of money-lending is distasteful to most people, it is condemned by both religion and science but has come to be regarded as a necessary evil without which progress seems impossible since without the command of money no capital outlay can be effected, so the end in view justifies the means.
- 9. The Co-operative movement can avoid this risk and odium by confining its business to the finance of actual transactions between sellers and buyers *i.e.*, by paying the seller in cash and by looking to the buyer for repayment within some reasonable time. The goods sold forming the collateral meantime.
- 10. This system can be effected either by the discounting of usance drafts drawn by the seller *i.e.*, creditor upon his buyer *i.e.*, debtor or by the purchase of the debtor's promissory note in favour of the creditor at full face value redeemable on some fixed date plus interest thereon. Both these methods are in daily practice among banks but their rates of discount and interest vary with the supply of loanable capital and the enquiry for it among trade borrowers. Such variations react upon all retail prices and in the same direction *i.e.*,

dear money will tend to raise selling prices while cheap money will tend to lower them.

I am aware that this view is contrary to accepted doctrine but the reader must admit that the hire of money is an element of cost which must be recovered from the consumer if possible.

- 11. These instruments of transfer of goods sold on credit are negotiable by endorsement and may therefore be considered as liquid assets by the lender i.e. discounter. They can be re-discounted for cash when endorsed by him in favour of another bank and on terms which are easier than those originally granted, they then rank as bank bills instead of trade bills. Mr. John Matthai, professor of Indian Economics, has written in his book of 1925 called "Agricultural Co-operation in India," on page 107 in reference to the re-discount of negotiable instruments, as "so much liquid capital which it (the discounter) may use as equivalent to cash in every emergency that may arise." But he continues that "This question raises financial issues of such far-reaching and complicated character as to put it outside the scope of a work on co-operation."
- 12. He also says that "The question has therefore been raised whether it is not advisable to have a State Bank in every province

which will undertake to re-discount the bills of a Co-operative bank."

The answer to this question is in the affirmative always provided that the rate be invariable and that new currency be issued for the purpose. Such a device already exists under Section 20 of the Paper Currency Act whereby the Imperial Bank of India can rediscount internal trade bills with the Currency Office for new currency to the extent of Rs. 12 crores @ from 6 to 8 % per annum. The earnings of the Currency Office from this source during the last financial year amounted to nearly Rs. 5 lakhs in new money.

- 13. Sir Daniel Hamilton speaks of "Sound Paper Currency based on organized reliable labour and the assets which that labour will create" so here we find I think, in re-discountable trade bills, the shortlived assets which can function as sufficient reserves for shortlived currency in lieu of metal reserves in support of permanent currency.
- 14. Now, since the issue of such temporary money is limited only by the discrimination of the re-discounting Bank, the rate must be fixed and invariable, low enough to ensure a sufficient revenue to the Treasury and high enough to offer a sufficient reward to privately,

- when the suggest is 4 per annum of which ½ per annum will go to the re-discounter, the Imperial Bank in consideration of its liability as expressed by the endorsement on such bills which must also carry the endorsement of the discounting bank as further surety for prompt retirement in each then destroyed.
- 15. Bills discounted by the Imperial Bank tself will earn no commission on their reliscount with the Currency Office: this provision is needed to prevent undue competition with other banks and it can be reinforced by imitation of its dividend to 16 per annum on he subscribed capital as soon as its reserve equals that sum i.e., in order to eliminate the profit motive.
- 16. These details however can be arranged as soon as the guiding principle is recognised e, that money must be allied to business lone and not to any unrelated entity such as gold and silver or even to Government ndebtedness as to-day, if the general level of retail prices is to be stabilized thus assuring prosperity and progress to all both rich and poor so long as they are reliable workers.
- 17. Whilst writing the foregoing I came across the following dictum of the Registrar

of Co-operative Credit Societies in Ceylon: "That cheap credit was one of the most dangerous things which could be placed at the disposal of any community. The experience of other countries revealed the fact that cheap credit led to rash and unproductive borrowing while the direct financing of the co-operative movement by the Government was a bad thing." By "financing" he means here lending money out of revenues to Co-operative banks or societies. He concludes by saving that such societies could place themselves "in a position to snap their fingers at Government which could be done through the medium of Central Banks." With this opinion I entirely concur but the vital distinction between money-lending and finance of actual transactions by means of new money may not be clear to the casual-observer.

18. The subject in hand speaks of "organized reliable labour" as the basis of Sound Paper Currency through the assets thereby created and the implication seems to be that labour must be organized either by itself as by trade unions, or by some outside power for the purpose of production. The latter view seems more reasonable since the word "reliable" is used. An army is organized by the State and reliability secured by military discipline

through punishment but the purpose is destruction not production.

- 19. An organized industrial army for purposes of production with its reliability based upon reward instead of punishment does not meet the case because production in itself is not sufficient to secure economic equilibrium except through lower prices, the product must be consumed or it will perish.
- 20. In order to ensure consumption, the medium of purchase must be allied to the product as marketed for resale and distribution to meet human needs and at a money profit without which the system cannot work.

This marketing fixes the value in terms of the medium so far as is humanly possible, for if the original or any subsequent merchant puts it too high, the loss falls upon himself as to-day. If he cannot meet this loss, it will fall upon his seller and failing him, upon the discounter.

21. Sound currency cannot be based upon production alone but upon production plus consumption which is the complete economic process.

Labour need not then be organized in selfdefence and its reliability will be assured when certain of its reward through opportunity to serve all known human needs. The organization of labour by producers will remain but the incentive to work will be transferred from the fear of privation to the expectation of material comfort. The worker will be free in every sense of the word to find employment elsewhere unless under a time agreement with his master enforceable by law. To-day he is free to seek other work but he is lucky if he finds it.

- 22. When prices are stabilized by the constant ratio of the flow of money to the flow of consumable wares based on human needs, these time agreements with labour may become the rule rather than the exception as under our present limited money dispensation. Employers to-day unless they enjoy some monopoly such as railway transport, will not enter into time agreements with labour neither will labour bind itself to serve for long periods at fixed money i.e., variable real wages: both sides prefer the freedom of short term arrangements with option of dismissal or lockouts on the one side or strikes on the other side.
- 23. The Indian Government is hampered in its relations with sound internal currency by its sterling indebtedness the interest on which has to be remitted annually to the extent of

- some £ 35 millions, so that the question of the foreign exchange value of the rupee appears more important than the stability of rupee prices. Every effort has been made to stabilize the rate of sterling exchange in order to limit this obligation or to bring it within the ambit of calculable dimensions.
- 24. The problem has been tackled by four Royal Commissions during the past 30 years but the basic fact remains that if the rate of exchange be artificially controlled, the necessary adjustments must occur either in rupee prices or in sterling prices since all payments of interest depend upon the flow of trade in wares and commodities *i.e.*, imports into and exports from both countries.
- 25. Fortunately India is usually a creditor country, that is to say, her exports exceed her imports as calculated in terms of money so that she is able to meet her money obligations to Great Britain which may be termed invisible imports in her own case or invisible exports from Great Britain. Should this balance of payments become adverse to India under existing conditions of exchange, the only adjustment possible is through the export of gold or by the reduction of imports from abroad coupled with downward pressure on rupee prices of exportable goods.

- 26. As matters stand to-day the Government of India is prepared to take fine gold under Section 4 of the Indian Currency Act of 1927 and to pay for the same at Rs. 21-3-10 per tola in new currency less certain small charges for assav. This standing bid prevents the rupee price of gold from falling and so also prevents the sterling price of the rupee from rising beyond the equivalent as expressed in the rate of exchange, say 1s. 6d., although in practice so far there have always been buyers. with current rupees at more than the Govern-, ment limit. But at present our Government. is under no obligation to sell fine gold even at Rs. 21-11-9 per tola as suggested by the Royal Commission of 1926, for delivery in Bombay, against current money then destroyed, so that the market rate of sterling exchange may fall, indefinitely.
- 27. If new currency based on marketed goods and issued without limit on fixed terms of rediscount, could not command the confidence of the Indian public nor stabilize the rate of sterling exchange through rupee prizes, I would suggest that holders of rupee paper currency be given the option of conversion into small bars of fine gold at some fixed price per tola, say Rs. 21-8-0, but that Government be under no obligation to purchase fine gold, while

- etaining the option to do so if wanted by the public, at any price needful to secure it, with new currency.
- 28. This suggestion may sound ridiculous and impracticable but it must be realized that every purchase by the public of gold from the Government means the destruction of an equisum in rupees, the effect of which deflation will tend to depress all prices of goods through scarcity of money and thereby stimulate exports. This increase of exports will in its turn support the rate of foreign exchange. Further that our Government holds some 30 crores worth of gold also £ 40 millions of sterling securities in London which should be enough at the outset to meet all demands for gold and if not sufficient, it could exercise its option to acquire further supplies either from local sellers or by importation, by means of new issues.
- 29. In this connection it must be remembered that the relative scarcity of purchasing power alluded to in the previous paragraph could not lead to stringency in the money markets of India because the Imperial Bank would always be ready to re-discount with the Currency Office all approved bills of exchange in new money (a 4% per annum and that these issues represent actual supplies of

commodities available to consumers who if they preferred to buy gold would thereby cause a plethora of other things and thus induce a fall in the prices of them.

- 30. Conversely, it must be remembered that every purchase of gold by our Government with new currency is inflationary i.e., it tends to raise all prices of other things, so that the obligation on Government to make such purchases should be confined to the demands of the public for gold, it should not be a statutory obligation at any fixed price to all comers as suggested by the Royal Commission and now adopted by Government.
- 31. The following extract from the Report of this Commission, Section 116, supports my thesis; "It is evident that a limitation of the "monetary circulation to the real needs of "the country postulates contraction and ex-"pansion of the currency in accordance with "those needs. In a mainly agricultural coun-"try like India those needs fluctuate widely "not merely according to the seasons of the "year, but also according to the abundance or "otherwise of crops and the prices they command."
- "If that part at any rate of the notes "which the bank issues to meet the need of

expansion is secured by assets of a character corresponding to this need of expansion, that is, if these assets mature and are liquidated when the increased monetary circulation is no longer needed, the process of expansion and contraction becomes almost automatic."

- "The true commercial bill, that is a bill drawn in respect of a genuine commercial transaction, has these characteristics in a pre-eminent degree. It is a self-liquidating asset in the sense that the liquidation of the commercial transaction liquidates the bill." The Report continues; "with a view to promote the growth of these commercial bills we recommend that the stamp duty on bills of exchange be abolished."
- 32. Under my scheme, the prices which crops can command would vary but slightly and any serious decline would constitute an infallible sign of overproduction then only available for export. The internal trade of India would become of vastly more importance than her foreign trade which will become one in surplus products only instead of forced production to meet debt incurred abroad.

Yours faithfully,

"PINEHILL," Kodaikanal, 17th October, 1928.

JOHN MATTHAI ESQ., B. LITT., D.SC.,
Professor of Indian Economics,
University of Madras.

DEAR SIR,

The Reverend Mr. A. C. Clayton of the Wesleyan Mission lent me your book of 1925; "Agricultural Co-operation in India" as printed by the Christian Literature Society in Madras.

As a student of Sociology & Credit, I have read this work with much benefit.

I have sent you a copy of my latest pamphlet: "The Realm of Money" in which you will find a chapter on Co-operation in Madras, the result of my own experience, of 40 years residence in this Presidency and as the President of the local Co-operative Stores which give no credit either in money or goods to consumers and get none from suppliers.

On page 107 you come very near to the solution of the problem when you touch upon discount of negotiable instruments by a bank of standing and re-discount of the same as "so much liquid capital which it may use as:

equivalent to cash in every emergency that may arise."

But you shy off the problem by adding: "This question raises financial issues of such a far reaching and complicated character as to put it outside the scope of a work on cooperation."

If you had written: "The question has therefore been raised whether it is not advisable to have a State bank in every province which will undertake to re-discount (in new money) the bills of a co-operative bank." You would have found the clue you are seeking and I may add that there is nothing complicated in the matter and that the financial issues although far reaching are already in existence in India but limited in amount and restricted in terms of re-discount as explained in my pamphlet.

At present the co-operative credit movement in India and elsewhere is only a cumbrous money lending institution in competition with private sowcars who have increased in power and influence under British rule although their exactions may have been reduced in proportion to the reduction of their risks.

What is a rate of interest except a manifestation of the dire need of borrowers for the use of a medium which is essential to commerce and without which no business nor money profit is possible to attain by mere labour or organization. The owners of such a medium are thus the masters of the situation in all matters economic.

I am sure you will agree with me as a D. Sc. that if money-lending can be superseded by Finance based upon actual dealings for a money profit between approved parties, that the economic freedom of India may be attained to her immeasurable benefit.

I have written another pamphlet called: "State Aided Finance" which is on sale @Re. 1 in Bombay by Messrs D. B. Taraporevala Sons & Co., of 190, Hornby Road, Fort which will give you particulars as to the necessary mechanism.

If you will consider the unethical restriction of production to-day in order to maintain retail selling prices, I am sure you will follow up the idea that the orthodox law of Supply and Demand is a perversion of the true law of the power of production in relation to the power of consumption as expressed in human needs and the ability to provide them in terms

of new money created for the purpose and destroyed again when such purpose is fulfilled, without variation of prices until actual scarcity or surplus intervenes temporarily.

Mutual co-operation includes the agency of the State in the provision of a medium of purchase allied to actual transactions by merchants and not confined to the precious metals of little utility nor to public indebtedness as a form of wealth.

Debt is the negation of wealth and the discharge of it is also the negation of credit to-day as conducted in the form of and in terms of an unrelated entity such as metal backed currency.

Yours faithfully,

#### An Economic Paradox.

In the controversy and correspondence between "Arthurian" of "The Referee" now renamed "Sunday Referee" of last month, and Brigadier General Page Croft Bt. C.M.G. M. P. Chairman of the Empire Industries' Association on the subject of Free Trade and the necessity for Safe-Guarding measures in England, the following quotation from John Stuart Mill is made and accepted by both sides in support of their arguments; "The limit of wealth is never deficiency of consumers, but of producers and productive power."

On the face of it such a statement seems unassailable but in actual daily life to-day it is the deficiency of effective consumers in terms of money that limits the wealth of all countries simply because producers cannot employ their productive power except by means of money profits.

John Stuart Mill built his doctrine on the false assumption that the production of material wealth also produces pro tanto the power to consume it, but as every producer knows this is not so, his main difficulty lies in marketing his product which although needed cannot

be sold for money at a price which will more han cover his outlay, except to some limited extent.

He is therefore bound to work with one eye on the capacity of his market and should he home demand fail him he has to look overleas to find a purchaser or restrict his outturn.

The foreign purchaser cannot pay him in money nor can he pay him at all unless he in his turn can sell something somewhere for currency which he can convert into the currency of the exporter through the medium of the exchange market whose rates are bounded by the cost of moving gold in the last resort. Any pressure of adjustment falls herefore upon prices instead of upon market rates of exchange outside these artificial boundaries.

In reality the dynamic wealth of a country consists in its power to consume rather than upon its ability to produce, even though its prolucts may be exchanged for those of other countries, since these latter in their turn fail o reach consumption unless the medium of curchase be available amongst those in need of them.

It must be obvious to all that any comnunity which cannot find a market within its own borders for its own production of utilities cannot absorb the production of any other community however cheap unless by some privation by the poorer section of it.

The average reader will scoff at such an exposition of economic laws and at the absurd conclusions of the present writer as not worthy of refutation in the face of world-wide trade and general prosperity.

Trade of itself may be unprofitable however large and prosperity or progress in comfort and well-being is far from general for the majority of mankind.

Money fortunes made are lost against except those concerned in the hiring out of the essential medium of purchase expressed in terms of itself and time, called interest on loans whereby the services of others are enslaved through debt.

John Stuart Mill would be a safe guide in such matters if the business of the world could be carried on without money which is impossible, or if it were conducted through a medium allied to the constant creation and destruction of material wealth in all its various forms instead of only to gold and transferable debts as to-day.

That such an evolution is possible and practicable without dislocation or disturbance and to the immeasurable benefit of mankind in general is the firm conviction of the writer supported by ethics and by science although neglected by religion and politics, in the abolition of war or the fear of it but the orthodox conomic teaching of to-day must first be ecognised as based upon an untenable assumption which vitiates its conclusions.

TO THE EDITOR,
"The Madras Mail."

From

H. R. SCOTT, Kodaikanal, 10th October 1928.

# Support Indian Industries.

If an industry cannot support itself on its own merits, no such appeal to the public will effect the desired result. What does the average reader understand by such a request? Is he or she to spend hard-earned money on any product of Indian labour he may need irrespective of its quality and price as compared to imported goods? Is he to invest his money savings or surplus in Indian enterprise rather than in lending them to our Government or to some bank for annual interest, irrespective of the risk he incurs in such a venture in the form of rupee shares? Will his or her judgment be influenced by such an appeal? The rational presumption is that being an ignorant fool, he will follow the advice given by a paternal Government through the medium of the Post Office in all good faith but the implication is that its citizens are to be swaved more by blind patriotism than by personal self-interest.

This appeal is truly a colossal misinterpretation of the motives underlying all economic processes to-day and it is doubtless copied from the advertisement appearing in England to the same effect *i.e.*, "Buy British Goods," without reflection as to its effects in practical application under the existing monetary system of personal money wealth allied to the gold standard of international exchange with its mobility of capital.

Mr. Hartley Withers, our leading exponent on monetary manifestations, writes in "The Referee" of London 3rd June in reference to a letter received from a Portsmouth docker named "Tubby." Tubby protests against the doctrine expounded by Mr. Withers, that unless we buy from foreigners, they cannot buy from us so that it is stupid to pretend that it is unpatriotic to buy foreign goods.

These appeals to the public are indeed stupid since their stupidity lies in a fundamental misapprehension of economic laws as taught and practised to-day, but nevertheless on the face of them these appeals are sound doctrine so that one may well question our economic reasoning as in fault, and not the doctrine itself.

It is curious that Mr. Withers, a monetary expert, should recognise that foreign trade is in its essence barter and therefore outside the realm of money; also that "Tubby," a simple-minded uneducated workman, should take up the attitude of a monetary expert and should argue that by purchasing from abroad Great

Britain increases her foreign obligations in terms of money which are already unduly swollen by an adverse balance of trade. Mr. Withers entirely overlooks the fact that Great Britain can and does pay the foreigner in gold or the option of it, so that it is not necessary to export her goods in payment of his; and "Tubby" on his side although he professes to consider the problem as entirely a monetary one, argues that Great Britain should confine its consumption to home-made products in order to relieve any monetary strain on English gold and so on her banking credit creations in favour of industries.

Where such confusion of thought arises on both sides, it is well-nigh impossible to divorce true economic reasoning from the distortion of the present money medium of purchase at home and exchange abroad.

Our Government is preaching pure economics when it asks for the support of Home Industries but it must learn that this support is impracticable in terms of a limited money issue as constituted against reserves of metal plus debt and that it is their duty to put their house in order in this regard before they can reasonably expect Indian Industries to prosper.

If our rupees are linked to sterling by any artificial manipulations of the rate of exchange through Council drawings and Treasury bills, and if they are obtainable only from their owners by the offer of high quality wares at tempting prices, how can Indian Industries compete with the skill and organisation of foreign producers even when handicapped by import rupee duties?

India's prosperity and progress are bound up with her agricultural development and her surplus for export, not with industries unless these latter can rely upon a profitable internal market among her worker-consumers' needs.

These needs are great enough but the means to give effect to them are withheld by the money monopoly of the sowcars whose claims to usury are upheld by the same authority which appeals for public money support to the industries of her more enterprising subjects.

What irony is here when the State calls for loans of private money wealth on the one hand and yet expects every patriotic citizen to spend his limited means and savings on State protected enterprise on the other hand regardless of the quality and price of the product?

Let the State act as the national banker by the issue of new money in exchange for the negotiable commitments of all traders who can offer the guarantee of their own commercial banks to repay the loan plus interest tribute thereon at some fixed and reliable rate of re-discount on or before due date, and the Treasury will find thereby an ever-increasing revenue in real money with which to defray all current expenses without recourse to taxation or to borrowing from those who could then be the mainstay of industrial and agricultural development.

Indian industries can only support themselves when given a fair field within the country, not through competitive prices i.e., fractions of a pre-existing currency but through the ability of her working consumers to make new means with which to satisfy their desires.

The stabilization of rupee currency automatically correlated to daily transactions as financed at steady rates is more vital than the stabilization of sterling exchange and it would assist to that end but the latter can be also effected by the standing option of conversion into bullion at some fixed rupee price without legal limitation.

Any rush to convert paper currency or rupees into bars of gold will entail the destruction of such notes or the melting into silver and will be largely if not entirely offset by the appearance of hoarded gold for conversion into new notes at the option of the State.

Every deficit in or surplus of gold in the hands of the Currency Office can be promptly adjusted by purchases or sales abroad of the commodity at best market prices either in terms of new rupee notes issued for the purpose or by the destruction of existing issues received in payment of it.

reconstruction of the

H. R. SCOTT,
"Pinehill"

Kodaikanal,
1st July 1928.

### The Effect of Money on Civilisation.

"The essential problem was how long we could make gold serve its old dual rôle of settling the balance of trade and loan indebtedness between nations, and also acting as the basis of credit in a particular country and the governor of a stable level of prices at the same time."

These are the words of Sir Josiah Stamp of the Court of Directors of the Bank of England and President of the Royal Statistical Society of London, at Glasgow before a meeting of the British Association and of the Workers' Educational Association last month.

He adds that: "the next decade would see whether international wisdom could find the theoretical answer to the problem and apply it in practice" apart from the "pantograph" action of bank-credit.

Sir Josiah must know perfectly well that the answer has been found but that the acceptance and gradual adoption of it has been suppressed as inimical to the money-lending interests of those in a position to apply it without disturbance, also that the Press continues to serve these monied interests rather than any ventilation of the subject for the benefit of all both rich and poor, consumer and producer, fellow-countryman and foreigner alike.

The mechanism is already officially accepted in principle in the creation and destruction of emergency rupee currency reflecting the creation and the subsequent destruction of real values and yielding revenue to the State through the Currency Office but its recognition by the public has been thwarted by the very Agency which should be the first to proclaim its wonderful far-reaching implications and adjustments to all human relationships as reflected by a living and dying medium of transfer from producer to consumer on terms of the least possible variation in prices.

I appeal to all who have the progress of India at heart and of the comfort of themselves incidentally, to study dispassionately the underlying principles of barter for the mutual benefit of both seller and buyer or of debtor and creditor, undistorted by a permanent circulating medium of limited volume and speed of rotation which has little direct relation to human needs and desires now called "Demand."

From this rational view-point the fetish of gold will soon become apparent but the option of it can be retained meantime as the first step towards entire emancipation.

That the State should borrow the medium of purchase from its own members or others for the purpose of passing it back again to them plus usury thereon but minus tribute for services which it has the power to render independently of them by means of the creation and destruction of this essential to progress, strikes the writer as the last word in human folly.

To

THE EDITOR,
"The Madras Mail."

# The Rationalisation of Money.

Whilst the leisured mind of the reader is devoted to the current problems of a new constitution for India and of unemployment among the better educated classes, coupled with dissatisfaction and the sympathetic strikes among the ignorant working classes in mills and on railways, one is apt to overlook the vital connection between the medium of purchase and the purchasing power in the hands of our people.

The rupee in its relation to the pound sterling has baffled the minds of four Royal Commissions in this generation largely because the development of the country with borrowed money capital in terms of sterling has caused the question of foreign exchange to look more important than the economic progress of India in terms of the comfort and well-being of her workers.

When sterling exchange has been stabilized by artificial manipulation of rupee currency, the necessary adjustments have to be carried in retail prices and partly by rates of interest which react upon these prices.

When our money is scarce in relation to marketable products, all selling prices tend to fall but interest rates to rise and this rise must be recovered in selling prices if production is to be profitable in terms of rupees.

It will thus be seen that prices paid depend more upon the purchasing power of consumers in India and upon the bartering power of foreign traders subject to competition from other sources of supply, than upon the monetary cost of production which in its turn is mainly dependent upon the general standard of comfort and welfare of the agricultural classes in India.

A recognition of this basic relationship between money and welfare has appeared of recent years in the issue of emergency currency supported only by trade commitments in the form of rediscounted bills of exchange but this rational evolution is hampered by (1) stamp duties, (2) by a minimum rate of 6% p. a. rising to 8%, and (3) by a limit of 12 crores of rupees, and finally (4) by the absence of inducement to the rediscounter, i.e., the Imperial Bank of India to apply for new money from the Currency Office which absorbs the whole of such extra revenue and gives us no account of it.

The Chairman of the Bombay office recently explained at the half-yearly meeting that although the average rate of interest had been above that for the corresponding period of 1927, yet the nett earnings were smaller because the Bank had to borrow more from the Currency Office this year in new notes which proves that such borrowing is unprofitable to the Bank!

Another peculiar feature of the relationship between the Government and the Bank is that the main source of profit to the latter is the holding and trading in Government debts whereby the Bank lends without risk to the State at say 5% but cannot borrow from it below 6%.

Thus our traders who need finance are forced to pay the same or more than the lower rate in consideration for the advantage of borrowing at not above 8% up to the limit of 12 crores on approved acceptances, plus stamp duty.

ths of its nett earnings were derived from investments in tax free Govt. securities which fact leads one to conclude that the Bank is a better servant and creditor of the State than of the trading community, in general.

This irrational position of our bankers' Bank established ostensibly to serve the public by assistance to trade in time of need through legitimate finance of transactions at low and steady rates, must convince the impartial critic that the public needs are being sacrificed to the necessities of the State and that these necessities although termed public debt are inimical to the welfare and progress of the community.

Under our existing monetary system, there seems no alternative to the orthodox process of extracting purchasing power from the pockets of the people by taxation, to meet not only current expenditure but also to distribute interest-dividends to those who have surplus money to lend to the State.

Such exactions although utilized in payment of public services, are also expended in the distribution of incomes to institutions and to individuals who are thereby supported by the efforts of the remainder.

This monetary independence can only be disturbed through higher retail prices so that an influential and privileged section of the public is opposed to any reform which might encroach upon their purchasing power and conversely, they will support and encourage any movement or system which promises to en-

darge it even at the expense of the remainder, the large majority who are helpless although essential to economic progress.

Certificates of public debt can always command a ready market for cash at close prices, free of stamp duty and thus become an earning asset of great utility to banks who may find difficulty in employing their idle accumulations, and the yield thereon a minimum to all other operations. It is practically money at one remove and its existence interferes with the volume of savings seeking investment through enterprise.

Any new political constitution however elastic and effective cannot work smoothly unless its main supporters, the agricultural classes, are comfortable and prosperous. cation which leads to want of opportunity to employ the knowledge thus acquired, leads only to disaffection and disappointment; the uneducated mass of manual workers have a natural instinct of fairplay and they realize better than the university student that their employers are responsible for the conditions under which they are forced to live. Neither they nor their masters are disposed to put them on the footing of salaried and pensioned agreements for the rupture of which the law could be enforced against them.

They become the prey of the communistic agitator who although wrong to incite them to revolt and defiance of discipline, gives them some excuse to protest against an economic system which leaves them no alternative. Under a rational money regime, this alternative would present itself in the form of other employment towards the needs of the public, since the creation of new values would mean the creation also of new money, whilst the use or consumption of such values would mean the destruction of an equivalent in current money.

Rationalisation of the medium of purchase means that money must be correlated to all marketed commodities as reflected by commercial bills of exchange, discountable and rediscountable at the discretion of the banks and of the bankers' Bank in new money at some invariable and reliable rate without legal limitation beyond ordinary prudence based upon human needs thus endowed with effective demand.

Such temporary instruments of credit will become the earning assets of our banks also the rational reserve of the bankers' Bank because they are constantly redeemed and constantly renewed with the flow of commerce. They would also constitute an ever growing source of revenue to the State in lieu of taxition plus the gradual redemption of Public Debt through conversion to issues at lower rates.

Speculation in the essentials of life will be discouraged through steadier selling prices based upon human desires as expressed in a sympathetic and intimately co-related medium of giving effect to them, i. e., one that grows and shrinks with every variation in supply and consumption.

The problem of the foreign exchanges is subordinate to internal trade but can be met by removal of the statutory obligation of the Currency Office to convert on demand all tenders of fine gold into new paper money at some fixed rupee price per tola od lib: and conversely to convert all current money into bars of fine gold at some fixed price in rupees then destroyed.

At present, the desire for gold is fed by the refusal of the State to part with it except on terms fixed by itself from time to time, also by its obligation to acquire gold with new money.

To

THE EDITOR, "The Hindu," Madras.

#### The Demonetization of Gold.

Recent legislation in regard to the amalgamation of the British note issues, the debates in Parliament and the discussion in the Press on the cryptic wording of the Currency and Bank notes Act, have combined to shew that the position of gold to-day as a physical basis of monetary confidence is far from satisfactory in the economy of national interests and progress.

As Sir Alfred Mond now Lord Melchett, pointed out to the Chancellor of the Exchequer, there is such a thing as inflationary purchases of gold by the Bank of England and the City of London seems afraid of the deflationary effect of sales of gold by the Bank for export allied as they are to destruction of currency in the Issue Department.

In my last article I said that there are in fact two London markets for gold, i.e., the Bullion market working in current money with large lots between 77-9 d. and 77-101 d. per oz. standard and also in small lots of less than 400 oz. troy at even higher paper prices; secondly the Issue-Department of the Bank

compelled by statute to accept and to part with gold in exchange for paper notes at these same limits ad libitum whenever requested to do so by its Banking Department whose cash reserve is thereby increased or reduced pro rata.

Again there are three Reserves, firstly the bullion of the Issue Department say £ 160 millions, secondly the cash reserve of the Banking Department say £ 42 millions and thirdly the aggregate cash reserves of the commercial banks which always include any credit balances appearing as "Other Deposits" on the liability side of the Bank's banking department weekly statement, say £ 300 millions.

The interplay of these markets and reserves is complicated by the three kinds of money now in daily use in the money or debt market, firstly paper currency with its subordinate metal token coins for internal circulation, secondly cheque currency uncrossed carrying the option of legal tender notes and coin and thirdly marketable gilt-edged debt certificates or securities with fixed money incomes attached thereto. The first varies in purchasing power as its aggregate issue plus the circulation of cheque currency crossed

and uncrossed varies in its relation to the aggregate volume of physical commodities offering for sale from day to day; the second varies in cost expressed in time percentages of itself in relation to the need for it and relatively to the length of time it is wanted; the third kind varies in quotation with its income yield relatively to that obtainable by the use of bank cash through lending and borrowing.

The substitution of cheque currency for legal tender cash has enabled the banks to expand their operations and earnings but their limit has been now reached by a conventional proportion of their command of ready currency partly in their own holdings and partly from their command of the holdings of the Bank of England in its banking department, say 11% of deposits in all.

There are again two kinds of prices, one for goods and services, the other for shares, stocks and securities; the first is governed by the supply of goods offering for conversion into money in relation to the effective monetary demand for them by consumers; the second by the prospect of money profits from their possession also by the command of bank cash temporarily on terms of interest and against

he collateral or mortgage of such securities ess a margin for depreciation.

The absorption of bank cash by the Treasury against discounted short term Government obligations and by the Stock exchange tends to reduce the supply available to traders who are thus penalised by rates which if they cannot be recovered in prices to consumers, react upon producers and thus tend to restrict profitable production.

There are also two separate banks within the Bank of England, the Issue Department which as Sir Joynson Hicks pointed out, is in reality a Government department, and the Banking Department a private institution of independent constitution subject to no audit nor public control beyond a weekly statement of account or balance sheet giving very meagre details of its actual position.

I have always maintained that superstition in favour of gold can be conceded by the option of it both ways at some paper currency price as a workable compromise but demonetization is more scientific if practicable in view of the unlimited variations in the foreign exchanges that might ensue.

These variations could be met through the operation of the exchange markets but might sometimes hamper foreign barter trade by its uncertainties. However, India has flourished in spite of the vagaries of the rupee even allied with sterling obligations, so that the fixation of rates by means of gold as an arbitrary standard of price-values in various currencies can be dispensed with without very serious dislocations, but what system could take its place?

The Economist writes recently: "This "(Omission in the Act) is nothing less than "the news that as the Bill stands, mercantile bills of exchange will be legitimate cover for the new combined fiduciary note issue. This "change in traditional British currency policy is, not to put too fine a point upon it, revolutionary." The Statist says: "There are it is true exceedingly strong arguments in favour of a mercantile bill backing to a note "circulation. They are self-liquidating and being an index of genuine commercial demands for credit, they give the note circulation some measure of true elasticity."

But such a backing does not fit in with a fixed amount of fiduciary issue as provided by

the Bill although it might work with a proportional gold reserve. Here then it seems probable and possible that the Bank in agreement with the Treasury under the new Act can displace securities representing debt of the Government by self-liquidating securities representing the debts of buyers to sellers plus bankers endorsements. These will appear and disappear co-terminously with genuine trade transactions; so the standard of value will emerge in the bids of merchants who only buy to resell at a money profit to themselves.

Gold as a commodity will then be subject to the same laws of supply and monetary demand like all other commodities. Mankind will then be free from the shackles which he has forged for himself of useless gold and we may hope that the Bank of England will stabilize its re-discount rate and that the Treasury will earn an ever-increasing revenue from this legitimate source allowing its banking agent some reasonable commission for its backing to such bona fide trade bills as it may pass on to the Issue Department in temporary exchange for new currency. The bullion market will then be free to bring buyers and sellers together at any price in paper currency which the former may care to bid and the latter to

accept without interference from the Bank. Production will then breed consumption at steady prices and if consumption increase, production will assuredly respond so long as prices be maintained within the borders of the home country.

Exports as a surplus, will be bartered for imports in terms of money and should rates of exchange vary from day to day, they will always tend to adjust themselves and leave no outstanding balances to be finally settled in weight of useless gold.

If America insists upon payment in gold dollars she is welcome to it as a commodity since she declines our goods until they can climb over her import trade barriers in the form of dollar duties which are throttling her farmers' export sales.

The fluctuations of rates in the money market will tend to disappear since there will be little idle money seeking employment through debt; commercial credit based on market valuations of collaterals will be superseded by finance of actual transactions at competitive rates of discount among bankers and limited or controlled only by their prudence not of cash reserves but of the integrity

and judgment of merchants' commitments in relations to public needs and activities.

The Britain Stable Money Association has sent an appeal to the Premier signed by one hundred business men asking that the ratio of bills of exchange as cover for currency should not be limited by holdings of gold.

To

THE EDITOR, "The Madras Mail."

#### Gold Reserves and Industry.

It is encouraging to note from Reuter's telegram of 18th inst.: that the Trades Union Congress has sent a memorandum to the Chancellor of the Exchequer on the Gold Reserve and its relation to industry through bank credit.

Sir Alfred Mond has signed this appeal with Mr. Ben Turner, the Chairman of the Congress, and the latter has doubts of the desirability of the enforced prompt contraction of the volume of trade credit by the movement of gold out of, and the expansion when into the Issue Department of the Bank of England.

These movements are today however in great measure absorbed by the bullion market between 84.9 d. and 84.11½ d. per oz. troy fine except in lots of less than 400 oz. troy because the Bank can stand out of the market with new notes at the lower limit and there may be other sellers at or below the upper limit for current money.

The memorandum asks for full enquiry into the best form of credit policy for England before the existing £ 300 millions or so of Treasury £ notes are redeemed by new Bank of Eng. £ notes as now impending.

These new Bank notes are already printed so I fear the Chancellor will be coerced by the City to leave this matter alone nor will he dare to disturb the minds of the money spinners by sanctioning any enquiry into the tender mechanism of Credit.

Whether Bank notes or Treasury notes are used for the circulation of internal currency is of small importance so long as their issue and withdrawal be not entirely controlled by private vested interests without strict legal limitations as to the nature of reserves held against them. All such notes must carry title to gold on demand with perhaps some minimum as at present of 400 oz. troy in bars, and all fine gold tendered must likewise be convertible into new currency on the same terms instead of at  $2\frac{1}{2}$  d. per oz. less as at present.

This evolution would leave the bullion market free only to work in lots of less than 400 oz. for the arts and crafts; if more were needed, the Bank could supply it through its Issue Department @ 84·11½ d. payable in current notes then destroyed.

The Bank could thus keep its reserve of gold at any figure found to be expedient to support its statutory obligations to the nation and in practice the amount will be smaller than

generally imagined. Any shortage could be acquired from abroad at £84·11½ d. per oz. or more if necessary with new paper notes; any excess could be disposed of abroad at the same or even at some lower price paid in current paper notes then destroyed. Freedom to act in this way would have the psychological effect of making such action unnecessary.

But the Issue and Retirement Department must also be free to accept all re-discounted and therefore approved trade commitments bearing the indorsement of its banking department as full cover for its issues and the rediscount rate on such documents must be fixed at say 3 % p. a. without legal limitation beyond ordinary prudence but subject to periodical Govt. audit. Such bills are self-liquidating, they will yield a large and ever-growing revenue in real money to the Treasury.

No risk of inflation could arise because every bill would reflect some actual creation of value in terms of goods and no risk of loss to the State could occur because the guarantee of the Banking department would rest upon the indersement of some approved commercial bank of deposit whose managers are acquainted with both parties to each transaction and the nature of the goods in question. The loss if any will fall upon the merchants. Foreign

exchanges will be fixed in terms of gold which will still form the basis of international settlements provided the creditor agrees to take it, f not, they must be carried over pending his option of some other commodity.

If gold be exported, the paper currency will be deflated as at present, prices deflated and exports stimulated pro rata; if gold be imported, the paper currency will be expanded, prices buoyant and imports of goods pro tanto encouraged. Thus export and import of gold will automatically counter-balance any excess either way of foreign barter in goods.

The inherent instability of bank credit coupled with periodical stringency and price fluctuations will be superseded by automatic stability of the price level and fixed exchanges.

Yours faithfully,

.To

THE EDITOR,
"The Madras Mail."

# Currency and Credit Policy.

The author of the special article under this heading in your issue of 23rd April admits that something is wrong so that it is only, reasonable to look for the cause or scapegoat as he terms it.

The industrial difficulties of England today are due to other causes than currency and bank credit but the major cause is the interference in economic laws by monetary factors.

After all why should there be any policy at all in this matter beyond ordinary prudence in discounting and re-discounting genuine trade bills, why not leave economic forces free to work out their lown equilibrum with the least possible disturbance. The instability of bank credit is notorious.

If the man in the street took little notice of such questions, it was because their importance was little understood. The War taught us all many things, among others, the vital importance of a true understanding of the functions of money in connection with destructive consumption which grew in such

rolume during that period and which movement was financed by new money freely created for the purpose by the Treasury to the advantage of the banks.

The author admits also that currency and credit practice have not reached perfection but he seems to fear any change even in the light of recent experience.

Yes, the world needs freedom from uncertainty as regards artificial interference by human administration of currency matters which must be left free to work out their own salvation unhampered by self-imposed restrictions which aim at stability of prices and rates of exchange through correction, manipulation and management rather than from natural causes and effects.

Money is regarded as the master of affairs instead of the servant: it must be supported apparently by reserves instead of by the material wealth which it helps to produce and consume.

The measure of elasticity under the gold standard system is strictly limited by confidence in the ability of the individual to obtain gold if wanted whereas we well know that the possession of gold is an encumbrance and an idle asset. 'Tis a kind of confidence trick.

We have now reached a stage of monetary evolution wherein the option of gold is better than the possession of it, yet we impose a fixed price in new paper currency upon the acquisition of it by the issuing authority and leave this authority the power to raise or lower the hire of it in terms of itself.

Surely it were wiser to grant freedom of acquisition and to impose some fixed rate of hire instead, especially as any disposal, of reserves in the form of gold entails the destruction of an equivalent sum in currency.

Bank credit is merely a temporary recurring substitute for currency and in practice it has largely ousted the use of it but it carries a varying tribute payable in all prices collected from consumers, for the benefit of its creators, the banks who collectively have assumed enormous liabilities to provide currency which they well know will not be required. But they have now reached the limit of their tether in this direction, hence their inability to expand for the needs of the people.

Losses of capital sums by producers entail merely a loss of revenue to the banks unless actual withdrawals of currency have occurred under these created credits. Any contraction of credit caused by withdrawals of gold from the Issue Department of the Bank is largely mitigated by sales for existing currency of new arrivals in the Bullion market below the upper withdrawal price at which the Bank is forced to part with it and to destroy the proceeds, or by direct sales in S. Africa to the Argentine or to India for current money there or new money.

The burden of taxation and rates, the level of wages and profits, the output per unit, the degree of efficiency etc. are only attempts to make our ways fit into our limited means instead of allowing our money means to expand to fit our ways and desires.

The necessary factor of consumption is overlooked in this article and the bogey of foreign competition is exaggerated although we have ample means of providing for all our own needs when the money medium is assured and correlated to created values in merchandise as soon as marketed, instead of to gold or marketable debts.

Production in itself is useless unless a consuming market at a money profit can be found for it; production by means of borrowed funds or on State guarantees is unsound finance because interest must be paid even if the venture prove unprofitable.

Production must be supported by private accumulations and all actual transactions must be financed with the help of new currency created for the purpose of carrying such wares into consumption at steady prices until the requirements of the population are satisfied, any surplus can then be exported and thus exchanged for imports of goods or gold.

This new currency can carry a title to a fixed weight of fine gold if needed, but the statutory obligation of the Bank to provide this gold cannot be faced unless it be free to acquire new stocks for new currency at the lowest possible price outside the kingdom.

In actual practice the price paid will never exceed 84-11½ d. per oz. troy fine because every such purchase will inflate the currency, tend to raise all prices and stimulate imports which must be paid for with exports of gold. If with gold, prices will again be deflated through shrinkage of the currency as destroyed in exchange for the gold thus exported.

As the author truly emphasises, the use of gold since the War has become considerably more circumscribed even in international operations by the action of the central banks in co-operation and by the use of bank transfers and international securities.

The gold standard can be retained for internal purposes at the present parity in relation to the circulating medium but it can be safely abandoned in regard to external or international settlements where it appears entirely as a commodity of little value except in the arts and crafts.

Rigid exchange stability will be secured for the market by the standing option to convert currency into gold on demand at the same paper currency price as to-day. The conversion of gold into new currency can be left to the discretion of the Bank of Issue. There is no such thing as an international level of prices, the cost of transport and of insurance, the difference of quality, climate and general standard of comfort, tradition and religion all go to disturb the purchasing power parity invented by orthodox economists.

There can be no well-balanced production unless consumption at steady prices is rendered possible through opportunity and alternative to every willing worker at steady wages.

It is not the promotion of industry that we should aim at but the material welfare of our people and this result can only be obtained from a scientific application of the currency medium to the needs of both consumers and producers.

The issue of such currency backed by banks' endorsements on all genuine trade commitments would earn a sufficient re-discount revenue (franchise tax) to enable all Government debts to be redeemed in real money and taxation in other forms to be reduced to zero in the course of a few years.

The Central Bank dividend must be limited to say 12% p. a. the discounting commercial banks would do a much larger turnover at smaller risk than to-day.

As Sir Alfred Mond truly says "currency systems exist for the benefit of the country and not the country for the benefit of a currency system". He also says in his letter to The Times of 25th April last that "some arrangement should allow the Bank of England to issue a certain proportion of currency against approved commercial paper" but he adds "or Govt. securities" but here he is wrong because Govt. debts have no value beyond the money income they yield and this income is derived from some deduction of purchasing power in the hands of consumers.

Prices cannot be stabilized by means of credit, neither can the value of gold be stabilized in terms of commodities, but prices can be stabilized in terms of paper currency carrying the option of gold, since every conversion into gold destroys an equivalent amount of such currency.

In practice such an option would rarely be exercised, if it were, the resultant shrinkage of the volume of currency would force down all prices thus stimulating exports which would soon bring the gold back again in payment of the same.

Conversely, every acquisition of new gold in exchange for new currency would force up all prices thus stimulating imports which would have to be paid for by the export of gold.

То

THE EDITOR,
The Financial Times,
London, E. C.

# Industry and the Gold Standard.

To

THE EDITOR,

"The Statist", London.

Dear Sir,

Your article of 21st April rightly points out that "there is nothing like a common enemy or a common danger to cement friendship". The common enemy to both employer and employee is here presumed to be the mechanism of the gold standard in reference to banking credit, an enemy because it is restrictive when it should be expansive on sound lines of all marketed goods, not to gold alone.

"The independent paper standards of the last decade" stimulated production but at the expense of the rentier class, but the writer evidently regards the problem entirely in the interests of the latter whose money must and should command greater services at the expense of industry, either through economy of production or by lower money wages. Industry is combining to defeat this move by throwing the burden on the consumer or through the suppression of competition.

The orthodox view of all economists runs on lines of economy rather than of a balancing of consumption to potential production, so now economy of the use of gold as monetary reserves is the main objective of such writers.

The Gold Standard is, I take it, a mechanism by which paper currency is linked up to gold by the option to convert either way on demand at some arbitrary parity. This option ensures public confidence in paper notes and serves as a link between sterling and all other currencies which are linked up in the same way to gold.

As a matter of fact new sterling can be obtained for gold @ 84-9 d. per oz. troy fine but it cannot be turned into gold below 84-11½ d. per oz. and then only in lots of about 400 oz. Which of these two paper prices constitutes the parity is not clear nor why there should be any difference between the two currency prices unless the idea is to encourage a bullion market to act as a buffer between the Issue department of the Bank and the world's demand and sources of supply?

I cannot see how the amalgamation of the two note issues has any kind of bearing upon credit policy. Why should employers and employed suffer or benefit from the effects of credit policy? Surely these men in their relation to consumers are the creators of real values, so their operations should automatically result in the expansion and contraction of currency and therefore of credit, in the form of necessary goods as soon as marketed wholesale for internal distribution.

Their memorandum to the Chancellor harks back to conditions obtaining before the War: it refers to changes in the supply and value of gold as affecting price movements which "seriously disturbed the even flow of national development" etc.

But the value of gold in terms of goods is the same thing as the value of goods in terms of gold, or the option of gold.

In what respect have conditions changed since the opening of the War in this regard? Treasury notes were legally convertible into gold at the fixed parity although the percentage of such cover may be smaller now.

Credit policy in England is governed by ordinary banking prudence, it has little to do with gold movements in the bullion market nor is the rate of discount often moved now-adays but the power to move it may have some psychological effect on credit issues.

The new Bank Act cannot in any way affect its relationships with other Central banks of issue in the matter of economy of gold reserves since it has already carried economy of reserves to the utmost limit of safety under the existing limitation of 84-9 d. as its buying limit in new notes. Perhaps this limit might be raised with general advantage to 84-11½ d.? Such power need not be exercised unless reserves were getting low, the Bank does not absorb gold even to-day @ 84-9 d. if any one else needs at this price in existing currency.

To ask for a full enquiry into the best form of inflationary credit policy is to miss the vital point that it is not money-credit that they need but stabilizing goods-credit on fixed terms to the State in the form of re-discounted trade bills representing actual transactions and safely effected by new short-lived issues of the essential medium of enabling home consumption at steady prices. Our exports should be confined to surplus production not to senseless competition with other nations which leads inevitably to war.

Sir Alfred Mond recommends the issue of currency against the reserve of commercial paper and he points out that the country's needs and desires should not be sacrificed for the benefit of an antiquated currency system.

Hitherto you have taken no notice of my letters so that I am publishing them in separate pamphlet form for the information of an ignorant and misguided public who will awake one day to curse you and other orthodox journals who have misled them either from ignorance or from ulterior motives of personal money gain.

Yours faithfully,

The British Currency System and Trade.

To

#### THE CITY EDITOR,

"The Manchester Guardian".

Sir,

Of the many articles on the amalgamation of the note issues which appeared in the "Press" in May last, your article has impressed me most in its originality.

Your quotation from Mr. Pearce before the Bullion Committee of 1810 was spoken at a time when the export of gold coin was forbidden and when the paper sterling price of it was free and above the official parity.

This dictum is also mentioned in Dr. William A. Shaw's book: "Currency, Credit and the Exchanges", Harrap pp. 97-8 wherein he refers to the "intellectual conversion" of his fellow-directors by William Ward before the Committee on the Bank Charter in 1832.

This conversion refers to the admission of the principle that the bullion and specie Reserve should be protected or regulated by the discount rate, as guided by the rates of foreign exchanges which indicate the probability of a withdrawal of gold or the importation of it for new currency purposes.

Nevertheless Mr. Pearce's principle is correct to-day always (1) provided that the paper sterling price of gold bullion is the same both ways instead of 1½ d. per standard oz. against the Issuing Authority or the Issue Department of the Bank, whereby the Bullion market intervenes with the arrivals and withdrawals of the basis of sterling currency, and (2) also provided that the annual dividend of the Bank be limited to, say, 12

In the last event, there would be no temptation to secure extra profits from larger circulations arising from imprudent lending or discounting.

The risk of an external drain is largely offset by the fact that all currency converted into bullion is destroyed forthwith in the Issue department of the Bank thereby restricting its volume and thus withdrawing from circulation the basis of bank-credit to a very much larger extent, say twice in regard to the banking department which in turn forms part of the socalled bank-cash with the commercial banks where it represents about one ninth of the volume of their outstanding credit creations on which they collect interest tribute from borrowers.

It may therefore be hazarded that a destruction of, say, one million of sterling currency will involve the contraction of prudent bankcredit to the extent of  $2 \times 9$  or £ 18 millions with the result that the proportion of cash to liabilities on demand will shrink i.e. all outstanding loans will be called in so far as possible to maintain the prudent ratio and that such action by the banks will tend to lower prices of securities and goods by forced liquidations on the part of borrowers.

Any rise in the Bank rate would amplify such a movement in the price-level assuming that consumers are unable to meet the extra cost of money or goods so obtained on credit.

The nett result i.e. lowered prices tends to encourage the export of wares in exchange for foreign currencies and to bring back the exported gold if needed.

Any and every purchase of gold by the Bank in new currency acts in the opposite direction so that the issue of an extra £ 1 million of notes against bullion will increase the possible volume of bank-credit by some £ 18 millions as based upon this initial acquisition of new gold.

But the selling price of the Bank for existing currency then destroyed is £3-17-10½ d. per oz. standard whereas its buying price with new notes is only £3-17-9 d. so that in actual practice the difference of 1½ d. per oz. permits the Bullion market to intervene by actual transactions in current money or the command of it within these limitations so that the Bank may be unable either to sell or to buy by reason of cash sellers below its selling limit and cash buyers above its buying limit or it may even stand out of the market as a buyer and permit others to take new gold at its own buying limit.\*

None of the newspaper critics seem to realize this hiatus in the so-called free market for gold and they assume that the Banking department's reserve which is composed entirely of notes and coin must suffer if gold be withdrawn from the Bank whereas it is in reality the Bullion Reserve which takes the strain since all currency paid into the banking department as payment for gold is passed on to the Issue department for its destruction and exchange into bullion or sovereigns.

Conversely all its acquisitions of new bullion are passed on to the Issue department

<sup>\*</sup> Note.—Since this was written, the Bank has acquired fine gold up to 84-1136 d. per ounce or the equivalent of £3-17-101/4 d. per ounce standard which is contrary to the spirit of the Bank Charter of 1884.

for the issue of new notes to the same equivalent at the lower official parity price. So that in practice the Banking department's cash reserve is not affected either by purchases or sales except to the extent of its ratio to liabilities on demand. These liabilities to depositors are increased as new bullion is absorbed into the system and they are reduced as they are abstracted from the system.

It is only when depositors withdraw notes from the Bank by means of their cheques that the cash reserve is affected and conversely when they pay in notes for credit of their current account. The Banking department merely acts as the agent for the Issue department whenever depositors purchase from or sell gold to the Bank. The relationship between the Banking department and the Issue department are conducted entirely in terms of notes to be issued or of notes to be cancelled in exchange for gold but at different paper prices, say 1½ d. per oz. standard.

The Banking department may exchange old notes for new notes with the Issue department and I believe it always does so but this exchange has nothing to do with gold, it is merely to keep the currency clean and to prevent reissues and possibly to keep a record of notes in circulation.

The three consequences of an export of gold from the Bank are (1) the discharge of any adverse trade balance against England, (2) a tendency to raise all prices based on gold in the recipient country's currency which tendency has been defeated in the U.S.A. by the exchange of Federal Reserve currency for gold certificates vide "The Reserve Banks and the Money Market" by Randolph Burgess, 1927, Harper and Bros., (3) to induce the Bank of England to restrict the volume of bankcredit by raising the cost of it to all borrowers and thereby forcing them to lower their selling quotations if they cannot pass on this increased cost to all their customers at home and abroad.

Do you consider such action as justifiable and do you look upon bank-credit as a limited commodity the cost of which should be raised to support rates of foreign exchange without regard to home trade requirements? What have foreign exchanges to do with the responsibility of the Bank?

Would not a simpler and more efficacious method be to raise the buying limit of the Bank in new currency to £3-17-10½ d. per standard oz. whereby she could if desired control all arrivals and withdrawals of gold and at the same time fix the Bank-rate permanently at,

say, 3% p.a. on all approved rediscount operations by the Banking department in new currency from the Issue department if needed and without any legal limitation on such first class reserves bearing the Banking department's indorsement.

If every Bank purchase of new gold be inflationary and every sale of bullion deflationary, transactions one way would be largely offset by transactions the reverse way, any surplus or deficit could be adjusted either by raising the paper price to the full extent or by standing out of the market at the lower limit. The bullion market would always be alive in small parcels of less than 400 oz. troy for purposes of the arts and crafts.

The absorption by the Indian bazaars or by Central banks abroad is now largely met by the action of the London bullion market and these dealings could be controlled by greater, freedom of the Issue department but in practice such control would rarely arise in competition with a buyer who merely issues notesreceipts in lieu of current money.

You say that "it is only through the possession of part of these notes that a foreign holder of sterling can obtain gold from the Issue Depart" by which I presume you mean

possession or the command of such possession through bank-credit balances in London, a somewhat larger proposition especially in connection with French and American balances in London today.

Where such large figures are concerned, a small variation in the ratio percentage of cash to liabilities will make a large difference in the aggregate of currency available as a basis of bank-credit and again a larger difference of commercial bank-credit built thereon.

The cash proportion in the Banking Department has been low in recent years without any visible influence on money market rates which reflect the general opinion of those concerned in financial operations so that it may well be inferred that the influence exerted by such variations have but little psychological effect.

It is assumed that 11% of cash including credit at the Bank is a sound and safe proportion in the case of the commercial banks of deposit but in daily practice the margin oftent falls below this figure and is redressed every six months by "window dressing." The monthly statement of averages although taken as unquestionable is subjected to no independent audit.

Under the heading "Gold that goes abroad" you write: "This kind of effective demand for gold only comes into existence when foreign exchanges 'move against' this country either owing to seasonal imports of commodities or because the prices of our export goods have been allowed to rise above those prevailing in other countries from which the same goods can be obtained."

How can prices of English export goods be allowed to rise? Are not such prices in competition with similar goods abroad always? When foreign exchanges move against England does it not mean that English goods become relatively cheaper as compared to similar foreign goods by reason of such a movement in the rate i.e. that fewer foreign units of currency are needed to secure the same number of British pounds sterling. you mean that the controller of currency in London has not sufficiently penalised exports by high rates of interest or discount in order to depress the sterling instead of the foreign prices of exportable wares. Do you consider that prices in England should not be allowed to rise on home demand or need of goods which may be exported?

Does not such a doctrine tend to sacrifice the interests of exporters in order to maintain the price of our currency in terms of other money? In your concluding remarks you refer to the "weaker brethren" who cling to the superstition that gold is a matter of vital national importance but I fear there is still a great deal of this superstition even in England.

Your argument that if the Bank of England does not supply gold on demand ad libitum that it will be supplied from some other monetary reserve and thus cause a contraction of bank credit and a fall of gold prices there which would spread by competition throughout the whole system, is somewhat far-fetched in view of the difference in qualities, the loss of time-interest and the cost of transport of goods from other sources of supply.

The elasticity argument in connection with the £ 260 millions of fiduciary issue does not touch on the nature of the reserves to be held against any extra issue sanctioned by the Treasury which is indeed the vital point.

As Hartley Withers points out in "The Referee" there is nothing in the Bank Charter of 1844 to prevent other securities in the issue depart being commercial acceptances and indeed we do not know today of what these £834 millions consist.

The volume of national production cannot expand at steady prices unless the medium of

purchase of it at home also expands but this medium must be correlated to the nature of such production and not a permanent addition to an unrelated entity which distorts all values as expressed in fractions of it, such as prices are today.

This is where inflation comes into play and inflation is the bugbear of monied interests although inflation of credit is entirely a banking evil.

You point to the probability of the banking habit as a form of economy of currency in daily use. It would indeed be well if the 2 d. cheque duty were shifted on to bankers who by means of enormous floating cheque currency are able to earn fabulous profits which strictly speaking should go to the Treasury.

Bankers never complain of the expense of the clearing houses which must be considerable to them. The suppression of the "chequelet," a device for assisting the bankers to exercise even greater powers than today, was I think due to the fact that the chancellor recognised this growing power as a danger to the state.

I fancy you yourself write from fear of displeasing the banks rather than of serving

the public by making the position clear and the money mechanism understood.

Banking progress will expand with production if they will confine themselves to the finance of business done instead of to the creation of credit for business to be done i. e. of speculation but they must have the option of new cash temporarily against their rediscountable acceptances at some fixed and reliable rate up to the full extent of their cash resources.

Their liabilities will then become their assets and their present assets will tend to disappear and be replaced by transferable loans in the form of first class bona fide commercial bills.

It is not the function of banks to lend money or to invest it but to finance all sound trade transactions and to abstain from providing working money capital for industry or agriculture.

The present trouble in Lancashire proves this contention also the great coal strike of 1926 in both of which the enterprise was being borne on money borrowed from the banks!

It is manifestly the duty of the state to authorize the issue of new paper money so far as the banks will guarantee its repayment in due course plus tribute thereon for its use and in doing this the banks themselves will also benefit by a larger turnover with less risk but with lower percentage of commission on all operations.

I would not take the trouble to write all the foregoing if I were not convinced of the vital importance of the subject both in India and in England from whom all our ideas spring in this matter.

Enterprise and trading risks must be supported by the surplus earnings of the public and they would be supported today if these surpluses and more were not diverted into Government borrowing and Municipal loans at the expense of the tax and rates payers of this and the next generation caused by a money monopoly.

Yours faithfully,

## Credit (bank-cash), Currency & Traders.

An answer to Mr. F. C. Goodenough, Chairman of Barclay's Bank Ltd. in his address to the Luton Chamber of Commerce in July 1928.

- 1. The relativity of the two factors of bank-cash generally called credit and modern paper currency not only to traders but to all consumers who comprise the entire community, is of the greatest possible importance not only to Great Britain but to the whole civilised world, it is therefore to them that the following remarks are addressed.
- 2. The true function of currency is primarily to provide a sympathetic and scientific medium of purchase within the community to whom it is issued and from whom it is subsequently withdrawn, and secondly to provide meantime for its general acceptance and stability of value in terms of all marketed wares and services involved in the exchange of goods for goods as expressed in any two currencies.
- 3. The main object of currency therefore is to assist trade as effected both at home and abroad. Gold has been adopted as the chief measure for pricing commodities and services

but the Gold standard of price has now superseded its use in coins by means of paper currency convertible at will on demand ad libitum into some fixed weight of this imperishable metal, either way.

- 4. As the available quantity of gold proved quite inadequate to meet the needs of circulating money without undue pressure on prices, the use of credit instruments has been greatly increased and developed even to include paper currency itself now called fiduciary.
- 5. Money-credit or bank-cash as the term implies depends upon the confidence reposed in the party to whom it is given or in the case of marketed goods-credit in someone on his behalf who will discharge the money debt for which he has made himself responsible.
- 6. The extended use of credit instruments is greatly facilitated and could be further encouraged by the growth and development of banks in the due recognition that marketed goods-credit is of greater service than moneylending on collateral.
- 7. The setting off of debits against credits by the banks has resulted in a large creation of floating cheque currency constantly redeemed and also constantly renewed and supported by the mutual obligation of the joint stock

banks themselves, thus enabling them to earn interest on large sums which in actual fact have no real existence beyond a liability to provide cash currency if needed.

- 8. Thus gold has been relegated to the settlement of international differences or balances in the last resort if wanted but in practice these differences can be largely met by the sale and purchase of international securities and temporarily by bankers' acceptances.
- 9. If the existing system of an artificial link or price of fine gold in the various currencies were abolished, the necessary adjustments in trade between countries would appear in the rates of foreign exchange instead of through pressure on prices of competing goods and no outstanding balances in account could occur as favourable in terms of money but unfavourable in terms of goods or vice versa.
- 10. The total holding of idle gold in the Issue Department of the Bank of England to-day is about £ 170 millions, this gold cannot be obtained except through the Banking Department which holds some £ 50 millions of its own notes and these only can be converted into Bullion on demand in lots of not less than 400 oz, troy or say in exchange for 1,700 paper pounds. So that in practice only some £ 50

millions of gold is available for export unless the public be permitted to convert its holdings of notes direct at the Issue Department!

- 11. In practice gold is purchasable only with bank-cash i.e. by cheques on the Banking Department or on some commercial bank which has a credit balance thereat.
- 12. There are some £2,000 millions of deposits in the English joint stock banks of which only some £250 millions is in actual cash, the balance i.e. £1,750 millions being bank-cash. Thus £2,000 millions less say £200 as till money with the banks, less £50 millions with the banking department of the Bank of England. The financial machinery of the country is thus over 85% bank-cash or credit!
- 13. The total issued currency both fiduciary and gold backed amounts to some £ 420 millions of which say £ 250 millions or more than half is in the banking system as reserve money used to support a circulation of bankcash of some £ 2,000 millions drawing interest in terms of itself from all borrowers at from 1 to 2 % p. a. above current Bank rate and paying interest to time-depositors i.e. lenders at 2% below Bank rate.

- 14. This huge volume of cheque currency cannot be increased without reducing the proportion of cash-money to liabilities on demand of the banks so that the volume of trade cannot increase unless it be effected at proportionately lower prices to the discouragement of enterprise and quite regardless of the needs of the consuming public.
- 15. The new Bill will vest the entire issue of paper money in the Issue Department of the Bank of England by the exchanging of £ Treasury notes for new £ Bank notes but this exchange makes no practical difference in the monetary system except that the dread of any further expansion of the issue of bank-cash cannot be supported by a proportionate extension of note issues by the Treasury.
- 16. The war was financed by the conversion of Bank credit into new Treasury notes when demanded. The reverse operation is quite impracticable since currency once issued cannot be withdrawn except by sale of its reserves i.e. Government debts for current paper money then destroyed.
- 17. Such deflation of currency amplified by nine times its volume in terms of bank-cash would force down all retail selling prices obtainable through the resulting scarcity of the

vital medium of purchase, also all market percentage quotations of Government borrowings the yield on which would rise in the same ratio, thus tending to raise the open market rate of interest on all borrowings to the discouragement of other forms of enterprise calling for money surpluses or savings.

- The banking department of the Bank of England is the controller of bank-cash and the Issue Department of currency on which bank-cash ultimately depends. The issue of new notes by the Issue Department against gold purchases by the banking department is unlimited except when absorbed by the bullion market with current money, but the sale of gold by the banking department is limited to its holding of notes. There is a difference of 11/2 d. per oz. standard in favour of the Bank between its buying and selling limits thus hampering its operations in competition with the bullion dealers except in small parcels below 400 oz. troy when wanted for the arts.
- 19. The details of the internal organisa tion of the Bank as between the issue and the banking department should consist entirely of the exchange of new notes for gold at the official parity and *vice versa*, the total number of notes in circulation will depend upon the number held by the banking department and these

will automatically control the extent of Bankcash available to the market through the Joint Stock banks if the conventional percentage be maintained, say 1 in 4 or 25% but the proportion has been below this ratio since the war and is now nearer 50%.

- 20. This creation of Bank-cash by the banking department must not be confused with bank-cash issued by the Joint Stock banks whose 10% till money consists largely of Bank-credit balances. The actual figures are not published now except recently by Lloyds bank in the hope that the others would follow suit, nor is it known what percentage of deposits by the public are time or fixed loans or on current account i. e. withdrawable without notice.
- 21. The limit of conversion of bank-cash into currency depends upon the volume of Bank-cash in relation to bank-cash, and the volume of the former depends upon the policy of the banking department of the Bank of England which can increase its liabilities to the other banks by increasing its own earning assets in the form of securities bought in the open market and paid for by crediting the seller in its books. Or conversely it can reduce its liabilities by reducing its earning assets through the sale of its securities in open market and by

debiting the purchaser in account called "Other deposits."

22. These are termed 'open market operations' but the prices obtained and paid in such dealings may and probably always shew a loss to the Bank since it has to buy in a rising market or sell in a falling one if the object be to influence rates current in the discount market either through expansion of bank-cash supplies or pressure through any stringency thus caused.

If open market rates for spare money are low, the yield on all gilt-edged loans is also low which means that their cost to investor is relatively high, so that any large sales by the Bank must be made in a weak market whose power to purchase is thus being undermined.

Conversely, if money rates are high, yields are also high and quotations relatively low, so that the entry of a big buyer tends to raise all prices and to induce competition through a larger supply of bank-cash.

23. The monetary system is claimed to be largely automatic and free from Government control because the notes held in the banking department are liable to diminution through conversion into payments of gold to

abroad and replenished by receipts of gold from abroad, whereas as a matter of fact, such payments are often made through the bullion market in existing currency without any effect on the cash balance or ratio. If made by conversion of cash into gold from the Issue Department, such notes are cancelled. Any receipts of gold may be absorbed by the bullion market in terms of current cash but when private buvers are absent, the Issue Department is bound by law to accept them at £3-17-9 per oz. troy, payable in new notes which may or may not find their way into the cash holding at the Bank in its banking department; they may appear as an increase in the till money of some other bank. Large Government floating debt in the form of Treasury bills has cramped the system in its relation to trading requirements.

24. The orthodox doctrine that the power to raise the Bank rate as a minimum market discount on first class trade or bank bills, or a rate of interest chargeable on loans backed by gilt-edged security, serves if used, to check the outflow of gold or to attract foreign gold money for use in the London money market, also that it contracts the issue extant of bank-cash or helps to increase the supply of Bank-cash in relation to the liabilities of the banking department, has no warrant in practice. If

the Bank rate be raised, all traders using borrowed money are penalized and forced to raise their selling prices to cover the extra cost involved. If consumers are unable to respond, then and then only, these selling prices must come down pro rata and this fall may stimulate export trade in such articles if suitable for foreign use.

- 25. In any case, the destruction of paper currency involved in an outflow of gold abroad will tend to bring down all prices through the necessary contraction of bank cash in the ratio of 9 to 1 of cash, and this drop will be reflected in the exchanges which should soon recover under the stimulus of the increased export of cheaper goods, without any interference or help from the Bank rate.
- 26. The immediate balance of debt to be settled abroad as reflected in the exchanges will adjust itself as soon as gold be exported and any attempt to check or prevent such export by raising the Bank rate is to reinforce unnecessarily the intimate relationship between the currency and bank-cash. Gold will gravitate to countries where it will buy most, not to centres where interest is highest. \* High

Note.—America has avoided this squel by substituting gold backed dollar notes for Federal Reserve notes issues backed by Trade bills.

interest means high prices since interest is an element of cost when stocks are held on borrowed money.

27. How can the general monetary position be disclosed by the amount and the ratio of cash to liabilities in the banking department if this ratio can be disturbed by any movement in the discount rate?

Take the position today when the ratio is over 50% which proves that the ability of the Bank to release currency by the purchase of more earning assets (securities) is not fully utilized.

Gold movements need never call for such action if the system is largely automatic: the exchanges will always adjust themselves if left alone and any interference with this delicate mechanism has been the cause of unemployment and trade depressions although London has remained the centre of financial operations. The option of obtaining gold when required has been due more to the existence of a large bullion market operating within narrow limits of price rather than to the relatively small cash balance in the banking department of the Bank of England.

28. The foreign balances of bank cash left in London have often been a source of

anxiety if withdrawable at short notice in gold and thus the money-lending interests of the country and of the world in general have benefited at the expense of trade and industry which they profess to serve. Bank-cash cannot be expanded nor contracted by means of any movement of the Bank rate but only by the discretion and prudence of lenders and discounters; any attempt to squeeze borrowers by raising the rate may cause serious difficulties although it may act as a deterrent to further borrowings of a speculative nature.

- 29. The large importations of gold recently from the U.S.A. have occurred under this system, they are assumed to have been made without profit to the remitters but they demonstrate the fact that the Bank is or may be powerless to impose an effective discount rate through its open market operations. Such importations and purchases of gold are inflationary since there is no acquisition of real wealth behind them. They have already resulted in an increase of some £45 millions of bank cash which may be reflected in a higher level of retail prices.
- 30. The new fiduciary limit of £260 millions to be covered by securities, permits these latter to consist of bills of exchange both of a "home or foreign character which would have

the effect of bringing the issue of new notes in direct relation to trade conditions and the foreign exchanges." Nothing however is said regarding the existing cover viz., securities composed of Government debt which presumably must be cancelled as soon as replaced by more reasonable backing. This is a revolutionary change in British currency policy although already recognized in the U.S.A., in Germany and in India within limitations and subject to penalties.

Such power is not specifically mentioned in the Act but may be regarded as true evolution and of vital importance in the future. Indeed the tardy recognition of officialdom of the guiding principle that currency must be co-related to trade transactions and not to scarcity metal or state indebtedness however liquid, leads the writer to hope that the authorities will ultimately realise that with such backing as rediscounted trade commitments which are self-liquidating, there need be no limit beyond discretion and discrimination to the fiduciary issue, particularly if the rate be invariable.

31. The creation of additional bank cash based on additional fiduciary-currency reflecting only transferable debts on the Stock Exchange, might prove to be a temporary stimulus to trade but at the expense of the

consumer through higher retail prices asked and paid.

If bank cash be used for the purpose of production and for the purchase of raw material. the manufacturers are spending this power on labour which adds to the general purchasing power in advance of any increase of commodities in general available in the market, thus tending to raise retail prices meantime. enterprise must be promoted at the risk of money surpluses or savings of the people, not from bank cash weighted with interest; but actual purchases of raw materials can and should be financed by means of trade acceptances, discountable and re-discountable in new currency paid to the producer-seller and then redeemable by the manufacturer on resale for the new cash thus injected into the monetary system after, not before new value appears for disposal in the wholesale market at home; the manufacturer in his turn can negotiate his bills on distributors who, if approved by some bank, are thus enabled to find a ready resale amongst consumers whose earnings are derived from this same source of new currency paid out to distributors and spent by them on a larger spread of wages plus salaries or commissions.

These larger retail purchases with cash can then be used to redeem the acceptances of

distributors on or before due dates or may be even extended if desirable to all parties concerned. But the essential point in the whole process, is that the official re-discount rate must be reliable and invariable so that bankers in competition will be content with a bare commission for their essential services.

These services will be limited by their personal discretion guided by the financial standing of the parties and always subject to their own financial credit in the eyes of the re-discounting decision in every case of the banking department of the Bank of England.

32. Under the existing system of stabilized exchanges allied to gold points and of variable internal prices determined by a limited issue of unrelated currency plus bank cash, foreign trade is of special importance to England because she can neither find home purchasers for all she can produce nor can she supply all those things that her people should be able to acquire from abroad by means of barter in surplus productions. But if new home production as marketed meant new currency in the hands of her people, she could consume all that she produces and she could barter any excess for her needs from other countries.

Home trade must be paramount but she will not be able to consume all she produces

and needs unless the essential means for such consumption is available without any shrinkage of retail selling prices asked and paid.

Foreign trade cannot be real barter when prices at both ends are expressed in terms of scarcity gold or the option of it; if the exchanges are stabilized in this way, the inevitable economic adjustments must take place in gold prices which are thus divorced from true values or human needs in both countries.

These adjustments may be deferred in terms of debt carrying interest until discharged in gold but such obligations will tend to persist and accumulate until they become intolerable to the debtor country thus leading to war and repudiation or perhaps to internal strife among the working classes in their fight for greater purchasing power.

33. If bank cash be created in order to stimulate industrial activity and employment, there must also be a reasonable certainty that the additional goods can be sold at a money profit. Under our existing system no such certainty is possible even with greater economy per unit of the product.

Even if goods be sold on extended periods of credit, the consequences may be harmful so it is for bankers to limit the usance of bills

discounted relatively to the nature of the goods; in question and their probable depreciation in the hands of distributors.

"Economicus" of "The Review of Reviews" for July-August writes in this connection that "The source of prosperity lies in ability to produce and to sell goods at a profit." "Excessive currency and excessive credit (bank cash) would prevent manufacturers doing that, for their prices would rise to an uncompetitive level." Here he is looking at competitive foreign business; he should have said to a point where consumers are unable to pay them, since bank cash is terminable at the caprice of the lender, or its cost may be increased as a penalty against borrowers who are holders of goods for sale or resale.

He goes on to say that "The exchanges form the only trustworthy guide as to whether currency is redundant or scarce "but here he errs again; he is confusing bank cash with currency because currency cannot be redundant, it must be absorbed by current prices, although through an extended use of cheques and "chequelets," it may accumulate in the hands of bankers and thus tend to lower rates quoted in the debt or money market for short term accommodation or to reduce costs of

goods carried on bank cash or it may raise the quotations of all gilt-edged "stocks" and thus reduce their yield to the investor-lender.

Mr. Goodenough admits that "the currency and credit (bank cash) structure should be based on realities" and he affirms "that any increase should be accompanied and justified by a corresponding expansion in real resources," by which term he doubtless means, marketable or marketed goods.

34. Again, he points to Great Britain "as a leading international trader" whose prices must be below those of her competitors yet he asserts that "No one would wish to see anything in the nature of a substantial fall in prices" (query) but only reasonable stability with the understanding that the price level in England must at all times be such as to enable her to compete in all world markets!

These two aims are incompatible under our present monetary system, either selling prices must be brought down to a point where production is discouraged through money losses, or they must remain too high to permit of competition with foreigners on a lower real wage basis. It is this attempt to square the circle and to blow hot and cold at the same time which proclaims the monetary system as impracticable. Personally no doubt he wants

to see prices lower whereby the value of his and everyone's money is enhanced but at the same time he realizes that such a movement would result in unemployment and privation meantime among workers and thus react on the volume of trade by which the bank benefits.

35. The suggestion that England should abandon her system as described above and gradually adopt a more rational one of corelating currency to marketed wares through re-discounted trade acceptances at some fixed rate backed by bankers, he discards as an experimental method of no definite relationship to gold except for a smaller reserve to meet temporary net deficits including the Government's foreign debt. But the relation to gold could be preserved by the statutory obligation on the part of the Issue Department to exchange Bank notes for bullion with the public direct at the present parity of say 84-111/2 d. per oz. troy fine, but with power to pay more for bullion if need be. The bullion market today will sometimes pay this price or more in current notes without disturbing exchange. The foreign debt could be discharged to the extent of over £ 100 millions by substituting reserves, real living values constantly redeemed and constantly renewed, in lieu of idle gold which no one can get at from the

Issue Department today even if they want it which is doubtful.

The low percentage of gold cover thus carried has been the admiration of the world before the war and all occasions to provide safeguards against excessive issues of currency are stultified today by inflationary acquisitions of new gold whenever the bullion market is unable to absorb it with current currency, on foreign account.

35 A. London is not so much an international trade centre as an international financial market nor has England's economic equilibrium been maintained in view of constant labour disturbances and troubles during the present and last century since the introduction of machinery to take the place of wage-earners who are also consumers.

If it be essential that price levels of commodities at home and abroad should approximate each other for the same class of wares, how comes it necessary that English selling prices should be below those of all others?

36. No inflation of currency or prices could eventuate if the former be dependent upon actual transactions in new goods and the stabilization of prices resulting therefrom would also tend to stabilize the exchanges. Our foreign obligations today are far greater than

the money cost of our importations yet no drain upon our gold reserves has occurred, indeed they have recently grown to awkward proportions and threaten to cause the very inflation so much dreaded by the wealthy classes.

37. At this point, Mr. Goodenough tries to hedge his arguments, asking for a reasonable amount of elasticity of currency and deprecating the rigid limits in force before the war. The power of the Bank and the Treasury in agreement to increase or reduce the fiduciary limit in order to overcome difficulties short of suspension of the Act, is mentioned but it is not clear how the limit is to be reduced unless the intention be to sterilize gold arrivals in the Issue Department by taking it as cover in lieu of securities then cancelled or sold for current cash then destroyed.

The well-tried principles referred to, so far from proving of value in the past, were the prime cause of much trade dislocation through changes in the general price level not to mention the suspension of the Bank Act on three occasions, but England was then ahead of all competitors as regards quality of her wares.

38. Trading development means consumption at a profit to producers and the law of progress means expansion as population and,

leeds expand but these things are impossible vithout a corresponding expansion of the melium of purchase with less interference from ank cash carrying-tribute at varying rates o capitalists.

The world's purchasing power is expressed a goods and products for barter, not in money ied by the leg to gold but if the exchange tarket cannot evolve the necessary machinery of relieve the trader of the risk of unlimited ariations in daily rates, the obligation of all central Banks to maintain the parity is essential meantime although prices may suffer indue pressure thereby.

International trade is of the highest imortance to reduce to a minimum the risk of var so that tariff barriers and gold standard egulations must combine to exercise a restricive influence which threatens to make all rotestations and treaties against war a merepious aspiration of little practical value.

Economies through organisation and amalamation of interests may be carried to the point of monopoly and powerful combinations ith political influence which Government may helpless to withstand especially when aimed foreign combinations or Trusts of even reater strength as witnessed recently in the foil war of prices and concessions and privileges.

To search for markets and the needs of purchasers in competition with other countries has always been a source of political intrigue and although there may be Empire possibilities by sending goods to the Colonies and India in exchange for their raw products, such barter business is hampered by money based on gold alone plus interest thereon payable in the last resort in terms of gold which commodity has little or no connection with the needs of mankind in general.

39. In thus representing the overwhelming case for marketed commodity money as a first step towards the further demonetization of gold. I have not touched upon the vast implications of such an evolution in regard to the gradual redemption of national debt coupled with the practical abolition of taxation by means of the growing revenue to be derived from the re-discounting of all trade commitments by the accredited agent of the State. I commend this letter to all retired bill brokers and exchange brokers who have the knowledge plus the leisure to study this vital question from my point of view.

## The purchasing power and the earning power of Money.

Qu'est que c'est donc les affaires?—asked the intelligent French woman of her banker whose reply was the classic utterance: "Les affaires, Madame, sont l'argent des autres." In this short sentence we find the key of the riddle which confronts us today whenever we have spare money to invest. We have to weigh the risk of loss of the principal sum or its depreciation in market quotations, falling and rising with the prospect of dividends, against the sweet simplicity of Government paper or the fixed deposit rate for a term of months in the hands of some banker of repute.

It is indeed "l'argent des autres" or the volume of spare money seeking employment as passive capital in search of active spendable income of the least probable variation in per cent per annum, in relation thereto or perchance offering a possibility of unearned money increment to the venturesome or enterprising person.

To those who by reason of small means, cannot afford to take a risk or indulge in speculation, the various methods of moneylending appeal and it is mainly because they have such an alternative that enterprise becomes difficult and more risky whilst loans based on taxation increase and multiply.

The unemployment of money in productive' ventures leads to the unemployment of labour and the misuse of money by lending leads to pressure on all workers through the increased cost of his necessities or to reduced income through taxation.

The purchasing power of money rises with falling retail prices paid and it falls whenever retail prices rise; the obvious effect of moneylending at interest is to raise all selling prices by reason of the fact that this interest is an element of cost so must be recovered through retail prices paid.

The ability to pay such prices depends upon the purchasing power of the consumer so the heavier his taxes, the less he can spend upon his needs or desires. The smaller also becomes the market for the producer.

The nett result therefore emerges that prices are driven up by money-lending and the ability to pay them is reduced by taxation in any form.

It was evident during the Great War and soon afterwards that the higher prices demanded and paid appearing as the cost of living, were largely mitigated to many by the increased earning power of money through larger dividends and higher yields from the better class new securities available. It was only those who had purchased this latter class of debt before the War who found that although their money incomes remained the same, the purchasing power of them was grievously reduced and the capital money value in open market had receded in like proportion.

Here then is a link between the earning power of money expressed in terms of itself and the purchasing power of it expressed in goods at current prices: as the latter shrinks through higher prices, the former swells through higher yields in terms of money both as to principal and interest thus compensating in large measure the loss of its power in relation to commodities.

This process however cannot be reversed, for should the power of purchase rise by reason of lower prices, the earning power also tends to decline by reason of discouragement to enterprise and trade which live only by money profits; furthermore the yield on interest bearing stocks in the market tends to fall through the greater search by idle funds to find interest income in lieu of declining dividends caused by depression in commerce and industry.

When money is scarce in relation to stock of goods offering for sale, wholesale prices are bound to sag and then bring retail prices after them through competition of sellers inter se but bank credit or the hire of other peoples money, tends to stiffen and thus to raise the cost of goods held back for better times, so here we see the purchasing power rising whilst the earning power also is raised to the detriment of trade which finds itself between a smaller market and heavier charges. The result may be forced sales and insolvency leading to unemployment of workers and general distress.

That the majority of consumers will benefit from such a position is a somewhat trite and superficial view which overlooks the fact that most of them derive their purchasing power from the earnings of trade and industry in the guise of wages, salaries and profits.

It may be safely said that the quality of our money depreciates when rates of interest rule high quite apart from the substance of it as shewn in reserves and quite apart from the volume of it unless that volume be intimately allied to the volume of actual transactions effected by means of new money paid to sellers and recoverable from approved buyers in due course plus some fixed and reliable tribute to

the accredited agent of the State who will be responsible that such assistance will not be abused.

This principle is recognised today in India but the practice of it is discouraged by the accredited agent who derives no benefit from the application of it, indeed his main source of profit accrues from lending to instead of borrowing from the State!

## The Ethics of Restriction.

### DEAR MR. EDITOR,

The Following is an extract from your occasional notes on page 8 of your issue of 18th inst: "The question as to the ethics of the "restriction, in the interests of the producers, "of any commodity which is a necessity or "almost a necessity has often been debated. "Certainly on the surface it seems wrong "that producers should combine to keep up "prices at the expense of the consumers who "are naturally in the majority. But it has "been proved again & again that when prices "fall below a certain margin there is great "risk of the producers being ruined and so "being unable to produce any more." In the end. consumers have to pay more so you conclude that; "It is all a question of degree"! Restriction of production in order to maintain selling prices which consumers have to pay or go without, is to be found on all sides today: viz., Coffee valorisation, Rubber restriction now broken down, destruction of fish, Oil combines and quasi-monopolies all over the world.

It is certainly bad ethics but the Churches take no notice of it. It is all a question of purchasing power in the hands of consumers in the form of money and the fact that all broduction is carried on for a money profit and for no other purpose although some benefit to consumers may be incidental to the process.

In other words, the economic processes of the world today are carried on "at the expense of consumers" because the money we use is not allied to production and sale of necessities but to the command of the precious metals plus public debts transferable for ready cash, as currency reserves. If it seems "wrong on the surface" that production should be restricted. it should also seem wrong that consumption should be restricted whenever the power to produce exists, so we must look to our economic system of purchase through money to find the cause of this absurdity. There must be some powerful vested interest opposed to any change in our monetary methods which impose such restrictions upon themselves and everybody else through prices which numerical fractions of the limited medium employed to move necessities into consumption. Let us rather assume that their opposition if it exists is due more to ignorance or shortsighted wisdom than to avarice or money greed. The economic adjustment caused by "a fall of prices below a certain margin" creates a risk to producers which they should not be called upon to face when they know that their product is

needed: such an adjustment could be effected by a corresponding increase in the volume and speed of circulation of the medium and could be so adjusted until the product grows beyond the needs of human consumption which can be more readily gauged if prices are steady meantime.

The principle involved is already recognised in India with its emergency or seasonal currency but the application of it has been dwarfed and hindered by legal restrictions and limitations imposed by orthodox doctrine relating to interest or the hire of private money in terms of time and of itself.

The hire of the essential medinm of purchase on fixed terms subject to all necessary safeguards, is the prerogative of the State and it can be exercised with the paid assistance and discretion of its accredited agent the Imperial Bank of India working for and with the aid of all other banks of deposit in this country in their daily relationship to producers and distributors of the necessaries of life.

Public debts and sterling exchange would then be subordinate to the progressive welfare of the consumer in India by giving him the opportunity now withheld, of acquiring a sufficiency of purchasing power. If scarcity be accepted as a standard of value, we must also accept it as a standard of comfort and progress, a reductio ad absurdum.

# Danger.

I was struck by the following warning from your leading article on 12th July last under the above heading: "The only danger "which the majority are called upon to face in "our civilisation is not of an immediately "physical kind. It is economic. Men and "women go in peril not so much of their lives "as of their livelihood. There is too much of "this danger and too little of the cleaner risks "which we take of choice. Our city populations "live dangerously enough, but without accep-"tance of poverty or any pleasure in its risks. "They strive towards a better life in which "they will have economic security and in pro-"portion as they reach it, we may hope that "they will also attain that freedom which has "ever been one of the glorious privileges of the "well born and the wealthy..."

It is this economic security I wish to preach and which I believe to be attainable by all if our citizens and countrymen can shake themselves free of the enthralment of a limited or restricted volume of metal-backed money and of the scourge of public debt.

Our lives are a constant economic problem soluble only by the practice of economies within our present money system, reinforced as it is by tribute levied by the State to meet the interest on its obligations to some of us who have preferred to avoid the risks of enterprise by handing over our savings from earnings to the Public Debt Offices.

So far has this evil grown today that the yield from such lendings is now less than can be obtained on equal or better security in London as pointed out by your commercial correspondent this week; so the strain will fall upon the rate of sterling exchange if advantage be taken of this inducement to remit our savings to England.

India is now in the throes of currency evolution: the subject of credit and finance has occupied our minds to the exclusion of other less pressing problems which are in great measure dependent upon sound currency and banking facilities at steady rates of interest.

But we are apt to lose sight of first principles and to be swayed by the teachings of orthodox economists who owe their position to doctrine absorbed in universities where salaried professors fear to indulge in heresies or so called fallacies of original thought.

Money is regarded as an independent instrument and as such can only maintain its value or spending power if of limited or restricted volume. But it can be economized in use through banking facilities and it is towards such economy that our Government looks for the expansion and encouragement of enterprise and also for the maintenance of its own ventures in the field of public utilities when the loss if any can be shouldered by increased taxation.

There is confusion between bank credit granted to sellers in advance of market realisations and "finance" granted to buyers subsequent to market commitments; there is ignorance and prejudice in favour of "Reserves" consisting of values which are of little value in use or which derive their valuations from daily market quotations based on limited transactions and correlated to returns in the shape of income or annual net yield to the holder in terms of current money.

It does not seem to be understood that rupees are not wealth but merely a means of transferring it, so that prices cannot represent values unless these latter expand or shrink to fit the available flow of the medium which remains largely in the hands of lenders to the exclusion of spenders.

Sterling exchange is regarded rather as the governing factor of rupee prices whereas

it is the price of "Bradburys" in terms of Indian commodities available for export as influenced by the prices of Europe and American goods and gold offered in exchange for such necessities.

Currency then must be related to perishable wares as marketed and must also be perishable or subject to cancellation coincidently with consumption or service in use of these necessities.

Permanent revolving currency cannot by nature of its varying speed of circulation expressed today by the market rate of interest and subjected as it is to friction caused by holding and hoarding, correctly reflect every expansion or contraction of the supplies needful to our daily comfort except through fractions of itself in the guise of arithmetical units of account.

It is then the primary function of the State working by its independent but responsible agent, the Central Bank, to certify the value of its currency as legal tender. This certification can only be founded upon the guarantee of the banks as reflecting the volume or value of goods passing into consumption, and returnable to the State plus tribute for its use as soon as liquidated in such currency.

The danger referred to by your contributor shews itself in unemployment, strikes, discontent, sedition and wasted effort towards economic freedom denied by the monied classes in the guise of monopolists or daring sportsmen where the livelihood of others is concerned.

The remedy is within our reach, it calls for no sacrifice from anyone and it can be introduced without disturbance of prices or dislocation of exchanges since the option of gold bullion at a fixed price in rupees is open to all who care to buy it and the Central Bank is then free to secure fresh supplies abroad as needed at the lowest possible price in new currency. Such necessity should never arise in practice although in theory it might happen on the false assumption that the Indian demand for gold in any form is insatiable. But gold if desired must be paid for with marketable goods or products.

I would ask your readers to ponder this aspect of economic equilibrium.

H. R. SCOTT.

Kodaikanal,

3rd August, 1927.

## The Amalgamation of the British Note Issues.

To all students of economics it seems extraordinary how little interest is taken by the general public in this vital matter of the transfer of some 260 millions of £ & 10/- notes to the control of the Bank of England from the Treasury in the near future on some appointed day, also the ignorance displayed in newspaper articles on the subject of British money mechanism beyond the bare details as embodied in the bill now before the British Parliament.

The House was not more than half full at the time of the debate on 14th May and the only criticisms offered were by Mr. Snowden the late Labour Chancellor of the Exchequer and by Mr. Pethick Lawrence the writer on Socialism who called this measure "a backward and disastrous movement."

Taken in conjunction with the recent address by Mr. Reginald McKenna of the Midland bank to the Royal Institution in London early the same month wherein he explained the relationship between the volume of bank cash and the powers of the Bank of England's banking department in buying and in selling giltedged securities in the open money market or by the acquisition or withdrawal of gold from its Issue Department, one would conclude that

public interest would have been aroused in this extension of the legal powers of the Bank in relation to the volume of fiduciary or confidence money.

Mr. J. M. Keynes, C. B., wrote a two column article in "The Times" pointing out that since gold was not a circulating medium now, large reserves are unnecessary and that £260 millions of paper currency as a fixed fiduciary issue in addition to some £.130 millions of old bank notes or say £390 millions in all, is not sufficient to permit of expansion of trade so that it might be well if the commercial banks converted one third of their cash holdings which he estimates to be £100 millions into Bank cash so as to enable the Bank to meet any sudden large demand for gold without contraction of trade credit issues by that Central Institution.

How he arrives at the figure of £100 millions sterling as the aggregate of till money with the banks is impossible to say since no separate figures are published in their balance sheets. Nor how he concludes that the addition of some £33 millions to the cash balance of the banking department of the Bank would help matters in connection with the ratio of current cash to liabilities on demand of that

institution, is not clear seeing that any withdrawal of gold falls indirectly upon the Issue department's stock by cancellation of its stock of notes in circulation to the same extent.

None of these criticisms take any notice of the Bullion market which meets the demand for gold against existing currency without any call upon the Bank unless arrivals happen to be less than demands for export.

Nothing is mentioned either by any of the critics of the low price limit in new currency imposed upon the Bank i.e. 84-10 d. per oz. fine whereas its selling limit of lots approximating 400 oz. is fixed at 1½ d. per oz. higher in currency then destroyed.

The full text of the Bill itself makes no mention of these arbitrary paper prices except a reference to clause 4 of the Bank Charter Act of 1844 which provides that the Bank "be under obligation to buy gold in exchange for (new) notes at the rate of £. 3-17-9 per ounce standard" which is the equivalent of 84-10 d. per oz. fine.

All the critics agree however that elasticity is the object to be aimed at although in practice this is more a matter of bank credit than of the volume of currency of which "we only use rather less than one percent of the

total payments made in this country; the rest is made in cheques or bankers' money," to quote Sir Hilton Young in the House of Commons.

But this bankers' money carries the option of currency so that if the volume of the latter be limited, the volume of credit must also be limited hence the "straight jacket" which results the currency is "not the servant but the master of trade and industry", as pointed out by Mr. Snowden.

Sir E. Hilton Young touched the spot when he said: "I should like to see a general enquiry into that problem (some other standard of relation) on the widest basis and availing itself of every possible means of knowledge and information because I believe it will serve that high end of removing this topic from party politics,"

H. R. Scott.

# This Money-lending Business.

Although usury is contrary to Christian principles and to Mohamedan religion, we are all more or less either money-lenders i.e. investors or borrowers at interest, from the State itself down to the small depositor with banks or holder of transferable loans.

Money-lending and borrowing is the curse of civilisation, it threatens to destroy all human relationships and it is the prime cause of war or civil disturbance including strikes, lockouts and general discontent at the social inequalities of our rigid money system.

It is called by various names such as finance, bank credit, cash credit advances, overdrafts, investment, earning assets, obligations, security, mortgage and pawn. These things are considered necessary and vital to human progress and development. They are really offshoots and sequelae of the existing money system.

Our bankers are sometimes regarded as the arbiters of commerce, the promoters of enterprise and the supporters of the economic State also as the best friends, advisers and servants of the public although by any imprudence they may become the cause of widespread ruin and distress. The State itself as the largest borrower and debtor extracts from its own members the money tribute necessary to discharge its obligations to its creditors mainly banks who themselves are also contributors of the larger portion of this tribute.

To receive interest from the State and to pay back again to the State a part of this interest, is regarded as a rational and inevitable proceeding the resultof which is justly reflected in the market quotation for such transferable investments in relation to all other more risky employment of surplus funds at the command of individuals.

To facilitate the transfer of the medium of purchase and thereby to mobilize private money wealth, the foreign exchanges are linked to some weight of the commodity, pure gold at some arbitrary price in different paper currencies with the result that in the absence of purchasing power among consumers at home, goods may be exported and imported in return, any balance either way being finally adjustable by weight of gold.

This extra mobility of money enables the home investor to risk his surplus abroad with less hazard and is therefore considered as essential to world-wide commerce.

International trade and mutual indebtedness in terms of gold may be regarded as

promoting international peace and goodwill by the free exchange of products and wares also by assistance in terms of money debt with interest thereon but we all well know from experience that the reverse is nearer the truth.

When exchanges are thus stabilized all adjustments must be through what are termed gold or world prices.

We find then international rivalry and competition for consumer markets as the prime cause of war. We see the mother country of the British Empire lending her money to Colonies and Dependencies at interest which can only take the form of their material exports often in direct competition with home growers of agricultural products.

We see this same mother country lending her money to foreign states for the promotion of industries in competition with her own and we are told that unless we lend money abroad we cannot expect foreigners to buy from us! The crass absurdity of this last statement in reference to true barter business with foreigners must be manifest.

Barter is carried on for the mutual benefit of the parties concerned, money does not enter into the equation at all but if money profits are the sole object of such exchanges, the artificial link with gold tends to cramp, to hinder and sometimes to prevent such interchange of desirable goods as unprofitable and therefore impossible.

Trading in debts has become an adjunct of commerce in products and wares and the command of money more important than the consumption of material comforts which are thus withheld from use by want of the means to acquire them through service or co-operation.

How then can the business of the world be carried on without individual and corporate money-lending in all its various forms without enslavement of the workers, the enforced idleness of the few and the creation of money or debt markets for the employment of idle temporary balances? The answer lies in the nature of money itself not as an imperishable commodity or personal possession but as a temporary living medium of purchase and scientific expression of value available to all who have effected a sale of perishable commodities in terms of such money.

The birth of new money will occur with every approved transaction and its death at every act of final consumption. Provision of the means of payment there must be but only by the State itself on fixed and reliable terms of tribute to all who can command the confidence of their bankers who in their turn can command the confidence of the State as represented by the Central Bank of Issue and Recession.

Existing currency issued against gold and Government debt will thus gradually become the property of the State and may be withdrawn and cancelled by the sale of its reserves for new currency then destroyed as useless and possibly redundant or it may be shipped abroad in discharge of foreign debt.

These reserves now belong to holders of the currency issued against these reserves, but the State through its revenue from the steady daily rediscount of all approved commercial commitments which constitute sufficient reserves during the life of all new issues, will acquire all the old permanent currency and therefore also its reserves unless some of the gold be needed by private parties which is unlikely to any large extent. If it is, then currency is destroyed under the present regime at the parity price expressed in paper money.

The enormous creations of debt now quoted in the Stock markets of the world will be convertible on due dates at lower and lower rates of interest by the borrowers who will find the market quotations mounting from competition among lenders.

These lenders finding their opportunities of investment largely expanded through the stimulus of trade and industrial ventures yielding but meagre dividends by reason of smaller risks in a world of steady prices, will turn their attention to public loans and thus bring down the yield on these to the same or lower level in view of the certainty of early repayment.

The borrowers by reason of general prosperity and expansion of taxable money wealth will finally prefer to redeem their debts rather than to incur the annual burden of interest payments.

This may be a slow process at first but it is the only road by which debts can be abolished and the power of money diverted from passive lending into active spending on all forms of enterprise both public and private.

How will the value-price of land be affected by such an evolution in the nature of money which offers no inducement to hoard or to save? Will rents tend to rise through general prosperity expressed in terms of larger consumption and of a higher standard of comfort to those who are willing to acquire it?

The answer depends upon the attitude of bankers towards all transactions in immoveable property. If they are prepared to discount bills of long usance drawn against the transfer of real estate, the value of this form of property may rise and with it the rentals demanded but since their current obligations and liabilities to their clients are mainly withdrawable on demand i.e. in the form of current accounts, it is improbable that they will care to lock up their resources except for short periods and then only in bills readily rediscountable in new money from the Central Bank of Issue.

All such business will tend to pass into the hands of Insurance Coys. who must seek safe employment for their capital accumulations in the increasing absence of gilt-edged securities available on the Stock Exchanges.

The name 'Stock Exchange' is indeed a misnomer since 'stocks' are never exchanged, they are in truth largely debt markets but will gradually become share markets dealing in fractions of the subscribed capital of various undertakings without any face money-values to mislead the public as to intrinsic merits so their dividends will appear as per share instead of as per cent.

## Rationalisation of Industry.

A reply to Mr. A. E. Tomlinson by H. R. Scott.

Yes, the future prosperity of the Empire hinges on the expansion and development of home trade plus barter in relation to the exchanges of surplus goods and products through the purchasing medium of national currency in intimate correlation to all transactions at home or within the Empire, in similar currency carrying a fixed title to fine gold in the last resort.

A thorough understanding of national currency and how it works through credit, is essential to every thinking person in the British Commonwealth But economic laws must have free play through individual competition; any interference with these laws either (1) through limitation of the medium of purchase, or (2) through restriction of production, or (3) in regulation of output must lead sooner or later to disaster since consumption cannot be gauged correctly unless prices are steady. Prices cannot remain steady if subjected to the law of material supplies in relation to monetary demand, both of which factors are constantly shifting their relative positions in real life from day to day.

"Unification on a national and imperial basis" is a high-sounding phrase of little ineaning unless standardisation of quality is referred to here. This interpretation means limitation of choice to the consumer who has power to buy. Our consumers to-day are people who wish to consume, not only those who are able to do so through the medium of the fraction of currency at their command.

There must be of course a gradual transition from rough and ready methods of estimation of needs, to more scientific organisation of marketing but science requires a scientific unit of value which at present does not exist and without it all forecasts must be faulty and unreliable.

The "old played-out theory of cut-throat competition" is by no means universal to-day, it cannot be suppressed even by organisation into large economic units, *Vide* the oil rate war in India to-day where our Government is entreated to interfere on behalf of indigenous producers who are threatened with extinction in the struggle between conflicting highly organized economic units of world-wide power.

Meantime the needy consumer with his limited power of purchase benefits temporarily at least by such cut-throat competition.

Is this the final outcome of rationalisation which threatens to shift the economic struggle among individuals, to nations and thus lead to the cut-throat politics, war and general destruction!

Mr. Tomlinson is evidently a journalist who is paid to "boost" the gospel of exploitation of a long-suffering public under the guise of beneficent monopoly of supply controlled by brains and co-operation within the field of money power and credit limitations working in an ever-shifting market of usury and transferable debts.

"The full application of science and scientific method to industry secured by unification of the processes of production and distribution" does not touch the vital point i.e. that such distribution cannot be effected unless the recipient can find the necessary medium of purchase, but it aims no doubt at giving more power to existing fractions of this medium by means of limitation of choice to the individual consumer.

Mr. Tomlinson admits in his zeal that under the existing order of things every manufacturer is out to beat his rival even to the point of bankruptcy and that his neighbour's money profits "are supposed" to be his own money losses which indeed they are and must be under our limited money regime but offset by consumers' benefit in lower prices of the product.

Under his ideal system of practical Empire monopoly, the interests of all consumers are not regarded as worth any consideration although we are very limited consumers from necessity rather than from choice. If free competition be suppressed, we live at the mercy of organised production to the point of going without or the alternative of growing and making necessities for ourselves. *Vide* Captain Petavel's crusade for "Bread & Freedom" from the thraldom of money.

"Lunatics never combine", the dictum of Mr. J. M. Keynes, C. B., a paid authority on economics at Cambridge, implies that wise men must combine to overcome our lunatic system, a limited, unrelated entity of metal and debt backed paper currency, in which to express real values and unreal wages.

When the current of the circulating medium is limited in volume also in velocity, the earning power of money becomes a scramble so that profits must be counterbalanced by losses. Even if the modern combine aims at service and efficiency, there is such a thing as sufficiency and surplus.

It is not so much the furtherance of the Empire's industries but the welfare of he subjects which should be our goal and in this respect Mr. Tomlinson would have us barte the liberty of the subject for the subjection of the individual to so-called economic force wielded by organised industries which deman our money and our service.

In short, Mr. Tomlinson is dreaming a economy not of economics, whereby consumption can automatically balance production through finance instead of being hindere as today by the instability of bank-credit aide by variation in rates of usury as imposed upoall credit borrowers.

Research and new inventions can be suppressed by vested monetary interests an have been so suppressed to the general detrement in recent times as any inventor catestify.

Amalgamations and Trusts have power effecting economies which may bring low prices within the realm of practical busines but it is doubtful if these benefits will be conferred on an ignorant people in the absention of any working alternative open to them.

Yes, stabilization is the crying need industry today, it is upheld by all profess

economists but so far the latter have failed to point the way without some radical change in the nature of currency reserves.

Unrestricted production finds its limit in the needs of consumers, not in monetary demand which is determined by opportunity to earn money from others, whereas it should be governed by the power to create value.

It is the enforced limit of monetary demand today that is archaic and which leads to violent booms and slumps in industry through want of confidence in markets.

Imperial Chemical Industries Ltd. has still to prove its efficacy in serving the public and this may prove to be impossible in spite of efficient organisation and control of selling prices to cover costs.

There are indeed many difficulties and dangers in the way beyond the habitual apathy of the Briton on questions of first importance such as the establishment of a scientific unit of value allied to all marketed goods including gold, instead of to gold alone.

The two great economic groups forming on both sides of the Atlantic threaten to culminate in a financial war of monied interests which may set the whole world by the ears and so substitute destruction for consumption.

The organisation of the British Commonwealth of nations on the lines adumbrated by Mr. Tomlinson is a superhuman task, but rationalised money based on trading operations backed by banks and again by new paper currency carrying the option of fine gold in bars if wanted and paying a steady tribute to all State Treasuries in current money, is within the range of practical politics and without fear of disturbance to de facto price levels.

When prices are stabilized automatically by adjustment through the current volume of currency prior to subsequent adjustment through monetary demand then reflecting actual needs, any movement in prices will constitute a true and reliable guide to the relationship between potential production and human desires.

H. R. SCOTT.

### Sound Currency.

HAROLD COX ESQ.,
c/o "The Sunday Times"

London.

### DEAR SIR,

From reading the enclosed article which has just reached me through the General Press Cutting Association, I am stirred up to write and tell you what mischief-leading publicists like yourself do in upholding orthodox doctrine in the matter of sound currency for which advocacy you are paid by the monied interests of the world although you can see the baneful effects every day.

You attack Sir Alfred Mond who has greater practical experience of the mechanism and function of existing money than yourself and you misquote and misrepresent him by asserting that he is out for inflation which expression you evidently do not understand in relation to an increased supply of wares.

I have his letter here of 25th April to "The Times" so I attach it for ready reference. When he says that: "Currency systems exist for the benefit of the country and

not the country for the benefit of a currency system" you may begin to realize that he is wiser than the economists who live as he truly says in vacuo as economisers.

I have no objection to the return to the Gold Standard nor to the transference of control of the currency by the Bank of England which indeed is very necessary. It is the application of the Gold Standard system I object to.

Bank notes issued before the War carried no risk to the Bank itself nor was London as the financial centre of the world of much commercial value to the whole of Great Britain, rather the reverse in some respects.

Prosperity cannot be created by any interference or limitation of the currency even when amplified by bank-credit, these methods be termed as "playing tricks with the currency", but it may be given full scope when currency is correlated to business done and to consumption as effected, instead of as now, to business to be done or to 'assets' such as debt plus a small percentage of gold in reserve.

There is today no automatic control of currency by the movements of gold except when the London bullion market is unable to supply it below the Bank's selling limit per oz. fine, or when sellers of it cannot get even the Bank's buying limit for it in new currency.

In the first instance, the Bank will part with about 400 oz. @ 84-11-1/2 d. per oz. against destruction of the paper proceeds and in the second instance, it will acquire it in new currency so that every such delivery is deflationary and every such acquisition is inflationary.

Sir Alfred Mond seems to overlook this cushioning effect of the bullion market *i.e.*, that the reported arrivals and withdrawals of gold at the Bank do not constitute the total movements of gold in London.

I do not plead for a "politically controlled currency" nor do I almit that inflation is caused by every expansion of the currency or of bank-credit always provided that a counterbalancing expansion of material marketed wealth accompanies such a movement.

I believe that Sir Alfred's ambition is to see "a certain proportion of currency issued against approved commercial paper" but he spoils his case by including Government securities which have no material value.

It is obviously impossible for trade to expand at steady prices within a limited sphere

of currency a credit; the only alternative under our present monetary system is for prices to fall pro rata. Falling prices discourage production.

If I make 2 blades of grass grow where only one grew before, the price of grass will tend to fall by 50 % assuming that the effective monetary demand is doubled: such production then becomes unprofitable to me in terms of existing money. And this is the position of all producers of essentials *i.e.*, that it does not pay them in money to increase their output.

Currency must expand as transactions expand and it must shrink again as the volume of trade transactions shrink; every transaction must create its own equivalent in new money and every act of consumption must destroy an equivalent sum of such money or of pre-existing money.

There is nothing impossible about this method, indeed it happens every day in connection with gold at the Bank where every purchase creates new money and every sale destroys it.

The newly created money which I suggest can and must carry the title to gold on demand at the present artificial parity, and everyparcel of new gold offering for sale must, command the same parity in new currency, not 21/2 d. less per oz. fine as to-day.

The existing gold standard mechanism does not automatically adapt the movements of currency and credit to the movements of internal trade, it forces trade to conform to the system either through prices which are but fractions of pre-existing money although expressed in numerical units, or by pressure of the rate of interest for the hire of money for productive purposes or for speculation.

This tribute of interest has to be recovered in selling prices and if the consumer of goods cannot pay them, the loss of money falls upon the producer.

Bankers are unable to extend their credit operations beyond the limit of prudence however good the security of their customers may be and however high the rate of interest may be.

It is not the proper function of bankers to make advances to their clients; they should confine themselves to the financing of all sound trading operations to the mutual advantage of sellers and buyers. Bankers have already lent too much especially to agriculturists who in reality need supplies rather than money.

Let the bankers pay the sellers of such supplies and recover their money from the agriculturists plus interest thereon as soon as they have marketed their crops. It is not the function of banks to provide working moneycapital to industry or to agriculture, such capital must come from the surplus earnings of the people i.e., investors.

The "Mond mentality" is based upon an apprehension of the truth that further business depends upon further currency facilities carrying a fixed franchise tax to the Treasury, in the form of re-discounting commercial paper which can be withdrawn again so soon as these documents are redeemed in current money.

The industrial prosperity of a nation depends more upon its ability to consume all it can make than upon any "hard facts" relating to industrial production which is only one side of our economic problem. Prosperity denotes the enjoyment of consumption not the hardship of production.

The well-known financial writer in the Press who said that: "Currency and Credit are not substitutes for work and wealth" should learn that these are the tools by means of which work can produce and consume wealth, so that more work and thus more wealth are impossible under any restricted system such as you and other orthodox economists advocate.

Sound currency through finance must be correlated to all real material values as created by merchants and destroyed by consumers from day to day.

Money is a human device invented for the use of mankind; to lend it for usury instead of to spend, is to abuse it. The Church recognised the evil of usury till the middle of the last century but it tolerates it now because it believes that mankind cannot progress without it.

I have shewn you above that credit in the form of goods to all approved merchants, is safer and cheaper bank finance than any money-lending also that it has the inestimable advantage of creating revenue to the state.

In other words, the state must be a lender of new public money instead of a borrower of private money. Money is the Commonwealth of the people who work, not the private wealth of the individual.

MATERIAL CONTROL OF THE PROPERTY OF THE PROPER

Yours faithfully and sincerely,

"PINEHILL," Kodaikanal, S. India, 29th March, 1928.

C. DAMPIER-WHETHAM ESQ., F.R.S.,

The Farmer's Club,

Whitehall rooms, Hotel Metropole,

London, W. C.

DEAR SIR,

The effect of Monetary Instability upon Agriculture.

I enclose a cutting from The Times of 6th inst, which has just reached me here so I feel compelled to write and ask you if your words are correctly reported therein.

The title of your lecture would lead one to suppose that money has not been stabilized in terms of wares and products whereas the reverse is the case in almost every country in the world today, but by artificial means which require careful attention and occasional interference with natural economic laws as expressed through prices.

How can present depression be partly due to a smaller demand or need for food: food is always in demand and although Europe may be impoverished, it is not due now to the late War but to monetary causes which prevent growers from realizing money profits on their crops.

So far as farmers can feed themselves, they are independent of the realm of money, but everything they buy is weighted with bank interest on borrowed funds.

You recognise this fact when you refer to the sheltered industries not subjected to international competition whose prices and costs of production were raised during the postwar boom and never reduced again.

You must be well aware that England has lent money all over the world especially to her Colonies and that she receives her interest thereon in the form of foodstuffs such as wheat, meat and cheese so that the British farmer can only compete in more perishable lines of produce such as milk, butter and eggs etc.

Yes, a great deal could be done to prevent the "great tidal drifts in prices" by liberating gold from the arbitrary ties imposed upon it through our Gold Standard regime in relation to international settlements whereby the Bank of England in its Issue department is bound to acquire in new money all that is offered to her @ 84-9 d. per oz. fine, and to part with 400 oz. lots at 84-111/2 d. per oz. in current money.

But the standing option to convert current currency into gold and gold into new currency must remain undisturbed in order to ensure confidence by the public in their own paper money but the price must be left to the discretion of the Bank.

It is only the option of gold we need, not the possession of it, so that if supplies are short, the external buying price in new notes could be raised and if in excess, lowered without disturbing foreign relationships based on gold shipments as a final settlement of international indebtedness.

In practice no such change would ever occur, the freedom to make it would be sufficient to prevent the exercise of it, even in secret.

"The belief in the unrestricted market for gold is an article of faith in the City of London" but their market is in very fact restricted by artificial price limits although theoretically free as to volume above 400 oz. The Bank does not acquire new gold in new money if there be any other buyer to take it in existing current money and she is often undersold by producers of raw gold. American gold reserves are redundant, she is

practically independent of it as a basis of money or of credit and that is why we are largely in the hands of New York in the matter of price-values.

As Mr. Reginald McKenna explained, we are now on a dollar standard. Business demands an expansion of currency irrespective of a gold basis.

The recent rise of ½ % p. a. in the Federal Reserve rediscount rate, was caused by individual Reserve Banks of issue and is intended to reduce the level of prices whereas it will have the opposite effect.

This relation between the direction of any movement of the rate of interest and the level of prices of goods, is not understood; the outflow of gold from the U.S.A. is not permitted to effect the debt (money) market since extra bank credit can be created at will by these Reserve Banks within the legal limit of gold reserves imposed upon them.

The distress among American farmers is due to the fact that all their purchases are weighted with import duties or with their repercussions on locally made articles of use but their sales are made in competition with farmers in other countries where the standard of comfort and working costs are lower per unit.

Yes, farming is a way of life independent of money considerations since an amateur farmer can feed himself and family and he can dispose of his surplus as profit for money after covering expenses.

I have not heard tell of Sir Daniel Hall who, you say, teaches that because the area of unused suitable land is limited and because the need for food is a growing one and because peasant proprietors are leaving their fields for the towns, therefore agricultural prices are likely to rise.

If agricultural prices rise, all other prices must also rise pro rata and all costs also so this new adjustment will benefit nobody except temporarily.

Of course, any and every variation in the value of money as expressed in terms of goods is pernicious, a fall means hardship to consumers, a rise means hardship to producers.

Prices in general should remain stable until affected by surplus commodities or famine caused by drought or flood; this stability is within the reach of all governments through their independent agents the Banks

of Issue and withdrawal, as soon as they conceive that current lawful money must be correlated to values as created daily between sellers and buyers, and also to values as destroyed by use or consumption of the goods in question.

The method exists already but moneyholders are afraid to lose their control of labour by adopting any new system whereby workers are rewarded by opportunity and prosperity instead of coerced by fear of privation.

Yours faithfully and sincerely,

"PINEHILL," Kodaikanal, S. India. 29th May, 1928.

C. DAMPIER-WHETHAM Esq., M.A., F.R.S., Trinity College, Cambridge.

## DEAR SIR,

I am much obliged to you for the printed extract from the Journal of The Farmers' Club which reached me last night and which I have read more than once with great benefit.

I presume that this report was sent in response to my letter to you of 29th March last on the subject of Monetary Instability especially in regard to Agriculture, the cinderella of wicked economic laws or rather of monetary conventions.

I send you to-day a copy of a printed pamphlet by Dr. Ernst Dick to whom I owe my insight into true economics as divorced from the distortion of values through prices.

I hope you will pass this on to Mr. R. R. Enfield of the Ministry of Agriculture. I don't know his address; neither he nor you are members of the Royal Economic Society so I presume that you did not see my appeal to all the Fellows in 1926.

I was particularly pleased to read your dictum on page 23 *i.e.*, "that Money is not wealth" nor is it to-day even a true measure of consumable or usable material wealth except of gold which is not consumable, and unusable save when mixed with some alloy.

I build my thesis upon the simple theory as expressed by Mr. Anfield on page 29 of your pamphlet: "that the general price level depends upon an equilibrium established between the total volume of money in a community and the total volume of goods and services which are marketed."

The total volume of money should and must be used to finance or carry out the equivalent volume of transactions if prices are to remain steady, so this volume must vary as the aggregate of transactions vary.

The application of this principle is simple, it could be introduced at once without any disturbance and almost without the knowledge of the public, the link with gold can be retained as explained in my last letter.

The implications of such a simple evolution are incalculable; in effect it means that the State should be a lender of new currency at some fixed rate in current money, instead of a borrower of private property as today.

It also means that every approved transaction would automatically create its own currency and the reserve against it, also that every act of consumption would automatically destroy an equivalent in current currency.

Self-liquidating bills of exchange have been deprecated by R. G. Hawtrey and by Hartley Withers but neither of them have had sufficient practical experience of trade to appreciate their significance in relation to new currency. Edwin Cannan calls them the finest security extant but he preaches scarcity of the currency as necessary to support its value in terms of goods! He cannot see that scarcity of the medium means scarcity of everything else.

Fiduciary currency can be destroyed as its reserves are liquidated and can be replaced with new currency against re-discounted commercial paper at say 3 % p. a. for the benefit of the State as a franchise tax which will go far to reduce all other forms of taxation. The National Debt cannot be redeemed in any other way without deflationary effect on prices.

Yours faithfully and sincerely,

### The Reserve Bank Bill.

In spite of the agitation over the new Statutory Commission and its personnel, the following extracts from the Report of the Royal Commission on Indian Currency and Exchange, will doubtless be of some interest to your readers and will go far to support the suggestion made by several important witnesses that a separate and distinct Issue Department of the Imperial Bank of India would fully meet the case, if legally constituted by special charter and not subject to any interference by the Governors or Board of Directors.

A weekly statement of Assets and Liabilities in the daily Press is all that is needed to convince the public that the business of the country's currency is correctly carried out.

Such a return would be supported by the signature of the Controller also of the auditors every six months.

It is generally admitted and agreed that our Government should not be entrusted with the issue and control of currency. The Government itself is desirous of being relieved of this duty, it therefore welcomes the suggestion of the Commission that it should be entrusted to an independent body but at the same time Government is not prepared to put the issue and control into the hands of politicians working through a board of directors of a shareholders or a stockholders Bank.

The idea being that sectional interests might prevail and thus injure the general economic welfare of the community. This is a reasonable possibility.

Section 114 of the Report reads as follows: "The goal of all monetary policy is the "achievement of stability of the purchasing po-"wer of the monetary unit, and the condition "under which the sole right of note issue is "entrusted to the Bank must be the obligation "to maintain stable the purchasing power of "the rupee both internally and externally. "This stability will find expression internally "in the stability of the general level of com-"modity prices, and externally in the stability "of the purchasing power of the monetary "unit in relation to gold, and consequently in "relation to all exchanges with countries "whose currencies are linked to gold through "either a gold or a gold exchange standard. "To assure this stability, it is indispensable "that the obligation should be put upon the "Bank at all times to buy and sell gold at "fixed prices which are laid down in the "charter......"

It was not realized by the Commission that this obligation to sell gold for pre-existing currency at some fixed price which has since then been fixed at Rs. 21-3-10 per tola or say Rs. 13-3 to the sovereign and which currency must then be destroyed, must be also supported by the power to buy at or even above this price in newly issued currency when necessary to replenish stocks from outside India.

They endeavour to arrive at a compromise by allowing the Bank to vary its selling price of gold in sympathy with the open market rate of sterling exchange up to say Rs. 21-7-9 per tola for delivery in London or Rs. 21-11-9 per tola in Bombay. Vide—Schedule II where they state that "when the Bank to avoid having its gold reserves depleted, in these "circumstances (to satisfy non-monetary pur"poses) and to replenish them when a drain occurs, the Bank has at its command but "one weapon, that is credit control."

How the Bank is to know when gold in bars is wanted for purposes of export i.e. as money or for purposes of the arts i.e. as metal, is not explained. Nor is it feasible for the Bank to attract gold merely by raising the rate of interest on all outstanding trade loans in the hope that owners of gold will ship it here to secure such higher yield. Such holders do not know how long the rate of higher interest will obtain nor would they incur the expense of moving gold to India and afterwards of moving it back again when the Bank rate is lowered.

The cruel weapon of credit control, if by that somewhat vague term it is meant that the Bank can raise its rate for the hire of money or the option of the use of money from itself and other banks, then it must be admitted that such a proceeding penalises all merchants then working on borrowed funds and it tends to raise their selling prices in order to cover the extra burden thereby imposed upon them.

Such action may discourage new borrowing: it may also bring pressure on existing borrowers to realize their stocks of wares at lower prices so as to escape this extra tax upon them, but it certainly will not replenish any depletion of the gold reserve.

Hoarders of gold may be tempted to lend or sell it to the Bank when the rate of interest on well-secured loans is high but they must feel confidence in their option of buying it back again at the same price.

The writer of this Schedule agrees with the foregoing remarks since he continues thus: "It (the Bank) would have to follow a "more or less permanent policy of so restrict-"ing the monetary circulation by a contraction "of credit as to cause the rupee to appreciate "beyond the upper gold point of exchange." That is the only way in which gold can be "attracted from abroad to make good the loss "of reserves due to an internal drain. It is "obvious that such a state of things would "have highly injurious reactions on the intermal economy of India and should conse-"quently be avoided."

In writing thus the Report unconsciously condemns the system of the Gold Standard as worked in London but when he speaks of "internal" drain he really means a drain for the purpose of export as money.

He goes on in para 4 to say that the currency of Great Britain is freely convertible into gold at statutory prices and exportable in that form, but that there is also an extensive bullion market.

This statement requires qualifications in that sterling currency is not freely convertible below the weight of 400 oz. troy in bars and the "extensive" bullion market has to work between say 84/9½ and 84/11½ d. per oz. troy fine which prices are the equivalent of 77/9 d. and 77/10½ d. per oz. standard of 11/12ths fine gold, the statutory buying and selling limits of the Issue Department of the Bank of England.

If the Bank could buy at the higher limit also, the bullion market would disappear since all arrivals of new gold would be absorbed by the Bank for new notes and all sales to foreign countries would be made by her and the equivalent in Bank notes destroyed.

To-day foreigners can outbid the Bank in pre-existing sterling currency or the option of it in the form of bank credit derived from the sale of wares somewhere.

What are the "highly injurious reactions on the internal economy of India?" If we read these words in conjunction with the preceding para: of credit restriction through high rates of Bank interest on loans or through high discounts, the author tacitly admits the evil of a varying Bank rate. The restriction of trade by forcing down prices through the pressure on borrowers caused finally by the inability of retailers and of consumers to pay more than before.

It sometimes happens however that consumers can and will pay more when the "weapon" of dearer money does not function unless pressed to extremes. So it is rather the moral effect of the power to raise the rate still further which results in lower selling prices of exportable goods.

Section 115 talks of the power "to impose "upon the country a judicious credit policy—"this gives the Reserve Bank the means to "control the volume of the monetary circu-"lation in India and thus to stabilize the "purchasing power of the monetary unit."

What constitutes a judicious credit policy? and how is the directorate to know that "the "volume of the monetary circulation does not "exceed or fall short of the amount of money "at any time needed for the exchange of the "quantity of goods and services which have to "be exchanged (regard being had to the 'velo-"city of circulation' and the frequency with "which goods and services are exchanged)."

Surely this is an impossible and superhuman task for the board of Governors!

In any case they can only watch the markets and correct any tendency to change of prices which may occur, but correction is not control, it may come too late and it may -be too severe or perhaps insufficient to counteract the natural course of events as expressed in current wholesale prices reported daily.

The market movements may be purely speculative induced by ill-judged anticipation backed by imprudent lending by banks the result of which may cause a sudden reaction before the Reserve Bank has time to interfere. Delayed interference may provoke a greater evil than help to put matters straight.

The composite wisdom of the best brains of the century commands our respect but the conclusion forces itself upon the writer that there must be some hidden influence behind this propaganda.

## ERRATUM.

Page 31, last line:—For implicity if not explicity,

Read implicitly if not explicitly.

# THE RELATION BETWEEN THE RATE OF INTEREST AND THE LEVEL OF PRICES.

### By Ernst Dick. Basel.

- 1. Economic science is agreed on two points regarding the relation between the rate of interest and the level of prices:
  - (1) That variations of the rate of interest have power to influence the level of prices, and
  - (2) That the level of prices changes in the direction opposed to that of the rate of interest.

Such is not only the unanimous opinion of science, it is also the rule by which the Central Banks the world over conduct their discount policies. It will facilitate our discussion of the problem if I point to a few instances of this policy. When, in 1925, the British Government decided to re-establish the gold standard, the Bank's rate was raised from 4 to 5 per cent; the rate of exchange of the pound sterling being slightly below par, it was supposed that the higher discount rate

would raise the value of the currency by depressing the level of prices. In 1926, on the advent of the Poincaré cabinet, the French rate of discount was raised from 6 to 7 per cent. with a view to inaugurating a policy of deflation. And again, in 1927, the German rate of discount was raised from 5 to 6 and fom 6 to 7 per cent, when it seemed necessary to check certain inflationary tendencies. This theory and practice of discount has never been seriously contested, so far as I know, since the time when the rule was established by Macleod in 1856, and if a doubt as to its validity has been uttered now and then, at the present time at least it seems more firmly rooted than ever.\*)

2. In my book "The Interest Standard of Currency", published in 1925, I attempted to show that it ought to be possible to stabilize the level of prices within reasonable limits by keeping the rate of discount fixed at a certain medium point

<sup>\*</sup> Karl Helfferich, the author of a hook "Das Gold", and later on governor of the Reichsbank, wrote in an article (1900): "It is doubtful whether any body could furnish the proof that rising rates of discount cause an enhancement of the value of money." In 1922 one of the directors of the National Bank of Switzerland said: "Anyone who has heeded the discount policies of the various Central Banks must have observed that the effect of raising or lowering the official rate of discount on the quantity of loans demanded, and in consequence on the quantity of the circulation, has become exceedingly problematic."

to be ascertained by experiment. As to the part assigned to gold in the system, all that I need to mention in this connection is that the fixed bankrate is to stand in the place of the fixed price of gold, which has to be given up. The scheme, then, is based on one of the above tenets: the rate of interest governs the level of prices; but it eliminates the other. However, this elimination is reached through an inversion of the tenet: Variations in the rate of interest cause the level of prices to move in the same direction, prices rising as the rate is raised, and falling when it is lowered. In the present paper I propose to furnish some fresh points in support of this conception. They have presented themselves to me as I studied certain works dealing with the subject. In doing so I have been struck by the very curious fact that none of these writers have seemed to think it necessary to inquire whether their premises are really doubtproof. In their abstract reasonings at least on the subject they all take it for granted that prices and rates of interest do move according to the traditional conception-in very much the same way as up to a certain event nobody ever thought of questioning the idea that the sun moved round the earth.

3. Let me adduce an instance of this strange trustfulness. I find it in the latest work of one of the most penetrating, circumspect and best versed writers, Professor A. C. Pigou's "Industrial Fluctuations." The passage in question is intended to prove that in any circumstances the Centra Bank can alter its rate of discount.

"There is no iron law that, other things remaining the same, bankers must retain the discount rate at 5 per cent. and cannot, on their own initiative shift it for any length of time to 2 per cent. of 10 per cent. The only iron law is that, if they do either of these things, certain consequential adjustments must take place in the prices of longterm securities and of commodities. If the discount rate is dropped to 2 per cent., fixed interest securities will rise in value and the money yield of interest on long loans will be dropped to correspond with the drop in discount. . . . The adjustment in the prices of commodities is in this wise. So far as the facts of the situation are known and their consequences foreseen, prices must change at once in whatever degree is required to make the money rate of 2 per cent. representative of a real rate or 5 per cent. . . Prices must rise at once. . . " (pp. 251-2).

The passage very conveniently places in conjunction the prices of long-term securities at fixed interest and commodity prices. It is asserted that a given move of the bank rate will affect these two prices in the same manner: when the rate of discount is reduced, both the general level of commodity prices and the price of bonds rise. Is that true to the recorded facts? According to Prof. Pigou's Table X, the Index of General Prices in the United Kingdom was at 128 in 1870, when the discount rate was 3.28 (Table XVII), and at 83 in 1895, when the discount rate was 0.96: in proportion as the rate went down the level of prices went down also. As to the price of securities I find in Prof. J. M. Keynes' "Tract on Monetary Reform" (p. 15) the following figures (base year 1914): money price of the capital value of Consols in 1869—127, in 1896—150: in proportion as the rate of interest went down, the price of Consols rose. The passage under consideration thus affirms with the same unsuspecting assurance what is true to the facts and what, though true to a dogma, is contrary to the facts. It is borne out by all the statistics that have came to my notice that securities at a fixed rate of interest rise as the rate of interest and discount falls, and with equal force

statistics contradict the dogma that price should rise as the rate of interest falls. No doubt Prof. Pigou knows the statistical facts and records as well as I do; but when he reasons on the subject, he is in the grip of the dogma which I have cast off.

4. It is intensely disconcerting to find one writer after another belying the dogma which is the foundation of his creed, when he comes to consider what really happens. Prof. Pigou, for instance, says in the very first place where the matter is mentioned (p. 29).

"When the expectations of profits are good, they lead business men to increase their borrowings, in part from the banks, thus directly pushing up the rate of interest and indirectly, by bringing more purchasing power into circulation, pushing up prices."

Nothing could be more logical and convincing than this argument, and what it amounts to is neither more nor less than that the same cause that raises the rate of interest also raises prices, so that the two quantities are found to vary in the same direction, and not inversely, as the dogma purports. The argument is repeated on p. 121. "Business men are able to achieve extra borrowings of this type because the banks. . . are ready, in response to offers of higher interest, to allow the ratio of their reserves to their liabilities to decrease . . . (These extra borrowings). . . set forces in motion which cause the general level of prices to rise."

The case is stated most appropriately, and I shall not mar the argument by making any comments.

There are, then, cogent reasons for questioning the validity of the dogma, and we are led to query: how did it originate, and how did it succeed in casting such a spell on the minds of men? I have alluded to Macleod as having established the rule. Whether that is so or not I do not care to investigate now, all I know is that he himself claims the merit of having first enunciated "this great law of nature." He says: ("Theory and Practice of Banking", vol. II. p. 346, 3rd. Ed.):

"Now, this principle was certainly not generally understood at the time when the Bank Act of 1844 was passed; and in the first edition of this work (1856) we stated this as the fundamental principle of the currency—

"An improperly low rate of discount is, in its practical effects, a depreciation of the currency.

We therefore shewed that the only true method of striking at this demand for gold is by raising the rate of discount, and that the true great power of governing and controlling the paper currency, or credit, is by carefully adjusting the rate of discount to the state of the foreign exchanges, and to the state of the bullion in the Bank."

The fundamental law of the movement of gold is stated by Macleod as follows (p. 344):

"When the rate of exchange between two places differs by more than sufficient to pay the cost of transmitting bullion from one place to the other, bullion will flow from where discount is lower to where it is higher."

This is part of the dogma which I am impugning, and so a few remarks on the subject of gold may not be out of place here. Macleod qualifies his assertion by saying: "the state of credit at both places being assumed to be equally secure." Now it is clear that the state of credit is expressed in the current rate of interest; hence the state of credit can be the same in two countries only when the rate of interest is the same. The events of these

last years have proved more than amply enough that gold will flow from the countries with a higher to countries with a lower rate of interest. The observed facts, therefore, prove the contrary of what the theory asserts. Neither can it ever have been otherwise, notwithstanding the great vogue and universal recognition which the theory of Macleod has enjoyed.

In the preface to his work Macleod proudly affirms that it was under the irresistible force of his proofs that France amended one of her laws so as to render the practical application of his great principle legally possible. Since this principle is held as a veritable, and venerable, axiom to this day, it may be useful to look at his proofs. Obviously the subject can be approached from two points of view: the a posteriori and the a priori one, either historically (satistically) or logically. Macleod is satisfied with the a priori or logical examination: he allows no statistics to interfere with his argument. When he does produce figures he omits to use them as a test of his theory, with the result that a reader who has emancipated himself from the dogma, is easily brought to discover some very palpable contradictions.

Our quotation affirms that "an improperly low rate of discount is, in its practical effects, a depreciation of the currency." That is to say, when the rate of discount is low, prices will rise. However, there is a qualification: the rate must be "improperly" low. When does it apply? It is certainly true that prices will begin to go up when the rate of interest has been depressed below a certain level, and so I cannot quarrel with this statement. Macleod is more definite when he discusses the laws of price. His theory of price culminates in this principle (I vol., p. 58):

"The value of money varies inversely as price, and directly as discount."

The first part of the statement expresses a truism which by this time has come to be fairly generally understood. The second part of the statement is the dogma against which my criticism is directed. It is the inverting of it that constitutes the main contents of my theory of currency, the essential result of my investigations. I say:—interest is an affection of the human will; it is desire, appetite and the rate of interest is an expression of the urgency of the desire: if the desire is strong, and consequently the rate of interest tends to rise, the

prices of goods must also rise. But if the price of goods rises, the value (purchasing power) of money declines: it varies inversely, not directly, as discount.

6. Now let us pass under review the argument on which Macleod bases his principle. He writes (I. p. 57):

"Now the value of money is the quantity of any commodity or service which can be got in exchange for it: the greater the quantity so obtained, the greater is the value of money; the less the quantity obtained, the less is the value of money. Or if the commodity be taken as the fixed quantity, the less the money given for it, the greater is the value of money, and the more money given for it, the less is the value of money.

Debts or credits, however, are commodities which are bought and sold like any material chattels, and for the convenience of sale, they must be divided into certain units.

The unit of debt is the right to demand £100 to be paid one year hence. The sum of money given to purchase this unit of debt is its price, and of course, the less the price given to buy the fixed unit of debt the greater is the value of money.

What does Macleod mean by "the sum of money given to purchase this unit of debt?" It depends on which party is considered as the buyer and which the seller. Macleod introduces the banker as the purchaser of the debt and presents the case so as to imply that the banker buys £100, to be paid to him a year hence, with the sum paid out to the borrower to-day; the price of £100 a year hence is 95, or 94, or 96 to-day. He says:

"The difference between the price paid and the amount of the debt, is the profit made by buying it. This difference or profit is termed discount. And it is clear that as the price of the debt decreases or increases, the discount or profit increases or decreases. In the commerce of debts it is always usual to estimate the value of money by the discount, or profit it yields."

This is extremely puzzling. The difficulty of the case arises from the fact that in the transaction in question money does not buy goods, but money, whether the lender buys the service of £5—or 6 or 4-by paying the sum lent. To me it seems more natural to say that the banker buys the bill (or other security) rather than the discount. While the borrower pays the cash (or the credit) "The sum of money given to purchase

this unit of debt", then, would be the rate of discount. Surely, it is the borrower who acts the part of the buyer. Borrowing and buying are cognate acts. Macleod himself, in the closing sentence of the last quotation given, suggests this interpreta-"estimates the value of money by the discount." For he defines value thus: therefore, always value expressed in money or credit"-i.e. value, when expressed in money, is price. In the present instance, discount is the money paid for the hire of money; it is a price, namely the quantity of money or "the price given to buy the fixed unit of debt." We may, therefore, reasonably substitute the term discount for the phrase just repeated. The statement of principle will then read as follows:

"Of course, the less the discount, the greater is the value of money."

The money of a loan obtained at 4 per cent. has a higher purchasing power than money, obtained at 5 per cent; the discounting bank sells its commodity, or service, at a lower rate or price, which means a higher value of money. From the point

of view of the borrower: if he consents to pay only 4 instead of 5 for the service, it is because he values the money so much more highly; he has comparatively little use for the loan, which means that he is not eager to buy goods, which in its turn signifies that he does not count on a rise, but rather on a fall, of prices: the lowered rate does not cause money to depreciate, but to appreciate.

## Macleod remarks in a closing paragraph:

"Hence it must be observed that the term Value of Money has two distinct meanings. There are two great branches of commerce: the commerce in goods or commodities, and the commerce in debts. And the expression, 'Value of Money,' has two distinct meanings according as it is applied to these two branches of commerce. In the commerce of commodities the value of money means the quantity of the commodity it can buy; in the commerce of debts it means the profit, or discount made by buying this debt."

Here again the discount appears as the value, or price, of money. The passage imposes the question as to how the two distinct meanings are connected and merge into each other. Macleod

was not, we know, the last economist to assume that the value of money, considered as the purchasing power of money in the market of commodities, is the less in proportion as the price of money, in terms of discount rate, is less; in other words: that commodity prices are higher in proportion as the rate of discount is lower. the rule: when the discount rate falls, the prices of goods rise. It is a delusion so flagrant as to defy Money is borrowed with a view to explanation. obtaining the means for buying goods; borrowing and buying are the two stages of one and the same operation: their purpose is identical. How could it ever be imagined—for it is unimaginable!—that the price paid by the borrower and the price paid by the buyer, who are one and the same person, should develop in opposite directions, the one rising as the other falls?

7. The absurdity of the discount theory, our dogma, shines out in bold relief when viewed in the light of its practical consequences. Supposing that the raising of the rates of discount and interest be followed by the fall of price, and vice versa, the effect produced on the fortunes of debtors and creditors must be cumulative.

- (1) The rate is raised, and prices decline—(a) The debtors, that is, the owners of goods and labour, lose in a double ratio, their incomes from the sale of their products diminishing, owing to the fall of prices and wages, at a time when their disbursements are increased owing to the rise in the rate of interest. (b) The creditors—that is, the owners of money and money claims—profit in a double ratio, their incomes from the sale of their money and credits increasing, owing to the rise in the rate of interest, at a time when their expenses are diminished thanks to the fall of prices.
  - (2) The rate is reduced, prices rise: (a) The debtors profit in a double ratio through the increase of their earnings in consequence of rising prices and the decrease of their payments of interest. (b) The creditors lose in a double ratio, because their cost of living grows while their incomes shrink.

The shorn lamb is exposed to the fiercer winds, that is what the traditional theory of interest and prices amounts to. There is no compensation, but existences are ruined and fortunes are amassed double quick. An economic order of this sort would be in a perpetual fever; it could not last. Things have never happened the way the theory has it. Still, the theory has been practically applied for 70 years: in 1856 it was enunciated by Macleod and in 1926 the discount rate in France was raised from 6 to 7 with a view to improving the value of money. This practice cannot have failed to produce some of the consequences which it was intended to prevent. We may attribute to it a large share of the responsibility in the increasing frequency and virulence of the alternating booms and slumps. Sure it is that while this absurd practice is persevered in, there can be no hope of any stability.

8. The proof put forward by Macleod is of the flimsiest complexion (but I value Macleod very highly for all that); it cannot be credited with having taken possession of the reasoning faculties of economists so as to keep them spellbound for 70 years. The spell is much older than that. If I may venture a guess as to how it might possibly have been produced, here it is.

The theory of interest is a sort of atavism. many centuries interest was under an interdict, and people were taught to consider it as usury, a wrong and a sin. Interest was thought to exploit the borrower, whom Christian pity considered as a Lazarus to be shielded from the wicked Dives. When interest came to be permitted, recognition was accorded only half-heartedly: to prevent it from exploiting the borrowers it must be kept low. A low rate of interest was supposed—and is still supposed—to favour enterprise and all those who depend on work for their livelihood. Hence a low rate appeared as a stimulant and a help to the needy. From this purely ethical, or sentimental, interpretation to a full-fledged "scientific" theory was only a little step. Had it not been for this emotional inhibition, economists might have broken the spell of the dogma. However, there is another reality which has kept it alive and in force

The theory of discount simply describes the traditional practice: because the banks have always managed discount in that particular way, that way must be the only right and possible one, its justification lying in the fact that it has never failed to find the turning point and bring the

wandering movement back to familiar ground. In the long run, after many successive raisings of the discount rate, the boom would come to an end, and after repeated reductions of the rate the slump would be overcome. Developments, either one way or the other, had to be carried to the bitter end, to death's door, as it were, before the remedy could be expected to work. As to the practice of the banks, nothing could be more natural. bankers consider themselves as shopkeepers and act like shopkeepers, always taking the best price they can obtain for their wares, jealous of one another, and essentially unscientific in their mental That is as it should be, we have no right attitude. to blame them. They cannot be held responsible for the stability of the value of money, which is an essentially scientific, and a very modern, notion. But the very fact that the notion is modern should suggest to economists the necessity of reconsidering its foundation, or rather of abandoning a foundation which was, established before the notion Must developments be allowed, nay existed. made, to go to the bitter end; must equilibrium be disturbed to the farthest limit? If so, we are bound to approve of these economists who advise us to persevere in the old course, but to improve it by going it one stronger, probably so as to reach death's door somewhat sooner. If not, we shall have to discard the traditional method altogether. In order to make our choice we have to begin by establishing the facts of reality: is a rise of prices of appreciable magnitude normally associated with a fall of the rate of interest, or is the contrary true?

9. I reproduce from Prof. Pigou's book a passage summarising the conclusions of "an elaborate study (by Mr. T. T. Williams) of the relation between rates of discount for three months' bankbills and the movements of Sauerbeck's index number over the period 1845—1911."

"The result of this investigation shows that for every maximum rate of discount there is a corresponding maximum of prices—Out of fourteen pairs of maxima twelve pairs have both maxima during the same year, and in the other two the maximum prices come in the year preceding the year of maximum discounts."

Perhaps I ought to point out that Prof. Pigou makes use of these findings for a different purpose from mine; he wishes to show that more often than not the turn in the price-movement precedes the turn in the movement of interest rates; whereas I

merely wish to stress the parallelism of direction between the two movements. It seems to me that this latter observation has been lost sight of, no doubt owing to the pre-occupation of investigators to settle the question of precedence. Thus for instance, the publications of the Harvard University Committee of Economic Research are entirely devoted to this side issue. They stress the deviations from the main trend, and the result is that they do not see the wood for the many trees: the essential parallelism escapes their notice. Let me introduce an analogy. Notwithstanding the fact that for a few weeks after the shortest day the weather is usually rather colder than on that particular day, we know for certain that as the days lengthen, the temperature will rise, and we attribute the double change to a common cause, the fact that the sun attains a higher position day by In the same way I maintain that, although the turn in the price movement and the turn in the movement of the rate of interest do not synchronise exactly, yet the movements of price and of interest run parallel; effects of a common cause, inseparable, so that whatever inhibits one. or starts one, must also inhibit, or start, the other. If we had, like old Joshua, power to control the

course of the sun, should we push it higher up into the sky if we wanted to keep the temperature low? But we do push up the rate of interest with a view to checking a rise of prices, albeit we are aware that in precisely the same way as the temperature will rise as the sun goes higher, the price level will rise along with the rate of interest—all the while pretending that our intention is to keep the price level steady. What has become of common logic?

10. I cannot very well spare myself the ungracious and ungrateful task of exposing the inconsistencies into which the explorers of the currency jungle have been betrayed, so it seems to me, by adhering to the ancient dogma. Out of a very considerable mass of material collected from all the important writers on the subject, I shall quote a few representative passages from Knut Wicksell, Prof. Irving Fisher, Prof. J. M. Keynes and, Albert Aftalion, with a few remarks by Alfred Marshall thrown in

Knut Wicksell's book "Geldzins and Guterpreise (Interest on money and Commodity prices") appeared in 1898. Its main subject is the identical one under discussion here. Wicksell was evidently prompted to undertake his investigation

by the unfortunate effects of a prolonged period of falling prices. Had he chosen to build his theory on a direct observation of events he would have recognised as the outstanding feature in the relation between interest and commodity prices the fact that they move on parallel lines: in 1870 the English price index stood at 128, the discount rate at 3.28; in 1895 the figures were 83 and 0.96. The ratio was approximately the same in all countries with a gold standard. But Wicksell built his theory on a preconceived idea, and so he reiterates in twenty variations, the ancient dogma that interest and commodity prices move inversely. He says (p. V):

"When the banks offer their money or credit on cheaper terms than usual, the logical consequence must be that more money is demanded by the public and that prices rise." Again p. 76: "If we admit—and indeed we cannot help doing so—that it is in the power of the banks to diminish the quantity of circulation by raising the rate discount, it is poor logic to deny that the banks could increase the criculation by the contrary measure." And once again, p. 79: "It is not the increased issues of banknotes in themselves, but the cheapening of

credit which causes them, that must be considered as the cause of a rise of prices."

While insisting on this conception Wicksell was well aware that it clashed with the observed facts. He admits it repeatedly, one passage being to this effect (p. 152):

"In reality, however, we observe a continuous rising of the rates of interest as prices rise, and a continuous fall of rates as prices fall."

Naturally he is forced to strain his ingenuity to account for the discrepancy. He introduces into his equation a quantity which he terms "the natural interest on capital", and of which he says specifically that it cannot be ascertained—a quantity, therefore, which must remain unknown. It is what English economists call "the real rate of interest." I shall have occasion to remark on the subject below.

The writings of Wicksell are even to-day accepted as a fundamental contribution. Our famous contemporary, Prof. Gustav Cassel, has made their conclusions quite his own ("Theoretische Sozial Skenomie") and so late as 1928 the "Jahr bucher fur Volkswirtschaft und statistik" published a contribution "Kredit und Kenjunktur" which is entirely based on Wicksell.

- 11. The point at issue is stated by Prof. Irving Fisher in the following manner. (I am forced to retranslate from the German edition of "The purchasing Power of Money.")
- "A trifling initial rise of prices starts a series of processes which have the tendency to repeat this rise of prices. One rise of prices always brings in its wake another and that so long as the rate of interest lags behind its normal figure."

Before we can can proceed, we must try to understand what is meant by the normal figure of the rate of interest. Obviously it is not a definite figure--3 or 4 or 5—but a relative one, namely that higher figure which would prevent the level of prices from rising. In fact it is Wicksell's "natural rate of interest on capital." (I do not mean to suggest that Prof. Fisher borrowed the notion from Swedish author. Wicksell in his book refers to Prof. Fisher's study "Appreciation and Interest". so that he may have been the borrower). rise because the rate of interest lags behind, is not high enough: the rate of interest appears as responsible for, as the cause of, the price movement. and we are led to assume that the initial rise of prices must have been induced by an insufficient rate of interest.. However, such is not the concep-' tion of the author. He repeatedly describes the chain of events as follows:

- (1) Prices rise (the causes can be various).
- (2) The rate of interest increases, but not enough.
- (3) Entrepreneurs, encouraged by large profits, expand their loans.
- (4) The circulation of deposits increaes in its proportion to cash.
- (5) The rise of prices continues, i.e., phenomenon No. I is repeated, next No. 2 is repeated, and so on.

Quite unmistakably the development of the rate of interest is here represented as an effect, and not the cause of the change of prices; price leads the way, it determines and governs the rate of interest. Alfred Marshall, in a "Note on Changes in the purchasing Power of Money in Relation to the Real Rate of Interest" accepts the proofs and conclusions advanced by Prof. Fisher. He writes, Priciples of Economics, p. 677:

"When we come to discuss the causes of alternating periods of inflation and depression of commercial activity, we shall find that they are intimately connected with those variations in the real

rate of interest which are caused by changes in the purchasing power of money."

Marshall throughout the Note insists on the "real rate" being affected. In spite of his illustrations of the case, I utterly fail to understand what a real rate of interest may signify. I see the necessity of distinguishing between real interest and money interest, or between the rate of interest and the real yield of interest, i.e., the yield of interest in terms of commodities. But what Prof. Fisher and Alfred Marshall seem to designate as the real rate of interest, has no existence in reality: it is a mere abstraction arrived at by statistics and computation.

The two passages from "The Purchasing Power of Money" agree in so far as they point to the parallelism between the movement of prices and the movement of the rate of interest. Prof. Fisher, however, takes this fact for granted, and he centres his attention on another aspect of the problem, to wit the question of precedence or of cause and effect. Now it seems to me that it is a mistake to speak of the "real rate of interest" as being caused by anything. From the manner in which Wicksell explains the phenomenon, the real rate of interest is the profit—whether positive or

negative— of borrowers added to the money rate of interest. Considered in this light, the variations in the real rate of interest are not caused by changes in the purchasing power of money, they are the same thing as these changes, only under a different name. The real rate of interest is the result of an addition, and nobody would think of considering a result of this kind as being caused by the addition. Only through this faulty mode of reasoning can one be misled into supposing that the rate of interest is both cause and effect of the price movements. We cannot admit two rates of interest of quite a different character. I have said that the real rate of interest is an abstraction, an unreality. The only effective rate of interest is that which is quoted in the lists of the money market; it is this that business men and speculators go by and that counts as a reality. Obviously, too, Prof. Fisher himself sis thinking of the actual, or effective, rate of interest, as we shall see more clearly below.

12. Now the question of precedence. Although the second quotation represents the price movement as preceding and originating the movement of the rate of interest, the very manner in which the fact is expressed suggests that interest must be the governing factor after all. It is contended that the rate of interest rises in consequence of a rise of the price level, but does not rise enough. Not enough for what purpose? The answer is given both explicitly and implicitly in many places: not enough to prevent a further rise of prices. Now this is to invert the original position as to the relation of cause and effect. For by saying that a heavier increase of the rate of interest would turn the tide of the price movement, Prof. Fisher affirms that the rate of interest determines the movement of prices, and does so in the sense assumed by the orthodox dogma, namely, in a countering direction if the rate of interest were raised higher; prices would not rise—the rate of interest reduces prices in proportion as it rises.

So then we are back at our tenet again. This tenet has some show of reason about it so long as it not coupled with an admission of the fact that prices and interest rates practically move in the same direction. For a priori there is no objection to the assumption that they should move in opposite directions. If the connection between them were of a polar nature, they would needs do so: as the days grow longer the nights grow shorter. If the money paid out as interest were thrown

away and not, as it really is, returned to the payers, no doubt prices would fall as the rate goes up. However, the money is not thrown away, nor does anybody now dare to affirm that prices do fall. But to affirm that prices and interest rates rise together and fall together, and then to conclude that prices would not move if interest but moved more: well, it simply defeats my power of comprehension and baffles my sense of logic.

13. The expression "not enough" introduces the question of magnitude or amplitude. Properly speaking this is irrelevant in a discussion of the direction in which prices and interest rates change relatively to each other. Still it may help us to apprehend the latter point the more clearly if we put the assertion to the test of facts. We will let Prof. Fisher's "Purchasing Power of Money" supply the statistical data. In a later chapter he tabulates the figures—of the movement of prices and interest in New York from 1904 to 1908. From this table I reproduce the columns showing the index numbers and the rates of discount for New York, first class bills at 60 days', with two signatures; as a third column, I add the development of the index numbers in per cent., and as a

fourth column the movement of the interest rate expressed in per cent.

	I, Price Index.	II. Rate of Interest.	III. Price in per cent.	IV. Rate in per cent.
1904	113.2	4.2		
1905	114.0	4.3	0.7	2.4
1906	120.0	5.7	5.2	33
1907	127.9	6.4	6.6	12
1908	125.7	4.4	<del> 1.7 -</del>	<b>— 30</b>

The rate of interest rises, though not enough, after the index of prices has risen; such is the burden of the theoretical statement. figures collected by Prof. Fisher himself prove the contrary: the movements of the rate of interest are—proportionally—incomparably larger those of the price index. It follows that the alterations of the rate of interest must also precede and induce the alterations of the price index: the heavier rise of the rate of interest one year furnishes the impetus for the rise of the price index the next year. The rates of discount are the leading and decisive factor, so that we need not stop to investigate how other rates (long term loans) may behave under the circumstances. The fact that the movement of the rate of interest precedes is further confirmed by Prof. Fisher, implicity if not explicity, where he writes: "It has been shown that loans and deposits expand before prices rise." Loans and deposits: that signifies that people, before they increase their purchases—which raises prices—borrow money to buy with—which raises the rate of interest. It is as Alfred Marshall says in his Note above mentioned:

"For when prices are likely to rise, people rush to borrow money and buy goods, and thus help prices to rise; business is inflated, and is managed recklessly. . ."

The rise of the rate of interest both precedes and exceeds the rise of the price level. It is only in the later and more excessive stages of inflation that prices may shoot ahead of the rate of interest, especially so when the Government perverts the currency to finance its expenditure. The rate of interest precedes, because interest leads the way. I cannot admit Prof. Fisher's opinion that "the causes of the rise of prices can be various." The rise of prices follows invariably on an increase of interest, that is, of the desire for goods, which can only be satisfied through a more intensive use of money and increased borrowing and diminished lending.

14. Professor Fisher does not say how large the rise in the rate of interest would have to be in order to suffice to arrest the price movement. The answer to this question is given by Professor Pigou in "Industrial Fluctuations." In discussing the manner in which past contracts are modified by alterations in the purchasing power of money he says (pp. 157-8):

"Let us first consider contracts for loans." evident that, if these are made in terms of money, and if, after they have been made, the general level of prices alters in a way that was not allowed for when the contract was drawn up, borrowers will pay, and lenders will receive, a different real return (whether in interest or principal) in terms of things than they originally contemplated. far as the change of prices which is going to take place is foreseen, it will, of course, be allowed for in the terms of the contract. Thus, supose that the conditions of real demand and supply at the time the contract is made, point to a 5 per cent real rate of interest for one year. If lenders and borrowers both expect prices to be unaltered at the end of the year, the contract will be made at the rate of 5 per cent. If both sides expect prices to have risen 15 per cent, it will be made at (approximately) 15 per cent....In actual fact, however, experience shows that the joint judgment of the market almost always under-estimates future price changes, and does not make sufficient allowance for them. Thus, supposing 5 per cent to be the real rate of interest at which contracts aim, when prices are rising they will almost always hit a real rate of less than 5 per cent, and, when prices are falling, a real rate of more than 5 per cent. The evidence which Professor Irving Fisher has collected leaves no doubt that this is so."

I take it that the evidence of Professor Fisher here invoked concerns the assertion that the rate of interest does not rise enough. Professor Pigou's interpretation is to the effect that when the price level rises from 100 to 110, a 5 per cent rate of interest ought to be raised to 15 per cent in order to maintain the proper proportion. To me it seems that for the rise in the interest rate to be proportionate, it should be 10 per cent of itself, i.e., of 5, not 10 per cent of 100. That would bring it to 5.5. The purchasing power of £5.5 at the end of the year would be equal to that of 5 at the beginning of the year. Of course the lender would not, at this rate, be compensated for the loss in purchasing power of the principal, but surely that

is not a question of interest, but a question of profit and loss. However, in a latter chapter Professor Pigou, in discussing the means by which discount policy might be employed to stabilize the currency, once more makes use of the above argument (p. 244), and in this connection it sounds so paradoxical that practitioners and politicians may be excused for scoffing at the idea of stabilization altogether.

It is well worth while to enlarge on this point. The manner in which certain economists combine the rate of interest with the fluctuations in the level of prices is, to say the least, misleading. The passage under consideration is intended to convey the same idea as the following one from Mr. Keynes' "Tract on Monetary Reform," p. 20: "Economists draw an instructive distinction between what are termed the "money" rate of interest and the "real" rate of interest. If a sum of money worth 100 in terms of commodities at the time when the loan is made, is lent for a year at 5 per cent interest, and is only worth 90 in terms of commodities at the end of the year; the lender receives back, including his interest, what is only worth 943. This is expressed by saying that while the money rate of interest was 5 per cent,

the real rate of interest had actually been negative and equal to minus 5½ per cent. In the same way, if at the end of the period, the value of money had risen and the capital sum lent had come to be worth 110 in terms of commodities, while the money rate of interest would still be 5 per cent, the real rate of interest would have been 15½ per cent."

This is right as far as it goes; but we must beware of generalizing the point and imagining that a 10 per cent rise of the general level of prices makes interest negative all down the line. Such generalization, however, occurs and is accepted even by cautious writers. On the occasion of his lectures delivered at the Institut des Hautes Etudes Internationales at Geneva, in September 1927, Professor Irving Fisher circulated the following figures. "An eminent American statistician. Professor W. J. King of the National Bureau of Economic Research, has computed that in this manner within a short period of six years in the United States alone capital to the amount of 40 milliards of dollars has been transferred from one section of the population to another section." Obviously such tremendous sums can only result from a computation based on the assumption that all investments of any sort are affected in the

manner of Mr. Keynes' hypothetical one-year loan. But surely nothing of the kind can have taken place in reality; the property representing those sums did not actually pass from the losers to the winners, and the gains, in so far as they are calculated on the principal rather than the interest, are purely nominal figures to be written on paper and circulated in default of anything more conclusive.

Interest does not fall to negative, nor shoot up to treble its normal figure, through general price It cannot do so for the very natural fluctuations. reason that the supposed winners are not in a position to realize the profit. Consider the case of profits from inflation according to the case prepared for experiment by Mr. Keynes. In order to realize the profit, the borrower would have to buy real goods (or industrial shares) on receiving the loan and be sure to dispose of them by the end of the year when the loan is due for repayment. easy enough to imagine one man succeeding in accomplishing the feat; but you are floored so soon as you try to visualize what would happen if all borrowers undertook to do the same—sell out while prices are still high. How prices would tumble if stocks, instead of being concealed,

as is usual in times of boom, were thrown on the market! Why do not all manufacturers and dealers escape the ruinous fall of prices? Why are so many caught with large unsold and unsaleable stocks? Because all cannot be first or second and the hindmost have to be bitten by the dogs. Indeed, if the creditors were so minded, i.e., if they could be united to some sort of concerted action, it would be possible for them to recover the loss suffered from inflation; they only need to call in their loans. This move would force the borrowers to dispose of their mortgaged property or hypothecated goods in some haste and be satisfied with very moderate prices, even though they would thus relinquish those fine profits which ingenious computations have projected on the screen of economic make-believe. So much for profiteering through inflation.

The same holds good in the opposite case, when prices have fallen 10 per cent and a money rate of 5 per cent according to Mr. Keynes is doctored into a  $15\frac{1}{2}$  per cent real rate? creditors cannot realize the profit. In order to do so they would need to exact the payment of their loans and then to invest the money in real goods. Let them try. There are two alternatives open to them. Either creditors

must give notice for their loans before they begin to acquire real property, or they must bid for property before they give notice. In the former case their debtors cannot but go bankrupt, which is likely to damage the creditors, even though they may obtain the property at a very low price. It is property which they have no use for, property. that is, which can only yield some benefit if it is let out to some one able to pay for the use of it. the assumed situation these potential users of the property are all ruined, bankrupt, expropriated debtors, and in order to enable them to resume their businesses, creditors would be forced to concede very reasonable terms. In the other case the demand for property arising from the speculation of the creditors will force prices upwards to the point at which the previous fall is retrieved. A few individual speculators may succeed in netting a handsome piece of profit by this method, and such profits are always made under the circumstances. But the imitators always find the opportunity gone; they have started too late.

Forty milliards of dollars—it is an impressive and imposing figure. I am far from wishing to minimize the evils of monetary fluctuations, but surely there is nothing to be gained for the idea

of monetary reform by a distorted presentation of what really happens. With extraordinary acumen Professor Pigou in his study of industrial fluctuations has discovered the compensating, or cancelling reaction that will take place, and I am greatly surprised that he should have failed to do so in the present instance. Is it because the problem of interest is less well understood than others? I guess so. Those negative real rates of interest, and those 15 per cent real rates which we meet with in the books are mere computations, unreal because unrealizable. It will not do to confound interest with profits, however nearly they may be allied, the whole conception of real interest ought to be discarded.

Nor is this all, Professor Pigou argues that if the rate of interest were but raised sufficiently, prices would not rise. How, then, are we to apply his rule? I am at a loss how to explain the case. Or rather, I see it all the other way about: prices would rise all the more. For, evidently, these 15 per cent contracts are meant to be binding on both parties, and the borrower will have to pay 15 per cent, whether prices do rise or not. But no one can contract to pay so much interest, unless he is assured of a corresponding rise in the price of his

products. Therefore no money will be borrowed, if would-be borrowers are not assured, and the result will be that prices not only do not rise, but fall. For as increased borrowing is admitted to force prices up, so a cessation of borrowing must cause prices to fall. Thus then a 15 per cent rate of interest is bound to force prices either up or down: that higher, and therefore sufficient, rate which is generally pronounced to be the means of forestalling inflation and keeping prices steady, throws the structure of prices all the more violently out of its equilibrium.

Suppose a 10 per cent rise of prices were foreseen and loans were contracted at a 15 per cent rate: would the expected inflation stop at 10 per cent? I doubt it. Everybody would rush out to buy at once and for months ahead; dealers would conceal and withhold their stocks of goods; bonds would be sold at a heavy discount by people eager to secure some real property; labour would strike for a rise of wages, and within a few weeks the price level would have leapt up by 20, by 30, by 50 per cent. It would tend to rise in the proportion of 5-15, i.e., by 200 per cent, and if the 15 per cent rate were maintained, the price level would rise indefinitely, because such a charge is bearable

only so long as it is reduced by the rise of prices. The proper solution of the question of amplitude thus also answers the question as to the direction of the price movement: when the rate of interest is raised, prices cannot fall, they are bound to rise. So long as the issue of bank notes is not forced to finance the Government, but is determined by the demands of trade, the rate of interest will keep ahead of the price level; rather than "not enough", it is always raised or reduced too much. See the figures for the United Kingdom: while the price level fell from 128 to 83, the discount rate fell from 3.28 to 0.96. Another instance: during the Great War the note issues were forced by Governments and the interest rates were kept artificially low; therefore price levels rose proportionately more. But since the time when interference by the State ceased, the rate of discount has in many countires dropped below the last pre-war figure, whereas the level of prices has remained some 60 per cent above: the rate of discount has travelled both faster and farther.

15. Here is Professor J. M. Keynes' contribution to our problem. He says in "Tract on Monetary Reform" (pp. 21-2):

"It is true that, in so far as a rise of prices is foreseen, attempts to get advantage from this by increased borrowing force the money rates of interest to move upwards. It is for this reason. amongst others, that a high bank rate should be associated with a period of rising prices, and a low bank rate with a period of falling prices. The apparent abnormality of the money rate of interest at such times is merely the other side of the attempt of the real rate of interest to steady itself. Nevertheless in a period of rapidly changing prices, the money rate of interest seldom adjusts itself adequately or fast enough to prevent the real rate from becoming abnormal. For it is not the fact of a given rise of prices, but the expectation of a rise....which affects money rates, and....there has seldom or never existed a sufficient general confidence in a further rise or fall of prices to cause the short-money rate of interest to rise above 10 per cent per annum, or to fall below 1 per cent. fluctuation of this sort is not sufficient to balance a movement of prices, up or down, of more than (say) 5 per cent per annum,—a rate which the actual price movement has frequently exceeded."

Mr. Keynes considers the fact that a high rate of interest is associated with rising prices as an

abnormality; that is to say, he believes in the tenet according to which the two quantities move in opposite directions. But is not this association the general rule, and do we call that an abnormality which will happen in nine out of ten cases? We cannot arrive at a satisfactory interpretation of the real facts until we freely accept them and submit to their logic, rather than suspect them as deceptive. Once you surrender the old dogma and yield to the teachings of the recorded and well attested parallelism between the two factors, it is all plain sailing, whereas a suspicion of abnormality plunges you into an impenetrable fog. From the manner in which Mr. Keynes presents the case the necessity of the parallelism shines forth very clearly: the circumstances which create an expectation of a change of commodity prices merely reflect a certain development in the general direction of interests, which must inevitably be translated into a movement of the rate of interest. And so, money and credit are only the means to the end of acquiring real goods; it is natural, normal, necessary, logical, that the price of loans should determine the price of goods, and determine it in the sense of its own direction.

16. In his very detailed study of monetary fluctuations in the recent volume "Monnaie, Prix et Change" Professor Albert Aftalion presents our subject as follows (p. 243);

"Hence the movements of credit, the cyclical movements of issues or of deposits, rather follow on the cyclical variations of prices, they do not create them. They are rather effects than factors of price. Demand for credit increases in periods of expansion and falls off in slumping periods. the higher rate of discount prevailing in the boom makes no difference. It is when the rate of discount is at its highest that the demand for credit is multiplied, because a 2 or 3 per cent rise in the rate of discount appears insignificant as compared with the rise in sales prices. It is in the phases of depression, when the rate of discount is at its lowest and credit most easily obtained, that banks are the least called upon for loans, all because the advantage of a 2 to 3 per cent reduction in the rate of discount is of little importance beside the dreaded continuance of a possibly very pronounced fall of sales prices."

This passage is highly instructive. It gives away the secret of the meaning of Professor Fisher's "not enough" in the most outspoken

manner. A 2 to 3 per cent raise, or reduction, in the discount rate it is, if the rate goes up from 5 to 7 or 8, or down to 3 or 2; in other words: 2 per cent of 5 per cent is 2, and 1 per cent of 1 per cent is 1—for a per cent is per cent. M. Aftalion conceives the case in exactly the same manner as Professor Pigou. The bad logic involved drives him to the desperate shift of making prices precede and determine the movements of credit and money, which amounts to saying that prices are formed before the factors of prices have come into existence—the pudding is finished before the ingrediepts have been procured. I am not a stickler for the niceties of causality; but here I do say that when you depart from the strict observance of the laws of causality in one particular, there is no limit to your further departures.

17. The main thing in the present connection is that Professor Aftalion, like all the others, admits that prices and interest rates move together, their maxima and their minima synchronizing. Indeed the evidence of records on this particular is so unanimous, if we disregard the deviations which will happen at the turning points (the heat of summer growing while the sun is already declining), that no one would care any more, to

support Macleod's proposition, as quoted above. The marvel is that everybody still adheres—as it were with a fervent *credo quia absurdum*—to the practical conclusions resulting from that proposition. Here are a few quotations to show that economic science, on this head, has made no progress since Macleod. Says the author of "The Theory and Practice of Banking" (II. p. 281):

"We may feel sure that if during the various rises....there had been more attention paid to observe the natural rate of discount, instead of thwarting the course of nature, though the variations would have been more frequent, they would have been less violent and extreme. If specie is coming in with too great speed it is good to lower the rate of discount quickly to prevent it getting lower; if specie is going out too rapidly, it is good to raise the rate quickly to prevent its being higher."

Macleod criticizes the Bank for not having acted promptly enough and boldly enough. Says Knut Wicksell:

"The more promptly these changes were made, the less scope would there be for any considerable fluctuations in the level of prices to take place, and the slighter and less frequent would the alterations in interest rates themselves need to be, so that finally the money rate of interest, with the general level of prices remaining almost constant, would only move pari passu with the inevitable rising and falling of this natural interest on capital."

Act more promptly, in the manner recommended by Macleod, is his advice. The following is a passage from my own book (pp. 126-7), the conclusion of a criticism of Mr. Keynes' criticism of a "mistaken bank-rate policy" ("A Tract on Monetary Reform", p. 136):

"Thus Mr. Keynes affects to criticise the Bank while simply contradicting his own truer insight. The Bank does practise the method which he justifies and advocates, it raises the discount rate when it wants to put on the brakes, and it relaxes the valve when it wants to make things go full steam. It does what the expert pronounces to be desirable. He can only criticise it for not acting promptly enough and thoroughly enough."

The following passage is quoted from an article of Mr. Keynes' ("The Interest Standard of Currency", (p. 122, note):

"....we shall make our first experiment in the form of putting on dear money at a very early date compared with previous occasions, and avoiding the impending boom."

Act more promptly, is the advice of Mr. Keynes; act, that is, in the traditional manner, only more so. The chapter "A Discount Policy directed towards Price Stabilisation" in Professor Pigou's book is a plea for prompter action on the traditional lines. I quote (p. 257):

"Though, however, it is not true that to convert a reserve discount policy into a stabilising discount policy, price movements should be substituted for proportion movements as the signal for action, it is true that action would need to be taken considerably earlier than it is taken now."

p. 261: "If a discount policy directed towards price stabilization were adopted under conditions, such that it was not possible to set the corrective discount changes to work at an earlier stage than that at which they are set to work under a reserve discount policy, it is evident that the discount changes, to be effective, would have to be much larger than they have usually been under the reserve discount policy. Granted, however, that the correctives are applied at an earlier stage, it is not

certain that they would have to be larger than the actual changes that occur now. For a small change applied in good time may well prove a stronger stabiliser than a large change applied later on when the forces tending to push prices up, or down have gathered way."

To end up with, let us hear the advice of the French economist, Professor Aftalion, "Monnaie, Prix et Change," p. 245:

"Hence a policy of price stabilisation through credit control....might not be unefficacious....It would no doubt give better results during the boom than during the slump....A heavy elevation of the discount rate during the boom would work more strongly than heavy reductions during the depression....Moreover it would not do to defer action until the boom has declared itself....It is mainly in the first stages of the boom that credit policy could best serve to exert its moderating influence."

18. The idea underlying all these passages is that prevention is better than cure. But what if the preventive measure is of a nature to bring on the disease? Supposing that inflation is akin to inflammation, and knowing that a rising rate of discount is a sure symptom of inflation, shall we raise

the rate to prevent the evil? We do vaccinate people against small-pox, and vaccination does cause some fever. But the two cases cannot be compared. Vaccination introduces into the system something that endures, whereas the discount, when reduced again, would leave it open to the contagion as it was before. And just consider what the consequences would be if the rate were maintained above its normal figure: prices would have to rise to compensate the borrowers for the increased interest charges.

If we agree that general prices and the rate of interest normally move concurrently, it is impossible that the remedies recommended in the above passages should produce any effect but the one contrary to what is aimed at: if the discount rate is raised earlier, prices will rise all the earlier, and if it is raised more, they will rise all the more. The remedy must be sought, not in exaggerating the traditional methods, which we hold responsible for the fluctuations, but in a method that shall strike a different line of action.

Shall it be simply an inversion? There can be no doubt, supposing that my argument as to the

effects of the ruling practice is correct, that an inversion of the policy would counteract the tendencies of prices: an incipient rise of general prices can be checked by a reduction of bankrate. This question is dealt with in "The Interest Standard of Currency", though not as fully as I could deal with it now, thanks to a riper knowledge of the matter. I shall not enlarge on the subject here except in so far as Professor Pigou's book contributes to it. In the chapter "Credit Rationing versus Discount Policy" paragraph 2 reads as follows (p. 247):

"In one respect it is evident that selection by rationing is at a disadvantage. Resort to it implies that in times of boom, sellers of the rationed article accept an artificially low price; otherwise there would be no surplus demand to which the rationing could be applied. Hence the production of the article—in this case not merely credit creations by banks but also voluntary savings by the public—will be reduced below what it would be in a free market, and, therefore, we may presume, below what is socially desirable. This objection is on all fours with the corresponding objection to fixing a maximum price, lower than the "natural" price for wheat, and distributing supplies by rationing.

The stimulus to farmers to grow wheat would necessarily be weakened, and the presumption is that less wheat would be grown than it is socially desirable should be grown."

Rationing an article signifies "an artificially low price"; it weakens the stimulus to producing the article, whether it be wheat or credits. The guestion is, whether a low price for credit can be maintained, if there is no conscious and organised rationing. It is commonly supposed that credit is manufactured by the banks; but that is a delusion. Credit is created by the expectations of business men—see above § 4 the quotation from Professor Pigou, § 15 the quotation from Professor Keynes. The rank and file of business men are warned that it is time to borrow money and buy stuff when the lending terms are raised; so long as the discount rate is kept low there is no need to hurry, and should the rate be reduced against signs that prices tend to rise, the odds are that loans will be deferred, the less credit produced. A very striking instance of this effect might be observed in Germany early in 1927—the rumour of an impending reduction of the discount rate caused a marked diminution in loans, and the returns of the Reichsbank for some time after the reduction showed a very considerable

decrease of discounts. When such a universal article as credit is cheapened, demand for it is never stimulated. The measure contributes an element of uncertainty; people stop to see on which side of the fence the cat will jump. Credit is cheapened to all demanders alike: there is no advantage to any one in particular, so that no one is induced to avail himself of the opportunity in a hurry. We must also consider the repercussions on the expectations of the consumers—they will argue that cheapened credit ought to make for a cheapening of goods, and so they defer purchases; also they have some ground for reckoning with a diminution of their incomes, from bank dividends which will check their desire to spend their means prematurely.

On p. 243 Professor Pigou quotes with approval the following opinion of Mr. Hawtrey concerning cheap rates of discount to counteract depression—

"Even lending money without interest would not help if borrowers anticipated a loss on every conceivable use that they could make of money."

In proportion as the interest rate is lowered, prices must fall—they have always done so; for the rate falls because people save to invest, and when people save in excess, business suffers.

So long as there is any possibility of a further reduction, no one can borrow with safety, because later borrowers have the advantage (of him.) Most emphatically I contest Professor Pigou's contention, which he makes on the same page, that "a drop in the discount rate in general will tempt additional borrowing;" it deters from borrowing, and the inhibition endures until prices and general business conditions have adjusted themselves to the lowered rate and all apprehension of further reductions is removed.

19. A case in point has already come up for discussion in § 3; we may suitably return to it now. Professor Pigou says, assuming that the discount rate is dropped from 5 per cent to 2—"Prices must change at once in whatever degree is required to make the money rate of 2 per cent representative of a real rate of 5 per cent. "He adds that the change would be a rise of prices. According to the theory here set forth it would be a fall. The real rate of interest is expressed in the quantity of goods which the money yield of a loan will buy. Now a money yield of any sort will buy the less as prices rise, and so it would seem that for a money rate of only 2 per cent as against 5 per cent, to be equivalent to 5 per cent real interest,

prices must fall—you get less money, but the money is so much more substantial, backed by a correspondingly increased quantity of real stuff; it has appreciated. This interpretation agrees with Professor Pigou's demonstration that against a 10 per cent rise of prices within a year, the real yield of loans has to be improved by a rise of the rate of interest; for if compensation in this case is brought about by an alteration of both the factors in the same direction, a drop in the interest rate must be compensated for by a drop in the price level.

20. We arrive at the same conclusion if we consider the case from yet another point of view. We are told, and on this head I fully agree, that "fixed interest securities will rise in value." They can do so only because they are sought after more eagerly: the public hasten to invest their savings in bonds, rather than in shares, or in real property, or in commodities for consumption. As the demand for securities grows, the demand for these other things must shrink and their prices must fall, as sure as the one scale of a balance must go down as the other goes up. Prices must fall to bring about equality between the new

goods to be produced with the help of the cheapened money and the goods already in existence. Take for an instance the building trade. It is generally admitted that a high interest rate increases the cost of building and owning houses; hence houses built after the rate has been reduced from 5 to 2 per cent must be cheaper than those built when the rate was 5 per cent, even though the materials and wages have not yet fallen in price. The result is that all the existing houses must fall in price. They fall so much that the new ones are soon found to cost too much and have to be sold below cost of production. Everything must fall in price, and enterprise be at a standstill, until "the money rate of 2 per cent has become representative of a real rate of 5 per cent."

Here I must add from the passage under review, a conclusion which I have hitherto withheld. "Prices must rise at once," is what we have heard so far; however the argument closes on this further statement: "They must rise at once in a certain definite measure above the level at which they are expected to stand a year hence."

That is to say that prices after their leap upwards will come down again before the year is over.

Frankly, I fail to see how this could be. If prices rise at the outset, it is because many people rush to buy goods, impelled by the desire to make profits and driven by the fear of having to buy at a greater expense later on. Now if business men expect that prices will be down again before the year is over, they will not rush to buy; for they would be producing at a higher cost what they would be forced to sell on a falling market. if they do not rush to buy, there is no reason why prices should leap up so suddenly. Pigou's argument is based on the assumption that the low rate of 2 per cent is "expected to last for one year," and so the fall of prices at the end of the year is by implication attributed to the renewal of the original rate of 5 per cent. It follows that if the lower rate were permanent, prices would not only not fall again, but keep on rising, while securities at a fixed rate of interest would do the same. Before such a conception can be accepted, the proof ought to be forthcoming that the prices of bonds and the prices of goods have ever tended in the same direction for any length of time. That proof will not be forthcoming, and therefore the conception must be rejected as fallacious. It is a strict application of the inveterate dogma, and so the dogma itself must stand condemned.

21. Professor Pigou, just because he has grappled with his subject rather more closely than his predecessors, is faced by considerable difficulties in his attempt to clear the path for a policy of currency stabilisation. If the present criticism of his fundamental conception is well founded, it is impossible that his line of attack should lead to the overthrowing of those obstacles, in spite of all his great ingenuity. He fails most signally where he has made light of the opposing forces. He writes (pp. 248-9):

"For the Central Bank, though it does not, when it alters its discount rate, by that very fact compel the market to follow, has means at its command by which it can do this whenever it so desires. If it wishes to lower discount generally from 5 per cent to 4 per cent, and a lowering of its own rate to 4 per cent does not accomplish this, it has only to purchase securities in the market, thus increasing the cash holdings of the other banks and enabling them to follow it in reducing rates. Per contra, if it wishes to raise discounts generally, from 5 per cent to 6 per cent, it has only to sell securities in the market, thus draining the market of money and forcing the market rate to follow its

own rate; for the joint stock banks will not be willing to allow their cash and balances at the Bank of England to fall much below the proportion (say 1 to 9) in which these usually stand to their liabilities."

This procedure is also recommended by Mr. Keynes in "A Tract on Monetary Reform", and I have found it mentioned in Wicksell's "Geldzins. und Güterpreise". A fairly comprehensive demonstration of its impossibility is furnished in Standard of Currency" "The Interest 161-2, 175-9. My objection is, briefly, as follows:— The Central Bank cannot buy and sell securities at its own liking. If it lowers its discount ratewhatever the end pursued-securities go up in price, which means that their holders are unwilling to part with them; this effect will be enhanced if the Bank makes a heavy bid for gilt-edged. Even though the money with which the Bank buys them cost the Bank no more than the printing of the notes, the securities will be too dear at the price. And vice versa, when the discount rate is raised securities fall in price; they will drop out of the bottom, if, to strengthen the effect, the Bank proceeds to throw quantities of them on the market, as suggested by Professor Pigou. The transaction

is desperate enough if we judge it by my theory that a higher discount rate causes money to depreciate; the difficulty arises from the fact that depreciating money would have to compete with bonds which depreciate rather more heavily than money itself. But the case becomes altogether inconceivable if raising the discount rate brought down prices, according to what I have called the dogma. Money would then appreciate as securities depreciate, and the Bank would have to induce the public to buy depreciating securities by surrendering appreciating money. In the case of a reduction of discount, the Bank would have to entice the public to sell appreciating securities for depreciating money.

22. One very serious difficulty of a discount policy on the traditional lines, seems to have escaped Professor Pigou's notice—or he may have considered it as lying outside the scope of his treatise. I mean the question how a dislocated currency can be re-established on a sound foundation. The problem has created much anxiety of late years, and though it appears to have solved itself somehow, it cannot be said that it is theoretically settled. Reference has been made (§ 1) to the case of countries endeavouring to prevent their

currencies from drifting into (further) inflation. One of the means employed has invariably been a raising of the discount rate. There is only one exception that I know of: in Switzerland inflation was checked in August 1919 by a reduction of the rate. Whatever the motives of the Swiss authorities may have been, the fact is that the tendency of prices to go up was broken in Switzerland many months before the change declared itself in any other country. This practical object lesson, then, proves conclusively that the proper way of counteracting inflation is to reduce, not to raise, the discount rate. The success of this remarkable experimnt passed unheeded and the method has not been imitated—except perhaps in France, 1925, when M. Caillaux, in order to facilatate a contemplated national loan, had the bankrate reduced from 7 per cent to 6 per cent; it is noteworthy that after this move the French franc behaved better than it had done for a long time, and if the improvement was not permanent, it was because a further reduction was not applied in time. However, these exceptions only prove the rule. The writings on the subject take no account of such haphazard departures, and the dogma remains unshaken.

In 1925 the English pound sterling was a trifle short: to make it full weight against the intended restoration of a gold standard, the rate of discount was raised from 4 per cent to 5 per cent. If this procedure were correct, it would be impossible to bring the rate of discount back to normal. is based on the following assumption: reducing the rate of discount creates facilities for an increased creation of paper money, with a consequent rise of prices, when prices are already too high. If they were not too high, the pound would not be found short. What is to be done? Can the rate be permanently maintained at 8, at 10, at 12 per cent? Certainly not. But what is to bring it down? accepted theory has no answer to this question; it cannot teach us how to arrive at a natural state. It must be worthless theory.

See what contradictions it involves us into! You raise the discount rate in order to depress prices. This would be reasonable enough, if prices were high—and therefore needed to be depressed—when the rate of discount is low. But the situation is far otherwise: when prices are high, the discount rate is invariably high also. In France for instance, it was 6 per cent when it was raised to 7½ per cent at the beginning of August

1926. Even if it were true that the raising of the rate depresses the price level, it would be impossible to restore equilibrium by the method under consideration (or indeed by any method whatever). For supposing that the price level had fallen in consequence of the raising of the discount rate, we should be having an abnormally high rate, and it would be necessary to lower it again. However in doing so we should cause a renewed rise of prices. Thus there would be no chance of steadying the balance. We should be alternating between periods of abnormally high prices and abnormally high interest rates-and just consider the absurdity of it: it would mean that the signs of plenty and of penury would always appear simultaneously, since one sign (say interest) would always be high while the other (the price level) is low. A mechanism of this sort is against nature: it cannot exist. For the mechanism to be true to nature it must be so contrived that what readjusts the rate must also readjust the price level.

It may be objected that the English pound, and the French franc, and the German mark, and the Italian lira have all been stabilised, and some of them made to appreciate, through the imposition of

high discount rates. Do not let us be deceived. It was not discount that did it, it was the application of main force. A fine example of the methods employed is furnished by Dr. Schacht, the governor of the Reichsbank, in his book "Die Stabilisierung der Mark" (1927). In the early part of 1924 the German currency expanded very rapidly under an abnormally high discount rate. Prices rose vigorously, and the unemployment figures fell. But Dr. Schacht was determined not to suffer inflation to undo the work of stabilisation. decreed that credits should be granted only in proportion as old credits were returned to the Reichsbank. This measure naturally made an end of expansion. But it also set the laws of discount at nought-it was what Professor Pigou terms "rationing". Why was the exorbitant rate of discount not sufficient to bridle the demand for money? Not only did it not curb the demand, it stimulated and exasperated it, as it always does, because it cannot be otherwise. So discount had to be suspended in its functions altogether. The demand for money now was not regulated by discount any more: it was constrained by an entirely arbitrary decree, and it would have made no difference at what figure the rate stood. The same

methods are always resorted to when a resolute effort is made to stop inflation. In 1925 the French currency depreciated rapidly after the rate of discount was raised to 7 per cent; in 1926 it appreciated rapidly, when the rate was raised from 6 to 71 per cent. It was not the extra  $\frac{1}{2}$  per cent that made the difference, but the extra measures which the Poincare regime imposed: arbitrary interference with the normal mechanism, rationing, the same as Dr. Schacht's dictatorial decree. And I contend that no despotic decree nor any busybodying interference would be required if the rate of discount were lowered rather than raised. currency can be regulated through discount in any circumstances and in any way that is desired: but the mechanism must be handled rightly.

23. In a certain sense the inversion of the procedure gives rise to similar difficulties. If reducing the rate of interest reduces price, it must be impossible to bring the rate down without at the same time causing a fall of prices, which would seem to defeat the attempt at stabilisation. For all that, it ought to be possible to keep a currency stable while the rate of dicount is being brought down to normal. In countries where the rate of discount is abnormally high, the level of prices

exhibits an almost irresistible tendency to rise—instances of this have just been mentioned. The effect of lowering the discount rate, if the measure is cautiously applied, will not consist in bringing down prices, but merely in counteracting the rising tendency, which is exactly the thing aimed at.

In the case of a currency that has to rise out of deflation and depression, conditions are somewhat different. Supposing the rate of discount and interest has fallen to below normal, the turn will come of its own accord provided that the discount rate is not reduced any further: prices will begin to tend upwards again even while the discount rate is stationary. To raise the rate at the moment when this takes place would accelerate the price movement. If, therefore, it is desired not to let the price level rise, the way to proceed would be to preserve the lower rate until prices begin to decline again, which they are sure to do after a short time. Raising the rate in this juncture will not reverse the downward movement but merely stop it, unless of course the change is carried too far.

24. Thus, then, discount manipulation would seem to be necessary when a currency is out of joint; somehow the rate must find its only proper level, which I consider as a natural necessity no

less than a normal temperature of the living body. Practically the level of prices will not keep perfectly, rigidly stable under any circumstances, and while the gradual adjustment of discount is still proceeding, fluctuations can be avoided all the less. But they need not go very far. However, once the rates of interest and discount have attained what may be regarded as the normal level, any sort of further managing to meet possible swervings of the price level must be deprecated and shunned. It is quite inconceivable that movements should exceed a certain very narrow limit. now a few points up and now a few points down. Curative, or preventive, alterations of the rate could never be applied till after the event, which it is impossible to foresee. If it is admitted, and no one would care to gainsay it, that changes of the rate of interest naturally induce changes in the level of general prices-no matter whether in the same direction or in the opposite—the idea of changing the rate with a view to stabilising the price level is a contradiction in itself. The only way to obtain stability must be to keep the rate of interest stable in that one of its forms which is amenable to official or legal control, i.e., the rate of discount of the Central Bank.

I have quoted (§ 17) Professor Pigou to the effect that small changes applied early might possibly produce more effect than larger but tardy ones. Leaving out of consideration the precarious nature of the signals for action which he suggests, I would say that he is right. The smaller and the speedier the change, the more efficacious it is. Reduce the amplitude to zero and increase the speed to infinite, and you have the ideal. The only rate of discount that is always "there", pat in its right place at the right time, is an invariable rate. Only the constant rate can be trusted to anticipate every conceivable flutter of prices. If it is fixed at the natural figure—the normal economic temperature, which it should be possible to ascertain with the same accuracy as biological science has determined the normal temperature of living organisms—the price level may vibrate, oscillate; but it will be no more than the heaving and sinking of a breathing breast.

Professor Gustay Cassel is one of the stoutest upholders of the dogma; but he also believes in currency stabilisation by the discount method. In connection with the latest move of the American discount from 4 to  $3\frac{1}{2}$  per cent, alleged to have been made with the purpose of arresting the sinking

tendency of the price level (it has fallen by 10 per cent within the last two years), he discusses the problem in the monthly bulletin of a Stockholm bank. His demonstration of the action of discount policy leads irresistibly to the conclusion that only a permanently fixed rate can achieve stability of the currency, and so he deliberately, as it were to repel my thesis, remarks: "This price. the discount rate, cannot be constant. vary with the conditions of the market, and a safe criterion for the complete correctness of a discount policy is only to be obtained after its effects on the general level of prices have become manifest." Why should the discount rate be adapted to the conditions of the market? Does not the money market heed the behests of the discount rate? Which of the two shall lead and which is to be controlled? We must decide this question and know whether the discount rate is to be paramount ruler or merely one of the followers. According to Professor Cassel's system the official rate and the market rate would be dodging each other all the time, neither of them ever knowing what turn the other is about to take. The idea might do for a kinematographic film, but it cannot serve in a solution of the currency problem. If you will look close at his argument you will discover the

flaw in his reasoning. He seems to consider the currency as a cake the proof of which is in the eating. I prefer a household that shall be so well regulated that we can depend on the excellence of the cook's performance.

25. The American experiment just alluded to reminds me of one more point which I consider as essential—fiscal policies. If for the last two years the American price level has been steadly depressed, it is because the United States Government is pursuing a policy of sinking the national debt. It is universally admitted that a State which augments its public debt must drift into inflation; then, why not be sure that a State which sinks its debt must be exposed to the rigours of deflation? The American Treasury is not only paying off debt, it is also converting high-rated loan into low-rated; the effect on the price level is as indicated above, and it agrees with the main theory here set forth.

I believe the problem which forms the subject of this paper to be fundamental. No one will deny that economic theory has been of very little practical use to the world during the troubled times that we have passed through, and truly economists themselves are conscious enough of the unsatisfactory condition of their science. The present

article, though far from exhaustive, shows all the recognized writers on the subject just repeating the same formula over and over again. There is no progress, and it seems as if the work of refining on the old error were just wasted effort. However that is not quite so. The book of Professor Pigou, more than any other, has the great merit of emphasising the fallacy to such good purpose as to bring it to the point of explosion. There are grand opportunities toward for the workers in the vineyard of economics. Once the true relation between the rate of interest and the level of prices has been grasped, the work of construction can begin. The bearings of a newer and truer interpretation of this relation are unimaginably far reaching. As interest is the fluid which envelops all economic life, an altered conception of interest cannot but change the face of the whole of economic science. Dr. Dick's reply to Professor Pigou:

I shall consider your criticism point by point;

1. "It seems to me, however, that at the root of it there is a fallacy in formal logic. You say 'C promotes both A and B and A and B are in fact as a rule found together. Therefore it is impossible that an increase in A taken alone should discourage B.' There is surely a fallacy in this."

I fully accept your manner of stating my fundamental proposition. Leaving, for the moment, C out of consideration, the fact that A and B, say interest rate and commodity prices, are as a rule found together is confirmed by you where you say, in your letter: "The positive correlation between high prices and high discounts is, of course, well known." We are, then, agreed, on this point: interest and price move together, and in the same sense; they are correlated, inseparably connected, dependent on each other, like the horses of a team: whatever moves one, also impels the other. then, bad logic to say that to inhibit a movement of one is to inhibit a movement of the other. or that to move one is to move the other? This conclusion is not indicated in your above statement, but it is strongly emphasised in my paper. In order to invalidate my argument, you have to contest the premise that the two factors are inseparably connected, that is to say that both depend on some C (common cause), "a third thing which affects them both in the same sense," as you say in your letter. You would not think of contesting that, seeing that you believe in the connection and the positive correlation.

However, you say that this positive correlation "seems to you to have no bearing on the question what is the direct effect on prices of raising the rate of discount, the correlation being due to the fact that a third thing affects them both in the same sense." If C promotes both A and B, can it be conceived that A should be increased with the consequence that B will decrease—"other things equal", or even unequal? Let C be the state of supply on the commoditiy market, out of which those expectations are born which are supposed to determine the movement of prices and interest rates. When supplies are insufficient the signs of penury will be manifested: rising prices and rising rates of interest. And I do maintain that it is "impossible that an increase in the rate of interest should discourage prices. Penury must be overcome, the wanting goods have to be produced, and the producers want to be remunerated for their exertion, which is brought about by remunerative prices. I might object to your proposition in so far as it suggests that A could be increased independently of any alteration, the cause. A cause is always an alteration. If A is determined by C. A cannot change without a change in C. But B too is determined by C. Hence an alteration in C must alter both A and B; it is impossible that A should increase while B is discouraged. Once you admit that the correlation between high prices and high discounts exists, and you do admit it very positively, you cannot but admit that an alteration of one must be accompanied by an alteration, in the same sense, of the other.

Is it a fallacy in formal logic? If it is, there are a great many fallacies of this kind current. For instance the contention that the price of bonds varies inversely as the market rate of interest. which you accept. I fail to see that there is any difference between this case and the case of commodity prices and interest. Statistical records prove a natural connection between interest and the price of bonds; you accept the evidence of these records in the same way as I do. But you reject the evidence of the statistical proofs in the case of commodity prices and interest. should the logic of events be different in the two cases? This then is your position: (a) You admit the records to prove that commodity prices vary together with, and in the same sense as, the rate of interest.

(b) You admit the proof of records that bond prices vary together with but inversely as the rate of interest.

- (c) Your theory as to bond prices tallies with what you admit as to the records.
- (d) Your theory as to commodity prices inverts what you admit as to the records.

How do you justify this departure from consistency? For so long as I do not see clear reasons for discriminating between the two cases I cannot but consider discrimination as inconsistent. You admit the validity of two evidences, but you pass judgment in favour of one while you condemn the other.

If you will read my German article "Zum Begriff der Effekten" you will see that my theory of interest has suggested to me an interpretation of the movement of security prices widely different from the accepted one. I find you sharing my own view, at which I am very sincerely pleased. But how do you reconcile this view with the dogma? Bond prices must vary inversely as commodity prices, because bonds are money pure and simple; they appreciate and depreciate together with money, though more heavily.

I might have, and ought to have, emphasised in my paper more sharply the fact that all your logical proofs go to support my conception, whereas your only attempt to support the dogma by a logical consideration is contained in the sentence quoted near the end of § 18 of my paper. It is as I have said—the dogma is used in the place of a proof. So soon as one really tries to find a logically consistent foundation for it, down one goes into the quicksand; it will not bear analysis, and you become a heretic straightaway.

After what has been said you will readily understand that I cannot accept your analogy of plague and inoculation. The cases surely are not comparable. Inoculation does not go with plague as a natural necessity in the way prices go with interest—or vice versa. Although the occurrence of plague does call for inoculation—since the discovery of inoculation—it cannot be said that inoculation is naturally caused by the plague; remedies against diseases vary, and therefore the disease cannot be the cause of the remedy, it is an inducement to find a remedy. Also inoculation does not cause plague, as rising prices do cause a rise of interest rates.

2. "If this is so, I should have thought you would have needed to attack the arguments by which advocates of discount policy try to show that high discount, other things equal will tend to depress prices..."

Here I am made aware of having misdirected my attack. I have overlooked the reservation "other things equal." Whether this reservation is really, or usually, or at all, made in the discussions of the problem I do not know. Supposing it was made. it would of course, render the argument unassailable but also utterly meaningless, because surely an alteration of the rate of interest cannot leave all other things except prices unaffected. Such a reservation would also suppose that the alteration in the rate of interest was made without any necessity—merely for the sake of depressing prices. which in its turn would produce no further effect whatever. In your hypothetical crases you certainly, and very rightly, do not make the reservation—see my first quotation (p. 2 of paper). of "consequential adjustments" unlimited, there is nothing that is not affected. The only question that remains is to know the direction in which the adjustment will tend. Statistical data prove that in 9 out of 10 cases a rise of the interest rate is accompanied by a rise of prices. In my quotation on p. 16 you base your argument on that fact, and in doing so you obviously contradict the conclusion of the former passage. For you say: when prices are expected to rise, borrowers will concede, and lenders exact, higher rates of interest: first comes the higher

rate, and in consequence come the higher prices my theory in its purest form and a flat denial of the dogma. In the first passage, a rise of prices is predicted to succeed on a lowering of the rate of i.e., in the second passage a rise of prices is predicted to succeed on a raising of the rate. In the former you reason on the dogma, in the latter on observation of what actually happens and on the logic of the case—which places you on my side. If I had written my essay for you personally, rather than as a criticism of the dogma, I should have stressed the cases in which you agree with me: the present once, the case of bond prices, and a few others besides. It was precisely the occurrence of these agreements that emboldened me to approach you. They seemed to me to point to a similarity of method and logic, and I have not words to say how delighted I was to find a recognised authority having moved across to my line. on the point of becoming my ally. I am almost confident that this correspondence will detach you from the dogma and make you a heretic with me.

3. "To show somehow that the machinery of action which they speak of is not really.... to discredit modern forms of the quantity theory of money in fact."

Indeed, my reading of the problem of interest and prices makes havoc of the Quantity Theory as presented by the advocates of discount policy. I did not, in my paper, enter upon a discussion of it because this paper is a chapter from a book in which the question is otherwise dealt with. I admit that my treatment of the Q.T. in the "Interest Standard" is altogether inadequate, and I hope to do better on some other occasion. I consider the Q.T. as a mere definition: the quantity of money does not cause the price, it is the price. I thus eliminate the causal element, which is all important with Professors Fisher and Keynes.

I can sympathise very heartily with your reluctance in conceding to my point of view. It took me a year's hard thinking to overcome my own resistance against the budding idea of inverting the old theory. When it first flashed upon me it gave me regular shock, so that I was afraid I was going crazy. I tried to argue the new insight away. I read book after book to re-establish my faith in the dogma. But I found so many contradictions in those books—because suspicion had made me more alert—that my faith vanished more and more and I was more and more confirmed in my heresy. As I turned the case over and

over again to make it reveal all its various aspects. I became convinced that the flash had been a revealer. For five years now have I tested the worth of my theory, anxiously and diffidently for a long time, but more and more confidently as, one after another, the arguments linked up and clenched the matter. I would entreat you to disentangle yourself, for experiment's sake, from the toils of the dogma and consider whether my interpretation makes sense, or nonsense. All scientific progress has begun with an act of doubt in some accepted formula; why, then, shrink from the act in this Progress in this momentous question would mean more to humanity than the transition from the Ptolemaic to the Copernican system. you will read in the "Interest Standard" the chapters relating to the subject, the essential points that have to be considered will present themselves. Here are just a few of the more obvious ones:

- 1. Does it make sense to say that interest is an item in the cost of production, money being the universal basic material of all production, and that consequently rising interest charges must normally raise prices?
- 2. Does it make sense to say that alterations in the rate of interest should be accompanied by compensating, rather than accentuating, or cumulative,

adjustments (see § 7 of my paper, and your own passage as quoted on p. 16)?

- 3. Does it make sense to say that a higher rate of interest should cause money to circulate more rapidly—in the same way as a higher temperature causes molecules to circulate more rapidly? A 4 per cent loan yields 1 per cent in 3 months; a 3 per cent loan yields 1 per cent in 4 months: the 4 per cent loan must yield quicker returns than the 3 per cent loan, which it can only do if money circulates faster and so returns to the user more speedily. As a greater velocity of circulation is admitted to make for a rise of prices, the higher interest rate which causes the velocity to increase, must be the cause of the rise of prices.
- 4. Does it make sense to say that as borrowing precedes buying—which you too admit to be the case, as by my quotations on p. 3 of paper—alterations in the rate of interest must precede, and therefore are likely to cause prices to alter in the same sense?
- 5. Does it make sense to say that a measure intended to be preventive should not have to be repeated a number of times before it becomes effective? I am alluding to the fact that interest rates are raised from 3 to  $3\frac{1}{2}$ , to 4, to 5, to 6 and to 7,

and lowered in the same way, before the turn in the price movement is brought about (see my argument p. 9); it is like putting on more pressure in order to stop a movement.

I might also apply the test of sense to the dogma and say: does it make sense to say that an alteration in the rate of interest causes prices to move in the opposite sense, although, as a matter of fact, it is well known and now generally admitted, that as a rule prices move in the same sense as the rate of interest. I might point to the contradiction, flagrant, tangible, abysmal, that I have detected in the works of such writers as Alfred Marshall, Gustav Cassel, Rober Liefmann, Böhm-Bawerk and others, all caused by their adherence to the dogma; contradictions which are repeated in one text book after another, because the premise is simply taken for granted and never put to the test of events or simple logic.



B.S. Mutkekar

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## GOLD STANDARD AND OTHER DISEASES

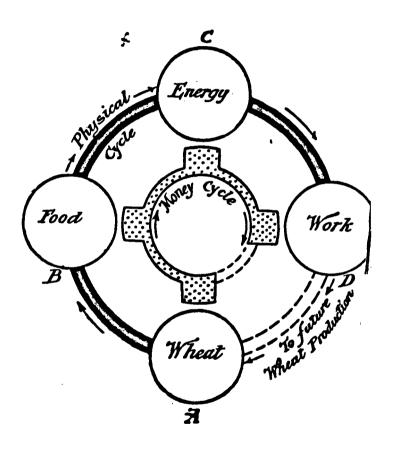
BY

## A. H. MACKMURDO

Author of
"The Human Hive; Its Life and Law,"
"Money and Credit of the Future,"
and other Essays

X61;1 52

DESMOND HARMSWORTH



## FROM BARBARIC TO CIVILIZED MONEY

Into the truth of things—
Out of their falseness rise, and reach thou, and remain!
R. Browning.

EACH kind of work demands its own equipment: each home its own maintenance. These embrace the sole universal and rightful claims of the individual upon the common wealth annually produced within the nation by the sum of cooperative effort. The new function of Money is the accurate measurement of the varied kinds and volumes of this wealth for its more efficient and just apportionment among the domestic and occupational units of the community. And this is its Social function.

The past clings heavily upon the feet of progress. Custom in its old age becomes no longer openeyed, but dim of eye, preventing a people from seeing things as they truly are and from doing things as they may best be done. Witness our bondage to the customary beliefs of a primitive past. In many spheres science has broken in the common mind to look for and accept realities in place of fictions. It has taught us to set aside a fetish, or an abstraction, as a child sets aside its toy for the practical instruments of adolescent endeavour. But we have only to enter the sphere of money to find men of mature years still holding sacred the baubles of man's babyhood—the shells and bright bits of

metal that primitive man stored and treasured as objects of highest worth. We see magnates of the city steeped to their eyes in the superstition of magic; worshippers of a fetish; blindfolded by an abstraction; mistaking in their most serious moments of business a mere fiction for a veritable substance. We hear the words "money" and "value" slipping off the tongues of these worshippers of the golden calf all through their devotions between 10 and 4, five days out of seven. Not one of these men but lives, moves and has his being in a world of symbols; ignorant of how money does actually function in these more socially spacious days: blind to the universal basis upon which Nature has made value or valour, to rest. This being so, how can such men know why money is dear one day and cheap the next, much less know how to control its perennial vagaries? They see the general price-level rising and falling as frequently as the barometer, but take it as the trick of some wizard's wand. Their spokesman, Sir Josiah Stamp, voices from time to time their distress in his call for some power to stay their disturbing variations. In his address at Morley College he said: "Some of the best brains in the country were now being occupied with the problem how to make the money-measure that we had as good a measure and as reliable a measure as other measures were. Changes of money upset the whole organism of trade and commerce. We had to try to introduce a stable kind of money. It was hoped that by new means being introduced in banking policy the pound would be kept reasonably sure."

What a depth of incompetency is here disclosed in the mind of the financial world. What an ignorance

of the principles of their own craft! What an uncertainty as to the result of any one of their monetary policies 1 Yet, this S.O.S. call comes from one of our sanest and most competent of administrators. At another time he says that the most pressing of all questions to-day, not excluding unemployment and agriculture, is the problem of a stable measure with which to measure the values of those things with which commerce deals. In all these and the like statements there is no sign that any financial expert has dared venture behind the veil of the abstraction, value. Can we imagine any such distressful call coming from the body of astronomers for a stable measure of Time? Such a call did come many centuries back from the star gazers who saw nothing more than a sun, moon and planets running their variable courses over the heavens each day. from those who now see facts where before only phenomena were seen, such a call is unthinkable. The Money Market! What an inditement this of the financial world! What better proof can we have than, in these daily quotations of the money market, registering its changes of value, its variations of rise and fall in demand and supply, that money functions inefficiently: indeed, has no efficient function whatsoever?

Throw aside the fetish; look beneath the phenomena, see the facts and what then? In this sphere of money, we shall find lying to our hand in the clear sunlight of reason, a measure of value meted out for our use by Nature: a measure whose stability is guaranteed by Nature's law as are all her other measures meting out parts of universal properties. When clear sighted enough to make our practise

tally with Nature's law of value and with her biologic processes of consumption and production, not only shall we free this social instrument, money, from the manipulation of the money market, but we shall release the more important vehicle of daily commerce. credit, from the monopoly of the money lenders, to give the people, through their mutual aid institutions, a wealth-distributing instrument of amazing power—flexible to every changing need of commerce.

Not until money is stable and credit free, can a people reap the full reward of its labour; be free from serfdom, not to the capitalist, but to the money lender, who is slave owner in chief.

In 1914, before the War, when writing upon money, I pointed out the necessity of basing its regulation upon wheat consumption. As I am now sending this essay to the press eighteen years afterwards I notice the publication of two so-called discoveries. One, made in Italy by the financial advisers of Signor Mussolini, that wheat must be the basis of any stable monetary system. The other is a discovery made by the Financial Committee of League of Nations, that wheat determines the movements of the general price-level; and this Committee suggests a solution of the price-stabilization problem by associating money with wheat. But bankers attempt to stabilize price by tying Money to Gold.

There is no sphere where the advance is not due to a fair play of the Moral Factor within that sphere. In the sphere of money an advance is about to be made by raising the function of money from that of a bartering instrument in the private interest to an instrument reliably apportioning the Common

Wealth in the public interest.

Here, then, is laid before the public, for the first time, the social stage of monetary science, in its theoretical and its practical aspect.

The Integration of Communities now proceeding and manifest in every corner of the world is part of the process of Evolution. Under the influence of this process every human Institution is undergoing a radical change. The Institutions are being more securely based upon Nature's methods as man comes to know more of these methods. But not only is their base being made more secure upon Nature's bed-rock foundation, but their functions are becoming more socially organic. In the language of the day they are being Socialized. Nowhere is this process more evident than in the sphere of Economics. The whole system of wealth-distribution is undergoing a radical change. Its roots are striking fresh soil. They are more richly feeding Social efficiency. The institution of Money is not escaping from the influence of this socializing process. Money as the vehicle of wealth-distribution, is also being brought under the same evolutionary process of Socialization by which it may more fully serve its purpose as an instrument of wealth-apportionment in the process of its distribution. In this radical change of function from that of a medium of exchange to that of a measure of value, money is passing from its Barbaric to its Civilized stage; from its metaphysical to its positive character; from a token of fictitious value to a measure of vital value. Each progressive stage in this evolution requires a more perfect instrument.

There is an invariable order in the movement of

the human mind in its progress toward knowledge. The first stages are wholly subjective. They start with fetishism, following on through theological beliefs to metaphysical abstractions, until they rest at the stage where investigation confines itself to the sequence of facts observed in the external order of the universe. Man's investigation of all classes of facts with which the sciences deal, from those simple facts dealt with by Astronomy and Mathematics, to those more complex facts dealt with by Biology, Sociology and Ethics, has followed this order of Fetishism, Theology, Metaphysics, and Positivism. We may trace this order in the history of every institution. The institution of money has not yet freed itself of these rudimentary and subjective stages. No attempt has yet been made to place a monetary system upon a solid objective basis. No present monetary system can therefore satisfy the tests which Science applies, nor can any such system satisfy a mind trained to regard things from the point of view of the world-order. Hence, the insecurity, the questionability, the inefficiency of all monetary systems up to the present day. Witness, changes in its value; frantic efforts to steady its purchasing-power; dubious reversions to a gold standard.

Throughout the past, all money was used as an aid to A, in driving a bargain with B, and in enabling the winner of the bargain to pocket his gain in the shape of some small and precious object: shell, or metal disc. Its use by these two parties concerned no third party. This Barbaric money came to us through the Romans, and belongs to the era of Power. It is not Democratic money, nor is it

suitable for civil dealing. In its gold basis it retains its Barbaric character. Its metaphysical character is manifest by the terms used in connexion with it. For instance the term "a gold standard" is used. Now, there is no such thing as a gold *standard*. does not exist except in the brains of certain persons. Others speak of gold as a measure of "value," "gold" a fetish, and "value" a thereby making metaphysical abstraction. The day is arriving when the reason will no longer accept for solution of everyday problems metaphysical abstractions in place of realities. Our present knowledge of the world demands that all our deductions and systems be framed, as far as possible, upon an objective and demonstrable basis. Our monetary system is still confined within its metaphysical boundaries. It is a system founded upon a purely subjective notion of "value"; a notion that has no objective counterpart nor logical meaning. Consequently, our system is powerless to secure a general conviction of its soundness; and its stability can be maintained only by perpetual manipulation. The system in use has neither logical soundness, nor has it a positive basis, yet, its function requires that it accurately and spontaneously respond to the sternest realities of life.

Time now calls for a scientific monetary system—a system established upon some reality and organized in accord with some demonstrable law in the external world. Industry also calls for something more substantial than a fiction for the commerce of the nation. It calls for some instrument whose logical soundness shall have the exactness and incontestable character of a mathematical formula. An instrument that shall answer to all the changes and varieties of

man's needs without continual manipulation. A money that shall be as simple as it is exact. Neither industrial organization, nor social integration can make substantial advance till industry is no longer penalized; society no longer victimized by ups and downs in the price-level. "The problem of the long run stability of the price-level is therefore fundamental," says Sir Josiah Stamp, "to all other problems of the day: unemployment, foreign trade, industrial co-operation, and peace, and the burden of taxation." This problem is only to be solved by a scientific money; that is, a money based upon no mental fiction, but upon an invariable fact in the external Order to which every human activity is subject.

Moreover, Civilized Money, the money of the future, must be Democratic Money in the sense that it will serve a Social purpose and not an Individual interest.

Hitherto, he who was able to grasp much of this money in the general scramble for its possession, used it as a means to extort somewhat more from his neighbour, and so eventually release himself and his heirs from the common necessity of labour.

Civilized money will effect its larger social purpose by acting as a more effective instrument of a regulated wealth-apportionment; an instrument enabling the citizen, first to measure his requisite portion of the common wealth, and secondly, to procure this measure of it for his personal use. Through its social service, that is, through its making our social system work more evenly, this new money will also the better serve the individual interest; since every member of the community has to procure his dinner

by some ordered system, which his fellow citizens by common consent make workable; a system of which money is constituted the "mainspring" and "regulator." Hence, as Sir Josiah Stamp has put it, all the world is waiting for a measure of value as stable as our other measures. To put it more exactly, what the world is wanting is a unit of money which shall be a non-varying measure of a unit of vital value, or real wealth. This requisition has never yet been put forward in lucid terms. The perception of the precise nature of this universal want has heretofore been clouded by theories connected with barter-money, or fictitious values. Clearly, and objectively seen, it is not more difficult to establish a stable measure of wealth than to establish a stable measure of length, or weight.

We shall find that as soon as money has been constituted a reliable measure of wealth, it will automatically act as a reliable purchaser of wealth. Thus to endow money with a property and a power upon which every man may at all times and places rely is of great social importance. Every man is profoundly interested in its efficacy to bring to his larder all that the ticket vouches on its face.

Before proceeding further, it may be well to remind ourselves of the elementary Biologic and Sociologic facts forming the basis of our Social organism, since these facts must rule any real and permanent monetary policy. We must meet both the biologic and sociologic demands upon which economic demands rest.

Monetary science, then, is confined within the world of human effort—its Generation; Expenditure and Renewal.

Within this world of effort a biologic law rules; which law is the physical basis of our Social organism. From this law to which all men are subject an equation has been deduced; an equation radically fundamental to all monetary formulæ; these formulæ having for their subject-matter the generation, expenditure and renewal of human effort.

This biologic law in its bearing upon monetary

science may be stated thus:

 Man gets his bread by sweat of his hand and head—by energy expended.

Man continues to work by being continually

fed.

3. The "economic-unit" of society is the creative trinity—male and female parent with their offspring.

4. All human energy is the surplus product of the

energizing foodstuffs consumed.

From these biologic facts is derived the following equation of realities:

A. B.

The total vital foodstuffs = {The total marketable of consumption. } = {surplus of production.

10

The food eaten = The work done.

[The period of consumption and production being the same.]

In every repeated cycle of consumption and production this equation holds good; the like volume of food having been again consumed, the like volume of stuff may be again produced. Or, we may put it thus: to repeat the production we must repeat the consumption.

The statements that follow are the logical sequentiæ of this Equation. Which means that these statements are beyond question if their

premiss be true.

The "economic cost" of the total marketable products derived from the consumption of vital foodstuffs within a given period of production, cannot physically exceed nor be less than the "economic cost" of these vital foodstuffs; which foodstuffs are themselves the surplus product of previous consumption.

By whatever term we may designate this cost; or by whatever instrument we may measure it, this

logically derived physical equation:

Physical 1 4 1 B. Equation. labour-cost of stuff produced }= {labour-cost of food consumed}

underlies and determines all equations of purchase, sale, and exchange of new stuff and services.

Social man living to-day in a co-operative community systematically obtains his apportioned maintenance out of the hotch-pot of the total co-operative product—the work of the many hands and many heads; in no other way can he get it, unless he steal it, or fight for it.

One of the implications arising out of these facts is this. That each citizen-unit in a rationally organized society has periodically to receive out of the common stock of wealth annually produced by this society, so much as will enable him to continue living his domestic life and fulfilling his communal task. This "domestic" and "vocational" maintenance constitutes his share or portion of the common wealth, and consists of Foodstuffs, Goods, and Services, which must very justly be measured, or he will get less, or more, than his equitable share. Our scale for measuring these life-maintaining realities is provided by money. This, then, sums up in precise terms the present social view of a nation's economy. For, the view that the product of a nation's labour is for the enjoyment of those who are most successful in a general scramble for it, is no longer the view of thinking men.

Since man does all his work upon an energy derived from the consumption of food, as an engine does its work upon a power derived from the consumption of fuel, if, as we have said, the whole nation be fed to-morrow, as it has been fed to-day, the nation will again be able to do to-morrow all that it has done to-day. To grasp this basic fact underlying and overruling all industry is of immense social importance. It is by reason of this fact that the cost of renewing expended energy, or of replacing a thing used up, is truly and precisely the cost of renewing food-consumption. Thus we get down to this cosmic fact, that, collectively, the price of our dinners rules the price of all we do upon our dinners; or, the price of goods and services is ruled by the price of foodstuffs. Hence, the problem of the measurement of life-maintaining realities is simplified when we get down to its physical basis.

To make this quite clear it is well to restate it.

The only thing which is a "measure" of that energy which is the sole factor of all human work,

is the food that man eats. Consequently, if we have to measure the value of this work, we must measure this work in terms of vital foodstuffs consumed. This is, then, the physical basis upon which we must construct any system for the measurement of values. In the nature of things there can be no other. follows, therefore, that money, in order to act as a measure of values, must be fixedly related to the foodstuffs consumed. Such a conclusion admits of no argument. It is a conclusion as surely founded as that the three angles of a triangle are equal to two right angles. Upon the method by which this relation of money to foodstuffs consumed should be secured, there may, however, be some difference of opinion. That it should be so related there can be no difference of reasoned opinion.

We have, then, to make money a stable and accurate measure of "life-maintaining-food"; a measure of the immutable physical factor of human energy. This is purely a mathematical problem, involving the establishment of an equation constant under all circumstances within a nation. The equation may briefly be put thus:

## x Money=x vital foodstuff.

The term "Value" as now used by Economists, signifies this equation, or it means nothing.

Henceforth then we must regard Value in its

true sense, as valour, strength, energy.

In constituting a Measure of Value we have, then, something which differs from every other scientific Measure. Measures of length, weight, time, etc., are measures of properties unlimited in their

universality. They are measures of abstract properties; not physical factors, and so they have no external limitations.

Value represents not a property, but a concrete substance: a substance which is strictly limited in its amount; since the amount of vital foodstuffs consumed for the renewal of energy, is a definite and measurable quantity. However, when we include all the sorts of vital foodstuffs upon the consumption of which man can live and work, this definite quantity cannot be exactly known nor precisely predicted. We cannot found a measure upon an inexact basis. We must, therefore, follow the method adopted in fixing our scales of length, weight, time, etc. To obtain a basic unit for our scale of time. we pluck from boundless time a second, minute, or hour, and fix the measure of this basic unit upon our temporal scale; from boundless space we pluck a yard, and fix the measure of that basic unit upon our spatial scale. To find a measure of energizing food, we may in like manner pluck from the boundless variety of foodstuffs, the one staple foodstuff of the country, and fix this basic unit of value upon our evaluating scale, money. In doing this we shall establish a physical unit of human effort upon our national standard, or scale of value, that is nonvarying. In taking the staple foodstuff, wheat, as the unit for our measure of value, we must fix the volume of the wheat which is to be measured, valued, and consumed, if we are to stabilize the unit of money as a "measure" of its value, and as a "purchasing-power" of this same value. A thing to be measurable must have fixed limitations. And we can fix these limitations by taking the estimated

volume of wheat\* to be consumed within the nation from harvest to harvest. We shall then get the following constant equation:

x national money =x wheat, nationally consumed. (the period of this money-circulation, and the period of this wheat-consumption, being identical).

Let us suppose that the volume of the total wheat of all sorts to be purchased and consumed within the nation during the next year to be one thousand quarters; this thousand quarters of wheat will constitute the fixed unit of value to which the fixed unit of money must unshakeably be related. Let us. then, suppose that the Board of Agriculture shall have fixed the price of this wheat in its diverse kinds to average 40s, per quarter, or £2,000 for the total volume, then this £2,000 must become the fixed unit, for the year, of the National-legal-tender-standard To complete the establishment of the measuring scale, the Treasury will issue a volume of legal-tender-standard money whose parity-purchasing-power shall amount to £2,000, that is, the price of the total wheat to be purchased and consumed by the nation within the year.

From these three fixed premises it must follow that every pound note of the Standard Money will purchase at any place within the nation, and at any time within the year, one half-quarter of wheat, and never more and never less, than this amount as a mathematical certainty. The fact being that beneath all our complex phenomena we are dealing only with exact quantitative measurements of a known physical reality.

<sup>•</sup> Throughout the West, wheat; but throughout the East, rice.

Upon this solid basis of fact, not fiction, there will be established a constant equation between the two items, "money" and "wheat," irrespective of all conditions external to these relationships, whereby:

(a) the wheat-purchasing-power of all the Money issued and circulating, will be absolutely stable throughout the ensuing year:

(b) the money-purchasing-power of all the Wheat, kind for kind, will for the same period be equally stable.

Now, what is true of the whole, must be true of any fractional part of the whole, therefore x loaves will always be purchasable for x pounds, or x shillings, or x pence, of this standard money.

It is this very fixity of the relation between a definite speculative unit, money, and a definite physical unit, wheat, which establishes the former as a true, or non-varying measure of the latter; and equally, a true measure of every other marketable thing in which the latter has been embodied by the expenditure of human energy in living and working. The price of wheat by Nature's Law rules the price of trousers. Only by the manipulation of the interested merchant can it be made to appear otherwise.

This stabilization of price will have a basis as biologically sound as it is mathematically sound; since the physical factor of the equation will always be something having life-maintaining value; a value nationally constant, and biologically unalterable, in its energizing power. We are thus far on solid ground. The equation arising out of these relations will be

x food-purchasing money=x moneypurchasing food.

Taking money as the measuring instrument of this cost of (B) "consumption" and (A) "production" in their repeated cycles, the speculative equation will be expressed thus:

A. Speculative B. Equation.

The normal "money-cost" or "price" of the total marketable products or ervices

The normal "money cost" or "price" of the total vital food-stuffs consumed

[Period of consumption and production being the same.]

Referring this equation to the process of purchase and sale by means of a self-regulated money, it may be expressed thus:

Speculative Equation (approximate only).

B. C.

The total "money-purchasing power" of the total money of the total money instrumenting such purchase and sale (excluding credit instruments).

[Always provided such money is exclusively national and not international.]

The process of exchanges—a process into which goods and services alone enter—neither determines

nor alters this equation. The result of the above statement is this: however much money or however little money we may put into the one scale of the balance, this scale is automatically brought into an equilibrium with the other scale containing the vital foodstuffs to be purchased, sold and measured, by the money contained in the other scale, so that the "purchasing-power" of the instrument C may balance the "purchasing-power" of the thing B to be sold or purchased. Each scale-content B or C does actually purchase the other scale-content B or C.

From the nature of the case it follows that if "price" B is to be stable, the national money G must in some way be definitely related to the vital foodstuffs B consumed by the nation. The question whether there should or should not be this conventional relation does not arise.

Since the period or cycle of consumption and production of food is settled for us by cosmic law, which in our climate makes the harvest an annual event, any question will be confined to the method by which this relation of money C to foodstuffs B may be effectively established and stabilized for the year in advance.

For the purpose of a measure of "food-built-energy" [consumption must always precede production], the fixed relation of the measuring instrument (money) C, to the fixed volume of food B, which is to be measured, may be reduced to the relative quantities of (a) the "staple-food" consumed, and (b) the "legal-tender-money" in circulation for food purchase, during the year and within the national boundary.

The efficacy of this limited relativity for purposes

of measuring values, being a mathemetical matter and demonstrable, is not a matter of opinion or debate. But, whether an amount of legal-tendermoney equal only in nominal purchasing-power to the total-sale-price of the staple foodstuff (wheat) consumed by the nation within the year, is an amount sufficient to effect the purchases of all the vital foodstuffs consumed by the nation in this period is properly a matter for debate. We have not here to consider the monetary volume of exchanges between goods and services, since the operation of these exchanges are outside the economic process we are dealing with when establishing a stable monetary measure for those forms of human effort which are strictly purchased and sold.

First, then, a stable measure of value necessitates a stable price of that thing which constitutes value, namely, wheat. For the Board of Agriculture to fix the sale price for the ensuing year of home-grown wheat is a simple matter. This Board will also fix the sale price of imported wheat over the same period. The total of home wheat may be approximately estimated. The total consumption of wheat, per capita, is known. We therefore know how much wheat to import. These amounts of wheat (including flour) at the prices fixed by the Board of Agriculture will give the total purchasing-power of the legal-tender-money in free circulation for the period from harvest to harvest. This issue of national money is our national measure of value which cannot, during the year, vary.

The establishment of a stable measure of value has, however, a larger purpose than mere stabilization of price-level. A stable measure of value provides the community with an implement thoroughly efficient for the new social function of money, that is, the just apportionment, family by family, of the new wealth annually created by the nation, and so apportioned to each family by the use of the nation's unalterable measure of this wealth. This new social function of money has tremendous significance for us as a people, and as individuals. It is at the bottom of the call for a stable measure of this wealth within the nation.

With the introduction of a naturally stabilized representative money, a money whose purchasingpower has been fixed by the estimated national consumption of the stable foodstuff, it may be asked whether such reduced volume of money will suffice for the larger volume of purchases daily effected. The volume of legal-tender-money now in circulation, excluding silver and bronze coins, is about £278,000,000. Will not so small an amount as £80,000,000 bring about a money famine, starving every industry? Not so. There is no known, or mathematical, relation between the total volume of legal-tender-money in free circulation, and the total volume of purchases made by the public upon any one day within the year, much less during the whole The volume of daily transactions varies enormously, altering on days of debt and dividend payments to a volume exceeding all the legal-tendermoney in circulation. Yet, no inconvenience is experienced. Moreover, the volume of legal-tendermoney in circulation has been in the past subject to enormous increases and reductions in volume, while the real volume of transactions has remained fairly constant. In 1914 the money in circulation was

£126,000,000. In 1920 it was £536,000,000, the real volume of sales and purchases probably not exceeding those made in 1914. No one has yet ventured to estimate the amount of money that this, or any nation, requires for its every day buying and selling. Such a fluctuating quantity could never form the basis of a monetary system. The total wealth created within the nation in the last year did not exceed  $f_{1,300,000,000}$  in value—a sum slightly in excess of the "vital-food-cost" which determines the value of all wealth produced upon this foodconsumption. A very small proportion of this wealth changes hands by cash transactions. these days of daily banking and weekly wage-paying the circulation of money in cash transactions is exceedingly rapid; one pound note changing hands many times in one week. The expansion of trade does not expand the volume of cash transactions: it tends to reduce this volume. But such expansion requires an expansion of credit transactions, an expansion which the banker knows how to throttle to his own advantage.

In making the change from a money whose general purchasing-power is not stable, but varies with its varying volume to a money whose general purchasing-power has been standardized, should a people, in consequence of this change, experience an inconvenience through an actual shortage of money for cash payments, this can be remedied. The remedy will be an issue by the State through the banks of a series of current notes convertible on demand into standard money. There might also be an increase of coins in nickel and bronze. While such supplemental money will be accepted on public

account as were Bank of England notes, its issue cannot alter the general purchasing-power of the standard money. When once the purchasing-power of money has been stabilized there can be no such thing as inflation or deflation of the standard money by an increase or decrease of credit money, or of a convertible money. Inflation and deflation can arise only with an alteration in the volume of legaltender-money whose general purchasing-power has not been standardized. Alteration in the supply and demand for cash cannot, therefore, alter the value of a pound note when the purchasing-power of that note has been unshakeably fixed by a definite measure of wheat. Further, the coins minted by the State need have no intrinsic value, indeed, better not, under a stable monetary system. Coins are merely convenient fractions of the representative money issued in a more durable and pocketable form than paper notes of small value. However, one may be mathematically sure that whatever the expansion of home trade the money whose volume has been equilibrated with the volume of wheat annually consumed, will not by the smallness of its volume hamper the process of wealth distribution. Almost the whole of the distributing business of the country will be done by credit money freely issued to the extent business may from time to time demand.

The main use of legal-tender-money is not to effect purchases and sales. Its chief purpose is in establishing a national scale of value to which the hypothetical value of "credit-instruments" may be adjusted, and by which they may be estimated at maturity. All these instruments, sometimes totalling in one day, the total volume of our legal-tender-

money are figured and valued by the valuation scale which has been established by the legal-tender-pound note. And as there is no limit to the books that may be written with the use of the twenty-six letters of the alphabet, so there is no limit to the credit-instruments that may be issued with the use of our small issue of pound notes as standard types of value.

The money which in its total volume functions as an accurate measure of value, that is, the total sum of legal-tender-money, can neither be increased nor decreased without a corresponding decrease or increase of the general-price-level. But the hypothetical money, or credit instruments, may be increased or decreased on public, or private account, to any extent without altering the purchasing-power of money, or its measure of value. So little is this understood that while Sir Josiah Stamp and others were calling for a stable currency, the Bank of England was reducing the legal-tender-note issue, thereby altering the price-level and bringing about that variation of prices which Sir Josiah Stamp said the best brains of Europe were endeavouring to stabilize.

If we apply to the notion of value the illuminating graph of general logic invented by Professor Patrick Geddes, we get a sequence conforming with the successive phases through which the notion of value has passed from its fictional to its positive basis. It will also illustrate the phases through which money has passed in its evolution from a bartering instrument to a metrical instrument.

Taking A to represent value as a subjective fiction: and B to represent value as an objective thing: we get this graph:

From this graph we are able to fill in the transitional stages of the progressive movement. Thus:

A. Any thing personally appreciated. bA. Any thing commonly appreciated.

aB. Any product of energy: as gold or silver.

B. A builder of vital energy: as wheat, or rice.

This same graph gives us the changes through which money has passed in its progress from the sea shell prized by primitive folk to the measure of wheat, rice, or oil of civilized man.

Our contention is that an amount of "legaltender-representative-money" equal to the total purchasing-power of the wheat, annually consumed, is an amount amply sufficient for all purchases and for all exchanges. And if this be so, such a regulation of the volume of money will not bring about any restriction of either agricultural or industrial production, nor impede the distribution of this production.

More than this: our contention is that with an unstabilized currency the volume of "national-legal-tender-representative-money" C in circulation as a "food-purchasing-power" automatically brings itself approximately into an equilibrium with the volume of the vital foodstuff B to be purchased by this money between harvest and harvest. This fact accounts for one cause of variation in the "general-purchasing-power" of this money as and

<sup>\*</sup> See Table, p. 109 in my work, The Human Hive, its Life and Law, by the author.

when any alteration of the volume of money C is made in relation to the volume of foodstuff B nationally consumed. This means that any fractional part of the "national" money C, taken over a long series of years, is found to purchase a like fraction of the vital foodstuffs B nationally consumed from harvest to harvest: e.g., one-hundredth part of the money purchasing one-hundredth part of the foodstuff (wheat). The truth of this statement can be tested by taking the gold price of wheat from the repeal of the corn laws in 1844 to 1874, when an international money was introduced; or the period between 1915 and 1925 when Britain used an exclusively national and representative money, which varied in its volume from 178 millions to 536 millions.

Hence, variation in the general-price-level is a sign of a new adjustment of the equilibrium between the volume of money and volume of food consumed.

As an example of the automatic rise and fall in the "wheat-purchasing-power" of unregulated money in order to bring about a rough adjustment of (a) the "volume of the wheat to be purchased" with these vouchers, we may give the following figures for this country the year before the War, with the like figures for 1920 when the increased volume of "wheat-purchasing-money" had gravitated to the granaries and bakeries of the country.

	1913.	1920.
	Millions.	Millions.
Volume of money of all kinds	178	536
Wholesale price of commodities	100	352.9
Food prices (retail)	. 102	291
Cost of living (Index No.)	. 102	276

Observe the close tally between these four items in each column.

The excess of profiteering in the wholesale trade caused the price to rise above 300, while rents were artificially prevented from rising, thus keeping the cost of living below the 300 per cent, rise one would expect.

The volume of wheat to be consumed during the ensuing year within the nation is the most constant per capita consumption, and may be estimated accurately enough for the purpose of adjusting the issue of legal-tender-national-money thereto.

So established and regulated, a national money is assured. Under this national money our imports must be paid for by home-made goods, or by homeextracted materials, as was the case from 1844 to 1874 and from 1915 to 1925. Under a system of international money, imports may be and were paid for from 1874 to 1915, and since 1926, by international money causing our per capita export of made goods to remain stagnant. Loans also were paid during terms of national money in national goods, and during terms of international money in international money with consequent loss to industry but gain to bankers.

A scientific method of dealing with this new purpose of Money will have a significance that has not yet been clearly seen, reacting, as it must, directly upon our national food production, no less than upon our personal food-consumption: that is, upon the source of wages, no less than upon the destina-

tion of wages.

The varying climates of the globe, together with the regional distribution of the earth's varied products, are unalterable variations which make it impracticable to establish an international unit of value that will be stable under the free operations of Nature for more than a few days, as impracticable as to prescribe an international dietary. Life is physically maintained on different terms in different climes. Civilized money must, therefore, be national money. Moreover, civilized money unlike barbaric money, must be a representative of real value, convertible on demand into fixed and foreknown quantities of local or national sources of energy. Barbaric money is accepted as possessing in itself a real equivalent in fictitious value for whatever thing is exchanged against it. Measurement in a true sense does not, and cannot, enter any function performed by barbaric money. In international trade the balances are paid in national products. For a country that cannot feed itself, the advantage of having a purely representative money that cannot be exported is immense. Our country has to purchase four loaves out of every five it eats. If we have an international and exportable money such as gold, then will payment for these loaves be taken in gold, which gold will be used in purchasing goods from some other country producing them at a lower cost than can be done here, thereby putting out of employment men working in our factories and mines. Our surplus gold we do not wholly buy with goods; much of it comes to us as "tributemoney." On the other hand, so long as our money has no value outside our own country, so long as it is purely a national money, the foreigner must accept in payment for the foodstuff he sells to us, sundry goods, raw materials, or services, that are

British. And as long as we have a surplus of goods we can always obtain a fair exchange for these with a country having a surplus of foodstuffs which it must dispose of. We run no chance as now of being victimized by the scramble for gold.

To show how injuriously our industries are affected by an international money we give the

following figures:

During the national money period 1844-74 the average annual exports of British goods nearly quintupled, while the rates of export per head of population nearly quadrupled. The former is represented by a rise from 100 to 449; the latter by a rise from 100 to 381.

During the subsequent international money period 1875-1914 our annual exports barely doubled (100 to 195) the ratio of exports per head of popu-

lation having risen from 100 to only 137.

From 1870 the year of Free Trade with an international money to the end of the century the average annual exports rose from £234,727,000 to only £237,782,000 but fell from £7 7s. 4d. per head to £5 18s. 11d. per head. During these years of world-wide expansion in progress the whole of the new demand for manufactures was supplied by foreign exporters not by British importers.

Had we retained a national money the former rise of exports would have been proportionately continued and reached £812,152,000 a year, with an average per head of f.22 13s. 10d., nearly the whole of our increased population being absorbed by the

manufacturing centres.\*

<sup>\*</sup> See "The true cause of the commercial difficulties of Great Britain." By C. B. Phipson, p. 22.

During periods of metallic money, of all the wealth produced in Britain no part of it is available as legal-tender in discharge of any debt in Britain. To discharge such debt we must first sell some national article for gold, or silver, produced outside the Kingdom unless the tribute-gold suffices. Those possessing the gold or silver will always stand to gain by contracting its supply, producing the financial panics, or money famines, of 1873, 1890, 1893, and 1907.

Further, another disadvantage of a metallic money arises from the loss incurred by the public in being obliged to purchase many million pounds worth of gold to be locked up in bankers' safes and

serve no useful purpose.

The stability of prices brought about and resting securely upon a money representing under all conditions a fixed and foreknown real value, will be a boon to the working man whose wage has been periodically fixed, and to the pensioner whose pension does not accommodate itself to periodic variations of price. In trade, where time transactions enter so largely, variations of price play such havoc that much industry is strangled at its birth.

When we have a stable measure of Value there will be an end of disappointments on settlement day in time transactions. At present with an unstable currency the buyer of goods who pays for them by a bill maturing in six months makes either an unmerited gain if prices rise meanwhile, or an unforeseen loss if prices fall; while the seller makes an unforeseen loss if prices rise and an unmerited gain if they fall. But with a stable money the transactions between debtor and creditor over any

period of months, or years, are at maturity precisely as prearranged between the parties at inception time. The interest upon consols, or war loans, will year by year bring to the investor (as creditor) precisely the same amount of food, goods, or services: neither State, nor citizen making loss, or gain, out of a change in the general-price-level. This is a very important matter.

With the bankers' need we have here nothing to do. We have only to consider the need and interest of the public. These public needs and interests are opposed to the exclusive interest of the banker. The debtor-interest and creditor-interest can never be identical, where creditors are out for a personal gain. The bankers' function in the future when this Social instrument, money, is used solely for social ends, will find its social purpose in the administration of the free issue of credit instruments by the Mutual Aid Societies, the Co-operative Societies and Trade Unions, as indicated in my paper upon Credit in the Future.

Indeed, so little do those know of the science of money who traffic with credit instruments that, when the proposal was made to re-introduce the gold standard, the bankers were unable to agree as to the result of this change upon the country's industry. Some were of opinion it would be beneficial, others that it would be injurious. Politicians knew no more than bankers, and so in the absence of any light, a leap was taken in the dark, but it was a leap for a fall as we shall see.

Our present unscientific money issued and controlled by Banks has the following defects: it

is subject to export,

is an obstacle to fair international trade, is a cause of fluctuations in prices, automatically increases every man's debt to his creditor,

automatically increases our debt to America, frequently robs every man of his savings, confiscates personal property,

is no measure of value,

is causing our land to go out of cultivation, is causing unemployment in mines and factories, its purchasing-power alters while its debt-paying-power remains fixed by legislation,

encourages the private accumulation of this social instrument—the property of the people.

While we are working toward a co-operation and harmony of interests among the personnel of production, our barbaric monetary system is begetting a competition and conflict of interests among those who are distributing the products of this industry. This expanding and contracting Money, the blind instrument of distribution, sets the manufacturer unwittingly against the financier, also against the fixed-wage-earner, his associate.

Gold money must vary in value week by week, notwithstanding the machinations of politician and banker, for Nature herself creates these changes in the varying cost of extracting gold, and to Nature we cannot dictate.

A money which accurately reflects the volume of the staple food of the country required for consumption, Wheat in the West, Rice in the East, will at all times and under all circumstances guarantee to the holder the exact amount of real wealth as

marked upon its face. It carries a State guarantee that the wage and the pension, week by week, will obtain for its holder, the precise amount of life maintaining stuff that has been pre-arranged by the parties concerned. In all time transactions, such as credits, loans, rents, etc., this standard money guarantees the just payment due upon settlement day, thus eliminating any unforeseen loss or unmerited gain by either party through changes in the price-level. For the price-level of the staple foodstuff, which normally rules all other prices, is fixed for the ensuing year by the Board of Agriculture. This standard money thus regulated in its. volume and based upon Nature's unalterable law of the conservation of energy, is always in agreement with Nature's conditions of Place, Work and Folk, under which human energy is periodically renewed for the maintenance and work of life. In its stability it registers the unchanging value of human energy, as the sole factor of all human production.

So soon as the public mind becomes conscious of the social importance of an instrument that will accurately measure any fractional part of the new wealth brought into being, year by year, through the co-operative effort of the entire people, then will the call come from the people for such an instrument. Further, the national character of this instrument of money will become apparent as its essential feature, and will be made secure when its social function is clearly visualized. The true function of money being concerned solely with the measurement of the national wealth, en route, to its equitable apportionment, demands that each nation have its own measuring instrument strictly related to its

own volume of staple foodstuffs apportioned and consumed within its boundaries.

Moreover, a clear understanding of the social source of the power of money with a comprehension of its social function will alter the whole economic outlook of those who, for private gain, have habitually trafficked with this social instrument by using it for extorting from Esau his mess of pottage.

Under any system of international money over a wide region of climatic variations, the money-purchasing-power of food must vary in each zone according to climate, producing unstable prices. These variations are extremely detrimental to a country whose urban population exceeds its rural population, inasmuch as the foreign food exporter takes advantage of it, by only taking payment in goods when the goods stand at a lower gold price in Britain than elsewhere. There can be no assured reciprocity in international trade where an international money rules.

The fundamental distinction between barbaric and civilized, or progressive, money is that the former is a real equivalent in value for whatever is exchanged against it, the latter being nothing but a representative of value, convertible into fixed quantities of local, or national, real values. International money must be barbaric, since nothing but an equivalent in value will be accepted in the discharge of a debt between nations. National money can never be anything but civilized, or progressive money, since such money alone has no purchasing-power outside the national boundary.

International money upon a gold basis has been introduced by bankers and politicians in order to

stabilize international exchanges, in ignorance of the fact that international exchanges can only be permanently stabilized by the use, in each nation trading beyond its boundary, of a national money related to fixed quantities of vital foodstuff—the basis of all real values, and with which real values all debts national and international are ultimately paid.

Lastly, when each nation shall have adopted a national money based upon this same natural law; a money useless to hoard and idle to gamble for; a money that will serve every citizen's daily need, justly and reliably, and for whose reliability the issuing state shall have accepted responsibility, the strife among nations of the West for gold, and among nations of the East for silver, will be allayed. Then also will be encouraged that human harmony which is the aim of the new civilization now emerging. For, not until material order and economic harmony have been securely established within a community is social progress on a loftier plane possible. And of this structure of order and harmony money is the corner-stone; a common ethic the cementing principle.

The matter in a nutshell is this:

r. The only Measure of human energy is one that measures volumes of its raw material—food.

2. Any Artificial Standard of Value or Valour, such as metal or shells, will ultimately be replaced by a Natural Standard—the staple food ordained by Nature for each Climate.

The Logical Aspect of the Problem.

Sir Josiah Stamp has asked for a Measure of

Value as stable as are our Measures of length, time, etc.

Throughout these papers the term Value is used in its positive or scientific sense, namely, as the quantum of food which has to be consumed by all parties to the production of the item valued, the which quantum of food has to be renewed for further consumption before the item can be again produced.

The term Money is used definitively as legaltender-money not including any form of credit or

hypothetical money.

1. Everything done by man is done upon, or by, the power of the Food which he eats and cannot be again done until food is again eaten.

Wealth is therefore a by-product of man's vital

energy.

It follows that Vital food is the Capital source of all substantial Wealth and marketable services.

Food being the Capital and Sole source of Wealth, food must also be the sole Measure of its Value.

The Logic of this is unquestionable.

 Since for practical purposes this Value has to be quantitatively expressed in terms of a quantitative Money,

A Money to act as a Measure of Value must be unalterably related to, or quantitatively representative of, a Vital foodstuff.

The Logic of this is unquestionable.

3. Since a fixed unit of Money must be unalterably related to, or be quantitatively representative of, a fixed unit of vital foodstuff

A quantitative equation between the two Units x Food and y Money has to be constituted.

The Logic of this is unquestionable.

4. Since a quantitative equation between the two Units x Food and y Money has to be constituted

A fixed quantum of a Vital foodstuff as substantial Unit has to be equated with a fixed quantum of a Money as speculative Unit.

The Logic of this is unquestionable.

The two unalterable Units x Food and y Money that may be adopted to form a stable Scale by their fixed co-relation are:

- (1) As substantial Unit, the quantity of Wheat to be purchased and consumed between harvest and harvest in the given Region.
- (2) As Speculative Unit, the quantity of Money required to purchase this quantity of Wheat, issued within and exclusively for the given Region as standard, or legal-tender-money. Thus x Wheat at y Money-price in one scale of

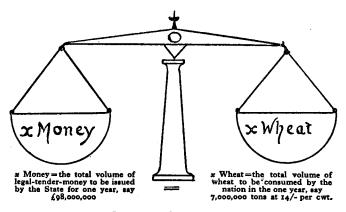
the balance and y Money at x Wheat-price in the other scale of the balance, by their fixed corelation and mathematical balance will constitute an unalterable Scale for the measurement of Value in any and every human product within the economic field—a value registered either in terms of Money, or in terms of vital food as required.

În the several countries of the West no fixed quantum of vital food can be adopted as a physical unit other than Wheat, in the East it will be Rice.

The physical and mathematical conditions of the problem dictate, as always, the method of its solution.

Above is the argument set out in its logical stages.

## GENERAL-PRICE-LEVEL



## Owing to this Equation

Any fraction of x money will to the last pound by a like fraction of x wheat.

Any fraction of x wheat will to the last sack buy a like fraction of x money.

This General-Price-Level consequent upon the stabilization of its basic element must remain physically stable over any period of time: and consequent upon its level resting upon a mathematically exact and immutable Measure of Value it must remain speculatively stable and exact over the one Region to which the Balance has been adjusted.

Every year there will be a new adjustment of figures to stabilize the Balance.

Price is the expression of this Measure and Balance in terms of Money.

Value is the expression of this Measure and Balance in terms of Food.

The Reality common to all products of human Energy which Money has to measure or register is the vital food consumed during the production and which food has to be renewed.

## Therefore

We need to find a non-varying Unit of vital foodstuff on one hand and a non-varying Unit of Money on the other hand and to bring the two Units into unalterable Balance or Relation: each Unit available everywhere and always.

With these Units in perfect Balance we have a perfectly stable balance or relation between Price and Value in whatever by-product of human Energy

that value may be said to be resident.

The Wheat to be consumed between harvest and harvest provides us with a physical Unit answering

all the conditions of the problem.

The legal-tender or Standard Money to be issued for measuring purposes during the same period when immutably related to the food Unit provides a speculative Unit answering all the conditions of the problem.

Each fraction of the Money will act as a guarantee for the delivery of Value to its face value and so

fulfil its second function.

Each climatic Region must for biologic reasons establish its own Balance or Measure of Value on a like scientific basis.

- x Wheat throughout the West.
- x Rice throughout the East.

By these local adjustments to a Universal Value every Interregional Exchange is rendered unalterable. Gold is required only as a make-weight when exchanges of goods between nations are of unequal value.

Thus is laid the positive basis of a Scientific Money (a) as a Measure of Value and (b) as a Guarantee of delivery.

Note. It stands to reason there can be no relation between a Measure and the quantity of things to be measured at one time and in one place. It is equally clear that the number of credit-instruments in operation at one time and in one place will have some relation to the number of Commercial transactions being operated by these instruments. At the close of each transaction the credit instrument is extinguished. Hence the amount of Money must be fixed. While the volume of credit-instruments must be elastic.

The real issues shorn of metaphysical terms are these: Economics are based upon life as a rhythm of consumption and production: an alternation of energy-expenditure and energy-renewal.

Hence, we view the marketable thing as a byproduct of expended energy; and we view money, first, as an instrument for measuring the energy expended in life and work; secondly, as a ticket securing for its holder the means of renewing this energy for further life and work: a recording-power and a purchasing-power.

Value therefore means human energy in esse or in posse; valour.

Price means the *quantum* of this energy as measured by money.

When money acts as an agent of exchange—an exchange of one energy-product for another energy-product of equal value, it acts solely as a measure of energy.

When money acts as an instrument for the purchase of vital foodstuffs—the raw material of energy, it acts not only as a measure of value but as a state guarantee for the delivery of this raw material to the holder of the money and to an amount stated upon the face of the money voucher or ticket.

Money acts as an effective Measure of Value when it registers and also represents an available volume

of vital foodstuffs.

It acts as an effective Guarantes when it secures for a holder of it, the delivery of vital foodstuffs to the exact quantum of its face value.

How to enable Money to function in this dual capacity, (a) of a stable measure, and (b) of a sure guarantee of delivery, is the problem before this nation and every other nation. And there is but one solution mathematically demonstrable.



### A FURTHER NOTE entitled

### THE COMMON WEALTH AND ITS MEASUREMENT

THE Wealth periodically created is of three kinds. 1. Foodstuffs. 2. Raw materials and

goods. 3. Services.

Imagine a nation to consist of three Families, the adult male of each being occupied in producing one of these kinds of Wealth: A, Foodstuffs; B, Raw materials and goods; C, Services.

Each will consume so much of his product as he

needs for life and work.

Each will pass on to the other two, the surplus of his product of work.

Each thus secures all life's needs.

It is the type of all that takes place within the

economic system of a Social Body.

In a large nation of specialized workers the portion of Foodstuffs which a family requires is for biologic reasons fairly constant and strictly limited. The kind and volume of food consumed, per head, varies with climate. Hence an economic unit cannot serve two climatic regions.

The portions of other forms of wealth which families require vary very largely. This variation is determined in kind and quantity by functional activity. And this also climate by climate, or region by region.

That the outputs of the common effort may be thus variously apportioned to each according to his need, it is necessary that any fraction of any kind of wealth be measurable upon a common scale. Such scale is termed a scale of Value—Valour—Energy.

To establish such a scale of Value applicable to every kind of human product a common denominator, or factor, has to be found.

There is but one factor, or property, common to all products of human effort. This factor is Energy.

It is also a factor of Life.

The Energy which has to be measured is the Energy which has been expended during a given period in living and working, such amount of Energy having to be periodically renewed.

The only practical method by which human Energy may be measured is by the measurement of Energy at its source, that is, in vital foodstuff.

Our Scale of Value must therefore be a scale of

vital foodstuff.

The basis of such a scale will be a fixed "unit" of Energy-value resident in a given foodstuff.

If we select from all vital foodstuffs the staple food of the country, wheat, we may obtain a fixed unit.

This fixed unit will be the amount of wheat to be consumed by the nation within the next food-year: say 7,000,000 tons of wheat.

If the Treasury issue a volume of Money exactly balancing this volume of wheat we have a scale of Value in terms of Money.

X Wheat at Y per bushel=X Standard Money.

Any fraction of this Money in its free circulation, will measure off from the common stock of available wealth a like fraction of real value in any form of human product. And this scale will function without variation under all circumstances, and in all

Each year the monetary issue will be readjusted to the estimated consumption of Wheat for the

ensuing food-year at a given price.

This volume of Standard, or Legal-tender-money, will freely circulate till it has purchased the last loaf for the last meal of the year, also acting, en route to this final purchase, as a vehicle for the delivery of such other foodstuffs, articles, and services, as will replace those that have been consumed, such being available for delivery by exchange of things, value for value.

When the velocity of money circulation is not rapid enough to operate every purchase and exchange of value, then will credit instruments be employed and cash transactions be replaced by time transactions. These credit instruments will be drawn in terms of the measuring instrument and in each case they will be extinguished when, in the round of circulation, money comes to hand.

These credit instruments will multiply with the number of commercial transactions. Their terms of extinction at maturity being rigidly fixed by the measuring instrument and recorded on their face. Their number therefore cannot affect the measuring scale, which will continue to purchase X volume of wheat, or its equivalent value in some other commodity.

There cannot be for biologic reasons any alternate method of establishing a Measure of Value that will remain stable and applicable to every kind of commercial transaction within a nation.

Its accuracy and truth is capable of mathematical demonstration.

### THE MEANING OF CREDIT

A MULTIPLICITY of movements and exchanges are necessitated by our modern methods of production and distribution before any single thing comes to the hand of the consumer. From earth extraction to human consumption there runs a long line of manual and mechanical processes.

At every movement or change of process some payment for services is made and frequently by

duplicated transactions.

A few only of these payments are made in cash, the bulk of payments being implemented by hypothetical or bank money—credit-instruments.

Every credit-instrument is drawn in terms of the measuring instrument, that is legal-tender-money and at maturity each credit instrument is extinguished by the creditor either upon receipt of this money, the receipt of value or alternatively by default.

No credit instrument is legal tender, nor has it necessarily any legal-tender-money behind it. It is a private or personal instrument and therefore it is no publicly accredited voucher for the delivery of

value as is the case with money.

In addition to the various payments incidental to the creation and distribution of new wealth, food and services, there is a large body of payments made for the movement of old wealth. These latter payments are generally made by credit instruments and not by cash.

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The actual cost of the entire volume of new wealth annually created including all services cannot exceed and is probably somewhat less than the cost of the total vital foodstuffs annually consumed: wealth being a by-product of the food consumed and renewable only by further food consumption.

The estimated amount of vital foodstuffs annually consumed by the nation is £1,300,000,000. This same figure would therefore represent the actual value of the new wealth produced together with all services rendered for one year. This body of wealth and services having been sold the proceeds of sale as they came to hand would provide the means for purchasing a further volume of foodstuff, thus completing the ceaseless rhythm of consumption and production till the last shilling has bought the last loaf.

Measured by bank clearings the credit instruments daily attain on the average an amount equal to one half the total money circulating within the nation. Each day they average an amount equal to forty times the value of the new wealth each day created.

It is clear that the economic efficacy of credit instruments does not depend upon their being warrants or presentations of value. Their efficacy is entirely restricted to the facility which they can afford for the rapid movement of material and services from one person to another en route to the public mart of wealth. They perform a function similar to that of the railway trucks. But unlike the trucks, when they have fulfilled their function of movement from A to B, they are destroyed: their efficacy of function largely depending upon the

velocity and promptitude of their honourable extinction by the rotary transmission of money.

Again, the volume of money in circulation does not vary from day to day, neither does the average. volume of measurable wealth produced from day to day vary. But the actuating volume of credit instruments does vary from day to day and at times to an extent exceeding 50 millions or fifteen times the amount of the new wealth daily produced, or to an amount exceeding one sixth of the total purchasing power of the national money.

Such a fluctuation were it to take place in the volume or purchasing-power of money would react upon prices in such way as to make the price of bread and everything done upon this staff of life 14 per cent. dearer on 15 per cent. cheaper as the case may be on the Tuesday than it was on the Monday.

But the general-price-level is not in the least shaken by these fluctuations in the volume of credit: proving if proof were wanted that there is no warrant for the statement that in the interests of industry and commerce there should be some restriction upon the expansion of credit.

There is no law limiting this expansion: it should freely follow the expansion of trade. Each credit instrument stands not upon any actual or existent value. It stands on its own bottom. It stands upon the credibility of the acceptor, that is, on the estimate of his power to honour it at maturity.

Credit and Money belong to two different and wholly independent categories.

The economic tendency freed from the restricting hand of profiteers is toward a stabilization of money

on one hand and an expansion of credit on the other hand: the one as stable as the other is fluctuating: the one a measure, the other a vehicle of movement.

Further, the name of these instruments vouches for the fact that they constitute no guarantee for the delivery of value as is the case with money. They merely promise a payment of speculative value to a particular person at some future date.

Their usefulness is in their advantageously bridging the interval between some process in the creation and distribution of wealth and the ultimate sale of this wealth to the consumer or payment therefore

by him.

In days of barter a system of restricting credit to the area of a gold or silver base was established by the Medici—the Jews who founded the institution of money-lending for profit. Of this system modern banking is the direct descendant.

To-day the Banker strives to restrict it to a metal base about one sixth the area of his edifice of credit, while Industry struggles to expand it to the economic needs of the hour, an amount beyond reckon-

ing.

In view of a possible reduction in the volume of legal-tender-money it is necessary to draw attention to the above facts so that the complete independence of credit instruments with regard to the volume of money in circulation may be understood.

Note. It is not questioned that the generalprice-level is strictly, automatically and definitely related to the volume of legal-tender-money in circulation: that is that price is synonymous with the purchasing-power of money. Nor is it disputed that any alteration in the volume of purchasingpower is quickly and automatically registered upon the price-level, by an inverse movement.

It has, however, been the contention of a certain school of thought that the volume of credit is in some mystic way related to the price-level, and that unless credit were restricted prices would rise.

Were it true that the volume of credit instruments had anything to do with this purchasing-power of money, the daily creation of credit money to an extent equal to half the total volume of legal-tendermoney would reduce the purchasing-power of the money 50 per cent.: whereas the purchasing-power of money and the price-level of things is unshaken by this enormous and varying issue of credit money.



### CREDIT IN THE FUTURE

Credit is a vehicle hired by individuals to carry a man or team from the start of work to its finish. Hence its capacity for extension to meet every sound demand is a social necessity.

IN our country we actuate the "machinery" of life under a system differing essentially from any system under which this was obtained in the past. The conveniences of life were of old supplied by handicrafts carried on by isolated and skilled craftsmen in workshops attached to the home. Work, Folk, constituted a closely knit triad. The present system of industry is in all respects fundamentally different from this system it has displaced. The centripetal force of finance has broken up this triad, constituting in its place a system of specialized processes executed by mechanics, unskilled in the old sense of this term, who drive automatic machines. The several substantial parts produced by these mechanical processes are assembled by men working in teams and possessed of little or no craft skilfulness. This sub-division of work has intensified collaboration, has introduced the sense of a "labour-group" ministering to a public equally enslaved to finance a public which keeps the machine running.

Every change in the system by which a group satisfies its everyday needs reacts upon its personnel by bringing upon the horizon new ideals, and introducing new relationships, habits, and institutions. Among the many features introduced by this new system of mass-production is the institution

of credit. The necessity for credit has arisen in response to the larger part which time and space play in our system of mass-production and massdistribution; also to the necessity of storing a larger stock of material and employing more costly plant. The production of things by highly specialized processes introduces a large number of isolated operations, some of which cover a considerable period of time before the thing is complete for sale. The distribution of this common product or common wealth also introduces the element of time; the distribution being periodic—weekly, monthly, quarterly, and yearly. These periods of time between one process of manufacture and another, also between the supply and sale of the product, have to be bridged, and they are bridged by credit-instru-By the machinery of credit are factories supplied with material, workers with their food and other necessities, long before the finished output of the factory is sold on the market. In other industries, and in the services, where money, not to hand, has to be anticipated, credit-instruments give the necessary facilities for the employ of these industries and services. Even the state has to anticipate receipts by the use of credit-instruments.

Credit-instruments consist of cheques, bills of exchange, promissory notes, mortgages, bank drafts and overdrafts, etc. They are bonds entered into by borrowers who in course of time will extinguish these bonds by the payment of the legal-tendermoney represented on their face. In themselves they are not money, nor are they legal-tender. They are undertakings to pay money when the bond matures, or upon demand of the drawer. Upon

acceptance of each bond there is placed to the credit of the borrower a sum of hypothetical or bankmoney which enables the acceptor to issue cheques his bank will honour. These instruments anticipate, or forestall, the receipt of legal-tender-money by the acceptor from a sale of his goods, or services. Credit-instruments can be created therefore by those who either have in hand surplus money, or by those who can create hypothetical money as can the bankers, or any corporate body in possession of funds.

The distribution or apportionment of the periodic output of new wealth is entirely effected through the agency of money. Were the circulation of money to cease, the circulation of food, etc., would cease. Money has been introduced by society as a vehicle for the movement of its new wealth from workshop to store and from store to family. Owing to the periodicity of this distribution there are many people who have in hand money which they do not need to convert into goods for some months. This money is deposited in banks for safe keeping. Those in need of cash find these deposits ready channels for the advances of cash. In this supply of passive money and in this demand for active money, has the credit-system grown up.

Since the deposits of passive money are to-day in the hands of bankers, the machinery of credit has become a monopoly of the bankers, and to the great detriment of our national industry. In making advances of money to their customers, the bankers issue instruments of private account such as drafts, bills of exchange, promissory notes, and what not. Against these instruments the bankers make advances by using the money deposited with them by

their customers. These advances of credit-money far exceed the amount of the real money which the bankers hold. The bankers, through the magic of the ledger, create what they call "bank-money." It is phantom-money. It does not actually exist. The banker bases his credit-business upon the general experience that all depositors do not demand their deposits at the same time. They are drawn out bit by bit, and at variable intervals. In the majority of loans, money does not actually pass from lender to borrower, these loans are matters of ledger account only. For the work connected with these loans a fee is properly chargeable, but the banker charges more than a fee against his expense and administration. He says he has "an interest" in the borrower's business, and for taking this "interest" he makes a percentage charge upon the loan. The money paid for the "interest" does not go to the depositor whose money, if any, is risked in the loan, it is kept as banker's profit. Owing to this accidental circumstance of our economic system; or owing to the imperfect organization of our monetary system, the banker has been able to climb to a position of vantage. He is able to levy a tribute upon the borrower's industry which brings vast gains of the "heads I win, tails you lose" type to the banking fraternity. Where the loans take the form of investments, the tribute is a perpetual payment to the money-lender by the indebted industry. With this tribute levied upon industry I have dealt elsewhere.

The money which is lent by the money-lender on long or short term loans is in a true sense not a private instrument. Money is an instrument brought into being by the state for the convenience of its

citizens in their exchanges one with another, not for any member to make a gain by accumulating it. Its service is in its purchasing-power and this power is derived entirely from the fact of its being a public instrument, legal-tender at all places, and at all times, with a value assumed and guaranteed by the State. In the paper upon Wealth Distribution the ethical principle underlying and governing all kinds of 'pay" has been explained. It follows from the principle, or law, of social right, that if anyone has public money to lend on his own account, he must have overcharged the public for his services. When the periodic distribution of the annually created wealth is regulated by a moral principle, no private purse will have money to lend. Yet advances of money will always be required, and more frequently in the future than in the past. There are many transactions in which both space and time enter, and these need to be bridged. To bridge these sales, exchanges, and purchases the credit-instrument comes into use.

Who will in the future furnish this credit?

There will be but one source and this source ample for a credit more extensive and expansive than that of to-day.

The Public Institutions now organized for various kinds of Mutual Aid and Insurance—fire, life, accident, robbery, storm, flood, illness and old age pensions, purchase of homes, etc., will increase their membership till every adult member of the community has become a member of one of these Friendly Institutions. These bodies regularly taking weekly payments from their members, will always have at their disposal large sums of money, of which

only a small proportion need be in hand to meet the daily cash outgoings. These Societies, therefore, will be able to make advances to their members as and when required. Actual and hypothetical money will be lent, and upon the security of credit-instruments drawn by the lenders and accepted by the borrowers. For these loans nothing more than the cost of administration would be charged, the Corporate body or Friendly Society being the banking house of its members, and controlled by a Board chosen by its members. Every facility would be given by such a body for loans to its members; yet, would no undue risks be taken. To extend these credit-facilities the several Insurance, Building and Co-operative Societies, with the Trade Unions, and Professional Societies, would probably establish some federal union, by which the loss arising from any loan would be spread over a basis as wide as the nation.

The principle of mutual aid is the corner-stone of these beneficial institutions; therefore, any trafficking for gain could not be thought of. Moreover, were there any gain arising from this financial aid given to the several members, the gain would automatically go back to the whole body of members, that is, to the adults of the nation.

In America one Trade Union, the Amalgamated Clothing Workers, has established a Bank. This Union Bank has given credit to many employers hard pressed by the commercial banks and thus saved their business from bankruptcy and their employees from unemployment. A fact, this, of great significance.

Advances made by Societies of this kind would

not be limited as they have to be limited by the banks. The bankers who reap what others sow tell us that some limit must be put upon the creation of credit. They do not tell us why, nor do they give any logical theory of its necessary limitation. This is so, because the bankers view both money and credit only in terms of their own interest, which is not the interest of the national industries. As they charge heavily for the credit they give, they must maintain an urgency of demand for this credit, or this heavy charge would be resisted.

From the nature of credit no rule arises which sets a limit upon the volume of credit at a given time, as in the case of legal-tender-money. This latter, which functions as a measure, must necessarily remain at the exact amount of its issue, since any change in the total volume of money necessarily, and automatically, changes the purchasing-power or measure of the unit pound. Money is a measuring scale which we can no more alter, than we can alter the length of the yard without a consequent confusion. Credit is no measure; has no relation to, or bearing upon, prices. Whatever its volume, it in no way affects the measurement or purchasingpower of the total legal-tender-money. The pound will purchase the same volume of wheat, whether the credit of individual borrowers runs into millions, or only into hundreds of pounds. On this point we have to be very clear. The banker builds upon ignorance of this indisputable fact; but to support his fiction he makes money cheap to-day and dear to-morrow.\* The volume of credit may quite safely

<sup>\*</sup> As I write this, The Times announces that money is very dear in New York, the bank rate being as high as 10 per cent. Yet, America, whose money is gold, has her State cellars almost bursting with this gold. July 3rd, 1928.

be as large as the potential power of the nation to create new wealth; indeed, it may be larger, for it may cover the value of old wealth created in the past and still existing; such as that of a picture by Rembrandt sold and bought for seventy thousand

pounds.

When we bear in mind the fact that under free and normal conditions every credit-instrument gives some one worker an additional facility for the creation of a new asset in which the whole community participates, it will be seen that no more subtle method of restricting industry can be devised than the practice of the banking fraternity in its arbitrary restriction of credit, through the monopoly which it has so insidiously acquired since the apothecary turned pawnbroker and the pawnbroker turned banker.

For reasons given in my paper upon Money, the control of the monetary measure, like that of any other public measure, should be in the hands of the State, while the control over the issue of credits should be in the hands of Mutual Benefit Societies and Institutions which are public bodies responsible

to their own public.

No limit whatever should there be to the volume of credit-facilities given by these bodies for the creation of new wealth within and for the community. But, since a limit will necessarily be set to the credit given to any one borrower, this limit will be ultimately fixed by what is believed to be the borrower's ability to make good upon the maturity of the loan; his credibility in this respect being estimated by the Advisory Board of the lending Society.

The system of credit actuating through banks has grown out of our factory system, which drove out of the field all the old sources of credit, and is losing for a while the cosmic trinity of Place, Work, Folk.

The Societies mentioned above will undoubtedly become at some future day the bankers of industry and the creditors of the people. The enormous funds now deposited with them, instead of being lent to those having other interests than those of the mutual aid societies, will be used for temporary advances to their own members, and thereby they will the more completely realize their capital objective. Until interest upon loans is again made illegal, or has become not customary, some low rate of interest will probably be charged by these Co-operative Societies.\*

We may be certain that the whole system of lending money and restricting credit for private gain will go the way of all systems which fulfil no social function, or which render services on terms that are disadvantageous to the common welfare.

By extending the issue of credit over a basis co-extensive with the working population, and with this credit given, not for private gain, but as a social service, the notion that any fragment of the great body of industry by which the life of the community is maintained is the property either of its administrators, or of its executive, will be slowly dispelled. With this false notion of ownership over any whole, or part of, the social machinery scattered to the winds, personal initiative and ability, in the control

<sup>\*</sup> The Friendly Societies have assets exceeding £230,000,000, and the Trustee Savings Banks have deposits exceeding £160,000,000.

and improvement of this machinery, will have a more open road: the complaint against capitalism will be silenced; nationalization of any industry or material averted. Ownership will only be thought of in connexion with such personal conveniences as shirts and arm-chairs. With the departure of the myth of ownership of anything in which the public is interested, the responsibilities of usership will be better realized, while the control of industrial associations by representative councils will be another step toward this realization, as is the recent system of "profit-sharing" and "co-partnership."

Further, the Administration of Credit being taken over by these great Societies, Unions, and Institutions, whose basic principle is mutual aid and mutual burden-sharing, will forward the coming transformation of the nation's economic machinery from that of so many private ventures to that of a unified public service, in which every occupation will be regarded as an organ of the collective body, and one whose end is the common weal, though, for the best of reasons, freely controlled and operated by individuals, or groups of individuals.

A free and liberated system of credit will thus help to bring about that co-ordination of the several active organs, together with that integration of the whole social organism, which has its counterpart in

the human body.

Meantime, until credit is liberated and placed upon this free and wide basis, nothing is to be gained by complaining of the heavy burden upon industry through our heavy taxation of incomes. We are all parties to laying upon industry a tribute far exceeding in its amount the whole national revenue.

From this levy industry can only be relieved by a free and liberated system of credit. A move in the direction of instituting credits outside the recognized channels will soon be made by the political system of agricultural credits. These advances will be ultimately furnished by the whole body of industry whose life is maintained by this one basic industry of agriculture. If the Trade Unions and other Mutual Societies do not liberate credit, the State may have to institute a national system of credits for secondary industries, if these industries are successfully to compete with less highly taxed industries overseas. But, the better way is for democracy to emancipate credit in its own way and by its own institutions. And further, since through the workers only can the obligations of credit be met, the workers should create their own machinery of credit by means of their own Mutual Aid Societies.

Bearing in the forefront of our mind the truth that for every thing which one enjoys, however it may be got, some worker has sooner or later to pay its full cost of production, one may comprehend how essential to the common good it is that the life of each member in a community be lived in balanced relation to the three determinants of human progress. 1. The place on the earth where one lives. 2. The work which one does as a service to the common weal. 3. The folk by whose gifts the personal life is enriched. And then the deeper truth, that the integrity of this relation may be broken by the power of money and the monopoly of credit, to the injury of Civilization.

Itis to-day being so broken.

### THE UNEMPLOYED PROBLEM

THE unemployed, broadly speaking, are a body of surplus labour thrown off by a mechanized industry. As machines become increasingly automatic less human work is required, and new industries are unable to absorb the surplus thrown out of employ by this development of mechanism. This increasing stream of unemployment flowing from mines and factories we cannot stop. But we may divert the stream into channels of wealth production.

How thus to divert it is the problem of to-day.

Many the theories, many the contentions as to the solution of this problem. This is so, not because the problem is in itself difficult or complex. It is so

because the facts determining its solution are concealed beneath the surface of things. The situation has not been analysed so as clearly to reveal its

remedial measures.

Our aeroplanes flying a thousand feet over the fields have discovered and photographed wall foundations under the soil unseen by the man walking over them. A similar penetrating view of the nation's industry will bring into prominence facts generally unseen by those within the industrial field.

These basic facts which give the key to the solution of the unemployment problem I will endeavour to lay bare.

(1) The labour-cost of everything made or done

within the nation is mathematically equal to the labour-cost of the vital foodstuffs eaten by the nation within the same period.

This means that every economic problem is at bottom, not a money problem, nor an industrial

problem; but a food problem.

(2) This nation, unlike any other nation, is today physically unable to feed itself. It must purchase the bulk of its food overseas and pay for this food

by products of factory and mine.

This means that the products of our factories and mines, in part go abroad to pay for our imported foodstuffs, and in part are distributed at home; and in the exchange of this thing for that thing we are supplied with the amenities of life. The more things therefore we have to set aside for export, the less things we have for home enjoyment.

(3) The home policy for most communities today is one of self-development through the use of

national and natural resources.

This means that the world markets for buying our shirts and tin-tacks are shrinking.

(4) The British climate necessitates a heavier and more costly food-consumption, per head, than is necessary in any other country taking our pots and

pans.

This means that our pots and pans measured in food-cost are, for causes outside our control, more costly than the same wares made in more genial climates. Nature for ever prevents our competing with any other nation (taking our goods) on equal terms. Climate creates a tariff which is against us.

These facts all tell against England in her commercial relations with other nations. The slightest

consideration of these facts will indicate the direction in which this nation may find some relief. This relief lies in the nature of the work which we find for the surplus labour thrown aside by our mechanized industry in increasing volume every year. Indeed, we may say, the larger the surplus labour thrown aside, the better for England's position.

The above facts clearly indicate what we should not do. They point out the absurdity of sending back to mechanized industry the surplus labour it has thrown off through machines requiring fewer hands and markets needing fewer machined wares.

We have left, then, these two alternatives.

(1) Extra expenditure of labour upon the production of public amenities. (2) Extra employment of human labour upon the production of foodstuff.

The facts brought to view tell us that the nature of the economic struggle England has now to face is one centred round her food supply. It is a struggle whose coming severity the townsman will be the first to experience. Hence, it will be imprudent to turn back from fields of food-production any surplus labour which industry can spare: imprudent even to employ it in creating public amenities whose benefits will be remote, and when realized do little to relieve the food situation.

There remains the alternative of an increased food supply from our home lands.

How will this affect the employed and how will it affect the nation?

The first basic fact we referred to made this disclosure, that the labour-cost of what we produce upon our dinners is fixed by the labour-cost of our dinners. If, then, the nation's land with the nation's

hands produces more dinners, the real cost or foodcost of all its fed labour is relatively cheapened. Hence, the export price of our goods may be reduced without reducing the real wages of the mechanic, less also of our machined products need we sell overseas for food: we may have a larger proportion of these to be exchanged one for another among our home-folk. No employed mechanic nor agricultural labourer is put out of work by this employ of our surplus labour.

And here comes an additional gain. Every extra man employed in food-production is feeding nine others: he is thus directly increasing the real wealth of the nation available for distribution in wages, and indirectly relieving our export trade from pressure of adverse markets and adverse climatic conditions.

This, then, seen in all its implications is the whole matter. Anyone turning over these facts in his mind will plainly see there is but one thing for us as a nation to do. We have to organize locally the re-employment of the surplus labour from factory and mine, and set it upon our uncultivated fields.

It should not surpass the wit of man to do this.

If we fail here, we are at the beginning of the end as a nation. Since the first days of party government no party has had straight before it such an opportunity as now presents itself to the Party in power.

Will the Labour Party use it?

### ECONOMY, THRIFT, SAVING

ALL lovers of their country will in these days do what each may toward the national welfare. Our mode of living and working should be planned to this end. Public men, however, in calling attention to this duty mislead us when they let empty phrases slip from their tongue. They talk of Economy, Thrift, and Saving; each as a special duty on the part of the Individual and the State. Let us see what these terms mean and how far these sacrifices will help the present situation, if at all.

This is important as all will soon be brought to face a reduction of real income as the unemployed increase.

Economy. This means the wise provision of material supplies, whether in the domestic or the national household. It means the employ of all available labour for the adequate supply of life's needs, household by household and community by community. The purpose of all work is the production of good and useful things. The end of this production is the enjoyment of these products by the whole community. To use up every product of work is a gain and not a loss to the nation. Sacrifice for the country does not mean not using up every bit of the fruits of the nation's labour. The economy we should practise lies in everyone making the best use of his power to contribute to this common wealth, also the best use of such portion of

it as he is able to enjoy, and to enjoy every bit of it.

Thrift. This means nothing more than the thrifty use of whatever we have. This is at all times a duty. The unthrifty use of anything which labour has produced is truly a loss for which

everyone someday pays.

Saving. This refers only to money. It is not possible to save any real thing unless we bury it as a dog buries its bone. This would help no one. The saving of money means this: A, B and C lend their surplus income to D, E and F, who spend it upon their needs. All is spent to the last shilling. There is no saving. Nor can the nation save. Every penny raised by national or local taxation is spent in the national or local employment of labour. The more the State spends the more labour it employs. The amount of taxation does not reduce by a pennypiece the amount available for expenditure upon either national employment, or upon national There is exactly the same amount of money expended, the same amount of food enjoyed by the Community as a whole, whatever the taxation. But, what is spent by public bodies for the public welfare cannot be also spent by the individual for his exclusively personal welfare. public welfare must take precedence over the personal welfare since the best interests of the individual finally depend upon the condition of the public welfare which is a man's environment. Were it not so, that we are members one of another is Seeing things as they really are, the truth is forced upon us that neither Economy, Thrift nor Saving, are matters that are going to help the

situation to-day. They are platform phrases. They are as dust in our eyes preventing our seeing the real evils. But, after an explosion of these phrases, a speaker leaves the platform mightily pleased with

himself, and his audience hypnotized.

It will be said that public men when they advocate economy are advocating a reduction of public and private expenditure. Here clear vision will disclose a popular fallacy. There is a common belief that high taxation for public expenditure in some way reduces the national wealth. High taxation for public expenditure may be a good thing or a bad thing. High personal expenditure may be a good thing or a bad thing for the public welfare, but this is not the point. The popular belief is that the money spent by the State is money lost to Industry. Nothing could be more untrue. Every purchase by the individual, or by a public body, is a purchase or employ of labour in some form. Were public expenditure doubled or halved, in neither case would the employment or unemployment of a single man be thereby effected. In one case more persons would be employed on private account, and fewer on public account; in the other case more would be employed to serve the public weal and fewer to serve the private weal. The trend of Civilization is toward an increase of employment on public services. By the very nature of Civilization it must be so.

The question at bottom of any public policy is not therefore can we, as a community, afford a particular expenditure of human energy, but will such expenditure give us some benefit which private enterprise does not supply. If it will, then it should be supplied by a public body and every citizen should in some way contribute to its cost.

In this connexion we may take the dole as test. The public expenditure as now administered is a positive loss of national wealth, it is also a disgrace to our social and political sense. The unemployed are not responsible for their unemployment. But the community of which they are members is responsible for it; responsible therefore both for their adequate maintenance and for their reemployment.

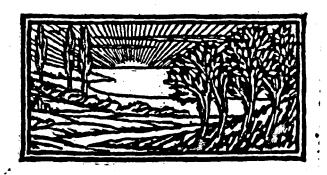
We are all the victims of a system now breaking down because of its maladjustment to permanent human needs. These latter needs which cannot be set aside demand a continual readjustment of human power to an increasing mechanical power. To make every use of mechanical aids is an advantage to the general welfare. But unless we so organize the productive capacity of the nation so that the increase of machinery is balanced by a reduction of human labour all round, social and economic disaster must result. This balance should be brought about in a way that Nature will one day make imperative and that common sense to-day dictates. This way is by a reduction of hours' work per man in all mechanized industry. If machinery does not to some extent release man from toil, however many gramophones it turns out, it is a curse and not a boon. It arrests the uplift of the man.

Let us stop talking about Economy, Thrift and Saving. Let us pull our wits together. Master the new situation. Reorganize our industry upon a basis of individual Co-operation and national Independence. Let us regard competitive industry as

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we have come to regard such relics of Barbarism as human sacrifice and bloody battles.

In this new effort men and masters must pull together. Prosperity for all, the fruit. But we must pull together as a nation.



## BANKS

AND

## THE MONEY MARKET

BY

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Author of "Present-Day Banking in India"; "Elementary Banking"; "Organised. Banking in the Days of John Company"; "Economics of the Leather Industry"; etc., etc.

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### Dedicated

TO

Dr. PRAMATHANATH BANERJEA.
M.A., D.Sc., Bar-at-Law.

Minto Professor of Economics, and President,
Post-Graduate Council in Arts,
Calcutta University,

Professor Pramathanath Banerjea, m.a., b.l., Bar-at-Law

AND

Mr. Ramaprasad Mukerjee, m.a., b.l., Ex-Member, Council of State

Who have in many ways encouraged the research activities of the author.

### BANKS AND THE MONEY MARKET.

# LECTURES DELIVERED BEFORE THE INSTITUTE OF BANKERS (CALCUTTA CENTRE).

(WINTER SESSION, 1930-1931).

- LECTURE ONE—The ideal Money Market and its Organisation. 16-12-30.
- LECTURE Two—Expansion and Contraction in the present-day Currency system. 16-1-31.
- LECTURE THREE—Other Monetary Markets. 30-1-31.
- LECTURE FOUR—The ideal Monetary and Banking standard. 13-2-31.

### APPENDICES. ·

- The Remonetisation of Silver and the "Stabilisation of Silver."
- 2. India—the Gold Standard and the Crisis.
- 3. Some Salient Features of the Foreign Banking Systems and their lessons for India.
- 4. A Banker's Register.
- 5. The Extension of the Co-operative Movement.
- 6. The Future Outlook of the Indian Joint-Stock Banks.
- 7. The Future of our Foreign Exchange Banks.
- 8. The Future of the Imperial Bank of India.

### PREFACE.

In response to numerous requests I have decided to reprint this monograph which consists of my lectures delivered to the Institute of Bankers during the winter session of 1930-1931. To deal with such a vitally important subject in the course of four lectures proved indeed a difficult task and attention was, therefore, drawn to the salient aspects of the subject. A comprehensive treatment of the subject would involve references to the whole theory of banking and currency. Policies tried abroad in the perfection of their money markets would have to be alluded to. It would have been beyond the possibilities of the course of four lectures to begin with those different organisations which are the constituent members of the money market and close with a discussion of the best remedies suggested to evolve a co-ordinated, compact and cohesive money market. Lectures one, two and three which cover a greater portion of the monograph are devoted to a lucid description of the ideal money market and the features of our money markets. This part of the work is elementary and matters of everyday knowledge in the City are dealt with in detailed manner for although they may appear simple to the trained practical banker are often misunderstood by untrained minds. Suggestions and new views are given in the final chapter which will repay study by the most experienced bankers, economists and businessmen.

Suggestions of interest to the businessmen will be referred to and the means for the development of the money market to a reasonable state of perfection will be studied. If I succeed in converting the lay reader to the principles of reform I would consider my humble efforts rather successful. The recent publication of the report of C. B. Enquiry Committee stimulated me in publishing this monograph for their recommendations have amply endorsed my suggestions concerning the necessity to create a bill market and a central reserve bank. No problem of domestic banking is so important as the one of making the Indian Joint-Stock banks take a greater part in the financing of our growing foreign trade. I hope the Indian publicist and the lay reader will find this monograph a useful guide. My thanks are due to the editors of the Indian Finance, the Calcutta Review, the Journal of the Indian Institute of Bankers and the Indian Journal of Economics for permitting me to reprint my papers originally published by them. The book is a companion volume of my previously published writings on banking, viz., Elementary Banking, Present-Day Banking in India and Organised Banking in the Days of John Company.

B. RAMACHANDRA RAU.

26th October 1931.

SENATE HOUSE,

CALCUTTA UNIVERSITY.

# Books by the same Author, published by the Calcutta University. Some Select Opinions thereon.

1. Present-Day Banking in India, by Dr. B. Ramachandra Rau, M.A., L.T., Ph.D. (Third Edition, thoroughly revised and enlarged). Supplementary Thesis for the Degree of Doctor of Philosophy, Calcutta University. Royal 8vo. pp. 704. 1930. Rs. 10-0.

The book describes the existing banking system and offers valuable suggestions to bring about the much needed improvement in our credit situation. The present edition, besides embodying the main conclusion of the earlier edition, incorporates a large amount of fresh material.

- "A complete survey of the position—further useful chapters have been included on the recent monetary reform and the Central Bank of Issue. He examines the position of each of the constituents of the Indian Banking worldand he suggests scientific remedies. His work will be much appreciated by his readers among the English banking community who will be specially interested in the author's suggestions as to the course which should be taken in the future."—The Iondon Banker's Magazine, Nov. 1930, p. 773.
- "A third edition of this excellent treatise on Indian banking has now been published. The matter has been brought up to date and deals adequately with the Hilton-Young Report and the monetary reform of 1928." —The Statist (London), 24th January, 1931, p. 137.
- "No topic on Indian Banking, present and past, has escaped the notice of the author. The chapters on the indigenous banker, the loan companies of Bengal and topics of the Hundi system, agricultural credit and banking management evince a painstaking spirit of research and original remarks. The author has boldly criticised and impartially pronounced judgments on many of the partisan-like conclusions which are unfortunately prevalent in circle of the experts, real or so-called, in banking."—The Calcutta Review, February, 1931.

- "It is a self-contained, complete and comprehensive exposition of the Indian financial world with all its peculiarities. I can think of no class connected with the business-world to whom the book is not welcome or necessary."—Indian Finance, Nov. 22, 1930.
- "A very comprehensive text-book."—The Economies, London, Oct. 11, 1930.
- "A full description and criticism of the banking system. "-The Manchester Guardian, Commercial, Oct. 9, 1930.
- "It is probable that it will become a standard work in the sense that it will be studied by those not inconsiderable few who aspire to a knowledge of the credit system at present existing in India. An extremely able exposition of present-day banking in India."—The Capital, Oct. 29, 1930.
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- "A. very masterly survey of the whole field of banking."—Principal M. K. Ghosh.
- "It is a valuable contribution to the literature of Indian Economics. Prof. Rau has rendered a signal service to India by publishing his book at this juncture when the Banking Enquiry Committee is conducting its investigations. The presentation is admirably lucid and systematic and his book will be read with interest by bankers, businessmen and the general public."—The Statesman, Nov. "30, 1930.
- "The book contains collection of important banking material which will be useful to students and businessmen alike. Its possession would give much useful information and save reference to a number of publications."—The Indian Journal of Economics, April, 1931, p. 714.
- "An interesting chapter for the American reader is Chap. 14 which describes the hearding habits of the native population."—The American Economic Review, March, 1931, p. 169.
- "Bemarkably good book on Indian banking. The author has a clear grasp of the main principles and his patient and diligens study has given him mastery of the subject which he expounds even to the uninitiated in simple and clear language."—Sir B. N. Sarma, Ex-Executive Council Member, Government of India and President of the Railway Rates Advisory Committee.

"It will serve both as a useful work of reference and a dependable text-book. Dr. Rau has gone thoroughly into his subject, almost too thoroughly at places and piles up an imposing amount of information and observations collected from wide reading and long experience in teaching. His book is quite as much a book on Indian banking as on banking and currency in general. Dr. Rau's special contribution is an examination with suggestions of his own of the question of a Central Bank of Issue for India. His treatment is sound and his sweep wide considering the fact that he wrote before the publication of the Banking Committee's exhaustive and weighty report. "—The Ceylon Economic Journal, December 1931.

"In his very extended examination of the conditions Mr. Rau gives a most interesting statement of the methods of indigenous bankers, past and present and traces the development of the European System such as it has been from the days of John Company. Written by one who has a thorough knowledge of conditions in India and of financial matters in general, the book may be commended to the student of monetary questions and it may be added that the whole body of Mr. Rau's suggestions are worthy of the considerations of controlling financial interests and of the legislation. The plea that the Indian system should be brought into line with European models and as speedily as possible appears to be thoroughly sound."—The British Trade Review, November 1930, p. 39.

"Mr. Rau writes with authority and sound knowledge. Besides being a descriptive and historical account of the Indian banking system the book under review offers constructive suggestions for the immediate and practical problems. The reader will not fail to secure a comprehensive and clear-cut impression of the present-day banking system of India. A handy complete and reliable guide on this subject."—The Bengal Cooperative Journal, October 1925, p. 139.

"Researches made by Indian Economists in recent years have thrown considerable light on the gradual development of banking in India from earliest times and much valuable information on the subject will be found in the books published within the last five years by....... Ramachandra Rau........."—The Central Banking Enquiry Committee Report, 1931, p. 11.

2. Elementary Banking, by the same author Demy 8vo pp.209. 1925. Rs. 3.

This little book gives a clear idea of a Commercial Bank and its theory and estimates the economic importance of their operations, viz., Bank deposits, Note-issue, Drafts, Discounts, Loans and Advances, Investments and Acceptances. It will be a very useful book for commercial students who desire to understand the work of a bank—how it obtains its capital, how that capital is employed, how profits arise and are distributed and how again a Commercial Bank fails.

"It is clear and concise."-The American Economic Review.

"A valuable handbook on Indian Banking."—The United Provinces Co-operative Journal.

".......We have all the essentials of a good text book."—The reference to the text-books are sufficient evidence of the up-to-date character of the book—A substantial contribution to the rather lean literature on the subject."—The Englishman, 5th August, 1926.

### 3. Economics of Leather Industry, by the same author. Demy 8vo pp. 194. 1926. Rs. 2-8.

In this book the author makes a careful economic survey of the existing sources of supply and deals with the economic importance of leather, causes of the decline of the indigenous leather industry, the export trade of raw hides and skins and the possibilities of successful leather industry in this country. The book contains valuable suggestions for the improvement of the raw material on which the economic life of various branches of leather industry depends.

".............The series of the articles ought to be read generally by all interested in the industries and commerce of India and particularly by those who are concerned with the leather industry and business."—

Modern Review, April, May, June, 1925.

".....The author is to be congratulated upon producing a clear and complete exposition of the Indian trade and of India's raw materials, resources and the characteristics of them......the information it furnishes will be interesting and valuable to the leather trade universally and the work forms an important addition to the trade's technical literature."—The Leather Trades Review, 10th February, 1926.

- "The very able and practical monograph—His summary of suggestions deserves to be translated into the leading vernaculars of the country."—The Myeore Economic Journal.
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- "The Book is altogether interesting and suggestive and would repay reading."—The Indian Journal of Economics.
- "Prof. Rau's volume is a great deal more than a mere academic treatise. He keeps himself in close contact with the market place and is therefore able to offer a number of suggestions which will certainly serve to stimulate the interest of those connected with the trade in the hitherto unexplored possibilities of the leather industry in India. The appendices undoubtedly enhance the intent of the book. We commend this book to businessmen and students alike."—The United Provinces Co-operative Journal, July 1926.

Book by the same author published by Messrs. Lal Chand & Sons, 76, Lower Circular Road, Calcutta and select opinions thereon.

1. Organised Banking in the Days of John Company. Rs. 12.

# SOME OPINIONS ON ORGANISED BANKING IN THE DAYS OF JOHN COMPANY.

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"A very valuable contribution to the understanding of the economic revolution which India suffered since the past in the hands of the East India Company.

The book is of great historical value and I am sure you have rendered great service to the community by your researches in this direction."

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### BOOKS BY THE SAME AUTHOR.

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2.	Economic Progress of India.			

#### BANKS AND THE MONEY MARKET.

#### LECTURE ONE.

(16-12-30)

#### BRIEF DEFINITION.

Briefly defined, the money market\* is the place where the idle or surplus funds or the floating cash of the important financial institutions of the nation seek temporary employment in buying such short-dated securities as bills, treasury obligations and other safe and liquid short-term obligations such as commercial paper or are lent to the stock brokers on an average for a long period of seven days as money at short notice or on day-to-day basis as call money. Bank bills, treasury obligations, trade bills and stock-exchange loans constitute the chief means by which these short-term loanable resources find an outlet. The money market constitutes the groundwork of the country's national finance whose main flexibility depends on fine division of labour and capacity for adjustment to changing financial conditions of society.

It must be understood that the concept of a single money market with a common pool of funds means after all a composite system of over-lapping local markets responsive, however, to general influences.

### THE MAIN CHARACTERISTICS OF THE SHORT-TERM LOAN FUND.

"Eating the cake and having it too" is evidently a very lucrative and desirable business and the banker performs this self-same task in the employment of his funds as "call or short money." Coupled with the advantage of earning a definite rate of interest, the call money furnishes the banker the opportunity to replenish his reserve at any time when it is needed to meet unforeseen requirements or when any occasion arises for expanding his banking transactions. Call money has therefore been aptly designated as the "secondary reserve of banks" and financial institutions.

### THE POSITION OF THE MONEY MARKET IN THE BANKING SYSTEM.

If the whole banking system of a country can be likened to a smoothly revolving wheel, the most important cog of this wheel is the money market. The short-term loan fund at the disposal of the money market might form a meagre portion of the total bankable resources of the country, but the money market is the place where liquid money can be produced at the moment when it is needed. Ready cash for the immediate needs can be obtained easily at a few hours' notice. As one distinguished authority says "What a bank balance is to the individual the money market is to the country's credit system."

#### SEASONAL CHANGES.

Besides the liquidity of its funds, the other distinctive feature is the susceptibility of its funds to constant changes as a result of the constant changes in the demand for funds. Business and trade demand would tend to draw funds away from the money market and when the monsoon imposes dullness on human activity the funds flow back to the money market. Internal as well as international financial changes\* tend to produce their effect on the loanable funds at the disposal of the money market. These forces tend to bring about a continuous activity of funds. Some economists who possess mathematical frame of mind attempt to measure it in a precise manner. The turnover of bank deposits during the course of a year in an international market would tend to be greater than in the case of restricted domestic money markets. The perfect smoothness, quietness and resiliency with which the turnover takes place speaks for the thorough organisation of the money market as a whole. It is not the mere smooth adjustment of the marginal supply of funds to the marginal demand that ought to be the ideal of the regulators of the money market. Even heavy unexpected and extra demands for money ought to be supplied by the money market.

<sup>\*</sup> For example, a mere wrong reading of the London Stock Exchange indicator as regards a supposed change in the bank rate caused consternation in the London Stock Exchange, which had its repurcussions in far off accustaeven.— July 17th, 1931.

Any failure in this direction means abnormal tightness of money. The lack of elasticity of funds in the money market would lead to the occurrence of this phenomenon which ought not to be mistaken for money panic, which means that money has become "frozen" and at such times even the best short-term securities cannot be easily sold in the money market.

#### "THE FINANCE BOOK" OF THE BANK.

The bulk of the loanable short-term money is generally in the hands of the major Joint-Stock Banks of the country. These big Joint-Stock Banks usually keep a finance book in which are entered the balances at the hands of the Central Reserve Bank and other correspondent banks. Probable receipts during the course of the day are estimated probable payments are calculated and set off against the above items. Of the available funds, a balance is usually kept with the Central Reserve Bank and if anything extra is expected it would be generally set aside for use in the money market. Instead of this "notional surplus," a deficiency might be anticipated and the Bank attempts to cover this by withdrawing the "demand loans" from the money market.

#### REGULATORY AUTHORITY.

Any individual and isolated action on the part of the Banks and financial institutions which supply

the bulk of the funds would often result in financial stringency, which unfortunately might be aggravated by timorous action on the part of the public into a financial panic. Too optimistic an attitude on their part would result in financial easiness or cheapness of money which prompts the businessmen to make an unsafe and perilous use of the bank's resources. lent to them. A regulatory authority, such as a Central Reserve Bank, would shoulder the responsibility of equating the supply of credit to the needed demand. Acting as the custodian of the pooled reserves of the nation and expanding the note and deposit liabilities it tends to provide the whole of the extra demand at reasonably steady money rates. The comparative stability of the money rates all throughout the different seasons indicates the intelligent control of the loanable funds by the banking system of the country under the organic influence and careful suggestion of the Central Reserve Bank.

#### DAY-TO-DAY FLUCTUATIONS.

The day-to-day fluctuations of the call-loan rate of the Central Reserve Bank indicate plainly the frequency or otherwise of the individual borrowings or those of the other constituent members of the money market from the Central Reserve Bank. If local money markets exercise a pull on the resources of the banks stationed in the national money markets these transmit the pressure to the Central Reserve Bank. The rapidity with which these demands are

satisfied speaks for the elasticity of credit supply brought about by the C. R. Bank which maintains its constant contact with the money market through the borrowing banks. The financial stability of the nation depends on the prompt adjustment of the Central Reserve Bank credit to satisfy the commercial and treasury requirements which produce their first effect on individual bank reserves and the money Though this ought to be the tendency market. in the ideal or advanced money markets of the world we do not witness such a nice adjustment and balancing of the forces of demand and supply in the shortterm loan markets of this country. Inter-bank call money rates indicate to a great extent the easiness or tightness of money in the short-term money market. But there are many "distortions" and unexplainable tendencies in the somewhat chaotic organisation of the money markets of this country.

### THE CONSTITUENT MEMBERS OF THE MONEY MARKET.

Viewed from the standpoint of the businessman, the term "money market" refers to the vast array of specialising institutions, such as the banks, Stock Exchanges, bill-brokers, acceptance houses, trust and finance companies and other specialising credit agencies whose main task is to supply the needed stock of money, be it State or Commodity Money, or substitutes for the legal tender State money known as representative money or Bank money. They

bring about at the same time an economical and safe transfer of the same to needy borrowers, *i.e.*, make loans to industry, trade and the Government for meeting their demand for working capital or loan capital of a more permanent character. Thus the constituent members of the organised money markets are the specialising credit agencies, the Treasury, the Stock Exchange and the Central Reserve Bank.

#### THE DUAL RÔLE OF MODERN BANKS.

Although the above-mentioned functions are separate, yet in practice there is very little logical separation, for modern banks perform both the tasks, i.e., of the accumulating of the monetary pool or stock and of transferring the same from the lethargic depositor to the go-ahead and economically ambitious borrower. Banks are "the largest professional lenders on short-term" and the main problem of banking is a satisfactory discharge of these dual duties. Standard money, currency and purchasing power are sufficiently well-known terms to the businessman and it is the duty of the modern banks to create efficient bank money. The proper organisation of the various types of money for a proper discharge of its different functions and the facilitation of the investment of the savings of the community as new capital at the natural rate of interest are the primary duties of the banking system of the country. It is the bounden duty of

the controller of the banking system to prevent the "commercial uses" of credit from being abused or turned into "financial uses." The creation of sound and elastic credit conditions can always be obtained when the banks adhere to the following golden rules which ought to guide their action. Firstly, it is their duty to realise the true volume of current savings. and by regulating the value and cost of new investment make it move step by step or hand in hand with the savings of the community. Secondly, the market rate of interest charged by the bankers has to be adjusted to the "natural rate" of interest. It is the duty of the banking system to secure the equilibrium between savings and investment. Without it there would be no stability of the pricelevel. The second condition is equally difficult to be realised in actual practice. It is indeed true that neither of these conditions can be actually secured in the daily routine of business operations of even the most highly developed banking systems. Although the banking system might be thoroughly organised it cannot control the rate of investment for both the volume and value of current investment lie absolutely outside the banker's scope and his suggestions are not generally heeded. Similarly, the banking system, unless it is intelligently guided, refrains from lowering the rate of interest during the days of slump and does not raise it during the days of boom. Thus it intensifies the amplitude of the industrial fluctuations or the "violence of the credit cycle" as economists would put it. The inherent

instability of credit is therefore a well-known phenomenon but it is the duty of the controller of the banking system to array all the forces at its command and by a well-directed use of those means at the right time and in the right degree mitigate the hardships arising out of the fluctuations. Skilled monetary management on the part of the Central Bank in properly adjusting the market rate of interest is the only way of securing sound credit conditions and this is the most signal service that the Central Reserve Bank can confer on the economic system of If the chief Joint-Stock Bankers the country. co-operate with the Central Reserve Bank and do not allow matters to pursue their own course, the effects of disequilibria can be toned down and the economic conditions of society rescued from direevils which will adversely affect the national wealth,

#### THE BILL-BROKER.

The bill-broker can be defined as the specialised dealer or middleman who provides a valuable link between the general trading public and the banks. The bill-broker and discount houses consider it their special duty to guarantee commercial credits. This is a respectable and creditable duty which can give scope to great activity on the part of these specialising agents. The existence of an open discount market and a rediscounting agency as that of a Central Reserve Bank enable these specialists to confine themselves to bill-broking as their sole occupation.

#### ACCEPTANCE HOUSES.

It is the main concern of the Acceptance Houses to open credits, accept bills and prepare them for the money market. A development of these facilities would provide the needed guaranteed bills which can be absorbed in the open discount market or by the Central Banking organisation of the country. Besides facilitating the negotiation of bills, the financing of trade between two centres is also taken up by them. They help the foreign governments in floating loans in the monetary centre and act as their agents.

The Trust and Finance Companies and the Issue Houses facilitate the investment of savings and afford a useful introduction of a number of people to the practice of investing their savings in industrial and commercial securities.

The Stock Exchange is the recognised market for investment. It refers to the general stock market and the provision of a Stock Exchange leads to the encouragement of the investment habit in general.

The Government of the country can exercise a dominant influence on the money market by virtue of the special features of its finance policy. The principal methods of Government borrowing for short-term periods would have their effect on the money market.

The Central Bank is the ultimate provider of cash for the money market when the supply of

floating cash in the hands of the Joint-Stock Banks and other credit supplying agencies is far smaller than the demand for the same which may be exercised by the Government, the banks, the bill-brokers and the Stock Exchange dealers. Just as it is its duty to provide the deficiency, its duty is to absorb the excess when such a contingency arises. Hence the performance of this providential function has earned for it the well-known term "shock-absorber". The unceasing vigilance with which it performs its functions enables the country to escape severe distress resulting from financial crises, except when these appear as concomitant features of industrial booms or depressions.

I have ventured to indicate briefly and place before you a coherent account of the salient functions of the different specialising credit agencies which ought to form the constituent members of the country's monetary organisation as a whole. Specialisation, co-ordination on the part of the specialists and intelligent regulation of the same by a supervisory body form the dominant features of the thoroughly organised money markets. Unhealthy rivalries and cut-throat competition are eschewed altogether by the controlling, dominating and stabilising influence of the Central Reserve Bank. At the top of the money market organisation and regulating the money market which would otherwise degenerate into a "tangled jungle of disorderly transactions" stands the Central Reserve Bank correlating their activities and expanding and contracting credit according to the needs of trade. If instruments of credit, such as bills of exchange, are accepted as suitable cover for the expansion of currency, the currency and credit needs of the country would be satisfactorily looked after. All specialising banks keep an account with the Central Reserve Bank and through them it can reach and assist the smallest specialising credit unit in the country.

#### THE INDIAN MONEY MARKETS.

The above analysis will make it abundantly clear that the fully-developed money market is the most vital element in the financial organisation of a country. Coming to our own country we find national as well as local money markets. The former are to be found in the port centres, while the latter are located in the district centres and other interior trading centres. Another hackneyed division of the money market is the oft-quoted one, i.e., European money market and the unorganised indigenous money market.\* While the money markets at the port centres consist of both these divisions. those of the interior possess the unorganised indigenous constituents of the money market alone. It has become habitual on the part of writers on Indian Finance to speak of Bombay as "the

<sup>•</sup> The Bombay Banking Enquiry Committee says that the Cuirati, he Marwari and the Multani Bazars have their different rates. Even in the bazar there is not one rate nor is it adequately controlled at all times by the bank rate.

Lombard Street" of India. But the existence of other national money markets in the chief metropolitan centres cannot be ignored. The close cooperation existing between the two divisions of the money market and the existence of firm money rates as the result of keen competition on the part of specialising units, such as the Multani shroffs, really entitle it to deserve the dignified prestige which the term "Lombard Street of India" actually connotes. It is apparent that most of these money markets do not possess the close-knit organisation which a welldeveloped money market ought to possess. defects of the existing money markets are removed and steps taken to improve the banking system by providing the missing links, i.e., the creation of specialising credit agencies, the lines of advance are open. But I can do no more than mention the salient defects of the existing money markets and indicate the possible remedies. It is for the different credit agencies to decide by what road and at what possible speed they determine to move.

### THE NATIONAL AND THE LOCAL MONEY MARKETS.

Some striking qualities differentiate the national from the local money markets of our country. The dominance of the immigrant banking institutions and the sectional character of the credit organisations are the twin features of the national money markets. The local money markets are purely indigenous in

character and are as unorganised as the unorganised indigenous members who form the sole constituents of these money markets.

#### THE DOMINANCE OF THE IMMIGRANT BANKS.

Little need be said to convince you of the detailed nature of the business of these members of the national money markets. All the immigrant banks, be they European, American, Japanese or Dutch in origin, conduct foreign exchange business. Their internal banking business is increasing, though their advances are meant primarily for financing the sea-borne trade. Each sectional agency of the national money market organisation limits itself to a particular class of business and virtually remains independent in its own sphere. The Imperial Bank of India, the foreign immigrant banks, the Indian Joint-Stock Banks, the Co-operative Banks and the indigenous bankers have carved out for themselves respective spheres of their own.

# Sectional Organisation of the Money Markets.

Acting as the custodian of the public funds, managing the public debt work and carrying on Government treasury work at all its branches stands the Imperial Bank of India. Controlling the currency chests in every place where it has a branch it facilitates inland remittance and exchange operations.

The financing of internal trade by purchasing demand drafts, drawn against produce despatched, needs no description. The financing of agriculturists indirectly by granting loans on gold ornaments is a new innovation. Caring solely for the stability and fluidity of its resources it has all along been playing the part of a premier commercial bank of the country, coming into constant contact with the Joint-Stock Banks, shroffs or indigenous bankers and the co-operative credit societies. Without believing seriously most of the statements made by its critics it has to be recognised that some good use has been made of the facilities granted to it.\*

The Exchange Banks or the immigrant banks specialise in financing sea-borne trade, both import and export. A certain amount of competition has recently appeared both in the field of collecting deposits and in the making of advances and as full particulars of their business are never disclosed it is difficult to discuss the above complaint in all its bearings.†

The Indian Joint-Stock Banks are mostly organised as banking companies and work on conservative lines, adhering to strict commercial

See my Present-Day Banking in India, pp. 48-50; also C. B. Enquiry Committee Report—Ch. III and Ch. XVIII.

<sup>†</sup> Mr. Manu Subedar characterises their advent and manner of working as nothing short of "economic invasion" of India—Ch. XII. and XIII of the Minority Report of the C. B. Enquiry Committee. See also my complaints against the Exchange Banks in my written Evidence before the C. B. Enquiry Committee and reproduced in Appendix VII.

banking principles, and attempt to satisfy the needs of their clientele without endangering their position of liquidity.

Next in importance come the indigenous bankers and shroffs who combine trade with banking and do not sometimes hesitate to advance loans on immovable property even. They hardly ever make it a policy to invite deposits. Thus most of the indigenous credit agencies conduct their business with their brains but certainly not with other people's money to such an extent as the modern Joint-Stock Banks do. Even the Multani shroffs who are considered as pure indigenous bankers, though the basic idea of banking, i.e., deliberate inviting and acceptance of deposits, is not to be met with in their case, can scarcely be regarded as modern bankers. Modern indigenous banking instead of specialising in one aspect of credit has contented itself with the small and humble rôle of acting as connecting links between the trading community and the organised banks conducting business on Western lines. Inland exchange and inland remittance form peculiarly the province of the indigenous bankers. Of the agencies specialising in the financing of agriculture, internal trade and small industries of the local areas, these play a predominant part.

The Co-operative Credit Banks, which are a relatively recent innovation attempt to specialise in

making short-term and intermediate credit requirements available to the members of the societies. They have not as yet established a close contact with the money market. Call money is being taken from them by the Exchange Banks, while it is not freely given to the Co-operative Central Banks.

There are many other credit agencies which grant advances to trade, commerce or for other purposes in the urban areas. The most common characteristic of these agencies is that they have not developed their financial system to such an extent as to invite outside deposits to supplement their own resources.

These are the waters of the different or diverse streams of credit, each flowing in its own circumscribed channel and the Imperial Bank, which stands at the apex, vainly strives to collect the waters into a mighty stream or reservoir and distribute it adequately to fertilise the fields of agriculture, trade and industry of the country.

#### VERY WEAK CORRELATION.

There is at present very weak correlation between the operations of these different credit agencies. No system of enlightened co-operation or intelligent co-ordination exists between the Imperial Bank and the indigenous bankers, between the Imperial Bank and the Exchange Banks, between the Exchange Banks and the Indian Joint Stock Banks, between the Co-operative Banks and the other credit agencies. These different credit agencies work severally and not collectively with the result that there has been no development of an open discount market or a co-ordinated credit policy. This leads to an inelastic system of credit which does not expand or contract in accordance with the interests of the business of the country. Except in the important money markets such as Calcutta, Madras, Bombay, Cawnpore, Rangoon and Karachi, there is no effective liaison between the indigenous money markets and the European money market.

#### ABSENCE OF INTELLIGENT REGULATION.

Lacking a genuine Central Reserve Bank, the regulation of the money rates by means of the Bank rate is unknown. Often one witnesses the phenomenon of high bank rates and low call money rates existing in the money markets of our country. Day-to-day influences do certainly exercise pressure on Inter-Bank call money, but the present Imperial Bank's discount or bank rates are no longer the key rates, since the Government overshadows the money market with supplies of Treasury Bills. There is again no fixed relation between the different money

bank rate of 4 per cent., a Bombay bazar rate for bills of small traders of 10 per cent., a bank rate of 4 per cent., a Bombay bazar rate for bills of small traders of 10 per cent. can exist simultaneously indicates the extraordinary sluggishness of the flow of credit between the various markets." P. 400, C. B. Enquiry Committee Majority Report.

rates and the bank rate of the Imperial Bank. While the loan and overdraft rates are often made to rise by one per cent. along with successive raisings of the bank rate there is no fixed relationship between the deposit rate of the banks and the Bank rate of the Imperial Bank of India.

Another consequence attendant on the loose and disorganised state of the market arising out of the absence of a Central Reserve Bank is the inelasticity of credit and any extra demand for seasonal currency is not met by the expansion of bank credit except to a limited extent permitted by the cash reserves of the Banks and the seasonal currency expansion permitted by the Paper Currency Act. Lack of tranquility, i.e., frequent changes in the money rates, is the chief result of this feature. The following table shows this feature. There is a great spread between the maximum and minimum bank rates.

Year.	Maximum bank rate per cent.	Minimum bank rate per cent.	Average throughout the year.	Average bank rate first half.	Average bank rate second half.
1921 1922 1923 1924 1925 1926	7 8 8 9 7	5 4 4 4 4	5.573 5.821 5.959 6.682 5.643 4.825 5.732	6:038 7:132 7:419 8:05 6:585 5:651 6:508	5.108 4.510 4.5 5.315 4.701 4 4.956
1927 1928 1929 1930	7 8 7	5 5 5	6·2 6·333 5·89 <b>2</b>	6.945 6.878 6.508	5.456 5.788 5.277

The Government and the Imperial Bank of India act as the dual authorities controlling currency and

#### BANKS AND THE MONEY MARKET

Working at cross purposes they generally hieve anything solid in this direction. The Government as currency authority might attempt to deflate or inflate currency according to its understanding of the domestic situation. No easing or tightening of the money market would be resulting if the credit authorities were to deflate or inflate credit just at the same time when the Government is moving in the opposite direction. It is indeed true that the Government of India places the bulk of its treasury balances in the vaults of the Imperial Bank and maintains only a few sub-treasuries of its own in the different portions of the country. But by means of its treasury bill operations and the purchase of sterling the Government of India can influence the money market.

### CLOSE INTERLACING OF GOVERNMENT AND BUSINESS FINANCE.

The close interlacing of Government and business finance under the guardianship of the Controller of Currency is another marked feature which does not exist in other countries where the Central Reserve Bank naturally provides remittance facilities and collects the Government revenue. Reference will be made to this feature when the facilities for the transfer of currency would be discussed in the next lecture.

#### THE LACK OF ORGANISED DISCOUNT MARKET.

A regularly organised discount market does not exist in any of the money markets. The trade acceptance credit which gives scope for the creation of genuine trade bills has not been adopted in matters of internal trade, though an effective use of the acceptance credit is made in the financing of our foreign trade. The bulk of the credit instruments circulating in the money market should be genuine trade bills, i.e., prime bills arising out of the acceptance credit principle. Indian Joint Stock Banks do not develop this acceptance credit in the matter of financing the internal trade requirements of their approved customers, although they open such acceptance credits on behalf of their customers so far as their sterling requirements are concerned. Suitable credit instruments have not been encouraged and developed either by the Joint Stock Bankers or the indigenous bankers. Without the existence of these credit instruments no co-ordination can exist among the constituent members of the money market.

#### LACK OF REASONABLE RESOURCES.

The lack of loanable resources on the part of the banking authorities often compels the Government of India to depend on external capital resources, i.e., sterling loans as well as sterling treasury bills to finance the capital expenditure requirements and short-term needs of the Secretary of State for India.

This shows how imperative it is for us to develop the money power of the country by the existing banking and financial institutions of our country. A prompt reconstruction of our money and capital resources should be undertaken without delay.\*

#### LACK OF MOBILITY OF FUNDS.

There is remarkable lack of free mobility of funds which are generally sent into the interior for the moving of the crops. These funds complete their circuit flow rather slowly. Some portion of the funds finds its way quickly to the neighbouring treasuries and the railway centres. The return to the port centres in time to enable the banks to finance the export bills is not quick. This sluggish circulation of loanable funds in the moffusil has to be remedied. It is not mere increase in the volume of loanable funds that is necessary in the matter of our agricultural finance but an increase in the velocity of circulation of these loanable funds is required.

#### CONCLUSION.

The question of the reorganisation of the looselyknit money markets and the provision of the missing

Of late there has been an increase in the short-term liabilities of the Government Treasury Bills (Rupee) which are being held by the foreign capitalists to the extent of 60 crores of rupees. This increase in the direction of Overseas indebtedness of the Indian Money Market without corresponding assets must serve as a warning that the financial stability of the country is being gravely endangered. A healthy progressive national economy cannot be forthcoming out of increasing hort-term liabilities on the part of the State.

#### LECTURE ONE

links, such as the bill-broker, the acceptance house, the bill market and a Central Reserve Bank, would tend to make the organisation of the money markets rather compact. The existing credit agencies of the money markets should not only be allowed to exist but proper means for their future development should be chalked out, so that their place in the future banking system of our country is assured and each specialising credit agency should contribute its own quota to evolve a sound and stable national credit system for the country as a whole. Greater efficiency in the money markets can only be realised by resources, greater freedom on the part increased of the C. R. Bank in creating and controlling the banks' cash, and co-operation of the Joint-Stock Banks with the C. R. Bank in making its policy effective.

#### LECTURE TWO.

### (16-1-31)

# Expansion and Contraction of Present-Day Currency.

#### WHAT IS MONEY.

Society depends on exchange and there can beno facilitation of exchange without the regular useof money. Society must have "true" or "good" or "sound money." Though the older economists like J. S. Mill. Jevons and the "Welfare economists" of the American school belittle the economic importance of money and condemn it as one form of base materialism, it has, however, to be candidly recognised that money has become the central interest of modern life and the real part that money plays in a pecuniary society such as ours can best be understood if it is realised that our civilisation, which is sofely resting on a cash and credit basis, would receive a set-back, if the value of money, on which the cash and credit system is dependent, became suddenly altered. Money is the pivot round which human ambitions, interests and activities revolve.

## RESULTS OF UNSTABLE MONEY.

The contractual basis of the modern economic system would be vitiated if the value of money tended

towards instability. The different classes of society would be affected in different ways if the standard of value does not possess constant purchasing power. As modern large-scale production in society requires long time to produce the finished article, there should be tolerable certainty that unexpected changes in the value of money would not place the various parties to the long-term contracts in a disadvantageous position. Any standard, be it metallic or paper, be it monometallic, or bimetallic or of a composite nature in form, must possess this indispensable quality of steadiness in value over comparatively long periods of time. The value of money, as in the case of most other articles, remains steady if there is neither overproduction nor underproduction with reference to the demand for it. The duty of the currency authorities is neither to oversupply society with money which would lead to a fall in the value of money, i.e., rise of prices of commodities nor undersupply the society with money, for in this case it would raise the value of money, i.e., fall of prices of commodities would take place.

#### PROMPT ELASTICITY.

The demand for money on the part of any dynamic society would not be the same all throughout the year or a period of years. Seasonal, cyclical, secular or long-period and abnormal changes, such as war would occur in the conditions of society and

the prudence of the currency authority in society must be exercised in such a way that currency is being created in the requisite form and amount and at a cost which is not prohibitive. Any failure in this direction makes the currency system inelastic. Any composite standard for all currency standards are now composite in form cannot hope to promptly expand the metallic form or the standard made to expand to suit the requirements of society. The State is in charge of the standard money or convertible legal tender money that might be issued by it and the banking system is entrusted with the duty of creating this representative money or bank money or cheque currency on the basis of the standard money or convertible legal tender paper money held by them, i.e., the "inherent instability" of bank or credit money is to be held under check by the metallic or standard money or the convertible legal tender money existing in society. But unfortunately excessive adherence to this rigid ratio of legal tender money adopted by the Central banks has tended to retard industrial progress and economic prosperity.

## MODERN MONEY IS A THREE-LEGGED STOOL

Any modern society possesses money which can be aptly compared with a three-legged stool—gold or metallic standard money, legal tender paper money convertible into metallic standard money and deposit currency or cheque currency. It so happens that this third constituent now overshadows the

others and forms six to eight times the size of standard as well\* as legal tender paper money, i.e., bank notes. To quote the Right Hon'ble Reginald McKenna "It is the tail that wags the dog." Except for wages and retail payments no metallic money is used. Bank money forms the bulk of the purchasing power media which circulates in any society. All the three constituents can be subjected to inflation or deflation. Gold inflation occurs if more gold mines are discovered. Paper money, i.e., bank note issues become inflated if less gold is kept as reserve. Deposit currency tends to become inflated if a lower cash ratio is adopted by the clearing banks. All these can take place in times of peace no less than in times of war. The same is the case with deflation. be it gold, notes or cheques. Gold deflation takes place if the mines become exhausted. Paper deflation becomes possible, as for example after the war, by resuming gold payments. Credit money is deflated if banks restrict credit. The Government, the gold mines and the banking policies are the chief regulatory influences of the amount and the value of money in any society. This money stream should be kept comparatively steady and must conform to the requirements of demand, i.e., the goods stream produced in any society.

<sup>\*</sup>The machinery of the money market must always be adapted to the progressive changes taking place in the positions occupied by the notes, gold and the cheques. The recent MacMillan Report exhorts the London Money Market to be conforming itself more and more to such rapid changes taking place in the position of gold, notes and cheques.

## THE REQUISITES OF SOUND MONEY.

The expansibility or contractility of money should be so secured that the value of money is not thereby affected. To be more precise, money in the process of expansion ought not to destroy its own virtue. Paper money and credit inflation would destroy the value of gold money itself as we have seen in the case of the recent War. Steadiness in the value of money is the primary requisite and prompt elasticity of the same to satisfy the genuine requirements of the people in society ought to be the secondary requisite of money.

Without such ideal qualities any kind of money, be it commodity money or paper money or credit currency, cannot produce beneficial consequences on society. Social justice, social contentment and social efficiency are the direct results of the existence of sound money.

## DESCRIPTION OF THE PRESENT-DAY CURRENCY System of this Country.

Let me descend from the cloud-land of principles to the concrete details of the present currency standard of this country. Considerations of time do not permit me to delve deeply into the historical development of our present currency system. Even the description of the present-day currency system would only be brief and mention would be made of some of its salient features, some of its deficiencies

and a few possible remedies for removing these defects.

#### THE CURRENCY AUTHORITY.

The Government of India is the currency authority. It issues the paper rupee currency\* which forms a part of our standard money. It manages the gold bullion standard introduced into the country by Act IV of 1927. It undertakes remittance work, exchange work and even banking business.

#### OUR PAPER CURRENCY ORGANISATION.

Organised as Government issue in 1861, the present paper currency consisting of the denominations of Rs. 5, 10, 50, 100, 500, 1,000, 10,000 of which the first four denominations are universal legal tender, has been playing an increasing part since 1917 in the currency system of this country. Barring the fiduciary issue which is mostly based on the Government securities, the rest is usually based rupee for rupee on silver and gold coin or bullion. But it could neither be decreased readily in the slack seasons and lean years nor increased readily in busy seasons and periods of emergency. Our paper money neither constituted the bulk of our currency nor did it possess any element giving it the power of

<sup>\*</sup>Although repeated suggestions are being made to remonetise silver, the plan does not seem advisable. See Appendix I entitled the Remonetisation of Silver. Paper published in the Indian Journal of Economics. See also my articles on the Stabilisation of Silver published in the "Advance."

expansion adequate to meet any seasonal business needs. A kind of currency paralysis was the main disease affecting the nation's business organisation and equipment.

Constant tinkering of the composition of the paper currency reserve enabled the Government to expand our paper currency to satisfy the war-time requirements. But the process of currency education once forced upon the country as a war-time benefit soon proved to be a blessing. Since 1923 the new principle of basing paper money on bills of exchange has been adopted but there has been limited elasticity, which was also obtained at rather a stiff price, i.e., released when the bank rate rose to a high level of six and seven per cent. This rigid inflexible paper currency cannot satisfy our nation's requirements so far as its business continues to depend mainly on agriculture, which requires seasonal expansion and contraction of a highly flexible character. The wasteful policy of separation of reserves, i.e., the gold standard reserve, the paper currency reserve and the cash balances, still exists. and a lack of statutory definitions gave scope to constant shifting and ultra-currency uses were very generally performed at least in the past. The idea of a separate trust fund did not exercise much fascination on the Government of India and non-currency uses were developed out of the P. C. Reserve. Even at this late hour too much dependence seems to be placed on silver though the people have of late been

showing their preference to use paper instead of the silver rupee. These are returning from the hoards which are being liquidated.

#### THE CONCEPTION OF THE GOLD BULLION STANDARD.

The other features of the gold bullion standard ought now to be visualised. There is firstly the free movement of gold bullion into and out of the currency system of the country. The silver rupees and notes are convertible into gold bullion. The currency authority has to buy and sell gold bullion at fixed prices in the minimum prescribed limits. The old silver rupee is unlimited legal tender and it is convertible into gold bullion at 1s. 6d. (gold) ratio for any purpose. The standard monetary unit itself is the imaginary gold rupee of 8:47512 grains of gold in weight. This fixed-weight gold rupee is not minted nor is the gold sovereign nor the half-sovereign legal tender as in the years prior to 1927. There is no Central Bank of Issue which is empowered to act as the sole agent for the Mint or to buy and sell gold bullion for legal tender money at the Mint price of gold. The most essential features of the gold bullion standard are conspicuous by their absence. The market price of gold would always differ if there is an overissue of paper money and in order to see that the market price does not differ from the Mint price, the Bank is always made to buy and sell gold bullion for legal tender money at the Mint price of gold.

If the market price of gold is rising, legal tender notes will be presented to the Central Bank and gold bullion obtained at the fixed Mint price, and this would tend automatically to pull down the market price for gold till it is on a par with the Mint price for gold. The bank note issues would be guided in practice by the market price for gold. It would have to increase the notes if the market price tends to fall. It would have to decrease the notes if the market price for gold showed a tendency to rise. Without this careful issuing of notes the pull on its gold resources cannot be avoided.

The absence of a Central Bank of Issue acting as the sole agent for the Mint means the policy of economising the gold has not been pursued to a great extent. Without this clause the C. R. Bank will not buy and sell gold. Even without this clause the C. R. Bank can sell gold at a fixed price and if the Mint buys gold, people will be able to sell gold to it and secure gold coin from the Mint, provided the Mint is not either closed or the C. R. Bank has refused to buy the gold.

## THE DEFECTS OF THE PRESENT-DAY GOLD BULLION STANDARD.

The vulnerability of the Indian currency system if the price of silver were to rise to 48d. an ounce has to be acknowledged. There is too much silver holding in the Paper Currency Reserve, but it must be acknowledged that attempts are being made to sell

silver bullion by the Government of India.\* The absence of the important features of a real gold bullion standard makes the critics refer to the present currency standard as the "hardened" gold exchange standard, for the Government can instead of parting with gold bullion give sterling orders in exchange at a fixed price for every rupee. A rate of 1s.  $5\frac{49}{64}$ d. has been notified as the Government's selling rate for sterling to meet these obligations.

The free entry of gold bullion into and out of the currency system has been evidently arranged for under the following provisions which require that the Government should purchase gold at a price of Rs. 21-3-10 per tola of fine gold in the form of bars containing not less than 40 tolas and would sell gold, or, at the option of the Government, sterling for immediate delivery in London at the same price after allowing for the nominal cost of transport from Bombay to London.† The free flow of gold can be impeded if the purchase of sterling is done for the Paper Currency Department (see Purchase of Sterling Operations on 14th January 1928). There are

About 101 millions (fine ounces) of silver were sold by the Government of India since 1927 to the end of March 1931. (Report of the Controller of Currency, 1930-32, p. 12).

<sup>†</sup> The conditions concerning the sale of gold have been much misunderstood. The costs of importation and of any deviation in the value of currency from its gold parity are to be reckoned by the currency authority. Unless these are added the currency authority would have to sell gold in all ordinary circumstances and their destroy the wholesale bullion market. All this is justifiable, for it is evidently not the duty of the Government to sell gold for non-currency purposes thus burdening itself with another task for which it is least fit.

however instances which go to prove that the tendering of gold bullion to the Government did take place and paper currency was expanded as soon as the rate of exchange rose to the upper gold point. From November 1928 to January 1929 the tender of sovereigns took place and an expansion of one crore of paper currency was secured against gold.

## Expansion and Contraction in the Real Gold Bullion Standard.

The expansion and contraction of currency in the real gold bullion standard would take place as follows. Gold bars would be presented and internal money, i.e., notes or rupees, would be expanded against the same. The purchase of gold bars from the Central Bank would tend to draw away internal money and a contraction of the same would follow.

As the present-day Indian Currency Standard is not a real gold bullion standard according to the above description of it, one has to understand the means of expansion or contraction thrown open to the Government, i.e., the currency authority of the country.

## PRESENT-DAY METHODS OF SECURING EXPANSION.

It is often stated that the Paper Currency system is inelastic by virtue of its being based on the Fixed Fiduciary plan and the non-development of cheque currency has failed to remedy this inelasticity in any radical manner. These self-same critics point out that the emergency currency provision of 12 crores against hundies at a scheduled rate is the only attempt on the part of the Government to provide emergency currency. The minting of rupees is no longer to be done even for Government purposes, for "the gradual dethronement of the rupee" is a settled fact under the gold bullion standard system. Elastic bank paper is no longer the prevailing feature, for the Central Reserve Bank, which ought to issue it, has not been created as yet. So it has often been emphasised by these critics that there is no suitable provision to expand currency even for seasonal requirements.

- (a) Without entering into any serious criticism of the views of the Government with reference to the supply of emergency currency based on the hundi backing during the peak months of the busy season, it must be pointed out that the one and only wish of the Government of India is not to inconvenience the money market by locking up funds and making them unavailable to the money market. The present policy is to keep the barest possible resources in the sub-treasuries and place every available rupee as a bank balance.
- (b) Besides this making of Government revenue a merchandise product on the part of the bank the policy is to arrange the maturity of the treasury bills in such a way as to pour additional funds into the money market at the time of the busy season. Taking the rate of exchange this day (January 12th,

- 1931) in the Calcutta Money Market, which can fairly be described as the microcosm of the bigger financial world, it is 1s. 5 d. for the rupee. Exchange is far below the gold export point which would not have been the case but for export inactivity and the offer of high rates for treasury bills which are tempting the operators to draw the cheap funds from London for purchasing the Rupee treasury bills. The scarcity of export bills has forced the Government to support exchange by every means. But in other years when export activity was brisk and the financing of export bills meant tightening of the money rates, the policy was always to release funds by the purchase of sterling. The maturity of the treasury bills was also arranged with a view to ease the money position in the busy season.
- (c) Again, the purchase of sterling releases rupee resources and eases the monetary situation, for it tends to increase the rupee resources of the Exchange Banks while there is a corresponding deficit of their sterling balances in England. Needing rupees in the busy season to buy more export bills they would be too willing to welcome this policy of purchase of sterling, the initiative of which rests with the Controller of Currency. The floating supply of credit can thus be augmented by the purchase of sterling and no acute monetary stringency or panic need be felt. Only mere tightness of money might be evidenced.
- (d) Further, the tendering of gold bullion or sovereigns in the paper currency reserve and securing

paper currency is feasible as soon as the Exchange Banks find it profitable to import gold into India i.e., as soon as the gold import point is reached. Rupee resources are thereby secured. This principle of issuing notes payable in silver against gold tendered was adopted long ago in 1893 and contributed a good deal towards securing permanent expansion of the domestic currency. Against gold received in England by the Secretary of State for India paper currency was usually released in this country. Again, notes might be issued against the return of Rupees from the circulation. In the year 1930-1931, notes to the value of 1,384 lakhs were created against silver rupees returned from circulation. This is nothing but interchange of one kind of legal tender currency for another.

(e) Another method of increasing the Imperial Bank's balances and thereby enabling it to grant additional credit in the busy season, is the transferability of the funds from the Home Treasury in October, November and December to the Indian treasury balance kept in the vaults of the Imperial Bank. This is generally done by placing the sterling securities in the Home branch of the P. C. Reserve and a corresponding expansion is made of the P. C. issued and placed in the hands of the Imperial Bank. During 1923-1924 about 12 crores of cash balances in India were thus added according to the above method. In 1924-1925 six crores worth of British treasury bills were placed in the

Home branch of the P.C. Reserve and currency notes released into the cash balances in India.

- (f) Paper currency can be issued against the issue of Indian treasury bills. This leads to expansion of paper currency and a discharge of the same would mean contraction.
- (g) In the previous years the issuing of currency against ad hoc securities was freely resorted to. Evidently, it seems to have grown into disfavour, as it ought to be, for it is not based on gold or quasi-gold assets. But there is no knowing whether it may be resorted to in the future or not.
- (h) If remittance were to be made to the Secretary of State, i.e., Home Treasury through the Paper Currency Reserve instead of the Treasury, inflation would be the result and a corresponding deflation would have to be brought about as early as possible. To be more explicit, when Council drafts were sold and the proceeds credited to the Currency Reserve in London an equivalent amount of notes were released from the Controller's office in India. This could be done since 1905 for the sterling securities or reserve as part of the P. C. Reserve was established in that year. This was done and could be done till 1925 when the new method of the purchase of sterling was adopted.

Finally, the Government of India can increase the fiduciary portion of the note issue by virtue of the 1925 P. C. Amendment Act from 85 crores to 100 crores and thus judiciously expand P. C. in India to ease the monetary situation. The figure of the fiduciary portion has been fixed at a high maximum and there is the possibility of securing additional P. C. needed for the long periods according to the existing P. C. Act and 1925 amendment of the same. This expansion might be against sterling securities or rupee securities of the Government of India. The principle of proportional system accepted by Government in the P. C. Act of 1920, 1923 and 1925 makes the paper currency system more elastic than it used to be in the pre-war currency system.

Thus there are several methods of expansion which might be taken up according to the feasibility and advisability of the method.\* All these avenues of expansion are merely instances of mediæval methods of finance and some of them take on the appearance of "barefaced inflation" of the Printing Press kind, pursued in this country in this enlightened twentieth century. The best way of remedying the inelasticity of currency and credit during the busy season is to create a Central Bank of Issue. Without a Central Bank of Issue consciously managing the currency system in the wider interests of the country, seasonal variations cannot be adequately

<sup>\*</sup> As no additional currency could be created against ad hocs and as bills of exchange were not to be had in abundance the practice of creating additional paper currency issue against Government securities deposited in the hand of the Controller of Currency by the Imperial Bank was resorted to. It is anomalous to see why this privilege ought to be extended to the Imperial Bank when the very same bank refuses to lend to the Joint Stock Banks on the self-same securities at favourable rates even during the busy season-

provided for without increasing the cost of the additional accommodation. This is the way in which the Dominions of the British Empire, with the exception of Canada, have solved their emergency currency problems arising out of seasonal variations for currency. But even in Canada additional note-issues can be made during the seasonal quarters by the different banks and elasticity is concerning itself with the growth of the internal trade no less than the external trade. In India, however, it is the external trade requirements alone that are looked after properly by the present-day elasticity. Much more has to be done in this direction before it can be stated that internal trade financing is properly looked after.

So much for expansion. Now let me proceed to discuss the deflationary methods, i.e., methods to contract the currency. Enlightened methods of contraction are necessary for money expanded during the busy season has necessarily to be automatically contracted in the slack season. As it is not bank money with powers of automatic contraction, that is used for seasonal expansion purposes, reliance on prompt return of the expanded funds cannot be placed. Some easily enforcible methods of contraction would have to be developed to drain away the surplus funds acting as a "drug" in the money market.

(a) The sale of treasury bills in the money market in the slack season for the purpose of

- "mopping" up of the surplus is a recognisable expedient free from criticism, for it is just at that time the Government needs resources to meet its expenditure.
- (b) The contraction of paper currency issued against ad hoc securities or rupee securities is also another well-known phenomenon. In addition to this method, the contraction of currency issued against sterling securities which are transferred to the Home Treasury of the Secretary of State must also be recognised.\* The Government contraction of currency during 1930-1931 was to the extent of 40\frac{2}{3} crores of rupees and 3\frac{1}{3} crores against sterling securities, 29 crores against rupee securities and 3\frac{1}{3} crores against gold.
- (c) The repaying of emergency loans by the Imperial Bank to the Controller of Currency destroys the emergency paper currency issued against internal bills of exchange or hundies. Again the Government might suggest the raising of the Imperial Bank rate to a higher figure in spite of a favourable cash position as was done on 30th October 1929.†
- (d) It is often considered that the sale of treasury bills in larger amounts than the actual maturities during the course of the week leads to

The Secretary of State needs them for his sterling expenditure and when the sterling securities are transferred to the Home Treasury there is cancellation of paper currency in India.

<sup>†</sup> The cash balance was at 30 errores and there was no monetary stringency as the call money rate was about two per cent. and the busy season did not commence as yet.

contraction or absorption of currency and credit in the markets. But no definite conclusion can generally be drawn as regards the origin of the funds invested in the rupee treasury bills. If foreigners are interested in the purchase of the rupee treasury bills as a result of their ability to secure cheap funds for a comparatively long period as is the case at present (December 1930) it cannot be inferred under these conditions that a contraction of domestic resources has taken place. The discharge of the Indian treasury bills in the P. C. Reserve however means contraction of currency.

(e) The sale of reverse drafts or sterling by the Government leads to the absorption of rupees and paper currency and this contraction leads to a rise in their internal value and the depreciation in the external value would be checked.

The exchange rate tends to become steadied at the gold export point of the country. The policy of rarefying currency by the sale of reverse councils leads to the strengthening of the exchange value of the rupee.

(f) If the transfer of gold bullion or silver bullion for sale is pursued, it would bring about the needed contraction of paper currency. A Central Bank pursuing this policy of selling securities to "mop up" the surplus is said to be pursuing the "open market operations". The Government of India is now selling silver as a result of the recommendations of the Hilton Young Commission. This would be

leading to the contraction of silver rupees and paper currency if it were to be done in the closed markets of India. But if silver were to be sold in London and the proceeds utilised for buying liquid gold as a preparatory measure for securing increased gold resources needed as the backing of the cash reserve of the Central Bank it would be welcomed.

So long as deflation of currency is needed as a result of slack business conditions and as a result of the high price-level in the country when compared with other countries and lower physical volume of production in the country there ought to be and there would be no murmur. But forcible deflation to meet such extra-currency ideals as the buttressing of exchange policy *i.e.*, the maintenance of the exchange ratio is bound to be resented and would have its disastrous influence felt on industry and the agriculturists.

## "THE GOODS STREAM,"

All this expansion and contraction is done without any reference to the "Goods Stream" on the other side. Unless this economic data is compiled with reference to the physical volume of production, the records of unemployment and the statistics of stocks and the Central Banking policies are framed with the above object in view, the attainment of relative stabilisation with all its concomitant advantages would not be realised. The creation of a Central Bank of Issue endowed with the

privilege of elastic note-issue, part of which can be based on trade bills, is essential for tolerable currency stability. It alone can secure the proper information concerning the stocks of goods, the movement of goods into the hands of final purchasers and the velocity of the goods and credit should be controlled in the light of the above data.

#### REMITTANCE WORK OF THE GOVERNMENT.

It has already been stated that the Government of India undertakes remittance business on a large scale so as to minimise the unnecessary flow of silver money from one part of the country to another. Registered Insured post, the postal money order, the cutting of notes into two halves and sending each by registered post (which has recently been prohibited) are well-known to all students of currency. The Government balances aid the people in the matter of their remittances. Telegraphic transfers (minimum amount Rs. 5,000) are issued against . a currency chest or treasury in another place where there is no branch of the Imperial Bank. Supply bills (minimum amount Rs. 1,000) are orders sent by post directing payment from the sub-treasury or treasury balance. Co-operative societies are given the special privilege of making use of remittance transfer receipts. Similarly, those investors who wish to buy or sell Government securities through Government Treasury secure free remittance through free remittance transfer receipts. This interlacing of

Government and business finance is a double blessing. Firstly, it enables the Government to transfer revenue from inland centres to the metropolitan centres where the bulk of its expenditure has to be incurred, and secondly, the commercial public who wish to have their money in the inland centres would be willing to close with the Government offers.

#### CHEAP AND SPEEDY MEANS OF REMITTANCE.

Considering the vast extent of the territory and the present inadequate facilities for the speedy remittance of money at cheap rates, it is advisable that a well developed banking system should take up this work and transfers through banks would be far better than anything else. It is indeed true that postal orders, postal cheque accounts, giro accounts and postal traveller's letters of credit, reduction in the amount of currency transfers from Rs. 5,000 to Rs. 1,000 limit and in the case of supply bills from Rs. 1,000 to rupees 500 (and even broken amounts should be transferred under these headings) can be developed as cheap and suitable means of remittance, but these are inferior to bank drafts and cheques and bills of exchange which can be cleared and collected through a Clearing House System which acts as a collecting agency at the same time.

### CENTRAL BANK OF ISSUE.

A Central Bank in charge of the Clearing House system which clears not only cheques as at present,

but bills. hundies and other instruments of remittances and an extended use of credit instruments such as promissory notes, cheques, bank drafts, standardised bilingual hundies and bills of exchange would afford the cheap and rapid service needed for the transmission of money. The existing co-operative banks should play greater part in the free remittance transfer business. The old expensive and risky method of physical transportation of money by rail resorted to by the indigenous bankers can and ought to be given up as early as possible. Supply bills and currency transfers would no longer be needed, if the Central Reserve Bank takes up every treasury and control over the currency chests is concentrated in its hands or performed by its selected agent—the Imperial Bank of India. Government remittance becomes part and parcel of the wider problem, viz., Inland remittance. Diffused widespread banking under the controlling influence of the Central Reserve Bank is the only intelligent panacea in the matter of providing cheap and speedy remittance facilities in this vast continent where distances are very great. It is then alone that the present unfair advantage of the Imperial Bank which lies in its control of the currency chest and which is not being shared, somewhat, equitably with other banks can be eliminated. The Co-operative Banks assert that the Imperial Bank refuses to encourage the Central Banks as remittance agents for the indigenous bankers and local traders. But any unwarranted encroachment on commercial banking

forsaking the co-operative ideals has to be rightly discouraged. (See the Bombay Provincial Banking Enquiry Committee. See pp. 144 to 147.) The expansion and contraction of bank money at a comparatively steady bank rate can be brought about by the Central Bank. Its agencies and its branches in the different provinces would enable it to render unnecessary the transfer of metallic currency from place to place. This economising of currency would greatly increase the utility of the existing amount of currency.

However great the ultimate benefits of the Central Bank would be in the matter of providing adequate credit currency to suit the requirements of agriculture, industry and trade, the immediate benefits in this direction do not seem to be very alluring. The Central Reserve Bank cannot hope to control the movements in the money markets, for most of the changes arise as a result of want of confidence in exchange, precariousness of credit and consequent withdrawal of native capital from circulation in the bazar. These abnormal changes cannot adequately be controlled and fluctuations in our bank rates and money rates would still appear. It is a peculiar characteristic of present-day India that both monetary demand and supply vary very greatly and fluctuations in money rates are greater in this country than anywhere else. The evolution of sound and efficient methods of business organisation and industrial management would mitigate this

evil. Until this happens the Indian banks cannot hope to control all these different conditions and Indian Bank rates cannot hope to remain so tranquil or steady as is the case with bank rates in the Western countries where reasons for the credit strain or disturbance or money market problems, as they can be designated, can be foreseen and prevented by timely action. Lacking the three most important data, regarding the physical volume of production. the movement of stock prices, commodity prices and total bank credit which have wide influence on general economic conditions, the Central Bank would be unable to exercise its pull in securing stable conditions of economic life during the early years of its existence. But the perfection of this economic data by its own staff would form a landmark by itself.

## IMPROVED CREDIT SYSTEM IS THE ONLY PANACEA.

But it is an undeniable truth to assert that an improved credit system can solve some of the currency ills of the country. The much needed elasticity can be secured when the issuing of notes is handed over to the Central Bank of Issue. Banking extension makes for economy in metallic reserves so far as they are needed for domestic exchange. The highest currency ideal is to circulate a paper token instead of full value metallic coins and the best way of approaching the ideal is to circulate bank notes based on assets which include bills of exchange representing short-term industrial, commercial and

#### LECTURE TWO

agricultural transactions or bankers' acceptances. With the progress of monetary science and the development of new banking policies, superfluous coins have been dropped in other countries and the same thing doubtless would be the feature of evolution in this country. The silver rupee would ultimately be dropped and liberal measures for securing elasticity of currency would be enacted.

## LECTURE THREE.

(30-1-31)

## OTHER MONETARY MARKETS.

The broad term "money market" refers to the market where money is bought and sold. Just as there are various kinds of money, such as money on the spot, i.e., current account at the bank and a bill of exchange payable at a future date, there are different monetary markets dealing with such kinds of money. The money market itself does the main business of converting money due at some future date into money on the spot. The one form of money is converted into another form of money.

The bill of exchange represents money due at future date. These bills are converted into money on the spot. Another monetary market is the Foreign Exchange market where domestic money of the country is converted into foreign money. Our rupee is exchanged into money of some other place.

The investment market or the long-term capital market is the place where the borrower needing

long-term loans secures it from the savers by paying a certain rate of interest. In a well-organised community the lenders can hope to secure a fair rate of interest from the borrowers, whether individuals or joint stock companies. The State and other groups of individuals might be forced to pay a certain rate of interest, and all attempts to secure extortionate rates of interest would very soon be curbed by the State. The most important market. where lending and borrowing is generally done in the most refined manner, is the Stock Exchange. The savings of the people are generally invested in industrial activity through the help of this machinery and the joint-stock form of enterprise. The person who wishes to withdraw his money from the industrial or other form of activity can promptly sell his stock or share to a person who desires to find a lucrative form of investment for his savings.

These markets revolve round the Money Market and the rates in the different markets are susceptible to the influences of the money rates prevailing in the Money Market. It would be the main endeavour in this lecture to trace the influences and the chief contrary forces that tend to exert their pressure in these different monetary markets. The necessity for developing these useful auxiliaries must be understood and the money market itself would refuse to function smoothly in the event of their non-development and lack of co-operation with the members of the money market.

#### THE BILL MARKET.

While analysing the composite term the "money rates" we referred to the bill or discount rate as apart from call money rates, the bank rate, the deposit rate, and the loan rates. Even the expression "the discount rate" is not a uniform expression. The chief discount rate quoted in the London Money Market is the rate of discount on three month's bank bills. This is the oft-referred to "Market rate." Thus there are several discount rates for the different classes of bills, such as bank bills and trade bills. Broadly speaking, the discount rates closely follow the short-term loan rates and are higher than the call money rates. Discount rates are higher in the case of less secure bills or bills of longer standing or "tenour" as the technical jargon puts it. If the demand of the bankers and other buyers is great for commercial bills of a particular tenour, the buyers would keenly bid for them and commercial bills fetch a high price. At certain periods they fetch higher prices than treasury bills, i.e., lower discount rates might prevail than the treasury bill rate. In November 1926, the treasury bill rate was higher than commercial bill rates in the London Money Market, for the demand was greater than the actual supply. The trade depression tended to diminish the supply while the Continental demand for commercial bills forced the buyers to pay higher prices. They could not take the sterling treasury bills even, for they did not contain the two or in some

cases the three endorsements needed for their portfolio.

## THE LINK BETWEEN THE DISCOUNT RATES AND THE CALL MONEY RATES.

Call money or short-loan rate as it is usually referred to cannot but influence the market rate of discount, for the bill brokers borrow their supply from the banks. Cheap call money,\* which generally arises, if the Clearing Banks reduce the day-to-day money rate, brings down discount rates to the lowest figure. The assurance of comfortable monetary conditions ahead for some time would make discount rates touch rock bottom level. Bill-broking tends to be unprofitable and stale when short-term money rates tend to be low and wipe out the margin between the bill rates and the call money rates. As the Central Bank stands ready to buy unlimited quantities of fine bills at the bank rate, the market rate of discount for these will never be higher than the bank rate. It can be lower than the bank rate if the mammoth Joint-Stock Banks make an effective bid for bills which are rightly considered as the best self-liquidating instruments.

As soon as monetary pressure is exercised, the discount rates, i.e., the open market rates, jump

<sup>\*</sup> Theoretically speaking call money is repayable at the option of either the lender or the borrower and tends to approximate towards bank's demand deposit or current account rate.

up and attain a high level. The treasury's influence on the short-term loan fund will also have to be studied while explaining the behaviour of the open market rates.

The floating of the treasury bills tends to make money scarce and firm bill rates will ensue. The good showing made by the currency in the foreign exchange markets would force down discount rates to a low level. If exchange is adverse and gold leaves the shores, money stringency will arise and the bill rates will rise to a high level. Similarly, if the demand for bills were to be augmented, the discount rate will be forced down. The presence of a Central Bank would mean that there is a leader who fixes the rates of interest and discount that would prevail in the money market and in the banking system of the country as a whole.

## ABSENCE OF A BILL MARKET IN THIS COUNTRY.

Verily, has it been stated that "where ignorance is bliss it is folly to be wise." Unfortunately for the student of Indian Banking there are not very many opportunities to gauge the diverse and sometimes contrary influences of various factors on the bill rates. But he cannot congratulate himself on his ignorance in these technical matters; for without a bill market there cannot be any well-developed money market. Even in the somewhat better organised national money markets of Bombay or

Calcutta there is hardly a bill market. Rediscounting of "approved" bills even by the Indian Joint Stock Banks does not exist to a great extent. The following table will illustrate my remark.

The business of the		Percentage of business
Imperial Bank.		with banks to
·		total business.
Current Account	•••	<b>26</b>
Fixed Deposits	•••	1
Bills	•••	0
Cash Credits	•••	2
Overdrafts		7
Loans		31

(See the Report of the Bengal Banking Enquiry Committee-p. 40).

This banker's bank does nothing in the direction of rediscounting the bills of the Joint Stock Banks so far as the Calcutta money market is concerned. Rediscounting is considered a weak sign.\* Besides they would thereby be placing the secrets of the bill portfolio in the hands of the competing bank. They buy but do not sell hundies or bills of exchange. Like the English Joint Stock Banks, Indian Joint Stock Banks are too proud to borrow from the Imperial Bank by means of rediscounting, that is, modern Central Banking practice does not exist.

<sup>•</sup> See the evidence of Mr. S. N. Pochakanewale before the C. B. Enquiry.
Committee.

But unfortunately they cannot, like the English Joint Stock Banks, compel the market to borrow from the Central Bank, for unfortunately in this country there is neither a money market nor a Central Reserve Bank following modern Central Banking practice. In dire and emergent circumstances alone, they would borrow from the Imperial Bank on the strength of Government securities.

Coming to the original discounting business itself, there are few traders' acceptances even and bills have not arisen in the matter of internal trade. Banks have not developed the acceptance business in the matter of financing domestic trade. Bills arise in the matter of our foreign trade and these are bought by the exchange banks without any difficulty. As the representatives of the Exchange Banks Association have stated in their oral evidence before the Central Banking Committee the export bills of all sound merchants are eagerly bought by the Exchange Banks. The creation of a discount market would, however, increase these facilities.

### BANKERS' ACCEPTANCES.

The bill market primarily means the bankers' acceptance market. Without bills it would not be possible to develop the acceptance function of the banks in our money market. With a change in the mercantile habits, this modern form of expressing commercial indebtedness can easily be adopted. Cash credit and the open book-credit system would

undoubtedly have to be given up by the merchants. In the absence of a C. R. Bank to buy the bank acceptances, banks would naturally be conservative in extending their acceptance function.

#### MEASURES TO DEVELOP THE BILL HABIT.

It is a matter of gratification to find that almost all the Provincial Banking Enquiry Committees have recommended the self-same measures to develop the bill habit which I had the opportunity to offer long ago in an article entitled the "Inland Bills of Exchange" published in the Calcutta Review in April 1928. Barring the suggestion of differential rates for discounts and loans, which the Central Reserve Bank ought to allow, every other suggestion of mine has been incorporated. The Central Banking Enquiry Committee would, however, endorse this suggestion, for without this tendency no positive encouragement to draw bills would really exist.

In addition to those, which I offered long ago (vide my Article) I consider it essential to adopt the following measures for the achievement of the same object. Some propaganda work as regards the benefits arising out of the bill habit to the banks, the buyers and sellers of goods would do signal service in this direction but apart from this primary change in habits the number of competing specialising agencies who require secure and liquid short-term investments and who buy and sell these bank and

trade bills ought to increase.\* It should be borne in mind that the bill market as well as the call money market are really speaking "two way" markets. Bills can be sold as well as bought. Such incidental measures as the reduction, if not abolition, of the stamp duty which comes up to 9 annas per cent. per annum and the sale of standardised bilingual bill forms would have to be undertaken. Bills must be utilised to finance the movement and storage of goods in licensed warehouses which have to be created, if orderly co-operative marketing of our prime staples is to be an accepted feature on the part of the primary co-operative producers' societies or the literate primary drawers of drafts. It is then alone that the co-operative sale and purchase societies and the co-operative credit societies can hope to tap the wider money market by passing on the bills endorsed by them. Local financial resources can thus be augmented by the resources of bigger banks willing to discount or re-discount these bills endorsed by such organised associations or the indigenous bankers who may elect to specialise the bill-broking business. Free movements of funds according to the necessities of the districts can thereby be ensured. The financing of agriculture which is now not being attempted in any direct manner by

<sup>\*</sup> The charges for discounting bills would thereby become lowered. See the evidence of the representative of the Ahmedabad Millowners' Association before the Central Banking Enquiry Committee. A Clearing House for bills in all the important centres will reduce the commission charges which banks make in collecting the proceeds of hills.

the Joint Stock Banks, would become an accomplished fact under the discount banking system. The money market would derive solid benefit by the ultra-commercial uses of credit being dispensed with in the presence of an organised discount market. A rapproachement between international banking and financing agencies and the domestic bill markets and the banking system would arise. We hear already that foreign money is being willingly invested in our rupee treasury bills. With prime bank bills this financial nexus will be strengthened further and further. The holding of rupee bills would increase the contact with the domestic banks and would transform them into well-known agencies in the international money market. The realisation of these advantages is solely contingent on the fact that the mere acceptance of two-name paper without proper credit information of the parties responsible for the payment of the bill is not light-heartedly undertaken. If people of questionable standing were to draw the bills, the credit risk is great, and banks which discount such trade acceptances would likely suffer grievously by having paper which cannot be converted into liquid money. The scrutinising of the credit standing of the parties to the bill, should neither be neglected nor minimised. Even this precaution will not by itself go far in developing the open discount market. The keys to the money market are the bill-broker and the Central Reserve Banker. Find the two keys and you will find the money market.

#### THE EXCHANGE MARKET.

The relationship between the foreign exchange market and the money market would have to be understood. It has already been stated that firm exchange rates tend to lower down the discount or the open market rate. Unsteady and adverse exchanges leading to gold efflux would tend to tighten money and this would raise the discount rates or the open market rates.

#### GOVERNMENT'S CONTROL OVER EXCHANGE.

Lacking the Central Bank regulation of the exchange situation, neither the Indian traders nor the general public understand aright the full significance of the Government control of the exchanges. Having selected stable exchange as our policy, the Government of India are bound, in the last resort, to maintain the rupee at the selected ratio, i.e., 1s. 6d. (gold) Everything would be subordinated towards this stability of exchange. Distinguished economists have rightly pointed out that the choice lies between a stable exchange at the expense of fluctuating internal prices or stable internal prices with fluctuating exchange during times of international disturbances. Even economically advanced countries like the U.S.A., have given up the problem of securing absolute stability of internal prices nor have they allowed "exchange to go hang" as Prof. Cannan would put it. Economic theorists as well as practical statesmen now realise that comparative stability of the exchanges is much more easy to attain than a corresponding stability of the internal price-level during times of international instability.

#### THE MAINTENANCE OF THE RATIO.

Having selected the stable exchange policy as their ideal the Government of India inflate or deflate currency with the of maintaining view -although the circumstances the of market might point out the necessity of pursuing the opposite path. In the midst of the busy season, if exchange tends to slacken, there would be "disastrous contraction" of currency, as businessmen, who dislike tight money, would term it. The sale of treasury bills would absorb money. The raising of the bank rate even though the cash situation of the Imperial Bank is safe or even when money rates are easy in the open market, would be pitched upon to buttress the exchange policy. In order to make the bank rate effective, the policy of selling treasury bills at high rates would be pursued. The main object of these different measures is to prevent exchange from sagging below the gold export point from the country. Thus considerations of the price-level and the monetary requirements of the borrowing public do not weigh sufficiently strongly at such times. The Hilton Young Commission rightly pointed out that this Government control of exchange and currency would have to be given up, and the Central

Reserve Bank which manages the Gold Bullion Standard would regulate exchange. As the gold standard would be in existence, the currencies between England, the other important trading countries and India would be the same. The movements of the purchasing power parity will be very small. A common standard would, by itself, bring about comparative agreement in price-levels, hence the movements of purchasing power parity will be very small. If the balance of indebtedness is in favour of this country, the imported gold bullion would be presented or potential balances would be raised abroad and the local currency released by the Central Reserve Bank. As central authority it has to keep a running account with the important trading countries, and if these balances of foreign currency are accumulated these can be sold or utilised in days of unfavourable balance. increase of credit money or decrease of it would take place under the ægis of the central authority. i.e. the Central Reserve Bank. If the Government were to be the exchange authority, it would release legal tender money when it is buying or purchasing a bill or foreign currency and a sale of the reverse bill means decrease of the domestic legal tender money. A Central Bank's control over exchange would leave the legal tender money, the same as before, until gold is actually exported from the country. Expediency as well as safety point out that a Central Reserve Bank management of the exchange situation would be superior to that of

Government management of the same. The gold standard itself gives stable exchanges within comparatively narrow limits and the C. R. Bank has to manage this standard in the wider interests of the country as well as the outer world.

The Government of India would be emancipated from special problems as the purchase of sterling, the sale of reverse bills and the securing of enough Home balances in London, to meet the Secretary of State's and the High Commissioner's requirements and the undertaking of measures to make the bank rate effective. The Bank rate is strengthened by floating treasury bills at slightly higher rates. A seven per cent. Bank rate is now being strengthened or implemented by a policy of selling treasury bills at 6.2 per cent. (so far as intermediates are concerned—January 1931). Without an effective bank rate,

ready exchange will not rise by  $\frac{1}{2}$  d. at least above the gold point.

#### REMITTANCE PROBLEM.

Just as banks should be the best agencies for performing the internal remittance work,\* so also the remittance of funds to London should be understood as genuine banking business and be left to the Central Reserve Bank, i.e., the Government banker. The Government's policy of "purchase of sterling" has evidently failed, for to purchase sterling at the

<sup>\*</sup> Internal remittance is almost done free of charge by the Canadian Banks in case of distances below 600 miles.

low rate of 1s. 5\frac{3}{2}d., would have been a very costly matter and would have defeated their aim of exchange stabilisation. Of the £311 million budgeted for, only £5½ million have secured by the purchase of sterling (January 3rd. 1931). As the exchange level of the rupee has never touched, the gold parity, i.e., 1s. 6d., there could be no large-scale purchases of sterling, for if heavy Government demand were to arise in the absence of export bills, the exchange rate would fall further and further. The Government were practically forced, by virtue of the stable exchange policy, they have been maintaining to recede from the market. The floating of loans in London to meet the needs of the Secretary of State has been resorted to, to keep him supplied with funds. The ways and the means advances from the London branch of the Imperial Bank have also helped them to a certain extent. But the best method is to create the Central Reserve Bank and enable the London branch of it to have a small portion of its exchange funds to finance the Secretary of State and the High Commissioner's requirements. This portion of the reserve must enable the Central Reserve Bank to pay the Home charges only when the exchange rate prevents the purchase of sterling from the money market. (See my article, entitled Purchase Sterling-The Calcutta Review, Nov. Dec. Number, 1928). The London balance of the C. R. Bank need not be substantial enough to liquidate an unfavourable trade balance to the extent necessary to prevent

exchange from falling below the gold export point from the country. A Central Bank's supporting of the exchange would mean releasing gold bullion for the internal currency and the gold bullion reserve would be needed in India. A Central Reserve Bank, issuing currency, controlling credit, regulating exchange, undertaking remittance and Government banking work, can alone hope to remedy the present-day situation and confer banking and monetary autonomy on the country.

# THE INVESTMENT MARKET.

The investment habit is being implanted slowly in the minds of the Indian savers, the small as well as the rich. The growth of the Post Office Cash-certificates, the repatriation by purchase of the London-enfaced rupee paper and its absorption by the Indian money-market, the increase in the Post Office Savings Bank deposits, the increased subscriptions to the rupee loans floated by the Government of India and the quasi-local bodies, and Indian subscriptions to the sterling loans of the Secretary of State, the increase in Co-operative and other Bank deposits and the increase in Joint Stock capital speak directly for the amount of progress in the investment habits of the people. indirect proofs as regards the increase of the investment habit of the people are the wide spread of the banking net-work under the pioneering attempts of the Imperial Bank, the development of other kinds of financial institutions, and improvements in the working organisation of the stock exchanges. There is, however, a large amount of frozen capital which has to be gathered so that our indigenous capital supply would equal the demand for the same and enable us to repay our present-day external debt, which amounts to £382 million roughly. It is the duty of the money market to play a significant part and a conspicuous rôle in mobilising and conserving the capital resources of the country. Equally important is the duty of checking the export of capital from the country until the home demand has been adequately satisfied.

# THE PRESENT-DAY MEANS OF INVESTMENT.

The Government of India have been doing their level best to facilitate the investment of savings on the part of the small savers.\* The Post Office Savings Bank, the Post Office Cash Certificates, the encouragement in the matter of buying or selling Government securities through the Post Offices and the wide-spread advertisement of the Government rupee loans, when floated in the slack season, are the

<sup>\*</sup>Since these lines have been written the Government of India have increased the rate of interest paid to the holders of the P. O. Cash Certificates, since Sept, 1930. The floatation of treasury bonds on the tap system and the appeal to the small investor to seek the aid of the Post Office in subscribing and collecting the tax-free interest is noteworthy. As in the case of 1930 loans, when 83 per cent of the total number of applications came from the small investors, so also in the matter of the treasury bonds it would be the small investors who would subscribe through the Post Office. A wide advertisement of the fact that nearly 72 per cent. real vetura would accrue by the holding of the Treasury Bond is needed at the present moment.

methods pursued by the Government to cajole the small investor and induce him to give up the old and unfertile channels of investment of his savings in land or jewellery.

The expert opinion of a recent American Commission seems to incline to the view that "the amount of precious metals stored in India is equal to that held by the United States," but in India this wealth is immobilised and rendered sterile by the unwise habit of hoarding or locking it up in the shape of ornaments. The main problem is how to gather these "small dormant hoards" and increase the capital supply of the country.

# THE SMALL INVESTORS.

The offering of higher rates of interest, the liberalising of the facilities for the small investors through the Post Office—specially in the matter of P. O. Cash Certificates, the advertising through the Post Offices of the floatation of the tax-free loans (and keeping open this Post-Office section for a longer period than the other one), the issuing of short-term bonds which are more popular than the long-term loans are some of the most important measures which have to be undertaken to mobilise the savings of the small investors. Tapping the wider area of the entire country even by paying a higher rate of interest to the small savers is far more preferable to the intense drive on the part of the Government for making the rupee loans

successful when floated in the money market during the slack season. Withdrawal of money by Government borrowing would force the bank rate up and would levy a fine on the legitimate traders and borrowers borrowing in the money market.

The rural Co-operative Banks, the Indian Joint Stock Banks and the Imperial Bank and the few Stock Exchanges that exist are doubtless doing their best in the direction of mobilising the savings and spreading the investment habit amongst the small savers. All this is uncoordinated effort without any consistent aims properly chalked out in the wider interests of the country.

The flight of capital abroad is a noteworthy feature.\* Investors or banks might send their capital to earn higher rates of interest prevalent abroad. The solemn obligation of liquidating our past obligations to external capitalists falls on our shoulders. The directing of the flow of the present savings which itself has to be augmented to a great extent by productive efficiency, and the mobilising of "the immobilised wealth," and the wise investment of the annual importation of precious metals into this country through the existing financial machinery or the creation of new machineries are the chief problems of the investment market in this country. The mere inculcating of the doctrine of thrift, which itself is not being done scientifically at present in

See my article "Can India become a creditor country?" Paper read thefore the Annual meeting of the Indian Economic Association—January.

this country, would not suffice. Investment is a. science. Specialisation in this business is absolutely essential to inspire confidence in the minds of the people. If such highly qualified bodies were to direct effective propaganda for the realisation of the above aims, they would be crowned with success. Sir Joseph Burns has rightly remarked that "the teaching of thrift" and the principles of right investment (I would add) "is absolutely necessary in this country". The desirability of thrift must be taught to all, the rich and the poor, the old as well as the young, the male as well as the female. The mere evincing of the desire to save would not be attendant with great advantages unless these organisations invest the pooled sources of savings of the The Indian investors do smaller classes. clearly understand the real significance of discounts, premiums, or conversion terms and "deferred investment" but there would be no hesitation on their part to subscribe to the short-term or longterm loans of the Government.

### INVESTMENT TRUSTS.

If our salvation depends on specialisation, it is high time that the specialising institutions of the nature of Investment Trusts were created. I have elsewhere recommended the formation of such trusts on the model of the English type. (See Present-day Banking in India, Third Edition, pp. 615 to 626). While I was tendering oral evidence before the

Central Banking Enquiry Committee at Poons. Sir Bhupendranath Mitra opined "that times are not propitious for the growth of these bodies". rate of interest being high in our rural areas there is not much scope for these new bodies to earn this high rate. It is undoubtedly true that the English Investment Trusts arose at a time when the rate of interest was very low and the cult of the share as equally safe and more paying than the Government bonds could be successfully taught at that time. also enabled the proper external investments of the English savers to be made on safe and sound lines. Though our present-day ambition is not to make India a creditor country, still we do require these institutions or National Savings Associations started in order to have a systematic drive as in the case of the United Kingdom. The National Savings Committee just the other day presented the thousand millionth certificate to His Majesty the King Em-The War Savings Certificates were the original certificates and the movement has not been relaxed although the war terminated long ago. work of the N. S. Committee is to start new Savings Associations, to form local committees to convene regional conferences, to hold a National Savings Assembly, to invite eminent speakers to help the movement, to frame new savings schemes, to keep in touch with employers and others likely to make use of new proposals and to co-operate with bodies in fostering the thrift movement. (See the Report-National Savings Committee-Report of 1928-29). Even employee ownership of these certificates has been popularised through joint contributions of the employer and the employee.

#### THE BOARD OF NATIONAL INVESTMENT.

The work of the Investment Trusts or such N. S. Associations can best be co-ordinated and supervised by a National Board of Investment. The issuing of the gold cash certificates can be undertaken by it. The issuing of the bearer bonds at Rs. 3-14-0, repayable five years later and being encashable at intermediate rates, with quarterly encashments, is another suggestive feature which can be taken up by this wider body. (See the Madras Provincial Banking Enquiry Committee Report.) It is indeed true that the habit of "deferred investment" is not existing and debentures are not very popular with the Indian investor. If an authoritative and competent body were to be started and debentures issued under its ægis, people will gradually acquire this habit. Our annual capital requirements of the different Governments and local bodies amount to roughly 60 crores. As far as possible the object of the Government should be to secure as large a portion of this amount as is possible for it to do, through the permanent savings of the small investors. Dependence on the money market would mean lesser available resources for trade and industry. The withdrawal of fresh money from the money market would mean high bank rates. This can be avoided safely by the thrift campaign organised by the Board of National Investment. While this is the immediate problem ahead, the Board has to organise the immobilised wealth and when the accumulated resources are far greater than the above requirements. the repayment of external debt can be taken up. The interest payments that would be made on the Government indebtedness would give scope the accumulation of internal capital resources. helping of the existing industries with long-term loans can be undertaken with any surplus capital which might be available after supplying the above requirements. Having understood the advantages of co-ordinated borrowing by the Central Government for all purposes, the policy of co-ordinated efforts by the Board of National Investment can easily be inaugurated.

# THE PERFECTION OF STOCK EXCHANGES.

The creation of more Stock Exchanges, as at Cawnpore, and other major industrial and trading centres and the perfection of the existing Stock Exchanges, can be undertaken with the object of increasing the investment habit and providing markets where the lender and the borrower can meet on a footing of economic equality.

Taking the Calcutta Stock Exchange into account, its main business consists in buying and selling shares. There are no settlement days, delivery is due the second day after the contract is passed and

sales of securities are effected for the most part under blank transfers. There is no distinction, as in London, between the jobber and the broker. The Calcutta brokers are brokers as well as jobbers. Although this system can be allowed to exist, the institution of fortnightly settlements or monthly settlements seems desirable, as it introduces order in the stock exchange operations of the speculators. The operations on. "bear account" would become penalised relatively to those which are conducted for a rise, for with daily or short-period settlements the former require much larger financial resources than Forced selling in order to satisfy the latter. the system of daily or short-period settlements becomes the rule and the slump becomes aggravated as a result of this daily settlement. The restraining action of the bear operations tends to place a natural check to the high level of prices to which shares and stocks may be carried away by the speculator. am not oblivious of the fact that the calls for money on the part of the Stock Exchange operators would be more frequent under the system of daily settlements and the call money rates fluctuate more actively under this system than the one under the monthly or the fortnightly settlements.

Considerations of time preclude me from outlining the other suggestions for improving the Stock Exchanges. These as well as other agencies which are at present existing ought to be able to tap more savings which increase the volume of available savings

awaiting investment. The volume of investment should proceed hand in hand with the volume of savings. The cost and volume of the investment should also be influenced by the banking system at the dictates of the Central Reserve Bank. The rate of investment, i.e., the rate of long-term interest, must be made co-equal with the natural rate of interest. Through the short-term money rate the long-term rates can be influenced. Cheap money and the assurance of continuous supply of it in the near future would engender confidence and speed up the processes of investment and the industrial slump or depression would pass away, if other things tend to remain the same. The rigour of industrial fluctuations can thus be checked by the forestalling action of the Central Reserve Bank.

By promoting banking stability it can indirectly help to mobilise effectively India's potential capital resources. By rediscounting the short-term Government paper, as is done by the Federal Reserve Banks, it can create popularity for this form of investment.\* A sound ways and means position can be developed as a result of the successful operations of the Central Reserve Bank. The Central Reserve Bank can aid the Government of India or the National Board of Investment, if these were to tap the money market for temporary or permanent loans.

<sup>\*</sup> See Appendix III.-Article entitled "Some Salient Lessons, etc."

### LECTURE FOUR.

# (13-2-30)

## THE IDEAL MONETARY AND BANKING SYSTEM.

Indian monetary and banking system should be based on modern central reserve banking practice and the independent gold rupee standard ought to be worked in such a way as to free it from undesirable international influences, such as a fall in the price of silver or a threatened shortage of gold. The gold rupee note should expand and contract with the physical volume of production. credit money created by the Central Reserve Bank and the banking system as a whole need not depend on gold commodity money and evidences of giltedged instruments or Government indebtedness alone. The gold rupee-note can measure value and the holder can convert it into any other article, needed by him. Production gives rise to bank credit and bank credit forms the most important form of society's money. The promotion and intensification of national production being the object of the national monetary system, the Central Reserve - Banking practice should be carried out with the above object in view. Holding a fixed maximum

limit of gold reserve \* and not a ratio of the amount: of note-issue and sight liabilities, as is the case at present with some of the Central Banks, our Central Reserve Bank should issue bank currency notes against commercial bills arising out of wealth products. This bank currency should have nothing to do with the gold held in its vaults or short-term foreign balances held by the Central Bank in foreign markets. But the notes can be issued against gold presented, and the Central Reserve Bank can fix the price of gold at certain points and thus tend to stabilise exchanges by providing forward gold markets and altering the gold rates when there is a lasting disturbance in the relation between the internal and the external price-levels. This way of consciously managing the bank money and partial demonetisation of gold by closing the mints to gold would become inevitable as the shortage of gold becomes more and more acute. Most of the debtor countries are already off the gold standard.

A discriminatory or differentiating rate should be applied to the financial bills by the ordinary Joint-

It is a matter of sincere gratification to record that the MacMillan Report also endorses this view. It says that the independence of the note-issue and the gold eserve ought to be recognised. Not only is it necessary in England but all other countries should adopt the same measure. We heartily endorse its opinion, which ays that "if the view could be generally adopted that gold reserves to-day are held olely to meet temporary deficiencies in the balance of international payments and their amounts were determined by what was reasonably necessary for the purpose is would be the greatest safeguard we can imagine against the risks of a future hortage in the supplies of gold relative to the natural growth of the world's money teame." See the MacMillan Committee Report on Finance and Industry.—ind.—3897, 1931.

Stock Banks and these should not be rediscounted by the Central Reserve Bank.\* All industries, agriculture and manufactures should have access to the Central Reserve Bank for rediscount facilities. through their special financing agencies and the ordinary market rate of discount should be fixed in accordance with the Central Reserve Bank's rediscount rate. As production increases, the money increases, i.e., currency is created against bills of exchange representing natural wealth products. As the quantity of cheap sound money, originating in production and terminating in consumption, increases, the price of money will become cheap and this tends to reduce the level of cost of production. Falling prices would be brought about by falling cost of production. The whole monetary system should be actuated with this sole motive, i.e., helping legitimate production and the increasing of the national wealth products. It should not again destroy the real basis of exchange, i.e., barter economy. Economic theorists are right in their contention that national or international trade should solely rest on the principles of barter economy. The monetary system consisting wholly of well-regulated paper currency must eliminate deflation and inflation and measure every variation in other commodities produced by the nation. The more the real national dividend is, the more there is for division and more wealth is divided among the wage-earners. Rising

<sup>\*</sup> For the needed clues for differentiating the one from the other see my Elementary Banking—Chap. on "Discounting."

wages and falling prices would be realised in this society. The doyen of the English Economists, the late Dr. Marshall, pointed out long ago, that society would be happy under a regime of slowly falling prices, arising out of lowering cost of production. This betokens rising real wages, and even steady or rising profits as rationalised improvements in the processes of production accompanied with increasing productivity primarily bring about this welcome feature. Mr. Peddie develops this self-same idea and argues for the so-called Dual System of stabilisation, i.e., the producer controlling the output of money\* and a regime of rising wages and falling prices. No new, though stimulating ideas altogether for advanced economic thinkers.

All this presupposes that the beau-ideal of the currency reformer, the modern Central Reserve Bank, exists solely for rediscounting purposes, that it does not compete with the commercial and other specialising banking institutions. Made to run for service rather than profits, the Central Reserve Bank can create, regulate and control the currency and credit system in the wider interests of the country. All expansion and contraction of the same depends purely on production and bills of exchange representing actual production. Such a Central Reserve Bank, a great many details of which

<sup>\*</sup> It is not wholly necessary for the product to control the output of money. What is needed is that production and credit should run parallel to to each other and neither one should outstrip the other. See L. D. Edie—"Banks and Prosperity."

have been omitted, would produce the ideal monetary system as outlined above and a money market would appear as an indispensable accompaniment of its creation. Abnormal stock-market speculation\* would indeed disturb this banking and monetary system, but these mental abberations ought not to side-track the efforts of monetary reformers who ought to make money and credit serve as a stimulator to greater industrial activity, employment, prosperity and welfare than they do at present.

## CENTRAL RESERVE BANKING POLICY.

What ought to be the monetary changes needed to realise this ideal cannot be raised just at present, but the correct policy to be pursued by the Central Reserve Bank in some of the most important controversial matters, as the following should be envisaged, viz., satisfaction of the currency and credit requirements of agriculture, industry and commerce,

<sup>\*</sup> Exaggerated stock-market speculation has unfavourable effects upon domestic national economy. Differential profits and losses in a self-sufficient: economy ipso facto do not signify an increase or decrease in goods. However, in the case of foreign speculators such profits and losses do involve real losses and gains of goods. Extension of credit to a highly speculative stock market reduces the supply of capital available for productive purposes, while a crash at best releases funds to the extent of what was previously borrowed and cannot increase the supply of capital above the original amount. Differential profits and losses to the extent that they are spent in consumption or refunded from incomes otherwise consumed, force readjustments of production which result in economic sacrifices. See the article entitled the "Theory of Stock Market Speculation" by Hans Richter Altschaffer, in the Journal of Political Economy, July, 1931, p. 237.

See also my article on Central Banks and Speculation." Calcutta Review, September 1932.

unemployment, trade cycles, speculation, gold movements and the world gold problem. International, central reserve banking co-operation, the stabilisation of the business activity, the satisfaction of the Government requirements and capital expenditure.

Let me take each plank of the banking policy of the C. R. Bank, as it ought to be. Modern Central Reserve Banking practice aims at making credit and currency available at low and steady rates to agriculture, commerce and industry by rediscounting the bills of exchange created in the three different departments of economic activity. The English banking system does not permit home industry to be benefited by low bank rates, for the overdraft facility of the Joint-Stock Banks can be secured only at "one per cent, above the bank rate, the minimum being five per cent." and as even this credit itself is anchored to dwindling gold stocks, the industrialists do not obtain the needed credit at a cheap rate while commerce and foreign importers get full benefit of low money rates arising out of low bank rates. The home industrialists are thereby placed at a disadvantage. This can be given up, only, when the C. R. Bank is wedded to the policy of creating enough credit based on notes, drafts, bills of exchange endorsed by a member bank and representing actual wealth production. The matter of commodity prices ought not to be the main criterion in bank credit expansion. If production were to control the creation of bank money, the above ideal would be secured.

#### INDUSTRIAL UNEMPLOYMENT.

Industrial unemployment in our modern economic generally traced to society is the forced deflation or credit restriction policy of the banks, who are paying undue homage to the conventional limit of the cash reserve of 10 per cent., as is the case with the present-day Joint-Stock Banks of the United Kingdom. As soon as this limit is reached. even sound propositions have to be refused banking accommodation, as the banks have already lent as much as they can. The Central Reserve Bank, so long as it is anchored to the gold reserve, cannot hope to ameliorate the situation, for, even its power of creating credit is limited by its gold holdings, which the law fixes as an unalterable item-only not so unalterable as the Laws of the Medes and the Persians. But expansion at penalising rates is the result of present-day wise management of the C. R. Bank's note-issues. Though unemployment can arise out of several causes (see my Elementary Banking, p. 152), still the policy of creating credit on wealth products would enable the banks to go far in satisfying the credit needs of the entrepreneurs. If it is not gold and Government securities that ought to form the basis of credit structure the expansion of credit against wealth products would be possible. Producers even though they do possess Government securities should have full facility to obtain the credit from the banking system. closure of foreign markets and the general economic

disorganisation of the world would mean lesser effective foreign demand and Indian export trade cannot but suffer as a result of these external economic conditions or political influences over which the Central Reserve Bank cannot any hope to exert any control. But it is the duty of the banking system acting under the ægis and stimulating suggestions of the Central Reserve Banker to finance any extra activity in the direction of the normal export trade and the marketing of the crops.\* This is a national duty and the responsibility of conducting this duty rests on the Central Reserve Bank.†

#### TRADE CYCLES.

The periodic trade booms or depressions which convulse the modern economic system arise as a result of natural causes or psychological expectations of businessmen or the monetary policy of the country. Although the initiating cause of the industrial fluctuations or the trade oscillations might be due to any one of the first two causes, these might be aggravated by the monetary policy of the banking system as a whole. At the acute stage the monetary

<sup>•</sup> The Canadian Banks are undertaking the financing of the wheat marketing plans of the pool although no external market has been found for the bumper wheat crop

<sup>†</sup> Sessonable unemployment in industry can be remedied by regularising production as many of the American manufacturing concerns have done. With more level sales a more steady production can be brought about. Steady production tends to steady and regularise employment. The banking system ought to help the business executives in this direction.

cause becomes fully perceptible and to this flaw is traced all the dire consequences befalling society. So long as the gold standard money is the prevailing feature, the wisest Central Reserve Bank cannot hope to remedy this feature. Insufficient gold reserve tends to bring about deflation and consequent fall in the prices of commodities. Thus the initial mistake lies in wedding credit to the gold basis lying in the bank's vaults. If instead of this rough and ready measure, the sane one of creating credit against bills of exchange representing wealth products is to be pursued, the inflation or deflation nor-the inevitable boom and depression would not arise in almost rhythmic sequence. Wider understanding of general economic conditions, better industrial management and sound banking policies would go far in checking this, even in the present-day gold standard systems. But if industry is to run on an even keel, the producers ought to enjoy full facilities to secure the needed credit. Gold-shortage ought not to hamper their legitimate activities. Production is not meant for securing gold, which after all is "a barbarous relic." Increased production, lowered costs, falling prices, rising real wages due to higher earnings, steady and slowly rising profits, shorter working hours, increased demand for labour, rising standard of life, expanding population and increased leisure, all these go together. These are the real economic data for increased "material well-being" and "national power." Even granted that such a society has been established at any time, still positions

of disequilibria will arise and it is the duty of the C. R. Bank to induce corresponding changes in society by virtue of its economic knowledge and credit-creating capacity to correct the positions of inequality and thereby swing round the pendulum of economic activity back to normal conditions. Wise Central Banking policy has no other aim than to modify the extremes which may tend to occur in an inflationary boom period or the prolonged trade slump and general or widespread unemployment.

#### SPECULATION.

Speculation is no mysterious and malign activity altogether, confronting the modern economic life of the world. The C. R. Bank's ability to solve this problem is very important. Fairly definite views were held in the past, that speculators grabbing after all for a fine margin of profit, can be deterred by low advances of the bank rate, which would tend to wipe out the margin. A growing control over speculative activity was considered part of the conscious process of bank management. prosperity, there is nothing in the world that can deter the speculators from carrying out their flights. of imaginative hopes into actual reality. Under such conditions as were witnessed in the last American speculative craze, no weapon of bank control, either the brutal clumsy bludgeon of the bank rate or the subtler and more delicate rapier-like instrument, viz. the open market operations, could bring the

evil to an end. Rationing credit, apart from the difficulty of carrying it out, intelligent banking co-operation with the C. R. Bank itself, the prohibition of foreign balances being lent for financing brokers' activities on the Stock Market and propaganda work have all failed. All this has arisen as bank credit is now being produced indiscriminately. if only evidences of gilt-edged investments are placed as collateral in the hands of the bankers. technique of creating money may ensure that legitimate productivity will not suffer at such times of marked and feverish activity, but the problem of eliminating speculation cannot altogether be thought of, so long as credit can be created out of the basis of securities. The present-day holders of Government securities have something like a quasi-monopoly in the creation of credit and though the modern banks have a voice in determining the quantity of credit to be created, the uses to which credit can be put are entirely out of their control. An attempt at controlling the quality of credit can and ought to be made by the C. R. Banks, for the speculators always commit mistakes. The Joint-Stock Banks and the members of the money market can indeed co-ordinate, collaborate and co-operate with the Central Reserve Bank in striving after this ideal. The Right Hon'ble Reginald McKenna voices this truth in a significant manner in his recently broadcasted speech quoted in the Economist of January 3rd, 1931: "On the plea that no Central Reserve Bank can control the uses of credit, it should not give up controlling the

quantity of money which has to be always made equal to trade requirements. In determining the utilisation and quality of credit the Bank of England can exercise considerable influence and probably more than the Federal Reserve Banks in the United States of America." The first and most obvious step in the direction of ameliorative measures must therefore be "an intelligent control in the qualitative as well as quantitative creation of credit."

# INTERNATIONAL GOLD MOVEMENTS AND THE WORLD GOLD PROBLEM.

International gold movements have many direct as well as indirect effects on the money market, the Foreign Exchange market and the Stock Market. Their influence on the rates of interest and supply of credit are of utmost importance to businessmen. Gold movements produce their effect on prices as well as the gilt-edged market. Broadly speaking, they tend to cause instability in economic life and unsettle the money market. International gold movements are now taking place more frequently as a result of commercial causes, such as the arbitrageur's profits, and monetary causes, such as the -demand of the Central Banks, to augment their gold stocks. As I am not a gloating miser to feel peculiar pleasure at the sight of cheapened gold, I leave aside the commercial causes for gold movements out of consideration. Monetary causes tend to bring about the movements of gold from country to country.

The indebted country parts with gold and restricts credit and induces fall in prices. This leads to commodity exports and a return flow of the lost gold is initiated, other things being the same. If this natural flow is impeded and gold tends to be inequitably distributed contrary to the sound dictum laid down by Recardo in his famous "Law of the Territorial Distribution of the Precious metals" and inefficient use of gold is brought about in the gold hoarding country. Witness America and France. who are sterilising a large quantity of gold and are threatening the world with the consequences of drastic fall in commodity prices, which would ultimately end in shrinking production and lowering the consumer's purchasing power. America is well off, as it has established a dollar standard and has tacitly acknowledged the failure of the automatic unregulated gold standard monetary practice.\* Credit is being created by rediscounting bills of exchange and at any rate it is better off than other countries which do not follow modern central reserve banking practice.

Recognising that the modern gold standard is a failure and would be more so in the near future as a result of the shortage of gold and mal-distribution of the existing stocks, true wisdom consists in adopting the policy of basing credit not on gold alone but on bills of exchange representing wealth

<sup>\*</sup> See my article on "India and the future of the gold standard". The Gange—the Punjab Journal of Economics and Commerce—January 1932.

products. Modern international trade is ultimately speaking a refined form of barter. The understanding of each other's wants and securing them without the intervention of money would be a better solution.\* So long as this ideal of the banking system cannot be secured, it is incumbent on the Central Reserve Banks to prevent abnormal gold movements and leave the normal gold movements to work out their effects in course of time. The repatriation of a permanent surplus is its main duty.

### INTERNATIONAL CENTRAL BANKING CO-OPERATION.

Initiated by the Right Honourable Montagu Norman and the late Mr. Benjamin Strong, international Central Banking Co-operation has become a settled feature in the modern days when economic problems are becoming international in scope. The settlement of German reparations and the international indebtedness items of the Allies to America have become keen problems of worldwide importance. To solve such vital problems, an international financial League of Nations is being set up.†

Surplus Canadian wheat could be supplied with advantage to Brazil in return for her surplus coffee production. A similar deal was entered into between the U. S. A. and Brazil. A wide resort to it is now being made by the Central European countries (May 1932).

<sup>†</sup> The International Bank of Settlements has become a settled fact and it is too early to say whether the international aspects of its operations would be beneficial or not. See Paul Einzig—" International Bank of Settlements," pp. 114-118.

See also my Elementary Banking—2nd Edition in the press—thep, on Bank of International Settlements-

Possessing gold stocks to a large extent, India can effectively lend a helping hand towards the solution of the gold shortage problem, which is now a world issue.\* The initiation of gold cash certificates repayable in gold or legal tender money would tend to mobilise some of the stocks. Large stocks of gold are now held by the Banks against which loans have been made. The securing of hidden or hoarded gold at particular places and impounding it Central Reserve Bank would tend to augment the stocks. Such a provision exists in the 1925 Gold Standard Act of England. All gold above £10,000 or not meant for legitimate export or industrial purposes can be confiscated by paying a particular price and impounded in the vaults of the Bank of England. The payment of customs duties, i.e., import duties in gold, can be insisted on, as has been done in China in 1921. This would redistribute the gold holdings of the countries. India need not fear any shortage of gold for the Central Reserve Bank even if it were to be started on the present-day gold bullion standard system involving the keeping of 40 per cent. ratio of gold reserve to total notes and deposits. The immediate securing of gold can be done through the mediation of the League of Nations and subscriptions to the gold loan by the different countries would enable us to start the Central Reserve Bank. The gold produced inside

See my article on "Exodus of Gold" Mysore Economic Journa April 1932.

the country can be retained.\* The large favourable balance of trade can be taken advantage of and by buying the export bills gold can be ordered out of the proceeds of such bills. A consistent pursuit of these above measures and such other measures which were undertaken by Russiat would not only bring us the much needed gold to repay the gold loan, but have a substantial gold holding. A slow and gradual liquidation of the British securities held in the reserves beyond a handy particular reserve would undoubtedly augment the gold holdings. But our Central Reserve Bank should respect the Washington agreement of 1927, as regards the non-interference of the Central Banks with each other's gold reserves by means of discouraging direct purchases.

# STABILISATION OF BUSINESS ACTIVITY.

Steady and slowly increasing business activity, accompanied with rising wages and slowly falling prices, conduces towards better prosperity than "stable purchasing power" alone. Stable purchasing power means changes in individual prices of commodities. Certain commodities may be dearer in one country than in another. World stability can

<sup>\*</sup> See Dr. Fremor's Estimate of Gold Production in India up to the end of 1940.—p. 51 of the Interim Report of the Gold Delegation of the Financial Committee.

<sup>†</sup> See Mr. Rothschild's Evidence before the Fowler Committee-Report— Minutes of Evidence—Q—7613.

be obtained if each nation attempts to study each other's wants, and so balance and exchange their respectable surpluses. World prosperity can be advanced only by promoting the sub-division of labour so that exportable surpluses can be created which are largely desired by other countries. The C. R. Bank's duty would be to guide and aid business activity in such a manner as to secure the highest amount of business welfare. The key to business stability lies in the hands of the C. R. Bank.

The above measures would tend to make the C R. Bank act as the vitalisor of the banking system. as the constructive guide and national leader leading to economic prosperity, banking safety and the solidity of the national credit structure. compilation of varied economic data: and the statistical situation of the Joint Stock Banks. once on the 21st of each month, and the publishing of the same in monthly reports or bulletins would lead to the evolution of sound plans of finance and production. It would give us a suitable financial machinery to facilitate the collection and disbursing of the Government's revenue, here as well as in England, though it might not hope to dispense with all the sub-treasuries and treasuries of the Government. The management of the sterling debt and the slow repatriation of the London enfaced rupee paper under its intelligent guidance to the Indian investors and the floatation of new sterling loans, if needed, to finance our capital expenditure, the cheapening of

the means of internal remittance, the removing of the present-day unfavourable rates of exchange for domestic exchange and the reducing of unreasonably high rates of interest in the interior can be achieved only as a result of perfecting the money market, increasing the specialising agencies, empowering these to tap the pooled resources in the hands of the C. R. Bank and inviting their cordial support and help in conducting the banking and monetary structure of this country.

### IMPOSSIBLE DREAM.

This modern academic dream can be realised only in an Economic Utopia and, certainly not, on this mundane earth. A highly integrated and disciplined banking system cannot be evolved all of a sudden. Any significant changes in banking framework cannot be made at a time when the attention of the people is preoccupied solely with political re-adjustments. A solution of all the present-day banking evils is beyond the ken of any single individual thinker. But a rough outline of the future position, which the present-day banking units ought to occupy in the reconstructed banking theatre, will be placed before the reader. Within the small compass of a single lecture it would be impossible to elaborate my precise views exhaustively. So I would confine myself to the mere offering of few remarks in elucidation of my important suggestions.

First and foremost, there ought to be two registers, one for banks and bankers and the other for the money-lenders, pure and simple. The general public ought to know who the real bankers are and the banks themselves ought to know what privileges are conferred on them and what their proper duties are. Finally, they ought to know who their customers are and their duties and responsibilities to them. (Vide Appendix IV).

The registered money-lenders should similarly be differentiated from the casual and the itinerant money-lenders.\* Anyone conducting money-lending as a regular ancillary operation should be registered as a money-lender. Conducting banking, along with other operations, they have been occupying a useful rôle in Indian economic life, rural or urban. Their utility has to be heightened, their imperfections have to be remedied and they must be made to discharge their professional duties as well as

<sup>\*</sup> It is a pity to find that most of the Provincial Banking Enquiry Committees, like the Bombay and the U. P., fight shy of the problem of licensing money-lenders on the lines of the British Money-lenders' Act of 1927, though it has been recommended by the Royal Commission on Agriculture (para 366). The Punjab Regulation of Accounts Act. 1930, is indeed an improvement on the situation. The licensing of professional money-lenders is not the only remedy. The Uniform Small Loans Act, which is in force in 25 States of the U.S.A., provides that licensed lenders operating under State supervision may loan in amounts of not more than Dollars 300. The maximum interest rate is three and half per cent. monthly on unpaid balances and may not be compounded. No deductions or commissions are allowed. Loans may be repaid at any time. Lenders are required to keep uniform records which are at all times subject to inspection by State officials. See Biddles and Bates,—" Investment Penking," p. 478.

responsibilities. They must be helped by the State in the matter of collecting their loans and access must be given to them to tap the Central Reservoir to increase their financial resources. Subject to professional or Government audit and giving more publicity to their operations and improving their business transactions with their illiterate customers. their mission can be ennobled in every way. It is quite possible to harness them to bill-broking or investment banking or accepting business or any other kind of specialising task which a well-developed money market would require. The State has to evoke their patriotism by conferring titles, etc., and it would find these grabbing money-lenders, heartless usurers and cruel parasites changed into heroes and idealists and the transformation of social organisation is only possible by such individual regeneration on their part.

The indigenous banking houses and shroffs, as I pointed out long ago, should be developed into modern bankers and "banking institutions" as has been done by the Hon'ble Raja Sir Annamalai Chettiar's firm which has developed into the "Bank of Chettinad, Ltd.," with a ramified branch banking organisation extending over Burma, South India and Ceylon. Aiming at the advantages of Joint Stock form of enterprise, it seeks to systematise and modernise indigenous banking and inspire greater confidence in the minds of its clientele by giving publicity to the properly audited statistics of its

modernised banking operations. The indigenous bankers who refuse to consider this can select specialisation in bill-broking or take up the duties of the exchange broker more actively. The partnership indigenous banking firms and the city shroffs can be easily developed into acceptance houses or discount companies securing proper contact with the Joint-Stock Banks and the money markets. The moffusil shroff can safely act as the agent of the Reserve Bank and the financing of agriculture can be safely done through his well-known channels. The credit control policy of the Reserve Bank can be made efficitive through him.

Co-operative banking occupies an important place in the provincial financial and banking system. But it must be made more effective and co-operative credit has to be cheapened. Specialisation in the two-fold branches of long-term and short-term credit has to be introduced. The popularising of co-operative paper and the borrowing on good cooperative paper instead of depending on overdrafts would enable them to secure cheaply additional resources and establish the needed contact between the Joint-Stock Banks and the Co-operative banking institutions. The quick dispensing with the loan applications, the checking of overdues and other irregularities in strict business-like manner, the utilising of the cash credit system by means of which primary societies can tap the funds of the Co-operative Central Banks, the instilling into the minds of the borrowers the fundamental principles in the art of living and above all running the co-operative banks in a strict business-like manner would enable us to create credit on sound lines both for the short-term, intermediate and long-term needs of agriculture. (Vide my article on the Extension of the Co-operative Movement—Indian Insurance and Finance Review—Appendix V.)

The creation of other specialising institutions would enable us to change the centuries-old habits of the people in the matter of their investment tendencies. There is no greater need at present in India than the one of increasing the savings habit of the people and the encouragement of their investment in the wider economic interests of the country.

The Joint-Stock Banks themselves have to perform signal service in this direction. Nothing is more fundamental than the one of enlarging their agency services, which ought to be gratuitously performed, if possible, for their customers in most cases. Some of them are showing commendable zeal in undertaking the Home Savings safe deposit business and inculcating the investment habit in the minds of the small savers. (See Appendix VI).

The smaller banking institutions, be they the loan companies of Bengal or the Nidhis of Madras, can be made to play a more useful part. They can concern themselves particularly with the promotion of industrial enterprises, the underwriting or guaranteeing the sale of stock or bond issues and the selling

and distributing of securities. Some of them might act as mere savings agencies accepting deposits from individuals and then invest them on their own account. From the return of these investments. which ought to be carefully safeguarded by State regulation, interest can be paid to the depositors or credited to their accounts and the bank would meet its expenses and earn a profit. The most important kinds of banks acting as the chief source of short-term credit in the Indian banking system should be (1) the registered money-lenders, (2) the registered indigenous bankers, (3) the investment banks (some of the loan companies and Nidhis can be converted into these, (4) the savings banks (the smaller banks can be converted into this type, (5) the Joint Stock Banks, (6) the Immigrant Exchange Banks, (7) the Co-operative Banks conducting ordinary banking as well, (8) the Insurance Companies which can lend very nearly to the surrender value of their policies. The desirability of completely coordinating their services need not be emphasised strongly. It is then alone that we can expect to supply all our short-term monetary requirements without the aid of external capital.

The Post Office Savings Bank ought to extend its field of action and deserve fully the appellation that they are the "poor man's banks." The issuing

<sup>\*</sup> It is a matter of gratification to record that the Hubback Committee on co-operative credit movement have recommended the self-same suggestions for toning the c.c. movement in Bihar & Orissa.

of the "Stridhan gold certificates," as recommended by the Bihar Provincial Banking Enquiry Committee would go a long way in changing the presentday habit of investment which consists solely in locking up savings in gold jewellery.

A well-balanced banking system cannot be secured unless the Exchange Banks are performing some services which bind them more closely with the other banking units. The Foreign Exchange Banks have to be changed completely in capital structure, organisation and service. The Indianisation of their stock, a real change of heart and popular service to all, should be their motive. (See Appendix VI).

A closely-knit money market, where a perfect mobility of funds exists, would be unattainable without this collaboration, co-ordination and co-operation of the different banking units with each other and with the Central Reserve banking institution. A clearing house, which collects as well clears in a cheap expeditious manner, would greatly reduce the requirements for cash and much of the business of the country, even between distant points, should be transacted without any actual movement of money whatever.

One fundamental feature of banking reconstruction should aim at diverting the surplus home or domestic funds for the financing of foreign trade and vice versa, i.e., surplus foreign funds for financing home trade and industries.

The future business of the Imperial Bank may be extraordinarily wide or restricted. It carry on banking business, acquire deposits, make advances, discount bills, issue drafts, deal in exchanges, specie and precious metals. It would be empowered to horrow money and do anything incidental to any of its powers. It ought to continue the opening of branches. It would compete more vigorously than at present with the Joint Stock Banks and the Exchange Banks. If it were to continue holding Government deposits, though to a lesser extent than before, it would have to maintain a very liquid position and this alone will enable it to maintain the financial prestige, which it has built up out of a long and honourable record of service. It is quite fit to conduct exchange banking or industrial banking (witness the suggestions to grant longterm loan to bring about the cotton merger) involving a large turnover of funds into lock-up advances. But the exigencies of the situation demand its continuance as a true commercial bank—as a bank of deposit, discount and exchange. Its Savings Bank department should continue. It can maintain a separate Industrial Credits department, where longterm loans can be given to co-operative banks on the basis of co-operative paper, to industries and other banks and any additional money needed for this purpose can be secured by floating debentures. This must be definitely understood as non-commercial business and not allowed to directly clash with its commercial business. Thus envisaged its future

seems to be that of a big commercial bank combining within itself miscellaneous functions of all sorts which would be kept entirely apart from the pure functions of a trade bank. (See Appendix VII).

By helpful legislation, the State has to facilitate the wider use of credit instruments, fasten greater responsibilities on the bank directors and superior executives and enable banks to conduct perfectly honest and straightforward business by providing adequate reserve funds, insisting on proper minimum paid-up capital and proper cash reserves, lending on good collateral liquid paper or on unquestionable personal credit of an unimpeachable character and compelling banks to adopt proper audit principles. The raising of short-term loans on the strength of mortgage has been the baneful feature of the Indian monetary world. This has to be rectified. Licensed warehouses, produce loans and orderly marketing are the means for enlarging the basis of the credit system and facilitating the short-term loan business. This would render unnecessary the buying of hundies from the indigenous bankers at high rates of interest or borrowing from the Imperial Bank on a pronote which requires double signature. The widespread use of credit instruments is the only safe method of raising short-term credits. These, by rediscounting. would make the mobility of funds, a settled feature.

The new contract has rightly insisted on the Imperial Bank's maintenance of the existing branches which number 170 in all.

Modern Central Reserve Banking practice is the panacea for the inelasticity of the present-day financial machinery and the high rates of interest ruling everywhere in the country and which are tending to handicap our economic progress in all directions. Discounting ought to supplant short-term borrowing. The financing of the short-term needs of the agricultural and industrial producers must be brought into the orbit of the discounting system as has been done in the U. S. A. banking system, through the co-operative credit societies to whom crops should be hypothecated and produce kept in the licensed warehouses or godowns, viz., facilities provided by the co-operative banks or co-operative loan and sale societies.

An All-India Banking Association and one for each province would be a distinct improvement. It should consist of representatives of all banks, representatives of the money-lenders, the co-operative banks, the indigenous bankers, the Post Office and the Finance Member, representatives of agriculture, industry and commerce. The duty of preparing the registers mentioned already should be its first task. It should be the organised active body on all matters of banking and can be safely empowered to transact such duties as the Canadian Bankers' Association has been conducting in that country. The teaching of banking, including co-operative banking, and the provision of specialised training in advanced banking should be done under its auspices or it should

co-operate with the Commerce and Economics faculties of the University. The collection of accurate information and banking statistics of the financing agencies and the publishing of the same would enable it to represent the economic efforts of the province. It should co-operate with the Provincial Boards of Economic Enquiry which would very soon be started on the lines of the Punjab model. should endeavour to carry on intensive propaganda for the growth of co-operative banking. It should study and foster all forms of specialised banking. Comparative banking statistics are highly essential and it should be the duty of the Association to bring about this feature. Auditors selected from the official list, who would be auditing the banking offices. would do well to report all irregularities to this Association, which has to see that the banks conduct their operations on prudent lines.

The recognition of equitable mortgage in the chief important cities other than the Presidency Towns, the making of the railway receipts, a safe bankable security, the more speedy settlement of commercial suits in the moffusil civil courts, the more careful administration of the Insolvency Act with the object of securing quicker and more prompt decision and more effective execution by the official receivers and assignees and the provision for the registration of title to land are some of the useful legislative measures which the State has to recognise as conducive towards sound and successful

banking. Steps have to be taken to facilitate the making of loans on immovable property belonging to the joint family, be it Hindu or Mahomedan.

## CONCLUSION.

The one distinct lesson which a keen observer of Economic History would disclose is the integration. collective endeavour and the co-ordination movement in all fields of economic activity. Neither vested interests nor mere blind customary habits should stand in the way of wider unity. The development of espirit dc corps, improvements in the technique of administration of the smaller banking institutions, the rationalising of the banking methods of the indigenous bankers and the application of willing and effective co-operative methods to the more advanced problems of our money market organisation would prepare the way for the banking millennium. Even if it were not to bring about this laudable desire, it would tend to create a compact money market with homogeneous institutions which would remove one of the main present-day troubles. i.e., the great disparity between the bank rate and the market rate in the important money markets.

# LIST OF BOOKS WHICH CAN BE READ WITH PROFIT AND INTEREST.

- 1. B. R. RAU-" Elementary Banking."
- 2. F. WHITMORE—"The Money Machine."
- 3. SIR J. C. COYAJEE—"Sir William Meyor Lectures on Indian Currency System", 1930.
- 4. B. R. RAU-" Present-day Banking in India," 1930.
- 5. W. F. Burgess-"The Reserve Banks and the Money Market."
- 6. C. H. KISCH AND ELKIN—"The Central Banks."
- 7. Annual Reports of the Controller of Currency-1927-28, 1928-29, 1929-30, 1930-31.
- 8. REPORTS OF THE DIFFERENT PROVINCIAL BANK-ING ENQUIRY COMMITTEES AND THE CENTRAL BANKING ENQUIRY COMMITTEE REPORT.
- 9. H. F. R. MILLER-" Foreign Exchange Market."
- 10. T. E. Gregory—"Foreign Exchange."
- 11. H. C. WALTER-" Modern Foreign Exchange."
- 12. Money Market Reviews—"Indian Finance" or the "Statesman."
- 13. CENTRAL BANKING ENQUIRY COMMITTEE REPORT.
- 14. HARTLEY WITHERS—"The Quicksands of the City."
- 15. MacMillan Committee Report-CMD-3897, 1931.
- 16. J. M. KEYNES—"Treatise on Money."—2 Vols.

- 17. EXTERNAL CAPITAL COMMITTEE'S REPORT.
- 18. E. M. HARLEY-" Safety of Capital".
- 19. H. W. GREENGRASS--"The Discount Market in London."
- 20. W. Collin Brooks-" How the Stock Market really works".
- 21. W. Collin Brooks—"Theory and Practice of Finance."
- 22. SIR JOSHIAH STAMP—" Gold and the Price Level."
- 23. J. V. KAVANAUGH—"Bank Credit Methods and Practice."
- 24. PARK MATHEWSON—" Acceptances Bankers and Trade."
- 25. LAWRENCE AND TAYLOR—"The Capital MARKET".

# APPENDIX I

## THE REMONETISATION OF SILVER

Propounded by the great banker Mr. J. F. Darling, this idea of restoring silver as the metallic standard in the Eastern countries, viz., China, India, Sudan and Arabia, is becoming a fashionable recipe for solving the present-day world-wide trade drepression.1 If the Eastern agricultural masses were to regain their purchasing power, which they would by the selecting of silver as their standard monetary metal and thusincrease the value of their silver hoards, the Western manufacturing nations would find a market for their products. Mutual prosperity would result out of this step. Thusviewed, this proposal is merely a repetition of what happened in the United States of America immediately after the Civil War. To prevent the commodity prices from falling lower, silver dollars were added to the circulation as a result of the persistent agitation on the part of the silver interests. Currency history is only tending to repeat itself.

Secondly, the present-day distribution of the world's gold is faulty. The United States of America and Frances are possessing the bulk of the world's gold stock. They are

<sup>\*</sup> This was originally published in the "Indian Finance" and in the "Indian Journal of Economics", July, 1931.

<sup>&</sup>lt;sup>1</sup> See Lord Brabourne's Speech, Annual Meeting of the Consolidated Gold Fields of South Africa, reported in the Statesman, 29th December, 1930.

See also Senator Pittman's Speech at Washington of 25th November, 1930, quoted in the Liberty, 21st December, 1930.

<sup>&</sup>lt;sup>2</sup> France receives gold as a result of the fact that she receives far more from the reparations payment than what she pays to foreign countries. This theory accounts satisfactorily for the increase in gold as well as steady short-term foreign balances which are not converted into long-term capital investments and are being used in short-term money markets. These are tending to act as a drag on the stability of the international monetary situation. See the Statist. September 6th, 1930.

fast becoming a bottomless sink of the precious metal-gold. Though the inward flow of gold back from America into the European monetary systems becomes discernible since 1927-1928, this movement is not a very perceptible one and the ideal distribution of gold which ought to follow the wellknown law of the Territorial Distribution of Precious metals is becoming impossible under such conditions. The credit system of the different countries of the world cannot therefore be based on gold, which is becoming rarer as a result of the diminished output of gold from the mines and its being locked up or selfishly impounded in the banking systems of these two countries. Sound international credit conditions cannot ensue as a result of these twin problems concerning the world's gold stock.3 If international bimetallism were to be adopted, world-wide credit disturbances need not be apprehended.

Nextly, the token silver coins which are used extensively in Great Britain, France and the Continental<sup>4</sup> countries in the pre-war days have been given up. Becoming habituated to paper substitutes during the war-time they have given up the minting of silver as a subsidiary metal in their present-day composite monetary standard. Unless this practice is also revived and the monetary demand added to the pure industrial demand for silver, the value of silver would not rise to a substantial level—profitable enough to continue silver production on a large scale.<sup>5</sup>

<sup>&</sup>lt;sup>8</sup> See Sir Henry Strakosch, the London Economist Special Memorandum, dated 5th July, 1930, entitled "Gold and the Price-Level."

See also the Interim Report of the Financial Committee of the League of Nations, enquiring into the problem of "Gold and the Prices."

<sup>&</sup>lt;sup>4</sup> About 66,000,000 oz. of silver coins were demonetised by France and Belgium. See Senator Pittman's Speech.

At one time the price of one oz, of silver was about 125 cents and it has now dropped to 33 cents per oz. In order to make it remunerative the suggestion of Lord Brabourne is to raise the price of silver to 2s, an oz.

The dumping of silver by the different governments is responsible for the unduly low price of silver or the phenomenon of lower prices in spite of diminishing output of silver. The silver interests of the United States of America, who are still a power in politics, are already vigorously protesting against this unwarranted interference with the price of silver. It is indeed curious that the suggestion of selling silver by means of open tender has not been adopted although about 46,000,000 oz. of Indian silver were sold by the Government of India. This low price of silver is considered to be the main cause of lowered trade with China and the East. It is, however, forgotten that even the Western countries lack the real purchasing power, as the incubus of the war debts weighs heavily on them.

Academically speaking the proposal is based on sound reasoning. But the present-day world is tired of novel monetary plans. Conscious of the fact that no commodity standard, be it gold or silver, can give us an unvarying price-level, people have been looking to banking policies as their saviour in this particular direction. International Central banking co-operation would become impossible if the world is divided into the East and the West, the former using gold, the latter using silver as their standard monetary metals. The complications, to which foreign commerce between the two groups possessing independent currencies would be subjected, would be important obstacles of no mean character. Besides these difficulties it would not constitute a permanent currency reform.

It is not by this monetary remedy alone that the presentday world-wide trade depression can be solved. A revivification of the purchasing power would stimulate effective demand,

<sup>•</sup> See Mr. Goodenough's scheme for the International Settlement of War Debts. The United States of America sends a full third of its exports to Europe and this lack of purchasing power is no less responsible for trade depression in the U.S.A. than the lack of ability on the part of the Eastern countries to consume American goods.

but there is a remarkable lag between the fall in agricultura prices and the fall in the prices of manufactured commoditie7. While bountiful nature tended to reduce the prices of agricultural commodities in almost all the countries as a result of the surfeit of these good things, the labour organisations of the wide-awake economic systems have refused to be content with lowered wages.8 As no assault on the earnings of the wage-earners has taken place, no pronounced reduction in the cost of production of manufactured products has resulted. Unless attention is drawn towards improvements in this direction, the mere increasing of the purchasing power is no solution. The elasticity of business and industrial factors is totally lacking, with the result that there is no proper adjustment to the low level of the commodity prices brought about by lesser purchasing power and previous overbuying of the manufactured articles, which were sold with ease in the past few years. The consumers are "suffering from a severe attack of indigestion" and unless this demand is exercised once again the industrial depression will not pass.10 While the world population has increased slowly, the output of prime commodities and manufactured commodities has

<sup>&</sup>lt;sup>7</sup> The prices of raw materials and foodstuffs havefallen by about 30 per cent. while that of manufactured exports by 20 per cent., the cost of living by 11 per cent. and the money wage by less than two per cent.—See the Report of the Business Conditions in the United Kingdom, October 20, 1930, Memorandum No. 25 of the Royal Economic Society, p. 3. The case is not different with the other important countries of the world. See the Statist, September 6th, 1930, Article entitled "Trade and World Harvests."

<sup>•</sup> Look at the recent German Strike in the Berlin Metal Industry as a result of the refusal of the Trade Union to accept the official arbitrator's award. See the Statist. October 25th, 1930, p. 568.

There is no attempt to revise wage-scales downwards nor lower the gop between the wholesale and retail prices. These factors are responsible for the economic sickness which has been affecting most of the countries of the world.

<sup>&</sup>lt;sup>10</sup> See the Business Letter of the Canadian Economic Service, McMaster University, Hamilton, Ontario, October 10th, 1930.

increased greatly bringing about this inevitable slump and business depression.

The tariff nuisance is no less a menace and the free movement of commodities is being hampered in all countries despite the pious and ineffective resolutions of the World Economic Conference convened in Geneva by the League of Nations in 1927. The Smoot-Hawley Tariff precludes the other countries from purchasing the cheap and versatile American goods. It is only just recently that tariff truce negotiations have been completed to facilitate mutual trading relations between Belgium, Luxemberg, Denmark, the Netherlands, Norway and Sweden. These protective tariffs generally make it impossible for foreign countries to find markets for their exports. It is now becoming apparent that world prosperity cannot be built under such conditions.

World-wide economic stability cannot be secured by this single monetary reform—the resuscitation of silver as a monetary metal in the East. In so far as it concentrates our attention on the concurrent gold output and distribution problems it does some indirect service. But unless all the countries adopt the same monetary gauge, i.e., gold, as a standard metal, there would be no unifying element and exchange operations would be rendered difficult by this reform. Mischievous consequences fraught with great danger might arise. Changes in the market price of silver would add to the risks of foreign commerce. It would degenerate to mere gambling : as the moving parity might cause at one time excessive activity in the home trade and excessive activity in the foreign trade These fluctuations would be erratic and at other times. cannot be anticipated by any rational processes of reasoning. Hence international trade would be greatly hindered. It is for this reason, that though silver is used for internal

<sup>&</sup>lt;sup>11</sup> See the Statesman, Letter of the Oslo Correspondent, published on December 24th, 1930.

purposes, gold is selected for external payment purposes by the silver using countries.

Again there is a faulty assumption that silver production would be on the increase to such an extent as to satisfy the proposed increased monetary demand. It is the opinion of experts that new silver from the mines of Australia and the United States of America would dwindle and that the supply of silver would fall off in the near future unless it is to be counterbalanced largely by increased output from the Mexican mines, which have so far been only partially exploited.12 During the recent war-times and the disturbed political conditions ensuing in Mexico, the silver mines became an uncertain factor, with the result that the price of silver rose to an unprecedented height. It caused grave danger to the Indian monetary system which could only be solved by the timely action of the United States of America in passing the famous Pittman's Act to satisfy our demand for silver to the extent of 350 million dollars. Will not similar conditions ensue if India and the Eastern countries were once again to mint silver furiously to satisfy monetary demand?

Silver apparently has no monetary future. Silver rupees are fast returning to the Government Treasuries in various parts of several of our provinces. This tendency shows unmistakably that our people dislike the silver rupee as pocket money. Only in the remote interior does the silver rupee hold its fascination on the rural masses. In almost all the bigger centres and trading marts, the merchants and businessmen are making an increasing use of the Government facilities

<sup>12</sup> The production of silver as a by-product of lead and other mines has also to be reckoned in these calculations. Improvements in mining may also tend to increase the output of silver from the mines. But the production of silver was materially reduced in each month of 1930 bringing about, unfortunately, no increase in the price of silver.

<sup>18</sup> See the Annual Report of the Controller of Currency, 1928-1929. The average active circulation of notes has increased by nine crores during this year.

for remittance provided through treasuries and currency offices.

Even in Iraq, the Arab is now holding gold and the proposed new currency (December 1930) as in the case of Palestine is more or less a gold-exchange standard with internal currency based on sterling. The Turkish Gold Lirahas already risen by one rupee as the Arab is buying up gold.<sup>14</sup>

It is not only in the East that the popularity of silver as a form of money is waning. When the Federal Government of the United States of America attempted to coin silver into 271 million dollars in 1921 and force them into the circulation, the people did not respond nor show any genuine preference for them. 15 It is attempting to eliminate the silver dollar and certificate from the monetary system altogether and keep it as purely subsidiary metal for small change and circulation purposes. General demonetisation and falling prices are inevitable so far as silver is considered for both in France and Germany bank notes of smaller size are being increasingly used in place of specie. 16 The old irredeemable five-franc silver pieces are no longer the monetary standard in France. This old limping standard has given way to the new gold franc and the gold bullion standard system has been adopted in 1928. Thus there is a continual demonetisation of silver all over the world. The silver standard is fast becoming a barbarous relic. The economic disaster, such as the present

<sup>&</sup>lt;sup>14</sup> Quoted from the Statesman Bagdad Correspondent's letter, dated December 11, 1930, published on December 24, 1930.

<sup>15</sup> See G. W. Dowrie's American Banking and Monetary Policies, p. 300. It could not but be so, for, from 1928 the monetary policy was to substitute small Federal Reserve notes for the silver certificates in one and two-dollar denominations. The attempt is to completely retire silver dollars and silver certificates from monetary circulation.

<sup>16</sup> See the Interim Report of the League of Nations on "Gold and Level of Prices." It recommends that the extended use of cheques and smaller bank notes should be given up and in their place subsidiary coins should be used or else the demand for gold as the basis of credit would not be lessened.

world-wide industrial trade slump might have been aggravated by the narrowing of the basis of credit, but it is not the sole cause and although "cheap and easy" money is being intentionally maintained by the banking policies of some of the advanced countries yet there is no immediate recovery even in these countries pursuing this policy.

The adoption of silver monometallism by the Eastern countries would make them flounder considerably before they can perfect their banking and monetary policies. There is a distinct trend all over the world to give up the metallic currency, be it gold or silver, even though the gold standard in one or other of its varied forms is being adopted. The use of paper as internal currency is on the increase. This is the case in almost all the Eastern countries except in China, which begins to hoard silver as soon as political conditions destroy the confidence of the masses in the note-issues. It would be a retrograde measure if these Eastern countries were to give up this useful habit as a result of this suggestion and accept silver monometallism with silver coins in circulation as the accepted feature of their monetary organisation.

One of the best solutions of the world-wide trade depression is to forcibly lower the long-term market rates of interest to the old pre-war level. Prof. Keynes rightly points out that "to the Economic historian of the future the slump of 1930 may present itself as the death struggle of the postwar rates of interest and the re-emergence of the pre-war rates." The market rate of interest is no doubt falling but not fast enough to catch up the natural rate of interest. Hence there is recurrent profit deflation leading to recurrent income deflation and a sagging price-level. So the banking systems should influence the market rates of interest and induce the belief that low short-term rates of interest would tend to prevail for a long time. This can be done by lowering

<sup>17</sup> See J. M. Keynes, Treastise on Money, Vol. II, p. 384.

the deposit rate of interest in both countries, viz., Great Britain and the United States of America, to half per cent. International Central Banking Co-operation should have as its main plank of reform the maintenance of low short-term market rates of interest by means of bank rate policy and the open market operations. It is by these methods the rate of investment has to be controlled and through it the level of prices. Any other mistaken policy is bound to sap "the very foundations of capitalist society," says Prof. Keynes, who has unfortunately been playing the rôle of Cassandra for the last eleven years. But the political uncertainties create an air of tension and the psychological confidence required on the part of the capitalists to make long-term investments is not forthcoming. Hence it is likely that capital resources will be allowed to lie idle in the short-term money markets. Thus this banking policy also is bound to be sterile so long as this confidence is not generated.18

For the various reasons cited already it is impolitic to give up the wise policy enunciated by the Hilton-Young Commission. An international agreement to use silver for monetary purposes on the part of the different countries would be a backward step. All that can be done to pacify the silver interests is to arrange for a more judicious way of disposing off the unwanted silver by the respective Governments by means of making them accept the open tender system for the sale of silver, so that the industrial requirements might be satisfied in this manner. This would prevent silver touching rock-bottom prices in the near future.

India, once, had the opportunity to give up the silver standard and return to the gold standard during the recent

<sup>18</sup> The Federal Reserve Banking system is steadily pursuing the policy of creating "easy money" conditions during the first and second half of 1930. The recent report issued by the Harvard Economic Society shows that the stage has been set already for a financial recovery but the needed internal adjustments in business have not been taking place and there is no recovery of trade and industry even in the United States of America. See the Memoranda of the Royal Economic Society. Nos. 22 and 25.

war-time. It was sadly neglected and as a result of the flooding of the market with silver the present-day misfortunes are being experienced. We cannot hope to extricate ourselves out of this impasse by following a policy of wait and see or by accepting the proposal for the remonetisation of silver.

Even granted that an international agreement for the increased use of silver as monetary metal is brought about and the vested interests of the United States of America were to succeed in raising the price to such a level as to wipe off the difference between the nominal and bullion value of the coin, the Government of India can safely issue the one-rupee notes as a valuable expedient to tide over such contingency. Any further increase in the use of silver for our internal currency purposes would be postponing for ever the sound currency plan adopted by the Hilton-Young Commission and partially carried out by the Government of India.

# APPENDIX I. (A)

## THE STABILISATION OF SILVER—PART I. \*

MAIN BEASON FOR THIS SUGGESTION.

Almost despairing of the possibility of stabilising the longperiod value of gold¹ and finding, it increasingly impossible to bring about an equitable distribution of world's existing gold stock⁴ drastic and radically novel proposals² are being suggested by economists, laymen, and the vested silver interests to artificially raise the value of silver by sheer force

<sup>\*</sup> Paper published in the Indian Journal of Economics July 1932.

No serious attempt has been made thus far to grapple with this problem at least on the lines recommended by the Genoa Financial Conference of 1922, nor have the recommendations of the League of Nations Gold Delegation Committee been carried out by the different gold-using countries. The recent suspension of the gold standard by the United Kingdom on September 21st 1931 followed by other countries has made the possibility of making gold an international standard a very remote contingency. Sterling is pitted against gold and the attempt of the British Currency experts is to provide a solid proof of the stability of the yourd sterling as against the gold. But a time will come when it will have to be attached to a standard. Perhaps the moral triumph of the "tabular standard" which is so ardently preached by every Marshillian is about to become an accepted fact. It is quite likely that "the laissez-faire hard shell gold bugs" will not succeed for there is a determined attempt being made by the Empire Economic Union to have a big Empire Central Bank of its own and settle the Dominion Exchange problems with its help.

<sup>(2).</sup> Both America and France refuse to play the game of the International Gold Standard. As creditor countries they refuse to lend long and they do not allow their gold to upset or even influence their price-level. Gold is sterilised or bottled up with the effect that the American or the French price-level does not rise and bring about an international current of the inflow of goods. Gold must be lent to the countries of the world cheaply, easily, and freely to secure currency stability in these borrowing countries. The Federal Reserve Board is now raising the Bank rate to check the outflow of gold from the American Banking system on the plea that its free stock of gold as compared with the short term indebtedness do is not permit her to view with equanimity the gold drains.

<sup>(8).</sup> See my article on "Remonetisation of Silver" published in the Indian-Journal of Economics, July 1931. See Appendix I.

de majeur. It is not, however, understood by these enthusiasts that artificial prices setting at naught the natural governing forces of demand and supply would be a menace to economic stability in the long run. Governmental intervention is being sought in the direction of raising the gold value of silver from the present-day natural low level to the highly artificial and theoretical level of 30d. an ounce. The average price of silver as determined by the few figures available with reference to its price during 1927 to 1931 is far below the same which prevailed during the previous years prior to the recent war. The stable pre-war price was round about 30d, an ounce roughly. So the proposals are to delightfully raise the value to this particular level which will be greatly appreciated European, the Indian and the Chinese people. Obviously it would bring profit to the silver-producing interests of North America and Mexico\* for the Governments which are parties

in the Commerce November 5, 1931.

2 In July 1931, Mexico literally abandoned the Gold Standard although nominally it has retained the gold peso.

\*The following table shows the chief silver producing countries and their annual output. See the Stastistical Year Book of the League of Nations, p. 142. (in kilogiams)

Continent.		1923.	1924.	1925.	1926.
Africa		72,950	79,700	63,850	60,950
North America	••	28,58,387	26,47,502	26,85,395	26,45,237
Central America		29,02,400	29,27,700	32,42,300	34,07,400
South America		8,51,500	8,32,700	8,86,400	9,88,800
Asia	• •	3,18,400	3,47,400	3,60,000	3,80,000
Europe	• •	2,78,000	3,17,400	3,57,000	3,71,900
Oceania	••	3,84,600	2,99,750	3,30,700	3,33,900
Total.		76,66,000	74,51,500	79,25,500	81,88,000
Continent.		1927.	1928.	1929.	1930.
Africa		64,700	61.800	66,200	
North America	••	25,85,704	24,99,593	26,42,407	23,76,400
Central America	.1010	36,08,000	4,55,500	34,68,000	33,60,000
South America		7,92,209	9,04,400	9,12,700	*****
Asia		4,05, 00	4,60,800	4,56,400	4,50,000
Europe		3,84,600	3,74,500	3,80,000	i'
Oceania	••	3,74,300	3,12,300	3,26,200	3,43,000
Total		82,10,000	80,69,000	82,34,500	7,00,000

<sup>1</sup> See Hon'ble (now Mr.) L. S. Amery's article on the Rehabilitation of Silver

to the scheme would be literally carrying the industry at their own expense. The monetary "cranks" are gradually spreading this idea into the minds of many. But before this new idea is permanently approved it must be analysed and studied in all its manifold bearings.

In order to make the public amenable to their suggestions a great many evil consequences are being predicted if the fall in the gold value of silver is not immediately arrested by timely action.

#### OTHER SUGGESTED ADVANTAGES.

Apart from solving the present-day situation arising out of the maldistribution of gold stock the other distinct advantages which would follow the above timely action, viz., the raising of the price to 30d. an ounce, can be briefly stated to be as follows. Trade with silver-using countries like China, Mexico, and India would be greatly hampered as a result of further fall in the gold value of silver. As the value of their exports is cut down their own capacity to import foreign goods is correspondingly reduced to the value of their exports. "Exports pay for imports" is the most classical economic theorem which needs no elaborate proof here.

Nextly, the free introduction and investment of foreign capital in the silver-using countries would be jeopardised. Steadily-falling silver in the last seventies of 19th century acted as a severe handicap to the free, sober and reasonable investment of capital in the silver-using country. A similar situation would arise.

Governmental instability in the case of all the silver-using countries would be the inevitable result. Fast falling silver money means unexpected budgetary complications as the silver-using countries have to pay interest on their loan amounts in gold. The Central and South American Governments have been anticipating serious financial and political complications under this score.

Lastly, the value of the silver hoards would be cut down in due proportion to the fall in the gold value of silver. One modest estimate that has been recently framed is that these hoards have already lost 60 per cent. of their pre-war value. These financial reserves, if at all they exist, would have to be sold at reduced value when the occasion or compelling necessity arises to sell them. In short, the prognostications of these pessimists foreshadow that the economic development of the silver-using countries would be gravely handicapped.

Hence the "currency cranks" are exercising their ingenuity in devising new apparently plausible schemes to rehabilitate the value of silver. But the future price of silver may not be such smooth and plain sailing as these enthusiasts think or calculate it to be.

THE ARTIFICIAL PIRCE OF 30d. AN OUNCE.

An interesting case is being made out for the acquisition of silver at the theoretical price by the Governments of the chief silver-using countries such as India<sup>3</sup> and China and the Governments of the United States of America, and the United Kingdom. The silver-producer is to be protected and compensation has to be paid to him by the general tax-payers of these countries. The historical example of the U.S. A. Government's purchase of great stocks of silver at a high rate

Of late, there has been a remarkable change in the monetary habits of the people. The shifting of Indian silver reserves into gold is a comparatively noticeable phenomenon of some importance in this direction. Secondly, the existence of wide-spread poverty along with these silver hoards cannot be reconciled as pertinent truths. The national vice of hoarding is nothing but an exaggerated myth and delightful schemes cannot be based or safely adumbrated on fabulous myths.

See the Evidence of Sir Charles Addis and the Right Hon'ble Mr. Montagu. Norman in this respect before the Hilton Young Commission.

The plan of the International Chamber of Commerce is to sell silver at a very high price to the Government of India. It tacitly recognises that any scheme for the uplift of silver that does not include India is bound to be a tacit failure. Similarly if the Government of India were to sell silver at a price below the artificial price this would tend to drag down the price of silver.

in the last seventies up to 1893 is generally adduced in favour of this measure.1

## ECONOMIC FRICTION.

This measure cannot however appeal to any clear-thinking economist. It requires these different Governments to go into business on a grand scale and it would probably involve immense wastes if the scheme is not carefully carried out.

Even granted that it is carefully carried out, the present-day difficulties would be intensified by perverting the price mechanism and bullion market machinery. A little elucidation of these points would be needed to enable the reader to grasp the real practical points at issue.

#### INTERFERENCE WITH PRICE MECHANISM.

The silver producers now find it difficult to sell the mined and "by-product" silver specially in a market where the demand for industrial use alone is prominent. The recent demonetisation of silver, even for subsidiary coinage purposes has completely changed or altered the demand factors for this metal. Seventy-five per cent. of the total silver production was formerly used for monetary purposes and twenty-five per cent. alone was absorbed in the arts. Silver was more a monetary metal than gold for more than thirty per cent. of

The Bland-Allison Act of 1878 was the first silver purchase law of the U.S.A., Silver bullion, whose value was not less than 2,000,000 dollars and no more than dol. 4,000,000, had to be purchased every month and coined into silver dollars and added to the monetary circulation. Between 1878 and 1890 the U.S.A. Government purchased the minimum quantity monthly and roughly dol. 352,000,000 were added to the monetary circulation. The famous Sherman Act was passed in 1890 and was in force for a period of three years. The U.S.A. Government had to acquire monthly 4,500,000 ounces of silver. About dol.218,000,000 were added to the circulation. The price-level did not however respond quickly to these additions of purchasing power. The silver inflation however kept the American price-level about the world level and tended to drain gold out of the country. The financial panic of 1893 in the U.S.A. led to the repeal of the silver inflation measures.

gold's demand arises out of industrial use and roughly twothirds of the gold output alone is used for monetary purposes.

Now that monetary demand for silver is being given up in India, in the Eastern countries and in Siam the excessively high stocks resulting out of unabsorbed silver bullion cannot be disposed off at the theoretical price. This great discrepancy between the theoretical price and the natural price cannot be checked all of a sudden. So the slow and painful process of Governmental purchase or block-purchase by a Silver Syndicate<sup>2</sup> is recommended to enhance the market value of silver.

The U.S. A. and the United Kingdom and Indian Governments are to store this silver secured at a high price and use it for subsidiary token coinage purposes. Mere hoarding like a proverbial miser gloating over his stocks of precious metal will not be of any great avail. The deriving of mere psychological and aesthetic pleasure in holding comparatively large stocks of silver will not be a significant thing or advantage.

#### Possible increased output of silver.

Under the conditions of Governmental block purchase at the high theoretical price the silver output might be stimulated. No attempt will be made to discover diversified uses for silver. It cannot be considered as a mere emergency measure for silver stock is becoming too great even for all the present-day uses. The increased stocks will result out of

<sup>(1)</sup> The Gold Delegation estimates the total demand for non-monetary purpose at about \$ 200 millions per annum out of a total of \$ 400 millions and the balance is generally utilised for monetary purposes.

<sup>(\*).</sup> It is announced in the newspapers that a London Silver syndicate is acquiring 600 mil. ounces of silver from the Secretary of State for India. The object is to unload it slowly at a greatly enhanced price. viz., at 15 per cent. higher price than the present-day market price. This reminds us of the Syndicate which purchased the unsold silver stocks of the cornered commodity of the late Mr. Chunilal Saraiya and the successful way in which it unloaded the silver stock. But times were undoubtedly propitious then as the Governments were making good use of silver for subsidiary coinage purposes. Such daring marketing manoeuvre cannot be immediately successful in a market where the monetary demand has altogether been given up or forsaken.

(a) 'the mined output which might be stimulated as a result of the very paying prices "at which Governments would be forced to acquire silver; (b) the by-product silver would also increase to secure this enhanced price; (c) the released silver coinage hoards which would be sold off at this high theoretical price to the above Governments.

The reduction of output of silver will not take place under the above scheme. The plan itself would have to be stretched over a ten-year period and might be forced to become a permanent one. Government funds would always have to be wasted on the somewhat barren undertaking of raising and steadying the price of the glut of silver products, both mined and byproduct silver as well. Even granted that silver mining down to the last marginal miner can be effectively controlled by the Silver Selling Syndicate the millions of by-product silver cannot be satisfactorily dealt with so long as these base metals—lead. copper and zinc-are produced. The released stocks of Governmental silver would flood the market. The economic law of the doctrine of value concerning composite supply cannot be broken with impunity.1 Unless and until the production of other metals is restricted there would be no diminished production of silver to satisfy the decreasing demand in the world market.

## MEDDLESOME INTERFERENCE.

Barring a temporary fillip and a restoration of confidence in the value of silver no permanent raising of the price-level to the theoretical level of 30d. can be secured. Acquisition at a higher price stimulates silver production. More

In the value of one must be compensated by the rise in the price of the other product so as to cover the cost of production such as mining, smelting, refining and transportation to market, Silver, zinc, copper and lead are produced and if the value of silver were to fall the value of copper, lead, and zinc should rise. If silver is allowed to fall in value more money must be paid for copper, zinc and lead if their use is desired by the leading industrial nations. See F. H. Brownall's Address before the Mineral Law Section of the American Bar Association, Atlantic, City, Sep. 16, 1931.

by-product silver means more of the jointly produced metals as copper, zinc and lead. These would have to be sold at lesser price than at present. Their price has to be depressed to that level which just pays the mining business. If this were not to be the case the increased profits under the enhanced price of silver and the profits under the jointly produced metal would be too tempting to be resisted by the producers. would literally be a surfeit of four metals under this scheme. The scheme of "boosting" up of the price of silver might inevitably lead to the Governments getting out of business if they were to saddle themselves with such an undertaking. Ultimately, in my judgment, a period of ten years would make the situation worse and more confounded than at present. worse situation will have to be faced by the silver-producers. The price mechanism of as many as four conjointly produced metals will have to be tampered with in order to realise this cherished consummation. The prices of these metals are now being determined in the open competitive market under a regime of "free enterprise and private property" as the economic jargon would put it. Stocks of these metals are being ruled in the long run by prices prevailing in the market. The economic function of the market price is to tend to restore industrial balance in the matter of production. This is the pivotal base of economic activity not only in mining but in any field of human enterprise.

#### ARBITRARY CONTROL.

The socialistic notion of controlling the consumption and production of four metals, silver, lead, copper and zinc, is bound to fail unless there is an elaborate and scientific planning of the most exact kind. It would involve the control of many other activities of the people on the part of these silver-producing and silver-purchasing Governments. The final up-shot of this course of action would be that a vicious circle of arbitrary Governmental activity involving almost a world-wide control of markets would be initiated. The

scheme is bound to collapse just as all other schemes for cornering the silver and copper metals proved illusory. The mediaeval conception of considering metallic bullion as wealth is an old and downright fallacy. Even the man in the street with hardly or any modicum of economic knowledge would not believe it to be the truth.

## FIASCO IN PUBLIC FINANCE.

Most of the foreign consumers of silver would murmur at this declaration of the theoretical price in a high-handed manner by the Syndicate of the silver-producing countries. International trade relations would become strained as a result of the unnatural Governmental activity. The Governments have to strain their taxing capacity to gather the funds needed to raise the present-day market price of 17d. an ounce to 30d. an ounce. A great fiasco in the field of public finance would ensue as a result of this attempt.

## CHECK TO INDUSTRIAL USE.

The last and the most formidable obstacle is that a high theoretical price would check the industrial use or absorption of silver by the people. Take China and India, for example. More imports of silver generally take place into these countries as soon as the gold value of silver falls. Similarly when the value of silver rises the industrial use receives a rude check. The following tables concerning the supply of silver and its absorption are highly instructive.

### TABULAR STATEMENT I.2

Silver Supply (Millions of Fine Ounces).

* .	Total		217	212	260	287	243	251
Demonetisatio	n sales		44	41	50	41	4	6
Production	••	••	173	171	210	246	239	245
•.			1920.	1921.	1922.	1923.	1924.	1925.

This as well as the following table are taken from the article entitled. "The fall in the value of silver" by F. D. Graham,—The Journa! of Political Economy, p. 468,

<sup>\*</sup> Compare these tables with those of the Economist No. 4590 March 1932 p. 662. The Ec nomis s figures are from an unpublished paper of Mr. Joseph Kitchen.

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		1926.	1927.	1928.	! <b>929</b> .	1930.
Preduction	••	254	254	258	262	241
Demonstration sales	••	2	25	71	53	71
Total		256	279	329	315	312

Absorption of Silver (Millions of Fine Ounces,)

Table II.

		•	_			•		
		1920.	- 1921.	1922.	1923.	1924.	1925.	
Net Imports of India domestic absorption Indian Treasury sales and home production	plus of d of 	6	57	72	98	91	105	
Net Imports of China	••	113	39	48	82	32	75	
New Coinage in Occident		40	69	56	57	71	1.7	
Industrial use	••	45	53	58	55	53	59	
Total		240	218	234	292	247	256	-
Unaccounted for		—13	6	-26	4	5	5	
		1926.	1927.	1928.	1929,	1930.		
Net Imports of India p domestic absorption Indian Treasury sales an home production	of	111	108	80	68	101		
Net Imports of China	,.	65	9	130	129	130		
New Coinage in Occident	••	31	47	21	36	16		
Industrial use	••	57	58	53	60	50		
Total		264	292	284	293	297		
Unaccounted for		8	13	-45	-22	15	•	

The following conclusions can be safely drawn from the above tables. Since the fall in the price of silver commenced in 1920 there has been greater absorption of it in the industrial arts. Were the price to rise rather to a great extent the result would be lessened industrial use.

Secondly, the new coinage demand in the Occident is falling. Although the use of silver is recommended in place of smaller cheques and credit instruments so as to bring about an economy of gold, for lesser gold would be needed for the lessened credit structure, still the Occidental countries have not translated this recommendation into actual practice. Since Great Britain reduced the mille-simal fineness of her silver tokens from 900 to 500 in 1920 and sold the released stocks of silver other Governments have followed suit. This unrestrained dumping of unwanted stocks of monetary silver has given a staggering blow to the value of silver. The Hilton Young Commission almost sealed its fate as a monetary metal and its plan of ultimate dethronement of silver meant immediate drop in its value. Most of the Eastern Governments have added fuel to the fire and thus there has been a steady deterioration in the value of silver as 63 mil. five ounces were being sold on average in the last three years by Great Britain. France and Indo-China.

The final death-blow to the monetary use of silver would have been imparted long ago had the Kemmerer Commission's recommendation to China to adopt a Gold standard in place of the present-day standard and the entrusting of its management to a newly created Central Bank been carried out in practice. Political chaos and uncertainty have prevented the scheme from being carried out in toto. The temporary abandonment of the gold standard and the agitation to set up silver as a monetary metal once again to secure the much needed relief to gold have revived somewhat false hopes in the minds of the silver-producers. But we have already examined the main proposal of artificially fixing a high theoretical price of silver and its consequences. The next article will be devoted to the other quixotic proposals for the rehabilitation of silver.

<sup>\*</sup>A State-owned Central Bank was created in China in 1928.

# THE STABILISATION OF SILVER (PART II).

## THE THREE FORMS OF REMONETISATION.

Attention was drawn in the previous article to the single remedy of outright purchase at the theoretical price of 30d. an ounce. We have discussed the dangers attendant on this measure. The stored-up silver cannot be released for industrial purposes at a high price. It can only be made use of for monetary purposes in one form or other. The plans framed for increasing the monetary use of silver will have to be examined in this article. Three variations of the remonetisation proposal can be discerned. These three measures, viz., Central Bank Note-cover, bimetallism and the revival of pre-war status, are planned out or meant to straighten out the real difficulties of the silver producers who will have to continue their over-production and still realise profit.

## NOTE-COVER.

Of the three forms of remonetisation proposed the most important one is the declaring of silver as legal tender and compelling Central Banks of Issue to redeem a part of their obligations in silver as the Bank of France sometimes did in the previous century. This suggestion has emanated from the Federation of the British Industries and the Empire Economic Union. <sup>1</sup> It proposes that Central Banks should pay ten per cent. of their maturing obligations in silver and silver alone. To place silver as part cover of the bank notes is the gist of the above proposal. This suggestion is nothing but an attempt to revive an abandoned practice. The Bank of England was permitted by Section III of the 1844 Bank Charter Act to place silver up to one-fourth extent of its gold

<sup>&</sup>lt;sup>1</sup> See the Newspaper Report of the Committee's recommendations on Empire Currency and Finance, the Statesman, p.10. Nov. 8, 1931. The same idea is repeated by Sir Hugo Cunlife Owen, Chairman of the British American Tobacco Co., Ltd. See the Englishman, Dec. 14, 1931, p. 11.

holdings in the reserve. An extension of this practice is desired by the advocates of this proposal. The main object is to enable silver to carry the credit load along with gold as its sister companion. An organised purchase on the part of the Central Banks would have to be made to enable them to store silver in their portfolios and make payments in legal tender silver against the Bank notes and other liabilities. This would mean increased effective demand and would immediately help the Governments in their stabilising activities.

## DIFFICULTIES OF THE SCHEME.

Although the immediate objective of raising the price of silver by means of concerted action would be forthcoming still there are certain difficulties attendant on this measure. If repayment in silver bars as is the case with gold bars in the gold bullion standard is the objective, it would bring about economy in the use of precious metals. A return to coin usage would be a retrograde step in the monetary field. 1 It would be forgetting the salient lesson taught to us during the war period. There should be uniform action in this resnect on the part of all banks and a uniform percentage selected so as to disarm criticism. Granted that this is secured by international co-operation it does not solve the real monetary problem. The "money illusion" must be shattered as Prof. Fisher so ardently proclaims. Sound, stable and elastic money can never be realised under a single metallic standard, viz., be it gold or silver or bimetallism consisting of the joint use of gold and silver.

### Possible Rise in the Price of Silver.

Nextly, if the organised purchase on the part of the Central Banks were to reinforce the arts demand for silver the inelastic supply would lead to the failure of the experiment.

Of late all the Governments of the Eastern countries have been wisely rejecting all forms of metallic (silver) payments in their composite monetary standards. So the total coinage demand for silver has fallen from 42 to 28 mil oz during the last five years. See the Statesman, p. 8, 23rd October 1931.

The rise in the price of silver ensuing out of a scramble on the part of the Central Banks would lead to the breakdown of the experiment. The total note issue of the important Central Banks of the World amount to a high figure as shown in the following table.

Note circulation in 1930 of some important C. Banks and Governments. (000,000, omitted).

Country.		. •	Bank.	Government.	Total.
South Africa (£)			8.2		8.5
Egypt (£.E.)	••	-	****		210
Canada (Dol.)	. ••	••			201.0
U.S.A. (Dol.)	••	••	2267	296	2563.0
Argentine (Peso)	••		••••	1261	1261 3
Brazil (Milreis)	••	••	••••	••••	2771 0
Poland (Zluty)	••			••••	1331-0
Roumania (Leu)	••		19605	****	19605:0
U.R.R.S. (Rouble)	••	••			4027:0
Yugoslavia (Dinar)	••		5397		5397:0
Australia (£)	, ••	••	42.5	••••	42.5
New Zealand (£)	••		6.7	••••	67
Japan (Yen)	• • •		• • • •		1557 0
Germany (Mark)	••		5398	••••	539810
Belgium (Franc)	••				16532 0
France (Franc)	••		76156		76156:0
Itely (Lira)	••	••	••••	••••	15680 0

In the above table<sup>2</sup> the total note circulation of the Bank and the Governments has been placed before the reader. Sometimes the total figure alone is given. This is due to the unavailability of the detailed issues of the Bank and the Governments. The figures are stated in the currencies of the respective countries. The bracketed expression is the currency denomination of the country. In addition to these some of the Governments have been issuing coins also. But these figures are deliberately excluded by me as the metallic coins contain a cover within themselves which varies according to the value of the precious metal contained in them.

<sup>&</sup>lt;sup>2</sup> The figures in the table are taken from the Statistical Year Book of the League of Nations—1930-1931, pp. 220-222. As for the reciprocal parities of the different currencies, see Table I of the same publication, pp. 12 to 15.

If the Governments and the C. Banks were to so decide that payment of the note liability to the extent of ten per cent. were to be made in silver alone most of these which are storing gold assets alone will have to change their composition. Literally they will have to give up storing gold to the extent of silver reserve they mean holding according to this provision. The demand would be so great that the experiment would fail on account of the unavailability of silver to satisfy their huge requirements under this heading.<sup>1</sup>

But it can be argued that the Central Banks and the Governments might be granted the privilege of paying gold or silver according to the Central Bank's convenience. Such a salutary safeguard can be enacted. A provision to this effect was engrafted in the charter of the Bank of France. Prior to the year 1928 when the Gold Bullion Standard was adopted the Bank of France could legally pay its obligations in Five-Franc Silver pieces if it desired to do so. A similar provision that these currency authorities can pay in silver or gold would make it a workable proposition. But considering the fact that silver supply might not expand to such an extent as to satisfy this newly arising demand this suggestion cannot be applauded as a safe solution.

#### THE SILVER CALE.

It would lead to setting up the silver calf along with the Golden calf on the monetary pedastal. So long as productive credit is tied up to such illusory metallic bases as gold and silver the credit machinery will not smoothly function. Such credit cannot expand to meet the producer's demand. But what guarantee is there that paper will not take the place of silver as it did in the case of gold? The weight of gold as well as silver will be prohibitive and go against their use. Silver certificates will be their representatives.

<sup>&</sup>lt;sup>1</sup> The 1930 production was far lower than that of 1929 and it is stated that the 1931 production would be lower than that of 1930. See Mr. Ki:k's article on Silver in the Economic Journa!, Sept. 1931, p. 393.

## NATURAL RELUCTANCE OF CENTRAL BANKS.

The present-day natural reluctance of the Central Banks to store silver has to be overcome. In the past they have discarded silver as it became very cheap and plentiful. When the Bank of England made an attempt to increase its silver holding somewhat up to the limit permitted by the 1844 Bank Charter Act as part of the metallic reserve against the Bank notes this attempt was vigorously decried and since the "mother of all Central Banks" led the way the other Central Banks of the gold-using countries have been unwilling to treasure the fast cheapening metal, viz., silver. Such was the case of the historical failure. Unless an intelligent and co-ordinated action through the Central Banks is brought about the value of silver might not rise to the theoretical price and get fixed at that level for comparatively long time.

### PAYMENTS IN SILVER.

It has also been suggested that silver should be used to pay a portion of the Inter-Allied Indebtedness and Reparations Debt to America and to each other in turn. This sort

<sup>&</sup>lt;sup>1</sup> Formerly most of the Central Banks of the Latin Union held vast quantities of silver in their portfolios when they were adherents of bimetallism. The following table gives one an idea of the quantities coined and the Bank holdings of silver.

Quantities coined.		٠.	Bank holdings.		
Fance (1866-1878)		£ 25,000,000	Bank of France	£	49,480,000
Italy (1866-1879)		£ 14,360,000	Belgium National Bank	£	800,000
Belgium (1866-1876)		£ 14,000,000	Bank of Italy	£	2,120,000
Switzerland (1866-1876)		£ 320,000	Swiss Bank	£	480,000
Greece (1866-1876)		£ 600,000			-
	:	£ 54,280,000		£	52,880,000

See B. A. White-Silver, Ite History and Romance, p. 284.

<sup>&</sup>lt;sup>2</sup> Quite recently Germany determined to steady the Gold standard by restoring silver as monetary metal. She is buying silver for minting the same and about 120,000,000 marks are minted for internal circulation. See Reuter's Telegram from Berlin—Oct. 31, 1931—quoted from the Statesman.

of payment has to be validated in course of time by the receiving countries. The famous Pittman Act of 1918 (U.S.A.) contains a similar provision as the above one. With the aim of conserving the gold stocks of the country it permitted the settlement in silver of trade balance adverse to the U.S.A. The paying or the borrowing countries can easily hope to pass such a resolution but it is the receiving or the lending country that has to accept it. So long as Silver's value is cheap and unsteady there can be no such international acceptance which this suggestion anticipates.

After all if the U. S. A. were to be saddled with so much of silver it will not solve the monetary problem. Such a provision might temporarily enhance the value of silver but permanent stabilisation at an artificially fixed high price cannot be maintained without undergoing some economic sacrifice. Is this sacrifice worth while for simply storing silver as metallic bullion which after all is not real wealth?

#### BIMETALLISM.

The second variation of the scheme is to make the important nations adopt bimetallism and make it international in scope if possible. Academically speaking, this form of the proposal is free from theoretical criticism provided it is all-pervading or universal in its scope. Were all countries to adopt a fixed ratio between silver and gold\*, the varying rates of production of the metals would not succeed in varying the price of the metals. The combine of the different mints of the countries can regulate the value of the precious metals. The present-day fluctuations in the separate value of gold and silver are far greater than are desirable. This would not be the case under bimetallism. The value of gold and silver together in the joint standard would be steady. But if the production of both the metals were to be greater than the monetary needs

Senstor Borah proposes the ratio of 14:1 between silver and gold. See Statist, Oct. 24, 1931.

and the industrial demand of the nations the experiment would prove a failure. Gold monometallism was selected by almost all European countries as they found that both gold and silver were being produced very fast and to avoid inflation of currency they discarded silver, the less precious metal. But as every keen student of monetary economics knows, bimetallism has the unfortunate defect of degenerating in course of time to an alternating standard according to the undervaluing or overvaluing of one of the metals brought about by varying rates of production. That the undervalued metaldisappears from circulation and an alternating standard would be the new monetary regime is too well-known to the advocates of bimetallism. The most ardent advocate of international bimetallism does not claim for his scheme any greater virtue than that of imparting greater stability to the value of the precious metals than is the case at present. The greater the expanse of territory belonging to the International Bimetallic Union the longer would be the scheme in operation. But as Dr. Shaw points out clearly, "any and every system that the art of man can devise which attempts to link the two metals together will break down".

#### CONDITIONS OF SUCCESS.

One thing which the advocates of international bimetallism have to bear in mind is that the arbitrarily selected ratio between gold and silver would have to be particularly conducive towards a rise in commodity prices. If the Mint price of one ounce of silver is fixed arbitrarily in such a way as to raise the present-day gold price of silver and if the monetary circulation were to be augmented the commodity prices would rise. Nothing is more important than this. Were the gold

<sup>&</sup>lt;sup>1</sup> Mr. H. E. Moon in his recent pamphlet on silver and bimetallism makes allowance for this suggestion. Without bringing about an all-round temporary stimulus by slowly rising commodity prices this mometary reform will not cure this present-day world trade depression. But so long as tariffs hinder the free flow of goods a mere monotary remedy cannot cure the present-day position.

price of silver to rise the silver interests would be pleased. Decreasing gold can be augmented by its old help-mate—Silver. Lasting ties of friendship can again be forged between the two metals. Falling commodity prices under a regime of decreasing gold stock is the world's monetary bugbear. This can be remedied. Silver would rise in the estimation of the public and this would satisfy the silver interests for the time being. It would mean, as in the previous case, a criminal waste of the tax-payer's money on the part of the different Governments. It would lead to a world-wide waste of energy.

# DOES NOT SOLVE THE MAIN MONETARY PROBLEM OF

A vigorous controversy on bimetallism would again be launched upon by the currency enthusiasts. But the real issue in currency matters is to attain comparative stability of prices. Whether the currency standard should be tied to this metal or that is not the criterion. Any real monetary advance cannot be secured by resort to international bimetalksm or by managing the gold standard in such a way as to yield complete satisfaction to all. Even the improved gold standard cannot give tolerable stability to the price-level. There can be no adequate and rational solution to the question of our stable standard which would have to reward equally all human efforts and secure equal justice to all classes of society if silver were to be merely substituted in place of gold. Popular allegiance was unfortunately wrongly shifted from the silver metal to the gold standard which was adopted by Great Britain in 1816. During the years 1873 to 1893 silver proved to be a more stable standard than gold.1 But the fascination

<sup>&</sup>lt;sup>1</sup> See E. W. Kemmerer "Modern Currency Reforms", p. 21. He proves conclusively that the silver standard of Shanghai was more stable than that of the gold standard of England. It was the value of gold that was appreciating and caused the instability. But as Sir Charles Addis says," the superior convenience and economy of gold has enabled it to oust silver as a medium of international exchange." See hi introduction to Benjamin White's" The History and Romance of Silver" p., viii.

of the yellow metal or the compelling necessity of having a common standard with Great Britain and her vast Empire countries forced Germany and other countries to abandon silver and adopt gold monometallism. But silver has lost its fascinating hold nowadays except on the Eastern masses. It is no longer a metal of international acceptance.

#### RESTORATION TO PRE-WAR STATUS.

The third variation of the remonetisation scheme is as follows. It proposes to restore silver to the pre-war status, viz., the attempt is to make Governments agree to use silver for subsidiary coinage of the old fineness.1 Secondly, they should not sell their unwanted stocks of silver in the glutted informing the Silver-selling Syndicate market without of their action. This Syndicate or Corporation would have to inform the respective Governments of the actual state of production and the market conditions of silver. Thirdly, there need not be any interchangeability between gold and silver. They will circulate in complete independence of each other. This modest proposal is formulated by Mr. Brownall, Chairman of the American Smelting and Refining Company of New York.

#### COMPARISON WITH OTHER SCHEMES.

Of all the above schemes this is the least harmful. It has the merit not only of not sacrificing the silver interests but pays proper heed to the position of gold. It aims at setting a parallel standard and not a double standard as in the case of of bimetallism. In the earlier forms of the remonetisation schemes the consequences befalling on gold have not been borne

<sup>&</sup>lt;sup>1</sup> As the price of silver began to increase an increased use was made of nickel, bronze, and paper as subsidiary money. These Governments now seem to have fallen too much in love with these substitutes to wish for the reinstating of silver coins which would be costly. Since Oct. 1931, the price of silver is on the ascendancy and if the theoretical price were to be the ruling price this substitution can never be thought of.

in mind. The value of gold would fall as soon as monetary demand would not press hard on the dwindling gold stocks. It might be that it might afford a suitable and welcome relief just at present as gold stocks tend to dwindle according to the monetary prophets. From the standpoint of modern finance the use of silver coins also has to be discarded for the corresponding wear and tear of silver coins also would amount to a culpable waste and criminal folly.

#### Its Effects on Governments.

This scheme would stimulate effective demand for silver and would regulate the supply of silver to be disposed off in the world markets. But the Governments of the silver-using countries would consider this step as an "organised loot" and mere "legalised plunder". Having once discarded silver even for subsidiary coinage purposes they would be forced to retrace their steps and begin the recoinage of silver token coins. As this step does not enable them to reach the monetary goal they will hardly have real and abiding sympathy for this modified scheme. A Sir Robert Horne might plaintively raise the cry that as "Governments have muddled it is Governments that must provide the remedy". As a member of the joint standard silver would have to be welcomed by these Governments. Gold and silver would be circulating without having any interconnection, fixed ratio for interconvertibility or any other form of reciprocal relationship.

#### CAN THE PROMISED GOAL BE BEALISED ?

Granted that the least harmful variation of the remone tisation scheme is adopted does it mean that all the much-talked-of advantages would be immediately realised? The first and the most patent disappointment would occur in the field of the enhanced purchasing power of the Eastern masses. Even granted that silver lies dormant in small hoards here and there in India, China and the Eastern countries it does not

immediately follow that their purchasing power would be enhanced. These jewellery hoards will have to be melted and sold as bullion before enhanced purchasing power can be possessed by them. Even supposing that this would take place it does not immediately follow that these Eastern masses will purchase the European manufactured products alone. Plain living and high thinking characterise the ambitions of the Eastern people. The tawdry products of the modern industrial organisation of the Western countries make no immediate appeal to them. They do not want more wants. It would not be far wrong to consider them as the direct antithesis of the "economic man".

#### CONCLUSION.

Any hasty action is detrimental to several interests. Unless the International World Conference on Silver which the Washington Government is about to organise or the League of Nations were to outline a consistent course of action with reference to silver a policy of masterly inactivity has to be pursued by the silver-using countries. The artificial fixation of the price of silver would be an economic error or a Himalayan blunder. General social welfare cannot be promoted by hasty and panicky legislation in this direction. It does not bring us any nearer the monetary goal. Changing price-levels are the curse of the present-day economic organisation of the most advanced countries. It is for society to "sense" these evils and try to rectify the same. No metallic standard can hope to combine effectively the dual rôle of acting as the medium of exchange and a reliable store of value at the same time. Why then revive silver as a monetary metal?

<sup>&</sup>lt;sup>1</sup> The Right Hon'ble Neville Chamberlain has rightly discarded this proposal and without the Government of the United Kingdom being represented any proposal to hold an international discussion would be futile.

As for the future of silver, the only sensible suggestion is to increase the different uses to which it can be put. Scientific research must play an important part in any wisely conceived plan for the rehabilitation of silver.

To reiterate all that the Eastern Governments may do is to mint more subsidiary silver coins and perhaps also raise the amount for which they can be declared legal tender. This is the utmost help that can be safely granted to the silver interests if at all they deserve any mercy. But they must not agree to pay a high price as suggested by Hon'ble (now Mr.) L. S. Amery or some of the American silver producers. Nothing further can be done to protect the silver interests and it is an idle dream to expect that silver will at any time emerge from the days of its present humiliation.

#### APPENDIX II.

# INDIA—THE GOLD STANDARD—THE PRESENT CRISIS'

The dominant concern at the present time is the subject of the gold standard. Mr. Philip Snowdon has announced his intention of summoning an International Conference to discuss the possibility of bringing an equitable distribution of gold and thus internationalise the gold standard.

But what is the modern gold standard whose meaning. scope, limitation and interpretation are radically different from that of the pre-war gold standard and whose suspension has created so much stir? A country is said to be on the modern gold standard when the domestic currency or monetary units are made convertible into a definite fixed weight of gold. There is either de facto or de jure linking to gold. The value of all commodities and services are measured in gold and all deferred payments are made payable in legal tender money which itself is convertible into gold bullion bars. Gold is used as the backing for internal currency and used for adjusting inter national obligations arising out of a multitude of individual payments, exchange of securities and services on the part of the people of one nation to another. If gold has won an accepted position as a regulator and governor of commercial and financial values in any country it can be stated that that country is on the gold standard.

In England the relationship between gold and the other money units is fixed arbitrarily and artificially by the Bank Act which says that the Bank of England must sell gold on

<sup>&</sup>lt;sup>1</sup> This paper was read before a meeting of the Bengal Economic Society on 5th Oct., 1931. Mr. D. P. Khaitan—Member of the Central Banking Enquiry Committee, presided and extelled the highly scientific character and the accuracy of trained processes of economic reasoning indicated in the discussion of the subject,

offer of other forms of legal tender money at the rate of 400 ounces at £3-17s.-10 and ½d. an ounce. An abrogation of this sale of gold means the suspension of the gold standard by the country. This is the most liberal interpretation of the meaning of the suspension of the gold standard one can give. Norway, Sweden and Denmark are off the gold standard already. It would not be a surprise if the other debtor countries of the world finding it impossible to part with their dwindling stocks of gold determine to be off the gold standard. These countries might try to refuse to tie "their currency and price-level ships to the common buoy—gold." Unstable currencies with bewildering rates of exchanges will be the prevailing monetary phenomenon.

The following table shows the gold holdings of the Central Banks of some of the important countries. If some of these do depart from the gold standard as a result of the departure of gold from the banking system there would be no surprise.

GOLD IN MILLIONS OF DOLLARS.1

Country.			Held at the end of 1930.	Increase 1925-1930.	Decrease 1925-1930.
Ų. Ś. A.			4, <i>2</i> 25 2,099	240	
France	••	••	2,099	1,388	<del></del> .
United Kingdom	١	••	722	18	_
Cermany	••		544	241	-
Spain	••		471	-	19
larens.			412	_	164 25
Argentina	••	•••	411		25
Italy	••	•••	279	58	-
Russia	••	••	249	155	
Canada	••		194		32
Belgium			191	136	-
Netherlands	••		171		7
Switzerland	••	••	138	48	
India	••	••	126	17	-
••	Total		10.232	2,303	- 247

<sup>&</sup>lt;sup>2</sup> This table is taken from the Statistics of Gold Movements in the selected. Documents on the Distribution of Gold submitted to the Gold Delegation of the Financial Committee of the League of Nations, pp. 65-67.

The small holdings are not taken into account in the above table. Australia, Brazil, Chile, the Dutch East Indies and Denmark have lost gold to a certain extent, while Poland, Austria, Hungary and Czechoslovakia have increased their gold holdings.

#### THE GOLD STANDARD IN INDIA.

Even according to the previous understanding of the gold standard system the present-day Indian currency system cannot be said to be a gold standard one. Some of the Indian economists refuse to consider the Indian currency standard as a gold standard one.1 The value of goods and services in the country is measured in terms of the rupee. But the psychological abstraction of the "gold rupee" which the gold bullion standard requires is not realised by anybody. The postponing of the standard and the Reserve Bank Bill of 1928 meant that a kind of exchange standard is being maintained. But in the remote sense that the rupee was converted into pound sterling currency which was equivalent to gold we can indirectly claim to be on the gold standard basis.2 However, there is a world of difference between the giving of gold, bars and sterling. No sooner was sterling given for domestic currency the rate of exchange became the arbiter of the volume of currency. Instead of changes in the internal purchasing power of money from its parity with gold being considered as the proper data for ascertaining the deficiency or superabundance of money, the rate of exchange has become the all-important factor. Thus India has been on the gold exchange standard basis.

#### MISGUIDED ENTHUSIASM.

There are several people who entertain highly elated notions concerning the desirability of suspending the gold standard at this juncture. Whether gold is to be had or not

<sup>&</sup>lt;sup>1</sup> See Prof. K. T. Shah, Evidence, Hilton Young Commission, Qn, 8870.

<sup>8</sup> The Macmillan Committee says, "For an effective working of the gold

standard it is sufficient if the local currency is exchangeable for another currency which is itself convertible into gold ". p. 19.

the mere suspension would grant a temporary fillip to trade which would have to be greatly welcomed in the days of world depression. But the export bounty arising out of depreciated currency cannot be reaped if a large number of countries are off the gold standard. Traders and businessmen who feel the pinch of ready capital which cannot be obtained at low rates of interest denounce the rigid gold standard as a "fraudulent standard". But without convertibility into gold the currency standard can be vigorously abused to secure certain temporary measures. Hence the twin methods by which the efficiency of any monetary system is secured are the well-known principles of convertibility and limitation. The first might be a mere facilitating principle but without the observance of the second there can be no successful regulation of the currency standard. Without proper observance of the limitation principle the test of convertibility cannot be secured for any considerable length of time. Both can exist together and flourish like the proverbial Siamese twins. The existence of both these safeguards will make the standard "knave-proof or fool-proof". I strongly demur to the false notions of elation and illusory prosperity which are supposed to be the attendant advantages on a country pursuing the path of the suspension of the gold standard. Mere suspension by itself is not attendant with grave risks. But it means you have set foot on the inclined plane and there will likely be a rapid downward slide. Mr. McKenna correctly observes that "the fear of being forced off the gold standard acts as a salutary check on the extravagance of Governments who might be willing to face a mere fluctuation in exchange but would not dare to suspend the specie payments".

# INDIA OFF THE GOLD STANDARD.

The Ratio Act of 1927 has familiarised the people with the conception of the "gold rupee". The rupee was linked to 8.4751 grains of gold. Domestic silver rupees and paper currency are to be converted in certain minimum quantities into gold bullion bars of 1065 tolas at Rs. 21 11as. 9 p. per tola

each. These gold bullion bars, which ought to have been available to the people whenever and for whatever purposes they demanded it, have not been made available even for exportation purposes. But to discharge this obligation sterling, which was equivalent to gold, was allowed to be given at 1s.5d. and 49/64d. It was not actual practical conversion into gold bullion bars but mere theoretical authorisation that existed in the Indian Gold Bullion standard system. This regulated goldless silver rupee standard commonly designated as the gold bullion standard has broken down at the present time. Due to the lack of gold bullion bars the provision for the sale of these proved to be a mere eye-wash and the de jure gold bullion standard worked out in the practical field proved to be a mere de facto gold exchange standard. The convertible rupee was converted into sterling or gold exchange. The suspension of the gold standard in England completely altered the position for the sterling has become an inconvertible paper currency whose internal value at least ought to depend on mere output. If budgetary or fiscal causes were to inflate the paper pound sterling it would become depreciated in value. Instead of considering the present moment as a grave emergency and suspending the sale of gold or sterling according to the Act of 1927 the rupee has been linked to sterling at 1s.-6d. ratio, even without the consultation of Indian public opinion. The Finance Member is no longer calm and at ease. Like the sea captain who, finding his ship moored to a buoy that has been anchored to nothing, feels ill at ease so also our Indian Finance Member finds his currency ship anchored to the sterling buoy which finds itself drifting wherever the currents of political uncertainty or financial instability might tend to take it.2

<sup>&</sup>lt;sup>1</sup> The pros and cons of linking the rupee to sterling or gold or leaving it to find its normal level are carefully elaborated in Appendix I.

<sup>&</sup>lt;sup>2</sup> See the Report of the Babington Smith Committee, Para, 34.

# PRACTICAL CONSEQUENCES.

The first Ordinance suspending the sale of reverse drafts according to the terms of the 1927 Act was wisely conceived and boldly promulgated. The Bank of France had on several occasions to suspend cash payments. The British Government often suspended the Bank Charter Act. Such suspensions can. be easily justified on the ground of national emergency. The failure to operate an inconvenient ratio meant after all exchange instability. Exchange would have been forced to its own level. The independent rupee not convertible into sterling or gold would have depended for its internal value on careful regulation. Its immediate external value might have been depending on the confidence reposed in its stability by foreign businessmen and traders. Though a temporary setback might result due to lack of confidence she would have quickly recovered from the shock. The external value of the rupee would have been proved by its own virtue. There would perhaps be no surprise if it were to fall to a level worth its weight in silver. This would certainly take place under a regime of inflation. But the evils of fluctuating exchange have been magnified though authoritative Committees1 have reiterated the opinion that, exchange stability is a matter of convenience and "important facility and not an essential condition". Indian trade flourished during times of unstable exchanges. periences of 1870-1890 need not be recounted. Even during the days of rising exchange, as in the years 1921-1925, trade did flourish.

At the behest of the Secretary of State for India the rupee has been linked to sterling which has depreciated in terms of gold. This enforced departure from the *de jure* gold bullion standard or the hardened *de facto* gold exchange standard has destroyed public faith in the rupee or the monetary unit.

I I am indebted to Sir H. Strekosch for this metaphor.

This alteration of the monetary standard is nothing but a serious moral offence and a violently grave breach of national faith as the gold standard countries would put it. This arbitrary fiat can be justified on the plea of grave economic necessity. But the end has to justify the means. If external trade and internal business operations which have almost come to a stand-still on account of the high internal value of the gold rupee were to be rejuvenated by this alteration of the legal standard there would be some justification. But it is too early to say how real good can be conferred on India by this measure. Will it be anything more than a temporary solution if the rupee is linked to sterling and the more fundamental cause for bringing about relative stabilisation of international prices is neglected?

#### ECONOMIC IMPLICATIONS.

The implications of this sudden departure from the administrative practice of the Government have to be fully realised. Firstly, it means that the Secretary of State is all influential in initiating any monetary policy and carrying it out even without consulting the wishes of the Government of India or Indian Legislative Assembly. A matter-of-fact economist of my stamp cannot hope to comment on this situation except by repeating the conviction that the present-day regime of divided financial control between Whitehall and Simla has to be remedied at the earliest possible opportunity.

Secondly, it has made the currency authority control all exphange operations so that the contractual obligations of genuine traders and the real domestic requirements might be fulfilled on 1s. 6d. sterling basis. Illegitimate and speculative requirements would be curbed to a certain extent and in so far as the Ordinance can be avoided there would tend to be a drain of gold resources of the Government. Exchange control was once experimented with in 1920. Reverse Councils were sold in limited quantities to the specially selected banks. The needs of the

genuine small remitter were not only overlooked but as soon as it was known that rationing was to be practised the applicants always exaggerated their real requirements so that their actual. allotment done on a pro rata basis might come up to their real requirements. That was how deception was practised. It is part of human nature to resort to subterfuges, good, bad or indifferent, when individual liberty is cut down.

Thirdly, the Imperial Bank of India has been placed in a position to control the exchange operations. It would thereby enable it to learn the technique of the exchange operations and make it fit to transact exchange operations on a wide scale as soon as it is deprived of the semi-Central banking operations it is conducting to-day. It has become an open secret now that it is casting covetous eyes on the field of foreign exchange and the present-day experience would enable it to easily tack on general foreign exchange business as soon as the C. R. Bank is started.

Fourthly, the absence of a stable domestic exchange banking machinery is deplorable. The Bank of England was never controlling the exchange operations even in times of this direction economic emergency. The heads of the foreign exchange departments of the Big Five are performing this duty and beyond the appeal to patriotism of the British public not to depreciate the pound sterling no interference with the day-to-day administration of the exchange banking machinery has been brought about.

Fifthly, the necessity of publishing with utmost possible expedition the figures of the sale of sterling and the details of the adequate machinery which has enabled the Indian Government to secure the support of His Majesty's Government for securing sterling resources has to be realised. There is indeed one danger which the publicity of this arrangement might bring about. The depletion of the sterling credit resources will

See Mr. Macdonald's Evidence referred to in Mr. Manu Subedar's Minority Report—C.B. Enquiry Committee Report, p. 284.

accentuate the difficulties but as psychological or speculative factors are removed by exchange control it will provide a natural limit to their influence.

Sixthly, the additional bounty which depreciated sterling would confer on British exports would be of little avail so far as the Indian market is concerned. The manner in which it has been secured has alienated the sympathies of all well-meaning citizens. The continuance of strained feelings arising out of domestic political situation would be a grave handicap. fixed wage-earning class and the salaried people who generally consume the British manufactured goods are already feeling the pinch as a result of the depreciation of the internal value of the They would fain be able to increase their demand for either the imported British goods or those of other gold standard countries. The future budgetary position of the Government of India would become rather grave in spite of present-day balancing measures. This would entail further taxation which would restrict the ability of the Indian consumers to purchase foreign goods.

Seventhly, the additional bounty which depreciated rupee gives to the Indian exporters in the matter of transactions with gold standard countries has been grossly exaggerated. Because 76 per cent. of our trade is with gold standard countries this temporary stimulus would be secured. India exports mostly the raw materials of commerce and agricultural staples. These have been unfortunately overproduced most countries of the world. Indian wheat can find no world market. Rice can find no Eastern markets till an export credits scheme or some other device will enable China and the Eastern markets to demand it. Indian cotton will find it difficult to secure a market in face of the huge output of the U.S. A. cotton. part of which was bartered for so much coffee of Brazil. So an immediate improvement of export trade except in the case of those goods where India has a quasi-monopolistic control

cannot be expected. Taking jute which can be reckoned under this category, the demand for it would be slack till the present overstocking of the foreign markets disappears. An all-round stimulus to external trade can hardly be expected when the foreign consumers lack the effective demand for our goods. Internal commodity prices have risen already as a result of the depreciation of the rupee but permanent easier export trade conditions cannot ensue out of this step. A depreciated rupee means "the real values of salaries, wages, interest payments and debts will all be reduced". It is not national but class prosperity that is ensuing out of this step. There can be no real national wealth arising out of it.

Nextly, the artificial support of the sterling rupes at the high level of 18d. is to give scope to transfer of the sterling investments made in the country without any possible loss which might arise were sterling to fall to a lower figure. It is the holders of sterling that ought to have borne the exchange loss. Equity demands that the rich investor should bear all risks attendant on the transfer of repaid capital and interest but it is being thrust on the poorly equipped borrowers. India's financial independence would mean no longer preferential conditions to external investors. But mere safety is not however endangered thereby.

Ninthly, the flight of gold and capital from the country would take place to countries where political, social and credit conditions are more secure and free from attendant risks of currency depreciation and political uncertainty. A continued retrogression of the rupes would mean a further stimulus for the flight of capital. The export of gold is taking place mainly in order to take advantage of the insistent demand in European and English markets. So long as the price of gold is below dollar parity this movement will continue. An embargo on gold and the acquisition of gold at the import point of sterling-rupes exchange, viz., 1s.-61%d. by the expanding of currency would kill two birds at one shot. The gold resources would

expand and internal prices would have the needed fillip. But the maintenance of high exchange value for the rupes would become impossible under such conditions.

Again the British Government's financial support to enable it to discharge the India Government's ratio obligations stand unrescinded. But in view of its own inability to secure substantial credits from abroad the promise of a weak borrower is rarely a convincing and reassuring one. But these long-term credits could at the same time be arranged by a financial mission sent to New York and the linking of the rupee to gold at the present-day ratio of 1s. 6d. gold, would mean the continuance of the status quo. The possibility of paying sterling obligations indirectly through the dollar credits would add to the embarrassment of the sterling situation. Further depreciation of sterling would ensue as a result of India's efforts to pay sterling indebtedness through the gold markets.

Again, this episode of linking the rupee to the sterling clearly shows that the stability of the rupee sterling exchange is the only dominant consideration of the Government of India. It does not appear as a custodian of the general public interests when it undertakes to supply the machinery which would enable the merchants or remitters to cover their risks. The Exchange Banks are the instruments whose intimate touch with trade will enable them to shoulder this risk.

The next point of criticism against the new Ordinance is the promise to give gold also or sterling provided the amount demanded is through the scheduled bank for the minimum amount and satisfies the regulatory authority that it is a bona fide demand for exportation purposes in lieu of discharge of past contractual obligations or for definite domestic purpose requirements of the remitters. It is one-sided stability that is now being enforced as a result of the Ordinance. It is the reverse draft at 1s. 5 ½d. that is available. Domestic currency is not being released even at 1s. 6 and 3/16d, aterling

ratio. The refusal to take gold and release currency at this import point means that the par points are not fully operative.

#### CAN WE INTERNATIONALISE THE GOLD STANDARD?

If the energy of Great Britain were to fructify in the formation of an all-World Conference for stabilising the position of gold and bring about a satisfactory adjustment of gold holdings good cometh out of evil. It must be a public international conference at which the respective claims of Central Banks to increase the gold reserve would be examined by a body of experts. But we must not commit the mistake of going to the unrestricted gold standard suddenly or too soon nor enforce an overvalued rupee and an onerous exchange ratio. Unless and until the world economic crisis were to be effectively tackled there would be no possibility in attaining stable trade and exchange conditions. Resort to the post-war gold standard would only mean the prospects of early suspension. Without internal monetary use of gold a scientific gold standard involving intelligent management can be made to work.

#### WHAT OF THE IMMEDIATE FUTURE?

If the above findings clearly indicate that a restoration of the international gold standard can take place in the remote future alone what has India to do in the meantime? Till the expiry of the Ordinance period the rupee stands linked to the sterling. But at the end of this period the rupee should be declared an independent currency neither linked to sterling nor the gold whose future is on the laps of gods alone. Before discussing the ratio at which it ought to be linked if the international gold standard were to be adopted the consequences of the adoption of an independent rupee standard have to be understood. An independent rupee carefully regulated would

<sup>&</sup>lt;sup>1</sup> Since these lines were written the Government have been purchasing sterling at 1s. 6 and 3/16d. Hence a de facto stability of the rupee is to be had at present.

not cause any embarrassment to the gold reserves of the country. The Finance Member's argument that " if the Rupee was not linked to sterling the difficulties of India Government to raise money abroad would be almost insuperable" needs refutation. He is repeating afresh the old argument of the British capitalists who wanted steady sterling-rupee exchange in the days of the past nineties. The ability to raise credits abroad depends upon the financial ability of the Government. A financially unstable Government like Australia's was refused a loan either in America or England though it was on the gold standard. If the Government of India were to follow the proverbial rake's progress it is not external credits alone that would be denied but even the more thoughtful of the domestic creditors would think twice in granting the needed resources. Granted that America does not play fairly the game of a creditor an appeal to the newly started Bank of International Settlements 1 will have to be made through the C. R. Bank.

Under an independent rupee standard India will not find it difficult to raise the necessary sterling resources to pay the annual 32 mil. liability and pay off any other maturing sterling loan obligations of the Government. It is almost a truism to assert that a country should have command over other countries' currencies with which it trades. Although India has trading relations with most of the important countries of the world she needs command over four major currencies in order to discharge her obligations. Sterling, the dollar, the guilder and the yen are the important currencies needed by this country. The sterling requirements of India predominate over other currency requirements. It is the realisation of this fact that makes the people say that sterling requirements ought to be secured at a fixed and stable ratio in terms of the rupee. A stable sterling value of the rupee does not mean that sterling values of other countries' currencies can be stabilised.

<sup>1</sup> See Dr. O. W. Sprague's paper. "The Working of the Gold Standard".

trade with gold standard countries would be disturbed on account of the fluctuating value of the sterling in these currencies.

#### Unstable Sterling.

Granted that linking with sterling in normal times when sterling is equivalent to gold is an advantage, it does not follow that the rupee ought to be linked to inconvertible sterling. Even a rat deserts a sinking ship almost instinctively. If it were mere disassociation with gold that is the main weakness of sterling there is nothing inherently defective in such a position. But there is no definite assurance that the sterling will not follow the path of the franc of 1921-1928 or that of the mark of 1921-1925. Were the Labour Government to be returned to power and were they to persist in the policy of adding outlays of unproductive character in spite of deficit budgets and threaten to carry out class legislation, there would be no knowing where the pound sterling would be standing. Its future is uncertain as there is impairment of confidence as a result. of the absence of economy in Britain's national expenditure. An inconvertible currency like the paper pound sterling can be easily subjected to the influence of the petty national politicians. It is an elementary economic truth which says that an inflated currency would be entirely valueless and afraid of further taxation measures the political party in power might bring about perpetual interference with domestic currency values. Unless and until this assurance is also given. that no inflationary influence will be exerted on paper curren: cy the Government of India ought not to have agreed to link the rupes with the fluctuating sterling.

<sup>&</sup>lt;sup>2</sup> See Sir George May Committee Report. This famous Economy Report explains the National Crisis in England. It points out the urgent necessity of balancing the budget and making it of smaller dimension than before. The central wealth fund of the Nation must increase before national solvency will become an accomplished fact.

### India not a mere Debtor Country but a Debtor-Creditor-Country.

Too much capital is being made by the advocates of exchange stabilisation policy of the fact that India is a debtor country. Correctly speaking, India at present is on the debtor creditor basis. The Memorandum on the Balances of Payments points out that no net claims are being built by India on the other countries of the world. If it were a real creditor country the net claims it builds on other countries would be increasing. When as a whole we find overselves in a transition stage as it were, this insistence that sterling and sterling alone will help us is meaningless.

We can maintain an economical and efficient internal currency which is at the same time suited to the requirements of the people. Its external value would depend not only on its internal value but in times of international instability in foreign currencies the changing value of foreign currencies would have its own repercussion on the value of the domestic currency. The domestic banking system should be able to understand the influences and facilitate the matter of transition from the debtor to the creditor status.

#### THE IMMEDIATE ISSUE.

India's main trouble as in the case of most other countries lies in the greater fall of agricultural prices than that of the manufactured commodities used by it. This problem can be attacked in two ways. Either the prices of manufactured commodities can be pushed down or the prices of agricultural staples have to be raised. As periods of slowly rising prices secure economic relief to almost all sections of society it is this ideal that is being advocated as a desirable remedy in all countries. A modest watering and not an inflationary issue of currency would be required to bring about such a rise in commodity prices.

The recent very considerable developments of the heavy general tariff that are being brought about would not fail to produce a rise in the normal rate of exchange. The currency authorities should pay heed to these changes in the tariff while fixing the rate of exchange in the near future.

It is an immediate rise in prices that is needed rather than the securing of the ideal exchange rate of pre-war times without any rise in prices. A modest rise in prices and a stabilisation of the internal level of prices at that point is the crying need of the hour. While allowing exchanges to go hang, the attention of the Government can be concentrated on the stability of the internal prices so long as international prices tend to be unstable. This policy ought to be our aim as soon as the present Ordinance expires. It is the level of prices that matters Linked neither to gold nor sterling and not exchange rates. the rupee can be made to possess a stable internal value as it did during 1919-1921 period so that the entire business interests of the country stand to gain out of this step. This policy of internal price stability would help us in the contingency of the sterling becoming stable for it will secure a stable ratio for the rupee in terms of sterling.

#### Is America bedistributing Gold?

The period of redistribution of American gold stock which was impeded by the Stock market boom of 1927-29 seems to have commenced afresh. American gold is being shipped to France, Switzerland and Holland. The shortage of gold in other countries can be directly attacked and the economic allegiance of these countries to the gold bullion standard can be secured thereby. India should be represented at the World Economic Conference which would discuss the future of the international gold bullion standard. On the solemn and distinct promise of not using the gold stock for gold currency we should secure American or French gold and help the broadening of the international gold bullion standard. But nothing

would be more important than to suppress the inborn predilections of the people for imports of precious metals and for unproductive hearding in the jewellery form.

If America and France were to refuse to part with their gold stocks the idea of the Bank of International Settlements managing the gold reserves of the world in such a way as to maintain reasonable stability in the international price-level may and should be exploited.

But if this suggestion is not feasible there would be the truimph of the anti-metallist ideal, i.e., managed currency with the special object of maximising stability of prices and exchanges at a minimum social cost. By pursuing the domestic policy of internal price stabilisation during these days India can blaze the trail of general monetary policy and reconstruction.

#### A Possible Contingency.

As soon as sterling rises to its gold parity, for every one in England who has studied the Macmillan Report is convinced of the futility of devaluating sterling as a remedy to the present crisis, attempts will be made to stabilise the rupee in terms of sterling which has reached parity with gold. The present-day sterling exchange standard ushered in by the Ordinance would give way for the de jure gold bullion standard which however would be worked in the manner in which a de facto gold exchange standard would be working. The legal fiction of gold standard would again be spun but in administrative practice it would tend to degenerate to that of a gold exchange standard. Unless and until it is a form of the improved gold exchange standard almost coming up to the "ideal gold exchange standard" of the economist's conception, the Indian public should emphatically protest against its adoption. It should be the duty of the Currency League to educate the public by issuing small leaflets on the different standards—their merits and demerits and their suitability to this country. The working of the improved gold exchange standard would bring about the expanding of the currency of the gold exchange receiving country and tend to contract the currency of the other country. But as the Hilton Young Commission has wisely stated, the Indian public cannot find the gold exchange standard mechanism easy to understand and simple to operate. It does not secure the internal convertibility of the token currency into metallic gold. Any future currency system for this country must give this right and must be worked on this definite understanding. The real gold bullion standard gives this right and, as Dr. L. J. A. Trip admits, the gold bullion standard system has met no criticism.

#### How can India achieve the Real Gold Bullion Standard System?

This can be done by starting the Central Reserve Bank. This C. R. Bank should be provided with the necessary foreign exchange assets in sterling, dollars, guilders and yen and a gold reserve to cover its notes and sight liabilities. With the return of more settled conditions in the international money markets than are existing at present the exchange should be stabilised at round about the normal level at which it stands at the inauguration of the C. R. Bonk and the collection of the proceeds of the external loan. As a low exchange would have an adverse effect on our external debt the monetary experts should be careful in fixing the exchange value of the rupee. But it ought to be done on the basis of rate discovered to be normal as a result of allowing it to move freely up and down for some considerable length of time.

#### A NEW MONETARY PHASE.

The Indian monetary system would then be entering another phase of its career. Confidence in the future of India

<sup>&</sup>lt;sup>1</sup> See the paper entitled "The Reform of the Gold Exchange Standard." Select Documents of the Gold Delegation Committee of the L. of N.

<sup>\*</sup> Sea Hilton-Young Commission Report, pp. 24-32.

<sup>&</sup>lt;sup>3</sup> See Dr. 1. J.A. Trip, Paper entitled "The functioning of the Gold Standard."

would largely depend on the belief both in India and outside in the stability and efficiency of the monetary system. Many people are not aware that the Indian Government cannot arrange any external loan without the sanction of the British Parliament. Genuine efforts should be made to induce the British Parliament to grant us this power. With an assured budgetary equilibrium and an unproductive debt which is very small there is no reason why American financiers would fight shy of financing us. If the loan proceeds were not to be locked up in barren gold currency units there can be no economic reason for the refusal.

Attempts should be made to garner more gold resources for an efficient working of the gold bullion standard by the C. R. Banking machinery which needs at least 80 to 100 ms. worth of gold.

Armed with the necessary resources the C. R. Bank can, by the pursuit of the well-known foreign exchange methods secure the stability of the external value of the domestic currency. The sales and purchases of both the domestic currency and foreign currency, the perfection of the forward exchange market and the varying of the buying price of gold would enable it to steady and regulate the external or the exchange value of the rupee. There would be no failure on its part to stabilise the normal rate of exchange which ultimately depends on the relative price-levels of the countries.

#### CONCLUSION.

The logical outcome of above trend of reasoning would compel one to admit that stabilisation of exchange at any level of sterling exchange or gold exchange would be premature when there is no prospect of relative stability in international prices. Relative instability of international prices, viz., rising prices in agricultural countries and falling prices in the gold standard countries, would mark the course of our economic events. If a conjoint effort is made to secure rising world prices and avoid all rapid fluctuations altogether the time would arrive when

we can no longer allow exchange to take its own course. But the very adoption of the international gold bullion standard form by this country will give the substantial measure of relative stability of prices and exchanges and a close correspondence of local currency policy with that of the rest of the world. International prices, internal prices, and exchange rates will all be under control. India would have to wait for this day of internationalising of the gold bullion standard pursuing during the interregnum a policy of masterly inactivity in the direction of securing practical stability of exchange. Let exchanges be used as the shock-absorber. Let us not ignore the possibility of raising the international price-level by the united efforts of all countries. Let us consummate our best energies in bringing about a modest rise in the present-day world prices.

# APPENDIX II(A).

The advantages of linking the rupes to inconvertible ster ling at 1s. 6d. ratio are as follows:—

- 1. There would be an exchange bounty on Indian exports to other gold standard countries. As India's trade is more with gold standard countries than England there is a temporary stimulus at least as a result of this exchange bounty on Indian exports to these countries.
  - 2. The Government of India will not lose anything in the payment of sterling obligations. If a fall in the rupeesterling exchange value would take place it would increase the amount of rupees to be laid aside to pay the sterling obligations. Without stable sterling-rupee exchange the Indian budget would become a gamble in exchange.
  - 3. Without linking to sterling the gold value of the rupee would fall to a very great extent.
  - 4. The Indian market is secured to British exports as against the competition of manufactures of the gold standard countries. This tantamounts to giving Imperial Preference by back door methods.
  - 5. An element of uncertainty in the trading relations with England which amounts to twenty-five per cent. of our total trade would be removed. The remitters also stand to gain by stable rupee-sterling exchange at 1s. 6d.
  - 6. The rupee will depreciate, i.e., the internal value of the rupee falls, viz., prices of commodities will be rising.
  - 7. The frantic attempts on the part of the Government to support 1s. 6d. gold value for the rupee would cease.

The disadvantages have to be considered-

1. Indian import trade with gold standard countries becomes impeded. As goods pay for goods the Indian exports will become ultimately restricted.

- 2. The changing of the currency standard is a violent breach of national faith. The gold standard countries are justified in considering this step as the betrayal of national trust.
- 3. This gives an excellent opportunity to secure longterm credits and pay off sterling obligations out of the funds for sterling has become depreciated in terms of gold. This attempt to pay off sterling debts as the result of concerted action would tend to depreciate sterling further. The real sacrifice to pay external debts would still have to be made by this country.
- 4. There would be the flight of capital for there is lack of confidence in the rupee and the Indian monetary system.
- 5. It is a sad mistake to maintain the standard of value with the incidental and varying circumstances of exchange.
- 6. Unless an embargo on gold is placed India would be drained of all its gold stocks.
- 7. It places India at the mercy of currency and credit changes in England. This monetary subordination to the foreign centre turns out to be misplaced reliance in the long run as soon as sterling depreciates further and further.

Although the advantages of linking the rupee to sterling have been widely discussed much emphasis has not been laid on the consequences resulting out of linking the rupee to gold.

- 1. Trade with gold standard countries would not become handicapped if the rupee's gold value does not become altered.

  No uncertainties in trade matters with these gold standard countries would arise.
  - 2. The rupee might not depreciate in terms of gold if left to itself. It is inability to discharge gold obligations that might bring about this contingency. But there is not much need for great credit amounts to pay off the gold obligations.

- 3. Unless a solid link to gold metal is established the Indian public will have no faith in the currency standard by whatever name it goes in academic discussions. There is nothing so dangerous as lack of confidence in the currency standard. The flight from the rupee would take place when the people think that the rupee is doomed.
- 4. If the gold rupes were to rise in terms of sterling there would be exchange gain. Sterling obligations can be paid with lesser number of gold rupees.
- 5. Remitters also stand to gain if the gold rupes were to appreciate in terms of sterling.
- 6. When sterling rises to its gold parity the rupeesterling exchange can be stabilised once again.
- 7. Stable exchange between England and India does not mean stable international commerce for India trades with the other countries of the world.

The disadvantages of linking with gold would be as follows:

- 1. Inability to discharge gold obligations will tend to depreciate the gold value of the rupee.
- If there were to be no immediate depreciation of the rupee the exchange bounty to Indian exporters will disappear.
- 3. Prices of commodities would not have arisen if the status quo had been maintained by linking the rupee to gold at the present ratio of 1s. 6d. gold.
- 4. If 1s. 6d. gold value for the rupee could not be maintained during 1929-30 it means that the rupee's real gold value is high and has to be depreciated.
- 5. There would be the draining away of the last ounce of gold from India if it were to bolster up an onerous ratio of 1s. 6d. gold for the rupee.
- 6. The Imperial Preference to the British experters will still exist in this case for the sterling stands depreciated in terms of gold. Exchange dumping from England would still exist.

7. India would have no credit if the rupee is not linked to sterling.

If exchange were allowed to go adrift, i.e., if the rupee is neither linked to gold nor sterling there would be the possible advantages and disadvantages arising out of this step.

Advantages would be as follows :--

- 1. The dangers of tying ourselves to inconvertible sterling currency would be removed. It would fall or rise to the normal level and get steadied according to the relative pricelevels of the trading countries.
- 2. Exporters and importers would attempt to shift the risk of fluctuating exchange levels to exchange dealers who will make a genuine attempt to balance the gains and losses. Forward contracts with Exchange Banks can eliminate these risks.
- 3. Stability of exchange is an international task and when so many countries are off the gold standard an era of unstable currencies and a wilderness of exchange rates would ensue. Our exchange stability would become impossible under such economic conditions.
- 4. There might be no frittering away of resources. What might be lost in maintaining the gold value for the rupee might be compensated out of the gain arising in the direction of maintaining the rupee-sterling exchange.
- 5. Trade can flourish even in days of exchange instability as it did in 1872-1892 and 1921-1925.
- 6. It would be free from the charge of official manipulation of internal prices for the maintenance of an impossible ratio of exchange.
- 7. A policy of relatively stable internal prices giving uniform purchasing power for all classes can be pursued and exchange allowed to follow its own course.

## The disadvantages are as follows:

- 1. Currency experts, realising the tendency of gold output to be smaller than world's monetary requirements have been foreshadowing a fall in prices. Under this contingency the maintenance of 1s. 6d. gold value for the rupee would be impossible. Sir Basil Blackett's gamble in rising prices proved a failure. Devaluation is inevitable. This policy of exchange instability arising under this contingency would add to the troublous situation.
- 2. Present business disturbance and economic depression would be heightened by exchange instability.
- 3. It would be enlightened selfishness and not mere philanthropy even towards England if we fail to accept the verdict of the Secretary of State in linking the rupee to sterling.
- 4. It will not check the flight of capital but nothing can check this tendency for capital like water tends to find its own level.
- 5. There is a sterling loan maturing in January 1932. It would be impossible to pay this without the necessary external credit or supply of gold credits.

B. RAMACHANDRA RAU.

## APPENDIX III

# SOME SALIENT LESSONS FROM THE FOREIGN BANKING SYSTEMS AND THEIR APPLICATION TO INDIA PROPER.\*

#### SUMMARY.

In this essay are set forth some of the salient lessons that this country can hope to learn from some recent happenings in the foreign banking systems. With the problem of starting the Central Reserve Bank in the foreground of the banking reconstruction plan, certain other lessons which ought to be borne in mind are pointed out. There can be no overhauling of the banking structure without the creation of the Central Reserve Bank. An elastic system of rural credit and proper specialisation in the field of credit must be some of the important aims of the banking reformer who seeks to overhaul the banking structure. A banking system without the C. R. Bank is like Hamlet without the ghost. But an erroneous start in the organisation or the working of the credit policy or the aims of the C. R. Bank would taint and pervert the whole of the banking system. The difficulties in its path must be overcome by skilful banking practice and it will not take a long time to appreciate the usefulness of the C. R. Bank. Its immediate achievements might not be very tempting and its immediate success might not be assured, but by patience and perseverance alone can the Reserve Bank evolve into a useful organisation, as safe and steady as the Bank of England itself, and maintain the currency and finance of our country in a state of stability.

Apaper submitted to the Indian Economic Conference and this was published in the Indian Journal of Economics, Jany. 1931.

#### THE CONNOTATION OF THE TERM "BANK,"

Surveying banking institutions from Japan to England, we discover that banking business is not the same everywhere nor is it so static and fixed as some of the observers of the banking systems are apt to consider. Banking business is of slow evolutionary growth. While the word "Bank" has received an extensive and wide connotation on the European Continent and Japan, the modern English Bankers still pin their faith to the conservative and old-fashioned idea that "banks should provide money and not capital." This, at any rate, is the bounden duty of the commercial banks. But a society requires other types of banking institutions to complete the financial machinery which its manifold activities require. Until now Indian banks have been slavishly following the English Banker's conception of his duty. Nothing is more important than to fill the gap in the monetary field arising out of the banks confining themselves to commercial banking alone.1 Either a change in the conception or an extension of the connotation of the word "Bank" is essential. Mere extension of the duties of the commercial bank without due precautions is dangerous. Some of the co-operative credit societies who have combined the granting of long-term loans along with short-term loans have found out much to their chagrin that the cultivators required long-term loans alone, even for bona fide short-term needs. When the mentality of the Indian borrower is such, it is inadvisable to allow one and the same credit institution to perform both the purposes, viz., the provision of loans for short as well as longterm purposes, however cautionsly it might propose to

<sup>&</sup>lt;sup>3</sup> Specialisation has extended so far in the U.S.A. that we seet with banks started solely for financing certain industries alone. Quite recently the Continental Bank of New York decided to increase its capital and finance the broker's requirements and thus pave the way towards stabilising call money rates and the collateral floan market rates. About 350 stock exchange and curb houses hold the stock and the directors are all representatives of the brokerage houses.

conduct these operations. An elastic rural credit system both for short as well as intermediate and long-term purposes would be essential to complete our banking structure. Every banking system, including the English banking system, has now made systematic provision for elaborate long-term provision of capital to agriculture and industries. India, being predominantly an agricultural country, cannot afford to postpone the adoption of this essential and useful feature.

#### A CENTRAL BANK OF ISSUE.

Excepting Canada, where a Central Bank of Issue does not exist, all important banking systems have a Central Bank of Issue acting as the guide, friend and philosopher of credit Institutions. Whether designed as a pure Central Bank or allowed to act as a Commercial-oum-Central Bank, the main duties of the Central Bank are to gather a big monetary pool, pursue resolute monetary control and bring about expansion and contraction of credit so as to maintain healthy conditions conducive to the prosperity of the traders and the general public. Admirably fitting itself into the gold standard monetary organisation it controls the gold movements into and out of the country and protects the gold standard system from the evil influences arising out of a gold efflux or influx.

So far as the general features of these Central Banks are concerned they are the depository of the reserves of the other banks and the reserves of the Government. They are custodians of the national gold stock and the supervisory monetary policy is greatly facilitated by this watch and ward over the entire gold resources of the nation. Acting as the Government Banks they manage the public debt, make disbursements on behalf of the Government and lend money to it within limits laid down by the legislatures of those countries. The discharge of these duties confers prestige and undoubtedly adds to their, earning capacity,

A survey of their actual operations would enable one to realise that there are three types of Central Banks. The Continental type as typified by pre-war German and French Central Banks which conducted private business in competition with the commercial banks. Both the Reichsbank and the Bank of France performed these banking operations in several places and they acted as banks of deposit, discount and issue to the general public as well as the banking institutions.

Opposed to the above mixed type of Central Bank stand the modern Federal Reserve Banking System and other Central Banks created after its model. The pure Central Banks as they are often designated regulate credit and currency and rediscount for member banks alone and do nothing else. They have business dealings with the Central Banks of other countries.

Midway between the two types stands the Bank of England. It regulates credit and currency and mobilises the national gold stock in its hands. It has important private business of its own not only with the Central Banks of other countries but with the general public, the Government and the commercial banks. Through the bill-brokers it carries on its expansive and contractive side of its operations. Its open market sales and purchases of securities make the bank rate effective. All these types of Central Banks have one comprehensive programme of social utility and they propose to achieve this by altering the discount rate and trying to exercise through it, certain amount of influence on the pricelevel and the stabilisation of the business life of the country. Discarding the old gold basis as the sole regulator of their discount rates they are using varied economic data to regulate their credit policy and this new orientation of their credit policy is such that it forces even the pure Central Banks to enter the money market and by means of their "open market operations," i.e., by buying and selling securties they

attempt to establish a close touch with the country's credit conditions and secure effective control of the money market, Almost all the Central Banks realise that they are not "mere dividend-paying machines, but nobler and higher instruments endowed with altruistic motives which inspire them to perform the sacred task of regulating credit and currency and managing the gold standard in the wider interests of the country." The aim of earning dividends for the shareholders has every. where been subordinated. As Governor Strong of the F. R. Bank of New York says, "Earnings are not an influence in fixing the credit policy" of the F. R. Banks. Such an enlightened ideal governs the actions of the different Central Banks. Though Commercial-cum-Central pursued, the substantial duties and operations with the public do not go much further than the one of earning its own expenses and securing a mere reasonable profit to its shareholders, Another cardinal function of the different Central Banks is "to save the public at the right moment from the ruin which might result from the blunders of the private banks." So far as ordinary duties are concerned "the Central Bank performs the same benefit for the daily traffic in the banking world that the pneumatic tyre does for the motor car. It cushions the bumps and makes the whole service easier. smoother, speedier and more efficient."2

While the above are the functions of a Central Bank and the performance of which would entitle any bank to be considered as a Central Bank, there is now much uncertainty as to the proper manner in which the Central Bank has to be organised and managed. When even private Joint Stock Companies consider it important to maintain national control and not allow themselves to be managed by foreign investors, there ought to be some hesitation in an economically undeveloped country in the matter of organising a shareholder's

<sup>&</sup>lt;sup>2</sup> See Governor W. H. Clegg's article on "Central Banking in South Africa," Economic Journal, December 1929, p. 532.

type of the Central Reserve Bank.<sup>3</sup> The limitation of voting rights to nationals and national corporations and discarding foreigners as directors unless approved by the majority of the Board are some of the methods pursued to eliminate the undesirable influence of alien shareholders. Another useful move is that of the Marconi International Marine. It consists in setting aside the "foreign share" separately and allowing the foreign shareholder no privilege to hold the "national share" while the national shareholder can own the share even in the "foreign register."

The recent American invasion to secure control over British companies is being openly resented and several of them like the General Electric Company, are not allowing the foreigner to acquire the majority of the shares so as to secure control over its policy. When the Central Bank has to discharge important national duties there is no reason why foreigners should be allowed to have the controlling voice.

To eliminate all such undesirable influences, the method of starting a Central Bank by issuing public debentures guaranteed by the Government gives a convenient handle. Though the idea of a mixed State Bank is thoroughly familiar to the Indian public, yet it introduces or gives scope to the Government to exercise political pressure on the Bank. Considering the fact that throughout the world the executives of the Central Banks are being made free from political pressure and independent enough to pursue national policies, there is no wisdom in hankering after the old and almost forgotten ideal

<sup>&</sup>lt;sup>3</sup> A more thorough statement as regards the advisability of the particular type or organisation of a Central Bank will be found in my Present-Day Banking in India, Chapter on the Central Bank of Issue.

The Imperial Airways Co. of the United Kingdom excludes totally all foreigners from holding shares. See also the Literary Digest which says that "one after another of the British Companies whose securities have been made active by American buying are meeting hastily and amending their charters or bylaws to provide that control can never go overseas and that a majority and frequently all of the directors of the Corporation must be born British subjects." March 30, 1929.

of a mixed State Bank. If the shareholders' type of a Central Bank is undesirable for, without a clause which introduces racial discrimination the restriction over foreign control cannot be exercised, it has to be given up. The State-owned and State-managed Bank, being also undesirable, it easily follows that a stockholders' bank would free it from all dangers arising out of a defective constitutional organisation of the Bank.

All Central Banks display an international mentality and a rapid development of this needed mentality cannot be engendered by a purely State-owned or mixed State Bank or a Shareholders' Bank. A stockholders' bank under the capable guidance of experienced bank officers would easily develop this mentality and stand ready to co-operate with the executives of other countries and bring about the international financial community of interests. The idea of world peace can thus be better established indirectly by this method than by any other direct move such as the proposals for disarmament of navy, army, etc. It leads to a disarmament of the mind and is bound to succeed.

# THE CASH RESERVE OF THE CENTRAL BANK.

War-time and post-war experience shows us that the reserve of a Central Bank can be far lower than the legal reserves when no gold is seriously intended for internal circulation. Gold is now intended for mere export purposes and the national gold stock that ought to lie in the hands of a Central Bank should depend purely on the balance of payments. As gold will be called upon to pay the unfavourable balance, it ought to bear a proper relationship to this alone. But in actual practice all Central Banks fix a relationship between notes and deposit liabilities which are "unrelated and this is clearly meaningless" says J. P. Colbert. Both the fiduciary and proportional reserve systems are meaningless as

See the Statist, Jubilee No. 1928, p. 39.

applied to the Central Bank. A low proportional reserve or a high maximum for fiduciary reserve is essential to give elasticity to the note-issue. Any other legal reserve regulation would be stringent and would heighten the demand for gold on the part of the Central Banks of the world. A falling supply of the world's gold stock would result in bringing about deflation. Gold would tend to become exalted as the master, instead of being treated, deservedly, as the servant of mankind. To reduce and remove altogether such undesirable consequences the gold reserves ought to bear a fixed proportion say a fixed multiple of the volume of trade and if this proposed idea underlying the Central Bank's reserve were to be accepted the international gold centres have to maintain higher stocks of gold than the above so that this free margin of gold would allow them to play the rôle of international financial centres.

Though the rational basis of the above suggestion can be easily understood no nation has adopted this principle in the formulation of the cash reserve basis of the Central Bank.

Elasticity of note-issue without the danger of monetary inflation is the cardinal basis on which the note-issue privileges of a Central Bank are formulated. The fixed fiduciary principle now recognises the advisability of fixing this limit at as high a maximum as possible so as to cover all seasonal requirements without any alterations in the law. The expansion of this note-issue limit at times of panic is permitted and a periodic revision of the note-issue limit is also desirable to satisfy the changing requirements of the people. This is what the cumulative experience of France and England teaches us. All nations condemn any deflationary tendency underlying the note-issues when the trade demand is growing.

<sup>&</sup>lt;sup>6</sup> Even our Gold Standard Reserve escent for stabilising the G. S. System is not based on this principle. It was discussed so the only safe basis for the faining of the amount of the G. S. Reserve but was given up. Only £40 millions are now held in the G. S. Reserve.

They are equally emphatic in their declaration for checking any inflationary tendency which can be brought about by the issue of excessive bank notes. This is the reason why all countries which have adopted the proportional method of note issue have carefully defined the nature of the assets which can give rise to the notes. They have jealously guarded the legal character of such notes and have promptly arranged for the due retirement of these notes.

This power of safe and elastic note-issue can be properly exercised by the discretionary capacity of the Central Bank's So long as the Government does not create a note-issue of its own nor abuse the right of borrowing freely from the Central Bank of Issue the note-issue can be made safe and elastic at the same time by the wise management of the Central Bank. The war-time experience of the Central Banks amply demonstrates the truth of the above statement. The Bank of England succeeded very well simply because there was non-interference on the part of the State and when this was abused as in France and Germany excessive note-issue became the rule. Dr. T. E. Gregory is essentially right when he remarks that "the Central Bank, which is an organ of economic self-government, implies that the State will neither print paper nor abuse its right of borrowing. As soon as these implications cease to be true, the power of the Central Bank ceases or vanishes."7

Though some Central Banks pursued the policy of holding foreign bills freely in the days of currency interregnum, i.e. until the gold bullion standard was definitely established, the policy seems to swerve in the direction of strengthening gold reserves, and the ultimate aim is to maintain exchanges at par by the use of bullion only, independently of any foreign bill reserve. Both the Central Banks of France and Italy have been pursuing this policy in the latter half of 1928. Too much should not be made out of this arrangement alone

Quoted from the Jubilee Number of the Statist, 1928.

and force the Central Bank of Issue of this country to maintain foreign exchange balances alone to settle the balance of payments.

Even England, the classical home of fluctuating bank rates, has adopted quite recently the policy of maintaining a steady bank rate irrespective of the gold stocks held by it. By virtue of pegging arrangements which exist between the bank rate and the deposit rate of interest all money rates become influenced by this policy. The maintenance of this policy stands as a token of its desire to help industrial and business reorganisation so badly needed to enable England to compete effectively with its rivals and maintain its predominant position as the world's greatest exporter of manufactured goods.

All economists admit that the general price-level of a country is susceptible to several forces operating from within the country as well as from without. The supporters of the doctrine of "managed currency" do not propose to straighten out this price-level by means of credit policy alone. The enthusiastic advocates of Central Bank management realise fully "that prices are not a stone wall which is quite immove able but they are not equally wax which gives away to every pressure." They realise full well that the price-level presents a strong resistance to all interference. They are aware of the fact that if undue pressure which is being exercised is increased beyond a certain point it is not the price-level that would decline but the withdrawn currency is replaced by some other less perfect substitute. It may therefore be recognised that the amount of monetary circulation is more feasible of alterations than the price-level itself. Hence the monetary reformers now believe that "it is easier to adapt the quantity of money and credit to a changed price-level than to modify prices by managing the circulation." All this is realised by the advocates of modern monetary reforms. They also believe that the action of the Central Bank should be timely and however much its influence might be reinforced by other measures, the claim that it would promptly check business organisations from being overpessimistic or unduly pessimistic is not voiced by them. The open market operations might not be very efficacious and the bank rate would fail to carry full sting in the absence of a well-developed bill and short-term money market. It is only in a highly concentrated banking system that the arrangement of a centralised banking machinery would function well. But even there it might be true that a little more competition might be all that might be needed and the rigorous castigations of a Central Bank would not after all be the needed correctives or the panacea for the financial ills of each and every country.

But it must be admitted that a timely action would go a long way in checking abnormal price and business fluctuations that are productive of so many evils to society. Relative stability of the price-level should be the objective of the Central Bank no less than the stability of the money rates.

Without stability in money rates industry cannot hope to flourish even if it were to be blessed with tolerable stability in commodity prices. Higher money rates generally tend to produce uneasiness in the stock market and place hindrance in the free investment of fresh capital. This is the lesson that the recent high money rates of Wall Street teach us (April and May, 1929). These variations in money rates not only tended to make the Stock Market nervous but induced higher money rates all over the world in order to defend their stocks of gold. Even India had to experience a seven per cent. bank rate on account of these higher money rates prevailing abroad.

<sup>8</sup> This is what is realised by the F. R. Board itself during 1928 and many of its officials as well as critics discredit the "managing policy" of the F. R. Board. Officials as well as witnesses before the Select Committee on Banking and Currency admit that credit control is ineffectual and that it cannot stabilise prosperity." See the Statist, May 19, 1928.

See A. J. S. Baster, "The Imperial Banks,"

#### FOREIGN CAPITAL.

The orderly flow of foreign capital through the financial institutions of the country mainly for the purpose of promoting industrial development and other developmental purposes has a favourable bearing on the foreign exchange market. Interest payment and dividend remittances may otherwise operate, but the whole process is an advantageous one tending towards the building up of national wealth. This is the recent experience of Japan, Canada and Germany. There must however, he a limit to the foreign borrowings or else interest charges would mount up to an inconveniently high figure and cannot be balanced through increased exports. Again another disadvantage might arise when the flow of foreign capital from foreign sources might be stopped all of a sudden. Germany had to experience such difficulties in 1923 when the American stream dried up on account of keeper demand for speculation on the New York stock market. Germany had to fall back on London and France for securing the needed short-term capital. But when there is international tightening of capital, dependence on foreign capital would be switted. Germany realised this situation long ago and almost all countries have been making persistent efforts to develop internal capital markets so as to reduce their dependence on foreign capital. Japan, Canada and Germany are successful examples. Germany, in particular, knows the fact that German economy depends purely on the domestic capital market. The increase in savings deposits of the German depositors is often alloded to so an infallible sign of capital increase on the part of Germany. It is not after all a real sign of economic growth for it depends on higher wages and these reflect on the production costs of industry and capital supply to industry. Although high rates of interest were paid for the domestic losses very few German subscribers were to be found for the losses footed in the year 1923. The mituation has improved to a certain extent but dependence on facegin

capital is not given up as yet. The German Banks have attempted not only to accumulate domestic capital but have made it their duty to intelligently co-operate with the creditor countries and secure the needed supply of foreign capital for the domestic borrowers. A prominent German banker says, "Capital is in its very nature international and only elemental occurrences in the political or other spheres can divert it from its natural field of activity. The movement of capital towards Germany can, in the long run, therefore, only be averted by Germany herself, if she pursues an erroneous economic policy, for it is not to be supposed that the atmosphere of international economic understanding, which is apparent to-day throughout the whole world, will entirely be dismissed in the near future." 10

As British capital is of the type which takes all the risk and all the profit, it is better financial wisdom to lessen our dependence on it. The American capitalists insist on securing a fixed rate of interest. The South American conditions amply prove my statement. No wonder America's capital is increasingly employed in State Railways, public works, etc., and the socialistically inclined States are conducting the public utility services with the help of American capital. The lesson is apparent. We should allow Great Britian to act more as a banker (till the domestic capital market expands) to the Indian industries and less as a workshop supplying us with technical requirements. These would have to be manufactured within this country under Indian industrial segis. At present banking, insurance, shipping and personal services are being rendered to us for our raw materials and food products. In future banking, shipping and insurance services would be declining as Indian people would be rendering more active service under these heads than before. If Indian domestic capital, which is of late taking some active part in commerce were to pursue this same policy towards industries,

<sup>10</sup> Quoted from the Report of the Darmstadter Bank.

shipping and insurance the economic self-sufficiency and progress of the country would be facilitated. Like the socialistic States of Argentine and Australia our States should aim at securing foreign capital mainly into the fixed interest-bearing type of investment reassuring the larger share of the profits for the whole community by the State-ownership of public services.

#### THE INTERNATIONALISATION OF BANKING.

The major commercial banks in most of the advanced countries of the world are fast tending to become international in character. The internationalisation of banking is being achieved in three ways: (a) by extending branches abroad. (b) by purchasing shares in foreign banks so as to acquire controlling interests, (c) by combining with other banks operating in the foreign area. Though in the pre-war days it was method (a) that ruled the circumstances increasing use is being made of methods (b) and (c) in the war and postwar circumstances. This change in method was due to the anxiety to avoid disturbing the national sentiment of the foreign country and the vested interests of the existing banks whose jealousy and antagonism would soon be roused. Method (a) is being openly pursued by the Imperial Banks and the Empire Banks in all those countries where political power and economic penetration cannot be openly resisted by the colonies or undeveloped regions belonging to the Empire. The major Imperial Banks of England, France and Japan have branches in the colonies, spheres of interest and mandated territories. Method (a) is now being attempted by the big American banks with a view to get themselves represented in the big financial centres as London, Paris and Berlin so as to be able to afford all-round banking facilities (including tourist traffic) to their customers.

France pioneered the way in adopting method (c) and in the Central and Eastern European countries banks were revived by the foreign capital lent by such affiliations. The resurrection of the Wiemer Bankverien is an instance to illustrate this tendency. Great Britain pursues the self-same tendency and has established the British-Italian Banking Corporation which conducts its business through its allied institution the Banco-Italo-Brittanica. The big five, with the exception of the Midland Bank, have also adopted this procedure. 11

Indian trade in the Far East can be developed by adopting this method and enrolling the services of foreign banks to help the Indian banks interested in extending the export trade of the country. The big selling units of the major staples should request their banks to bring about such a desirable innovation and the financing portion of their business, the selecting of reliable foreign merchants to act as agents for the sale of goods and a reliable knowledge of the state of credit and domestic circumstances can be secured through such a channel.

# BANKS AND SPECULATION.

It is oft stated that "John Bull can tolerate anything else except a two-and-half per cent. bank rate." He would fall a prey to speculation during the days of such artificial prosperity. It is part of human nature to forget the lessons of the past. When too great indulgence in optimism and speculative venture is taking place a sharp rise money rates would be no successful antidote and any manipulation of the bank rate is apt to fail. Danger to business stability would result out of such an injudicious attempt. The exuberant temper of a speculative community will not fail to respond to a sufficient stimulus in the way of cheap and easy money arising out of a glut of savings. The banker's duty is to attempt to deflate speculation, if possible, by drawing a difference between the speculative and the legitimate borrowers, viz., pursue a policy of loan rationing. This laudable attempt to supply the

<sup>11</sup> See A. J. S. Baster, 'The Imperial Benks,' Last Chapter entitled the

vital and essential needs of society at the old favourable rates would certainly be defeated by the re-lending of bank credit at higher rates to the speculators or if " outside" money were to be lent to the brokers for speculative purposes.12 A differentiating and discriminating rate attempting to penalise speculation would not go a long way in checking speculation. The virtue of attempting to protect the innocent and renalise the offender underlies this attempt to ration credit in an intelligent manner. Whether it would succeed in checking speculation or not, it becomes inevitable in some form or other. for an all-round rise of the money rates would only result as the well-known paper the "Economist" puts it, "in penalising the imporent without troubling the guilty." Every other method would be equally fatile. Moral persuasion on the part of the Central Bank, its open market operations and differential rediscount rates and the cutting off of foreign bank funds from the money market by the curtailing of private lending in Wall Street by the New York Clearing House have all been tried and found wanting. They proved futile, as the "boot-leg money" placed by the corporations served to stimulate speculation and the cardinal lesson which the recent American speculation crisis so admirably teaches us is that the bank's discount rate is not all-powerful to check the rise in prices or turn an unfavourable exchange rate to a favourable one or restrict the creation of abnormal credit or check speculation which might be engendered by some cause or other. This is what present-day American banking policy teaches us. Speculation has been aptly compared to fever and Eke fever it must cure itself.

Another grave lesson which the recent wave of speculation in America can teach us is so follows. The American banks

<sup>&</sup>lt;sup>25</sup> It failed at a result of the influence of the bear congingent, as increase in unemployment and reports of poor caraings for 1927. The mixing of the bank rate. unchestedly goverheliest blow to the speculation halls. The high rediscount races and the credit central palicy tended to make the balls " seel and feel groggy but the Associated blow "come as a result of the above set of circumstances.

suffered greatly on account of embezzlements on the part of the bank officers. The stolen bank money was usually lost by selling short in the bull market. The bank tellers, who were the chief offenders, failed to place funds deposited during the day and the higher executive officials engaged in the same kind of business could not hope to check the actions of the bank tellers.

Quite recently we have come across instances of embezzlement of bank money in our country on the part of the officers. Such unfortunate moral delinquencies arise in every country and are solely due to the attempt; on the part of the bank officers to live beyond the means of their income or downright dishonesty or speculative gambling with the help of bank's money. Insufficient salaries and the attempt to start outside business in addition to bank duties: or other unfortunate hardships generally account for most of the cases of bank embezzlements. The only practicable manner or way of combating this dreaded evil is to appoint responsible officers, only after a thorough investigation of their past history. These can be bound down to furnish sureties. Periodical audits by recognised and capable auditors and the introduction of mechanical appliances to do accounting work would go a long way in eliminating these dangers. Internal audit on financial transactions would be useful and enable one to detect the defalcations early, This is what American banks failed to do and that is why they suffered to such an extent by the huge sums defaloated by the bank clerks. Indian banks ought to understand this much from the recent wave of speculation in the American stock market.

## BANKS AND PUBLICITY.

The Indian banker must give up his attitude of dignified silence. He should no longer be a silent observer of public affairs keeping his pulse on them but it is not mere talking for

public edification that is essential. He should step into the public arena and begin to educate the public by his illuminating addresses on trade, and economic circumstances of the country. The practice of the Bank Chairmen of the "Big Five" has to be emulated. They should not only answer all enlightened or mischievous criticism of their actions but point out the paths by means of which industries can get rid of their difficulties. Besides long and interesting statements of the business of the banks, an intelligent commentary on private economy, public finance and credit and important financial events having world-wide significance should be found in their annual reports.

Similarly, the Central Bank of this country should issue informing balance sheets and now that the 'paragon of conservatism"—the Bank of England which could dare to defy public opinion so long and continue publishing enigmatic balance-sheets for nearly three-quarters of a century has come forward to publish informative balance-sheets, the case for for publicity receives undisputed strength out of its action. The amalgamation of note-issues has proved to be a significant achievement in several directions. The important thing is the issuing of a bank return supplying additional information. As the right Hon'ble Reginald McKenna says "In the return of the Banking Department the total of the British home bank balances, hitherto undisclosed, is now shown separately as a part of other deposits, while 'other securities' are divided into discounts and advances and securities. These items, as the records increase in length and as experience is gained in their utilisation, will add materially to the value of the statement for short and long term purposes."13

<sup>18</sup> See, "A Picture of World Economic Conditions at the Beginning of 1929," p.103, issued by the National Industrial Conference Board of the U.S.A.

#### BANKS AND THE EXCHANGE MARKET.

It has now been recognised in all countries that a forward exchange market is essential for exchange stability. Abnormal methods of controlling exchange rates have been found to be ineffective. The stabilisation of exchange is a thing that tends to establish itself and without such stabilising conditions it is impossible for a long time to restore sound conditions. In the advanced countries the perfection of the forward exchange market had become so complete that it actually dominates the spot rates and in case of the sterling-dollar rates we witness such a phenomenon. The widening of the exchange market, the specialising nature of the exchange brokers and the necessity on the part of the merchants to realise that it is wise to eliminate exchange risks apart from trade risks are the predominant factors in the case of an established forward exchange market.

The financing of foreign trade itself must be done with domestic funds and it is the bounden duty of the Central Banker to indirectly secure this ideal through the intervention of the existing joint-stock banks or those specially created for that purpose. Both the United States of America and Japan, the latter to a less degree than the former, have succeeded in developing suitable banking machinery to finance their own exports or imports with the help of domestic resources.

#### BANKS AND THE INVESTMENT MARKET.

The perfection of the investment market in almost all advanced countries is a patent fact. America, Japan and Germany stand as outstanding examples of recently organised banking systems where much attention is being paid towards the mobilisation of the domestic capital resources of the country and the investing of the same in safe and remunerative channels by special institutions known as investment trusts and these divide the risks by spreading the investment over a wide area and thereby secure better outturn than

what a single individual, however enlightened he might be in the art of securing safe investments for his capital, can hope to do. The increase of capital is not the main problem but the safety of the existing capital is the sole criterion. Circumstances might force us to borrow in the foreign countries but the rebuilding or renaissance of the domestic investment market must not be forgotten. The creation of an organisation for the mobilising of the domestic capital resources should not be postponed any longer.

## APPLICATIONS OF THESE LESSONS TO INDIA PROPER.

While some of the salient lessons underlying the discussion have been pointed out already it is essential to frame-permanent reconstruction of our banking structure in the light of the most important of the above conclusions. It is assumed that the formation of a Central Reserve Bank and the creation of an elastic rural credit system are indispensable-parts of a larger problem, namely, the reform of the entirebanking structure. Everywhere else, the bank note-issue, i.e., bank currency forms an integral part of the credit structure. Our plans of banking reconstruction have to be worked out more or less with reference to the plan adopted for the currency reform.

It is difficult to imagine how banking reform can be accomplished without empowering the Central Bank to issue elastic notes which form no meagre part of the total volume of money in the country. Considering the advisability of making bank notes rise or fall in response to the needs of business the first item of our banking reconstruction is to deprive the Government of its control over note-issue. The issue of new notes must be in the hands of a Central Bank. Observing the favourable experience of other foreign countries with asset currency it is essential to issue notes based on the assets of the Central Bank. To ensure confidence in the minds of the public they might be Government-guaranteed.

notes but they must be directly issued by the Central Bank. The asset backing for the notes may be gold and collateral paper such as commercial, agricultural and industrial paper. The proper combination would be 50 per cent, which happens to be the prevailing law in the matter of our paper currency organisation. Having the privilege to issue notes based on gold or commercial paper it can be left to the discretion of the Central Bank to issue notes either on gold or commercial paper as the management thinks it proper to do. The form of eligible paper might be—

- 1. Notes, drafts, bills of exchange or acceptances issued or drawn for agricultural, commercial or industrial purposes and rediscounted by commercial banks at the hands of the Central Bank.
- 2. Open market operations or purchases by the Central Bank consisting either of bills of exchange indorsed by a joint stock bank or of banker's acceptances, which at present do not exist to any extent.
- 3. Notes, drafts, and bills of customers drawn for the purpose of carrying or trading in bonds and notes of the Government of this country or the United Kingdom and rediscounted by the Central Bank.
- 4. Promissory notes of the commercial banks to run not exceeding three months secured by (a) commercial paper eligible for rediscount, or (b) Government securities.

Such terms of note-issue which have been outlined above would undoubtedly confer the needed elasticity required by either business or Treasury finance.

To meet sudden emergencies this law can be suspended and additional note-issue can be permitted on the payment of a graduated tax. The discount rate at such times must be made to rise by an amount equal to the tax paid by the Central Bank. Such provisions will satisfy the needs of a crisis or any unusual emergency. Automatic contraction can also be provided for by the increase of tax and discount rates. By this feature we are incorporating the German and the English devices of creating excess issue to meet emergencies.

The redeeming of these notes at the Central Bank or the Treasury must now be discussed. Both in the pre-war France and the United States of America the Central Bank had the power to pay the notes in gold or silver, as in France, and gold or lawful money, as in the U.S. A. In the future, when gold shortage is to be an accomplished fact, the concentration of gold in the central reserves would be highly useful and a provision of this character would be highly useful in protecting the gold stock in extraordinary times. While this privilege would thus be helpful the question of keeping notes at parity with gold and speedy exchange of notes for gold or gold for notes should not be interfered with in ordinary times.

As the general public of our country do not understand the subtle distinction between legal tender and optional tender it is better to confer the legal tender quality on the notes of the Central Bank. It is undoubtedly true that a proportional note-issue has the possibility of inflationary demand attached to it and to curb this tendency the legal tender privilege for private debts might be denied as has been done in the U.S. A. But even there banks and the government exchange the notes for lawful money at their full face value.

Coming to the actual measures needed for securing automatic retirement of notes which is so essential for contraction purposes, it must be borne in mind that the issue of the One Rupee Note makes it difficult to insure prompt retirement. Large denomination notes would generally float back to the Bank easily but the smaller denomination notes generally are not retired early. The conferring of the legal tender quality would again stand as an impediment to the prompt retirement of the notes. Even banks would be holding these as

part of their legal tender reserves. Although the F. R. notes are not legal tender, yet these are not issued below denominations of five dollars. As inter-district movement and payment of them by another F. R. Bank other than the issuing bank is subject to the penalty of a 10 per cent. tax the feature of automatic redundancy is supposed to be completely effective and to reinforce it special powers are conferred on the F. R. Banks to refuse rediscounts to member banks and compel them to repay old borrowings by returning currency i.e., notes. The F. R. Board has the power to levy interest tax on note-issue backed by non-gold collateral, Next, the rediscount rate may be raised by the F. R. Board, if it finds the note-issue over and above the legitimate demand requirements of business. Lastly, it employs the open market operations on the part of the F. R. Banks to bring pressure and compel the safe retirement of these notes. Thus the chief lesson one has to learn is not to place blind faith in the doctrine that notes find an outlet only when there is legitimate demand for the same and nothing in the direction of enforcing note-retirement is essential. Although notes generally find an outlet through business requirements alone, the necessity to automatically retire these notes as soon as the requirements are satisfied is often overlooked and at such times the Central Banker must be endowed with power to exert pressure on the ordinary banks and secure contraction of the notes. But unfortunately this side of the note-issue provisions, which is meant for contraction purposes, is often neglected. It is not enough to merely lay down regulations checking monetary inflation through note-issue. Just as elasticity should be secured, whatever the state of the gold stock might be, so also the contraction must be managed with a view to save the community from excessive and highly inflationary size or amount of the note-issue. These are the principles on which the note-issue of our Central Bank should be managed and without having an elastic note-issue in its hands which does not at the same time lead to monetary inflation, satisfactory rediscounting of the eligible and qualified paper would be sometimes impossible and the genuine credit demands might not be satisfactorily complied with.

#### BANK RATE.

It has already been laid down that a lower and more steady bank rate than the present one should be the ideal aimed at. Considering the last half-year's (ending Dec. 31, 1929) bank rate, the average was 5.788 per cent, as against the previous half-year's average of 5.456 per cent. It would indeed have been higher if trade demand had been felt. Depressed trade and the stagnant industrial situation in the cotton industry of Bombay and the slowly falling prices of country produce needed lesser finance than as usual and therewas no borrowing of emergency currency from the Controller of Currency at any time. The seven per cent. bank ratereached in October, 1929 would not have been imposed on the banking system, but for high bank rates ruling abroad and the investment of Indian money abroad. The heavy Treasury Bill borrowings must also have told their tale in this matter and raised the bank rate to seven per cent. One unique feature, however was the low money rate prevailing in the money market in spite of the above advance in the bank rate.14

This situation would necessarily have to be changed as soon as the Central Bank assumes charge of the currency and credit policy. This Central Bank should remove the influence of the Government on the bank rate. Any undue raising of the bank rate to eight per cent, as was done by Government pressure would have to be checked. The present-day peaks and valleys of credit fluctuations would be smoothed out as a result of the Central Bank's operations. Its true financial wisdom would enable it to stand prepared for unforeseen,

<sup>14</sup> See the Half-yearly Report of the Imperial Bank ending December 31, 1929, published in the Englishman, February 3, 1930.

abnormal and unexpected contingencies, though they may be purely non-Indian in origin and character. With the successful financing of the Treasury's requirements by the policy of Ways and Means Advances one reason for unduly pushing the bank rate to a high level would be removed. With an elastic note-issue the seasonal requirements can easily be satisfied at a steady level of the bank rate. Changes in international finance would undoubtedly have a repurcussion on the Indian money market. The best way to meet such abnormal contingencies is to provide the shock-absorber—the Central Bank.

Lacking absolute autonomy and devote of sufficient resources the Imperial Bank could not withstand any of these extraordinary shocks. Neither the internal situation nor the complications arising out of international financial stringency could be satisfactorily handled by the Imperial Bank. Often when trade demand was acute the cash balances used to reach a low figure of thirteen per cent.15 The issuing of emergency currency at such times against ad hoc securities or the transfer of the Home Cash Balances to the Indian counterpart by placing sterling securities in the P. C. Reserve and issuing P. C. notes against the same, thus augmenting the Government cash balances in the hands of the Imperial Bank or the manufacturing of bills to secure their rediscounting at the Controller's hands was often resorted to on several occasions. These medieval methods of finance have to be scrapped as early as possible. It is high time that the seasonal emergency or cyclical or secular and abnormal needs are properly looked after. All Central Banks are now armed with the privilege of note-issue and their purposeful credit policy eyen in normal times is so directed as to enable them to tide over the cyclical period with the least possible disturbance. Seasonal needs can be adequately provided for by

<sup>15</sup> The lowest record to which the cash reserve proportion of the Imperial Bank has ever fallen was 9 per cent.

mere expansion of book-credits, i.e., deposits and notes and no penalty bank rate is ever inflicted on the businessmen. The proportional system of note-issue which is backed by commercial paper, can duly empower the Central Bank to meet the needs of seasonal as well as cyclical emergencies. But no modern banking system is being so managed at present as to secure the secular stability and stablise prices in the long period. In an abnormal contingency as war, all the three expedients of loans, external as well as internal, the screwing up of the rate of taxation and the resort to note-issue would be inevitable. The more costly the modern war is the more effective must be the three methods of war-finance.

#### DIFFICULTIES OF OPEN MARKET OPERATIONS.

It would be mere folly to minimise the real dangers which the Central Bank would have to experience in the early days of its existence. The financial good that it can hope to render would not be very prominent from the very beginning. The immediate changes that it would bring about must be studied. It would necessitate the transfer of note-issue powers at present exercised by the Government of India.

Secondly, it would involve a cataclysmic change so far as rediscounting of hundies or "manufactured" bills by the Controller is concerned. The rates charged for this rediscounting have varied from six to eight per cent. To substitute merely for this purpose a Central Bank would be unnecessary for oftentimes there had been no such rediscounting at the Controller's hands even at the time of the busy season. During the present season (February, 1930) there has been no creation of this emergency currency thus far. Money rates are easy and though up-country demand might be felt sconer (February, 1930) or later it is quite likely that this demand would not be made by the Imperial Bank.

Thirdly, the lack of a discount market and the absence of bill habit need not be commented upon. But unless a

Central Bank helps this process of perfecting the ahor -ter money market, the development of the same would never take place within a reasonably short time.

Nextly, the demand for loans in an agricultural country would be inelastic and discount rates can never hope to exercise effective control over the situation. As at present the bank rate of the Central Bank would be a mere symbol devoid of any real significance. For some time to come that would be its fate. 16

Another reason pointed out elsewhere is the opposition of the Exchange Banks who would not curtail their dependence on the London Money Market either for rediscounting their bills or for investing their liquid resources in the short-term money market of London.

Still another dominating factor delimiting the usefulness of the Central Bank should be stated. Even in the advanced countries it is now being realised that immediate stabilisation of prices or business would not be forthcoming out of a judicious use of the bank rate or open market operations. Considering the "agricultural lag" fluctuating or changing price-levels would have more pronounced effect on the farmers than on the industrialists. However much the need for benefiting the farmer by means of a stable price-level might be felt still in actual practice it cannot be realised without other helpful factors co-operating with the Central Bank in improving the situation.12 The new gold standard itself is the best regulator of prices and any conscious stabilising of internal prices would mean continuous rigging of exchange up and down with reference to movements of world prices. As the different countries of the whole world have rejected the policy of stabilisation

<sup>16</sup> See the Section on the Future of the Foreign Exchange Banks-Part of my written evidence before the Central Banking Enquiry Committee.

<sup>17.</sup> The success of the open market operations of the F. R. Board is much enggerated and the helpful factors which pulled in the same direction are forgotten.

See Lawrence, "The Stabilisation of Prices." p. 472.

of prices by adopting a managed currency and have returned to the new gold standard the objective aim of this country should be to return to this new gold standard and consider it as a good enough measure for regulating prices.

If these are the real objections to the successful working of a Central Bank it can be pointed out that the main reasons why a Central Bank would be necessary in this country can be stated under three broad headings.

Firstly, the monopoly of the foreign exchange banks has to be broken down by helping the competing local exchange banks.

Secondly, it would prevent a recurrence of the 1913—1915 banking crisis. This prosperity crisis was due to capital being lent through banking channels for industrial purposes. When the knock came they found themselves in a peculiar situation and no one was willing to help them. Their inevitable collapse brought down a number of banks. The presence of a responsible leader rendering discriminating help could have saved some of the solvent banks. No worthy lead was given by the Presidency Bank of Bengal even though the Government was willing to grant aid. The lessons of this crisis unfortunately were lost and no tangible good, immediate or deferred, resulted out of this crisis. No amalgamations, no purification process, no reconstruction schemes such as those which followed the Australian Crisis of 1891 to 1893 have resulted.

Thirdly, an orthodox Central Bank whose functional simplicity might be rigidly adhered to would facilitate and improve the remittance business of the Government, provide the rediscount facilities for the commercial banks, manage the currency and credit system of the country and perform Government business on strictly intelligent principles. The most important innovation would be the rediscounting of hundies by the joint-stock banks which is now considered as a weak sign and not resorted to by them.

This would enable the spread of the banking net far and wide. It would increase the scope of the Central Banker to exercise his power over the entire banking field. The slow popularising of the credit instruments, the encouragement of the deposit habit, the training of men fit to run banking institutions and the efficient handling of the banking system during the times of a crisis would be some of the immediate beneficial advantages arising out of a Central Bank of Issue. But to secure even these simple benefits it has to fight against tremendous odds the most prominent of which are popular apathy and ignorance and the jealousy of the foreign exchange banks. But if it pursues a bold, active, forceful and energetic policy there is no reason to doubt that it will eventually occupy its rightful place in the Indian money market as the corner stone of its currency and credit system.

### APPENDIX IV.

#### A BANKER'S REGISTER.\*

Nothing is so unfortunate as the lack of a suitable definition of the word "bank" and "banker" in this country. Neither the Indian Stamp Act (Sec. 20) nor the Bankers' Book Evidence Act (Sec. 2-2), nor the Negotiable Instruments Act, nor the Indian Companies' Act (Secs. 4, 136, 259) have attempted to fix the precise meaning that can be attached to banking. They attempt to interpret the word "Bank" in the sense of Banking. It is indeed as vague as the classical definition of Prof. Walker who defined money as follows: "Money is what money does." If the law fails to be very informing in this respect, the same lack of precision is attached to the use of the word "banker" in the ordinary nomenclature of "the man in the street". He generally understands the word "Banker" as a dealer in monetary credits. Even a mere interest-grabbing money lender who generally depends solely on his own large capital resources is often referred to as a banker. He does not shrink from exploiting the public by designating himself as a banker. Understood in its real sense and in the way in which it is often understood in the Western countries a bank must deal with other's money and receive deposits as a matter of ordinary business. Interpreted in this manner all indigenous bankers who refuse to deal with deposit business, itinerant money-lenders, and partenership money-lending firms would have to be excluded from the category of bankers, for they seldom conduct business on lines of modern banking which includes deposit-attracting and the payment of the same by means of cheques.

<sup>\*</sup>Published for the first time in the Indian Insurance and Finance Review and reproduced in the Monthly Notes of the C. B. of In Fig. August, 1931.

#### BANKS AND THE MONEY MARKET

This anomaly has to be rectified, and without a careful definition of the word "bank" it would be indeed difficult to protect the public against usurious money-lenders, pure and simple. Again, the protection extended by the N. I. Act cannot be secured unless the word "banker" is clearly defined. The granting of certain privileges to banks and bankers to facilitate the successful performance of their quasi-public duties cannot be carefully done without an adequate definition.

The compiling of a register of banks and bankers is the only safe course that can be adopted under the present circum-The meaning of the word "bank" and "banking" can be understood in the Western sense. Those who receive deposits of money either on current accounts or on fixed deposit accounts subject to payment by cheque and the lending of money should be styled "banks" or "bankers". All these can be registered as banks or bankers. In an age, when every profession has this registration business done satisfactorily, the bankers cannot hope to place any real obstacle to the carrying out of this suggestion. Even the slow-moving Indian public have become familiar with the business of registration of professions such as doctors, lawyers and other learned professions. An independent body should be set up to prepare this register for admitting and rejecting applicants, always bearing in mind the above-mentioned business of banking and the circumstances of the business of the applicants. The general public would have to understand that the registration of banks and bankers is no certification or guaranteeing the probity and business capacity of the registered bankers. This seems to be the only common-sense solution which can be adopted in this Specialising banking institutions would necessarily be included in the register. These can be kept separated from the cheque-paying or commercial banks. The title of quasibanks can be adopted to include the co-operative and other kinds of specialised banking institutions. The Burma Banking Enquiry Committee\* points out the adoption of this plan as early as possible. As a matter of fact it was Sir John Paget who initiated the above proposal in England and it was heartily endorsed by the leading bankers, such as the late Dr. Walter Leaf. A bill was drafted to bring about this register but it was not passed (see Sir John Paget—Law of Banking, p. 3).

Registration involves certain duties, the successful execution of which would entitle the bank or the bankers to obtain certain coveted privileges. Some of the duties would necessarily be the publication of statements, returns and accounts and the due auditing of the same by professional accountants. Some registered bankers or banking institutions should be granted facilities mentioned in the Indian Stamp Act, the Bankers' Book Evidence Act and the Negotiable Instruments Act. Facilities in discounting hundles and in remittance operation can also be granted to the registered banks by the Central Reserve Bank, if it were to be started. Membership to the clearing houses can also be thrown open. The local gazettes can be used by the tribunal for registration and disregistration of the banks and banking companies. Annual publications of the registered list can be sent out to all without prejudice either to those whose names have been unfortunately omitted by oversight or making the Government liable, in case of failure, to deliver the list to the bankers. foreign banking companies, which conform to the above definition of banking, can be registered by the tribunal as banking companies subject to the same obligations and restrictions as their Indian comfreres are put to. Existing persons or companies recognised as banks and protected by the N. I. Act should not be deprived of the right of registration. This simple and clear procedure would eliminate the present misunderstanding of the meaning of the words "bank" and Those who do the business of a banking as an "banker."

<sup>\*</sup> See pages 295-297 of its Report.

ancillary business should be excluded from the register, solely on the ground that the averaging of risks which is the main function of sound banking is solely neglected by them. Many of the private banks and private loan companies which undertake ultra-banking operations would likewise becomeeliminated. For instance, in Bombay, there are about 13 private companies registered as limited banks. There are several unregistered financial concerns conducting banking. along with such transactions as those of capitalists, financiers, concessionaries, and merchants, contractors, traders, and speculators. The door should be closed to such people as w as to the money-lenders, pure and simple, although they might be undertaking to keep fixed deposits to a small extent. Money-lending-cum-banking firms which undertake the keeping of current accounts and fixed deposits and agree to honour the cheques of their customers would, of course, be included in the Register.

The complexities of modern business generally get heightened if the term banker is not defined. Equally vexatious consequences result out of the present-day inability to define the word "customer". The older and narrower view prevalent in England was to consider anyone a customer if he had the recognisable habit of dealing in the nature of regular banking business. (See the decision in the case of the Great Western Railway vs. London and County Bank—1901). A stray and sporadic or isolated transaction with a bank does not entitle the party to be styled a customer. The wider and the latter-day opinion\* is to discard the question of duration altogether as the essence of the customer's relation. The mere payment of a single cheque for collection entitles one to be styled a customer of a Bank. At present neither of the views are

<sup>\*</sup>See the decision in Ladbrook vs. Todd-(1914). See also the Privy Council's ruling in the Commissioners of Taxation vs. English, Scottish and Australian Bank (1920).

adhered to and the opinion is fast gaining ground that a customer is one to whom the Bank delivers a cheque book and the moment the delivery takes place the relationship of customer arises between the Bank and the individual opening the account. Understood in this sense a customer is one who has entered into a contract with the Bank which undertakes to honour his cheques and to credit his account with the value of the cheques payable to him and handed over to the banker for collection. This is the best acceptable definition for the purpose of the Negotiable Instruments Act.

Such clear cut notions are necessary to let the public know who are the real bankers, and the bankers themselves ought to know what their duties are and what privileges are conferred on them. Finally they ought to know who their customers are and their duties and responsibilities to them.

It is a matter of gratification to note that Mr. V Ramadass Pantulu elaborates these conceptions clearly in his minute of dissent. The Register should not be a "mere writ of restraints" but a "Magna Carta of their rights and privileges."

## APPENDIX V

# THE EXTENSION OF THE CO-OPERATIVE CREDIT MOVEMENT.<sup>1</sup>

While criticising effectively the suggestion of the extension of the present-day type of the co-operative societies, attention has been drawn towards the necessity of making them realise the true and right spirit of the co-operative movement. Real self-help, mutual trust, neighbourly help and corporate responsibility, which are the fundamental features of true co-operation, should pervade all actions from the procuring of credit down to the smallest line of economic activity of our people. The number and the variety of lines of co-operative activity in the field of associated human action should increase and the co-operative credit movement itself should be based on scientific lines so as to maximise the benefit and minimise the human efforts needed to secure these advantages and enable them to enjoy an honourable living.

Times without number, I have pointed out the disadvantages of the lack of specialisation in the domain of credit. But the suggestion for a joint working of the short-term and long-term loans on the part of the present-day co-operative credit societies, i.e., the Central Banks, is advocated afresh. Reference to existing conditions is pointed out as a justification for the recommendation. The example of "mixed banking" of Germany and the theoretical possibility of segregating the two lines into two distinct departments is also often quoted in support of this line of reasoning. Although

<sup>&</sup>lt;sup>2</sup> Published in the Indian Insurance and Finance Review.

<sup>2</sup> See my "Present-Day Banking in India," Chapter on Co-operative Banks.

<sup>\*</sup>Most of the Banking Committees of the Provinces with the exception of the Bengal Banking Enquiry Committee have not wisely approved of this line of reason-ting. It is indeed a few theorists, who wish to gain prominence for themselves, what advocate this idea for the reasons mentioned in the text,

these pros are weighty ones yet there are indeed many cons. which have to be studied before this suggestion can beacclaimed as a useful one. Whatever might be the compelling necessity to grant long-term loans for making productive improvements on land or for redeeming mortgages such an unwise combination of two different lines of credit in one and the same hand is bad, illogical, and dangerous. That tworedoubtedly pernicious tendencies have resulted out of this attempt to dole out the two-fold lines of credit by one and the same institution has to be understood in this connection. Firstly, the tendency to demand long-term loans even for genuine short-term purposes has crept in.4 The prevailing illiteracy is such that the right use of credit at the right moment to the right limit is not understood by the people. Secondly, the co-operative short-term credit is based purely on personal security and when once the mortgage of material security or assets is tolerated for securing long-term loans, the personal element would be lost or sacrificed to the mortgaged property or security.5 Under a distinct land-mortgage credit based on co-operative lines such principles would not be forgotten. and the moral value of the co-operative movement not be lost.

An examination of the latest annual reports of the Co-operative movement in the different presidencies reveals the progress of the movement in the field of credit as well as non-credit activity. So far as credit activity is concerned the system of voluntary deposits and savings deposits has been working satisfactorily in Bombay. The use of Home.

See the recent Report of the Calvert Committee on Co-operation in Burma. It advocates entire separation of the two features of credit, viz., long-term and short-term credit.

Mortgage credit cannot be easily dispensed with. The title to land, its freedom from encumbrances, its exact value, its net income, and such other aspects have to be ascertained and this is no easy task. The financial equipment needed to lend on mortgage business can scarcely be possessed by the Present-day short-term co-operative banks.

Safes, the attracting of long-term deposits and other kinds of 'slying' deposits are some of the salient features of the cooperative movement of Madras. The entire dependence on fixed deposits forms the peculiarity of the co-operative movement in Bengal. Village societies of unlimited liability with a share basis and dividends have done much to stabilise the financial condition of the co-operative society. A more prompt payment of the loans is being enforced than before. in the making of loans is also being eliminated. An effort is being made to extend the current of co-operative activity in the direction of non-credit activities of the people and Bengal is once again in the forefront of economic activity and much progress has been recorded in this direction in the field of milk distribution, the prevention of malaria in villages, and the settlement of middle class families on land. Most of the primary societies do not fall under the category of "hopeless." The number of "average" and the "good" or "model" societies is on the increase everywhere while those that are usually classed as "bad" societies are on the decrease. There is, however, room for considerable progress in this direction.

The financing banks of the village co-operative societies known as the Central Banks are tending to provide the needed capital and have often in the past interfered too much with the administrative details of the primary societies. Their anxiety to secure the safe return of their capital literally forced them to divide this authoritative task of inspection with the Government officials, the Union and other bodies of the primary societies. In most cases it has tended to stifle the genius and the true spirit of co-operation and has made the primary units mere branches of the financing banks. The banking unions

<sup>&</sup>lt;sup>6</sup> The recent Calvert Committee explains the failure of the Co-operative Credit movement of Burma as due to the unpunctuality in the matter of repayment of loans. The Government had to literally sustain a loss of about 30 lakhs of Rupees for resurrecting the co-operative movement in Burma.

or the supervising unions or the guaranteeing unions? have all been initiated in the different provinces to remove this danger and to run the primary societies on proper lines.

The Central Banks besides providing the capital tend to act as the balancing mechanism of the funds of the primary societies. Highly valuable as the ceaseless training ground<sup>9</sup> for the village societies' directors in the field of finance they are destined to play an important part in fusing an organic touch between the primary societies and the wider money market of the country. In addition to this they can initiate new lines of co-operative activity on behalf of the member societies, supervise and control their activities by their eternal vigilance although the Government auditing and inspecting staff or the honorary workers of the supervising Federation are supposed to be doing the same. Provided with more fluid resources the Central Banks can easily finance the short-term requirements of the primary societies.<sup>9</sup>

To complete the financial machinery the Apex Provincial Co-operative Bank has been created to act for the Central Banks much in the same way as the Central Banks do for the primary societies. But a close nexus has not been established

<sup>7</sup> The recent Calvert Committee recognises the danger of regulating the supervision of the primary credit societies. The credit trustworthiness of the members cannot be properly guaranteed by the Gauranteed Unions. As they have never supervised the primary societies it has recommended their entire abolition. The inspecting staff, when properly trained, should inspect and act as sympathetic guides and teachers to the societies. The Punjab model is upheld as worthy of imitation.

<sup>&</sup>lt;sup>6</sup> It can be stated that businesslike dealings exist here alone. The paid secretaries, the careful manner of handling cash resources, the exacting of securities from officers handling the banks' cash are instances of wise and efficient management and the primary society can learn this aspect much to its advantage.

Dependence on the overdrafts of the Imperial Bank of India for the formation of the fluid resources is bad and ought not to be freely indulged in. This feature has to be removed at the earliest stage. It is not financial prudence to count on the unstable funds as part of their fluid resources. The present practice of counting upon the Imperial Bank for supplying 75 per cent. of the fluid resources is bad. Its overdraft ought not to be higher than 25 per cent. of the total fluid resources.

as yet between the organised provincial co-operative finance and the short-term money market. High money rates might be prevailing in the short-term money market, but the surplus deposits of the financially strong Provincial Apex Co-operative Bank even, are not transferred to mitigate the tightness. Investing in Government securities instead of depositing in Commercial Banks<sup>10</sup> or lending the surplus to other Apex P. C. Banks is the present-day feature. If there is paucity of funds it is strengthened by funds secured from Imperial Bank which grants cash credits. The other joint-stock Banks also are now discounting the co-operative paper rather freely.

The starting of a Central Bank of Issue with regional branches would simplify this matter. Co-operative surplus money can be made available to trade and commerce and vice versa. Fluidity of capital which is not at present secured by holding excessive Government investments can be secured out of this arrangement. The main duty of the Central Reserve Bank, then, is to link and co-ordinate the co-operative short-term rural finance with the short-term money markets of the different financial centres. The starting of an All-India Co-operative Apex Bank might tend to defeat this laudable endeavour. It might tend to perpetuate the present aloofness of co-operative finance from the general financial machinery of the country or increase another unnecessary link in the chain of the financial intermediaries. An alliance with the outside financial sources is absolutely indispensable for the co-operative movement at its present stage.

<sup>10</sup> In Bengal there is the useful practice of lending these deposits to trade and commerce and investing in Government securities. As the deposits increase at the time when there is monetary stringency in the market they can be placed safely as short-term deposits in the commercial banks. This method of treating superfluous money is better than lending to building societies and other forms of co-operative societies needing long-term loans to finance their activities. The best remedy for surplus co-operative funds is to stimulate agricultural activity by granting liberal loans to district Central Banks and help the process of orderly marketing on the part of the agriculturists.

Now that the co-operative land mortgage banks have become an accomplished fact the retrograde measure of fusing short-term finance with long-term finance should not be encouraged or recommended as a safe measure by the Indian Central Banking Enquiry Committee. As it is possible that tenants possessing no mortgageable rights in land they cultivate require capital for long-term purposes, the co-operative, land mortgage banks for these can be started on the material securities they might hold, and as these would generally be of limited liability character for the same member cannot hope to be a member of two unlimited co-operative credit societies, the guarantee or security of another member not indebted beyond his means can be taken as the basis for the loan to be granted to the principal borrower from this type of the cooperative land mortgage banks. The co-operative land mortgage banks intended for landlords can indeed be of any use only when these tend to cultivate the land themselves. Even the societies of these owner-cultivators can be materially helped by the initiation of Registration of title to land as in the case of the Torren's title existing in the country of Australia. With a further simplification of the legal formalities involved in the transfer of immovable property the possibility of conducting these land mortgage banks without a hitch can be easily realised. In the early days when the investment habit has not been created the declaration of the land mortgage bonds floated by the federated land mortgage banks 11 as a trustee security and perhaps the State guaranteeing of interest and principal would also be of signal advantage. The matter of repayment spread over a long period as 20 to 25 years, and equal instalments being paid along with interest annually, and half or 1 per cent. more for the formation of a Sinking Fund which might be reinvested within the movement, would facilitate the member-borrower's loans from the primary

<sup>&</sup>lt;sup>11</sup> Pamphlets explaining the procedure of securing a loan and the way in which the Apex P. L. Mortgage Bank would work would simplify matters.

society. These would collectively be responsible for the loan amount to the District Central Land Mortgage Bank and this would in turn be responsible to the Provincial Apex Land Mortgage Bank which has to work in co-operation with 12 the existing short-term co-operative machinery, the agricultural and the industrial departments of the State.

With an all-round improvement in educational environ ment and the social surroundings of the village, the success of the movement would be facilitated and just as the shortterm co-operative machinery has been initiated, protected, controlled and financed, at least in the early stages, and which still continues in a modified degree to the present. day in some of the provinces, the state-aid has to facilitate this movement, for without the repaying of the present oppressive long-term indebtedness and the securing of further capital for financing the needed long-term improvement on land which can afford to yield their revenue only in driblets spread over a long period, no lasting benefit can accrue out of the short-term co-operative financing machinery alone. If the much-talked-of routing of the mahajan or sowcar is to be an accomplished fact, both these societies should pool their resources, activities, organising capacities and solve the indebtedness problem of the ryot.

If the non-official bodies existing for propaganda work, consolidation business and extension of the current of cooperative activity into other lines are working in conjunction with the official machinery whose business is to cautiously relax its grip in proportion to the real activity, enthusiasm

<sup>12</sup> This would help the easy flow of funds from the short-term to the long-term credit institutions as the exigencies of the situation demand such transfer. Again it would enable the L. M. Bank to know the uses to which the borrowed money has been put to. It would be preferable for the L. M. Bank to make the disbursement itself on behalf of the borrower instead of lending the sum to the borrower direct. This would ensure the right use of credit and the main object of the co-operative movement is to see that the borrowed money is put to the right use.

and encouragement of the non-official workers, the success of the movement is certain, and rural regeneration would become an accomplished fact only then.

Lesser officialism, more competent non-officialism, more propaganda work, more activity in the non-credit sides of cooperative agricultural activities, more permanent capital attracted as deposits, spread of higher banking knowledge imparting financial skill, and the necessity for prompt repayment, the formation of a greater reserve fund, lesser display of the profit-hunting tendency to secure dividends and commercialised co-operation, greater real honesty, and more sincere earnestness would enable these people to tackle the many-sided problems facing them in actual life.

This is how the Hadaspur Co-operative Credit Society has been able to metamorphose village life within a short period of twenty years. The success of the society is undoubtedly due to the realisation of the cardinal fact that adequate and prompt finance would be useless without proper and productive use of the same under direct supervision, intelligent initiative, and prolonged guidance of sympathetic and trained non-officials or honorary organisers, who realise and possess high sense of civic conscience. The popularising of the credit instruments such as cheques and bills would solve the currency problem to a great extent.

To-day, India is a country of small farmers, often illiterate, self-contained routine men with almost a proverbial feeling of jealousy towards one another (a characteristic failing of the agriculturists all the world over). A policy of co-operation amongst such men is particularly difficult to achieve. But time and education alone would prove their saviours and regulate their pace and activity in the right directions so that the future citizens of India might be born, bred and brought up in co-operative institutions alone.

## APPENDIX VI.

THE FUTURE OUTLOOK OF THE INDIAN JOINT.
STOCK BANKS.\*

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The future can be built on the present which is but the result of the past. Considering the present position of the Indian Joint-Stock Banks¹ any serious study would disclose that the following are their predominant features. Lower dividends than in the immediate past or fairly even rates of dividends as in the past, decreasing working capital when understood in correlation with the increased price-level, lack of confidence on the part of the public, sheer inability to secure any prompt financial aid and over-investment in the gilt-edged securities due to lack of a fluid market for short-term investments are some of the salient features of the present-day Indian Joint-Stock Banks. The pathological point of view has strong fascination for me. As in Mathew Arnold's famous lines, I wish I were able to diagnose the evils of the banking system.

He took the suffering human race,

He read each wound, each weakness clear

And struck his finger on the place

And said, "Thou ailest here and there."

But the inadequacy of statistical material precludes anyone from playing the part of a banking pathologist. Its being scattered or diffused in more places than one irritates any worker in the field. The Statistical Tables relating to the Banks, the Report of the Registrar of the Joint-Stock Companies, the Report of the working of the Co-operative

<sup>\*</sup> This was part of the written evidence submitted to the C. B. Enquiry Comsaittee. It was first published in the Calcutta Review, May, 1930.

<sup>&</sup>lt;sup>1</sup> There are 133 Indian Joint-Stock Banks with about 421 branches in all. Vide Statistical Tables relating to Banks in India. 1928.

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movement, the Trade Journal and the weekly information issued by the Controller of Currency would have to be ransacked for what little that can be gained by these enigmatic reports. The Imperial Bank always follows the policy of, "never explain, never regret, and never apologise" and no Annual Report portraying the financial state of the country is issued. There is no Banker's Journal displaying the combined figures of their working. In the absence of such information one has to literally grope in the dark to feel his way in the matter of our banking operations and their significance on the different aspects of our economic life. The method of analysis cannot therefore be applied, for details of Bank organisation, methods and practices are shrouded in mystery.

In spite of the nominally increasing growth of the working capital of the Indian Joint-Stock Banks as denoted by the Statistical Tables<sup>2</sup> relating to Banks in India their present position is really deplorable. Compared with the contemporary foreign banking institutions their record is indeed a

I he tollowing t	ables 1	lustrate	my tema	rk—			
		TA	BLE I.				
	(	in Crore	s of Ruj	ees)			
Year		1913	1918	1923	1924	1925	
Capital and Reserve		4	7	11	12	12	
Demosite		24	42	48	55	58	

28 (See the Statistical Tables relating to Banks in India.)

Total

If these figures are correlated with the present price-level we do not find an increase in the capital. Unless this is done we would become the victims of "money illusion" as Prof. Fisher would put it.

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Year	1913	1918	1923	1924	1925
General Index of price level	100	157	157	158	159
Working Capital (in crores of Rs.)	24	49	59	67	70
Working Capital correlated to pre-war level of prices	24	31	38	42	38

The above tables do not take into account the smaller banks and loan com-panies which are conducting banking business to a large extent. The resources of the indigenous bankers are also excluded.

depressing one. As adequate banking statistics which cover the entire field are conspicuous by their absence I refrain from making any appeal to any statistical device to show how our system is progressing when compared with others. The stationary and sometimes declining dividends speak eloquently of the struggles of the Indian Joint-Stock Banks. Their low cash reserve as against their demand obligations fails to inspire the necessary confidence in the minds of the depositors. Unorganised, unaided and subject to the malicious propaganda or barbed darts and vile credit-wrecking tactics of their enemies, the Indian Joint-Stock Banks are "muddling through somehow". If timely action is not taken the unfailing and inexorable law of the survival of the fittest would soon eliminate quite a large number of these tottering institutions.

With no banking legislation, no official supervision, nofluid market for short-time investments which consequently leads to an over-investment in gilt-edged securities, no coordinated policy of the different joint banks, no centralised banking in the way of the rate of interest and no check against the frequent happening of swindles by directors or officers of banks the Indian Joint-Stock Banks have been unable toshow remarkable progress. Though some of the Indian Joint-Stock Banks are not incapable of holding large monetary resources yet the logical consequences of the above circumstances are bank failures now and then. Now that reorganisation and radical reform of banking are under contemplation the broad lines of reform may be indicated briefly. A unified banking system with an independent Central Bank of Issue acting as a regulatory authority in a carefully developed discount market and creating elastic currency to satisfy the needs of business must be the sole objective of our banking reform. A complete rationalisation of our banking

<sup>&</sup>lt;sup>8</sup> Since the sale of Government securities in the market in 1917 therehas been a drop in their value,

system is needed at the present hour. It alone would tend to promote specialisation in credit business and without an efficient use of credit, agriculture, commerce and industry cannot be established with any degree of success. It is to the banker, the chemist, the physicist, and the engineer that Indiahas to look to recreate her economic conditions and lead to a fuller utilisation of her small dormant hoards of precious metals and a better working out of the industrial opportunities thereby increasing the total wealth of the country and the prosperity of the people.

Now that a Banking Committee is examining the credit organisation of our country the position that these Indian Joint-Stock Banks would have to occupy in a well-built and thoroughly organised system has to be studied with care, insight and sympathy. It would not be far wrong to say that the Indian Joint-Stock Banks lacking the fostering guidance of a true Central Bank of Issue have been functioning in a. credit organisation whose growth has been aptly compared to that of a wild jungle. The lack of positive information and detailed statistical knowledge precludes one from making any judgment as regards the safety and solidity of our Joint-Stock Banks. Although it is an accepted fact that the dividends of some of the established banks are somewhat fairly higher than returns from trading or other joint-stock companies, still the fact that more capital is not being invested in the expansion of the existing banks or the establishment of new big jointstock banks speaks for itself. The qualitative aspect of Indian. Joint-Stock Banking is far from convincing and the quantitative aspect is equally disappointing.4

II

What are the real causes leading to this unfortunate position? Some of the causes stated by the managers of the

<sup>4 339</sup> towns out of 2300 have banks or branches or agency of a bank. There is no reason why the other towns should not be equipped with banking agencies at least.

Joint-Stock Banks are analysed and a critical scrutiny and analysis of their statement leads to certain important conclusions as regards the planning of their immediate future.

#### OVER-INVESTMENT.

Like the Imperial Bank the majority of the Indian Joint-Stock Banks hold large blocks of Government securities. Even these cannot be turned into ready cash. There are no open market operations on the part of the Imperial Bank to steady their price or defeat the bearish factors and tactics of the operators on the stock market. Without reasonably stable or steady value attached to the Government securities, the banks are finding it difficult to maintain steady dividends. Secondly, as the deposit rate they pay is high the interest secured from their investments does not generally give a broad margin over the deposit rate which they agree to pay. Broadly speaking, banking profits depend on the difference at which they lend over the rate which they pay for their borrowings from the public. Thirdly, the Indian Joint-Stock Banks are therefore forgetting their social mission which is to aid commerce and industry.

It is indeed true that the holding of Government securities or trustee securities ought, generally speaking, to be considered as a healthy sign indicating the true financial strength of the Joint-Stock Banks. But unfortunately owing to the above set of circumstances described already the investment policy has been causing them grave anxiety. Again no commercial bank ought to congratulate itself on its possessing a higher amount of investments over and above their actual paid-up capital. It is bound to create grave trouble whenever it wishes to expand its business or open branches in the interior. Although full regard to liquidity has to be paid still this over-investment even in gilt-edged securities has to be given up. The English Banks persistently sold their surplus percentage

<sup>&</sup>lt;sup>5</sup> See C. B. Enquiry Committee Report, p. 385. "A large proportion of resources is locked up in gilt-edged securities as compared with bills."

of war-time investments immediately after the war. From £398.6 millions in 1919, they came down to a low level of £290.5 mil, in 1927. The sum realised was utilised as advances to commercial borrowers. Such a policy of pronounced reduction in the matter of their investment would undoubtedly improve the situation. Even the Presidency Bank of Bombay suffered in a like manner on account of its excessive holding of the E. I. Company's paper. Firstly it proposed to open a branch in Calcutta in 1841. As this was not allowed, it suggested the undertaking of foreign exchange business so as to find work for its huge capital. Considering the possibility of the Hon'ble the Court of Directors refusing this measure it placed the alternative of reducing its capital exactly to one-half and that the note-issue should similarly be cut down to one crore of rupees alone.8 The Court of Directors refused to permit any of the measures and until there was the cotton boom in 1860 there was not properly speaking any legitimate trade demand absorbing its huge paid-up capital which had to be locked up in the Company's paper alone which paid four to five per cent. rate of interest.9

#### COMPETITION.

Taking leave of the discussion of excessive investment we must turn to the second reason which is repeated by the

<sup>&</sup>lt;sup>6</sup> See J. Sykes, The Present Position of the English Joint-Stock Banks, p. 68.

See my book "Organised Banking in the Days of John Company", pp. 487 to 494.

<sup>&</sup>lt;sup>8</sup> See the Report of the Directors of the Bank of Bombay submitted at a Special meeting of the Proprietors held on Thursday, the 2nd day of September, 1852, 11 o'clock in the forenoon. These requests were not sanctioned by the Hon'ble the Court of Directors. See their Financial Letter to the Government of Bombay, Letter No. 1, of 1853, dated 19th January 1853. Paras. 3 and 4 of this letter explain the reasons for their refusing to sanction this request.

See Resolution No. 19, Financial Letter from the Court of Directors to the Bombay Government, dated 26th July, 1843.

managers of the Indian Joint-Stock Banks. Since the late Mr. A. Bowie raised the cry of "uneconomic competition" on the part of the Imperial Bank it has become fashionable in season and out of season to repeat the bogey of competition. If it were not the Imperial Bank of India, the Government of India and the existing Provincial Co-operative Banks and the District Central Co-operative Banks and the Exchange Banks are looked upon as rivals tending to spirit away deposits which would naturally have flowed into their hands in the absence of any of these competing rivals. •a

Much reliance cannot be placed on the supposed cutthroat or uneconomic competition on the part of the Imperial Bank of India. It is the acknowledged policy of the Imperial Bank to consolidate its present position at the existing two hundred branches and not to open more branches in the meanwhile. Competition with the indigenous joint-stock banks is always deprecated so long as the latter are charging moderate rates of interest. It is the declared policy of the Imperial Bank to open a branch only where scope exists for two Banks. Even though a branch of Joint-Stock Bank might exist, the Imperial Bank would open a branch so as to extend banking facilities to the people of the locality. So long as the dangers underlying branch banking are understood and every effort is made to eliminate them, this system of extending branches by the Imperial Bank has to be hailed as a welcome measure. None the less there is a grain of truth lying hidden in these blasphemous remarks of the Joint-Stock Banks. Unable to secure interest-free Government deposits they have raised the cry of State-subsidised competition. The State, however, has to select a strong bank as its depositary for the Independent Treasury System has grave evils of its own. The system of nursing weak banks by declaring them as Government depositary banks is no less an evil than the

<sup>%</sup> See Resolution No. 19. Financial Letter from the Court of Directors to the Bombay Government, dated 26th July, 1843.

one of maintaining an Independent Treasury System of its own.

Although there might be some amount of truth in the above contention, still the grievance that the Co-operative Banks are effective competitors as they tend to attract deposits by offering high interest rates is entirely a mistaken notion. As in modern Germany or France we do not find even our urban or the Provincial Co-operative Apex Banks conducting banking business on similar lines which the commercial banks adopt. 10 In Germany the co-operative banks grant advances on the well-known basis of the cash credit system and discount bills. Even in modern France the situation is the same. Co-operative Banks created by the State initiative and financed to the extent of 50 mil. francs are acting as the ordinary jointstock banks for the locality. Such competition hardly exists in any of the money centres of this country. It is true that the co-operative banks offer a high deposit rate. As I have stated elsewhere, they are "complementary" institutions.11 Their sole aim is to play the humble rôle of "collecting banks." They are "feeders" to the Joint-Stock Banks for it is their mission to endow small people with moderate capital and train them to banking habits and prepare them for business with more capitalist institutions to which they are likely to go as they become wealthy. Such being the case there is no reason to take umbrage on account of their successful working. In the near future when trade financing is done by means of bills the trade paper endorsed by the co-operative banks would furnish ample opportunity for the safe investment of their

<sup>10</sup> Even though the Imperial Bank's branch has been closed at Serajgunj and the local Central Co-operative bank has been attempting to fill the void the question of opening current accounts, collecting cheques and bills is not taken up and sanction has to be obtained for this from the Registrar of the Co-operative Societies for these purposes. See Free Press Message the Liberty of 12th September 1929. In some places, however, the co-operative banks are opening current accounts, gourchasing drafts and selling remittance.

<sup>11</sup> See my "Present-Day Banking in India," Chapter on Co-operative Banks.

funds. Greater co-operation would thereby ensue between the Indian Joint-Stock Banks and the other kinds of banking institutions or bankers. Co-ordinated and not competitive banking must be the ideal that ought to govern their operations in the future.

#### P. O. CASH CERTIFICATES.

The Government of India which has already incurred their displeasure for depositing its funds in the Imperial Bank alone, has once again become a target of criticism. By virtue of increased interest rates which it has agreed to pay to the holders of the P. O. Cash Certificates from the 1st of August, 1929, it is feared that it would tend to divert the flow of deposits from the usual channels to the hands of the Government of India. That the Government would absorb the available savings is the specific grievance which has been set up by them. Even the Exchange Banks consider this effective competition on the part of the Government as one of the reasons for the slow growth of their deposits. The floating of Treasury Bills and the currency contraction in the slack season, though ostensibly pursued with the object of propping up exchange is disliked by the Indian Joint-Stock Banks. The Treasury Bills are being floated at "rates of interest which no bank even of modest means could think of giving its depositors."12 This has been acting as a double-edged weapon. Firstly, it has tended to restrict the volume of their deposits. Secondly, it has tended to demoralise the tone of the stock market and the Government securities have naturally

<sup>12</sup> If we study the English Banking system the average rate at which Treasury Bills were floated was £4-10s-3d. hardly higher than the rate at which the commercialists were able to secure the discounting of the bills by the Banks which was £4-9s.-6d. This shows that the British Covernment in spite of its increased indebtedness did not pay very high rates for its short-term indebtedness. See Sykes. Ibid., p. 91.

suffered depreciation as a result of unexpected shifts in the matter of Treasury Bill sale policy.<sup>18</sup>

#### EXCHANGE BANKS.

Repeated failures of the Indian Joint-Stock Banks have turned the people more to the Exchange Banks who have already become unpopular for their exclusive monopoly of financing of foreign trade. Their deposits are increasing though they pay no high rate of interest. Being the victims of unorganised banking the Indian people naturally prefer to place trust in the foreign Exchange Banks whose directors at least are to a certain extent free from the taint of swindling bank resources and utilising them for selfish advantages of their own. The Exchange Banks have built up a tradition of trustworthy service and they usually have at their service a continuous succession of honourable and loyal men. They are gathering vitality as they go becoming not weaker with age but stronger and more trustworthy in marked contrast with the few traitors of our Indian Bank management who have undermined the prestige of the other contemporary Indian Joint-Stock Banks and have contributed a good deal towards their stagnation and decay. The main excellences of the Exchange Banks, namely, skill, trusteeship and scientific method, must be copied by the Indian Joint-Stock Banks. The general faithfulness of the Indian Joint-Stock Banks is not questioned by anybody but they must copy the best features of the Exchange Banks. It is banking education that can create these features. It is not the men in high places of power but also those who are stationed in every rank and level of banking service who must realise their responsibility and be willing to do their best.

<sup>18</sup> It is a matter of gratification to find that this opinion is fully endorsed by the C. B. Enquiry Committee on p. 405. "The T. Bills have not yet become an integral part of the money market at their proper value".

#### Ш

#### HARD TIMES AND DEPRESSED TRADE.

The prosperity of banks is purely a relative phenomenon mainly depending on the prosperity of its customers. If the depositors and bank customers suffer from a fall in the price of land which they bought at fabulous prices in the boom days of 1921 or if dullness of trade were to prevail in the days of post war depression, it is bound to tell adversely on the banks also. There is indeed a lot of truth in the above remark. It is only in 1927-1928 that Indian trade and commerce reached their pre-war level. Trade and commerce are feeders to banking and without banking they themselves cannot be fed properly; they are as much dependent on the banks as the banks are on the traders and merchants.

#### FAILURES.

Lastly, the incessant and never-ending<sup>16</sup> failures of the Indian Joint-Stock Banks often remind the people of the fact that it is altogether sheer folly to place confidence in such mismanaged institutions as the Joint-Stock Banks generally prove to be as soon as their management changes hands from the original set of people. Without the continuity of experienced management a deposit in a bank cannot be

14 The following table shows the failures of the Joint-Stock	Banks in this
decade—(See Statistical Tables relating to Banks in India):-	

Year.	No. of Banks	Paid-up Capital.
	involved.	Rupees.
1918	.7	1,46,185
1919	4	4,02,737
1920	3	7,24,717
1921	. 7	1,25,329
1922	15	3,29,991
1923	20	465,47,325
1924	18	11,33,623
1925	17	18,75,795
1926	14	3,98,145

considered safe. Repeated failures,15 are shaking the credit fabric of the Joint-Stock Banks. It must be borne in mind that a "system of banks is like a crowded city where a fire breaking out in one house may soon spread to many others and every house has to bear not only its own fire risk but some risks of all the rest". Without a far higher standard of banking prevailing among the Indian Joint-Stock Banks it is impossible to consider the banking structure as a sound and strong one. The present-day Joint-Stock Banks are not regarded as national institutions endowed with the trust of the community.

Having seen a correct representation of the difficulties under which the Indian Joint-Stock Banks are labouring, it is the bounden duty to plan the future of the banking system in such a way as to provide a harmonious atmosphere congenial to their rapid development. What then are the remedies needed to cure their weaknesses? Can the Indian Joint-Stock Banks hope to improve their situation by their own efforts and measures in the direction of setting their houses in order? What can an external agency like the Central Bank of Issue hope to do for them? How far would the legislative and administrative action on the part of the Government and the co-operative action of the depositing public and the borrowing customers be of any use to them? Are there any other tentative measures by which it would be possible to help them at the present juncture? A thorough discussion of these varied factors would be impossible within the scope of this short paper.

But the definite programme of banking reform falls broadly under two headings, viz., internal and external.

<sup>15</sup> Quite recently the Karachi Bank failed and a desultory acquaintance with the history of Indian Banking would show how the lack of confidence created by bank failures has been a well-marked feature since the second half of the 19th Century.

internal reorganisation has to be brought about by the Indian Joint-Stock Banks. This is more important than the external aid for without the former the external agency would either decline to lend aid, or even, if it were to be rendered, no lasting and permanent improvement can be achieved in the position of the Indian Joint-Stock Banks. An external agency can mend the evils but what is required is a radical cure which can arise out of a proper internal reorganisation.

Of the external remedies the administrative measures of Government, further legislation and a more enlightened public debt policy are given proper attention. The co-operation on the part of the depositing public and the borrowing customers and close co-operation amongst the bankers themselves would go a long way in improving the situation. But the creation of a Central Bank of issue is the proper remedy for many of the present-day defects.

Taking the internal remedy first into consideration the Indian Joint-Stock Banks would have to sacrifice or give up the unnecessarily large holding of Government securities.<sup>16</sup>

16 Broadly speaking the banking policy in the matter of investments is to select liquid and easily realisable securities possessing steady value and a wide market. As gilt-edged securities possess these features the bulk of bank investments consists of Government securities. But these do not form the only item in the matter of investments. If the Bank conducts issuing business the shares of new companies floated by it are generally held by it till the time the investing public digest these shares. Similarly a city bank seeking to extend its operations in the most safe and economical manner tends to acquire shares in the banking companies of the interior and hopes to influence its policy and seek an outlet for its surplus funds. The shares of a foreign banking company might be required so as to affiliate it to itself. This might not be done with the express purpose of conducting foreign banking on any large scale but merely to render more efficient service to its own customers in the direction of financing foreign trade. Indian banks do not generally possess such a wide range of securities and shares of few stable industrial companies form the major constituents of the investment items of the Indian Joint-Stock Banks. The acquisition of interests in other banks domestic or foreign is not yet a marked feature of any one of the important Indian Joint-Stock Banks. The daring yet fruitful policy of the Lloyd's Bank or the Barclay's Bank in this direction finds no counterpart in the Indian Joint-Stock Banking System. Too large a part of their investible surplus finds its way into gilt-edged securities. This has to be rectified.

In their endeavour to incline towards safety they are leaning too much on this support. Sound commercial advances marshalled in a steady succession of maturities are more lucrative than gilt-edged securities. Banks must invest wisely and not speculatively. True wisdom in the matter of bank investment consists in avoiding "frozen assets". The problem of finding adequate business for the released funds would have to be faced. Indirect financing of agricultural interests through approved indigenous bankers or the financing of the small artisans or traders purely on the personal knowledge of the indigenous bankers can provide the needed avenues and unless they care to cultivate more regular business dealings with the indigenous bankers the mere financing of trade and industry in the big centres would not absorb all their liquid resources. The banking net must be spread wider so as to cover a greater area than at present. financial life of the big cities alone that they are able to influence at present. They must descend to rural tracts and hope to influence the lives of the masses in a significant manner. The real problem of Indian Banking is to secure to the Indian Joint-Stock Banks power so as to enable them to control the indigenous bankers and they should themselves be controlled in their turn by the Central Bank of Issue. This is the unity and organic relationship that ought to pervade - our banking structure. The present-day loose and unorganised system has to be displaced by a more concentrated and highly integrated banking system.

Secondly as one reputed Professor of Economics stated "a banker ought to be two-fifths gentleman, one-fifth economist, one-fifth lawyer and one-fifth accountant ". Unfortunately the lack of such high qualities renders possible mismanagement of banks. A weak, loose and inefficient audit unable to influence the bankers usually tolerates such inconsistencies, till the day of final reckoning comes when some important incident leads the depositors or lenders of money to doubt of the standing of the bank and the attempt on their part to collect the deposits brings to an end the existence of the tottering bank.

An efficient and expeditious service and the expanding of general agency business done by them is sure to bring in greater deposits and more constituents. Banks have to go to the people and not wait for the people to come to them. sufficient employment for these funds is secured the financial strength of the Indian Joint-Stock Banks is bound to increase. No time should be lost in attempting to reform and reorganise the internal framework on a sound basis. It is not for the sake of mere self-interest that this reorganisation has to be undertaken by the volition and prescience of bankers themselves. Unless this is carried out immediately the mere setting up of any external agencies would not solve the riddle and even these external agencies would consider these Indian Joint-Stock Banks a constant source of anxiety. The help that any external agency would render can bear fruit only under improved management of the Indian Joint-Stock Banks. In the absence of any such reorganisation it would tend to postpone the evil day. It is foul financial weather that is the real test of sound banking and I venture to think that without real improvement in the internal management of the banks their position would become strained, if another crisis of the nature of 1913-1915 period were to happen.

#### EXTERNAL REMEDIES.

A more enlightened policy on the part of the Government with reference to Rupee loans and the Treasury bills is needed and everything depends on this important reform. It is absolutely imperative that no further suspicion should be roused that the Government is bent on floating further Rupee loans in the Indian money market. The slackened response to the last Rupee loan means after all that it is high time to consider the advisability of proceding slowly in the matter

of capital expenditure on the part of the Government even for productive undertakings. The present market value of giltedged securities should not be tossed about hither and thither as a result of the vacillating public loan policy. Further depreciation of the value of Government securities. means further cuts in the profits of the Indian Joint Stock Banks and the dividends they declare. Lower dividends mean lower deposits. The lower the working capital the lower would be the profits unless it is offset by greater turnover of the capital resources. This is the vicious circle that is. being induced by the present-day public loan policy.

#### ADMINISTRATIVE MEASURES.

Several critics have pointed out the necessity of pursuing a strictly scientific policy in the sale of the Treasury bills. The resort to the Treasury bills as a deflationary measure in order to support the sterling value of the rupee in the slack season is undoubtedly tending to the reduction of deposits. available to the Banks. Firm money conditions induced by their sale may succeed in bringing about an improvement in the rate of exchange and maintain it at a safe level. The highrates paid for them as well as the long term loans would mean in the long run greater inroads on the taxpayer's purse.17

<sup>17</sup> It is not germane to this topic to discuss the economic effects of public debts. The floating debt even though it might consist of Treasury bills has its effect on the Bankers. Apart from financial danger to the State, the inconvenience to trade and commerce is no less grave. The possibility of habitual renewals tends to make it. permanent. This acts as a detriment to banks for their deposits would be cut down and the discount rate would rise. Prices of goods rise and the standard of livingtends to become very high. The Banks might hold these safe Government promises: and refuse to take risks involved in commercial loans and discounts. It is liable to provoke inflation. Lastly it might lead to grave consequences if renewals of Treasury bills are slackened. Foreign holders of these lose confidence in these certificates and national money and this loss of confidence affects adversely the the national rate of exchange.

For a more complete discussion see the "Revue de Science et de Legislation-Financieres", January-March Number, 1925, pp. 100-102.

See also H.E. Fisk, "French Public Finance in the German War and To-day," pp. 15-17. See also H. C. Adams, "Science of Finance," p. 526.

This unnecessary increase of tax-burden when the taxable capacity is so very low has to be borne in mind. It would have an adverse effect on the purchasing power of the people and trade would not recover rapidly as a result of this deflationary policy which of course is due to their anxiety to keep the exchange rate above 1s. 5\frac{1}{2}d. the gold export point from this country. So long as the sterling resources are few there can be no sale of gold exchange or gold at this export point in spite of the Act IV of 1927, Clause V. This perhaps is the reason for the anxiety of the Government not to allow exchange to fall to the low level of the gold export point from the country.

#### LEGISLATIVE MEASURE.

Another direction by means of which the Govern ment can hope to protect the directors as well as the public lies in passing helpful and suggestive legislation. Government guarantee of deposits or the formation of a "Safety fund' are bound to be mere palliatives and do positive harm to the conservative banks. The possibility of few depositors being selected as bank directors is a remedy which can only be permitted by a change in the existing legislation with reference to the Joint-Stock Banking Companies. Those taxes -which are interfering with the development of banking amalgamations should be removed. A readjustment of the other taxes on a lower level than at present would act as a further impetus in the starting of more banks and in view of . the fact that the indigenous bankers are to develop into modern banks this recommendation has to be virtually carried out. The possibility of selecting a few other banks "as public depositaries" 18 after exacting due security would have its own efficacy at the present juncture when even the established

<sup>18</sup> See the U.S.A. where there are a large number of banks—7,224 acting as public depositaries. See the annual Report of the Treasurer, 1926, p. 604. "One Bank in every four is a Covernment depositary."

Indian Joint-Stock Banks are not able to create the needed confidence. It is indeed true that the false tongue of rumour cannot be controlled in any effective manner. Its vivid conjectures can be silenced only by publication of relevant facts indicating the general financial strength of the Banks. The financial intelligence of the reading public can after all be a more effective safeguard than any legislative enactment.

#### CO-OPERATIVE EFFORTS.

The depositing public and the shareholders would have to co-operate with the bank management in every way. If the depositors are taken into confidence by the managing board there is no reason why they ought to get shy of the Indian Joint-Stock Banks. Advisory committees of depositors and influential traders to help the branch managers in the matter of investment of bank's funds would be very helpful.

Sometimes the frauds and malpractices which the Banks have experienced from time to time have led to stricter regulation and restriction of credit by the banks with the result that bona fide constituents suffer as a result of this vigilant attitude. This attitude should not be mistaken by the bona fide constituents.

### THE CENTRAL BANK OF ISSUE.

The starting of a Central Bank of Issue would indeed improve their situation in several ways. Besides providing rediscounting facilities and thereby enabling them to convert their assets easily into liquid cash, a Central Bank is bound to confer inestimable advantages on them in the following directions. A careful scrutiny by the Central Bank, which would be made at the time of rediscounting the eligible commercial paper would automatically raise the standard of banking. The very example of its conservative management would act as

an elixir or life-giving tonic to the almost stagnant Indian Joint-Stock Banks of the present day. If the constitutional position of the Central Bank<sup>18</sup> is so devised that it precludes competition with the commercial banks this by itself would afford an impetus to the Joint-Stock Banks to extend into the interior in their endeavour to secure fresh business. But the starting of a Central Bank would indeed take time. In the interregnum, the Imperial Bank can render some good to the Indian Joint-Stock Banks by hoping to act as a Banker's Bank. There is infinite possibility in this direction and all -credit institutions can be granted liberal advances at one per cent, or 11 per cent, below bank rate on the security of gilt-edged stocks or investments so long as they fail to convert them into liquid resources. It is not by merely lowering the bank rate that the lending policy can be liberalised or made elastic. Less harsh restrictions than are prevailing at present would mean helpful overdrafts to the Indian Joint-Stock Banks and a part of the interest-free national balances secured by the Imperial Bank can be utilised in this manner. This is not entirely a new and dangerous innovation for it is a definite policy of the Imperial Bank to grant accommodation in this manner to business houses and industries. Timely help and succour and not mere spoon-feeding should be the object of this liberalised lending policy. Mere facilitating of internal transfer of funds or remittances at low rates is not by itself a very great help to the Indian Joint-Stock Bank. The starting of more clearing houses is another estimable service for which the Joint-Stock Banks ought to feel grateful to the Imperial Bank. Something further is needed in the direction of cordial relations between the Indian Joint-Stock Banks and the Imperial Bank. Both of them must realise the

<sup>19</sup> This can be done by confining its business to note-issuing and discounting strade bills of short currency and it would be prohibited from doing ordinary banking abusiness of a commercial bank.

lessons of the past and be aware of the current developments and current thought.20

#### CONCLUSION.

A clear and consistent action on the part of all the interests concerned is necessary and the co-operation of the different sections would secure to the Indian Joint-Stock Banks a solid ground for their future expansion and economic development of the country. Small Indian Joint Banks or Loan Companies are being started here and there. If the monthly report of the Registrar of the Joint-Stock Companies. is examined the activity of the people in this direction can be immediately realised. But in the economic sphere it is not mere quantity but quality that tells. Few sound banks can achieve more lasting good and confer more permanent outstanding benefit on the country than many bogus banks. which tend to put back the clock of economic progress. National well-being, price-levels, profits, employment and purchasing power of wages are of essential importance. Their control by a sound banking policy under the capable leadership of a nationally managed Central Bank would secure the welfare and happiness of the teeming millions of this country.

To sum up, this survey reveals much that is defective in the present-day situation of the Indian Joint-Stock Banks. To increase their usefulness, self-improvement, external aid and thorough reorganisation of the entire banking structure

<sup>20</sup> Even the English Joint-Stock Banks which are considered as "paragons of conservatism" have changed their policy towards industries. Even in America the banks have followed a liberal lending policy. Extended loans and less rigorous insistence in the matter of repayment are evidently a proof of their sincarity that they do not hold a too detached view towards industries as in the past. This elasticity in the matter of lending has to be noticed. See H.W. Macrosty, "Trade and the Gold Standard"—Paper read at the Royal Statistical Society of London, December 18, 1926—Quoted from the London Economist, December 25, 1926, p. 117.

are pointed out as the proper measures which can guard them against further deterioration. All parties should co-operate in this endeavour as it is a problem of national importance. The present Joint-Stock Banking system must be made safe, economical, adequate and efficient at the same time so as to afford maximum utility to all sections of the community. Incidentally it can be remarked that the present-day absence of definite trustworthy information or banking statistics has to be remedied as early as possible and such figures as would furnish real information or artfully unfold the tale of banking progress should be published by the different units of our banking system.

## APPENDIX VII

# THE FUTURE OF OUR FOREIGN EXCHANGE BANKS\*

## EARLY BEGINNINGS.

Prior to the starting of the organised exchange banks and the exchange markets, the indigenous bankers looked after the internal and external exchange requirements of the people. The balance of international payments being in favour of the country gold and silver flowed in freely. Such intricate economic problems as trade adversity fluctuations did not arise on any important scale.

With the advent of the British East India Company and the foreign trading companies of the western nations foreign exchange business began to develop and an insignificant part

<sup>\*</sup> This was part of the written evidence before the C. B. Inquiry Committee. It was also published in the Calcutta Review, Nov.-Dec., 1930.

<sup>&</sup>lt;sup>1</sup> Until 1796-97 the Governments of the Provinces used to enter into contracts with the shroffs or the indigenous bankers for the securing of resources in the different centres. Due to the Accountant-General Mr. T. Myers the practice of the sale of bills and the inviting of open competition was adopted so that this competition tended to secure more favourable rates than before. See the Public Consultate tons, Fort William, Public Department, Government Manuscript Records, Imperial Record Office, 7th January 1800, No. 47. The Bombay Government adopted this practice so that by selling bills on the General Treasury at Calcutta it could secure the additional revenue needed to meet its requirements.

<sup>\*</sup>Bengal, for instance, not only paid for all its imports but could finance the requirements of other provinces and the China trade at the same time. This led to the drain of specie but gradually it was condoned by a development of the export trade, the founding of banks and a thorough organisation of the currency system. See the Public Department Records—The general Public Letter written in April, 1809 to the Court of Directors so as to convince them of the necessity to grant a charter of incorporation to the Bank of Calcutta. It was only after receiving this charter that the name was changed to the "Bank of Bengal." Up till 1809 the Bank of Calcutta was always referred to as the Government Bank in the index of the Government records.

of it might have been conducted by the Indian concerns and " black merchants" as the Indian people were styled in the records of the East India Company. It was not until the Agency Houses happened to conduct money exchanging, banking and commission business, etc., that there was any advent of the organised banking system into the country. The first large scale moffusil banks were the Union Bank of Calcutta (1829), the Agra and the United Service Bank (1833) and the Bank of Western India (1842) and the Commercial Bank of India (1845). These were unlimited co-partnership banks and their avowed object was, of course, internal remittance and banking business. But as the heirs of the goodwill of the Agency Houses they soon began to acquire foreign exchange business and the prohibition on the part of the Presidency Banks helped them a good deal in this direction.

## ADVENT OF THE FOREIGN EXCHANGE BANKS.

From 1851 the entry of the exchange banks into India becomes noticeable. More banks would have been started if the East India Company had been more tolerant towards them. During 1858 to 1862 the Comptoir Escompte de Paris gained entry into this country. Gradually the British, American, German, Dutch, Japanese and the Portuguese banks began to conduct foreign exchange business in this country.

The domestic banking system being insignificant and the few major banks being restricted largely by statutory regulation, these foreign exchange banks, though few, soon acquired

<sup>&</sup>lt;sup>8</sup>At the instance of the Director Cockerell this prohibition was enacted, See any Present-Day Banking in India, 3rd Edition, Appendix III.

<sup>4</sup> The Oriental Banking Corporation was the first chartered bank of London to sain entry into India.

<sup>&</sup>lt;sup>5</sup> See the opposition of the East India Company to the starting of a Bank of India in 1836, the Bank of Asia in 1840 and the Chartered Bank of Asia in 1851. See the Bank of Asia Correspondence issued as a Parliamentary Paper in 1843, Vol. XXXV.

prominence. They secured monopoly over the exchange and remittance functions. So late as in 1875 the Anglo-Indian Exchange Banks were hardly considered as institutions."6 Working in an uncongenial atmosphere and subject to the deterrent disabilities of controlling branches stationed thousands of miles away from the head office the administrative capacity of the exchange banks might have had been seriously undermined but for several helpful factors. Their commanding resources, the lack of effective competition on the part of the small Joint-Stock banks at the time of their entry into this country and their implicitly following the unwritten rules of sound banking soon earned for them the respect and confidence of the public and gave them an opportunity to succeed and outdistance the local banks in spite of all benefits which the latter could derive from the patronage of local people and merchants.

By the time the exchange troubles of 1872 to 1892 began to appear the Indian Exchange Banks wisely succeeded in sending back the whole or a large part of their capital to their head office. At present about 19 such foreign exchange banks exist. All these are foreign-owned banks with their head office outside India. They do not deal with the financing of internal trade or industries quite on a large scale even in the slack season beach when they find plenty of loanable resources in their hand. They are unhampered by any discriminatory

<sup>6</sup> Sce the Evidence of the Deputy Governor of the Bank of England before the Se'ect Committee on the Banks of Issue of 1875.

<sup>7</sup> See the Evidence of Sir Alfred Dent before the 1898 Committee on Indian Currency, Qn. 1959.

<sup>&</sup>lt;sup>8</sup> Mr. Manu Subedar says that it is internal banking that is more important of their work. He does not quote facts and figures in support of his statement and it is a matter of regret that his attempts to secure detailed information failed in every respect. See Annexure I of the Minority Report.

laws as is the case in America or in the foreign countries. Spreading their operations over a wide area these banks have succeeded in minimising the risks arising from local trade fluctuations. As in Japan where a number of important private Japanese banks exist with extensive foreign departments both at home and abroad we have no such domestic institutions on any important scale. They are conspicuous by their absence. It has been an oft-repeated cry on the part of the nationalist economists that locally directed exchange banks do not exist.

#### EXCHANGE BROKERS.

Although there are exchange brokers in the important money centres, yet they do not exist in such numbers as in the case of the well-developed exchange markets of London or New York.<sup>10</sup> There are also finance brokers who are sometimes interested in bonds and shares but their exchange business is little. Exchange brokers can be defined as those whose sole business is broking exchange bills and conducting deals in future.

<sup>•</sup> See Willis and Edwards "Banking and Business," New York, 1925 Edn., p. 28. See also Willis and Steiner, Federal Reserve Banking Practice, New York, 1926 Edn., p. 552. France, Denmark, Turkey, Japan, and Spain have special restrictions imposed on foreign banks but wherever such regulations have prevailed it has become the habitual practice on their part to affiliate themselves with domestic capitalists and start institutions working under local laws. Even England is supposed to have scented dangers in this matter and the Cunliffe Committee recommends an examination of the situation with reference to the "open door policy" maintained by the United Kingdom as regards the entry of foreign banks. But so long as the United Kingdom invests abroad and is anxious to retain the world's financial leadership the London money market must be wide enough to allow operations in diverse currencies and foreign banks must be allowed to conduct their operations. As a guarantee against repudiation the investment of the foreign banks in London would be of some use.

<sup>10</sup> When an Indian Exchange broker dies his place is left vacant so that members might be limited. There is no single Association including European as well as Indian exchange brokers either at Bombay or Calcutta. European banks prefer to have dealings with the deposit brokers who deposit Rs. 10,000 as guarantee of ratification of contracts. See p. 429 C. B. Enquiry Committee Report.

#### AGGREGATE FOREIGN EXCHANGE BILLS.

The aggregate amount of foreign exchange bills<sup>11</sup> which can be drawn through the foreign exchange banks can be arranged roughly under—

- (1) Imports and exports.
- (2) Gold and silver.
- (3) Invisible trade.
- (4) Capital movements.

But as no accurate figures can indeed be available under all the above headings specially three and four being purely conjectural it is only a rough idea that can be gained of the actual exchange business transactions. To these must of course be added pure exchange speculations which can only be left to wild conjecture or happy guess. After the recent war this business has increased enormously but it is not yet the usual practice on the part of the Indian merchants to cover all exchange transactions of theirs.

#### EXCHANGE RATES.

Orthodox foreign exchange theory asks us to analyse the forces of supply and demand for understanding the fluctuations in the exchange rates. The modern exponents of this theory like Cassel, Keynes and others consider the purchasing power parity as the true indicator of the trend of changes in the foreign exchange rates at least in the long run. During the short period speculation, budgetary situation, and capital movements, exercise their influence. Due to the fact that the Government of India pursues a policy of stabilising exchanges the deviations from the artificially

<sup>&</sup>lt;sup>11</sup> See the Memorandum of the League of Nations on International Trade and Balance of Payments, 1913-1927, pp. 143-150.

<sup>&</sup>lt;sup>18</sup> See Gustay Cassel, the World's Monetary Problems, J. M. Keynes, Tract on Monetary Reform, p. 88. See Angell, Theory of International Prices, pp. 188-90; Nogaro, The Modern Monetary System; De Bordes, The Austrian Crown, pp. 198-200; U. S. Commission, Gold and Silver Inquiry Series, 9 (1925).

established par cannot be very wide nor lasting for a long time. During the slack season the exchange rates would be at the lower level or the gold export point and unless monetary stringency were to act as a buoy exchange practically would be only roughly \$1.d. or \$1.d. above the gold export point from the country, viz., 1s. 541d. Within these limits it is the exchange banks which receive exchange news from the chief important centres of the world that determine the rates every day on the foreign countries. These are published in the local newspapers on the next day. The other Indian Joint-Stock Banks who conceivably conduct foreign exchange on a limited scale for their own customers adjust their rates on the foreign exchange bank rates. Though there is not much brisk activity on the part of the Indian Exchange brokers some amount of arbitraging in exchanges and dealings in futures are entered into on their own account. They are undoubtedly busy making and receiving quotations of rates from merchants and banks and it is not germane to this topic to discuss their activity and bustle at the telephone.18 Their anticipations however do contribute something towards levelling the exchange rates.

## CHARACTERISTIC FEATURES OF EXCHANGE FLUCTUATIONS.

A scientific study of the exchange rates points out that there are two distinct features, viz., the strengthening of the exchange rate in the busy season and the slackening of the exchange rate in the monsoon season when it is at the lowest level. This general movement is usually smooth and no wide range and spread of fluctuations presents itself. The lack of trade or export bills, the abundance of money in the slack season which is usually in the first half of the official year (April to September) and the floating of the rupee loans

<sup>13</sup> For a comparison and contrast of the work of our Exchange Brokers with those of the West, see F. T. Rushforth, the Indian Exchange Problem and Phillip's Modern Foreign Exchange.

whose sole proceeds have to be converted into foreign currency to finance capital expenditure on goods explain the low exchange rate of the rupee. This is the period of weak exchange. Expanding trade increases export bills and tight money conditions raise the exchange rate to the gold import point of the country. This is the period of strong exchange. Each successive season these features are reproduced with almost clock-like regularity. Under the Gold Exchange Standard system there was a literal pegging of the exchange rates of the silver rupee and no great devitaions or spread of the rates could be noticed in either of the seasons. The releasing of gold or gold exchange from the Gold Standard Reserve at the gold export point from the country and the purchasing of unlimited quantities of sterling or gold exchange whether required for immediate bona fide expenditure use of the Government or not when the exchange rate is fast rising, are the present-day methods to curb the exchange fluctuations. Acting as the currency authority the Government have been in a position to have tolerable control over the exchange market. On the whole the system has worked fairly well. At certain times the Government did not resort to the release of gold from the Gold Standard Reserve at the gold export point but have used the "Defence Treasury Bills" to contract currency and steady exchange at 1.d. higher than the gold export point from the country. Similarly gold might not have been permitted to enter the country by unlimited sale of purchase of sterling at a lower rate than the gold import point of the country. According to some measure or other the cherished object of stability of exchange has been The statutory obligation under the Indian Currency Act of 1927 is being fulfilled. Exchange remains pegged at the 1s. 6d. ratio. The Bankers who dislike the treasury bills floated at competitive rates or even higher rates might have noticed a few malpractices. The Government are undoubtedly feeling the strain to maintain exchange a burdensome one but the net result that the ratio has been

observed must be conceded. The status quo has always been maintained and there was no serious exchange slump at any time during these two years 1927 April to 1929 April, under the regime of 1s. 6d. ratio.

### PRESENT-DAY CHARACTERISTICS OF THE EXCHANGE MARKET.

Throughout this vast continent there is not one important city that can be called the "New York" or "London" of India. The position of either the Clive Street of Calcutta or the wider money market of Bombay cannot be compared with that of the Wall Street in America or that of the Lombard Street in the United Kingdom. Though Bombay has greater share of exchange dealings than either Calcutta or Madras it would be entirely erroneous to minimise the importance of Karachi and Rangoon as important exchange markets.

Compared with the dim early beginning of the exchange markets the first salient characteristic is the close competition that exists in the market. This can be easily discerned by noting "the narrowing" of the exchange points. 14 While

Exchange on London at six months' sight above £50 at 1s.-10 and 1-4d. per Re.

" at three " £20 at 1s.-10 and 7-8d. "

,, at one ,, £20 at 1s.-9 and 5-8d. , at one day's sight above £5 at 1s.-9 and 1-2d. ,

See the notification of the Oriental Bank in the Bomboy Costle Gazette, Rampast Row, 12th Sept., 1849,

A comparison of the above with modern exchange rate quotations makes this plain. On Oct. 5th, 1929, exchange rates in Calcutta were as follows:

	- I.I.	18,-0644.
A 1	on Demand	1a,-544d.
Ban	iks buying	
	three months' sight bills	1s-61d.
	four months' sight bills	10,-6fd.
2.	six months , ,	10,-61 d.
	aight bills	1a6d.
	T.T.	10-5414.

<sup>14</sup> The following quotation from the Bombay Cartle Gozette explains the exchange operations of the Oriental Bank, the first really strong foreign exchange bank of this country as Benjamin White puts it:

formerly the difference used to be ranging from  $\frac{1}{2}$  to 1d. on a rupee the present-day difference is only  $\frac{1}{3}d$ . on the average. Difference in exchange might sometimes be as low as  $\frac{1}{3}d$ . or even worse as compared with the fair difference of the earlier days. Direct rates between Calcutta and the foreign money centres other than London have also been established under the stress of free competition. But such firm connection as exists with London is not to be met with in the case of the foreign monetary centres.

Nextly, many exchange bills D/A and D/P have arisen under the documentary credit principle. With the growth of the volume of trade the exchange market has become wide as well as steady. Banker's clean bills have also arisen to a certain extent. A clean continuing letter of credit is not generally issued to the Indian importer as yet. So far as the time-length of the bills is considered thirty, sixty and ninety days' bills have come into vogue. Sterling bills are predominant and there are not very many rupee bills even in the matter of our trade with the Eastern countries. The lack of an open discount market precludes the early development of the rupee bills and the absence of the latter has been rendering it difficult to create a short term money market where these can be discounted. This is the vicious circle facing the banking reformers at the present day. The habits of the merchants and the

<sup>&</sup>lt;sup>15</sup> See the Speech of the Chairman of the Chartered Bank of India, annual meeting, March 1928.

<sup>&</sup>lt;sup>16</sup> Caring solely for profit the Exchange Banks do not allow the import bills to be rediscounted. Though they are drawn for small amounts they can form the nucleus of a discount market in this country. The bulk of the Indian import trade is financed by 60 days' sight D.P. drafts drawn on the Indian importer and the latter has to pay interest usually 6 per cent. from the date of the Bill to the approximate date of the arrival of the proceeds of the bill in London. This rate is raised as soon as the Bank of England rate rises above 5 per cent. If the Exchange Banks were to accept bills instead of purchasing them the benefits of the cheap London discount market could accrue to the importers. But as soon as low interest rates were to continue in the Indian money market the rupee bill can easily become popular. Before the starting of the Central Bank this plan cannot however be realised. See C. B. Enquiry Committee Report, pp. 316-318.

industrialists also must change before the bills of exchange can become more abundant. "Manufactured bills" for emergency currency purposes arise in the busy season and practically disappear when the Imperial Bank realises no such necessity. The market for the exchange bills consists practically of the exchange brokers and the exchange banks. There are not a large number of buyers of hundies in the native bazar even, as in the case of the newly created bill market in the Federal Reserve Banking system. 18 The sole burden of financing exports and imports consequently falls on these foreign exchange banks and the London money market in so far as the latter rediscounts the export bills of the Exchange Banks.

Again there is not much of bank acceptance by the Indian Joint-Stock Banks as in the case of the London Acceptance Credit or the Federal Reserve Banking system of America. Unless an extensive use of bank acceptances is forthcoming and an adequate discount market exists there would be no proper co-ordination between the activities of the two kinds of banks, viz., the exchange and the commercial banks. The absence of rupee bills in the import trade is still a marked feature. If the exchange banks need adequate funds for their operations in India there is at present no means of rediscounting or disposing of their import bills in this country. They fall back on the Imperial Bank and secure advances on securities or rediscount their D/A export bills in London and send their resources to finance their Indian business.

THE IMPERIAL BANK AND THE EXCHANGE BANKS.

The old historical error that the exchange banks financed foreign trade solely with the help of their own capital resources

<sup>17</sup> See A. C. McWatters, Memorandum before the Hilton Young Come mission.

<sup>&</sup>lt;sup>18</sup> See W. R. Burgess, the Federal Reserve Banks and the Money Market, Chapter on the Bill Market.

during the years 1860 to 1900 needs no refutation at all.19 The Imperial Bank of India finances foreign trade only when it helps the exchange banks who might feel reluctant to move funds from London if better money rates were to prevail there or if rapidly fluctuating exchange rates would threaten to involve them in heavy losses if they were to resort to London. If Indian rates are not high enough the same result would happen. The Exchange Banks would secure advances on securities from the Imperial Bank and dependence on the Imperial Bank becomes a marked feature at such times. Thus it indirectly contributes at such times towards the financing of foreign trade. But if the Government were to force the Imperial Bank to raise the bank rate to 8 per cent. as it was done in February. 1929, it might tempt the exchange banks to remove funds to India but much depends on the prospects of the money rates. in London and India than anything else. The fluidity of capital depends more on interest rates prevailing at the time than any administrative measures. It would not be far wrong to say that under certain circumstances the Imperial Bank might be forced to finance foreign trade also. It must also be remembered that the Imperial Bank is allowed to conduct foreign exchange business to meet the personal requirements of its customers alone. This amounts on an average to about six crores of rupees.

## A CENTRAL BANK OF ISSUE AND ITS CONTROL OVER EXCHANGE.

Now that the long-operating gold exchange standard system has practically removed wide exchange fluctuations altogether, it remains to see how the same desirable feature can be obtained under the Central Bank management of a gold standard. The sole purpose of the gold standard is to achieve

<sup>19</sup> See the Memorial of the Exchange Banks to the Viceroy sent on the 3rd February, 1900, quoted in the Appendix XV, p. 409. Chamberlain Commission. Interim Report, and the Letter of the Government of India sent to the Secretary of State on the 3rd December 1900. *Ibid.*, Appendix XV, p. 407.

stability of foreign exchange. Free gold export shipments and due contraction of credit would restore the exchange rate back to its old moorings. Similarly free gold imports and a liberal credit policy would raise the domestic price-level and check exports with the result that imports would increase and gold would flow back so that the unduly favourable balance of payments would tend to correct itself.20 This is the conception of the automatic gold standard which however is not the standard that has been adopted of late by the important countries. The new gold standard does not solely aim at creating devices for stabilising exchanges alone but it seeks to stabilise the value of gold and thus prevent long-term upward or downward movements in the value of gold or price levels. An effort is thus being made to attain general stability of the world price-level, over short as well as longterm periods. It is not necessary to discuss the further aspects of the new gold standard which is now being uniformly accepted by almost all other countries.

It is apparent then that if the Reserve Bank were to be started in this country this control over the exchange value of the currency can be secured by its policy. With the disappearance of the Government as the "Currency authority" or its dominance over the Central Bank which we have witnessed in the case of the Imperial Bank, the Central Bank has to maintain the exchange level. Operating the new gold standard whose important features would be the absence of a gold currency and international co-operation with the other new gold standard countries, the procedure of parting with actual gold or gold exchange can be resorted to as in the case of

<sup>&</sup>lt;sup>20</sup> See Taussig, International Trade, Part 3 (1927). An adverse trade balance is set right by altered exchange rates and this would lead to the building up of a favourable trade balance. This corrective would be efficacious if economic conditions do not change, viz., that the volume of domestic currency is not being inflated, that budgets are being balanced, that speculation does not enter the exchange smarket, that invisible items do not alter the balance of payments and that no arbitrary restrictions are imposed on the movement of trade and of exchange rates.

the Reichsbank of Germany. It might even adopt the obligation to sell gold or gold exchange only when the gold export point is reached as is the case now with the Nederlands Bank to those countries which would permit the free movements of gold. The administrative technique might be different but the principle is always to be the restoring of exchange conditions to stability. Its control over the pricelevel would be aiming at stability, internal as well as external, i.e., "within as well as without" as Montagu Norman, the Governor of the Bank of England, would put it.<sup>21</sup>

The main problem shead is not the maintenance of the stable exchange alone, which can however be realised as a part of the Central Bank management of the new gold standard, but our attention should be riveted on the immediate problem of financing foreign trade with domestic resources. Exports and imports have reached the pre-war level only in the year 1927-1928.<sup>22</sup> They are bound to expand in the near future. The financing of this huge foreign trade at home is essential. Another part of the duty would be the facilitating of the transfer of the net balance of payments to India proper.

## THE DEFECTS OF THE PRESENT-DAY FOREIGN EXCHANGE BANKS.

The chief counts of indictment against the powerful foreign exchange banks as they exist now are that they compete with the Indian Joint-Stock Banks not only in the matter of securing deposits but in financing borrowers in the slack season, that they drain away resources from this country for services which can be performed equally efficiently by progressive domestic banks, that they promote trade in raw materials and the industrialisation of the country is no definite policy of their own, that they refuse to adapt themselves to the requirements of a great agricultural

an See the Evidence before the Hilton Young Commission.

<sup>22</sup> See the Review of the Trade of India, 1927-28.

country like India where produce advances are more necessary and should be made freely, that they do not teach the principles of foreign investment banking, that they stoop to unfair tactics against budding rivals, that they are tending to amalgamate with the big London Joint-Stock Banks and future economic development might be served well or ill by these huge financial leviathans, that they do not give us an adequate return for the "open-door policy" we maintain. that they form a compact homogeneous group and give no positive encouragement to the Indian Bank officers to rise to positions of responsibility, that they tend to drain away funds from up-country centres to the ports in the busy season thereby leading to better financial facilities to exporters rather than the cultivators and industrialists, that they have not set up economic standards of bank management and organisation before the Indian Joint-Stock Banks who are financing internal trade requirements and that they will not fit in in a nationally managed banking service which may be planned in the near future to develop our national resources and create productive industry.28 In short, they refuse to be instruments of national progress. In view of their past opposition to the Central Bank proposals, it is likely that, when the Central Bank would be started they would certainly refuse to co-operate with it.24 Its resolute leadership might be opposed by these banks and Central Bank control might become a mere fantastic dream. Almost a deafening and tumultuous roar of oriticism would be levelled against their uncharitable and uninspiring conduct before the Central Banking Committee. No one need be surprised at the particular animus that might be displayed by the critics but the ebullition of national feeling

<sup>28</sup> Another count of indictment is that they do not give satisfactory references to overseas merchants regarding their Indian customers. The Exchange Banks compel the merchant borrowers to insure with foreign Insurance Companies in preference to strong and well-managed Indian ones.

<sup>24</sup> See the Evidence of C. Nicoll before Hilton Young Commission, 9N-14148, Vol. V.

is such that many unjust accusations would be levelled and little foibles would be magnified into serious mistakes.

The above formidable list of their shortcomings and defects does not mean that they are not of any use to this country. As models of sound finance the Indian banking institutions can of course learn something from them. The Indian depositors would also have to be grateful to them and every failure of an Indian Bank has indirectly added to their prestige and deposit-attracting capacity. Their skill, freedom from dishonest manipulation of bank funds for Director's pet schemes and the maintenance of liquidity of their resources are indeed objects which ought to be the subject of proper emulation on the part of the Indian Joint-Stock Banks. These have contributed much to raise the level of their steady profits which the Exchange Banks declare at present.

In view of the fact that the World Economic Conference<sup>25</sup> has passed resolutions to the effect that "no discriminatory legislation" against foreigners should be passed and in view of the powerful influence the exchange bankers wield in the London financial circles it would be impossible to enact any punitive or provocative taxation measures against them so long as they confine their activities to international commerce alone. Similar well-drafted laws which can be applied to our domestic banks can be imposed on them. A slight return for the trading privileges can be secured. The systematic training of Indian apprentices in the art of banking can be secured out of these refractory exchange banks. But if any further penal measures are to be thought of, such as increased taxation or the withdrawing of the right to attract deposits or the right to open branches in the interior of the country they can easily evade them by registering themselves with Rupee capital as local

<sup>&</sup>lt;sup>25</sup> See the Report of the World Economic Conference, published by the League of Nations, Vol. II. p. 42.

See also the Proceedings of the International Conference on the Treatment of Foreigners, held in Paris in 1929.

banks. Such has been the case in Spain. So As the Indian field is wide enough to permit the successful working of a number of banking institutions they would not lose this opportunity to defeat the real intentions of any penal legislation that can be enacted. But as I have stated elsewhere if these local banks are forced to maintain an up-to-date register of shareholders there would be no possibility to escape this legislation. For the purposes of this act it can be enacted that all banking companies whose shareholders list has more than two-thirds of its members from outside the country should be considered as foreign banking companies.

Without a real change of heartit would be difficult to make them realise our requirements. Our appeal to them to act as indispensable adjuncts to a nation-wide banking system would be vain. The real remedy then is to proceed cautiously and though our policy should be based on the justifiable motive of destroying all vested interests, the retention of these banks as useful complements in our banking organisation is the only wise alternative that is left to us. In the beginning, we will have to supplement their services and it is only after a time that we can hope to counteract their influence. Our local exchange Banks must be helped by the Central Bank to realise this aspiration. As in Japan, we should retain them in the banking system as willing helpmates, useful brethren, and subsidiary instruments. They must become a cog in the banking wheel. Their present-day uncontrollable and unassimilable part in the banking system and their acting as the chief controllers of our economic progress must be remedied.

<sup>&</sup>lt;sup>26</sup> See the Chairman's Speech, Westminster Bank's Annual Meeting, 1923; See Sykes, The Present Position of English Joint-Stock Banking, p. 28.

<sup>27</sup> The newly enacted Company Law of 1929 of the United Kingdom contains this provision. A penalty is also imposed if the index to the register of the share-holders is not kept up to date. See sections mentioned in Part IV of the New Companies Act of 1929.

THE FINANCING OF OUR FOREIGN TRADE WITH DOMESTIC RESOURCES.

It has already been pointed out how under certain circumstances the Imperial Bank's funds might be utilised by the Exchange banks to finance our export trade. The lack of co-ordination between internal and foreign trade financing breaks down under these circumstances. If the Central Bank or the Reserve Bank were to lend its exchange funds at low rates of interest after taking proper security from the domestic exchange banks the financing of foreign trade with home funds can be accomplished. Under certain circumstances such as abnormal exports these resources might be reduced or tightened. But a Syndicate of bankers can then be formed to ease the situation, if the Bank of England refuses to help the Central Bank by rediscounting its bill assets in London. A Syndicate of bankers specially formed for the purpose can be utilised in financing the export bills. It might so happen that the local exchange banks might become saddled with huge London credits arising out of the purchase of export bills, i.e., too many London credits than are necessary might be created. The Central Bank can however, purchase these exchange funds by issuing an equal amount of notes at home, if such an abnormally one-sided export trade were to lead to the piling up of exchange funds abroad. This is how general trade prosperity fluctuations can be financed by the help of the Central Bank's resources.

In the case of general trade adversity fluctuations when India has to pay the foreign countries the Central Bank can mobilise the foreign investments held by the Indian people. These can be sold abroad while it pays the Indian owners of the same in rupees. It can float temporary loans abroad to have exchange funds for the purpose of meeting drafts on the same at the gold export point from this country. The undue slump of the exchange can be rectified by this method if especially the price movement tends to be relatively stable

or constant. There would be no very great alterations from the purchasing power parity unless the exchange dealers lose all confidence in the early revival of trade. As these tend to watch the draining away of the exchange funds kept abroad by the Central Bank their gloom tends to increase. These speculative fluctuations might complicate the situation and retard the process of recovery, but their bias would soon become corrected if trade follows the normal course and gives rise to the net balance of payments as in normal years.

The seasonal exchange fluctuations due to seasonal variations confine themselves to the range of a few points. The Central Bank can easily continue the pegging of exchange between the specie points by selling gold or foreign exchange at the gold export point and check the rise in exchange above the gold import point by mobilising gold or gold exchange in its vaults and introducing notes against the same at the gold import point. Mere gold movements would correct the situation. The Ricardian theory of outflow and inflow of gold would preserve the exchange level intact within the gold specie points. A programme of comparative stabilisation of internal prices by the Central Bank would tend to stabilise exchanges at the same time and the dual objective of relatively stable prices and tolerably stable exchanges can be secured without any great friction either to business or bankfing under an intelligent control and management of the new gold standard.

All this presupposes the existence of the Indian Exchange Banks and a Central Bank willing to help them so as to finance India's foreign trade at home with domestic resources. Since the dismal experience of the Tata Industrial Bank it is becoming practically impossible to create strong Indian Joint-Stock Banks for conducting foreign exchange business alone. Proposals have been made that an Indian Exchange Bank would have to be started or the present Imperial Bank can be converted into an Indian Exchange Bank. Considering the

impossibility of raising large capital for banking business at least on this side of India, it would be far better to create an Indian Overseas Bank which would have a part of its capital raised out of the subscriptions of the individual capitalists and the remainder contributed by the present Indian Joint-Stock Banks. It would easily be possible to raise a large amount of capital according to this method for conducting exchange business at a remunerative scale. If the Indian exporters command better prices for their export bills at the hands of the Indian Overseas Bank the business of financing export trade would easily be attracted by it. The Indian Overseas Bank should maintain always in its initial stages rates about one or two points more favourable than those of the foreign exchange banks in this country. If the exporters secure greater resources by selling their export bills to the Indian Overseas Bank than it would be the case when they sell them to the foreign exchange banks they would flock to the standard of the new bank. If the Central Bank were to help it with funds for this purpose at a low rate of interest more export bills can be financed by the Indian Overseas Bank. More rupees should be granted by the Indian Overseas Bank when purchasing the export bills at differential rates. Of course, rate-cutting would ensue and for quite a long period the foreign exchange banks would prove to be effective competitors. Similar should be the treatment shown towards the importers. They should be securing greater return in foreign currency by flocking to the standard of the Indian Overseas Bank than when they resort to the foreign exchange bank. It is only by this way that we can hope to create an institution meant for conducting foreign exchange business with domestic resources. This is the only way of defeating the present monopolistic character of the foreign exchange banks over the exchange situation. This does not mean that the rupee-sterling exchange would not rule the day in the near future. All foreign exchange rates would be resting on the

rupee sterling rate for, as in the case of most other countries, we pay our indebtedness in London. We hold foreign balances in London and any exchange rate would be depending on the rate of exchange on London and adjusted by a current rate of other country—London Exchange.

### ITS ADVANTAGES.

It remains to point out the main advantages of financing our trade entirely with the help of our domestic resources. An unnecessary tribute is being paid to the London Bankers who accept our bills and discount them in the London Money Market. Payment in sterling would be avoided and exchange risks need not be thought of. Though the Gold Exchange standard gives some amount of protection against fluctuations the resulting inconvenience to the Indian exporters in receiving a sterling bill and selling them to Indian Exchange Banks to receive rupees for them can be avoided. The Indian Importer likewise suffers in having to pay a sterling bill drawn against him. Dealings in future can eliminate all exchange risks.

The privacy of a discount market and the keeping of trade information would be achieved under this system.<sup>28</sup> The newly arising national pride resents the financing of our trade solely by means of sterling bills.

Free opportunity for a safe and sound employment of short-term liquid resources would be found in the discount market. The unwholesome over-investment of funds by the present-day Indian Joint-Stock Banks in gilt-edged securities can be checked. The immobilising of the bank funds arising out of excessive investment is a grave evil to the existing Indian Joint-Stock Banks for it leads to an unwholesome concentration of funds in one direction which is bad finance.

<sup>28</sup> It is on this ground that the United States of America began to encourage the development of bank acceptances and finance its foreign trade with the help of its own resources.

The discounting of internal and external bills drawn in the course of trading would diminish the opportunities in the above direction of over-investment in Government securities.

Nextly, the Central Reserve Bank would be powerless and ineffective to control credit if the discount market does not exist. Under the new banking conditions that would exist if a Central Reserve Bank were to be created, this active participation of the Central Banker would have a beneficial influence on the market. To guide and control the other banks and toregulate interest rates and money conditions the Central Bank must have liquid resources to efficiently discharge its public trust of checking undue credit expansion and easing credit. when it is unwisely restricted. The smooth and gradual control over the discount and the money market is possible only if the Central Bank can have these bills marshalled in a steady succession of maturities. As a recent writer says29 bills discounted and bought in the open market offer an ideal current of maturities. Certificates of Government indebtedness are a poor second. Government bonds and treasury notes have no liquidity at all on the basis of early and successive maturities. Their value as instruments of credit control must depend entirely on their ready saleability, a quality which they fortunately have to a high degree. It might indeed be true that the Federal Reserve Banks conduct open market operations with the help of Government securities rather than banker's bills. As the open market operations are undoubtedly beneficial to a certain extent these would have to be pursued by any Central Bank and an organised money market would be essential for the success of its measures. It is admitted even by Mr. J. S. Lawrence that "these open market operations would be very helpful at the time of gold movements, quarterday adjustments, the attraction and discouragement of international commercial financing and the removal of undesirable items from the bank balance sheets." The larger

<sup>29</sup> J. S. Lawrence, "The Stabilisation of Prices," p. 254.

ideals of price control and business stabilisation may not be achieved by this "delicate touch" or lever of the Central Bank. Considering the manifold advantages that would arise by the creation of a discount market and the financing of our foreign trade with the help of domestic funds and realising that both Japan and America have organised similar attempts to remove their dependence on London, our objective should be in this direction. It is indeed true that in both these cases the attempts are not very successful as yet. But they point out unmistakably which way the banking progress lies. A sustained endeavour has to be made by the Indian bankers in this direction. Nothing is so important in the whole field of banking reconstruction as this.

One fundamental feature of this banking reconstruction should aim at diverting the surplus home or domestic funds for the financing of foreign trade and vice versa, i.e., surplus foreign funds for financing home trade and industries. The more extensive use of bank acceptances and an adequate discount market would facilitate the financing of foreign trade. In financing imports rupee bills ought to be developed. Specialised discount houses ought to conduct this operation. It is foreign interest-bearing bills that predominate in the import trade. No foreign exchange bank furnishes us with a report on this situation and most of the bills are drawn in sterling and are kept till maturity in this country and are not rediscounted in this country.

<sup>30</sup> Bill acceptance and discount market can hardly be created so long as business is run on old ways of cash credit; so long as no business organisations exist for gauging credit and the credit standing of the firms; so long as specialising acceptance houses are not in existence as in London; and so long as the Indian Joint-Stock Banks are very conservative and refuse to educate people in the use of bills. These can be remedied only by more education for bankers and businessmen concerning the advantages and disadvantages of bills of exchange and carefully enacted regulations regarding the use of such instrumens. The Central Bank itself should buy and sell such bills of exchange in the open market just to popularise these bills as short-term investments.

#### OTHER ANCILLARY MEASURES.

Nextly, the initiation of a programme which involves thorough-going co-operation between the Central Bank of this country and the Bank of England would be essential. Otherwise the Anglo-Indian Exchange Banks will refuse to obey the penal rates of rediscounting imposed by the Central Bank and resort to the Bank of England or the London Money Market. An independent monetary policy on the part of the Central Bank would never be effective if the powerful foreign exchange banks with their rich shareholders, intelligent direction and financial support from London wish to run counter to the course of action proposed by the Central Bank of Issue of this country.

Finally, the Central Bank of the country should be intelligent enough to understand the drift of monetary condi-If high money rates were to prevail in tions in London. London the use of the exchange funds on the call market would enable the Central Bank to secure greater return than before and consequently induce it to lower the Indian rates. The Indian Exchange Banks would do it, if the Central Bank does not pursue this method. Thus it has to co-operate with the London money market and the Bank of England. mutual policies should not normally create disturbing influences in the different centres. The question of securing adequate funds can be solved easily by allowing the Central Bank of this country to secure access to the London Money Market and rediscount its bills at the Bank of England. It would also facilitate the stabilising of the money market in this country and with lower rates prevailing in this country Indian funds can even be removed to London. That this can be accomplished in due course of time need not be<sup>31</sup> doubted.

St This was the idea of the late Sir Edward Holden when he advocated a Central Bank for India. See his speech at the Annual General Meeting of the London City and Midland Bank, the 24th January, 1913.

### OUB PLAN AHEAD.

Although the chief meritorious characteristic of present day financing of foreign trade lies in our possessing specialit ing exchange banks which do not usually tie up their resource in long-term investments in industries or agriculture still th main improvement needed is the financing of foreign tradi with domestic resources. It should be done by funds raise inside the country. The would-be Central Bank can accomplish much in this direction. Besides securing exchangi stability within the specie points its endeavour should be i the direction of helping the Indian Overseas Bank which would have to be created with the co-operative action on the part of the public and the present Indian Joint-Stock Bank Acting as the central co-ordinator of banking funds it can tak up an active part in controlling credit not only by lowering d raising discount rates but by buying and selling exchange bill at the time the exchange rates deviate from the normal points Financial co-operation between all these agencies would easily enable us to finance our foreign trade. The use of bank accep tances and the development of a discount market have already been pointed out as the other necessary measures to popularise the rupee bills and they can be drawn in our import trade The use of bills in place of cash credits in the matter of financing the merchant's requirements ought to take place. Regular specialising discount houses would ease the situation greatly. They can buy bills at banks and act as intermediaries between exchange dealers and bankers and between merchants and bankers. If the Indian Joint-Stock Banks give up other entanglements and specialise in foreign exchange business they can easily succeed if they conduct sound exchange banking.

## CONCLUSION.

A comparative price-steadying programme, a proper external borrowing policy on the part of the Government,

individuals and quasi-public bodies, a carefully framed noteissuing privilege and the extension of loans by the Reserve Bank on commercial paper or bills or notes instead of Government bonds and shares thus restricting the scope for stock exchange speculation, are some of the most important measures which our Central Bank would have to bear in mind. These ancillary reforms are essential if the vital question of financing foreign trade with domestic funds can succeed. With the prosperity of her great exporting industries such as cotton, inte, tea, hides and akins, increasing efficiency of labour, a mercantile marine of her own, which reduces the invisible payments under this heading and the prosperity of Indian people emigrating abroad which would tend to an increase of remittances into the country, the net balance of payments would always be in her favour and this fundamental factor would greatly facilitate the task which the Central Bank would have to take up in right earnest. Facilitating free gold movements in normal times and making provision for meeting extraordinary situations as slumps and general trade prosperity fluctuations, the exchange situation can always be controlled by the Central Bank. Under an enlightened and consciously controlled Central Bank, which carefully manages its foreign portfolio, the present-day Government arrangements for gold exchange funds would disappear. The successful management of the new gold standard by the Central Bank would tackle the situation and eliminate all exchange fluctuations which are very demoralising either to business or finance. The resumption of the new gold standard without exchange-pegging devices will limit the possibilities of exchange speculation at any time. Its liberal help to the Indian Overseas Bank or the Indian Exchange Banks alone can hope to do something in this direction of financing foreign trade with domestic funds. The present-day tendency of maintaining an Imperium in imperio would be checked and the Foreign Exchange Banks recognising the different or

changed political situation might resort to the tactful method of offering a portion of their increased capital for subscription in this country so as to placate public opinion, but the stigma attached to the "foreign banks" would always remain and the local people would securely support and favour the local Thus the attempt of the foreign exchange banks would become futile if an intelligent and persistent effort is made by the local banks to finance foreign trade. Entrenched strongly in the favour of the local people those local banks can with the minimum of legislative interference undermine the position of the foreign and Anglo-Indian Exchange Banks. This is the only rational way of providing an effective solution for a potentially inconvenient banking monopoly. The formulation of such a well-conceived plan would be far more advisable than the enacting of futile and mischievous programmes to limit the services of the present-day foreign exchange banks of this country in the direction of financing our growing foreign trade. The cry that the present number of foreign exchange banks is already in excess of legitimate requirements will of course be raised but it ought not to be allowed to side-track our efforts in solving the main problem of this country. Political independence without financial independence is a misnomer and a will-o'-the wisp. It is like grasping the shadow instead of the real substance.

# APPENDIX VIII

THE FUTURE OF THE IMPERIAL BANK OF INDIA\*

Unable to appreciably lower the bank rate or stabilize it all throughout the year at a more equitable level than at present, and subject to the dictation of the financial advisors of the Government and deprived of the privilege of note-issue, the Imperial Bank of India has failed to develop into "a real national institution."

In spite of its humble services which should on no account be belittled or ignored,† it has not given satisfaction to anybody except perhaps its shareholders. The general public feel sorely disappointed at the slow progress of the Indianization scheme of its officers and apprentices. The Indian Joint-Stock Banks have no love lost for this "State-aided competitor." The Exchange Banks are apprehensive that their exchange monopoly would be jeopardized by making the Imperial Bank of India an ordinary Joint-Stock Bank and granting it full freedom to conduct any business which its shareholders would determine as soon as it sheds its semi-Central Banking character. It would excite the envy and dissatisfaction of the existing banks whose business would have to be encroached upon to maintain its present high rate of dividend, viz., 16 per cent. They would surely consider it as a millstone tied round their neck.

As it is, it is a commercial bank with about 200 branches extending far and wide over the whole country. As a commercial bank it has come into open competition with the other kinds of banks transacting business in the interior. Its anxiety to extend banking facilities has forced it to spread a

This was first published in the Mysore Economic Journal, Sept., 1930.

<sup>†</sup> See my Present Day Banking in India, Third Edition, Chapter on 'The Inperial Bank of India.'

network of commercial branches and they are slowly building up business connections at these different centres.

Now that the idea of its being developed into a Central Bank has been disapproved by the Hilton Young Commission itself, a new Central Bank would have to be created. the formation of a new Central Bank all irksome restrictions on the character of its business would be removed. Perhaps it would be one among the different banks selected to act as a Government Depository. With a London Office free to conduct commercial banking, exchange business would naturally be thought of. The technique of exchange banking is not difficult for it to master and as it has best experts in its hands and branches all over the country, it would prove the most formidable competitor to the existing Exchange Banks. But exchange business is being already satisfactorily discharged by about 18 banks who are finding it difficult to maintain their existing rate of dividend as a result of excessive competition amongst themselves. The advent of the Imperial Bank into the ring would make matters worse. Nobody knows the exact strength of the Indian shareholders of the Imperial Bank.1 Granted that it is about 45 per cent., it clearly follows that the Imperial Bank would soon join the ranks of the Exchange Banks. When it attracts London deposits, as do the present Exchange Banks, it would be London money that would be financing our foreign trade. The main problem of conducting the financing of foreign trade with domestic funds would be defeated. It can easily fraternise with the existing Exchange Banks. By becoming a member of the Exchange Banks Association it would doubtless follow the same policy as that of the rest of the Exchange Banks. At present there is a lot of dissatisfaction at the treatment meted out to the Indian customers by the foreign Exchange Banks. As a member of the same Association it

<sup>‡</sup> See Evidence of Managing Governor, Imperial Bank, before the C. B. Enquiry Committee

would undoubtedly continue the best traditions of these Exchange Banks.

It must be remembered that as soon as the Central Bank is started with branches at the regional centres such as Cawnpore, Lahore, Rangoon, Bombay, Calcutta and Madras, the bulk of the Government interest-free deposit money would be withdrawn. The clearing accounts of the other banks would also be withdrawn if the Reserve Bank undertakes to act as a Settling Bank for clearing purposes. Becoming an ordinary bank it would have to pay current accounts at the rates which the other competing banks are paying. The maintenance of branches and the necessity to pay the depositors point out that its success would depend on a constant and steady turnover of its capital resources. So the suggestion that it should be converted into a big Industrial Bank, for it has expert management at its back, business connections with industries and a regional character to enable it to initiate the policy of the financing of industries, is not based on sound reasoning.§ Non-terminable loans and continuous locking up of capital for a lengthy period would reduce its turnover of capital and it would be unable to maintain the existing rate of dividend to the shareholders. It would require a lot of inequitable sacrifices on the part of the shareholders. After all it is not the mere lack of financial resources and facilities that is standing in the way of the industrial progress of this country.

With a long record of honourable service the Imperial Bank ought to excel all other banks in its deposit business, security dealings and trade credits and be behind the Exchange Banks in respect of its vigour in pursuit of the foreign exchange business. For the unique distinction of being a bank for industry, par excellence, to which all other branches of activity are to be subordinated, the Imperial Bank cannot hope to aspire on account of its excessive capital and present-day high dividends.

<sup>§</sup> See the Banking number of the Indian Finance, January 8, 1930.

Acting as the chief provider of short-term capital for the co-operative banks, and holding the debentures that would be floated by the provincial land mortgage banks as part of its investments, it can easily afford to continue its present commercial character which does not however preclude it either from financing the existing industries in which it might have confidence or conducting exchange business to satisfy all the requirements of its existing customers. But it must bear in mind that it should not be saddled with heavy external deposits attracted in London. The collection of these heavy external deposits for use in this country might cement the financial ties between London and this country, but this policy needs very judicious handling on the part of the Imperial Bank. London deposits might be lying in its hands for a long time but these must be covered sufficiently by quick London assets. Heavy Indian assets would not help the London branch in case of a drain on the London branch. So if it were to develop into an Industrial Bank its London branch would be a costly luxury. Long-term capital can indeed be tapped by floating debentures and if these are to be floated for 10 to 20 times its present capital the demand for industrial capital would not arise to such an extent as to absorb a part of the industrial capital supply created by the Imperial Bank.

Thus the future business of the Imperial Bank may be extraordinarily wide or restricted. It depends on its own choice. It can carry on banking business, acquire deposits, make advances, discount bills, issue drafts, deal in exchanges, species and precious metals. It would be empowered to borrow money and do anything incidental to any of its powers and it would continue the policy of opening new branches as in the past. It may compete more vigorously than at present with the existing Banks. If it were to continue holding. Government deposits, though to a limited extent than at present, it has to maintain a very liquid position and this alone will enable it to maintain the financial prestige which it has built-up out of a long and honourable record of service.

It is quite fit to conduct exchange banking or industrial banking involving a large turnover of funds into lock-up advances. But the exigencies of the situation demand its continuance as a true commercial bank—as a bank of. deposit, discount and exchange. Its savings Bank Department should continue. It can likewise maintain a separate Industrial Credit department where long-term loans can be given to co-operative banks, industries and other banks. Any additional money needed for this business can be secured by floating debentures. This must be definitely understood as noncommercial business and not allowed to directly clash with its commercial business. Thus envisaged its future seems to be of a big commercial bank combining within itself miscellaneous functions of all sorts which would be kept entirely apart from the pure functions of a commercial bank and should on no score be allowed to distract the responsible administration. of the Imperial Bank. Enough has been stated to stress the points that it would be dangerous and suicidal to convert the present Imperial Bank of India into an effective Industrial Bank or a sole Exchange Bank operating on a competitive basis with the existing exchange banking institutions.

Considering the fact that the most crying need of India is the extension of modern banking facilities to the interior, the Imperial Bank should continue this useful service in the near future.\* Whether subsidised to the amount recommended by the Hilton-Young Commission or not, it should continue to act as a commercial banks standard be the acknowledged head of the commercial banks standard of the commercial banks standard of the deady to tap the central reservoir of credit by rediscounting agricultural, industrial and commercial paper and passing on these funds to the cooperative societies which would be financing the agricultural industries, the cottage in lustries and other existing industries so far as their current financial requirements might be concerned.

There is no advantage gained by allowing it to continue as a "hybrid institution trying painfully to combine incompatible functions" as Sir Basil Blackett describes it. See his address before Delhi University, 1926.