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**THE SPIRIT OF
JAPANESE INDUSTRY**



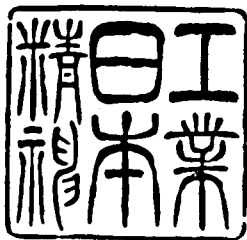
THE AUTHOR

THE SPIRIT OF JAPANESE INDUSTRY

BY

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Tokyo

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FOREWORD

The Japanese book entitled "Kogyo Nihon Seishin," of which this is a translation, was an outcome of a series of lectures given in 1934. It was written for my own countrymen, whom I wished to inspire with confidence in the future of Japanese industry. Since the book was published in the latter part of 1935, it has enjoyed a large circulation, and suggestions for an English version have come to the author from a number of friends. It has been pointed out to me that the position of Japanese industry will be understood better abroad, if the book is made accessible to the English-reading public. The world is beginning to realize that the industrial structure of Japan is not a mushroom phenomenon, but only those who come to Japan and see with their own eyes can understand why articles of excellent quality are produced in Japan at a cost so low as to seem inconceivable.

It is in the humble hope of enabling a greater number of people to form a more adequate idea of Japanese industry that I have made up my mind to present my little book in new garb. I have known the translator for a number of years, and have confidence in his ability to render my thoughts into English.

GINJIRO FUJIHARA

Tokyo
August, 1936

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THE TRANSLATOR'S PREFACE

The author is so well-known among our own people that he needs no introduction in Japan, but I hope that a few words about his position in Japan's industry of the present day may interest some readers of the English edition.

Mr. Fujihara is not an old man, but his able administration for a quarter-century as Chief Executive of the Oji Paper Company is preceded by a brilliant record of important positions held in Mitsui & Co., which is a huge trading concern with branches in all the principal commercial centres of the world. The author is an optimistic industrialist, but has never been either an opportunist or a visionary. He formulates all his projects on the soundest principles, and carries them out no less conservatively. Yet Mr. Fujihara believes in forging ahead, and the dominating position of his company is an outstanding achievement.

When Mr. Fujihara was invited to reorganize the Oji Paper Company in 1911, the capital was 6,000,000 yen, and his predecessors had not paid any dividend for several years. Under his distinguished leadership the corporation has grown stronger financially, while the business has expanded from year to year, the capital today being 300,000,000 yen. This book is not a piece of scholarly work, but it is hoped that what a captain of Japanese industry has to say may be of interest to those who care to have a deeper insight into the economic life of the Japanese nation.

Mr. Fujihara has a seat in the House of Peers as a life member, which is an imperial appointment for men of distinguished services. He does not take an active part in politics, but keeps in close touch with all the important affairs of the State.

I have had the privilege of working under Mr. Fujihara for many years, and the work of translation has all along been a genuine pleasure.

It is with sincere appreciation that I acknowledge my indebtedness to Prof. William Bradford Smith of St. Paul's University, Tokyo. In addition to undertaking the tedious work of revising the manuscript, he made several suggestions which I found helpful in publishing this book.

YASUNOSUKE FUKUKITA

Tokyo
August, 1936

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