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**AGRICULTURAL
IMPLEMENT MARKET OF FRANCE
AND THE FRENCH COLONIES**



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FOREWORD

This report on the market for agricultural implements and machinery in France and French colonies should be of value to the American implement manufacturer for two reasons—first, because of the large amount of farm equipment purchased by France and its colonies direct from the United States, which in the past three years alone reached a total of more than \$18,000,000; and secondly, because a large part of the French implement production consists of machines manufactured by American branch plants located in France, which find their way to all the French colonies, mandates, and protectorates.

While the market for American implements in France proper is not expanding, as is shown by the imports from the United States in the past decade, the colonial market has been growing rapidly in recent years. Some colonies have adopted methods of farming closely patterned after those prevailing in the United States, with the result that considerable amounts of American power farming implements are being purchased each year. This is particularly true of the French colonies in North Africa, which have been important markets for American equipment for the past several years, and which have taken large quantities of American tractors, combines, threshers, and harvesters.

Should the reader desire further information concerning the marketing of farm equipment in France, its colonies, or any other locality or country, specific inquiries should be addressed to the Agricultural Implements Division of the Bureau of Foreign and Domestic Commerce at Washington.

FREDERICK M. FEIKER, *Director,*
Bureau of Foreign and Domestic Commerce.

APRIL, 1932.