



# BOMBAY

THE METROPOLIS  
OF THE EAST.



BOMBAY.

1931

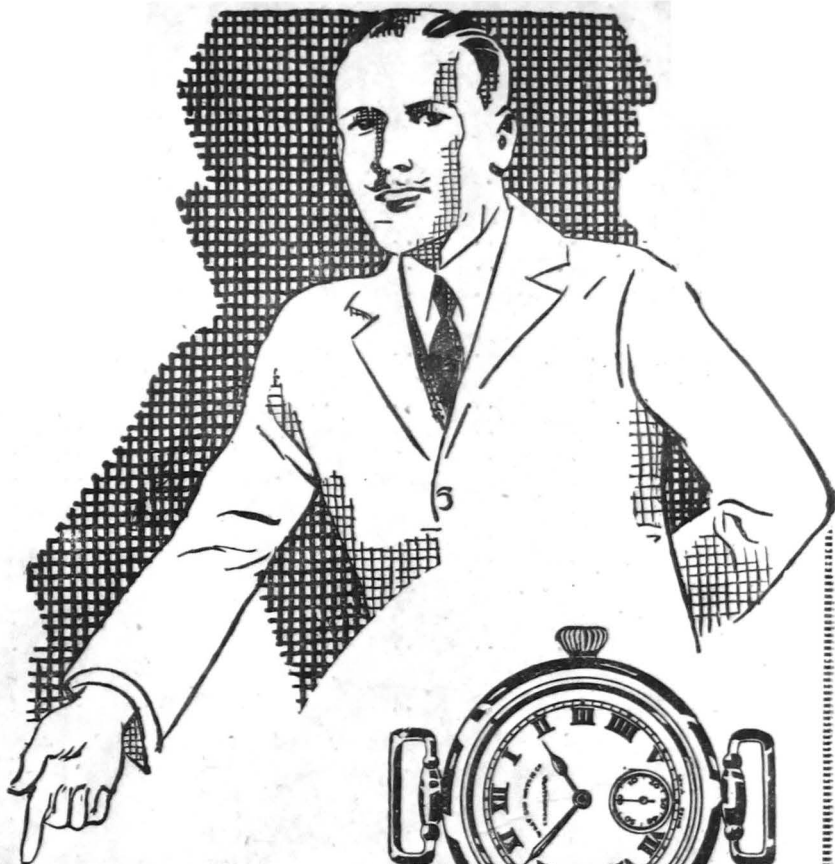
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# CONTENTS.

	PAGE
A WORD TO THE READER .. .. .	5
CHAPTER I.	
The Gateway of India .. .. .	9
CHAPTER II.	
An Island City .. .. .	15
Early Days .. .. .	17
The English take over .. .. .	19
CHAPTER III.	
The People of Bombay .. .. .	23
CHAPTER IV.—WHAT TO SEE IN BOMBAY.	
The Gateway of India .. .. .	27
Colaba .. .. .	27
The Fort .. .. .	29
The Bazaar .. .. .	40
Parel .. .. .	40
The Victoria Gardens .. .. .	43
Malabar Hill .. .. .	45
CHAPTER V.	
Motoring in and around Bombay .. .. .	52
Where to go .. .. .	55
CHAPTER VI.	
What to do in Bombay .. .. .	59
CHAPTER VII.	
The Tata Hydro-Electric Scheme .. .. .	71
GENERAL INFORMATION.	
Consuls in Bombay .. .. .	74
Hotels and Restaurants .. .. .	79
Banks and Bankers .. .. .	81
Theatres and Cinemas .. .. .	83
Clubs .. .. .	83
Literary and Scientific Societies .. .. .	86

## ILLUSTRATIONS.

The Harbour .. .. .	8
Mail Ship about to leave Ballard Pier .. .. .	13
Prayers at Jumma Musjid, Pydhownie .. .. .	24
The Taj Mahal Hotel, The Gateway of India, and the Yacht Club .. .. .	28
Bombay University and the Clock Tower .. .. .	32
Flora Fountain .. .. .	32
Victoria Terminus .. .. .	34
A Corner of the Esplanade Maidan showing Municipal Building (left) and the Victoria Terminus .. .. .	37
A Street Scene in Null Bazaar .. .. .	41
Holding up the Traffic for Sacred Cow .. .. .	41
Government House at Bombay .. .. .	44
A View from the Malabar Hill .. .. .	46
Vohar Lake .. .. .	54
Interior Carvings at the Elephanta Caves .. .. .	61
Aerodrome, Juhu Sands .. .. .	61
Dhobi Ghat, Mahalakshmi .. .. .	66



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Watch is *unequaled*  
in *quality and value!*

YOU can buy it in Nickel Silver for Rs. 34/-, Sterling Silver for Rs. 40/-, or 18ct. Gold for Rs. 120/-. It's guaranteed to serve accurately and faithfully for a life-time!

**The "CHRONOLEVER"**

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jewels, *Double Dome and*  
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ON DEMAND

**West-End Watch Co**

**BOMBAY**

**CALCUTTA**

## - A WORD TO THE READER.

Probably all of us have felt annoyed, at one time or another when, away from home, we have had to listen to some pompous, unseeing traveller dismiss our native village, town, or city, in an inadequate phrase which plainly tells that at the most he has spent one night there—and most of that night supporting the hotel bar or Miss Greta Garbo. Should Birmingham become the subject of conversation he automatically remarks: “Oh yes! The Black Country.” But the Birmingham man sits silent, thinking of the glow of foundry furnaces against the night sky, of autumn in the Lickey Hills or by Olton Pool, of the dusty second-hand book shops in John Bright Street, and of a hundred surprising haunts where he knows just the right hour to discover interest and beauty.

The first thing, therefore, that the visitor to Bombay should be told, is that he or she can get to know very little about the city during a stay lasting only a day or a week. Bombay is generally acknowledged to come after Constantinople as the second most cosmopolitan city in the world. Beside the multitude of Indians (divided into Hindus, Mahomedans, Sikhs, Parsis, Goans, and other diverse communities) living in the city, there are Afghans, Americans, Arabs, Chinese, Englishmen, Frenchmen, Germans, Italians, Japanese, and Scots—the majority with their different languages, different attire, different

ways and places of worship, and different clubs. Further, Bombay by day is not the same as Bombay by night, nor Bombay in fine weather the same as Bombay in the monsoon.

Having thus put the reader into an appropriately humble state of mind, we must confess that it is yet possible for a traveller to see many unique and fascinating sights in Bombay, even though his stay may last only twenty-four hours ; for being compactly situated on a smallish island, the city can be traversed and encircled in quite a short time. The purpose of the following pages is to enable travellers to make the most of their stay in the city, however brief.

**LLOYD TRIESTINO**

AND

**MARITTIMA ITALIANA**

**JOINT SERVICE BOMBAY—ITALY**

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Regular Fast Sailings to  
Venice, Trieste, Naples and  
Genoa with through commu-  
nication to London. Through  
bookings to New York.

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NON-SEASON FARES**

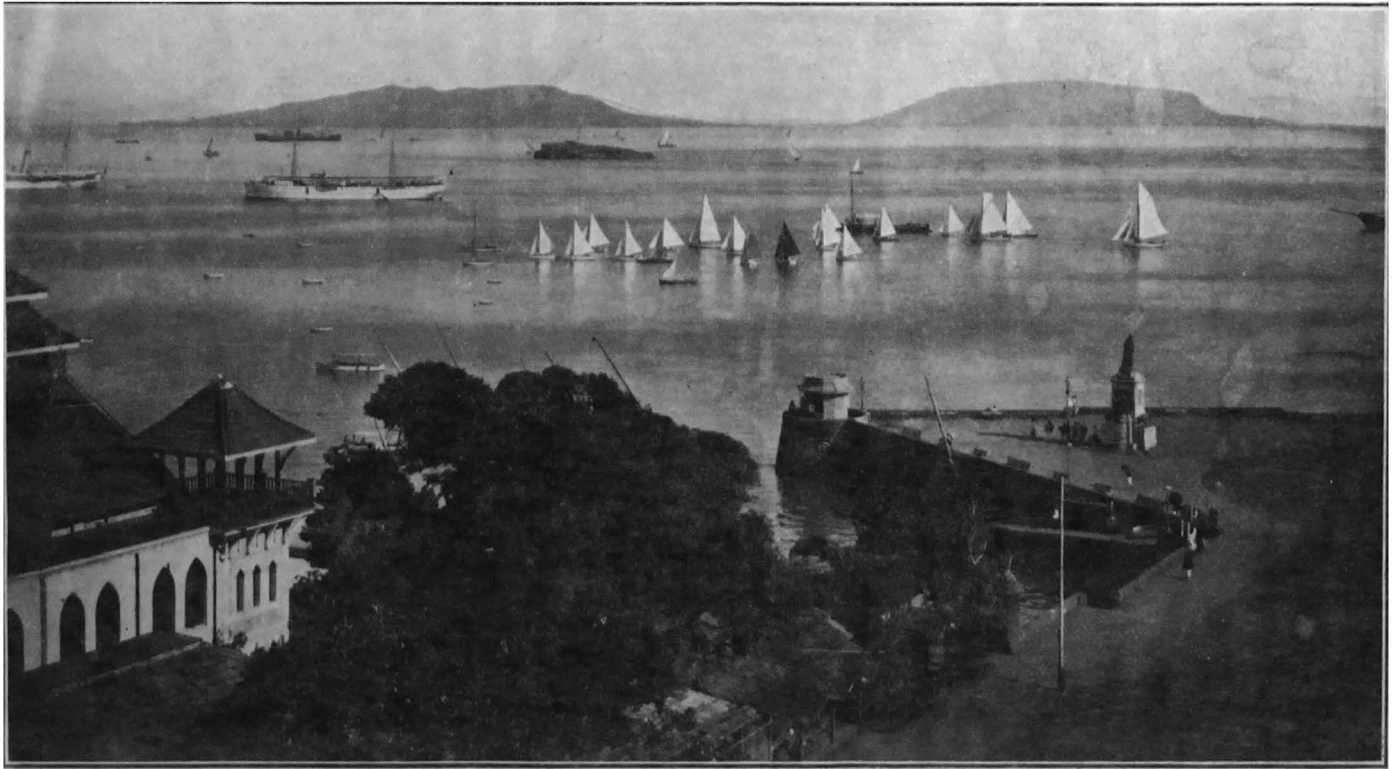
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**BOMBAY AGENCY:**

Nicol Road, Ballard Estate

Tele: "LLOYDIANO"      Tele. No. 25153.





*The Harbour.*



# Trade Index to advertisers of Maps.



## **Banks—**

Netherlands Trading  
Society

## **Billiard Table Makers, &c.—**

Dawson & Co.

## **Boarding Houses—**

Mrs. G. Ford

## **Booksellers & Publishers—**

D. B. Taraporewalla & Co.

## **Broadcasting—**

Indian State Broadcasting  
Service

## **Cleaners & Dyers—**

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## **Cerio Dealers—**

Hotchand Motumal G. M.  
Master

## **Dairy Companies—**

Parisian Dairy Co.

## **Florists—**

Apollo Florists

## **Furnishing Companies—**

Apollo Furnishing Co.  
Mayfair Furnishing Co.

## **Gas—**

Bombay Gas Co., Ltd.

## **Gents Tailors & Outfitters—**

Laffans (India), Ltd.

## **Hotels—**

Taj Mahal Hotel

## **Jewellers—**

Lund & Blockley, Ltd.

## **Lubricating Oils—**

Vacuum Oil Co.

## **Manufacturing Opticians—**

F. C. Whitten & Co.

## **Manufacturers Representatives—**

Export Dienst (India), Ltd.

## **Manufacturing & Dispensing Chemists—**

Kemp & Co.

## **Motor Associations—**

Western India Automobile  
Association

## **Photographic Dealers & Photographers—**

Agfa Photo Co.  
Alice Benson Studios  
Dave Bros.

## **Restaurants—**

The Wayside

## **Shipping & Passenger Agents—**

Jeena & Co.

## **Steamship Companies—**

Lloyd Triestino Navigation  
Co.

## **Tobacconists—**

D. Macropolo & Co.

## **Typewriter Manufacturers—**

Remington Typewriter Co.  
(Bombay), Ltd.

## **Watch Manufacturers—**

Abrecht & Co.

## **Waterproofs—**

K. C. Marrott

# Index to general advertisements



	PAGE		PAGE
<b>Arms &amp; Ammunition—</b>		<b>Furnishing Stores—</b>	
Bombay Arms & Ammunition Stores - - -	91	Apollo Furnishing Co. - -	74
		Sheraton & Co. - -	96
<b>Banks—</b>		<b>Gown, Millinery, &amp;c.—</b>	
Nederlandsche Handel-Maatschappij N. V. - - -	20	Emelie Wingrove - -	94
Nederlandsch Indische Handelsbank N. V. - - -	96	<b>Grocers &amp; Provision Merchants—</b>	
<b>Boarding Houses—</b>		B. K. Irani - (Page 2 of cover)	
En-Pension - - -	70	Framjee Rustomjee & Sons - -	87
Maneck House - - -	72	Shah & Co. - -	97
Miramar - - -	70	<b>Hair Dressing—</b>	
Mrs. G. Scott - - -	90	Madame Françoise - -	16
Villar Villa (White fold of map)		Maison Sheppard - -	67
		Maison Ninoo - -	16
<b>Carpet Dealers—</b>		<b>Hotels—</b>	
Oriental Carpet Depot - -	95	Grand Hotel - -	76
S. Rahim Bakhsh & Sons - -	68	Majestic Hotel - -	73
<b>Cleaners &amp; Dyers—</b>		<b>Jewellers—</b>	
The Diana Cleaning Co. - -	67	D. Chellaram - -	93
<b>Curio Dealers—</b>		Jewellers, Ltd. - -	87
A. Pereira & Sons - -	92	Narotamdas Bhau Jhaveri - -	82
Bombay Fine Art Gallery - -	21	<b>Manufacturing Opticians,</b>	
Hotchand Motumal - -	88	<b>Binoculars, &amp;c.—</b>	
Pohoomull Bros. - -	75	Martin & Harris - -	101
U. N. Pursram - -	90	F. C. Whitten & Co. - -	97
<b>Dairy Companies—</b>		<b>Merchants &amp; Manufacturers,</b>	
Infants and Public Milk Supply Co., Ltd. - - -	26	<b>Representatives—</b>	
Parisian Dairy Co. - -	21	Brough & Co., Ltd. - -	98
<b>Departmental Stores—</b>		Perpetual Forest Holdings, Ltd. - -	53
Army & Navy Stores - -	62	Shaw Wallace & Co. - -	42-51-99
Evans Fraser & Co. - -	12	<b>Motor Cars—</b>	
<b>Druggists—</b>		Eastern Automobile Co. - -	84-85
Anglo-French Drug. Co. (Eastn.), Ltd. (Page 4 of cover)		<b>Motor Tyres—</b>	
<b>Estate Agents—</b>		Dunlop Rubber Co. (India), Ltd. (Page 3 of cover).	
S. R. Patell - - -	78	<b>Music and Musical Instrument Dealers—</b>	
<b>Filters—</b>		S. Rose & Co., Ltd. - -	30
Health Spring Home - -	26	<b>Outdoor Advertising—</b>	
		Jessop Publicity Co. - -	91

## Index to general advertisements—*contd.*



	PAGE		PAGE.
<b>Photographic Dealers—</b>		<b>Tailors &amp; Outfitters—</b>	
Agfa Photo Co. - -	104	Asquith & Lord, Ltd.	36-65
International Photo Stores - -	89	Leach & Weborny, Ltd.	18
Martin & Harris - -	102	N. H. Longi Bros. - -	88
		William Manning - -	58
<b>Photographic Studios—</b>		<b>Tobacconists—</b>	
Alice Benson Studios - -	22	D. Macropolo & Co. - -	11
Russell Studios - -	78		
<b>Railway Companies—</b>		<b>Watch Makers—</b>	
B. B. & C. I. Rly. - -	57	Favre Leuba & Co., Ltd.	100
<b>Restaurants—</b>		Lund & Blockley - -	80
Alexandra Bar - -	72	West End Watch Co. - -	4
Mongini, Ltd. - -	38-103	Wilson Watch Depot - -	108
The Wayside - -	56	<b>Water Purifiers—</b>	
<b>Steamship Companies—</b>		The Patterson Engineering	
Lloyd Triestino Navigation Co.	7	Co., India, Ltd. - -	48-49



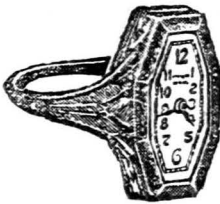
**Buying now is practical economy—**

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*Illustrations show actual sizes and nett sale prices and are guaranteed for 3 years.*



**No. 12.** A Wonderful Bargain Miniature Wristlet for ladies. 15 Jewels. Lever. A pretty model fitted with black moire strap. Ladies will prefer this watch on account of its elegant shape, beauty and for Bargain Price. 18kt. Gold. **Rs. 25.**



**No. 11D.** A Ring Watch at a price of ordinary ring. 15 Jewels Lever movement.

18kt. Gold. **Rs. 40.**

Same with beautiful enamelled bezel **Rs. 45.** Send the measurement of ring.



**No. 180.** Attractive Miniature "Baguette" 15 Jewels. Lever. Enamelled and with beautiful Bezel.

Chrome - - **Rs. 20.**

Rolled Gold - **Rs. 25.**

18kt. Gold - **Rs. 35.**

*We always have a wide range of Wrist watches from which you can make a selection.*

**WILSON WATCH DEPOT**

**Hornby Road, - - - BOMBAY.**